



कामधे दुखतप्रानाम्।  
साधिनान् आतिनाशनम्॥

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## Charkha spins timeless timepiece



**A Monthly Journal of KVIC on Rural Industrialiasation**

KHADI AND VILLAGE INDUSTRIES COMMISSION, MUMBAI

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## Charkha spins timeless timepiece as Nitin Gadkari launches special edition Khadi watches by Titan



*Charkha holds an everlasting importance in the history of India. It was the Charkha spun by Mahatma Gandhi which led to the Indian Independence. Yet again, the Charkha is going to spin a timeless memory in a joint initiative taken by the Khadi and Village Industries Commission (KVIC) and Titan, a Tata Group Company.*

On the occasion of Martyrdom's Day, paying tribute on the 72<sup>nd</sup> death anniversary of Mahatma Gandhi, Union Minister for MSME, Shri Nitin Gadkari, launched the limited edition of Khadi wrist watches, specially designed and manufactured by Titan, in the presence of Minister of State Shri Pratap Chandra Sarangi, Chairman KVIC Shri VK Saxena and CEO Titan Shri Ravi Kant.

The beautifully designed Khadi edition watch sport a silver dial displaying the iconic Charkha with the hand woven signature fabric in the

background and on the straps. The grey-black texture of the watch depicts the timeless significance of the watch. Simplistic in its looks, the watch is a representation of the 'Spirit of Khadi'.

Applauding the efforts of KVIC and Titan, Shri Nitin Gadkari said, "Mahatma Gandhi believed that every revolution of Charkha spins peace, goodwill and love. Two things that were closest to Mahatma were Khadi and his watch. This initiative endeavors to create a product which



experimenting new trends and designs which could appeal the Indian as well the International markets. We have opened doors for new thoughts and ideas which could leverage the Khadi fabric and help growth of Khadi and Village Industries, thus promoting the rural entrepreneurs and Khadi artisans. It is time to uphold our badge of honor – Khadi, and provide it the respect and dignity it deserves.”

is a combination of both the products closest to his heart.”

Shri Gadkari further said, “This watch is a reminder of the efforts that KVIC is taking every day to reach out to the remotest parts of the country, to provide self-dependence. This initiative is targeted to capture the interests of young urban professionals who wish to contribute to the nations development, while simultaneously pursuing their professional careers. With the sale of these limited edition Khadi-Titan watches, we intend not only to instill sense of belongingness towards the nation, but also the sense of contribution for generating livelihoods for Rural India.”

Highlighting the efforts taken by KVIC to promote contemporary Khadi products in the market, Chairman KVIC Shri VK Saxena said, “Khadi is not the age-old fabric anymore, it is the timeless fabric of transformation which is transforming the lives in rural areas every day. KVIC is exploring the uncharted waters and

Saxena further said, “1 square meter of Khadi fabric will be used for manufacturing 10 Titan watches. 1000 such limited edition timeless timepieces are proposed to be sold for now.”

The cost of this special edition watches for both men and women is Rs. 5000. A similar branded watch would cost anywhere between 5 to 10 thousand in the market, although the spirit of the Indian-ness in this watch is priceless. The limited edition Khadi watch will be available on Titan Website as well as the Khadi and Titan stores across India from today.



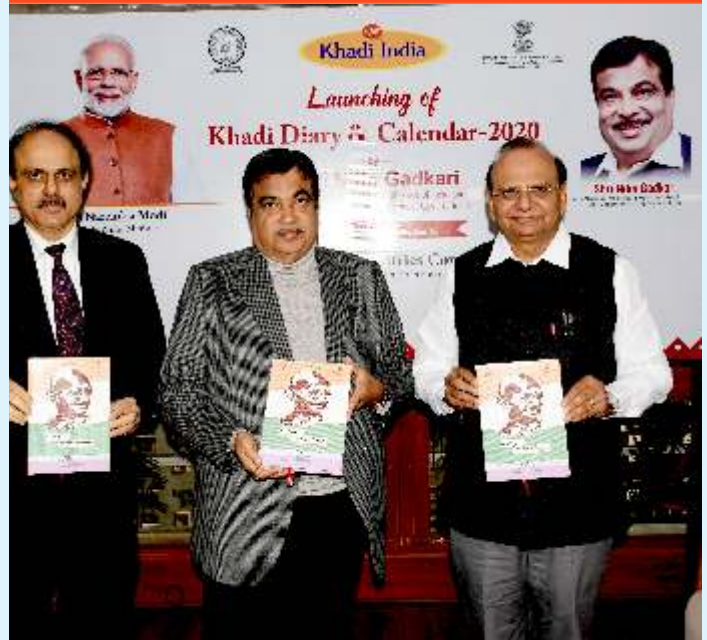
## State level Exhibition " **KHADI BAZAR** "



Hon'ble Minister MSME, Shri Gadkari Chaired the valedictory function of the State level Exhibition " Khadi Bazar" organised by S.O. KVIC and Community Service Institution, District Bhandara, Nagpur.



