



कामये दुखतप्रानाम्।
प्राणिनाम् आतिनाशनम्॥

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Amrit Mahotsav

Jagruti

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Niranjana Ben Kalarthi, Secretary, Swaraj, Ashram Bardoli receives *Nari Shakti Puraskar* from Hon'ble President of India Shri Ram Nath Kovind on the occasion of International Women's Day.



Khadi Steals

the Show at

Lakme Fashion Week-2022



A Monthly Journal of KVIC on Rural Industrialisation
KHADI AND VILLAGE INDUSTRIES COMMISSION, MUMBAI

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Hon'ble President of India presents Nari Shakti Puraskar for the years 2020 and 2021



Hon'ble President of India, Shri Ram Nath Kovind, presented Nari Shakti Puraskar for the years 2020 and 2021 on the occasion of International Women's Day at a function held at Rashtrapati Bhavan on 8th March, 2022. Niranjana Ben Kalarthi Swaraj, Secretary Ashram Bardoli received Nari Shakti Award.

Amid high Cotton prices in the country-

KVIC's Products Price Adjustment Reserve Fund Saves Khadi Institutions from Steep Price Rise

A far-sighted policy decision taken by Khadi and Village Industries Commission (KVIC) in 2018, to create a special reserve fund to deal with market fluctuations and other eventualities, has come as a savior for all Khadi institutions across the country, just when the entire textile industry is grappling with a steep price hike of the raw cotton.

In 2018, KVIC had decided to create a Products Price Adjustment Account (PPA), a Reserve Fund for its 5 Central Sliver Plants (CSPs), to meet market-driven eventualities. These CSPs are purchasing cotton and converting it into sliver and roving for the supply of Khadi Institutions, which converts it into yarn and fabric. The PPA fund was created by transferring just 50 paise to it from each kilogram of the total sliver/roving sold by these CSPs.

Three years down the line, when the entire textile sector is facing the brunt of short-supply and a steep hike in the price of raw cotton, KVIC has decided not to increase the cost of sliver/roving being supplied to the Khadi institutions by its sliver plants across the country despite the cotton prices surging by over 110 percent. Instead, KVIC will bear the excess cost of Rs 4.06 crore on procurement of raw cotton bales at the increased rates from the PPA Fund.

This decision of KVIC, which has been taken for the first time to create such reserve fund, comes as a big relief for over 2700 registered Khadi institutions and

over 8000 Khadi India Outlets that are already grappling with production & marketing challenges due to restrictions imposed during Covid-19 pandemic.

KVIC largely purchases cotton bales from Cotton Corporation of India (CCI) for its 5 CSPs located at Kuttur, Chitradurga, Sehore, Raebareli and Hajipur, that convert various varieties of cotton into sliver and roving. The Cotton varieties purchased by KVIC are BB mod, Y-1/S-4, H-4/J-34, LRA/MECH, MCU_5 and DCH_32. The Price difference reported in these days is from Rs 13000 per candy to Rs 40000 per candy of these varieties. KVIC will require 6370 cotton bales of different varieties by 31st of March 2022 which, as per the current rate, will cost Rs 13.25 crores as against Rs 9.20 crores as per the old rates. The price difference of Rs 4.05 crores will be met from the PPA reserve created by KVIC in these days.

The reserve fund has ensured that the Khadi institutions in the country remain unaffected by the price rise and the prices of Khadi cotton apparels also do not go up.

KVIC Chairman Shri Vinai Kumar Saxena said that this decision would save both the Khadi institutions as well as the Khadi buyers from any adverse impact of price rise. "Short supply of raw cotton from CCI and the consequent rise in price of cotton has hit the entire textile industry including Khadi. But KVIC

has decided to continue the supply of roving/sliver to Khadi institutions at the old rates so as mitigate any financial burden on the institutions. At the same time, it will also benefit crores of Khadi buyers as there will be no increase in the price of Khadi fabric and garments. It is KVIC's commitment to every Khadi buyer to provide Khadi at affordable prices in tune with Hon'ble Prime Minister's vision of "Khadi for Nation", Saxena said.

Khadi has nearly 9 percent share in the Indian textile industry and produces nearly 150 million Sq Mtr fabric per year. With this decision, Khadi has emerged as the only entity that is unaffected by the steep price rise of cotton. Khadi buyers and Khadi institutions, thus, have a reason to rejoice.

Khadi Institutions have unanimously welcomed the move and thanked KVIC for the big support saying

this would safeguard the institutions against any market adversities. "Cotton prices have gone up by over Rs 70 per KG. This step of KVIC will help Khadi Institutions survive during these difficult times. Any hike in the price of sliver and roving would have put a huge financial burden on Khadi institutions that are yet to recover from the impact of Covid19," said Shri Sarthank Singla, Secretary of Khadi Udyog Jathlana, Ambala.

Shri Sanjay Shah of Bharat Khadi Gramodyog Sangh, Ahmedabad, said that hike in cotton prices would have a direct bearing on the production of Khadi and wages of the artisans. "If the cost of raw material goes up, the production will naturally come down and so will the wages being given to the artisans. I am thankful to KVIC that has saved the institutions and artisans from the crisis," he said.

