



कामये दुरुक्तप्रानाम्।
प्राणिनाम् आतिनाशनम्॥

Jagruti

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No.5

Mumbai

April-2017



**Minister, MSME acknowledges
role of women on
International Women's Day**

**MoS, MSME Launches
Khadi AC Jacket**



**A Monthly Journal of KVIC on Rural Industrialisation
KHADI AND VILLAGE INDUSTRIES COMMISSION, MUMBAI**

Jagruti

A Monthly Journal of KVIC on Rural Industrialisation

Vol.61 No.5 Mumbai April-2017



कामधे सुखतमानम्।
प्राणिनाम् आतिनाशनम्॥

INSIDE

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not necessarily reflect the views of the
KVIC or of the Editor.

News Update

3 to 21

A woman is an epitome of love, care and compassion.

Prime Minister presented Mahila Vikas award 2016-17 to Lijjat.

Shakti Women Entrepreneurs National Conventions-2017.

MoS, MSME launches Khadi AC Jacket with climate control buttons.

CEO, KVIC greeted first foreigner women customer on women's Day.

Frequent meetings and interactions will solve the problems and
difficulties and pave the way of progress.

Chairman KVIC inaugurated modern Khadi India outlet at Coimbatore.

The road to success is not easy to navigate but with hard work, drive
and passion, it's possible to achieve.

KVIC kicks off e-governance through ATOS India.

Felicitation programme at Ahmedabad.

All India Principal Conference at DRI, Chitrakoot.

International Women's Day celebrated in Central Office.

Khadi outlets to soon sell products made by prison inmates.

KVIC received largest bulk order from Raymond Ltd.

Hindi workshop held at Central Office.

EDP under PMEGP at Port Blaire.

Article

21-24

Champan Movement- Demonstration of Power of truth and Non
violence.

Press Coverage

25

Media Coverage.....

A woman is an epitome of love, care and compassion

It is bliss to be a woman
It is bliss to be a woman. A woman is an epitome of love, care, compassion, who has an open heart to embrace all the hardships just to keep her family and loved ones happy. The freedom which we are enjoying right now is a result of the work put in by the likes of great Stri Shakti, who strived and devoted themselves for the upliftment of women.



Said Union Minister for MSME, Shri Kalraj Mishra addressing the assembly of KVIC employees on the occasion of Women Empowerment Day on 8th March 2017 being celebrated at the Central Office, Mumbai. He extended his heart felt best wishes to all women of Khadi & Village Industry sector. Khadi is

Prime Minister presented Mahila Vikas award 2016-17 to Lijjat



Prime Minister Shri Narendra Modi presented Mahila Vikas award 2016-17 to Shri Mahila Griha Udyog Lijjat Papad, popularly known as Lijjat on 8th march 2017.

The award was received by Smt. Swati Paradhkar, President of Lijjat in an award ceremony held at Gandhinagar, Gujarat during Swatch Shakti 2017 organized by Government of India.

pre-dominantly women oriented sector and 80 – 90% of the artisans are women, he added. He





also announced a special 5% discount to women by all DSOs of KVIC for one week.

Addressing the media on this occasion the Minister updated that Prime Minister's Employment Generation Programme of Ministry of MSME is a major tool for generating employment. He also threw light on various initiatives taken by KVIC and the Ministry of MSME for generating employment and supporting youth. The Minister also mentioned about pro-active support of Hon'ble Prime Minister of India Shri Narendra Modi who through his unequivocal call in '**Man Ki Baat**' always urged to buy at least one item of Khadi. This has generated a great response for



purchase of Khadi & Village Industry products, he added.

Speaking on this occasion Shri Mishra reiterated that the main focus of the Khadi and Village Industry sector is to bring in betterment and improve wage conditions of Khadi artisans. This will bring spinning wages at par with minimum wages and arrest exodus of artisan from Khadi sector.

Speaking further he said that government is very serious about KVI sector



since this is the only sector which can provide employment at a very low capital investment. Khadi can provide employment at very low capital investment as low as Rs.13500/-. Similarly employment under Village Industry involves minimum capital investment of Rs. One lakh he added.

On this Occasion Ms. Usha Suresh, FA, Shri Mohit Jain, CVO, Shri Satypal, Jt. CEO, Shri K.S. Rao and Shri Y.K.Baramatikar Dy.CEOs from KVIC were also present.

SME women's Day celebration

SHAKTI - Women Entrepreneurs National Conventions-2017

Organized by Women Entrepreneurs Forum - Women's wing of the India SME Forum



are the backbone of our economy and important stakeholders in the destiny of how the Indian economy is going to shape in the future. The day is internationally known to celebrate womanhood-- their strengths, achievements and their stories. Women of India will turn our developing country to a developed country in the next couple of years".

In order to encourage the Women across the country, to strengthen their desire to start or nurture entrepreneurship, the Women Entrepreneurs Forum organised a workshop for Empowering Women Entrepreneurs into a new paradigm and supporting women entrepreneurs for creating brands and discussing opportunities for women in business.

Nine most enterprising women entrepreneurs of India were felicitated on this occasion and sanction letters were issued to selected women Entrepreneurs under the aegis of The Stand-up India Scheme for women.

Chief guest Shri Kalraj Mishra, Honble Union Minister for MSME who chaired over the "SHAKTI" – Women Entrepreneurs National Convention 2017" conducted by India SME Forum along with the State Bank of India speaking on this occasion *said "Women*

The speakers at the Workshop include the Chief Guest, Shri Kalraj Mishra, Hon'ble Union Minister of MSME, Shri Haribhai Parthibhai Chaudhary, Minister of State for MSME, Smt. Arundhati Bhattacharya, Chairman SBI, Shri. Rajnish Kumar, MD - National Banking, State Bank of India, Shri Prahlad Kakar, AD Guru and Chairman India SME Forum, Shri. Vinod Kumar, Venture Investor and Hon'ble President, India SME Forum, Ms. Sushma Morthania, Co Founder & DG India SME Forum and Smt. Uma Shanmukhi Sistla, GM- SME, State Bank of India, Corporate Centre, Mumbai.

