



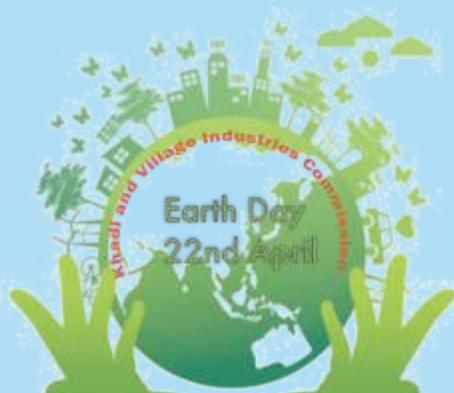
Khadi On Global Platform



Khadi Batik Fashion Show at KBRI, New Delhi.



TANEIRA (TATA Group) and Maruti receive the Khadi Mark Certificate from KVIC.



KVIC

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Published By:

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KHADI BATIK FASHION SHOW



Enthralling khadi ensembles by the Ritu Beri and Batik creations was celebrated by Indonesian Designers. It was showcased at the Khadi Batik Fashion Show held at the KBRI, New Delhi while celebrating the Mahatma 150 and 70 years of India-Indonesia Diplomatic Relationship.





A National Workshop on Khadi Mark and a Business Conclave

With the objective to create awareness about the Khadi Mark which is a symbol of purity and genuineness among the Khadi Institutions, Exporters, Designers, Manufactures, and bring them together on one platform to discuss trend forecast and business opportunity, a National Workshop on Khadi Mark and a Business Conclave was organized on 1st March, 2019 at Bangalore.

Smt. Preeta Verma, C.E.O., KVIC and Shri Ajit B. Chawan, Secretary, Textile Committee signed an MoU here today. With this Textile Committee will manage the Khadi Mark Label and Tag in addition to conducting inspections of the Khadi Institutions and sample testing. Textile Committee will have special/dedicated office for managing Khadi Mark, so that effective Khadi Mark management can be done resulting in the trust building amongst the consumers. During the event, 2 agencies, one is TANEIRA (TATA Group) and another Maruti were given the Khadi Mark Certificate by C.E.O. KVIC and Dr. Gotmare, Chairman, CKMC respectively.

In her key note address C.E.O. KVIC invited the private sector to collaborate and take genuine

Khadi at Global level. She also mentioned that KVIC intends to set up Design Houses in the Country.

Smt. Usha Suresh, Financial Adviser, KVIC addressing the gathering stressed upon organizing such workshops at Zonal Level also. She also said that such events are useful for making Khadi Mark popular among the masses. She urged the need of making more effective efforts.

The Chairman, CKMC Dr. Gotmare in his address informed about role of CKMC in providing Khadi Mark, its procedure and other steps.

Shri Karur, C.E.O., Karnataka Khadi & V.I. Board elaborated on the schemes of State Board and desired that in the state of Karnataka, spurious khadi should be stopped. He also urged that

Government should strive for immediately stopping the unauthorized showrooms of khadi, so that public gets genuine khadi products.

Dy.CE.O. (Khadi) Shri G. Guruprassanna, addressing the gathering briefed on the utility of the programme. Earlier, Jt. C.E.O., Shri Y.K. Baramatkar addressing the gathering intimated that this Business Conclave is the right platform to interact with the Khadi Institutions specially of Southern Zone. The programme was compared by Shri Geet Goswami, Director (CCC).

On this occasion Earnest & Young (E&Y) who are providing consultancy to KVIC gave power point presentation on Khadi Mark. Shri Ajit B. Chawan, Secretary, Textile Committee addressed the gathering by informing about function of Textile Committee through out India. He also informed how they will work for Khadi Mark in collaboration with KVIC.

Earlier, Chief guest inaugurated the programme by lighting of lamp and garlanding of



Gandhiji's Portrait.

Later a business conclave on Khadi mark was also conducted. The session was chaired by Dy. C.E.O.(Khadi) Shri G. Guruprassanna and Co-chaired by Shri I. Jawahar, Dy.C.E.O.(Marketing). During the business conclave session Smt. Shyamala Ramannan, Business Head of Taneira, Titan Company Ltd. Bangalore discussed about Corporate meets. Shri Shiva Devi Reddy, CMD Go-Cop. delivered his presentation on e-commerce for Khadi – prospect and potential. Shri B.B.Paul, Ex. Director, Ministry of Textile, Govt. of India elaborated on significance of Khadi in protecting environment and providing sustainable rural employment. Shri Paul also shared his experiences with the participants by telling them to make Khadi machinery more effective and productive.

Shri Geet Goswami, Director (CCC) delivered vote of thanks.





Khadi goes Global



Celebrating Mahatma Gandhi in Switzerland

Speeches, Quiz, Reading from the Autobiography of Mahatma Gandhi and a Khadi Exhibition were among the highlights of 'Remembering Mahatma Gandhi in Switzerland' held in Berne on 28th February 2019.