Cotton Price Comparison

Sr No	Cotton Variety	Old Price per Candy (in Rs)	Current Price per Candy (in Rs)	Price Difference per KG (in Rs)
1	BB Mod	50,000	75,000	73
2	Y-1 / S-4	45,000	58,000	37
3	H-4 / J-34	48,000	74,000	74
4	LRA/Mech	46,500	70,000	66
5	MCU_5	64,000	95,000	88
6	DCH_32	75,000	1,15,000	113

Women Entrepreneurs Awarded by Minister, MSME



A programme on women's day celebrations was organised at Scope convention centre, New Delhi, by Ministry of MSME, GOI on 07/03/2022. KVIC, State Office, KVIC, NewDelhi also participated in

the programme. The programme was chaired by Hon'ble Minister of MSME in the August presence of Hon'ble State Minister of State for MSME Shri Bhanu Pratap Singh Verma and Hon'ble Chairman,

KVIC Shri Vinai Kumar Saxena . Dy. CEO (NZ) and state Director KVIC Delhi participated in programme .

On this occasion, 9 women entrepreneurs benefitted under Prime Minister's Employment Generation Program were felicitated by the Minister and Hon'ble Chairman KVIC.



Khadi Steals the Show at Lakme Fashion Week 2022 Showstopper Kangana Ranaut Hails Khadi's Sustainability

Renowned Bollywood actor Kangana Ranaut walked the ramp as the showstopper for Khadi India, flanked by a vivid collection of six internationally acclaimed designers - Mossi Traoré, Abhishek Gupta Benaras, Anaivila, Anju Modi, Charu Parashar and Rina Dhaka. This is for the first time that an international designer, Mossi Traoré from Paris, participated in a Khadi fashion show. Mossi stole the show with architectural silhouettes in his designs.

This is for the second time that Khadi has participated with Lakme Fashion Week; previously



Khadi, the fabric of freedom and a symbol of Swadeshi, Sustainability and simplicity, made an emphatic presence in the global fashion arena with an exclusive presentation at the ongoing Lakme Fashion Week 2022 in New Delhi on Thursday.

in the year 2018. The Khadi India show was curated by Fashion Design Council of India (FDCI). Hon'ble Minister of State for MSME, Shri Bhanu Pratap Singh Verma, Chairman

KVIC Shri Vinai Kumar Saxena and Secretary MSME Shri BB Swain were present on the occasion. Kangana Ranaut caught the eye-balls with her scintillating appearance on the ramp as she draped an off-white Khadi Jamdani Saree, a heritage craft of West Bengal made a strong pitch for promoting Khadi as the most sustainable clothing and urged the youngsters to buy “Swadeshi Only” products.

“It was a pleasure to be back on the ramp and for something so special like Khadi. The whole world is now talking about the Indian fabrics particularly





“Khadi is the only product in the modern history that has stood the test of time as a tool of sustainable development. Khadi is the fabric of the nation and it has the potential to bring about a sea change in the lives of millions,” he said.

The Khadi India collection celebrated the Indian savoir faire with its characteristic colors and silhouette and aesthetics. The designers used the natural whites and black as well as the vibrant color schemes. The entire collection, with a contemporary approach, sought to present timeless Khadi clothing with a new trendy twist.

Khadi that is organic, skin-friendly and environment friendly. The Indian fabrics have existed for thousands of years. When we buy Khadi, we not only help restore our heritage crafts but also create livelihood for many in the country. Whenever you buy something, ensure it is made in India. Khadi should be our identity,” Kangana said.

Shri Saxena termed Khadi as the most sustainable and simple but trendy clothing.



KVIC celebrates International Women's Day with great zeal and enthusiasm



8th March, 2022: on the Occasion of International Women's Day, Chairman, KVIC Felicitated the Women workforce of Khadi Gramodyog Bhavan in Delhi. The dedication and hard work of these sales women, the skills of our Khadi artisans & support of Hon'ble PM, have played a crucial role in the massive growth of Khadi in recent years.



At Central Office, Mumbai

On the occasion of International Women's Day 2022, Khadi and Village Industries Commission, Vile Parle, Irla Road, Mumbai organised various programmes with break The bias theme of the year, to mark the celebration of the International Women's Day like installation and inauguration of Sanitary Napkin Machines which will be of great help to the women employees who spend long working hours in the office premises. . In addition to sharing of experiences by PMEGP Women Entrepreneurs, Lecture on Financial Management and cultural programmes by Women employees followed by many more activities planned for the Day.



Earlier, Ms Preeta Verma, Chief Executive Officer, KVIC inaugurated a 3 days Khadi India exhibition in presence Ms Aashima Gupta, FA and Dr. Sanghamitra, CVO, KVIC respectively organised in the premises. She appreciated the products stalls set by the women entrepreneurs from different parts of the the Country.



Addressing on this occasion Dr. Sanghamitra shared her journey of success and spoke on women's contribution to the other women of society and how in each and every phase she can support the other women in path of life journey and give credit to other women wherever due "you cannot help anybody unless you have good education. So always leave a message around you to get a good education, health for better future " she opined. She concluded with the remarks.. "Be yourself, be in the driving seat, and take charge of yourself"

Ms. Geeta Varier, Chairman of the Women Empower Committee welcomed all.



At SO Jaipur



At Ahmadabad



At Thiruvananthapuram



At Agartala



At Varanasi



SO New Delhi



At Kuttur



At MDTC Nadathara



Khadi Rolls Out Major Employment Spree in Rajasthan; Empowers 1100 Artisans of Jaisalmer, Barmer & Nagaur

*On: 26 MAR 2022
: In a major boost to the self-employment spree in Rajasthan, Khadi and Village Industries Commission (KVIC) on Saturday distributed 200 electric potter wheels to potters, 240 waste wood toolkits to Carpenters and 10 dona paper plate making machines to 450 local artisans in Jodhpur.*



KVIC Chairman Shri Vinai Kumar Saxena distributed the machines to these khadi artisans from Jaisalmer, Barmer and Nagaur districts that have been trained by KVIC. The distribution of machines will create direct employment for nearly 1100 people. These beneficiaries also include 170 BPL families.