The workshop invited all the aspiring women startups and existing entrepreneurs to participate and network with fellow aspiring women entrepreneurs apart from mentors, bankers and successful entrepreneurs.

MoS, MSME launches

Khadi AC Jacket with Climate Control Buttons



Patna, March 8 (KNN): Minister of State for Micro, Small and Medium Enterprises Shri Giriraj Singh launched a special jacket called as 'Khadi AC Jacket' in his constituency Khanwan in Nawada, Bihar.

The jacket keeps one cool anytime as the self-cooling linen jacket offers its wearer two options - the red button for heat and the green button to dial it down.

The difference could be 20 degrees, say those involved in developing and designing the jackets. "It keeps you cool anytime, anywhere. That is not just a

catchy boast," said Shri Singh.

He said it is a matter of immense pride and joy for women spinners of Khanwan (Nawada) when they witnessed the launch of Khadi AC Jacket. "It is a blend of cotton from Khanwa and technology," the minister said.

The jacket is, reportedly, fitted with cold and hot air fans, which are battery operated. An MIT graduate reportedly helped devise this "climate gear" technology. Students of the National Institute of Fashion Technology or NIFT helped come up with the design of the wear-your-own-AC.

Singh said the jacket will be a boon for soldiers. "Imagine its benefits in Siachen, the world's highest battlefield where temperatures can drop to 50 degrees below zero."

The "AC jacket" will debut in the market soon with the tentative price ranging from Rs. 18,000 for a half jacket to Rs. 25,000 for a full-sleeved one.

Shri Singh also said that Nawada is writing new success story from solar powered khadi to climate control jacket to mushroom farming. "We and bank are supporting the cause."



Shri Giriraj Singh, MoS, Ministry of MSME had a meeting with NITI Aayog CEO and his team to scale up Solar Charkha model.



Shri Giriraj Singh, MoS, Ministry of MSME had a meeting with officials of KVIC, MSME-DI, NSIC, Commerce and Industries Department at Aizawl Club, Aizawl on 31 March 2017. He also visited SFURTI cane and bamboo cluster, Hnam Chhantu, Aizawl. Glimpses of the occasion



CEO, KVIC greeted first foreigner women customer on Women's Day

Smt. Anshu Sinha appreciated the functioning of the Khadi Lounge operated by women officials and employees. On 8th May, 2017. On the



occasion of International Women's Day she also greeted first foreigner women customer by gifting her Khadi



handkerchief and flowers on behalf of KVIC. The women employees of Khadi lounge were also honoured on this occasion.

Shri Satya Narayan Shukla, Dy.CEO, North Zone and Shri A.K.Garg, Manager KGB, New Delhi were also present on this occasion.

Frequent meetings and interactions solves problems and pave the way of progress

-Vinai Kumar Saxena



Chairman, KVIC Shri Vinai Kumar Saxena addressing the representatives of Khadi Institutions and media representative said, Khadi is the foundation of economic and social growth. To encourage this Govt. is taking several steps.

He also reiterated on Gandhiji's farsightedness who knew that Self-sufficiency was possible only through spinning and weaving of Khadi. He said that the spinning wheel, according to Gandhiji, was a symbol of self-respect, self-reliance, and economic self-sufficiency. Charkha through Gandhi's advocacy, acquired a social and political identity that was capable of generating employment and self-respect among masses. It has power to stop migration from villages.

Prime Minister Shri Narendra Modi

acknowledged the same power of Charkha and appealed the masses to use and promote Khadi for helping the village artisans, he added. He also threw light on initiatives taken by the present Govt. in the direction of development and improvement of Charkha. The Chairman KVIC appealed to pay complete wages in time to the artisans. He also elaborated on the initiatives taken by KVIC in the area of designing of Khadi as *Vichar Vastra* and brand



and image building of Khadi, direct bank transfer of wages to artisans, increase in wages etc.

The Chairman also urged the institution to have frequent meetings and interactions which solves the problems and difficulties and paves the way of progress.

Khadi sales outlet of Nirmal khadi Gramodyog Samiti inaugurated

During his visit Shri Saxena also inaugurated the Khadi sales outlet of Nirmal Khadi Gramodyog Samiti at Maharana Pratap Chauk on 8th March, 2017 where he extended his greeting to all the women employees of Khadi India Sales outlet on Women's Day.

Later, the Chairman visited Shiv Shakti Handmade Paper unit, of Kurukshetra where he

had interaction with managers of the unit Shri Rakesh Goyal and Shri Khemchand Goyal who informed about market price of the raw material and manufacturing cost of the handmade products. The entrepreneurs urged Chairman KVIC for marketing support.

Shri Vinai Kumar also visited Common Facility Centres of established under KRDP at Khadi Gramodyog Sangh, Nerad where he inaugurated the Office of the Institution. He had interaction with artisans, spinners and weavers of the institutions and discussed with them about the wages they earn and improved wages as per the cost chart.

The Chairman KVIC also presented the ISO certificate 9001:2005 to Shri V.K.Nagar bestowed to State Office, Ambala Cant.

Chairman KVIC inaugurates modern Khadi India outlet on 18, March 2017 at Coimbatore.



The road to success is not easy to navigate but with hard work, drive and passion, it's possible to achieve

-Vinai Kumar Saxena



Yes, it was a tough test. But the dedication and the team work has made it possible, applauded Chairman KVIC while addressing the officials of PMEGP, DIT in an informal gathering in Dherbhai meeting hall of Central Office, KVIC organized to celebrate the achievement of PMEGP target of Rs. 1250 crores.

He praised efforts of the Chief Executive Officer, Dy. CEO, Director, PMEGP & DIT



and their other officials who left no stone unturned.

Speaking on this occasion Chairman KVIC also urged that to make KVIC number one organisation, other Directorates also need to work hard in the similar way. To achieve the target there is need to sharpen decision and shorten the process."All are strong and capable. KVI sector is a big canvas to work with.



Industries like beekeeping and leather have great scope. The need is to work on mission mode," he added.

Addressing the gathering Ms. Usha Suresh, FA, KVIC also appreciated the efforts put by the team and said that anything is achievable and possible through will power, support and guidance. With this expectations are much higher and need to be delivered. Year 2017-18 will bring bigger challenges for which we all should be ready, she opined.



