



75
Azadi Ka
Amrit Mahotsav

Jagruti

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Shri Narendra Modi
Hon'ble Prime Minister



Shri Narayan T. Rao
Hon'ble Minister, MSME



Shri Bhanu Pratap Singh Verma
Hon'ble Minister of State for MSME


Khadi India

*KVIC Chairman
Shri Manoj Kumar Assumes
Charge; says creating
livelihood
for Artisans & Popularizing
Khadi Globally will be
Priority*



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Khadi India

* Opinions expressed in articles published in this journal do not necessarily reflect the views of the KVIC or of the Editor.

KVIC Chairman Shri Manoj Kumar Assumes Charge



Creating livelihood for Artisans & Popularizing Khadi Globally will be Priority - Shri Manoj Kumar, Chairman, KVIC

The newly-appointed Chairman of Khadi and Village Industries Commission (KVIC), Shri Manoj Kumar assumed the charge on 15th July 2022. After taking over as the Chairman, Shri Manoj Kumar said realizing Hon'ble Prime Minister Shri Narendra Modi's dream of "Aatmanirbhar Bharat" would be his priority while also establishing maximum number of small and micro units and creating self-employment through various schemes of KVIC to achieve the larger goal of self-reliant India. He said KVIC would continue working on the vision of the Hon'ble PM that would make the youths "Job-givers" instead of being "job-

seekers".

Shri Manoj Kumar, who has worked as Expert Member (Marketing) at KVIC, has a vast experience in the areas of marketing and rural development. He believes that Khadi is spreading like a "silent revolution" in the country which is being led by the Hon'ble PM. He said the achievements of "Khadi India" in the last 8 years have been outstanding.

The KVIC Chairman said he would ensure that the money disbursed by the government reached directly into the hands of Khadi artisans that would, in turn, pave the way for economic empowerment of the weaker sections of the

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Shri Manoj Kumar, Chairman, KVIC



Mumbai, July 21, 2022 : The newly appointed Chairman of Khadi and Village Industries Commission (KVIC) Shri Manoj Kumar made his maiden visit at KVIC Headquarters Mumbai after assuming charge as KVIC Chairman on 15th July, 2022.

On this occasion, after paying floral tribute to the Father of the Nation Mahatma Gandhi in the headquarters premises of KVIC, while addressing officials of KVIC, Chairman said, realizing Hon'ble Prime Minister Shri Narendra Modi's dream of "Aatmanirbhar Bharat" would be his priority while establishing maximum number of small and micro units and creating self-employment through various schemes of KVIC to achieve the larger goal of self-reliant India.

The Chairman said that we will try to take Khadi India to new heights on the mantra of Hon'ble Prime Minister Modi's Sabka Saath, Sabka Vikas

and Khadi for Nation, Khadi for Fashion and Khadi for Transformation. The way of Khadi has become popular again in India in the last few years, in the same way it will be his priority to get it recognized internationally. His primary objective will be to make Khadi 'local to global' and increase the demand for India's swadeshi products all over the world.

He further said that his endeavour would be that the money reaches in the hands of more and more artisans associated with KVIC, so that their sources of income increase and the artisans standing at the last rung of the society should be

part of economic development and they become self-dependent. It will be the endeavour of the commission that "every hand should get work and fair price for the work".

Shri Manoj Kumar said that the schemes and programs being run by the Commission would be simplified soon, to provide maximum benefits to the common man. He said that to make Khadi products more accessible to the consumers, an initiative has also been taken by the Commission on e-commerce which will be further strengthened.

Hon'ble Chairman, after assuming his charge, issued a message addressing the general public and khadi lovers associated with the Khadi sector across the country:

It is a matter of privilege for me to take over as the Chairman of Khadi Village Industries Commission at a time when on clarion call of Hon'ble Prime Minister Narendra Modi ji the nation is celebrating "Azadi ka Amrit Mahotsav". Khadi and Village Industries have played an important role not only in the freedom movement but also in the seventy five years of independence of the country. Mahatma Gandhi's statement that India's future resides in its villages, reflects the contribution of the sound social and economic system of our villages in the nation building.