## LAUNCHING KVIC DIARY AND CALENDER-2020



Hon'ble Minister MSME Shri Nitin Gadkari formally launched KVIC Diary & Calender 2020 in presence of Secretary, MSME, Dr. Arun Kumar Panda and Chairman, KVIC Shri Vinai Kumar Saxena on 7<sup>th</sup> January 2020 at New Delhi.



# Electric Wheels To Boost Income Of Odisha Potters

: Union Minister Pratap Sarangi

## Electric Potter wheel distributed to 120 pottery artisans of Puri



Bhubaneswar: Minister of State for Micro, Small and Medium Enterprises (MSME), Pratap Sarangi distributed 'Electric Potter Wheels' in Puri on 9th January and said that it will help augment the financial condition and boost the socio-economic condition of potters in Odisha.

The electric wheels will lessen physical work of potters and it can be run by everyone in a family. It is time-efficient and will boost production, said Sarangi.

Under the Khadi and Village Industries Commission, the wheels were distributed free of cost to 120 families in the first phase, especially to



those hit by cyclone Fani last year.

“It is for the first time that such an

initiative has been taken by the Central government to connect these people with the mainstream. We have a list of 500 more potters and we will sanction the wheels soon,” said Vinai Kumar Saxena, chairman of Khadi and Village Industries Commission.

“We hope it will be effective and boost our production. Apart from clays pots, we will try making terracotta products with the electric wheels,” said a beneficiary potter.





## MSME Minister participated in Beekeeping Summit at CBRTI Pune

Shri Nitin Gadkari, Union Minister MSME, Road Transport and Highways participated in Beekeeping Summit at CBRTI Pune and interacted with beekeepers and entrepreneurs.

Hon'ble Chief Minister, Tripura inaugurated  
**KHADI PAVILION**  
in 30th Tripura Industries & Commerce Fair  
on 29<sup>th</sup> January.



## Secretary, MSME visited Honey Hut, Rishikesh



Dr. Arun Kumar Panda, Secretary, MSME Govt. of India visits PMEGP unit of Bhaniawala, Dehradun and Honey Hut, Rishikesh in Uttarakhand. Honey Hut was set up by Himalayan natural science society In the year 2010-11 under PMEGP Scheme of KVIC and financed by Oriental Bank of Commerce. The total project cost was Rs. 10 lakhs approx. against which a term loan of Rs 8.50 lakhs and working capital of Rs 50000/- was taken. At present their turnover is around 140 lakhs . Total 9 employees are working in Honey hut at present.

## Chairman KVIC inaugurated National Khadi Exhibition organized at Allahabad



*Chairman KVIC inaugurated National Khadi Exhibition organized from 14<sup>th</sup> January to 14<sup>th</sup> February 2020 at Allahabad in which 204 Khadi and Village Industries units from 16 states are participating. Live Demo of Charkha & loom has become an attractions of the exhibition.*

### Chairman, KVIC visited AIRTM, KVIC Nashik

Chairman, KVIC visited AIRTM, KVIC, Nashik Training Centre Visited a remote tribal village Kopari in Taluka Surgna of Dist Nasik where 200 bee Boxes were given to the tribal people to engage them in Beekeeping activities on 11<sup>th</sup> January 2020. First attempt by KVIC in this remote area. Chairman, KVIC visited AIRTM, KVIC, Nashik Training Centre Visited a remote tribal village Kopari in Taluka Surgna of Dist Nasik where 200 bee Boxes were given to the



tribal people to engage them in Beekeeping activities on 11<sup>th</sup> January 2020. First attempt by KVIC in this remote area.



Shri Vinai Kumar Saxena, Chairman, KVIC inaugurated the Khadi India Franchies in Mylapur, Chennai.



Ms Preeta Verma,  
CEO Ms Usha Suresh, FA,  
KVIC at DRPSCI Meeting

Chaired by Dr.K.Keshava Rao on 9th January 2019 at Hotel Trident Nariman Point, Mumbai.



## KVIC CELEBRATED 71<sup>st</sup> REPUBLIC DAY



**Khadi and Village Industries Commission celebrated 71st Republic Day at KVIC Central Office, Mumbai. Chief Executive Officer, KVIC Ms. Preeta Verma, Financial Advisor, Ms. Usha Suresh, Jt. CEO**



**Shri Y.K.Baramatkar and all senior officials and staff were present on this occasion they paid reverence to the constitution of India.**

The celebration started with the hoisting of the National Flag by the Chief Executive Officer, KVIC Ms. Preeta Verma. In her speech, the CEO highlighted the importance of the India's Constitution and its unique features such

as Sovereign, Socialist, Secular, Democratic Republic enshrined in the preamble of the constitution. She also threw light on the various Flagship programmes and its accomplishments achieved by the KVIC and motivated the crowd

for bringing more laurels for the organization which was started with the objective to touch the life's of the poorest of the poor in the social economic strata of the society.