Shri Satya Pal, Jt. CEO KVIC also expressed his content over this achievement and said that the target for 2017-18 should be much bigger and higher.

Shri K.S.Rao, Dy. CEO, KVIC expressed his full admiration for the team which worked hard round the clock to meet the target. He said for the first time KVIC has been able to achieve target of Rs. 1250 crores through one single scheme. "The officials look forward for credibility, motivation and respect that KVIC can achieve any target", he said. The Dy. CEO, PMEGP also shared how the entire

system worked, the initial teething troubles, how they were put in place, the optimum use of digitalization as a good mechanism, process of validation, role of Corporation Bank etc.

On this occasion Shri M. Rajan Babu shared how the portal was initiated and how the programme was taken ahead successfully. He



also informed that Directorate of IT developed this portal with zero investment on within a period of one month with special features. This saved huge amount of the KVIC fund.

Earlier, Smt. Pradnya Joglekar, Director PMEGP spoke on the lengthy and tedious process of trials went through and efforts put by the Directorate of PMEGP and DIT. She also expressed her appreciation for one and all who worked selflessly and lend a helping hand in this direction. The unattainable can be achieved if we work collectively, she said.



KVIC KICKS OFF E-GOVERNANCE THROUGH ATOS INDIA

To bring in transparency and system efficiency, Khadi and Village Industries Commission (KVIC) launched e-Governance project through ATOS India, a well known company for providing business solutions through technologies.

Shri. V.K Saxena, Chairman, KVIC while launching the project at Central office, said that this was a significant initiative in further promoting digitalisation and the implementation of the integrated financial management system with the partnership of ATOS India. It will usher



manufacturing and frontline companies such as Indian Oil Corporation, Vodafone, Idea and even for Olympics in E-Governance field and has rich and varied experience.

The E-Governance project is funded under Khadi Reform Development Programme (KRDP) and will integrate all financial activities of the KVIC like Central Office at Mumbai with its six central sliver plants, 44 state and divisional offices, all sales outlets and training centres. A challenging time-line has been fixed for the completion of the project and it is expected to “Go Live” within nine months. For smooth implementation and better coordination ,KVIC has provided an office space to the ATOS in the central office from where their team will work . ATOS will also provide training to 400 staff and officials of KVIC.

Shri. Shirish Phadke, Country Head, Business Operations, ATOS India said that KVIC project is a prestigious assignment for them keeping in view its noble cause in creating employment in rural areas and assured that the project will be completed within the time schedule.



in a new era in KVIC across India. He stated that this would be the first time that such an exercise was being done to integrate all KVIC offices, sales outlets, Sliver plants, production centers etc digitally, which is the vision of Prime Minister. This E-Governance system is designed with a view to tone up the planning, budgeting, procurement, expenditure management, production and sales of KVI products.

ATOS was selected through a process of competitive bidding. ATOS is a reputed firm which has delivered IT solutions for many

Felicitation programme at Ahmedabad



Ahmedabad, 19th March, 2017: To honour the efforts of Gujarat Government and Government of India, Khadi institutions of Gujarat organized a felicitation programme on 19 March, 2017 at Gujarat Vidyapeeth. The programme was inspired by Khadi and Village Industries Commission to campaign khadi in school-administration and staff to wear khadi every Tuesday. On this occasion Education Minister, Government of Gujarat, Chairman, KVIC, Shri Bhupendra Singh Chudsama, Shri Vinai Kumar Saxena, Former Chairman KVIC Shri Devendra Kumar Desai. Chairman of Nadiyad Khadi Institution Shri Lal Singh Wadodiya, Vice Chancellor of Gujarat

University Shri Rajendra Khimadiji, President of Sanstha Sangh, Shri Abhay Singh Patel, and representatives of institutions, spinners and weavers of KVI were present.

The dignitaries speaking on this occasion appreciated efforts of Government of Gujarat taken in direction of promoting Khadi where history of Charkha is part of their school curriculum .



Chairman KVIC also applauded the State government's endeavour to support the khadi movement. He recalled Prime Ministers first **Mann ki Baat** address in 2016, where he had said that khadi for Nation and Khadi for Fashion had the power to provide employment to crores of people.



All India Principal's Conference at DRI, Chitrakoot

Chairman, KVIC Shri Vinai Kumar Saxena inaugurated the All India Principal's Conference of Departmental Training Centres and Non Departmental Training Centres of Directorate of Capacity Building, Khadi and V.I. Commission, at Deendayal Research Institution a Non Departmental Training Centre at Chitrakoot, Dist. Satna, Madhya Pradesh on 16th & 17th March, 2017.

The Conference was also attended Secretary, DRI, Hon'ble Member, Central Zone, Dy. CEO (CZ), Dy. CEO /P.S. to Chairman and Dy.CEO (CB).

Chairman, KVIC, in his inaugural speech expressed displeasure on the activities and progress of the training centers and urged the principals to work in mission mode to render quality training with innovativeness,



commitment & devotion to withstand in the competitive environment and to bring about paradigm shift in our thinking, attitude and work culture best suited to the quality progress of the centres instead of stereo type activities being currently carried out.

Shri Saxena suggested that training courses should be based on available local resources, market demand of products,





employment potential; requirement of the particular skill sets in the region so that the training ultimately ends up with its final goal of employability. The stereotype courses such as candle and agarbatti making which are conducted largely for completion of targets, should be discouraged and more skill development courses, involving core competencies of KVI sector may be promoted to render quality training.

He said that the training centres have ample land, buildings and machineries which are placed ideal since many years. The training centres should endeavor to use their infrastructure in a productive manner to generate resources and list out those unused machineries so that the same could be given to other centres for productive use.

The assessment of employability status of the trained candidates will not only measure the effectiveness of the training but also be useful to orient for conducting courses having more potential

of employment. Post training follow up should therefore be a regular practice of training centres, he added.

The training centres should aim at achieving self sustainability by utilizing the resources in a planned and proper manner. The assistance provided under budgetary resources is only catalytic towards making the centres self-sustainable as the same cannot be meant for continuing forever, he added.