Remembering
Mahatma Gandhi

February 28, 2019, 1700-1900 hrs
Prabhu, Kachergate-3-B, 3011, De



Programme on Khadi held at United Nations, New York



New Delhi: It is official now! Complementing the Prime Minister Shri Narendra Modi's vision at the World Congress – where he projected Khadi as a eco-friendly, zero-carbon, bio-degradable and water-conserving fabric of the future, “Khadi Goes Global: Empowering rural women to achieve the 2030 agenda for change” was inaugurated on 11th and 15th March 2019 at the 63rd session of the Commission on Status of Women (CSW63) at the United Nations, New York.



In consultative status with the United Nation's Economic and Social Council (ECOSOC), the All India Women's Education Fund Association (AIWEFA) has taken this programme to the UN, New York.

The Khadi and Village Industries Commission (KVIC) Chairman Vinai Kumar Saxena, who lead the delegation attending 'Khadi Goes Global', said that Khadi had always been remembered as an inspirational fabric that played a pivotal role in our freedom struggle. “It will be a matter of pride for us to showcase the signature fabric of India that holds unending legacies of Mahatma



Khadi garments at the Tranoi International Trade Fair in Paris



Khadi is in new form and style and going to be introduced to the fashion lovers and designers of Paris. This is the greatest narration for the humble khadi from GSGSKendram Nanthiyattukunnam. Ms.Karishma Shahani Khan famous designer launches new fashion khadi garments at the Tranoi International Trade Fair in Paris. Tranoi is one of the most diverse and truly international fashion trade shows with the participation of 400 designers from across the world. Tranoi is the best window to showcase for any design talent and Karishma Shahani Khan taking the Khadi from Kerala on to a global platform which is matter of great pride for us. It is also to be remembered that GSGS Kendram is one of the KIs faced massive destruction in the flood of August 2018.

Gandhi in its each thread at United Nations. It will not only emerge as a bold template for empowerment of women artisans, designers, workers and citizens, but will also map Sustainable Development Goals through Khadi – for making transformative policies for women artisans,” he said, adding, “Since Khadi has an adaptive nature, it will subsequently catch the attention of foreign investors and will connect grass roots with global market.”

He further said that this programme at UN will not only ensure acknowledgment of unpaid care work as the programme provides home-based income generation, instead it will also harness women's collective power for the common good. “It will certainly develop entrepreneurial growth in the Khadi and Handloom sector, besides making an important positioning in the international fashion markets,” he said, adding, “It will be another global feather in Khadi's cap as the KVIC had successfully organised exhibitions in 10 countries on 15th August 2018 and in 50 countries in on 2nd October 2018.”

Corroborating similar views, AIWEFA president Asha Chandra said that 'Khadi Goes Global'



is not an ordinary venture. “With the guiding light of Mahatma Gandhi and a humble weaver to show us the way, 'Khadi Goes Global' is conceived with a mission to engage in meaningful, culturally appropriate and materially sustainable artisan production that supports village life through the cottage industry. For project sustainability and to contribute to the larger development goals, a conscious attempt is made to align the project activities to the Government of India's schemes and programmes and subsequently to link the project actions to the goals and targets of the Sustainable Development Goals,” she said.

Outlining the outcomes expected from this programme, Ms Chandra further said that besides ensuring recognition of Khadi as an eco-friendly industry, it would also enable women's collective power and help India meet its 2030 agenda for development. “Besides marking its place among the fabrics of the world as a carbon-free, non-petroleum product, Khadi will also lead to improved nutritional status of women and families and provide decent work. As buying Khadi means helping the most marginalized and poor women, the Governments of

'India Show' -An exhibition in St. Petersburg, Russia



KVIC participated in the 'India Show' exhibition in St. Petersburg, Russia. Indigenous Swadeshi products were showcased by 10 units garnering a lot of interest from International buyers.

various nations and NGOs from 193 countries attending this event will certainly spread awareness about Khadi,” she added.

It may be noted that while on 11th March – Saxena delivered a lecture on 'Adaptive nature of Khadi programme for empowering women' in developing countries at UN General Assembly Building; on 15th March – he would give his representation on 'Empowering women through Khadi' at American Convention Centre.

CEO, KVIC visited pottery training Programme at Dharavi



CEO KVIC Smt. Preeta Verama visited KVIC's staff accommodation Khadi Darshan, Bhandup, Mumbai and observed bee boxes installed in the campus.

KVIC celebrates International Women's Day with warmth and zeal



On 8th March 2019, Khadi and Village Industries Commission celebrated International Women's Day at Central Office premises with great warmth and zeal. Ms. Usha Thakkar, President, Mani Bhavan and Ms. Shweta R. Agrawal, Advocate High Court were the guest speakers.

Ms. Thakkar in her address expressed her views on influence of Gandhiji's teachings on women's rights and freedom. Shweta R. Agrawal expressed her views on law and acts of women in marriage like alimony, domestic violence etc.

Earlier, Ms. Geeta Varior Director and Chairman Women Empowerment Committee welcomed the participants and Kiran Uke, Dy. HRD compered the program. Later, Ms. Smitha Nair Director propped the vote of thanks.

