



कामधे दुखवप्रानाम् ।
प्राणिनाम् आतिनाशनम् ।

Jagruti

Vol.63

No.07

Mumbai

June, 2019



Hon'ble Union Minister, Shri Nitin Jairam Gadkari taking over the charge of Ministry of MSME



**Hon'ble Minister of State
Shri Pratap Chandra Sarangi taking the charge in Ministry of MSME**

KVIC



EDITORIAL BOARD

Chairman
Smt. Preeta Verma

Editor
M.Rajan Babu

Sub Editor
Usha Misra

Jr. Sub Editor
Shiv Dayal Kushwaha

Design & Layout
Shiv Dayal Kushwaha

Published By:

Directorate of Publicity
Film, & P.E.P. for
Khadi and Village Industries Commission
Gramodaya, 3, Irla Road
Vile Parle (West), Mumbai-400056.
Tel.: 2671 9465, 2671 6323
E-mail: editorialkvic@gmail.com
Website: www.kvic.org.in

Opinions expressed in articles published in this journal do not necessarily reflect the views of the KVIC or of the Editor.

I N S I D E

News Update

3 to 15

- * Chairman KVIC met Hon'ble Governor of Goa.
- * KVIC's another innovation in Hills at the height of around 10,000 feet.
- * Now Khadi will play an important role in inclusive growth of the Goa.
- * Chairman KVIC visited CVPI, Khanapur.
- * Khadi marks its presence at the Hon'ble Prime Minister Swearing-in Ceremony at Rashtrapati Bhawan.
- * Khadi's Papad-making women script new story of empowerment in Varanasi.
- * Review meeting at Ahmedabad.
- * Smt. Preeta Verma CEO, KVIC inaugurated 84.15KW Rooftop Solar System at Central Office Mumbai on 16May, 2019.
- * KVIC Celebrates World Honeybee Day.

Press Coverage

16-18



Chairman KVIC met Hon'ble Governor of Goa

Chairman KVIC met Smt. Mridula Sinha, Hon'ble Governor of Goa. He discussed various issue of Khadi and VI Programmes implemented in Goa and future action plan .



KVIC's another innovation in Hills at the height of around 10,000 feet

Committed to empower people across the nation! KVIC's another innovation in Hills at the height of around 10,000 feet: It was a great moment to inaugurate 1st PMEGP-aided Restaurant in Likir village of Leh-Ladakh near the famous monastery.

Lowest on ladder must be benefitted, is core principle of KVIC! KVIC brings smiles on faces of potters of Saspole, Matho & Likir villages in Leh-Ladakh by distributing 100 Electric Potter Wheels, Blungers & Pug-Mills, to save the valley potters on extinction over years.

Now Khadi will play an important role in inclusive growth of Goa



Chairman KVIC, Shri Vinai Kumar Saxena met Shri Pramod Sawant, Hon'ble Chief Minister of Goa State on 18th May, 2019 and discussed about various schemes of KVIC which can increase opportunity of employment generation in Goa. During the meeting, Chairman discussed on promotion of SFURTI, PMEGP, Beekeeping and Pottery scheme of Govt. of India run by KVIC. In addition to this it was also discussed to allocate appropriate place for Office, Bhawan.

Chairman, KVIC visited CVPI, Khanapur



Hon'ble Chairman, KVIC Shri Vinai Kumar Saxena visited Central Village Pottery Institute, Khanapur, Karnataka where he inaugurated renovated Kiln shed and distributed EDP training certificate to pottery artisans.

Khadi marks its presence at the Hon'ble Prime Minister's Swearing-in Ceremony at **Rashtrapati Bhawan**

New Delhi: When its biggest brand Ambassador Shri Narendra Modi was taking oath again as Prime Minister of India on 30th May at Rashtrapati Bhawan, Khadi too was making its presence in a very novel way – being the carrier of water-bottles served there to the dignitaries present.

As per the purchase order given by the President's Secretariat, the Kumarappa National Handmade Paper Institute (KNHPI), Jaipur – a Khadi and Village Industries Commission (KVIC) unit - had supplied altogether 7,000 handmade paper carry bags, sizing 10 inch by 4 inch – to keep those water bottles. These paper bags hold uniqueness as under KVIC's ambitious project REPLAN (REducing PLastic in Nature), the waste plastic from nature is collected, followed by the process of cleaning, chopping, beating and chemical treatment for softness. After that, it is mixed with the paper raw material i.e. cotton rags pulp in a ratio of 80 % (pulp) and 20% (plastic waste) and finally sheet making.