The electric potter wheels have been distributed to 200 potter families from Jaisalmer that is known for its exquisite clay pottery. These potters have been empowered under KVIC's flagship scheme

“Kumhar Sashaktikaran Yojana” which aims at reviving the dying art of pottery and empowering the marginalized potter community. Similarly, artisans have been trained in making paper dona plate and wood craft by KVIC so as to make them self-reliant by providing self-employment.

KVIC Chairman Shri Saxena said these initiatives have been launched under KVIC's “Gramodyog Vikas Yojana” which aims at empowering the rural masses through self-employment and also strengthening the rural economy of the country.



“These initiatives of KVIC is a major step towards fulfilling Hon’ble Prime Minister’s dream of “Aatmanirbhar Bharat”. Through these schemes,

KVIC has created lakhs of employment not only in Rajasthan but in other parts of the country” too, Saxena said. He said that KVIC is for the first time providing online marketing platform for the potters of Rajasthan so that they can sell their clay products across the country.

It may be noted that Rajasthan is a focus area of KVIC which has an immense potential of employment creation through Khadi activities. Also, a number of traditional art forms in Rajasthan including clay pottery are being revived by KVIC. So far KVIC has distributed over 5000 electric potter wheels in the state that has created nearly 14000 employment. Distribution of waste wood toolkits will create employment for 240 carpenter families while 10 paper plate making machines will employ 50 persons.



Chairman, KVIC Chairs open discussions with artisans and weavers



Kumhakar empowerment program and Smt. Sudha Devi, Smt. Poonam, Shri Vijay Kumar and Shri Bihari, who benefited from Honey Mission program, expressed their views. Apprised about the benefits and problems of the schemes, for which the Hon'ble Speaker assured to solve them soon.

On the second day of the visit of Shri Vinai Kumar Saxena, Hon'ble Chairman, Khadi and Village Industries Commission, Government of India on March 02, 2022, in the premises of Khadi Village Industries Development Council, Marui, Varanasi, the potters, beekeepers and beekeepers of Varanasi region benefited from the schemes of the commission.

The Hon'ble Speaker had an open discussion with the weavers associated with Khadi institutions, in which all the beneficiaries openly exchanged their views. During the discussion, Smt. Dharna Devi, Ravi Prajapati, Shri Harinath, Shri Rajkumar, Shri Vikas Prajapati benefited from



Prakritik Paint unit inaugurated at Bangaluru

12th March : Chairman, KVIC Inaugurated KVIC's Prakritik Paint unit at Bengaluru which employs 15 persons & has the production capacity of 1500 liters/day. Khadi Prakritik Paint made of cow dung is an apt model of sustainable livelihood, fulfilling Hon'ble PM's vision of increasing farmer's income.



All-India Principal Conference of Departmental MDTC Organised

The All-India Principal Conference of Departmental Multidisciplinary Training Centers (MDTCs) & Non departmental Training Centres (NDTCs) of KVIC was inaugurated by Shri. Vinai Kumar Saxena, Chairman, Khadi and Village Industries Commission on 10th March 2022 at Bangalore.

The objectives of the conference was to review the progress of skill development in KVIC's Training Centres (MDTCs and NDTCs) and to discuss standardization of courses including course design, curriculum,



content, assessment, certification and placement / enterprise establishment by budding &

Chairman, KVIC also released the Unified Standard Certificates for all Skill Development Programmes conducted by MDTCs, NDTCs, State Divisional Offices of KVIC. In his addressed he instructed Principals to focus on traditional sectoral courses especially Khadi, spinning and weaving courses in MDTCs & NDTCs and strengthen the livelihoods of artisans.

prospective entrepreneurs and new artisans. 35 Principals from 18 MDTCs and 17 NDTCs participated in this conference. Chairman, KVIC gave the 'Best Performance Awards-2022' to 'Central Palmgur and Palm Products Institute' (Chennai) under the MDTC category and 'Kasturba Mahila Khadi Gramodyog Vidyalay' (Pune) under NDTC category.



Chairman, KVIC Distributed electric potter wheels & agarbatti making machines to tribals



On 11th March 2022: Chairman, KVIC Distributed electric potter wheels & agarbatti making machines to tribals of Bengaluru & nearby districts.

Connecting rural population with self-employment & strengthening village industries is the dream of Hon'ble PM which KVIC is fulfilling with Gramodyog Vikas Yojana.



Hindi Workshop Organized



Executive Officer (North Zone), State Director, Delhi and all the officers, employees extended their best wishes to the Chairman. Smt. Saxena was also present on this auspicious occasion.