On this occasion Women entrepreneurs from Mumbai and Pune showcased their products in a small exhibition organized in the KVIC, Mumbai premises.



KVIC bags order of nearly Rs. 12.40 crore from Railways

New Delhi: In a quick response to the instructions issued by the Ministry of Railways to procure linen items from the Khadi and Village Industries Commission (KVIC) – the Jaipur, Allahabad and Delhi railway zones have given order of approximately Rs 12.40 crore to the KVIC.

Expressing happiness over this order, KVIC Chairman Vinai Kumar Saxena said that these orders had come from three railway zones, including North Western Railways (Jaipur), North Central Railways (Allahabad) and Northern Railways (Delhi), for supply of Khadi duster and green/red flags. “Another order of Rs 5 crore is already in the pipe-line, which is expected in a week's time,” he said, adding, “Such orders from Railways will certainly make a compounding effect on the livelihood of Khadi artisans and will certainly create more jobs by adding thousands of new artisans in KVIC's kitty.”

Thanking the Union Railways Minister Piyush Goel for promoting Khadi and Village Industries products and artisans associated, Saxena said that such gestures from the Railways Minister would not only give more works to the artisans associated with Khadi and Village Industries activities, rather it would also pave way for KVIC for more convergence with different ministries and Public Sector Units. “Such orders from the Railways will certainly create more employment and subsequently raise the income of the existing

artisans,” he added.

On 17th January 2019, the Railway Board had categorically instructed its General Managers of all the zones that 'Linen items (Two Bed Sheets, Pillow Cover and Face Towel) to the extent of supply from KVIC may be procured from KVIC which can be decided by respective Zonal Railways in consultation with KVIC' The order was given to KVIC and then to the Association of Corporations and Apex Societies of Handlooms (ACASH). Prior to it, on 16th January 2019, the Ministry of Railways had decided to use locally produced, environment-savvy terracotta products like Kulhads, glasses and plates for serving catering items to passengers at Varanasi and Raebareilly railway stations.

On the other hand, the orders for linen and bed-rolls worth Rs. 25 crore are already in the pipeline and expected to be finalized before 31st March 2019.



KVIC bags sales order from IGNOU



good **New Delhi: Here is some news from the Khadi and Village Industries Commission (KVIC)! After various Ministries, government departments and PSUs, KVIC has bagged fresh order of different varieties of Khadi Silk's robe with Angawastram from Indira Gandhi National Open University (IGNOU).**

KVIC Chairman Vinai Kumar Saxena said that aimed to be used during the upcoming convocation ceremony of IGNOU, the order gives a wide

message. "This order can be trendsetter for other educational institutions as Khadi carries a unique Indianness. This order contains Royal Blue Robe with Angavastram, Orange Rode with Angavastram and Maroon Robe with Angavastram with dark Yellow/Light Yellow/Deep Blue Border and Cream colour Base of Khadi Silk. I am very much sure that in the long-run, the Robes with Angavastram – made by our artisans with 'golden hands' will be a unique model for the convocation attire for all the noted academic institutions," he said.

It may be noted that this order from IGNOU is worth over Rs 11.21 lakh and KVIC has been asked to supply over 200 Khadi Silk's robe with Angawastram.

KVI Exhibition at Kottayam



An exclusive Khadi & Village Industries products exhibition is being held at the Indoor Stadium of Sports Council in Kottayam, Kerala from 2nd till the 14th of March. Do visit for a wide range of organic & handcrafted products.



Khadi fashion show held at Khadi Expo 2K19 Kottayam Kerala



Khadi and Village Industries commission of India (KVIC), organized a first of its kind Buyer Seller meet, National Khadi Business Conclave. The event was a combination of Knowledge sharing sessions as well as buyer seller interaction opportunity.

National Khadi Business Conclave



To differentiate this meet from other buyer seller meets, it was coupled with interesting sessions which gave insights into the industry to capture the interest of the buyers. It aimed at giving the **Khadi Institutions** a chance to display their products and build relationships with prospective buyers to further implicate their sales.

The event was also an advantage for the **buyers** to experience and sample different variety of authentic Khadi and VI products under one roof, and directly deal with the suppliers. The event was a pilot done to test the receptiveness of the market (corporate buyers), which will be replicated in future across different cities, taken the learning from this event.

The Knowledge Sessions involved talk by Fashion

Designer Mr. Soumitra Mondal Who spoke on trend of Khadi In the Fashion Industr, Mr. I Jawahar (Deputy CEO,(IC) Marketing), KVIC spoke on Marketing Intervention and New Initiatives in the Khadi Sector and Shri Mrityunjay Bandopadhyay, CEO, WBKVIB spoke on Importance of Buyer Seller meets and how Khadi industry is upcoming and growing over years.

Around 23 KI institutions from states including – Bihar, Orissa, Jharkhand,& West Bengal participated in the event. Also *Approximately* – 30-35 buyers from various profiles including- Exporter, Manufacturers, Retailers, Fashion Designers attended the event.