The speech was followed by the National Anthem and various other cultural programmes performed by the students of Sathe College and Gandhi Shikshan Mandal, Juhu.





**Khadi Rumaal  
made by  
Militancy affected  
women of Nagrota  
also launched  
in Gujarat**

Shri VK Saxena, Chairman, Khadi and Village Industries Commission (KVIC) launch the sale of Khadi Rumaal, made by militancy affected women of Nagrota, Jammu at Ahmedabad on 1<sup>st</sup> February 2020.

This event was second in the series of launching this Khadi Rumaal. Earlier it was formally launched by Hon'ble Union Minister for Micro,

Small and Medium Enterprises, Shri Nitin Gadkari, in New Delhi on 16<sup>th</sup> December 2019.

Khadi Rumaal, made of pure cotton, will be sold in packs of 1, 3 and 5 across over 8000 Khadi outlets in India. To enable online sale, KVIC has also tied up with ecommerce portals such as PayTM to increase the outreach and availability of these Rumaals.



## Khadi opened first Silk processing plant in Gujarat

*Khadi opened first Silk processing plant in Gujarat to boost production of signature Patola Saree, while creating livelihoods for women Patola, the trademark Saree of Gujarat, is considered to be very costly and worn only by the Royals or the Aristocrat. Reason being the raw material that is silk yarn is purchased from Karnataka or West Bengal, where silk processing units are situated, thus increasing the cost of the fabric manifolds.*

In a historic initiative taken by Khadi and Village Industries Commission (KVIC), a first Silk Processing Plant was inaugurated today at Surendranagar in Gujarat which would help cut down the cost of production of silk yarn drastically and increase the sale and availability of raw material for Gujarati Patola Sarees locally. The plant has been set up by a khadi institution at a cost of Rs 75 lakh in which KVIC has contributed Rs 60 lakh. The unit has employed 90 local women, 70 of which belong to the Muslim community.

Chairman, KVIC Shri V K Saxena said, “Promoting the Indian Crafts and Culture has been the top most priority of KVIC since its inception.

There could have been no better way to start the new year, than by inaugurating a one of a kind plant, where cocoons will be brought from Karnataka and West Bengal and Silk yarn will be processed in house, thus reducing the cost of production and giving a major boost to the sale of famous Gujarati Patola Sarees – one of the most eminent symbol of Indian Craftsmanship.

Khadi is the spirit of Indianness, the fabric of transformation. This is the transformation that Khadi seeks, and it is just the beginning.”

Surendranagar district is a backward district in Gujarat where KVIC has invested Rs. 60 Lakhs to build the Silk Processing Plant, in order to generate livelihood and boost sales of Patola



Sarees by making silk more ready available at a low cost, for the Patola Saree manufacturers in the nearby area.

Traditionally, every region in India has had its own unique weave for the Silk Saree. It is quite notable that Patola Silk Saree is amongst the top five silk weaves which are desired in every Indian Saree Lover's wardrobe.

Appreciating the efforts of KVIC, Noor Fatima, the newly employed silk worker at the plant said, “This new year has brought a new life for me and my family. I used to work as a daily

wager before and used to depend on my husband completely for minor needs. Now I can earn my living, earn my dignity and at the same time help in promotion of our traditional art and culture. I feel lucky to be a part of this initiative. KVIC has come as a saviour for me, and for all the women worker engaged with the plant, who have now got a purpose in life.” she said. The program was attended by local Member of Parliament Dr Mahendra Munjpara and Gujarat khadi Board Chairman Kushal singh Paderia and representatives of many khadi institutions.



## Entrepreneurship Awareness Programme for women at Dahanu in co-ordination with GNMDTC, KVIC, DAHANU



The Women Empowerment Committee (WEC) /Cell in co-ordination with GNMDTC, Dahanu conducted a Entrepreneurship Awareness Programme for women at Dahanu on 24.01.2020.

On this occasion Dr. Deepali Deshmukh, BAMS, MD, guest invitee delivered a lecture on women health and hygiene.

Earlier, Dr. Kiran Uikey, Dy. Director/ Principal, GNMDTC, KVIC, Dahanu welcomed all the participants and gave brief introduction about KVIC. Further, various KVIC Schemes like PMEGP, SFURTI, etc were explained to the participants. The purpose of the programme was to

make aware the women about various KVIC Programmes which will help them in becoming an entrepreneur and in turn empower themselves and give employment to the needy.

In all 80 women participants attended the programme. Later, There was an interactive session with the participants wherein in their queries were addressed. The programme concluded with the vote of thanks.



# Training Programme in various region



Directorate of Audit, KVIC organised Refresher Training Programme on Audit and Accounts for Internal Audit Personnel of KVIC at NIMSME, Hyderabad from 02nd to 04th January 2020. Ms. Usha Suresh, Financial Advisor, KVIC addressed the Participants during programme .



To provide training, support & guidance to potters, KVIC Varanasi organised

10 days training program under Kumbhakar Sashaktikaran Mission at Chunar, U.P on 22<sup>nd</sup> January.