Enthused with this order for the biggest event of democracy, KVIC Chairman Vinai Kumar Saxena said that it was a matter of pride for KVIC that 'Khadi India' logo was prominently showcased on the water-bottles' carrying handmade paper bags of all the dignitaries attending the swearing-in ceremony at Rashtrapati Bhawan. “It was like 'Khadi India' was saluting its patron from all angles at that event. If Khadi's growth in Prime Minister Shri Narendra Modi's first term is any indication, we are all set to add many more feathers in Khadi's cap in the coming days,” he said, adding, “celse

can be a better example of following Prime Minister's clarion call of 'Swachhata Abhiyaan' than REPLAN by KVIC, which had not only derived a proportional yet novel way to reduce the plastic menace – one of the biggest problems of contemporary world, but also revived this 26-year-old KNHPI to make the institution self-reliant.”

It may be noted here that till the date, KNHPI has supplied over seven lakh handmade paper bags and it has consumed over 17 metric tonnes of plastic waste in this paper bag manufacturing.



Papad-making women script new story of empowerment in Varanasi



Sewapuri (Varanasi): It was 2.30 am in this sleepy hamlet located in the outskirts of district headquarters of Varanasi – which incidentally falls under the parliamentary constituency of Prime Minister Narendra Modi.

At a time, when women in many villages across the country cannot step out of the house alone – particularly in those wee hours, a group of seven – eight sari-clad women march confidently parallel to the railway track filled with big inaccessible grasses towards erstwhile Sewapuri Gandhi Ashram's Lijjat Papad unit – to knead the dough for papad-making – which was a defunct and dilapidated Khadi Institution before September, 2016.

For, Mamta Devi, age 40, Munni Devi, age 42 and Phool Dei, age 40 from Newara village Post Sakalpur, it is like making money during the morning walk. Mamta Devi says, “We reach Sewapuri Ashram daily latest by 2.30 am and in three hours we finish kneading the dough – for which hundreds of women start coming from 5.30 am

onwards for collection of dough for rolling papads at their homes. For this three-hours'-job, each of us get on an average from Rs. 250 to Rs. 300 per day. This is like morning workout for us. Every day, we walk 4-5 kilometers, do the kneading exercise for three hours and earn upto Rs. 300”. They all Thanked PM Modi for providing job opportunity to them which has changed their life. ”

Corroborating similar views, Saraswati Devi of Sewapuri Village, says, “ Being an uneducated Village women, we never thought that we will ever get an opportunity in our life to earn Rs. 300 per day that too sitting at our home. PM Modi has brought this change in our life through Khadi.

The next round begins at 5.30 am, when

around 230 women collect the dough in the Sewapuri Gandhi Ashram up to 8 Am and roll them into papads at their homes during the day. These women had been trained by the Khadi and Village Industries Commission (KVIC) and in three years' time – they have become expert of papad-making. This simple, yet very effective method also known as Gandhian simplicity has achieved tremendous success in the villages of Varanasi and Gramopreneurs across the nation have now started looking to learn how they can apply the Gandhian simplicity – where a woman can make papad weighing from 8 to 10 kilograms from the dough they collect daily in the morning and have started earning from Rs. 300 to Rs. 400 per day. The Lizzat papad, a supported unit of KVIC pays Rs.39 per kg for, rolling the papads.

Incidentally, the Sewapuri Ashram was set up on November 5, 1946 by a group of Gandhians – all hailing from a well-known Khadi institution of Gandhian era 'Kshatriya Shri Gandhi Ashram' – under the guidance of the Mahatma Gandhi, to promote Khadi and provide employment to spinners and weavers. It was then formally inaugurated by Dr. Rajendra Prasad, the first President of India and Gandhiji stayed here for quite some time, when 600 people used to work in this center those days. Spread in 12 acres of area, Sewapuri Ashram was one of the



best Khadi centers in the country once upon a time. But, due to financial crunch and lack of proper management, the center was closed in 1990 and since then this erstwhile glorious centre that played a crucial role in the promotion of khadi, virtually turned into a testimony of negligence. In its 26-odd years' of dilapidation, it turned into a jungle – with most of the structures biting the dust. The KVIC, who had been leaving no stone unturned for the revival of this centre of excellence of Gandhian philosophy of self-reliance and swadeshi, finally chose a day to formally re-inaugurate it. On 17th September 2016 – on the occasion of Prime Minister Narendra Modi's birthday – better known as Sewa Diwas - KVIC Chairman Vinai Kumar Saxena re-inaugurated it.