Two training programs

Computer Training and Tilla Embroidery (zari) inaugurated at Aloosa and Ashtango in District Bandipora, J&K



State office, Khadi and Village Industries Commission J&K continuing its mission for empowerment to the traditional potters of the state imparted training on electric pottery machines to 30 potters at Village Khara Marian District Samba.

During the inauguration State Director Shri D S. Bhati, and other officers were present.



Electric Potter's Wheel Distribution Programmes



Around 60 electric potter wheels with 3 blungers and 3 pugmill machines were distributed after completion of 10 days skill upgradation training under MBI among trained potters of three village: Sidhabari, Jamuria and Dishergrah of District Puschim Bardhman(w.b) in presence of Union Minister of Heavy Industries and public enterprises Shri Babul Supriyo on 10 March 2019. In this programme State Director Shri S. P. Gupta and other KVIC Officials were present.

Enhancing the livelihoods of potters, KVIC organised a 10 day skill upgradation program in pottery at Nabrangpur Odisha.



Shri Arjun Ram Meghwal, Minister for Water Resources, Ganga Development,



Parliamentary Affairs distributed Electric potter wheels in village Ambasar, Dist Bikaner under "Kumhaar Shashaktikaran mission".

KVIC distributed 40 Electric pottery wheels & other equipment to potters in Badhalganj, Gorakhpur as part of Kumhar Sashaktikaran Yojana.



Electric Pottery wheels distributed to 60 potters alongwith Clay & Blunger



Machine by State Office, Shimla under Kumbkar Shashakatikaran Scheme in Distt.Hamirpur, Kullu & Mandi/Bilaspur.

Divisional Office, KVIC Bikaner distributed Electric Potter Wheel to Potter's at Bikaner.



KVIC creates over 400 jobs in remote Himachal villages



New Delhi: It was the dream coming true for 38-year-old Rajesh Kumar of potters-dominated Hasol village. Like the other inhabitants of this sleepy hamlet in Kangra district of Himachal Pradesh – completely dependent on pottery – he too was struggling for existence as despite heavy drudgery they were unable to meet his both ends for his family consisting nine members. With six of them involved in terracotta-making, he could not increase his overall family's annual income from paltry Rs 36,000, i.e. less than Rs 20 a day per person. But, after the distribution of Electric Potter Wheels, Pug-Mills and Blungers – for Rajesh and other the struggling Hasol villagers – gloomy days are over now!

Khadi and Village Industries Commission (KVIC) early in this year made a detailed study about the plights of Himachal Pradesh village potters and then came up with a full-proof plan to increase the income of the potters in multiple with negligible drudgery. KVIC Chairman Vinai Kumar Saxena

informed that 40 potters from Hasol (Kangra district) and 20 each from Tikkar (district Bilaspur), Dhurkhadi (district Mandi) and Sundarnagar (district Mandi) were first trained in different phases on Electric Potter Wheels. “Thereafter, we provided them Electric Potter Wheels, which will not increase their annual income 3-4 times, but also save them from the bad consequences of heavy physical labour – earlier needed in traditional pottery,” he said.

In the recent survey of these villages, it was found a sea-change in the living standard of these villagers. “Not only apparent sense of security is reflecting from our faces, even our kids have started playing with the clay in the evening time,” said Ramesh of Hasol village, adding, “Few of our kids are the real child prodigies. Besides playing snake-and-ladder and other indoor and outdoor games, they have derived a new game of terracotta-making in their off times.”

It may be noted that KVIC has so far distributed more than 10,000 Electric Potter Wheels across the country from Leh-Ladakh regions to Remotest areas of Assam – after providing them proper training - which has created jobs for over 45,000 potters - who were at the receiving till few years ago. Since the distribution of these Electric Potter Wheels will increase production of terracotta products like; kulhads and glasses in many folds and they might face marketing challenges, KVIC is also looking for providing bigger marketing canvass for the potters.

PMEGP Bankers' Meet

Bankers meeting under PMEGP conducted in Shimla (HP) by State Office at Himland Hotel wherein PMEGP including 2nd dose discussed in detail.



PMEGP orientation and training programme



Orientation and training program under PMEGP was held on 26.03.2019 at Hotal Rajhans , Meerut.

The chief guest Dy. CEO Central Zone was present in the workshop and advised to DIC, KVIC, bankers to disburse the sanction case before 31.03.2019. Officials of khadi board, DIC, LDM, Bannkers from different districts and Nodal officer participated in the program. Detailed information of 2nd loan was given to the participants and it is requested to bankers, D and khadi board to provide details of good units established under PMEGP/Mudra loan. Performance of the

PMEGP Units for 2018-19 reviewed by Dy. Director I/C Shri Garg.



Bee Box distribution programmes



On 19 March 19, 120 bee boxes and 12 tool kits were distributed to 12 General candidates of Dehradun district at SO, KVIC Dehradun campus.



KVIC Circle Office, Gorakhpur distributed 250 bee boxes and tool kit in Bahraich at Agricultural Sciences Centre.