Fourth Hindi Workshop was organized by the State Office Delhi on 23.03.2022 at Gandhi Darshan Rajghat, Delhi under the chairmanship of Hon'ble Chairman, KVIC. Under this program, the winners of Hindi competitions were awarded by the Hon'ble Chairman. On the auspicious occasion of the birthday of the Hon'ble Chairman, Deputy Chief

Chairman, KVIC Distributed instruments of livelihood



Chairman, KVIC Distributed 1000 Bee boxes, 200 Electric potter wheels & 10 dona plate making machines to 350 artisans in Panjokehra, Dist Shamli, UP. This will create over 1200 employment for local artisans & bolster KVIC's efforts for self-employment in the state



Chairman KVIC Inaugurated Khadi Spinning & Weaving training center at Panjokhra



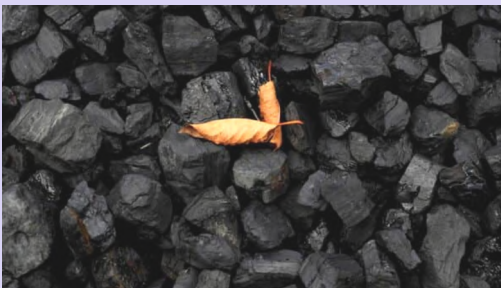
On 28th March: Chairman KVIC Shri Vinai Kumar Saxena Inaugurated Khadi Spinning & Weaving training Centre at Panjokhra in Shamli. The centre will provide training to spinners & weavers. This will benefit a large number of artisans, particularly women & boost Khadi activities in the region.

MP, Udaipur inaugurated the fencing work of KVIC's Project BOLD



On 12th March, 2022 : Hon'ble MP from Udaipur, Shri Arjun Lal Meena inaugurated the work of fencing for KVIC's Project BOLD site at Nichla Mandwa. He helped the Project BOLD by spending MP fund of Rs. 28 lakh for erecting fence around . A great gesture & a big support to the initiative for the creation of sustainable livelihood

01st March : Bamboos flourishing at arid zone near Udaipur, planted 8 months ago under Project Bold. In 3 years, this barren piece of land will turn into a bamboo forest, support the local agarbatti & bamboo craft industries



Feb 27 : KVIC's bid for lifting export prohibition on Bamboo Charcoal is a futuristic step to infuse sustainability & increase profitability in bamboo industry by ensuring optimum utilization of bamboo waste & strengthening village industry

State Level Khadi Exhibition at Hubli

Shri. Jagadish S Shettar MLA, Ex. Chief Minister, Karnataka inaugurated the State Level Khadi Exhibition at Gokul Garden, Hubli. Shri. S.S Tambeji, Director, DO, KVIC, Hubli, Shri. Sunil Veer, Asst. Director were also present on this occasion.. Shri. Jagadish S Shettar during his inaugural speech said, fundamental changes would be brought in the Khadi Industry to instill fresh impetus in the traditional Sector. He stressed the need for value addition and diversification in the Khadi Sector to strengthen its client base and



appreciated the Divisional Office, KVIC. Hubli for its exhibition and marketing initiative. The Expo will concluded on 26.03.2022.

20 Electric Potter Wheel distributed at Sagar, MP

Under GVV - Pottery Industry 20 Electric Potter Wheel distributed to 20 Artisans of 2 Self Help Group after completion of 10 days Training Programme at Village Bamhani, District Sagar (M.P.) in presence Sarpanch, Sachib, NRLM Officer and other dignitaries also attended the programme.



Machineries and tool kits distribution

Machineries and tool kits under Handmade paper & fibre Industry distributed to 05 SHGS (ALL ARE LADIES) By Shri S.N.SHUKLA, Dy. CEO (N.Z.). Programme was organised by State Office KVIC, Delhi at MDTC, Rajghat Delhi on 23.03.2022

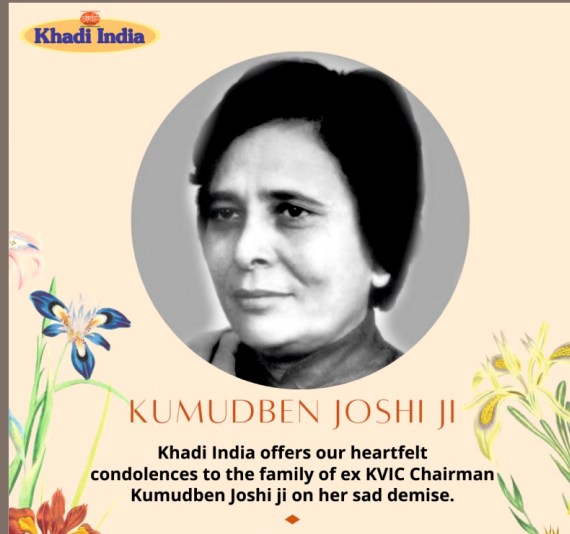


Electric Potter Wheel were distributed at Hoshangabad, MP

On 10th March Under GVV - Pottery Industry 20 Electric Potter Wheel were distributed to 20 Artisans of 2 Self Help Groups after completion of 10 days Training Programme at Sohagpur Dist. Hoshangabad (M.P.) in presence of Honourable Dy. C.E.O. (CZ) & State Director, KVIC, Bhopal. S.D.M., Tehsildar and other dignitaries.



Tribute



The former Central Minister and the ex-KVIC Chairperson Kumudben Joshi passed away on 14th March, 2022.. She will always be remembered as a versatile lady, true and fearless leader who had initiated many policy changes in the benefit of the organisation and Artisans of the sector. Her contribution to the field of women empowerment, welfare of Artisans and public service will always resonate for years to come.

Khadi India pays heartfelt condolences to her family and pray for the departed soul to rest in eternal peace.