It may be noted that KVIC had given a special grant of Rs 20 lakhs to this Khadi institutions for renovation and repair of dilapidated buildings and cleaning up the campus. KVIC roped in Rural Electrification Corporation (REC) to use its CSR funds to kick off Khadi activities. REC sanctioned Rs. 5.50 crore for this project. Notably, it is the first ever utilization of CSR funds for Khadi activities. Now, as many as 200 Solar Charkhas, 80 Solar



Contd on pg. no 09



Review meeting at Ahmedabad

Chairman KVIC, Shri Vinai Kumar Saxena reviewed KVIC Schemes and programmes at State Office Ahmedabad where he discussed about various schemes of KVIC which can give push to employment generation in the state. Chairman KVIC during this meeting discussed on promotion of SFURTI, PMEGP, BEEKEEPING and Pottery.

.....Contd from pg. no.08

Looms, a modern stitching center and a salt-making unit are running at this Ashram.

Enthusied with the rejuvenation of this erstwhile Ashram, on the request of KVIC – the Lijjat papad had established a papad making unit in the center, in which over 250 local women have been enrolled for the work and most of them are regularly coming at the center. All the women involved in this job get Rs. 39 per kilogram for kneading, rolling and packaging. Incidentally, it is the first ever Lijjat Papad manufacturing unit of Varanasi district started in September 2016.

Besides giving credit to the zeal and enthusiasm of these rural women – engaged in Papad-making industry, KVIC Chairman Vinai



Kumar Saxena also appreciates the improving law and order scenario of Uttar Pradesh in the recent years. “For many decades, women in most parts of rural India have led a confined life. Even today, women in many villages across the country cannot step out of the house alone, and hence leading an independent life has been a far cry for them. Thanks to the CM Yogi Adityanath-led UP government, women are coming to Ashram, even in midnight,” he said, adding, “Since the success of these papad-making women is echoing in the whole area, we will soon be providing extra space to accommodate another 200 women in this papad-making industry.”

INFUSING SOLAR POWER



Smt. Preeta Verma CEO, KVIC inaugurated 84.15KW Rooftop Solar System at Central Office Mumbai on 16 May, 2019.



KVIC Celebrates World Honeybee Day



KVIC Celebrated World Honeybee Day on 20th May, 2019 at Central Office, Mumbai and at all state Divisional Offices across the Nation.

On this occasion the Chief Executive Officer of KVIC Smt. Preeta Verma addressed employees in an event organised at Central Office, Mumbai. Bee-keeping would open many job avenues for the unemployed youths and aspiring young entrepreneurs. “Being the nodal agency of Prime Minister Employment Generation Programme (PMEGP), the KVIC would provide

loans for setting up units of processing, packaging and labelling units for the honey, She Said.

The KVIC had not only celebrated the day, it has aimed to create jobs for youths giving them, for this KVIC organises awareness camp and training programme time to time, to make people skilled. In this training participants are





informed about identification and management of bee enemies and diseases, honey extraction and wax purification, and management of bee colonies in spring, summer, monsoon, autumn and winter seasons. Besides giving them certificates of trained bee-keepers, the KVIC experts also informed about honey bee species, colony organization, division of labor and life cycle of honey bees; management of

honey bee colonies during different seasons.

The KVIC also distributed 80 gms. honey bottles to employees and people attended the programme across the country by KVIC on May 20 to celebrate the World Honey Bee Day.

Ms. Usha Suresh, F.A., KVIC and all senior officials were also present on this occasion.



On the occasion of World Honey bee Day KVIC organised yoga Camp at Juhu Beach, where KVIC team distributed honey products as free sample.

On the occasion of World honey bee day

Chairman's MESSAGE

May20, 2019- is World Honey Bee day! A day to bring awareness amongst the people about the need of bees to the environment.

Now a days, many of us knows that honey bees are crucial to pollinating crops and flowers and have been experiencing a crisis in recent years that seriously threatens their future. They contribute directly to the food security of our planet by enabling many plants- including many important food crops to reproduce. They also play a key role in conserving and maintaining the biodiversity of the planet.

The main motto of celebrating this day is to build awareness of the bee industry to the public through education and promotion.