Beekeepers meet under Divisional Office Bikaner organised Beekeepers meet under Honey Mission.

"Skill Up Gradation Training Programme" under MBI



A 10 days "Skill Up Gradation Training Programme" under MBI was conducted at Kanyakumari district for the period from 21.02.19 to 02.03.19. Around 180 pottery beneficiaries participated in the programme and Pottery wheel was distributed to them. The Programme was organized by Divisional office, KVIC, Madurai.



Hindi Workshop in Jaipur

State Office Khadi and Village Industries Commission organized the Hindi Workshop in Jaipur on functioning of e-office in the Commission.

She Carved a Niche in the Furniture Market

Ms. Preetiben Prakashbhai Vyas who has set up her business of Manufacturing Modular Furniture M/s Hindustan Modular Products at Post Undrel, Taluka Dascroi Dist. Ahmadabad is a living proof that dreams come true. She has totally a different story to narrate.

Once a house wife Preeti wanted to utilize her free time productively. In 2009 she plunged into this business with the support of her husband. She had personal interest in interiors. Thus, on advice of the Bank and recommended by a family friend she took loan of Rs 10.00 lakhs under PMEGP from Indian Overseas Bank in Ahmedabad. In the beginning she started manufacturing house furniture and later on started making corporate and laminated furniture. Within no time she started to design, build and sell



her own line of colorful home style furniture. The hard work paid and Preeti's furniture business started minting money and within no time is giving turnover of Rs. 3.00 crores by sales only in Gujarat itself. Confident and Proud Preeti is now providing employment to around 22 persons in her workshop.

Her superior quality furniture has no match in the Market. She uses new Concepts and latest German

technology machines in her workshop.

“There are a handful of companies domestically producing high end colorful home furniture in Ahmedabad.

We keep our eye on what they, do but more importantly what they don't do. I think it is important to clearly identify the weaknesses of your competition and make them your strengths” says Preeti.



Walter Kneiss Ex-Speaks That

भारत और इंडोनेशिया के राजनयिक संबंधों के 70 साल पर बाटिक और खादी फैशन शो का आयोजन



विक्टर (विक्टर) ने कहा कि भारत और इंडोनेशिया के राजनयिक संबंधों के 70 साल पर बाटिक और खादी फैशन शो का आयोजन किया गया।

दोनों ही मित्रि पारंपरिक हैं और दोनों ही इंडोनेशिया के पूर्ण लोग हैं। बाटिक और खादी फैशन शो का आयोजन किया गया।

अब कुम्भकार भी होंगे हाईटेक : मोटर चलित चाक से तैयार करेंगे मिट्टी के बर्तन

रावतसर, 9 मार्च (स.ह.): अक्सर आप कुम्हार को डंडे से चाक घुमाकर बर्तन बनाते देखते होंगे, लेकिन हाथ से चलने वाला यह



इलेक्ट्रॉनिक चाक का प्रशिक्षण लेते कुम्भकार। (स.ह.)

चाक अब बीते दिनों की बात हो जाएगी। दूसरी कई जगहों की तरह अब ग्रामीण क्षेत्रों में भी कुम्हारों को इलेक्ट्रॉनिक चाक का प्रशिक्षण दिया जा रहा है। साथ ही उन्हें ऐसे चाक वितरित किए जा रहें हैं।

जानकारी के अनुसार खादी एवं ग्रामोद्योग आयोग बीकानेर के तत्वावधान में रावतसर के निकटवर्ती चक भांखरावाला में 10 दिवसीय कुम्हार प्रशिक्षण शिविर का आयोजन

हो रहा है, जिसमें रावतसर ग्रामीण व शहरी क्षेत्र के अभी 20 कुम्हार प्रशिक्षण प्राप्त कर रहे हैं। वहीं इलेक्ट्रॉनिक चाक के संबंध में जानकारी देते हुए आयोग निदेशक बट्टी लाल मीणा ने बताया कि सरकार व आयोग की मंशा है कि चक बदलने के साथ कुम्भकार भी अपने पेशे में नवाचार लाते हुए तकनीक का लाभ उठाते हुए अपना उत्पादन बढ़ाएं।

दैनिक हिंदमाता मिर्जर

खादी, ग्रामोद्योग आयोग में उत्साह पूर्वक मनाया गया अंतर्राष्ट्रीय महिला दिवस



मुंबई: खादी और ग्रामोद्योग आयोग ने अपने केंद्रीय कार्यालय परिसर में अंतर्राष्ट्रीय महिला दिवस बड़े ही गर्मजोशी और उत्साह के साथ मनाया।

अन्य देशों के लोग खादी को पसंद कर रहे हैं, हमें भी खादी को अपनाना चाहिए : प्रधान



प्रधानमंत्री नरेन्द्र मोदी ने खादी को अपनाना चाहिए, अन्य देशों के लोग खादी को पसंद कर रहे हैं, हमें भी खादी को अपनाना चाहिए।

