



Orientation Training for New Recruits in KVIC



Women's Day Felicitation Function Held at Khadi and Village Industries Commission, Mumbai



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► Orientation Training for New Recruits in KVIC ◄



Directorate of Administration and HR, KVIC organized one week “Orientation Training Programme for New Recruits” on 2 March, 2020 at Sir Sorabji Pochkhanawala Bankers Training Institute, JVPD Scheme, Vile-Parle(W), Mumbai. The training was inaugurated by Ms. Preeta Verma, Chief Executive Officer, KVIC in the presence of Smt. Usha Suresh, Financial Advisor, KVIC, Shri Y. K. Baramatikar, Jt. CEO, KVIC and Shri G. Guruprasanna, Dy. CEO, KVIC and other senior officials of KVIC.

Chief Executive Officer, KVIC while addressing all the newly appointed personnel said that KVIC is a pivotal organization, which is working to provide employment to about 4 crore people all over the country. She said that KVIC’s USP is different from other organizations and sectors, which works for downtrodden people and the poorest of the poor and for women empowerment in the country. KVIC has a social responsibility to provide employment to people, which has a lot to do in this area.

She encouraged all newcomers to contribute their best in this field and work with integrity, dedication and sincerity. She encouraged the new joinees to work wholeheartedly and contribute to the growth and development of the organization.

Financial Advisor, KVIC said on the occasion that the budget of KVIC is about 3000 crores which is about 50% of the MSME sector and hence, KVIC has very big role to play in employment generation in MSME Sector. KVIC is a big organization, in which they will get to learn and do a lot. She also said that KVIC has developed new technological systems in the areas of finance, budget and audit.

Joint Chief Executive Officer, KVIC while addressing the newly appointed personnel said that it is an opportunity to work in an organization like KVIC, where they will work wholeheartedly for the implementation of all the programs /schemes of KVIC.

Recently, KVIC has recruited 118 posts in various fields for better management of its managerial system and programs/schemes. his training program was organized for the newly appointed employees of KVIC.

► Orientation Training for New Recruits in KVIC ◄



After training the newly selected employees of Khadi and Village Industries Commission were addressed by the Chairman and Chief Executive Officer in the prayer room of the Commission. Financial Advisor and other senior officers of the Commission were present on the occasion.

After receiving the introduction of all the newly selected employees, the Chairman, KVIC Shri Vinai Kumar Saxena, addressing the new recruits said that the Organization they have joined is based on the dream of Father of the Nation, Mahatma Gandhiji. It is an organization which financially empowers people living on the economic front in society. Giving a brief history of the Khadi and Village Industries Commission, he said ' the Commission has a great and glorious history' and they will have to take it ahead with their loyalty and dedication.'

Chairman during his address also reiterated that after posting, the employees should keep distance from doing any work that reduces the dignity of the organization. The young recruits need to work with all their energy, dedication and honesty, and with the mindset of working for the poor and needy of the country by keeping away from the tendency to work in a particular region or language on their psyche.



Zonal Level Workshop on Rozgar Yukt Gaon at Ahmedabad



State Office, Ahmedabad organized a workshop on Rozgar Yukt Gaon on 12th March 2020 which was inaugurated by the Honorable KVIC Chairman, Shri Vinai Kumar Saxena. During the event, information was shared on the formation of Khadi Village, Development Institute, selection of 5 villages from Gujarat, and 5 Villages from Maharashtra in Coordination with the business partner.

Presiding over the workshop, KVIC Chairman threw light on the tremendous scope of employment opportunities in Khadi, Honey mission, leather, and PMEGP of KVIC. He also felicitated veteran Gandhian Shri Pyrebhai Hadani of Saghan Kshetra Yojana and also gave certificate to the specially abled for establishing Khadi Institution.

Representatives from NIFT, NID, and Entrepreneurs from textile Industries, Khadi Institutions, Boards, etc. were also present during this occasion, Shri Sanjay Hedao, State Director, Gujarat, welcomed the dignitaries and briefed about the occasion in detail.