Every individual can contribute to the preservation of bees and other pollinators:

- * Plant nectar-bearing flowers for decorative purposes on balconies, terraces, and gardens.
- * Buy honey and other hive products from your nearest local beekeeper.
- * Raise awareness among children and adolescents on the importance of bees and express your support for beekeepers.
- * Set up a pollinator farm on your balcony, terrace, or garden; you can either make it yourself or buy at any home furnishings store.
- * Preserve old meadows – which feature a more diverse array of flowers – and sow nectar-bearing plants.
- * Cut grass on meadows only after the nectar-bearing plants has finished blooming.
- * Offer suitable farming locations for the temporary or permanent settlement of bees so that they have suitable pasture; consequently, they will pollinate our plants, which will thereby bear more fruit.
- * Use pesticides that do not harm bees, and spray them in windless weather, either early in the morning or late at night, when bees withdraw from blossoms.
- * Mulch blooming plants in orchards and vineyards before spraying them with pesticides so that they do not attract bees after being sprayed.
- * For extraction of honey, use only smokers and supers as to minimize the damage to the bee hives.

So... let's celebrate this year's World Bee Day and respect and remember how important bees are for our lives, and for much of life on earth.

Looking forward to your support and participation.

Vinai Kumar Saxena
Chairman

At Jaipur



Besides Central Office, Mumbai, world honey bee day was also celebrated Pan India by State/Divisional offices. On this occasion honey bottles were distributed among the students by dignitaries of KVIC in their respective zones.

At Chennai



At Bhopal



At J&K



At Dehradun



At Madurai



KVIC, Bhubaneswar



At Agartala



At Shimla



At Gorakhpur



KVIC to create over 1 lakh jobs in Goa: Saxena

Vinai Kumar Saxena, chairman of Khadi and Village Industries Commission (KVIC) in India was in Goa recently. **VIKANT SAHAY** had an opportunity to find out more about KVIC and its interests in Goa

HERALD: KVIC has a legacy and is some way connected to our freedom struggle. How far have we come since?

VINAI KUMAR SAXENA: Khadi, as Gandhiji believed, is not only the tool of self-reliance or symbol of nationalism. It can also play a vital role in economic growth of the nation. But, due to lack of vision and focus by successive governments, it could not accelerate in terms of growth and job creation for many years.

Until 2014 the growth of this sector could not even touch double digits as the highest growth rate recorded prior to 2014 was a mere 8%. It was the vision of Prime Minister Modi that this untapped sector witnessed rocketing growth after 2015. In 2017, the low-profile Khadi industry saw sales worth Rs 5,000 crore for the first time in India. Products manufactured in villages by small-scale industries and social entrepreneurs, most of which are run by women, also saw huge demand. The sales of village industry produce, or Geosourcing, grew 24% in that fiscal. In the last fiscal 2018-19, the KVIC has hit a bigger growth trajectory as the sale of Khadi products has shot up to Rs 3,215.13 crore, which is almost 246% more than Rs 1,310 crore in 2014-15. Even in the production - with a figure of Rs 1,902 crore in FY 2018-19, it had

recorded a growth of over 157% from the production of 961.67 crore in fiscal 2014-15. We are very hopeful to surpass the sales target of Rs 5,000 crore by the end of 2019-20.

HERALD: How have the sales performed?

VKS: Besides Prime Minister's push, the credit also goes to KVIC's aggressive marketing and proper utilization of manpower for this success. With limited resources and round-the-clock efforts of the artisans and KVIC staff resulted in our success. The quantum of this success can be understood that in the fiscal 2014-15 - Khadi's sale was Rs 1,310.90 crore with 2092 number of manpower; but in the fiscal 2018-19, it was Rs 3,215.13 crore with only 1535 manpower, i.e. even with 24% drop in manpower, Khadi's sale has been increased by more than 245% in the last five years. In 2014-15, the per capita utilisation was mere 65%, which has gone up to over 210% in fiscal 2018-19.

HERALD: Your organization's priority along with spreading the reach of Khadi is also to ensure that there is employment generation. What measures has KVIC taken for job creation?

VKS: The KVIC has generated as



Vinai Kumar Saxena, Chairman, KVIC

ENTREPRENEUR OF THE FORTNIGHT

many as 21,70,702 new employment through its various schemes like Khadi and Polyvastra, Prime Minister Employment Generation Programme, Honey Mission and Kushtar Sankatlikaran Yojana in the last five fiscal, i.e. between 2014-15 and 2018-19. Not only that, in the last five financial years, we have also added 4.95 lakh new artisans to KVIC.