The role of Khadi and Village Industries Commission in the country's rural system has been at the fore-front for more than six decades. Lakhs of weavers, artisans and workers engaged in village industries from across the country



associated with the commission, are such links in this system whose contribution is not limited to making it, but also in continuously strengthening it. KVIC is always grateful for the contributions of these grass-root nation builders. I again reiterate this gratitude today, taking over the charge as a Chairman of the KVIC.

Be it Indian khadi garments, handicraft products or food items made in our village industries, these items have given international recognition to India as a nation. It is the heritage of our ancestors and rural culture that these products are not only world class but also close to the nature. These products coming from our villages can prove to be ideal for the modern world, which is battling the climate change. Today, the priority of affordability in international trade in developed countries opens up new opportunities for our products and their acceptability. In such a situation, it is our duty to work hard together for domestic and international acceptance of these products.

.....Contd. on pg. no 15

689th meeting of the commission held on 27th July, 2022 at H. Q. Mumbai



Creation of Jobs by KVIC

The Ministry of MSME, through Khadi and Village Industries Commission (KVIC) promotes and assists Khadi and Village Industries which are engaged in production and sales of KVI products thereby generating employment opportunities for

rural artisans through implementation of various schemes and programmes.

The cumulative employment generated by Khadi and Village Industries upto 31.03.2022 is given below:

| Year | Cumulative Employment (in lakh persons) | | |
|--------------------------------|---|--------------------|--------|
| | Khadi | Village Industries | KVI |
| As on 31.03.2022 (Provisional) | 4.97 | 162.63 | 167.60 |

The cumulative employment generated by Khadi and Village Industries in Maharashtra State upto 31.03.2022 is given below:

| Year | Cumulative Employment in Maharashtra State (in lakh persons) | | |
|--------------------------------|--|--------------------|-------|
| | Khadi | Village Industries | KVI |
| As on 31.03.2022 (Provisional) | 0.03 | 11.65 | 11.68 |

Further, Ministry of MSME through KVIC is implementing Prime Minister's Employment Generation Programme (PMEGP), which is a major credit-linked subsidy programme, aimed at

generating self-employment opportunities for the rural and urban unemployed persons through establishment of micro-enterprises in non-farm sector, in the country including Parbhani District

of Maharashtra. Banks provide the loan, and subsidy (also called Margin Money subsidy) is provided by the Government of India through KVIC

Under PMEGP, general category beneficiaries can avail benefit of margin money subsidy of 25% of the project cost in rural areas and 15% in urban areas. For beneficiaries belonging to special

categories such as ST/SC/OBC/women/minorities/transgenders etc. the margin money subsidy is 35% in rural areas and 25% in urban areas. Beneficiary contribution is 10% (General Category) and 5% (Special Category). The maximum projects cost is Rs. 50 lakh in the manufacturing sector and Rs. 20 lakh in the service sector.

Performance of PMEGP scheme in Parbhani District during last three years is as follows:

| Year | Project (in numbers) | Margin Money released (Rs. in lakh) | Employment (in numbers) |
|---------|-------------------------|---|----------------------------|
| 2019-20 | 87 | 119.95 | 696 |
| 2020-21 | 41 | 66.42 | 328 |
| 2021-22 | 73 | 88.18 | 584 |

The findings of a study conducted by KVIC to assess the impact of COVID-19 Pandemic on MSMEs, including units set up under PMEGP, is placed at **Annexure-I**.

KVIC is not implementing any specific scheme of financial assistance to BPL artisans. However, BPL artisans who are not able to put in their own contribution, are provided training and tools & equipment under various programmes of Gramodyog Vikas Yojana, like Honey Mission, Kumbhar Sashaktikaran Programme, Pilot project on Agarbatti, etc.

KVIC has taken many initiatives for promoting, developing and strengthening the rural traditional industries in the country and for employment generation. Further, KVIC, through its training centres and through other promotional schemes conducts Skill Development Programme (SDP) and Entrepreneurship Awareness Programmes (EAP) in the country for unemployed youth to generate self-employment opportunities in traditional industries. Details of KVIC's initiatives which are provided in **Annexure-II**.