► Inauguration of Centre of Excellence (CoE) for Khadi ◄



Khadi & Village Industries Commission (KVIC) functioning under the Ministry of MSME is mandated with the planning, promotion, organization, and implementation of programs for the development of Khadi and other village industries in the rural areas in coordination with other agencies engaged in rural development wherever necessary. To ensure setting of standards of quality products for Khadi and Village Industries and to conform to the standards, KVIC has decided to establish “Center of Excellence (CoE)” in association with the National Institute of Fashion Technology (NIFT), Ministry of Textiles. The CoEs will be set up in NIFT campuses at New Delhi, Kolkata, Shillong, Bengaluru, and Gandhinagar, to develop new Khadi products for high end domestic and international market and to strengthen the Khadi brand. On this auspicious occasion, a Memorandum of Understanding (MoU) between KVIC and NIFT is signed today i.e. 23 March, 2020 in the gracious presence of Hon’ble Minister for Textiles, Govt. of India and Hon’ble Minister for MSME, Govt. of India. Ministry of MSME has earmarked Rs. 20.00 Cr for setting up of the CoE and additional expenses will be met out from Internal Revenue generated (IRG) from the operations. The funds shall be provided in a phased manner separately for CAPEX and OPEX. The objects of CoE shall be creating new fabric & products based on the season-wise colour forecast & fashion trends, disseminating quality standards for fabrics & clothing for high end domestic and international market, branding & publicity by creating interesting narratives around new Khadi, Creative visual merchandising & packaging for new khadi products and to increase the global reach of khadi by organizing National & International Khadi Fashion shows & exhibitions.



Plan of action for Khadi centre of excellence proposed to be initiated:

- Few traditional Khadi clusters will be visited to identify their strength in terms of the USP and skills of the Artisans.
- 25 KIs will be identified throughout the zones for the first round of intervention and 5-6

Textile designers will be engaged for the intervention with KI for design development.

- Four teams of textile and fashion designers will be identified to work with existing khadi fabrics to develop value added home/fashion collections.
- Two international designers will be identified to work on the Khadi collection.
- Quality standards will be prepared for handspun & handwoven fabrics to improve the existing product line of Khadi with emphasis on timeliness and quality acceptable in the domestic & international market and disseminate the information to KIs.
- Branding & Publicity for the new Khadi products will be created through social media by narrating Khadi as “zero carbon emission & sustainable fabric”.
- Tie up will be made with pop-ups & shops in Malls to attract youth towards trendy Khadi products and ensure participation in national and international events.
- To create visual merchandising, packaging for the products & to attract the high-end consumers & institutional buyers and theme pavilions will be established to increase the visibility of new products.
- To increase the global reach of Khadi, national & international Khadi Fashion Shows & Exhibitions will be organized by drawing an annual calendar of events.
- One mega event - International Conference or symposium of 2 to 3 days will be organized to showcase the strength, innovations, new developments & knowledge generated.
- Training of trainers at NIFT campuses will be done to impart skills.

KVIC Celebrates International Women's Day With Great Enthusiasm and Passion



On 9th March 2020 Khadi and Village Industries Commission celebrated International Women's Day at the Central Office, Mumbai premises with great enthusiasm and passion. Smt. Usha Suresh, Financial Advisor, Shri Mohit Jain, CVO, Shri Y.K. Baramatikar, Jt. CEO KVIC marked their presence during the celebration.

The programme was organized by Women Empowerment Committee of KVIC. It was amazing to see women officials perform skits, recite poetry and share their journey of life, which was an inspiration for the audiences. Addressing the gathering Smt. Usha Suresh, FA KVIC applauded the women achievers and praised all the women employees for performing their multifarious roles so efficiently.

Ms Geeta Varior Director and Chairman, Women Empowerment Committee welcomed the Chief guest Ms. Usha Suresh, Financial Advisor and the participants. Ms. Shubada Keer, Publicity Officer extended the vote of thanks

Entrepreneurship Awareness Programme for Women at Nashik in Co-ordination with AIRTM, KVIC, Nashik



The Women Empowerment Committee (WEC)/Cell in co-ordination with AIRTM, Nashik conducted an Entrepreneurship Awareness Programme for women at Nashik on 07.02.2020.