Walter Keane's Ex Speaks Out

‘नवाचारों से खादी का बढ़ेगा उत्पादन, बढ़ेगी बिक्री’

जैसलमेर खादी व ग्रामोद्योग आयोग दिल्ली के उप मुख्य कार्यकारी अधिकारी एसएन शुक्ला ने कहा कि पश्चिमी राजस्थान में किसी समय रोजगार का प्रमुख स्रोत खादी रहा है। वर्तमान समय की मांग को देखते हुए खादी में नवाचार लाकर खादी के उत्पादन व बिक्री में बढ़ोतरी की जा सकती है।

शनिवार को जैसलमेर प्रवास पर आए शुक्ला खादी और ग्रामोद्योग आयोग बीकानेर की ओर से जैसलमेर में आयोजित अभिविन्यास वर्कशॉप को मुख्य अतिथि के तौर पर खूब खाते कही। पीएमईजीपी कार्यक्रम के तहत आयोजित ओरियंटेशन ट्रेनिंग वर्कशॉप की अध्यक्षता आयोग के बीकानेर संभागीय निदेशक बट्टीलाल मीणा ने की। उन्होंने खादी संस्थाओं को सुदृढ़ बनाने के लिए आयोग की विभिन्न योजनाओं का लाभ उठाने का आह्वान किया। इस दौरान उन्होंने बैंक अधिकारियों से विभिन्न योजनाओं में प्राप्त होने वाले आवेदनों के संबंध में चर्चा की एवं उन आवेदनों में व्यवहारिक तौर पर आने वाली रुकावटों व खामियों के बारे में जानकारी ली। मंच का संचालन डॉ. डीपी सिंह ने किया।

तुनाही में मिट्टी के बरतन बनाने की सिखाई कला

खादी एवं ग्रामोद्योग आयोग के सौजन्य से लगाया था शिविर

सुंदरनगर, 17 मार्च (असतो): सुंदरनगर-बी.पी.एम.बी. बालाजी मिश्रत तुनाही में खादी एवं ग्रामोद्योग आयोग के सौजन्य से प्रायोजित की गई।

उत्कृष्ट प्रशिक्षण कार्यशाला आयोजित की गई, जिसमें 20 प्रशिक्षुओं ने भाग लिया। आयोग की प्रशिक्षक उमा देवी ने कहा कि प्रशिक्षुओं को मिट्टी के बरतन बनाने के लिए वह प्रशिक्षण प्रदान किया गया है।

इस अवसर पर अखिल भारतीय प्रजापति कुंभकार महासंघ के मुख्य



सुंदरनगर: सुंदरनगर के तुनाही में मिट्टी के बरतन बनाने की कला सीखते प्रजापति समाज के सदस्य

महासचिव चमन लाल वर्मा ने कहा कि प्रजापति समाज के सदस्यों को मिट्टी के बरतन बनाने की कला के बारे में और स्वरोजगार के लिए प्रशिक्षण प्रदान किया गया है। इस अवसर पर प्रजापति कुंभकार महासंघ के सदस्य और स्थानीय प्रजापति समाज के सदस्यों ने भाग लिया।

नवाचारों से मिलेगा खादी को बढ़ावा: शुक्ला

जैसलमेर (असतो):



खादी व ग्रामोद्योग आयोग दिल्ली की उप मुख्य कार्यकारी अधिकारी एसएन शुक्ला ने कहा कि पश्चिमी राजस्थान में किसी समय रोजगार का प्रमुख स्रोत खादी रहा है। वर्तमान समय की मांग को देखते हुए खादी में नवाचार लाकर खादी के उत्पादन व बिक्री में बढ़ोतरी की जा सकती है।

जैसलमेर में आयोजित अभिविन्यास वर्कशॉप को मुख्य अतिथि के तौर पर खूब खाते कही। पीएमईजीपी कार्यक्रम के तहत आयोजित ओरियंटेशन ट्रेनिंग वर्कशॉप की अध्यक्षता आयोग के बीकानेर संभागीय निदेशक बट्टीलाल मीणा ने की। उन्होंने खादी संस्थाओं को सुदृढ़ बनाने के लिए आयोग की विभिन्न योजनाओं का लाभ उठाने का आह्वान किया। इस दौरान उन्होंने बैंक अधिकारियों से विभिन्न योजनाओं में प्राप्त होने वाले आवेदनों के संबंध में चर्चा की एवं उन आवेदनों में व्यवहारिक तौर पर आने वाली रुकावटों व खामियों के बारे में जानकारी ली। मंच का संचालन डॉ. डीपी सिंह ने किया।

शनिवार को जैसलमेर प्रवास पर आए शुक्ला खादी और ग्रामोद्योग आयोग बीकानेर की ओर से जैसलमेर में आयोजित अभिविन्यास वर्कशॉप को मुख्य अतिथि के तौर पर खूब खाते कही। पीएमईजीपी