Annexure-I

Study conducted by Khadi and Village Industries Commission (KVIC) to assess the impact of COVID-19 Pandemic on MSMEs including units set up under Prime Minister's Employment Generation Programme (PMEGP). The findings of the study are as under:

- i. 88% of the beneficiaries of PMEGP scheme reported that they were negatively affected due to Covid-19 while the remaining 12% stated that they were benefitted during Covid-19 Pandemic.
- ii. Among the 88% who were affected, 57% stated that their units were shut down for some time during this period, while 30% reported drop in production and revenue.
- iii. Among the 12% who had benefitted, 65% stated that their business increased as they had units in retail and health sector and around 25% stated that their units benefitted as they were dealing with essential commodities or services.
- iv. On the question of regular payment of salaries to the employees, around 46.60% respondents stated that they had paid the salaries in full, 42.54% reported to have partially paid and 10.86% reported to have not paid salary for some time during this period.

Annexure-II
Khadi and Village Industries Commission (KVIC) has taken following initiatives for promoting, developing and strengthening the rural traditional industries in the country and for employment generation:

- i. To supplement the income of farmers,

Adivasis and unemployed youth of the country KVIC launched Honey Mission during 2017-18. Under Honey Mission, every person is provided 10 bee boxes with live bee hives.

- ii. Under Kumbhar Sashaktikaran Programme, KVIC is uplifting rural pottery artisan's livelihood by providing skill upgradation training and providing new home scale energy efficient equipment like electric pottery wheels, blunger, pug mill, kiln etc. for producing good quality of products.
- iii. Considering the need of present generation and the effect of COVID-19 Pandemic, KVIC has started online selling of all KVI products. KVI products are available to every Indian's door step through www.ekhadiindia.com and www.khadiindia.gov.in.
- iv. Awareness camps, workshops, Bankers Meetings and exhibitions at all levels are being organized in order to propagate the KVI schemes for generation of employment opportunities.
- v. The “Khadi Prakritik Paint” was launched and KVIC has started the manufacturing of paint. Any individual can set up Khadi Prakritik Paint Unit under PMEGP Scheme.

This information was given by Minister of State for Micro Small and Medium Enterprises, Shri Bhanu Pratap Singh Verma in a written reply to the Lok Sabha.

Chairman, KVIC interacted with KVIC Officials at S.O. Maharashtra on 26th July, 2022



Manufacturing of National Flags



New Delhi. 28th July, 2022: The Ministry of Home Affairs, has amended the Flag Code of India, 2002 vide its Order dated 30.12.2021. National Flag made of polyester or machine made Flags have been allowed. Now, the National Flag of India shall be made of hand spun and hand woven or machine made, cotton/polyester /wool/silk khadi bunting. The Amendment Order No.02/01/2020-Public (Part-III) dated 30.12.2021 and the updated Flag Code of India, 2002 are available on the website of the Ministry of Home Affairs www.mha.gov.in.

This information was given by Minister of State for Micro Small and Medium Enterprises, Shri Bhanu Pratap Singh Verma in a written reply to the Lok Sabha.



Shri Manoj Kumar, Chairman, KVIC visits Shri Mahila Griha Udyog Lijjat Papad, Mumbai

Shri Manoj Kumar, Chairman, KVIC made his maiden visit to Shri Mahila Griha Udyog Lijjat Papad on 26th July, 2022. During this visit Chairman KVIC who was earlier an expert Member KVIC, shared his experiences and advised marketing tips with Chairperson Lijjat Ms. Swati Paradkar.

Ms. Swati Paradkar also briefed on how the dream of Lijjat Papad has grown into a gigantic Company known worldwide.

On this occasion Chairman KVIC appreciated the women's workmanship during his interactions with the women workforce of Lijjat who shared their positive experiences and growth



stories after joining Lijjat.

He minutely observed the packaging and other activities related to Lijjat papad and shared his expert tips.

KVIC launches Knowledge Portal for Khadi by the Center of Excellence for Khadi



The Knowledge Portal for Khadi is a platform developed by the Center of Excellence for Khadi to provide design directions to the Khadi institutions. The portal was inaugurated by Ms. Preeta Verma, CEO-KVIC, on 14th July 2022. The Center of Excellence for Khadi has been set up by KVIC, Ministry of MSME at NIFT, to support Khadi Institutions.