The idea of the programme was to create awareness among the women about the various Programmes of KVIC which will help them in becoming an entrepreneur and in turn empower themselves and give employment to the needy. 85 women participants attended the programme. Shri K.C. Roy, Director/ Principal, AIRTM,



KVIC, Nashik welcomed all the participants and told them about the various training programmes conducted in the training centre. Further, the Members of Women Empowerment Committee made understand the participants about various KVIC Schemes like PMEGP, SFURTI, etc.

Dr. Minal Randive, MD addressed women's health and hygiene. Smt. Jyoti Suryvanshi, a PMEGP Entrepreneur (Readymade Garments) also explained her achievement with the help of the PMEGP Scheme for establishing her unit of manufacturing of Readymade Garments. The programme was then concluded with an interactive session with the participants wherein their queries were complied. The programme ended with the vote of thanks.

Strengthening the Handmade Paper Industry in India

The Directorate of Handmade Paper and Fibre Industry of Khadi and Village Industries Commission, Mumbai arranged a two-day residential training programme on “Use of Handmade Paper & Paper Board for Packaging” for manufacturing units and technical staff. The training was held on 27th - 28th February 2020 at the campus of the Indian Institute of Packaging, Mumbai. The key objective of the training programme was to promote Handmade Paper use in the domestic and overseas market, innovative package, design and development, cost effective packaging, to upgrade the packaging standards at the national level and use of handmade paper & board in packaging for sustainable growth of the sector.



Units established in Assam, West Bengal, Uttar Pradesh, Haryana, Rajasthan, Gujarat, Goa, Maharashtra, Karnataka, and Andhra Pradesh have participated in the training programme. The training programme was inaugurated in the presence of officials of the Khadi & Village Industries Commission and the Indian Institute of Packaging, Mumbai. During the training, the importance of innovative packaging, the use of handmade paper and paper boards for packaging, utility of handmade paper for eco-friendly packaging was highlighted. The concluding ceremony was held in the presence of Dy. Chief Executive Officer (Administration) & Director (HMPFI), KVIC. The units were pleased with the training programme and appreciated the initiative by the Directorate of Handmade Paper & Fibre Industry for undertaking the training and also requested more such trainings in the future.



KVIC's National Level Official Language Conference in Kanyakumari



Kanyakumari (Tamil Nadu): Like every year, this year also Khadi and Village Industries Commission organized a two-days national level Rajbhasha Sammelan for officers and employees who are looking after the working of Official Language Hindi in various states, divisional and sub-offices across the country. The programme took place on 30 and 31 January 2020 at Vivekananda Kendra, Kanyakumari (Tamil Nadu), in which officers and staff from all over the country participated. This year, this Rajbhasha Sammelan was organized at the Vivekananda Center, Kanyakumari under the aegis of the Divisional Office, Khadi and Village Industries Commission, Madurai. This two-days official language conference was inaugurated on 30 January 2020, under the chairmanship of Deputy Chief Executive Officer of the Commission, Shri R.K. Chaudhary. Chief Guest of the inauguration ceremony, Shri. N. Sendil Kumar, Principal, Kendriya Vidyalaya, Nagercoil was the special guest of the ceremony and Mr. N.N., Administrative Secretary and Treasurer of Vivekananda Kendra Kanyakumari. Hanumantha Rao were also present on this occasion. Shri Krishnapala, Assistant Director (Official Language) from the Hindi Department, Headquarters Mumbai was also present during this occasion.

Earlier, addressing the programme, Deputy Chief Executive Officer Shri R. K. Chaudhary urged the participants to do their daily official work in maximum number of official languages in Hindi and fulfill the targets set by the Government of India. Speaking on this occasion Principal Sendil Kumar shared his experiences in the field of Official Language Hindi and expected the participants to prioritize the work of Official Language Hindi. In this two-day event, the implementation of the Official Language Policy of the Union, discussion on the inspection questionnaire by the Parliamentary Official Language Committee, discussion on the status of the implementation of the Official Language Hindi in the sub offices of the KVIC, filling of quarterly progress report, various useful tool of Hindi etc. Along with this, the constitutional aspects of Official Language Hindi were also discussed in detail.