The vision of Hon'ble Prime Minister of India to make sweet revolution a success, could be achieved by imparting training to unemployed youth by taking up beekeeping as self employed avocation. This will not only generate sustainable employment but also increase honey production to great extent thereby bringing sweet revolution in the country. Each training centre may identify 100 or more prospective candidates for training. In the next financial year 500 bee boxes may be distributed to each centre, thus 16000 bee boxes in all centres may generate honey production of 11.60 lakhs kg. Training centres have the





opportunity to endeavor for success of sweet revolution, he opined.

Hon'ble Chairman also listened to the problems of non-departmental centres. Most of them expressed that due to stopping of salary contribution and stipend to trainees, they were facing difficulties in getting sufficient candidates for training as other Government Departments are providing such facilities to their candidates. Chairman, KVIC assured that a Committee will be constituted to look into the matter of NDTCs for arriving at suitable solution.

Earlier, Shri M.B.Kamble, Director (CB) informed that during last two years there had been many changes in the policy of training particularly discontinuation of stipend and salary contribution

to non-departmental centres which has impacted on fulfilling the targets of regular training and therefore requires relaxation in the policies for suitable modifications.

Shri Jai Prakash Tomar, Member Central Zone stressed the need of quality training under the competitive environment so as to have recognition of the certificate by job providers for greater employability. Training centres should also follow up the status of their passed out trainees. All the training centres should endeavor to run on self sustainable modes government funding is only catalytic and may not therefore insist forever continuation of Govt. support.

On this occasion Principals briefed their problems during self introduction.

International Women's Day celebrated in Central Office

The Women Empowerment Cell celebrated women's day on 8th March by organizing an inspirational lecture by Smt. Surekha Nar from Jeevan Vidya Mission on the subject "How to lead a Stress free & Happy Life" in the prayer hall.



Smt. Birla Mahor, Chairperson(WEC), Smt. Geetanjali Radhakrishnan, Member (WEC), Smt. Nilima Salunkhe, Member (WEC) & Smt. Jyoti Bhatt, Member (WEC) were present during the programme.

The programme started with an introductory speech by Smt. Geetanjali Radhakrishnan followed by briefing about the importance of the day

celebrated worldwide in the honor of woman hood. Later, Smt. Surekha Nar took over the stage grabbing the attention of listeners by delivering a wonderful session on how empowering women in India is very necessary to bring gender equality and how men should not misunderstand that women are required only to handle household chores or take responsibility of home and family. Instead, both

contd. on pg..18

At KVIC staff accommodation

They are competent, versatile and successful - dynamic at work, and doting at home! They are the glue that hold many pieces of life together. Any tribute will fall short of the place women hold in our hearts and societies.

To provide respect to whole women fraternity and appreciate them for their precious contributions KVIC staff accommodation, Khadi Darshan Society, Bhandup also celebrated the



event on 11th March, 2017 with full vim and vigor.

Chief Guest of the occasion Smt. Sudha Malode, Yoga expert gave a talk on 'benefits of yoga for woman' and explained with the help of yoga how women can



handle their multiple responsibilities with proficiency and poise. Yoga not only makes the body supple but lends balance to the mind and nourishment to the soul.

To celebrate the event in unique way all women participants wore pinks dresses and pink ribbons and were invited on the stage to share their views on womanhood.

Khadi outlets to soon sell products made by prison inmates

New Delhi, Mar 2, 2017: Products made by inmates of Tihar and other jails will soon be on the shelves of Khadi outlets across the country.

"We believe that providing a sales platform to products made in prisons will result in individual transformation and social inclusivity upon their remission. "We will start selling products made by inmates in Tihar and Gurgaon jails in Khadi outlets. Going forward, we will also sell products sourced from other jails," Khadi and Village Industries Commission (KVIC) Chairman V.K. Saxena told.

The products may include ready-made garments, handloom, home furnishings, blankets, stationery items and furniture items. The decision was taken at the meeting of KVIC at Sabarmati Ashram on February 27. The KVIC top brass also decided to increase the wages of spinners and revive defunct Khadi institutions to cater to the increased demand for the indigenous fabric.

KVIC will enforce the wage increase through all Khadi institutions alike and recommend withholding of MDA (Market Development Assistance) to those institutions that do not implement the decision. Saxena said the Commission also took a decision to revive defunct Khadi institutions and individuals involved with State Directorates will be given incentives for their revival efforts.

"KVIC is now faced with an immediate requirement to increase Khadi production in the country, owing to the vision of the Prime Minister that the production needs to be increased from its current level of Rs 1,065 crore to Rs 5,000 crore in two years," Saxena said.

"Upon an assessment of the competitive success secured by involved individuals of State Directorates, the Commission may also decide to award salary increment(s) and/or other forms of appropriate incentives," he added.

Courtesy: The Times of India

contd. from pg..17

(men and women) are responsible jointly for their actions in their daily routine. She explained how men too need to understand their responsibility of home and family and all other works women do, so that women can get some time to think about themselves and their career too. Women should also identify their strengths and abilities, and move towards a world of empowerment.

The programme also included the book launching of "Tarang Kavita Sangrah" penned by one of our KVIC women employee Smt. Nisha Sonekar, LDC. She also recited few poems from the books.

The programme concluded with a vote of thanks by Smt. Birla Mahor, Dy. Director, Administration.

KVIC received largest bulk order from Raymond Ltd.

As per agreement Raymond will procure minimum worth Rs 2.50 cr fabric per year.



25 March, 2017, Mumbai: Khadi and Village Industries Commission(KVIC) received its largest bulk order yesterday for the supply of 98000 meters Khadi fabric to Raymond Ltd. in which 32000meters will be supplied before 31st March and rest quantity by May end. Order values more than Rs. 2 crores .

Confirming the receipt of the order KVIC Chairman V.K Saxena said it is largest ever order received by KVIC from any corporate giant. He said Khadi heralding the entry of Corporate and private sector giants into marketing of Khadi fabric and thus providing

sustainable employment and livelihood support to the artisans.

KVIC had signed an agreement with Raymond on 06.12.2016 and as a part of this convergence the initial order for Khadi fabric has been placed by Raymond Ltd. said CEO Raymonds Sanjay Behl. Earlier during January and February Raymond took more than 6000 Meters fabric of different varieties from KVIC for testing and sampling.