One day Workshop under Gramodyog Vikas Yojana at Varanasi

DO KVIC, Varanasi organized One day Workshop under Gramodyog Vikas Yojana on 27th March, 2022 at Khadi Gramodyog Vikas Samiti, Marui Varanasi. Shri. L.B.S. Yadav, Jt. Director, MSME-DI, representative of U.P. Khadi Board, DIC, Gram Panchayat and Local Social Workers were present during workshop. Sh. D.S. Bhati, Director, KVIC imparted in brief about the Schemes under Gramodyog Vikas Yojana among the participants and Electric Chaak and distributed Blunger



machines among 180 trained beneficiaries of 13 SHG's on Dt. 27 March, 2022 at Khadi Gramodyog Vikas Samiti, Marui, Varanasi.

Certificates distributed to trainees



After completion the 02, months' Footwear Training under Gramodyog Vikas Yojana, Certificates were distributed to the candidates by the Director, I/C KVIC, Varanasi at extension centre of CFTI, Khadi Gramodyog Vidyalaya, Sevapuri, Varanasi, on 22.03.2022.

Electric-operated chalk and blender machines distributed

On 23.03.2022 : Under the Kumbhar Sashaktikaran Programme, 100 beneficiaries (7 groups) were given electric-operated chalk and blender machines, in the presence of the concerned village heads and the officers and members of the group, respectively, in the presence of village-Patnai and village-Dholna district Mau, Divisional Office Khadi Distributed by Village Industries Commission, Gorakhpur.



PMEGP Awareness Programme and Review Meeting held at C.B. Kora Institute

PMEGP Awareness Programme, West Zone Review Meeting held at C.B. Kora Institute of Village Industries, KVIC, Borivali, Mumbai on 25/03/2022. Shri Y.K.Baramatkar Jt. CEO KVIC Chaired the programme.



Training program under Kumbhkaar Saakthikaran Yojana at Thrissur

On 10th March : Training program under Kumbhkaar Saakthikaran Yojana started at two SHGs at Malappuram and Thrissur districts of Kerala.



On 10th March : Director, State Office, Ahmedabad distributed stitching machines and toolkits to 30 women under SFURTI apparel cluster with SEWA cooperative as implementation agency.



On 8th Feb : A State Level PMEGP Exhibition Inaugurated in Kerala.



Distribution of Bee equipment to 20 SHG members at Vizag

Motorized pottery wheels Distribution under Kumbhar Sashaktikaran Yojana

100 motorized pottery wheels were distributed in five different Kumbhara swayam sahaya sanghoms at Pulinelli in Palakkad District, at Nadathara in Thrissur District, at Vazhakkad in Malappuram District and at Kunnamangalam and Perambra units in Kozhikkode District under Kumbhkaar Saakthikaran Yojna of The Govt.of India.

The programme is implemented in Kerala for the first time on the request of the State Committee of Akhila

Bharatiya Prajapati Kumbhkar Mahasangh submitted to KVIC, Kerala office at Pattom ,Thiruvananthapuram in the month of August 2021. State President of Mahasangh Adv.Sasikumar.C had submitted list of 1189 potters with pottery cards along with the request. On 13.1.2022 the KVIC. After formation of five self help groups comprising 20 potters each and successful completion of ten days of training under Master trainers appointed by KVIC, Kerala wheels were Distributed on 22.3.2022



PMEGP Workshop held at Agartala

Workshop for GM- DIC's & TKVIB held on 4.3.22 at Agartala, Tripura on Process for validation and approval of Physical verification done by Geo tagging on PMEGP portal.

Miscellaneous

National level awareness program at Mau



D.O. KVIC Gorakhpur on 28th March, 2022 virtual National level awareness program (NLAP) on MSME employment oriented scheme conducted in which students of Rajkumari Shikshan and Prashishan Kender, Majhwara, Mau.



10 Day Electrical Pottery Wheel training programme organised in Pulinelli SHG in Palakkaad district.

Pottery Skill Training Organised at Haridwar

On 26.03.2022: Under the Kumbhar Sashaktikaran Programme, 10-day Pottery Skill Training Organised in village Thithkin, Kavadpur, Mangalore district, Haridwar.

Under the Village Industries Development Scheme, awareness program was organized in village Kanhewali, Raisi, District Haridwar. Information about the various employment-oriented schemes and Programme run by the KVIC.

Pottery Skill Training Organised at Sagar, MP

S.O., KVIC, Bhopal organised 10 days Training Programme from 21.03.2022 to 30.03.2022 at Village- Barkoti Khurd, Dist. Sagar (M.P.) for 20 Rural Pottery Artisans of 2 SHG under GVV - Pottery Industry.



Pottery wheel distribution by KVIC at Kunnamangalam Kozhikode district, Kerala state on 25th March



200 Bee Boxes with tool kits distributed Under Gramodyog Vikas Yojana



D.O.KVIC, Varanasi distributed 200 Bee Boxes with toolkit to 20 beneficiaries at Krishi Vigyan Kendra, district Bhadohi on 04.03.2022. programme were organised for Honey Mission scheme under Gramodyog Vikas Yojana.



Awareness programme on KVIC activities as a part of Azadi ka Amrit Mahotsav organized at AKINADA, EG Dist. A.P by KVIC, DO, Vizag.



On 29.03.2022: One day awareness camp was organized in district Mau under Divisional Office, Khadi Village Industries Commission, Gorakhpur.

Workshop for GM- DIC's & TKVIB held on 4.3.22 at Agartala, Tripura on Process for validation and approval of Physical verification done by Geo tagging on PMEGP portal.