कार्यक्रम के तहत आयोजित ओरियंटेशन ट्रेनिंग वर्कशॉप की अध्यक्षता आयोग के बीकानेर संभागीय निदेशक बट्टीलाल मीणा ने की। उन्होंने खादी संस्थाओं को सुदृढ़ बनाने के लिए आयोग की विभिन्न योजनाओं का लाभ उठाने का आह्वान किया। इस दौरान उन्होंने बैंक अधिकारियों से विभिन्न योजनाओं में प्राप्त होने वाले आवेदनों के संबंध में चर्चा की एवं उन आवेदनों में व्यवहारिक तौर पर आने वाली रुकावटों व खामियों के बारे में जानकारी ली। मंच का संचालन डॉ. डीपी सिंह ने किया।

बलदाड़ा में कुंभकारों को आधुनिक उपकरणों की दी जानकारी

जिज्ञासु सचदत्ता - सरकाघाट

खादी ग्रामोद्योग द्वारा प्रायोजित कोशल उत्कृष्ट प्रशिक्षण कार्यक्रम के अंतर्गत हिमाचल माहो कला केंद्र कुल्लू के अध्यक्ष डा. केके प्रशिक्षण शिविर गांव धुरखड़ी बलदाड़ा में आयोजित किया गया, जिसमें ग्रामीण क्षेत्र में दस्तकारी को बढ़ावा देने के लिए पेशावर कुंभकारों को आधुनिक उपकरणों सहित विद्युत से चलती चाक पर मिट्टी से बरतन बनाने की कला सिखाई गई। इस दौरान 20 कामगारों को बिजली से चलने वाले चाक भी वितरित किए। अखिल भारतीय प्रजापति महासंघ के प्रदेश अध्यक्ष हरिदस प्रजापति ने देते हुए बताया कि जो पेशावर लोग

जो इस पेशे को करना चाहते हैं और किसी कारण अछूते रह गए हैं वे भी इस पेशे को आगे बढ़ाने के लिए आवेदन कर सकते हैं। बता दें कि बलदाड़ा की आवाज के अध्यक्ष कैप्टन अजदीश चंद ने कुंभकारों को सम्मन्याओं व पेशे को जीवित रखने के लिए सरकार को पत्र लिखा था और इस मामले को 'दिव्य हिमाचल' ने प्रमुखता से उठाया था और खबर का असर धरातल पर देखने मिला। उधर, बलदाड़ा की आवाज के अध्यक्ष ने सरकार से पहले भी मांग की थी कि इन कुंभकारों को मिट्टी नहीं मिल रही है और दूर से लाना पड़ती उसके लिए सरकार कोई कारण कदम उठाए, ताकि कुंभकारों के पेशे को भी बचाया जा सके और लोगों को मिट्टी के बरतन भी मिल सकें।

विद्युत चाक मशीन निःशुल्क वितरित कुम्हारी सशक्तीकरण योजना का आगाज

नवलगढ़, कोलसिया, नवलगढ़

सारी जगत् के भारत में प्रयादोत की समुच्चरि का शरय इकरे प्रशानरणी के आरुणन वा एक बार फिर परचन पर है। हर रात को हुनर, धर-पर केशल के शरय को अमरीअरक पननने के लिए खूदी एवं प्रामोद्योय अरुणन, शानत शरकर के बीकानेर स्थित मंडलीय कार्यालय द्वारा स्थानीय कमलनिष्ठ संस्थान कोलसिया के प्ररण में 160 लोगों को चाक मशीन निःशुल्क वितरित की गई है।

भारत सरकार को कुम्हारी सशक्तीकरण योजनांतर्गत कुम्हारी बनने वाले कारीगरों का पचन कर 10 दिन का इस नई तकनीक के लिए प्रशिक्षण प्रदान किया गया तथा मिट्टी की प्रतिदिन उपयोग में आने वाली लकड़ पर की साज-सज्जा के लिए मनमोहक वस्तुएं बनाने का प्रशिक्षण दिया गया। इस



अवसर पर समयांतर के मुख्य अतिथि मंडलीय निदेशक बट्टीलाल मीना थे। विशिष्ट अतिथि बैंक ऑफ इंडिया के मैनेजर महेंद्र सिंह बरिषथ व ससंधे पॉल कुलदराम दुहसुंरिथ अरुणकान मारीडीशाल, रमनिशक कुमावत थे।

प्रशिक्षण में मिट्टी के कड़े आइटम किए नैचार, मुख्य अतिथि बट्टीलाल मीना ने अपने खेपन में कहा कि प्रामजनों को अर्थिक संबलन प्रदान करने के लिए खूदी प्रमोद्योय निस्तर शरर है तथा श्वाशर प्रचन कर रहा है। इस क्रम में इन फेदरों को प्रशिक्षण