Knowledge Port for Khadi attempts to disseminate design knowledge to a broader section of Khadi Institutions. The portal intends to create design intervention by simplifying the trends specially suitable for Khadi. Four stories/design directions have been conceptualised and presented in Volume I. Each story has a key theme, colour palette, and directions for woven designs, prints, textures, and surfaces. Every story has been separated into two segments - Home and Apparel.

Besides the themes, the portal also provides size charts, silhouette boards, buttons and closures, seams and finishes for both home and apparel.

The information will be updated twice a year to provide directions according to the seasons and trends. It is envisaged that the information will be of value to not only Khadi institutions but also to organisations providing support to develop apparel, home products, and packaging for Khadi. The textiles showed in the portal as direction have been specially woven using varied thicknesses of Khadi yarns to explore possibilities of creating textures and structures for home and apparel.

The portal will be hosted on the website of the Center of Excellence for Khadi and can be accessed on www.coek.in

Khadi makes a person identify moral values with duties

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Ram Narayan, Director, State Office, Khadi and Village Industries Commission and senior officials met the Lt.(Retired) Gurmeet Singh, Governor, Uttarakhand on 23rd July, 2022. During the meeting, there was a detailed discussion on the ongoing Khadi Village Industries activities in the state of Uttarakhand. During the meeting, information about major schemes like PMEGP, Honey Mission, Kumhaar Sashaktikaran Mission, Charm Chikitsak Program, SFURTI Yojna, Khadi Yojna mainly implemented by Khadi and Village Industries Commission were given through power point

.....Contd from pg. no.03

society particularly the poorest of the poor. He said the KVIC would strive to ensure that every hand gets sufficient work and is fairly remunerated for their works.

Shri Manoj Kumar said he would follow the mantra of “Sabka Sath, Sabka Vikas” and “Khadi for Nation, Khadi for Fashion and Khadi for Transformation” to take the brand Khadi India to new heights. “Popularizing Khadi on

presentation.

On this occasion, Hon'ble Governor messaged that Khadi makes a person identify moral values with duties, so every person should be associated with Khadi. The Khadi and Village Industries sector has shown its importance to the world during the Corona pandemic.

Regarding Khadi, he said that the threads of Khadi have tied us in unity; every Indian should be made aware about the concept of Khadi. To the Khadi workers and

weavers working in remote rural areas, they are the pillars of nation building.

Your Excellency the Governor, the details of the schemes were presented by the State Director in detail. His Excellency the Governor expressed satisfaction over the ongoing Khadi Village Industries activities in the state of Uttarakhand.

On the request of the State Director, KVIC, Dehradun, His Excellency has assured to include Khadi and Village Industries Schemes in future messages.

the global platform, the way it has gained popularity in India, will be a top priority. Our efforts will be to make Khadi “Global” from being a “Local” product so that Khadi's demand increases significantly across the world,” Shri Manoj Kumar said.

State Level Workshop on PMEGP in Mumbai



On 21.07.2022 a State Level Workshop conducted by SO, KVIC, Maharashtra. The workshop was chaired by Director, SOM, . The Chief Guest was Shri K.G. Dekate, Jt Director, Directorate of Industries and Guest of Honour, DGM, RBI and Shri R D Deshmukh, SLBC Convenor.

In the meeting the discussion done on Launch of PMEGP 2.0. For PMEGP Shri M. R. Kulkarni Dy. Director, PMEGP brief the same to Bankers head, LDM's of the Districts of Maharashtra and other

KVIC, DIC, KVIB and Coir board who attended the meeting.

Other higher dignitaries also briefed for the same. Also as the Achievement done by bankers was 97% approximately so for the same prize distributed to LDM of the Districts of Maharashtra and Banker's Head.

The meeting concluded with vote of thanks by Director, SO, KVIC, Mumbai.

.....Contd. from pg. no.06

Hon'ble Prime Minister Shri Narendra Modi says; when we buy a Khadi product, we light up the lives of lakhs of spinners and weavers who work day and night to make this Khadi. It is the commitment of the present government under the leadership of Prime Minister Modi ji to rural India and its effect that the acceptance of Khadi products at national and international level has increased in recent years. It will be our endeavour to not only build upon the achievements of the Commission over

the past eight years, but take it to the next level, so as to increase the global market share of these products.

Taking this privilege, I would like to assure that my priority as the Chairman of the Commission will be not only to create employment for our weavers, artisans and craftsmen, but also to increase the global acceptance and popularity of Khadi.