Activities and encourage aspiring entrepreneurs MDTC Patna, KVIC organised Agarbatti making training camp in Madhubani, Bihar

A noble initiative to go green KVIC, Kolkata organised



an awareness programme on Handmade paper and Fibre industry at Malda, West Bengal. Majlishbag Community Charitable Society, Malda organized this awareness programme at hotel Sunrise, Gazole Block on 14.01.2020 In this programme. Around 120 artisans participated in the programme .

## *Distribution of Electric Potter wheels and Blungers*



State Office, Dehradun distributed Electric operated Potters wheel and Blungers to 40 trained potters at Haridwar on 6<sup>th</sup> February 2020. Shri Santosh Kumar, Superintendent of Railway present on this occasion assured to use these kullads at Railway station.

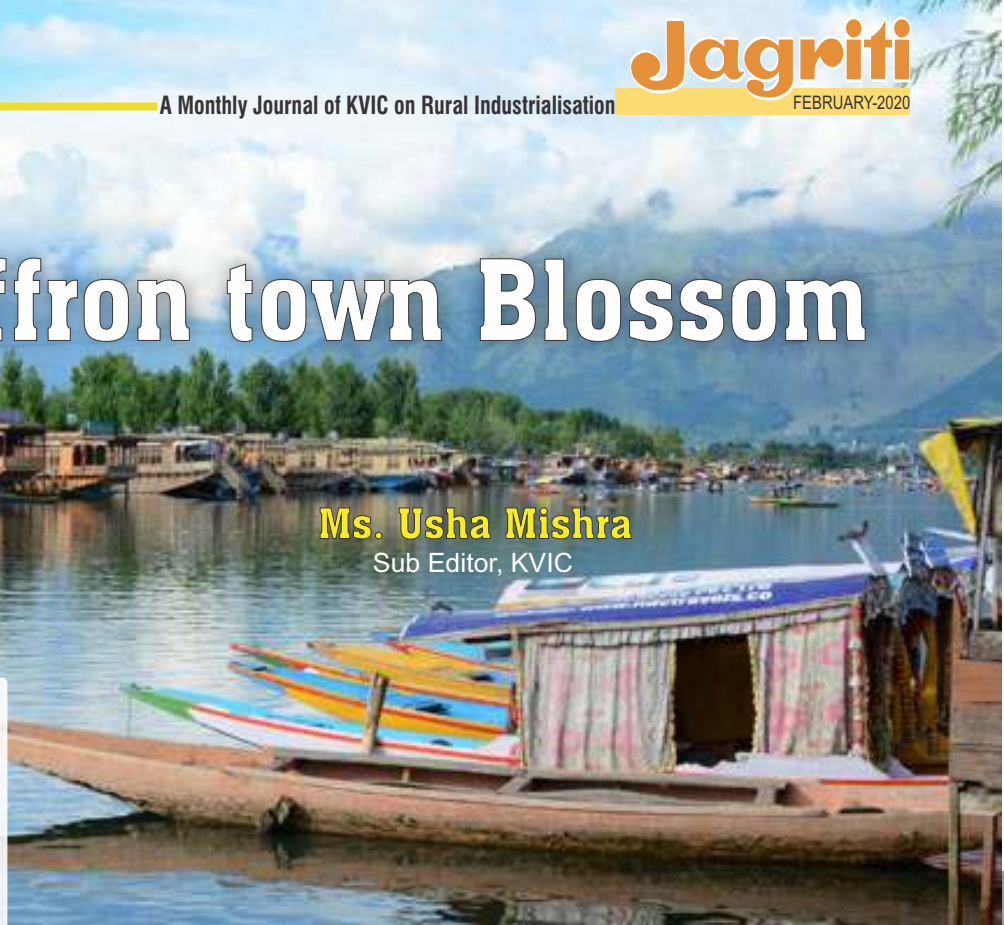


State Level PMEGP Exhibition started from 28th January onwards for 10 days duration at Nagar Parishad Ground , Una Distt.(HP) & inaugurated today by Sh.Virender Kanwar, Hon'ble Rural Devt.Minister (Govt. of H.P.) wherein Distt.authorities/Administration also participated.

During the programme, Under Kumhar Shashaktikran , 20 nos of Electric potters wheels also distributed to 20 artisans alongwith Blunger Machine by Hon,ble Minister

# Let the Saffron town Blossom Blissfully

**Ms. Usha Mishra**  
Sub Editor, KVIC



*Kashmir is 55% of state population confined to 12% of state area with very high rate of population growth .No industry, Poor infrastructure to attract any high value tourist. The level of educated youth is very high. And, it may be noted that 70 percent of J&K's population is under 31 years of age, yet unemployment rate is very high. Kashmir is 55% of state population confined to 12% of state area with very high rate of population growth .No industry, Poor infrastructure to attract any high value tourist. The level of educated youth is very high. And, it may be noted that 70 percent of J&K's population is under 31 years of age, yet unemployment rate is very high.*



In Kashmir terrorism is primarily aimed at compelling the direct and indirect audiences to consider the political meaning of the actions undertaken. Therefore, terrorists always attracted the lion's share of the intellectual and academic attention, which is hardly surprising. How the continued use of violence and its normalization desensitize a vast segment of the Kashmiri youth and provides them with the retrospective justification to indulge in further acts of violence have rarely attracted our attention. In fact, the status quo on Kashmir had become as unsustainable for Kashmiris as for the Indian state. It had to change if Kashmir was to emerge as a normal society.