Electric Potter Wheel Distributed by KVIC to Help Relieve the ► Potters From Strenuous Manual Labour ◄



Traditional potters in Uttarakhand saw a new ray of hope as State office of Khadi & Village Industries Commission, Dehradun helped relieve them from arduous manual work by distributing electric potter wheels under its “Kumhar Sashaktikaran Yojana” initiative. The potter wheels were distributed to 20 artisans after the training at Pakkakot, Kashipur. These potter wheels were distributed with an objective to help the potters to raise their incomes and also to provide employment to the physically challenged people.

The event was attended by various dignitaries like State President Shri Gajendra Prajapati, Khilender Chaudhary, State Vice President Ravi Prajapati, Councilor Pragati Path Small Product Gramodog Samiti, Jaspur Representative Sameer A to name a few.

► Awareness Programme Organized Under The Handmade Paper & Fibre Industry at Dehradun



The State Office, Dehradun organized one day awareness program under the Handmade Paper and Fibre Industry. The programme witnessed participation from about 120 people including scientists, technicians, and experts from Handmade Paper Industry division of FRI, Dehradun. On this occasion, various products prepared by entrepreneurs under the Handmade Paper and Fiber Industry were also on display, along with a live Handmade Paper production process session.



➤ State Office ,KVIC, Ahmedabad Organized An Awareness Programme ➤
On KVIC Activities ,i.e. PMEGP, HONEY MISSION In CRPF Camps,
Gandhinagar In Which CRPF ,DIG Shri K.M. Yadav, Smt.Nisha Dy.Commandant,
Shri Sanjay Hedao, Dy.CEO, WZ KVIC & Family's Of CRPF participated.



WZ GST Work Shop Was Held At State Office, Ahmedabad on 3-3-2020.
Shri Sanjay Hedao Dy.ceo wz, shri V.K.Sharma Dy.Director GST CELL Mumbai,
Shri K.C .Roy , Director ,TVM KVIC NASIK, GST Officer, Gujara
➤ & All Officials Were Present. ➤



Awareness Programme under PMEGP Scheme Held at ■ Kumbaraiyur Village, Kodaikanal ■



State Level Banker's Meeting & Awareness Programme ■ On PMEGP Held At Agartala ■



Women's Day celebrated at MDTC Jointly By Zonal Office, State Office & Training Center Bengaluru



Women's Day Celebration At Meerut



KVIC imparted Pottery Wheel Training To Potters ► At Baramulla, J&K ◄



Generating Livelihood at The Foothills Of Himalayas

The M.D.T.C. Campus Dehradun organized a five-day training programme on Agarbatti manufacturing starting from 16th April, 2020. The key objective of the programme was to create employment opportunities for people and to expand the industry in rural areas. The programme was conducted by Rajesh Kumar, Senior Executive (Training). The trainees from F.R.I. Dehradun were given training in Agarbatti manufacturing by Mr. Omprakash Upadhyay Executive (Training) Khadi & V I C Dehradun.