After joint visits, Raymond has selected various clusters from Gujarat,Rajasthan and other places to procure fabric. KVIC will supply grey and finished Khadi fabric to Raymond as per their requirements. Raymond will provide design input and undertake value addition to the Khadi fabric to create designer wear for the high end market.

Shri Saxena informed that the focus of KVIC is the welfare of the Khadi artisans and therefore 5% out of the margin of these special supplies will be provided as additional wage support to the Khadi artisans involved in these clusters. He further added that this bulk order will generate an additional 3,92,000 man hours to the Khadi artisans.

As per agreement Raymond will procure minimum worth Rs 2.50 cr fabric per year.

Hindi Workshop for Officers and Staff

Hindi workshop for KVIC officials was organized at Central Office, Mumbai on 21st March, 2017. This workshop aimed to inform general noting, drafting and use of Hindi on digital technology. The workshop was organized in two sessions.

Shri Sukhbir Singh, retired Hindi officer, KVIC was the chief invitee and speaker on the occasion. The first session was organized for technical staff and second session of workshop was organized for Directors, Dy. Directors, Asst. Directors-1. Shri Vishwanath Jha was the chief



guest for second session of workshop. Dy. CEO. (Adm) Shri Y.K. Baramatikar welcomed the invitees. Shri Jha explained about official Language policy of Government of India in very easy way.

30 participants in first session and 20 participants were present in second session of workshop. Shri Krishnpal Singh, Assistant Director, Official Language and other official of Hindi Cell were present on the occasion.

EDP under PMEGP at Port Blair

A 6 day Entrepreneurship Development Training (EDP) under Prime Minister's Employment Generation Programme organized at Port Blair from 13th Feb' 2017.

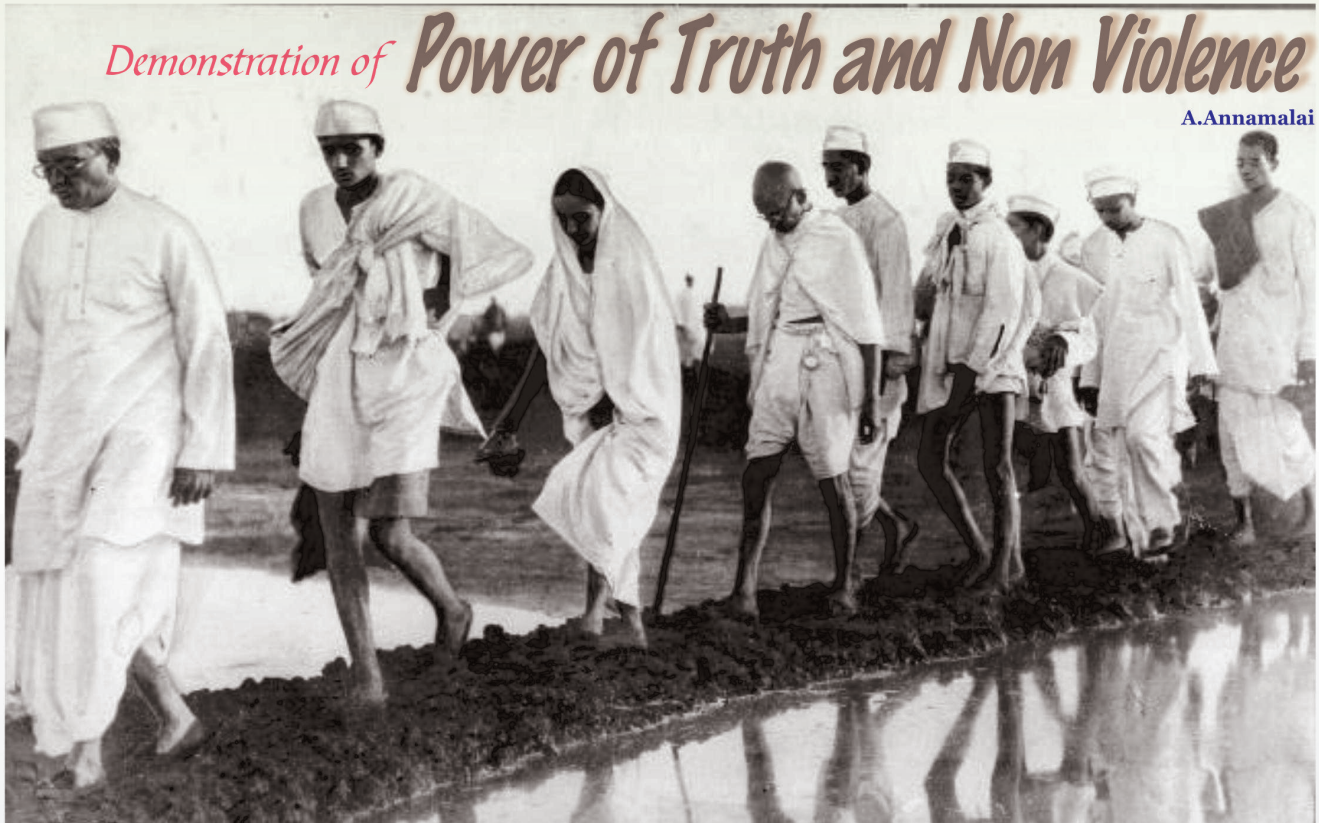
During the theoretical sessions, expert faculty member from Dr. B.R.Ambedkar Institute of Technology, Directorate of Industries, DIC, KVIB, JNRM, NABARD, Banks, ANIIDCO, Police and Labour Department spoke on different aspects of establishment of self employment ventures. On the last day of the programme, the successful entrepreneurs under REGP / PMEGP also shared their experience and views with the trainees. Altogether 40-50 PMEGP beneficiaries under 'PMEGP scheme attend the EDP.

Apart from this, Andaman and Nicobar Islands Khadi & Village Industries Board had organized two Awareness camp-cum-People's Education

Programmes on PMEGP and other Government sponsored self-employment schemes at the Gram Panchayat, RK Pur, and at Gram Panchayat, Rabindranagar, Hutbay and Little Andaman on 20th December 2016.