दिया गया है। निःशुल्क चाक मशीन दी जा रही है तथा बकलीय रोगों के साथ कुलदर शरुई का बकलीय विषय है, जिनको पूर्ण के लिए ही कार्य भी दिए जायें। प्रशिक्षण कार्यक्रम के शररर प्ररेशक निनेदर कुमुवत ने कहा कि एक बार से पान रहे इस कार्यक्रम में लोगों ने अरुंरक हुनर सीखे तथा विराल रन पर मिट्टी की अर्थिक अरुंरक प्रदान करेंगे। कार्यक्रम में कुमुदु एवं शीकर जिले के बकली यथों से बकली सज्जा में अरु मिट्टी कारीगरों ने श्वाशरर में श्वाशरर श्वाशर। संघ संशालन पूरक कुमुवत ने कहा। इस मौके पर र्पनन पंडेल, मुशररम कुमुवत, शिमुंररन दुत, प्रनचंद दुत, शाकीर कुमुवत, अरुंरक कुमुवत, सुनरिंर, श्वाशरर, श्वाशरर, लररीश श्वाशर, पुनेंदर कुमुवत, श्वाशरर कुमुवत, महीरम, ररुंरद कुमुवत, बकालर, लररचंद कुमुवत अरुंरक कुमुवत थे।



160 कुम्हारी को बांटे इलेक्ट्रॉनिक चाक

नवलगढ़, कोलसिया में खूदी एवं प्रमोद्योय अरुणन, भारत सरकार के बीकानेर स्थित मंडलीय कार्यालय द्वारा स्थानीय कमलनिष्ठ संस्थान कोलसिया के प्ररण में 160 लोगों को चाक मशीन निःशुल्क वितरित की गयी है। भारत सरकार की कुम्हारी सशक्तीकरण योजनांतर्गत कुम्हारी कार्य करने वाले कारीगरों का धयन कर 10 दिन का इस नयी तकनीक के लिए प्रशिक्षण प्रदान किया गया तथा मिट्टी की प्रतिदिन उपयोग में आने वाली लकड़ा घर की साज-सज्जा के लिए मनमोहक वस्तुएं बनाने का प्रशिक्षण दिया गया। इस अवसर पर समारोह के मुख्य अतिथि मंडलीय निदेशक बट्टीलाल मीना थे। बशि...

[गूगल प्लेस्टोर से डाउनलोड करें](#)

प्रधानमंत्री रोजगार सृजन कार्यक्रम जागरूकता शिविर का आयोजन

अवसुणी मिदर अरुणन विपरसुणी रोड रघुनाथगढ़ मोड में खूदी और प्रामोद्योय अरुणन सीकर की शररर से जिले स्तरीय प्रधानमंत्री रोजगार सृजन कार्यक्रम जागरूकता शिविर का आयोजन किया गया। शिविर में खूदी प्रामोद्योय शिविरन बीकानेर के श्वाशरर बट्टीनारायण मीना, डॉ डीपी सिंह व अमरकंदरम महरारज ने शरररक्रम में उपस्थित प्रामोय लोगों को खूदी प्रामोद्योय की विभिन्न योवनरुंरों से जानकररी देते हुए बताया कि इसके लह बोटें भी अर्थिक रोजगार अरुंरक कार्य रुरु करनर चाहता है तो उमे कार्य का प्रयोजन बनकर प्ररीकेशन के साथ आवेदन जमा करया सकता है। इसमें 25 लाख रुपय तक के प्रोजेक्चर इसके लहत शीकृत किए जा सकते हैं। इस अवसर पर लक्ष्मी देवी, महेश चिराणा, रमनिश विपरसुणी, बिजू सिंह शरण, कुणा शर्मा, अनिल रघुनाथगढ़, रमेश चिराणा अरुंरक लोग उपस्थित थे।

तदाता सत्यापन के लहत...

Anesthesiologist while patient under going various types of operations.

KVIC celebrates International Women's Day with warmth & zeal

Today on 8th March 2019 Khadi and Village Industries Commission celebrated International Women's Day in its Central Office premises with great warmth and zeal. Ms Usha Thakkar, President, Mani Bhavan and Ms. Shweta R. Agrawal, Advocate High Court were the guest speakers during the occasion. Ms Thakkar in her address expressed her views on influence of Gandhiji's teachings on women's rights and freedom. Shweta R. Agrawal expressed her views on law and acts of women in marriage like alimony, domestic violence etc. Women from Mumbai and Pune also showcased their products in a small exhibition arranged at KVIC Mumbai.

Eco-friendly KVI items



"Environment friendly",

"near to nature", "back to the basics", "Green is in" -

are no new addages with KVI products since these features come naturally to them.

A wide variety of artefacts to choose from. These are delicate, aesthetic, exquisite, ethnic and utilitarian. And the consumer items are the last word in purity, genuineness and nutrition. The KVIC's emphasis on quality rather than quantity makes them unique items.

That is why they are preferred, by all those who are for good quality, healthy and nutritious items and are going places Nationally & Internationally.



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सुसामं बलवन्तानाम्।
प्रवर्धनम् अस्ति धर्मम्॥

KHADI AND VILLAGE INDUSTRIES COMMISSION

(Ministry of Micro, Small & Medium Enterprises, Govt. of India)

GRAMODAYA, 3, IRLA ROAD, VILE PARLE (WEST), MUMBAI-400 056.

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