HERALD: What are your expansion plans pan India and are there any export plans?

VKS: Khadi is no longer an item of outdated Khadi Bhandars. Taking serious note of ensuring avail-

ability of this signature fabric at every doorstep, the KVIC has introduced some new initiatives of opening exclusive Khadi Korners in major malls and supermarkets in the country. After signing the MoU between KVIC and Globus chains of stores for setting up of exclusive Khadi stores named 'Khadi Korners', many shop-in-shop 'Khadi Korners' were opened across the country. It is a good platform where customers would get a wide range of Khadi products, without having to travel much. It will certainly be a major marketing push for Khadi in retail and is expected to give a major push to Khadi sales.

Another innovation in form of 'Khadi Mitra' on cards, where the housewives could sell Khadi with a very nominal capital investment initially as Khadi had always been associated with women entrepreneurs.

KVIC had also organised an interaction with CEOs of retail chains and designers at World Trade Centre (WTC) Mumbai, with the objective to give retail presence to Khadi in major malls and retail stores. Tie-up has also been made with Cotton Bazaar. Even discussions are on with Pen-taloon, Apna Bazaar, Shoppers Stop, Big Bazaar etc for Khadi Korners tie-up.

We will leave no stone unturned in extending best of mar-

keting support and export opportunities to Khadi institutions, PMEP/REGP units to help market their products and services, besides making convergence with the trusted corporate giants to market Khadi. Designer intervention has also been made by KVIC to introduce market trendy designs in Khadi. Renowned designers like Ritu Beri, Nachiket and institutes like NIFT, SNDT and Pearl Academy are also being involved in this initiative.

The KVIC is also setting up export cells to promote overseas sales of the products. Currently, we are not doing direct exports but are trying to kick it off. It'll help in making Khadi an international brand.

HERALD: What issues did you discuss in your meetings with CM and Governor of Goa?

VKS: Both of them were impressed with Khadi's growing journey in the last five years. Both laid stress on creating jobs in the State. Since Goa does not have any Khadi activities till date, we have decided to adopt a village as 'Khadi Gram' - from where Khadi activities could be kicked off after distribution of charukha and looms there. We have also decided to launch several village industries activities relating to food processing in Goa as it has abundance of fruits like jackfruit,

cashew, pista-chin and coconut. KVIC will also open more outlets in the State. When the CM came to know about implementation of Khadi school uniforms and Khadi uniforms for postal employees and safai karnacharis in other states, he immediately asked me for the proposal in this connection. He has assured to implement Khadi uniform in the State at schools and municipal bodies. Most importantly, the Gov CM asked us to provide PMEP/REGP loans for auto-rickshaws, taxis and motor-boats. Visiting his suggestion, this subject has been approved at the KVIC meeting on May 21, 2019.

HERALD: According to you, how important is the Goa market for you and what can Goa expect from KVIC in near future?

VKS: Since Goa has immense forest cover, it could be one of the best places to explore KVIC's Bee-Keeping Program named 'Honey Mission'. As Goa is also known for its coconut cultivation - it will supplement 'Honey Mission' in a big way as KVIC has planned to cultivate exclusive 'Coconut Honey' there. We have also planned to set up many PMEP/REGP units in this State. I am sure that by the end of this fiscal, KVIC will create over one lakh job in Goa through its various schemes.



गडरारोड . खादी और ग्रामोद्योग आयोग ने हाथ चक्की (घरटी) से आटा पिसाने की शुरुआत की है। इससे ग्रामीण क्षेत्र के युवाओं को खाली समय में रोजगार मिल जाएगा। उत्पादन केंद्रों पर पीसे आटे का 10 प्रति किलो के हिसाब से धुगतान किया जाएगा। आयोग के उत्पादन केंद्र बाइमेर, बैकुंठ ग्राम, विशाला, गडरारोड में हैं। कार्यक्रम की शुरुआत मंडलीय निदेशक

बैकुंठ • जिले के बैंकर्स ने पीएमईजीपी की विशेष बैठक में अटूरे लक्ष्यों को पूरा करने का संकल्प किया

खादी व ग्रामोद्योग आयोग की योजनाओं से गांवों के युवाओं में कौशल बढ़ाकर गरीबी मिटाने के प्रयासों में भागीदार बनें