The 60th meeting of the District Level Task Force Committee (DLTFC) was held on 18th January 2017 at Port Blair under the chairmanship of Shri Mahesh Kumar Gupta, DANICS, Asstt. Commissioner (HQ), District Office, Port Blair for processing of the loan applications received from South Andaman District under PMEGP scheme of Khadi and Village industries Commission.

Champan Movement



Mahatma Gandhi started his non violent struggle in Champan in Bihar for the cause of the peasants. Peasants were compelled to cultivate Indigo which was the source for Indigo dye, and supply it to the Factories. Tinkathia was the most prevalent system in Champan. “According to it the factory owners got the tenant to cultivate indigo in a portion of his holding for which a fixed price was paid.

Earlier, the portion so reserved for indigo used to be 5 kathas per bigha or one fourth of the tenant's holding. Sometime later, around 1807, this area was reduced from 5 kathas to 3 kathas per

bigha. Since then the system came to be known as Tinkathia or the system of three Kathas.”
(Satyagraha in Champan, 1928, p 19)

Factory owners mostly Europeans, got the possession of the lands in the villages and through various methods including coercive approach, forced the tenants to agree to grow Indigo plant. Under the supervision of the factory people, the land would be ploughed and made fit for cultivation. “If the crop was good, a fixed price per bigha would be paid to the tenant. But if the crop was not bumper, then whatever the reason, the tenant would get only a reduced price. If the tenant failed to grow indigo, he was liable to pay a heavy

Champan Movement

sum by way of damages for his breach". (Satyagraha in Champaran, 1928, p.19) Crusade against Oppression: Gandhiji's historic visit came on 10th April 1917 and he came in the III class compartment along with Raj Kumar Shukla. Shuklaji was the man who brought Gandhiji to the land of Lord Mahavir and Lord Buddha to demonstrate the Power of Non violence to the world once again. This was the beginning of the non violent movement in Champaran to end the century old oppression of the indigo planters.

Champan mission of Gandhiji was an event of profound significance in the history of the mankind. It was a noble crusade. Gandhiji stayed as the guest of

Prof J.B.Kripalani at a College in Muzaffarpur. Kripalani was staying in the hostel and occupied two small rooms. Students were not aware of Gandhiji and his struggle in South Africa. So he explained to them and they were very enthusiastic to receive Gandhi. Somebody told we should perform Aarti.

The students collected variety of flowers and all the other requirements for the aarti were met except a coconut. It was night time, therefore it was not possible to buy a coconut from the Bazaar. But there was a coconut tree inside the

campus. Nobody volunteered to climb the tree and finally Prof. Kripalani himself climbed the tree and plucked few tender coconuts! Many writers including Dr.Rajendra Prasad and D.G.Tendulkar wrote in their books that "Kripalani had never met Gandhi before, although they had corresponded with each other". But Kripalani writes 'My Times' that he met Gandhiji first time in Calcutta in 1915 and stayed with him and walked with him. He met him a couple of times later when he was in Bombay and

subsequently he met him Lucknow in 1916. Gandhiji came to this college as Guest of Kripalani. But in another 20 days Kripalani was sent out of the college. The Management of the college did not



renew his contract for the next year. Kripalani became unemployed. That was the destiny. Kripalani decided to become one of the soldiers of the Non violent army of Gandhiji along with a team of eminent lawyers: Brajkishore Prasad, Rajendra Prasad, Anugrah Narayan Sinha.

No chest of Indigo reached England without being stained with Human Blood:

Planters oppressed the ryots. Money power, muscle power and the support of the government added advantage of planters to carry on the unjust act. Violence and counter violence of either side

Champan Movement

could result in more inhuman form of destruction and we risk tit-for-tat violence that looks hard to get out of this vicious circle. Mr.E.W.L.Tower who was then the Magistrate of Faridpur stated in his evidence before the Commission of Enquiry, "I have seen several ryots sent in to me as a Magistrate who have been speared through the body. I have had ryots before me who have been shot down by Mr.Forde (a planter). I have put on record, how others have been first speared and then kidnapped; and such a system of carrying on indigo, I consider to be a system of blood-shed." Gandhi was well aware of the ill effects of violence. He himself was associated with war during Boer War and Zulu Rebellion in South Africa. 1915 to 1945 was the crucial period in the history of the world. The whole world believed in the violent way as the only method to settle the disputes. War was accepted as an instrument for settling the issues. The world leaders at that time Stalin, Mussolini, Hitler, Roosewelt, and Churchill all talked about violence and supported the war preparations. But in the same period when the whole world believed in violence Gandhiji was alone who thought there should be more constructive alternative to war and violence. Therefore he launched the satyagraha, the nonviolent direct action. He successfully demonstrated the power of Truth and Nonviolence to the whole world. Gandhiji evolved carefully and presented to the world the idea of non-violence, the most pragmatic and potent technique of conflict resolution for a civilized society - as an alternative to war and violence. Gandhi's nonviolence is not static, it

evolves and adapts to changing situations. He used his non-violent resistance against racial discrimination in South Africa and in India, he used non-violent methods to fight against the British Raj. **Justice on Trial:** Let us come to Champan Movement. Gandhi was not arrested in Motihari but he was served a notice and summoned under section 144 of Cr. P.C. to the Court of the Sub-Divisional Magistrate of Motihari on 18th April 1917. The notice says that "Now therefore I do hereby order you to abstain from remaining in the District, which you are required to leave by the next available train." Gandhiji replied to this notice immediately when he reached, that "Out of a sense of public responsibility, I feel it to be my duty to say that I am unable to leave the District but if it so pleases the authorities, I shall submit to the order by suffering the penalty of disobedience. In the court also he made a historical statement. He state, "I venture to make this statement not in any way in extenuation of the penalty to be awarded against me, but to show that I have disregarded the order served on me not for want of respect for lawful authority, but in obedience to the higher law of our being, the voice of conscience.It is firm belief that in the complex constitution under which we are living, the only safe and honorable course for a self-respecting man is, in the circumstances such as face me, to do what I have decided to do, that is, to submit without protest to the penalty of disobedience." The Magistrate said that this statement did not contain a clear plea of guilty. Gandhiji thereupon said, "I do not want to waste the time of the Court and I plead guilty."