Awareness Program, under PMEGP scheme, organised by KVIC Varanasi at Govt. ITI, Dist.- Ambedakarnagar on 29.03.2022.



Awareness camp organised in ITI, Ambasa, Aspirational distt, Tripura under Azadi Ka Amrit Mahotsav held on 5.3.22. Total 68 participants participated in this awareness camp.

Press Coverage

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Khadi steals the show at LFW 2022

OUR CORRESPONDENT

Khadi, the fabric of freedom and a symbol of Swadeshi, Sustainability and simplicity, made an emphatic presence in the global fashion arena with an exclusive presentation at the ongoing Lakme Fashion Week 2022 in New Delhi on Thursday. Renowned Bollywood actor **Kangana Ranaut** walked the ramp as the showstopper for Khadi India, flanked by a vivid collection of six internationally acclaimed designers - Mossi Traoré, Abhishek Gupta Benaras, Anavilva, Anju Modi, Charu Parashar and Rina Dhaka.

This is for the first time that an international designer, Mossi Traoré from Paris, participated in a Khadi fashion show with architectural silhouettes in his designs. This is for the second time that Khadi has participated with Lakme Fashion Week; previously in the year 2018. The Khadi India show was curated by Fashion Design Council of India, Minister of State for MSME, Bhanu Pratap Singh Verma, Chairman KVIC Vinai Kumar Saxena and Secretary MSME BB Swain were present on the occasion.

Kangana caught the eye-balls with her scintillating appearance on the ramp as she draped an off-white Khadi Jamdani Saree, a heritage craft of West Bengal made a strong pitch for promoting Khadi as the most sustainable clothing. "When we buy Khadi, we not only help restore our heritage crafts but also create livelihood for many in the country. Whenever you buy something, ensure it is made in India," Kangana said.

Saxena termed Khadi as the most sustainable but trendy clothing. "Khadi is the only product in modern history that has stood the test of time as a tool of sustainable development. Khadi is the fabric of the nation and it has the potential to bring about a sea change in the lives of millions," he said.

The Khadi India collection celebrated the Indian savoir faire with its characteristic colors and silhouette. The designers used the natural whites and black as well as the vibrant color schemes. The entire collection sought to present timeless Khadi clothing with a new trendy twist.



Kangana Ranaut walked the ramp as the showstopper for Khadi India, flanked by six designers

HT City lifestyle

MUMBAI SATURDAY MARCH 26, 2022

International designer Mossi Traoré's look and Khadi, with its working with modern materials in black and white

Designer Anavilva's collection featured printed sarees in ethereal monochrome tones, a subtle statement

A special Khadi presentation by Khadi and Village Industries Commission's KVIC, curated by FDCI with designers Mossi, Anavilva, Rina Dhaka, Anju Modi, and Abhishek Gupta features

Khadi's Past walked for Vibhali's creative runway presentation. The collection has been designed for eco-friendly, environmentally conscious brides with both new silhouettes and color palette

CONSCIOUS FASHION FOR THE FUTURE!

Day 2 saw the runway being lit up in handloom, eco-friendly and innovative zero-waste designs

Designer Dibakar Khosla's collection explores eco-printing with a range of handloom sarees

The day ended with Sanya Paul's collection with designer Rajesh Pratap Singh on a high note. The collection was draped in prints over prints for new-age fashionistas

Designer Anju Modi remained true to her design ethos and presented bridal wear in Khadi

environment friendly fabrics, ethical sourcing and repurposing waste was the mantra for the second day of the FDCI X Lakme Fashion Week. The runway presentations strived to bring the fashion into the spotlight, each a beacon of hope for a better future.

ay2
by
wright@hindustantimes.com

HT
City
M 26, 2022

HT City Press Coverage

Abhi toh party shuru hui hai
Fashion industry insiders rubbed shoulders with politicians, Day 2 at the FDCL x LFW was all about useful showcases and groovy arts belted out by DJ Sumit Sethi

Dr. Pankaj Verma
Aishwarya Singh
Anshu Singh
Anshu Singh
Anshu Singh

Dr. Pankaj Verma
Aishwarya Singh
Anshu Singh
Anshu Singh
Anshu Singh

Prasad Prasad
and
Laxmi Singh

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Monday, 28th March, 2022
Tuesday, 29th March, 2022
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BRIDAL ASIA
DELHI S/S

26th - 27th March 2022
JW Marriott, Aerocity
Time: 11:00AM - 7:00PM

Ashu Rao | Anesh Agarwal | Arjane & Arjan Kapoor | Anshika Bajaj | Archana Aggarwal | Archana | AUM Ashima & Asit | Bhairavi Jaikishan | Birbichand Ghanshyamdas, Jaipur | Bunika | Cona Nostrae | Curio Cottage | Debyani | Devnagri | Elixir Niche Perfumery | Goerika India | Kantilal - 1948 | Kasturi Kundal | Khushboo Bagri | La Chocolat | Lovetobag | Megha Barmal | Mrunalini Rao | Mumukshu | Pallavi Jaikishan | Papa Don't Preach By Shubhika | Pankaj | Prisha's | Purit Balana | Parab Paschim by Ankit Khillar | Raj Mahtani Couture Jewels | Raj Ramnig | Rambhajo's | Ranowala 1881 | Rawat Jewels, Jaipur | Ritika Mirchandani | Rococo | Rohan Arora | Saagat By Bikaswala | Shri Ram Hari Ram Jewellers, Dariba Kalan | Simar Dugal / Arjan Dugal | The Leather Garden | Tyani By Karan Johar | Varun Nalika | Vikram Phadnis | Vilandi by Shikherjee Jewellers | Warra and more...