Press Coverage

केवीआईसी का 150वीं गांधी जयंती पर



लोक शिक्षण कार्यक्रम आयोजित

जयपुर। इस बदलते जमाने की बनावटी चमक-दमक से दूर जीवन के असली आनंद से सराबोर करने वाली राष्ट्रपिता महात्मा गांधी की चहेती खादी के लिए भारत सरकार के खादी और ग्रामोद्योग आयोग, जयपुर की मदद से स्थानीय कमलनिष्ठा संस्थान द्वारा मानसरोवर स्थित रॉयन कॉलेज ऑफ एज्युकेशन में खादी के प्रति सकारात्मक वातावरण निर्माण के लिए जनजागृति हेतु विशाल कार्यक्रम आयोजित किया गया। प्रातःकाल खादी एवं गांधी के प्रति चेतना जगाने के लिए विविध गतिविधियों के माध्यम से भावी शिक्षिकाओं द्वारा खादी अपनाने का संदेश दिया गया। इस कार्यक्रम की अध्यक्षता खादी और ग्रामोद्योग आयोग के राज्य निदेशक बदीलाल मीना ने बताया कि राष्ट्रपिता महात्मा गांधी जी का जीवन चिन्तन सदैव गांव-गरीब-लाचार की उन्नति के लिए समर्पित रहा। उनकी इस विशाल सोच के कारण ही अंग्रेजों की लम्बी समय की दासता से भारत को आजादी मिली। उन्होंने सदैव ही ग्राम स्वावलम्बन तथा ग्राम-आत्म निर्भरता की बात की। इस अवसर पर रॉयन कॉलेज ऑफ एज्युकेशन द्वारा कई प्रतियोगिताओं का आयोजन किया गया, जिनमें गांधीजी के विचारों की वर्तमान संदर्भ में प्रासंगिकता, विषय पर पोस्टर प्रतियोगिता, आशुभाषण प्रतियोगिता, निबंध प्रतियोगिता एवं रंगोली प्रतियोगिताओं का आयोजन किया गया।

रॉयन कॉलेज ऑफ एज्युकेशन की प्राचार्या डॉ हिमांशु शर्मा ने बताया कि इस दिनभर के लिए आयोजित कार्यक्रम के मुख्य आकर्षण खादी के परम्परागत पहनावे का फैशन शो तथा सांस्कृतिक कार्यक्रम में मुख्य अतिथि राज्य निदेशक बदीलाल मीना, विशिष्ट अतिथि परिष्कार बी.एड. कॉलेज की प्राचार्या एवं कमलनिष्ठा संस्थान के सचिव डॉ. पी. सिंह उपस्थित रहें। इनके अतिरिक्त अनेक जनप्रतिनिधि एवं संस्थान प्रधानों एवं विद्यार्थीयों ने भाग लिया। खादी व ग्रामोद्योग आयोग, सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय, भारत सरकार के राज्य कार्यालय, जयपुर के माध्यम से आयोजित इस केवीआईसी लोक शिक्षण कार्यक्रम की विभिन्न प्रतियोगिताओं में विजेता, उपविजेता रहे प्रतिभागियों को मुख्य अतिथि ने पुरस्कार प्रदान किया।

खादी के प्रति किया अवेयर



जयपुर • खादी और ग्रामोद्योग आयोग जयपुर व कमलनिष्ठा संस्थान की ओर से मानसरोवर स्थित एक कॉलेज में खादी के प्रति आम व्यक्ति में जागरूकता लाने के उद्देश्य से जनजागृति कार्यक्रम आयोजित किया गया। कार्यक्रम में विविध गतिविधियों के माध्यम से भावी शिक्षिकाओं को खादी अपनाने का संदेश दिया गया। इस कार्यक्रम की अध्यक्षता

खादी और ग्रामोद्योग आयोग के राज्य निदेशक बदीलाल मीना ने की। इस अवसर पर पोस्टर, निबंध एवं रंगोली प्रतियोगिताओं का आयोजन किया गया। प्राचार्या हिमांशु शर्मा ने बताया कि कार्यक्रम में फैशन शो तथा सांस्कृतिक प्रस्तुतियां दी गईं। अंत में मुख्य अतिथि ने पुरस्कार प्रदान किए। इस अवसर पर सचिव डी. पी. सिंह उपस्थित रहे।

विकास के लिए... (Small vertical text on the left side of the article)

खादी और ग्रामोद्योग में आमूल चूल बदलाव : गडकरी



खादी और ग्रामोद्योग में आमूल चूल बदलाव : गडकरी... (Small text block on the left side of the article)

खादी और ग्रामोद्योग में आमूल चूल बदलाव : गडकरी... (Main text block on the left side of the article)

खादी और ग्रामोद्योग में आमूल चूल बदलाव : गडकरी... (Main text block on the right side of the article)