खादी व ग्रामोद्योग आयोग के क्षेत्रीय निदेशक बट्टीलाल मीणा ने बुधवार को बैंकर्स के बीचों-बीच एक बैठक का आयोजन किया है। जिसमें खादी एवं ग्रामोद्योग आयोग की विभिन्न योजनाओं के माध्यम से गांव के युवा-यौववतों का कौशल बढ़ा कर गरीबी मिटाने के कोशिश प्रयास में भागीदार बनें।

मुम्बई की विद्यार्थी संघ में एक बैठक में प्रधानमंत्री-रोजगार सृजन कार्यक्रम (पीएमईजीपी) के निम्न कार्यक्रमित विशेष बैठक को संबोधित करते हैं।

उत्तरीय संघ के प्रमुख निदेशक कि राव जी के अटूरे लक्ष्यों को पूरा करने के लिए वेबों के साथ को आगे बढ़ाने के लिए खादी व ग्रामोद्योग आयोग के निम्न कार्यक्रमित विशेष बैठक का आयोजन किया है।



बाइमेर के निदेशक अर्जुन वैजसों को बैठक में विचार-मजला करते विशेष।

वे खादी व ग्रामोद्योग आयोग के अटूरे लक्ष्यों को पूरा करने के लिए खादी व ग्रामोद्योग आयोग के निम्न कार्यक्रमित विशेष बैठक का आयोजन किया है।

खादी व ग्रामोद्योग आयोग के निम्न कार्यक्रमित विशेष बैठक का आयोजन किया है।

वे खादी व ग्रामोद्योग आयोग के अटूरे लक्ष्यों को पूरा करने के लिए खादी व ग्रामोद्योग आयोग के निम्न कार्यक्रमित विशेष बैठक का आयोजन किया है।

खादी व ग्रामोद्योग आयोग के निम्न कार्यक्रमित विशेष बैठक का आयोजन किया है।

How the Khadi industry is booming and creating jobs in India
Prime Minister Modi made Khadi fashion...
timesofindia.indiatimes.com

<https://timesofindia.indiatimes.com/blogs/no-free-lunch/how-the-khadi-industry-is-booming-and-creating-jobs-in-india/>

9:18 am

बाइमेर • योजना का सुचारु रूप से कार्यान्वयन करने के लिए खादी व ग्रामोद्योग आयोग के क्षेत्रीय निदेशक बट्टीलाल मीणा ने बुधवार को बैंकर्स के बीचों-बीच एक बैठक का आयोजन किया है।

खादी व ग्रामोद्योग आयोग के निम्न कार्यक्रमित विशेष बैठक का आयोजन किया है।

27/05/2019: THE TIMES OF INDIA : VARANASI

Women thank Modi for profitable papad mission

Binay Singh | TNN

Varanasi: Mamta, Munni and Phooldei, all aged between 40 and 42 years, begin their day as early as 2.30am. They walk 3km along railway tracks to reach their workplace, where they knead dough for the next three hours or so to earn up to Rs 300 a day.



Women making papad at Sewapuri Gandhi Ashram

These residents of Newara village are among a few hundred women who work at the papad unit of Sewapuri Gandhi Ashram under Khadi and Village Industries Commission (KVIC), 26km from the district headquarters, to support their families. Each of these women knead between 440kg and 495kg of pa-

pad flour that come in 40-45 containers. They are paid Rs 6 per container.

As Prime Minister Narendra Modi is scheduled to visit Varanasi on Monday, these women want to extend their gratitude to him for enabling them to replicate the Gujarat model of co-operative mission in his constituency. P3

खादी और ग्रामोद्योग आयोग देगा काम



गडरारोड . खादी और ग्रामोद्योग आयोग ने हाथ चक्की (घरटी) से आटा पिसाने की शुरुआत की है। इससे ग्रामीण क्षेत्र के युवाओं को इससे खाली समय में रोजगार मिलेगा। उत्पादन केंद्रों पर पीसे आटे का 10 प्रति किलो के हिसाब से 10 पुगत्तान किया जाएगा। आयोग के उत्पादन केंद्र बाड़मेर, बैकुंठ ग्राम, विशाला, गडरारोड में हैं। कार्यक्रम की शुरुआत मंडलीय निदेशक बटरीलाल मीणा ने रविवार को क्षेत्रीय विकास कार्यालय बाड़मेर में की। रामनगर निवासी हेमलता ने आटा पीसकर इसकी शुरुआत की। इस दौरान पर सवेरा संस्थान बाड़मेर अध्यक्ष कुलजीत, कार्यलय अधीक्षक पुखराज पवार, कार्यकर्ता स्वरूप चंद शर्मा, खादी ग्रामोद्योग केंद्र मीठड़ा, महावार, विशाला, बायतु, सिणधरी के लोग उपस्थित रहे।