Press Clippings

THE TIMES OF INDIA, NEW DELHI
FRIDAY, JULY 22, 2022

www.toi.in/psu

imprisonment up to two years or a fine of minimum Rs. 2, 00,000 or both as per BIS Act 2016. Action will be initiated to file a case in the court of law for the offence.

APPOINTMENTS



Manoj Kumar assumes charge as KVIC Chairman

The newly-appointed Chairman of Khadi and Village Industries Commission (KVIC), Manoj Kumar, assumed the charge on July 15, 2022. After taking over as the Chairman, he said

realising Prime Minister Modi's dream of "Aatmanirbhar Bharat" would be his priority while also establishing maximum number of small and micro units and creating self-employment through various schemes of KVIC to achieve the larger goal of self-reliant India. He said KVIC would continue working on the vision of the PM that would make the youths "job-givers" instead of being "job-seekers". Kumar, who has worked as Expert Member (Marketing) at KVIC, has a vast experience in the areas of marketing and rural development. He believes that Khadi is spreading like a "silent revolution" in the country which is being led by the PM.



కేవీఐసీ చైర్మన్ గా మనోజ్ కుమార్ బాధ్యతల స్వీకరణ

విజయవాడ : ఖాదీ, గ్రామ పరిశ్రమల కమిషన్ చైర్మన్ గా మనోజ్ కుమార్ సోమవారం ముంబాయి లోని సంస్థ ప్రధాన కార్యాలయంలో బాధ్యతలు స్వీకరించారు. ఈ సందర్భంగా మాట్లాడుతూ పీఎం మోదీ కలలుగన్న ఆత్మనిర్వర్ భారత్ ను సాకారం చేయడమే తన తొలి ప్రాధాన్యతనన్నారు. కేవీఐసీ యువతను ఉద్యోగార్థులుగా కాకుండా ఉద్యోగాల సృష్టిం చేలా తయారు చేస్తామన్నారు. హస్తకళాకారులకు జీవనోపాధి కల్పించడంలోనూ వారు తయారుచేసే ఉత్పత్తులను ప్రపంచవ్యాప్తంగా ప్రాచుర్యం తీసుకు

Andhra Jothi telegu daily news paper

4 హిందూస్తాన్ ప్రహరీ

खादी और ग्रामोद्योग आयोग के नए अध्यक्ष श्री मनोज कुमार ने पदभार ग्रहण किया

मुंबई संवाददाता : खादी और ग्रामोद्योग आयोग (KVIC) के नए अध्यक्ष श्री मनोज कुमार ने 15 जुलाई, 2022 (शुक्रवार) को पदभार ग्रहण किया। कार्यभार ग्रहण करने के बाद, उन्होंने अपने विचार व्यक्त करते हुए कहा कि उनकी प्राथमिकता ग्रामोद्योग उद्योगों की नींव रखी जा के "आत्मनिर्भर भारत" के लक्ष्य को पूरा करना है और जलोढ़ी धार पर अधिक से अधिक युवा, स्त्री और ग्रामज युवाओं की रक्षण करके KVIC की विभिन्न योजनाओं के माध्यम से देश में अधिकतम रोजगार के साथ-साथ स्थानीय उद्योग के विकास में अग्रणी भूमिका देना है।



के.पी.आई.सी. आयोग की पहली कृता के अनुसार उद्योग प्रणाली कि KVIC के साथ जुड़े उद्योग से उद्योग 'आत्मनिर्भर' के लक्ष्य को पूरा करने के लिए है, जिसे भारत के अर्थशास्त्र पर लगे आवरणों का अधिक विकास हो और उच्च आयनिर्भर बनाने का लक्ष्य है।

के.पी.आई.सी. आयोग की पहली कृता के अनुसार उद्योग प्रणाली कि KVIC के साथ जुड़े उद्योग से उद्योग 'आत्मनिर्भर' के लक्ष्य को पूरा करने के लिए है, जिसे भारत के अर्थशास्त्र पर लगे आवरणों का अधिक विकास हो और उच्च आयनिर्भर बनाने का लक्ष्य है।