Unemployment of educated youth is one of the main concerns in J&K, like in many other States of the country, but the only source of employment is government jobs with low salary. The state survives on central dole and income from Jammu region. This State is geographically and economically disadvantaged due to its remote location, inhospitable hilly terrain and poor connectivity to many of its parts. The problem of unemployment has aggravated over the years owing to a number of reasons as the pace of work opportunity could not cope up with the growth of population. Because of

obvious reasons, the corporate sector has not been showing interest to establish, heavy and big industries in the state. The State's limited resources do not allow large scale job opportunities in the public sector. Thus with the ever increasing unemployment year after year, the situation is taking a grim position. In such scenario, the role of Employment Generation becomes all the more important.

Although, The Government is making all possible efforts in providing gainful employment to the unemployed youth of the State, but it may not be possible for the Government to provide government jobs to all the educated unemployed. Under these circumstances, possibilities have to be explored for absorbing the youth by way of creating job. To win their hearts back we just don't need rhetoric, empty promises and utopian dreams.

The Khadi and Village Industries Commission (KVIC) is probably one of the first organizations which has taken plentiful and frequent steps for revival of this "Saffron Town of Kashmir". It was destroyed in 1990 during the peak of the militancy in J&K.. Taking productive and effective steps, KVIC has tried to generate employment for the youth and militancy affected women which will certainly prove to be a ray of hope for them with such constructive action, backed by strong believable initiatives which are engaging, doable and can be replicated is the need of the hour.

As a first initiative, KVIC installed of a statue of Mahatma Gandhi in the training center, who in 1947 had visited the Pampore, about 20 km from Srinagar city centre - Lal Chowk, and sat under a Chinaar tree in the compound to impart training on Charkha and looms. After installation of the statue of Gandhiji,



probably first in the entire J&K KVIC, to spread PM Modi's message of peace," To mark the occasion, a large wooden charkha of 4 feet x 3 feet size made of high quality wood, retrieved from the rubble of the campus and made by 2 local carpenters to spread a message of self-reliance is also installed here.

In the last financial year, i.e. 2018-19, be it distributing the all-time highest 2,330 bee-boxes (World record in a single day) under its 'Honey Mission' at Kupwara with the collaboration of Indian Army's Sahyog programme or training-cum-distribution of Electric Potter Wheels among the potters of villages like Likir, Saspole, Sakti and Matho in the minus-18 degree temperature in Leh region to Pampur and Kupwara in Shrinagar, the Khadi and Village Industries Commission (KVIC), with its entrenched people connect rural focus and a Nationalist vision, has emerged as the catalyst and the game-changer to bring this most crucial and critical resource, back to the national mainstream and become an equal partner to improve their socio-economic status.

**Employment created in Jammu and Kashmir under various schemes of Khadi and Village Industries Commission:**

## 1. PMEGP (Prime Minister Employment Generation Program)

Year	No. of Projects Established	Funds Utilized (as Margin Money given by KVIC)	Employment Generated (in numbers)
2018-19	7,529	Rs.152.22 Cr	60,232

## 2. Kumhar Sashaktikaran Yojana

Year	No. of Beneficiaries Selected	Electric Potter Wheels and other equipments distributed	Employment Generated (in numbers)
2018-19	360	360	1440

## 3. Honey Mission

Year	No. of Beneficiaries Selected	No. of Bee Boxes distributed @10 Box per Person	Employment Generated (in numbers)
2018-19	350	3500	350