Champan Movement

This put out the Magistrate still further. He told “If you leave the District now and promise not to return, the case against you would be withdrawn.” Gandhiji replied, “That cannot be. Not to speak of this time along, I shall make Champan my home even after my return from jail.” He put the Magistrate in a fix. He said the matter required consideration and that he would pass orders later at 3 O'clock. Court met at 3 and the Magistrate said he will pass the order after three days. The Magistrate wanted to release on bail but Gandhi refused. Therefore Magistrate was forced to release him on his personal capacity. After three days, the district administration decided to withdraw the case against Gandhiji and extended all possible support for the enquiry.

Planters Against the appointment: The Government appointed the Committee to enquire about the grievances of the tenants. Gandhiji was also one of the members of the committee. But Planters Association represented by Mr.J.V.Jameson, opposed the appointment of Gandhiji as one of the members of the committee on the ground that “he is a complete stranger to the Province and ignorant of its complicated system of land tenure.” In fact he meticulously collected all the information, cross checked with other sources and interrogated with the concerned and finally came to the conclusion. “His preliminary report would show how he had mastered the situation and the report of the Enquiry Committee shows that his conclusions were all literally true.”

Returned the Medal and Received Back: In the meantime Gandhi has written a letter to the

Private Secretary to Viceroy about the happenings in Champan and finally he said, “My motive is national service and that, too, so long as it is consistent with humanitarian dictates.

I understand, because my South African work was considered to be humanitarian that I was awarded the Kaiser-i-Hind Gold Medal in 1915. So long, as my humanitarian motive is questioned, so long must I remain undeserving of holding the medal. I am therefore asking my people to return the medal to you, and I shall feel honoured to receive it back if it is returned to me when my motive is no longer questioned.” Gandhi returned the medal to Viceroy.

But Viceroy did not accept the argument of Gandhi and sent back the medal again to Gandhiji. That was the history. Government withdrew the cases, Government did accept the Gandhiji's offer to return the medal. Police officers and District Administration were very polite to Gandhiji. Was it a miracle? Gandhiji said this is the power of Truth and Nonviolence. Through Champan Mission he did not do anything except revealing the Truth. Gandhiji wanted to convey the message of Truth and the power of non violence through Champan. He made the marginalized and downtrodden masses so powerful. They became fearless. The seed of Indian Freedom was sown in Champan and thus the liberation from the oppression started from peasants of Champan and spread all over India.

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Courtesy: Employment News and Google

Media Coverage



KVIC bags largest bulk order for khadi

The order for 98,000 metres of fabric is valued at ₹2 crore

New Delhi: The Khadi and Village Industries Commission (KVIC) has received its largest bulk order for supply of 98,000 metres of khadi fabric to Raymond Ltd.

Confirming the order, valued at over Rs 2 crore, KVIC Chairman V K Saxena said it is the largest ever the commission has received from any corporate.

He said KVIC is heralding the entry of corporate and private sector giants into the marketing of khadi fabric, thus providing sustainable employment and livelihood support to the artisans.

KVIC had signed an agreement with Raymond in December last year. After joint visits, Raymond selected various clusters in Gujarat, Rajasthan and other places for procurement of the fabric.

KVIC will supply grey and finished khadi fabric to Raymond as per their requirements. Raymond will provide design input and undertake value addition to the fabric to create designer wear for the high-end market.

Saxena said KVIC is focused on the welfare of khadi artisans, and so 5 per cent out of the margin of these special supplies will be provided as additional wage support to the artisans involved in these clusters. He added that the bulk order will generate an additional 3,92,000 man hours for the khadi artisans.

Bharat Satya Stop Rape

Raymond to buy 98,000 metres khadi fabric from KVIC

Mumbai: Khadi and Village Industries Commission (KVIC) received its largest bulk order yesterday for the supply of 98,000 metres Khadi fabric to Raymond Ltd in which 32,000 metres will be supplied before 31st March and rest quantity by May end. Order values more than Rs. 2 crores.

Confirming the receipt of the order KVIC Chairman VK Saxena said it is largest ever order received by KVIC from any corporate giant. He said Khadi heralding the entry of Corporate and private sector giants into marketing of Khadi fabric and thus providing sustainable employment and livelihood support to the artisans. KVIC had signed an agreement with Raymond on 06.12.2016 and as a part of this convergence the initial order for Khadi fabric has been placed by Raymond Ltd said CEO Raymonds Sanjay Behl.

Earlier during January and February Raymond took more than 6000 Mtrs fabric of different varieties from KVIC for testing and sampling. After joint visits, Raymond has selected various clusters from Gujarat, Rajasthan and other places to procure fabric. KVIC will supply grey and finished Khadi fabric to Raymond as per their requirements. Raymond will provide design input and undertake value addition to the Khadi fabric to create designer wear for the high-end market. Saxena informed that the focus of KVIC is the welfare of the Khadi artisans and therefore 5% out of the margin of these special supplies will be provided as additional wage support to the Khadi artisans involved in these clusters. He further added that this bulk order will generate an additional 3,92,000 man hours to the Khadi artisans. As per agreement Raymond will procure minimum worth Rs 2.50 cr fabric per year.

Raymond to buy Khadi fabric from KVIC



OUR CORRESPONDENT

NEW DELHI: Top fashion retailer Raymond Ltd has asked Khadi and Village Industries Commission (KVIC) to supply 98,000 metres of Khadi fabric, out of which 32,000 metres will be supplied before 31 March and the rest by May-end. The order values over Rs 2 crore.

Confirming the receipt of the order, KVIC Chairman VK Saxena said it is the largest-ever order received by KVIC from a top brand. He also said that this move would herald the entry of corporate sector into marketing of Khadi fabric.

KVIC had signed an agreement with Raymond in December 2016 and as a part of this convergence, the initial order for Khadi fabric has been placed by Raymond Ltd, said CEO Raymonds Sanjay Behl. Earlier during January and February, Raymond took more than 6,000 metres of dif-

ferent varieties from KVIC for testing and sampling.