Press Clippings

यशोभूमि

के.वी.आई.सी. अध्यक्ष मनोज कुमार ने कार्यभार ग्रहण किया

मुंबई (यशोभूमि), खादी और ग्रामोद्योग आयोग (के.वी.आई.सी.) के नए अध्यक्ष मनोज कुमार ने शुक्रवार को पदभार ग्रहण किया। उन्होंने कहा कि उनकी प्राथमिकता प्रधानमंत्री नरेंद्र मोदी के आत्मनिर्भर भारत के सपने को पूरा करना और जमीनी स्तर पर अधिक से अधिक सूक्ष्म, लघु और मध्यम इकाइयों की स्थापना करके के.वी.आई.सी. की विभिन्न योजनाओं के माध्यम से देश में अतिरिक्त रोजगार के साथ-साथ स्वावलंबी भारत के निर्माण में अहम योगदान देना है। के.वी.आई.

सी. प्रधानमंत्री नरेंद्र मोदी के विजन पर काम करेगा, जिसके तहत हमारे युवा नौकरी तलाशने वाले नहीं बल्कि नौकरी देने वाले बनें। के.वी.आई.सी. में विज्ञान सहायक विपणन (मार्केटिंग) के रूप में कार्य कर चुके मनोज कुमार के पास विपणन और ग्रामीण विकास का व्यापक अनुभव है।

यह मानते हैं कि देश में खादी की एक मौन क्रांति चल रही है, जिसके नायक प्रधानमंत्री नरेंद्र मोदी हैं।

के.वी.आई.सी. अध्यक्ष मनोज कुमार के अनुसार उनका प्रयास होगा कि के.वी.आई.सी. के साथ जुड़े ज्यादा से ज्यादा कारीगरों के हाथों में पैसा पहुंचे ताकि उनकी आय का स्रोत बढ़े। समाज के अंतिम पांवदान पर खड़े कारीगरों का आर्थिक विकास हो और उन्हें आत्मनिर्भर बनाया जा

सके। आयोग का प्रयास होगा कि हर हाथ को काम और काम का उचित दाम मिले। मनोज कुमार के

अनुसार वह प्रधानमंत्री नरेंद्र मोदी के सबका साथ, सबका विकास और खादी पर नेशन, खादी पर फैशन और खादी पर ट्रांसफॉर्मेशन के मूलमंत्र पर खादी इंडिया को नई उचाइयों पर पहुंचाने का प्रयास करेंगे। जिस तरह से खादी पिछले कुछ वर्षों में भारत में फिर से लोकप्रिय हुई है उसी तरह से इसे अंतर्राष्ट्रीय स्तर पर पहचान दिलाना उनकी प्राथमिकता होगी। उनका प्रयास होगा कि खादी लोकल से खादी ग्लोबल हो जाए और पूरी दुनिया में भारत के स्वदेशी उत्पादों की मांग बढ़े।



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FOCUS NEWS

KVIC Chairman Manoj Kumar Assumes Charge; says creating livelihood for Artisans & Popularizing Khadi Globally will be Priority



Mumbai, Focus News: The newly-appointed Chairman of Khadi and Village Industries Commission (KVIC), Manoj Kumar assumed the charge on Friday, 15th July 2022. After taking over as the Chairman, Manoj Kumar said realizing Prime Minister Narendra Modi's dream of "Aatmanirbhar Bharat" would be his priority while also establishing maximum number of small and micro units and creating self-employment through various schemes of KVIC to achieve the larger goal of self-reliant India. He said KVIC would continue working on the vision of the PM that would make the youths "Job-givers" instead of being "job-seekers". Manoj Kumar, who has worked as Expert Member (Marketing) at KVIC, has a vast experience in the areas of marketing and rural

development. He believes that Khadi is spreading like a "silent revolution" in the country which is being led by the PM. He said the achievements of "Khadi India" in the last 8 years have been outstanding. The KVIC Chairman said he would sure that the money disbursed by the government reached directly into the hands of Khadi artisans that would, in turn, pave the way for economic empowerment of the weaker sections of the society particularly the poorest of the poor. He said the KVIC would strive to ensure that every hand gets sufficient work and is fairly remunerated for their works. Manoj Kumar said he would follow the mantra of "Sabka Sath, Sabka Vikas" and "Khadi for Nation, Khadi for Fashion and Khadi for Transformation" to take the brand Khadi India to new heights. "Popularizing Khadi on the global platform, the way it has gained popularity in India, will be a top priority. Our efforts will be to make Khadi "Global" from being a "Local" product so that Khadi's demand increases significantly across the world," Manoj Kumar said.