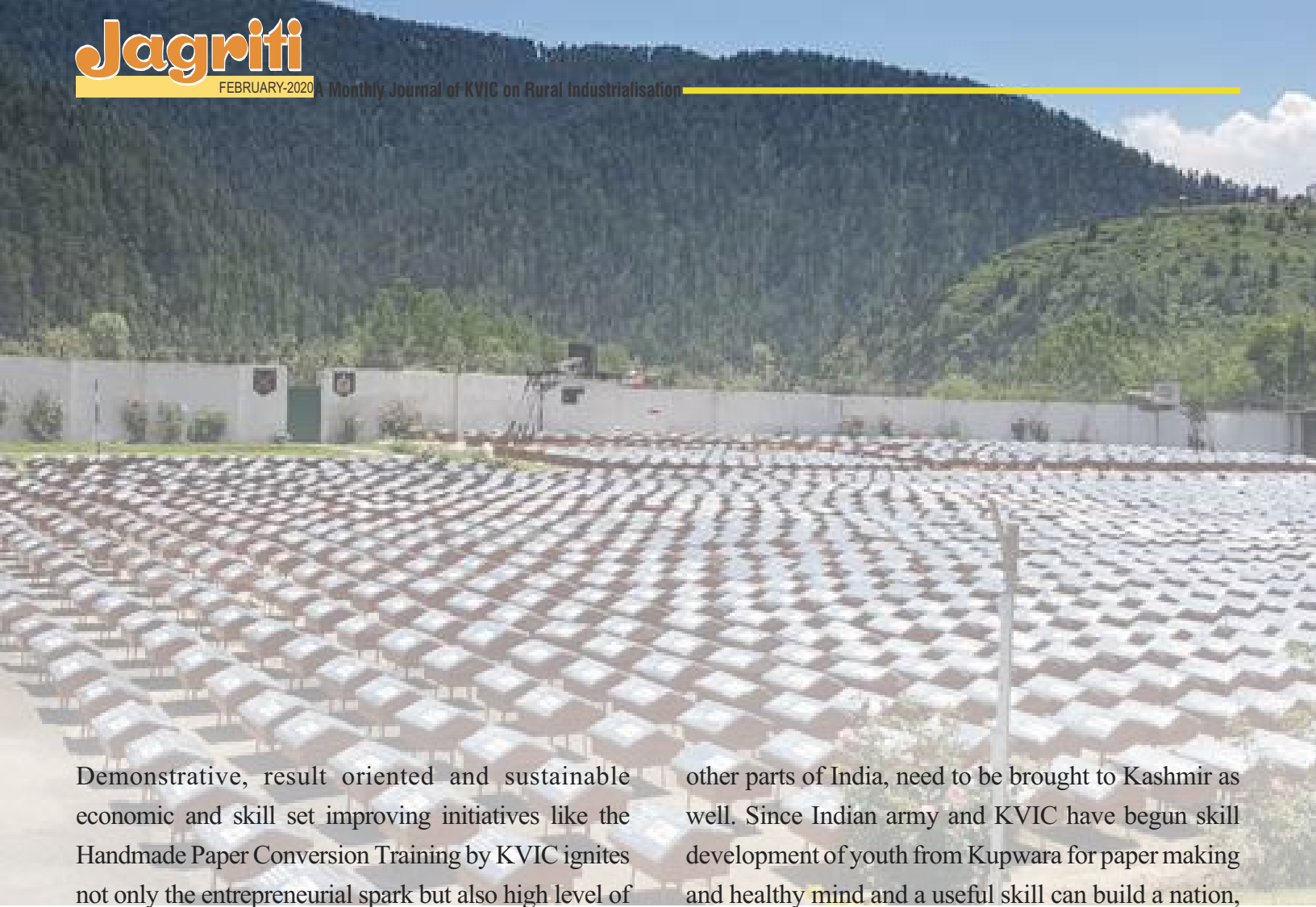
## 4. Advanced Leather Tool Kit to Empower Leather Artisans

Year	No. of Projects Established	Advanced Tool Kits distributed	Employment Generated (in numbers)
2018-19	Nil	Nil	Program commenced in 2019-20

## 5. Distribution of New Charkhas and Looms

Year	New Khadi Institution established	New Charkha and Looms distributed	Employment Generated (in numbers)
2018-19	Nil	100 Charkhas and 20 Looms.	145

Cumulative employment generated under KVI sector is 4.62 Lakh (up to February 2020)



Demonstrative, result oriented and sustainable economic and skill set improving initiatives like the Handmade Paper Conversion Training by KVIC ignites not only the entrepreneurial spark but also high level of "can do" motivation, which is paramount for the state's liberation from apathy, disenchantment and the constant fear of self-created discrimination syndrome. A team of 30 aspiring entrepreneurs recently went to KVIC's Kumarappa National Handmade Paper Institute (KNHPI) in Jaipur – to learn the art of handmade paper-manufacturing, so that these future entrepreneurs could explore their career in this industry.

These students were selected under entrepreneurship development programme of Indian Army. One can just imagine if these young impressionable young minds are positively directed and made to believe of their contribution to the environmental and societal impact the goodwill and the consequent motivational quotient will be huge. After all, entrepreneurship schemes, that are visible in

other parts of India, need to be brought to Kashmir as well. Since Indian army and KVIC have begun skill development of youth from Kupwara for paper making and healthy mind and a useful skill can build a nation, it would probably be the best and most novel way to distant jobless Kashmiri youths from virtual devil's workshop; i.e. subversion by divisive forces. And, the youths from the Valley too appear much decisive about their paths now: say good-bye to terrorism that breaks the nation and adapt skills that make the nation. KVIC and Indian Army are committed to make the dreams of Kashmiri youths prosper is the same. Their dreams are to prosper.

What lights our soul in Jammu and Kashmir more than anything is the beautiful people of the state. They teach a new way of living a happy life under all circumstances and giving others a lesson. Kashmir was different and it was evident all around us — from the gun-toting army men stationed around the city to the children who grew up amidst widespread violence..