प्रधानमंत्री रोजगार सृजन कार्यक्रम का निःशुल्क प्रशिक्षण का समापन



गडरारोड . बायतु

बाड़मेर, रविवार, 06 मई, 2019 | 13

घड़ी से आटा पीसने पर 10 रुपए प्रति किलो के हिसाब से मिलेगी मजदूरी महिलाओं को रोजगार देगा खादी ग्रामोद्योग

भादव रोजगार, बाड़मेर

खादी ग्रामोद्योग की ओर से दूर-दराज के ग्रामीण इलाकों में काम की चाहत में बेरोजगार बैटी महिलाओं के लिए एक बड़ी वृत्तचकरी लेकर आया है। इसकी छाम बात यह भी है कि इसमें समय की पाबंदी को लेकर भी कोई झंझट नहीं है। जब जो चाहे और जितनी देर एक और जितना धीरे काम करना चाहे, इसकी मुक्ति भी मिलेगी। इस योजना की विधिवत शुरुआत कल बाड़मेर के क्षेत्रीय विकास बर्यालय नेहक नाम में मंडलीय निदेशक बटरीलाल मीणा द्वारा की गई।



बाड़मेर . योजना का शुभारंभ करते मंडलीय निदेशक मीणा।

पहले मंडलीय निदेशक बाड़मेर ने घड़ी को मोलती बांधकर इसकी पूजा की। इस अवसर पर सवेरा संस्थान के अध्यक्ष कुलजीत, कार्यलय अधीक्षक पुखराज पवार एवं खादी आयोग के पूर्व कार्यकर्ता स्वरूप चंद शर्मा सहित मंडल, महावार, विशाला, बायतु और सिणधरी संघों के नेताओं ने भी उपस्थित रहे। खादी ग्रामोद्योग की ओर से बीटी एलिया की श्रम की चकती यानी घड़ी पर आटा पिसाने की शुरुआत का उद्देश्य ग्रामीण

क्षेत्रों में खाली बैटी महिलाओं को रोजगार उपलब्ध करवाना है। इसद्वारा खाली बैटी महिलाओं के उत्पादन केंद्रों पर खाली समय में अकार आटा पिसाया जाएगा। इससे 10 रुपए प्रति किलो के हिसाब से भुगतान किया जाएगा। बाड़मेर में खादी ग्रामोद्योग के केंद्र बाड़मेर, बर्यालय, बैकुंठग्राम, विशाला और गडरारोड में चल रहे हैं। इसके अलावा यदि अन्य जगहों से भी उत्पादन केंद्र के प्रस्ताव आते हैं तो वहां भी केंद्र खोले जाएंगे।

ओबीसी ग्राम्य स्वरोजगार प्रशिक्षण सम्पन्न



बाड़मेर . योजना का शुभारंभ करते मंडलीय निदेशक मीणा।

Eco-friendly KVI items



"Environment friendly",

"near to nature", "back to the basics", "Green is in" -

are no new addages with KVI products since these features come naturally to them.

A wide variety of artefacts to choose from. These are delicate, aesthetic, exquisite, ethnic and utilitarian. And the consumer items are the last word in purity, genuineness and nutrition. The KVIC's emphasis on quality rather than quantity makes them unique items.

That is why they are preferred, by all those who are for good quality, healthy and nutritious items and are going places Nationally & Internationally.



VISIT YOUR NEAREST KHADI BHAVAN / BHANDAR



सुसमे कल्पनायाम्।
प्रसरेणम् अतीतक समयम्।

KHADI AND VILLAGE INDUSTRIES COMMISSION

(Ministry of Micro, Small & Medium Enterprises, Govt. of India)

GRAMODAYA, 3, IRLA ROAD, VILE PARLE (WEST), MUMBAI-400 056.

Phone: 022-2671 4320, 2671 6323

E-mail : kvichq@bom3.vsnl.net.in Website: www.kvic.org.in



KVIC ARTWING: 10