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As per agreement, Raymond will procure fabric worth a minimum Rs 2.50 cr per year from KVIC.

Giving khadi the required makeover



ANGELA AMINABAI

Khadi Village and Industries Commission (KVIC) signed a major deal with Raymond Ltd for the supply of 98,000 metres of Khadi fabric. The deal is valued at over Rs 2 crore. The agreement was signed in Mumbai on Monday. KVIC will supply grey and finished Khadi fabric to Raymond as per their requirements. Raymond will provide design input and undertake value addition to the Khadi fabric to create designer wear for the high-end market. Saxena informed that the focus of KVIC is the welfare of the Khadi artisans and therefore, 5 per cent out of the margin of these special supplies will be provided as additional wage support to the Khadi artisans involved in these clusters. He further added that this bulk order will generate an additional 3,92,000 man-hours to the Khadi artisans.

रेमंड को बेचा 98000 मीटर खादी वस्त्र

केवीआईसी को मिला सबसे बड़ा ऑर्डर



राजस्थान संवाददाता मुंबई, खादी और ग्रामोद्योग आयोग (केवीआईसी) को रेमण्ट कंपनी से एक लाख का सबसे बड़ा ऑर्डर प्राप्त आ है. खादी वस्त्रों को रेमंड लिमिटेड से 98000 मीटर खादी कपड़े को एक फुल आर्गुमेंट में आदेश प्राप्त हुए हैं, जिसमें से 32,000 मीटर खादी कपड़े को आगुर्ति 31 मार्च से पहले बर दे पायेगी एवं शेष आगुर्ति मई के अंत तक की जायेगी.

खादी वस्त्रों की बिक्री में आगुर्ती और तेजी

केवीआईसी के अध्यक्ष विजय कुमार सक्सेना ने कहा कि किसी भी कॉर्पोरेट कंपनी द्वारा आयोग को दिया गया अब तक का यह सबसे बड़ा ऑर्डर है. खादी वस्त्रों को मार्केटिंग में कॉर्पोरेट और निजी क्षेत्र के दिग्गजों के प्रवेश की शुरुआत हो चुकी है. इससे खादी वस्त्रों की बिक्री में और तेजी आएगी. रेमंड लिमिटेड के मुख्य कार्यकारी अधिकारी संजय बेहल ने कहा कि केवीआईसी ने 6 दिसंबर, 2016 को रेमंड के साथ एक समझौते पर हस्ताक्षर किया था और इस समझौते के अंतर्गत रेमंड के द्वारा खादी वस्त्र का यह शुरुआती आगुर्ती आदेश दिया गया है. रेमंड ने मुंबई, राजस्थान और अन्य स्थानों से कपड़े तैयार करने के लिए विभिन्न क्लस्टरों का चयन किया है. केवीआईसी रेमंड को उनकी आवश्यकताओं के अनुसार ग्रे और पूर्ण निमित्त खादी कपड़े को आगुर्ती करेगा.

कार्यलयों के कल्याण पर ध्यान

सक्सेना ने कहा कि कार्यलयों के कल्याण पर ही आयोग का पूरा ध्यान केंद्रित है. कुलमिष्ट इन कार्यलयों में सर्वोत्तम खादी कपड़ों को इन तरह की विशेष आगुर्ती में शामिल करने से अधिक अतिरिक्त सहायता के रूप में इसे बत प्रस्ताव दिया गया. उन्होंने कहा कि यह खादी खादी कार्यलयों के काम में 3,92,000 अतिरिक्त नवस ब्रस घंटों का निष्पन्न करेगा. केवीआईसी और आयोग के बीच हुए समझौते के अनुसार रेमंड प्रति वर्ष एक लाख 2.50 करोड़ रुपये मूल्य के वस्त्र आयोग से क्रय करेगा.

खादी ग्रामोद्योग में ई-गवर्नेंस

नए युग की हुई शुरुआत

कार्यालय संवाददाता मुंबई, खादी और ग्रामोद्योग आयोग (केवीआईसी) ने अपने काम में पारदर्शिता तथा योजनाबद्ध दक्षता लाने के लिए अटोस इंडिया के माध्यम से ई-गवर्नेंस की शुरुआत की. केवीआईसी के अध्यक्ष वी.के. सक्सेना ने आयोग के केंद्रीय कार्यालय में ई-गवर्नेंस की शुरुआत की. सक्सेना के अनुसार अटोस इंडिया की भागीदारी के साथ एकीकृत वित्तीय प्रबंधन प्रणाली के कार्यान्वयन को बढ़ावा देने और डिजिटाइजेशन का उन्मयन करने की एक बड़ी पहल है. इससे पूरे भारत में केवीआईसी के एक नए युग की शुरुआत होगी.



उत्पादन करने और खादी और ग्रामोद्योगी उत्पादों की बिक्री आदि क्षत्रों से संबंधी कार्य में तीव्रता लाने के लिए की गई है.

डिजिटाइजेशन कार्य की यह व्यवस्था आयोग के सभी कार्यालयों, बिक्री केंद्रों, पूर्ण सत्रों, उत्पादन केंद्रों इत्यादि में एकीकृत रूप से को जा रही है. उन्होंने कहा कि ई-गवर्नेंस की शुरुआत व्यवस्था की संरचना, योजना बनाने, बजट बनाने, व्यय प्रबंधन करने, उत्पादन करने और खादी और ग्रामोद्योगी उत्पादों की बिक्री आदि क्षत्रों से संबंधी कार्य में तीव्रता लाने के लिए की गई है.

एकीकृत प्रबंधन प्रणाली का कार्यान्वयन

ई-गवर्नेंस प्रोजेक्ट को, खादी सुधार विकास कार्यक्रम (के.आर.डी.पी.) के तहत निधिदान किया गया है. इसका कार्यान्वयन आयोग के मुंबई स्थित केंद्रीय कार्यालय सहित 6 केंद्रीय पूर्ण सत्रों, 44 राज्य तथा मंडलीय कार्यालयों, सभी बिक्री केंद्रों, प्रशिक्षण केंद्रों, आदि की सभी वित्तीय गतिविधियों को एकीकृत प्रबंधन प्रणाली के रूप में किया जायेगा.