"Militancy affected families of Jammu & Kashmir hails KVIC initiatives to generate employment at their door steps. KVIC in association with Yusuf Meherally Centre started napkin stitching project at Village Nagrota, District. Jammu, which has given employment to more than 290 ladies".

Self belief, sense of empowerment and the positive energy, thus created can be replicated across the state and shown that Entrepreneurial Azadi and not the jingoistic approach, which has pushed the state to brinkmanship and where hatred is the Answer.

If the above results are any indication, the developmental model adapted by the KVIC – in association with the Indian Army or the LAHDC – can be a real game-changer to bring back the erstwhile glory of the Valley. Remember, if we provide jobs to the youths of J&K, they will have no time to get radicalized. Hope is the best mantra of good start and KVIC, Indian Army and LAHDC seem already made a good start. If it will be followed up by all the government and non-government agencies with hard work, nuanced research and above all engagement of more and more youths with this model of sustainable development, it will be a game-changer in making the Kashmir Valley a paradise as declared by a 17th-century Mughal emperor. It is the high time to be the part of this quest to channelize, aggregate and be the Game-changer.

Bee boxes are distributed to the local farmers and Bee keepers after training. "Saffron Town of Kashmir, which has flora – fauna in abundance, is the right place for high quality honey production will be linked with 'Honey Mission'

KVIC has planned to revive/upgrade 10 Khadi

Institutions of Jammu and Kashmir this year, providing them assistance of Rs 1 crore each. It would not only be instrumental in the distribution of another 75 Charkhas and 20 Looms in each of these institutions, but also pave way for opening new outlets with adequate working capital.

Thus, it is not erroneous to say that providing opportunities for Self-Employment is the best way of reducing Unemployment. The spirit behind all the initiatives taken is to create an atmosphere of handholding, accommodation and encouragement. In fact, the KVIC and Indian Army has derived a unique model for J&K: To safeguard the jewel of Mother India's crown by providing means of sustainable development to the youth – to keep their minds progressive and dedicated. While the state boasts of a huge potential in terms of electricity from water resources, exports in horticulture, floriculture and apiculture, there are other unexplored areas like adventure tourism and culinary tourism, which have huge potential for promoting entrepreneurship in the state. While it is important that the government promotes the conventional employment techniques through public sector employment and skill development, it is also important to provide a push for youth initiatives, which have a much larger message to send to the community.

And, the KVIC seems to have found the means to channelize these young energetic minds through their education, economic development and ensuring general well-being.

★ *The Figures shown in the article are taken from Directorate of Ec.R of KVIC.*



## PRESS COVERAGE

### Khadi marks its presence at the Hon'ble Prime Minister's Swearing-in Ceremony at Rashtrapati Bhawan

New Delhi: When its biggest brand Ambassador Shri Narendra Modi was taking oath again as Prime Minister of India on 30<sup>th</sup> May at Rashtrapati Bhawan, Khadi too was making its presence in a very novel way – being the carrier of water-bottles served there to the dignitaries present.

As per the purchase order given by the President's Secretariat, the Kumarappa National Handmade Paper Institute (KNHPI), Jaipur – a Khadi and Village Industries Commission (KVIC) unit - had supplied altogether 7,000 handmade paper carry bags, sizing 10 inch by 4 inch – to keep those water bottles. These paper bags hold uniqueness as under KVIC's ambitious project REPLAN (REducing PLastic in Nature), the waste plastic from nature is collected, followed by the process of cleaning, chopping, heating and chemical treatment for softness. After that, it is mixed with the paper raw material i.e. cotton rags pulp in a ratio of 80 % (pulp) and 20% (plastic waste) and finally sheet making.

Enthusiased with this order for the biggest event of democracy, KVIC Chairman Vinai Kumar Saxena said that it was a matter of pride for KVIC that 'Khadi India' logo was prominently showcased on the water-bottles' carrying handmade paper bags of all the dignitaries attending the swearing-in ceremony at Rashtrapati Bhawan. "It was like 'Khadi India' was saluting its patron from all angles at that event. If Khadi's growth in Prime Minister Shri Narendra Modi's first term is any indication, we are all set to add many more feathers in Khadi's cap in the coming days," he said, adding, "else

can be a better example of following Prime Minister's clarion call of 'Swachhata Abhiyaan' than REPLAN by KVIC, which had not only derived a proportional yet novel way to reduce the plastic menace – one of the biggest problems of contemporary world, but also revived this 26-year-old KNHPI to make the institution self-reliant."

It may be noted here that till the date, KNHPI has supplied over seven lakh handmade paper bags and it has consumed over 17 metric tonnes of plastic waste in this paper bag manufacturing.