Press Clippings

Shimti u Manoj Kumar kum u Chairman bathymmai ka KVIC

Shillong, Naitung : U Shri Manoj Kumar u la shimti kum u Chairman bathymmai ka Khasi and Village Industries Commission (KVIC) ha ka 15 tarik Naitung 2022.

Hadien ba u la shimti ia kane ka kam kum u Chairman, u Manoj Kumar u la ong da ka ba sngewthuh halor ki jingphohsnew jong u Myntri Rangbahduh (PM) ka ri u Narendra Modi ha ka ba iadei bad ka "Aatmanirbhar Bharat," kumta ruh ka thong ba kongsan ka jong u ka long ban kyntiew ha ka ba iadei bad ki kam karkhana rit bad ban thaw ia ki lad yoh kam yoh jam lyngba ki skhim bapher bapher ka KVIC khnang ban lah ban joh ia ka jingjop ka ba kham khraw na ka bynta ban pynlong ia ka ri India ka ba lah ban pynbiang na lade hi.

Nalor kata u la ong ruh ba ka KVIC kan iai bteng ban trei halor katei ka thong ba la iohi da u PM Modi ka ban pynlong ia ki samla ki nong aikam ai jam ha ka jaka ban

long ki nong wad kam.

U Manoj Kumar u ba la trei teng ruh kum u Expert Member (Marketing) hapoh KVIC, u dei u ba la-son jingrbat shibun ha ka ba iadei bad ki jaka pynlaid fiew bad halor ka roi ka par ha ki thaifi nongkyndong. U ngeit ruh ba ka Khadi ka la pynphiang ia ka jingfaleh ka ba jarjar hapoh ka ri hapoh ka jingialam jong u PM Modi.

Nalor kata u la ong ruh ba ki jingjop jong ka 'Khadi India' ha kine ki phra snem ba la leit noh ka la long ka ba khraw shibun.

Une u Chairman ka KVIC u la ong ruh ba un pynthikna ba ka pisa ba la pyllait da ka sorkar kan poi beit beit sha ki kti jong ki nongseng kam seng jam ka Khadi bad ka ban lah ban kyntiew ia ka ioh ka kot hapdeng ki longling ki ba kham duna ha ka liang ka loh ka kot ha ka imlang ka sahlang.

KVIC remembers Munshi Premchand

■ Staff Reporter
RAIPUR, July 29

STATE office of the Khadi and Village Industries Commission (KVIC) organise a programme on the occasion of birth anniversary of great litterateur of Hindi Munshi Premchand here at Raipur on Friday.

Addressing the officials and staff members of the commission, Dr Arti Upadhyay highlighted the literary works and life of Munshi Premchand.

Director of the commission Dr Ajay Kumar Singh, Deputy Director B N mataghare, Assistant Director



A senior official of Khadi and Village Industries Commission presenting memento to Dr Arti Upadhyay.

Karnail Chand and Hindi Division In-charge Rizwan Ahmed was especially present on the occasion.

खादी ग्रामोद्योग ने मनाई साहित्यकार जयंती



रायपुर। राज्य कार्यालय खादी और ग्रामोद्योग आयोग रायपुर में हिंदी के साहित्यकार की जयंती के अवसर पर कार्यक्रम का आयोजन किया गया। जिसमें डॉ. आरती उपाध्याय या समस्त अधिकारियों और कर्मचारियों को संबोधित किया और मुंशी प्रेमचंद की लेखनी

और जीवनी के बारे में बताया। इस अवसर पर निदेशक डॉ. अजय कुमार सिंह, उपनिदेशक बीएन माताघारे, सहायक निदेशक करनैल चंद, हिंदी अनुभाग प्रभारी रिजवान अहमद और कार्यालय अधिकारी और कर्मचारी उपस्थित थे।



Khadi and Village Industries Commission

Khadi India



महान् सङ्घं लोके सन्नाम्यं लघुनां संस्थानानि भारतं शाश्वतम्
Ministry of Micro, Small & Medium Enterprises,
Government of India



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