In Image
Outfit: Simar Dugal

To visit the show,
Register using the QR code

Masks are mandatory
Children below 15 years & cameras not allowed

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Press Coverage

ಖಾದಿ ಮತ್ತು ಗ್ರಾಮೋದ್ಯೋಗ ಬೃಹತ್ ವಸ್ತು ಪ್ರದರ್ಶನ- ಮಾರಾಟ ಮೇಲೆ ಖಾದಿಗೆ 'ಬ್ಯಾಂಡ್' ಸೃಷ್ಟಿಸಿ; ಶೆಟ್ಟರ್

ಹಬ್ಬಕ್ಕೆ ಖಾದಿ ಒಟ್ಟಿಗೆ ಮತ್ತು ಮಾರಾಟ ಮಾಡುವ ನಿಟ್ಟಿನಲ್ಲಿ 'ಬ್ಯಾಂಡ್' ಸೃಷ್ಟಿಯಾಗಿದೆ. ಈ ನಿಟ್ಟಿನಲ್ಲಿ ಖಾದಿ ಗ್ರಾಮೋದ್ಯೋಗ ಸಂಘಗಳು ಮುಂದಾಗಬೇಕು ಎಂದು ಮಾಜಿ ಮುಖ್ಯಮಂತ್ರಿ ಪಾಟೀಲ ರಾಜ್ ಭವನದ ಶೆಟ್ಟರ್ ಹೇಳಿದರು.

ಖಾದಿ ಮತ್ತು ಗ್ರಾಮೋದ್ಯೋಗ ಅಧಿಕಾರಿ ದಿವ್ಯಾಕಿಯು ಶೆಟ್ಟರ್, ಕೇಂದ್ರ ಸಲಹಾಕಾರ ಸೂಕ್ತ, ಸ್ವಾ ಮತ್ತು ಮಧ್ಯಮ ಉದ್ಯಮಗಳ ಸಚಿವಾಲಯ ಪಾಟೀಲ ಕಾರ್ಯಾಲಯ ಖಾದಿ ಗ್ರಾಮೋದ್ಯೋಗ ಸಂಯುಕ್ತ ಸಂಘದ ಸಂಯುಕ್ತಾಧ್ಯಕ್ಷರು ದಲ್ಲಿ ಗಣನೀಯ ದಕ್ಷತೆಯ ಗೋಳಿಸಲು ಸಾರ್ವಜನಿಕರಲ್ಲಿ ಹೆಚ್ಚಿನ ಜನಪ್ರಿಯತೆ ಖಾದಿ ಮತ್ತು ಗ್ರಾಮೋದ್ಯೋಗ ಬೃಹತ್ ವಸ್ತು ಪ್ರದರ್ಶನ ಮಾರಾಟ ಮೇಲೆ ಉದ್ಘಾಟನೆ ಆಯೋಜಿಸಿದರು.

68 ಖಾದಿ ಸಂಘಗಳು ಕೆಲವು ಮಾಹಿತಿಗಳು, ಗ್ರಾಮೀಣ ಛಾಯಾಚಿತ್ರ 47.17 ಕೋಟಿ ಖಾದಿ ಉತ್ಪಾದನೆ ಆಯಿತು. ಆಯಿತು 6 ಸಾವಿರದ ಹತ್ತಿಗೆ ಉದ್ಯೋಗ ನೀಡಿದೆ. ಇದರ ಜೊತೆಗೆ ಪ್ರಧಾನ ಮಂತ್ರಿ ಉದ್ಯೋಗ ಸೃಷ್ಟಿ ಯೋಜನೆಯಡಿ 42 ಸಾವಿರ ಹಳ ಉದ್ಯೋಗ ಉದ್ದೇಶಿಸಿರುವುದರಿಂದ ಎಂದು ಹೇಳಿದರು.

ಇದ್ದೇ ಮೇಲಿನಂತೆ 130 ಕೋಟಿ ರೂ. ಪೂರೈಕೆ ಕೇಂದ್ರ ಸಲಹಾಕಾರ ನೀಡಿದೆ. ರಾಜ್ಯಾದ್ಯಂತ ತಯಾರಿಸುವ ವಸ್ತು ಸಂಘ ಮೇಗಿರಬಹುದು. ಈ ಮೂಲಕ ಮೇಗಿರ ಮತ್ತು ಗಣಿ ರಾಜ್ಯಾದ್ಯಂತದ ಖಾದಿ ಮಾಡಿದ ಎಂದರು.

ಮಾರ್ಚ್ 26ರ ವರೆಗೆ ಬೃಹತ್ ವಸ್ತು ಪ್ರದರ್ಶನ ನಡೆಯಲಿದ್ದು, ಹಬ್ಬಕ್ಕೆ-ಉದ್ದೇಶಿಸಿ, ಗವಗ, ಚಿತ್ರಮಾರ್ಗ, ಬಾಗಲಕೋಟೆ, ವಿಜಯಪುರ, ಬೀದರ್, ಬೆಂಗಳೂರು ಸೇರಿದಂತೆ ಖಾದಿ ಉತ್ಪಾದಕ ಸಂಘಗಳು ಛಾಯಾಚಿತ್ರ.

ಖಾಲಿ ದಿನಾಂಕ ಆಯಿತು ಅದಕ್ಕೆ ತೀರ್ಮಾನ, ಖಾದಿ ಮತ್ತು ಗ್ರಾಮೋದ್ಯೋಗ ಅಧಿಕಾರಿ ದಿವ್ಯಾಕಿಯು ಶೆಟ್ಟರ್



ಬೃಹತ್ ವಸ್ತು ಪ್ರದರ್ಶನ ಮಾರಾಟ ಮೇಲೆ ಉದ್ಘಾಟನೆ ಮಾಡಿ ಮುಖ್ಯಮಂತ್ರಿ ಜನಪ್ರಿಯತೆ ಖಾದಿ ಅಧಿಕಾರಿ ದಿವ್ಯಾಕಿಯು ಶೆಟ್ಟರ್

ನಿರ್ದೇಶಕ ಎಸ್.ಎಲ್. ಶಂಕರ್, ಕಾರ್ಯಾಲಯ ಖಾದಿ ಗ್ರಾಮೋದ್ಯೋಗ ಸಂಯುಕ್ತ ಸಂಘದ ಅಧ್ಯಕ್ಷ ಕೆ.ವಿ. ಪಟ್ಟಣ, ವಿಜಯಪುರ ಮಹಾನ್, ಬಾಗಲಕೋಟೆ ನೆರವೇರಿಕೆ ಇವರು ಇದ್ದರು.



ಬೃಹತ್ ವಸ್ತು ಪ್ರದರ್ಶನ ಮಾರಾಟ ಮೇಲೆ ಉದ್ಘಾಟನೆ ಮಾಡಿ ಮುಖ್ಯಮಂತ್ರಿ ಜನಪ್ರಿಯತೆ ಖಾದಿ ಅಧಿಕಾರಿ ದಿವ್ಯಾಕಿಯು ಶೆಟ್ಟರ್

Central Khadi Women's Welfare Organisation addressed the gathering through her motivational speech. Ms. Chetali Jadhav a Clinical psychologist delivered a lecture on Prevention of Sexual Harassment at workplace known as POSH Act as also prominent former Indian Test Cricketer and recipient of 'Aruna' and 'Padma Shri' award Ms. Dana Edulji. A handbook on 'Facilities for Women Railway worker' and two posters on Staff Benefit Fund schemes were released by the General Manager and Guests present. Shri B.K. Dadaobhai, Additional General Manager, Dr. A. K. Sinha, Principal Chief Personnel Officer and Chairman CSBF, other principal heads of the departments & DRM Mumbai were also present on this occasion.

KVIC celebrates International Women's Day with great zeal and enthusiasm

On the occasion of International Women's Day 2022, Khadi and Village Industries Commission, Vile Parle, 114 Road, Mumbai organised various programmes with #BreakTheBias theme of the year, to mark the celebration of the International Women's Day like installation and inauguration of Sanitary Napkin Machines, which will be of great help to the women employees who spend long working hours in the office premises. In addition to sharing of experiences by PMEGP Women Entrepreneurs, Lecture on Financial Management and cultural programmes by Women employees followed by many more activities planned for the Day. Earlier, Ms. Preeta Verma, Chief Executive Officer, KVIC inaugurated a 3 days Khadi India exhibition in presence Ms. Aashima Gupta, FA and Dr. Sanghamitra, CVO, KVIC respectively organised in the premises. She appreciated the products stalls set by the women entrepreneurs from different parts of the country. Addressing on this occasion Dr. Sanghamitra shared her journey of success and spoke on women's contribution to the other women of society and how in each and every phase she can support the other women in path of life journey and give credit to other women wherever due "you cannot help anybody unless you have good education. So always leave a message around you to get a good education, health for better future" she opined. she concluded with the remarks. "Be yourself, be in the driving seat, and take charge of yourself" Ms. Geeta Varier, Chairman of the Women Empowerment Committee welcomed all.



BE IN THE

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KVIC celebrates International Women's Day with great zeal and enthusiasm



By Chandrashekar Hendve

On the occasion of International Women's Day 2022, Khadi and Village Industries Commission, Mumbai organised various programmes with #BreakTheBias theme of the year, to mark the celebration of the International Women's Day like installation and inauguration of Sanitary Napkin Machines which will be of great help to the women employees who spend long working hours in the office premises. In addition to sharing experiences by PMEGP Women Entrepreneurs, Lecture on Financial Management and cultural programmes by Women employees followed by many more activities planned for the Day.

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Press Coverage



न्यूज डायरी

मौनपालकों को टूल किट और यंत्रों का वितरण



देहरादून। खादी और ग्रामोद्योग आयोग द्वारा संचालित हनी मिशन कार्यक्रम के अंतर्गत उधमसिंह नगर एवं नैनीताल जिलों के 04 समूहों के 40 मौनपालकों को 10-10 बी-बॉक्स, मौनवंश एवं टूल किट तथा 04 समूहों को दो-दो हनी निष्कासन यंत्रों का सोमवार को धनपुरी, आनंदपुर, हल्द्वानी में वितरण किया गया।

व्यावसायिक गतिविधि

इस मौके पर बीएस कंडारी, सहायक निदेशक ने हनी मिशन कार्यक्रम की जानकारी दी। पूरनसिंह कनवान-वरिष्ठ शोध सहायक, सतोष कुमार-सीनियर केमिस्ट, संजय जोशी- अध्यक्ष चैतन्य मौनालय, आयोग के सहायक निदेशक जे.एस मलिक, दर्शनसिंह, ओपी उपाध्याय ने विभिन्न जानकारीयां दीं।