## PRESS COVERAGE

### खादी, ग्रामोद्योग में पांच साल में 5 लाख करोड़ का कारोबार करने की क्षमता : गडकरी



हैं। एमएसएमई, सड़क परिवहन एवं राजमार्ग मंत्री नितिन गडकरी ने कहा, मौजूदा समय में खादी एवं ग्रामोद्योग का कारोबार 75,000 करोड़ रुपये का है। इस साल इसके एक लाख करोड़ रुपये पर पहुंचने की संभावना है। इसमें अगले पांच साल में सालाना 5 लाख करोड़ रुपये के कारोबार तक पहुंचने की संभावनाएं हैं।

उन्होंने कहा कि

नयी दिल्ली। केंद्रीय मंत्री नितिन गडकरी ने बुधवार को कहा कि नवाचार और गुणवत्तापूर्ण उत्पादों की मदद से खादी एवं ग्रामोद्योग में अगले पांच सालों में पांच लाख करोड़ रुपये का कारोबार करने की क्षमता है। इसमें डेनिम, शहद और रूमाल जैसे अन्य उत्पाद शामिल

सूक्ष्म, लघु एवं मझोले उद्यम (एमएसएमई) क्षेत्र के तहत 38,000 तरह के उद्योग आते हैं। गडकरी ने कहा कि यह क्षेत्र अब तक 11 करोड़ नौकरियां सृजित कर चुका है और अगले पांच साल में पांच करोड़ और रोजगार सृजित करेगा।



**KVIC opens first silk processing plant in Gujarat**  
*This was a historic initiative taken by Khadi and Village Industries Commission*

**OUR CORRESPONDENT**

Patola, the trademark saree of Gujarat, is considered to be very costly and worth only by the Royals or the Aristocrat. Reason being the raw material that is silk yarn is purchased from Karnataka or West Bengal, where silk processing units are situated, thus increasing the cost of the fabric manifold.

In a historic initiative taken by Khadi and Village Industries Commission (KVIC), a first silk processing plant was inaugurated today at Surendranagar in Gujarat which would help cut down the cost of production of silk yarn drastically and increase the sale and availability of raw material for Gujarati Patola sarees locally. The plant has been set up by a khadi institution at a cost of Rs 75 lakh to which KVIC has contributed Rs 60 lakh. The unit has employed 90 local women, of which belong to the Muslim community.

Chairman, KVIC V K Saxena said, "Promoting the Indian craft culture has been the top most priority of KVIC since its inception. We could have been no better to start the new year, than by inaugurating a one of a kind plant, where rawness will be brought from Karnataka and West Bengal and silk yarn will be processed in Gujarat, thus reducing the cost of production and giving a major boost to the sale of famous Gujarati patola sarees - one of the most eminent symbols of Indian craftsmanship."

Khadi is the spirit of Indianness.

Chairman, KVIC V K Saxena along with others of the inauguration of first silk processing plant in Gujarat

...ing one's patience," the minister said.

He claimed that while PM appreciated the pace of highway construction at 90 km per day, he had asked the ministers about steps taken to remove "deadwood". This is not the first time when Gadkari has made such observations against bureaucrats and engineers at public events since he assumed charge of road transport ministry in June 2014.

Even the PM had warned officers for delay in execution of infrastructure projects tweeting in November that "slow pace which impacted growth trajectory for decades will NOT be tolerated now."

Some of the officials across top officials have packed schedules on a daily basis and there are regular meetings at the prime minister's office, cabinet secretariat, Niti Aayog and finance ministry besides other ministries.

### Work or get ousted: Gadkari to 'deadwood'

**New Delhi:** Union minister Nitin Gadkari on Monday slammed non-performing officers and warned they could be shown the exit door. While terming them as "dead assets", minister said they should not test the patience of government indefinitely adding that Prime Minister Narendra Modi has asked him about the steps being taken against such officers.

While speaking at the annual Road Safety Week event, Gadkari minced no words to register his frustration with bureaucracy. "The non-productive, non-performing, dead assets in the government should be shown the exit door. They lack sensitivity, they lack decision-making and sit on a file for years. They neither take decisions nor allow others to take decisions. There is a limit to test-

### PROFIT-SHARING MODEL IN MIND Min Mulls Corporatising KVIC's Marketing Unit

Looks to boost organisation's turnover to ₹5 L cr

**Nishtha Saluja**  
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**Spinning a New Look**  
 Govt feels 'corporate culture' required to market khadi  
 Incentive-based structure likely for marketing entity

**New Delhi:** The government is considering corporatising the marketing arm of Khadi Village and Industries Commission (KVIC) as it looks to boost the organisation's turnover to ₹5 lakh crore, two officials aware of the matter said.

KVIC and the government are now exploring the possibility of assigning the marketing function to a professional entity on a profit-sharing basis, "a government official closely associated with the development told ET.

The talks are, however, at a preliminary stage, the official added.

Minister for micro, small and medium enterprises (MSMEs) Nitin Gadkari has been pushing for modernisation of khadi and increasing KVIC's revenues in the second term of the BJP government. KVIC had reported a turnover

of ₹70,000 crore in 2018-19. It is expected to touch ₹1 lakh crore in 2019-20.

A Reserve Bank of India led panel in its report on the MSME sector had recommended such a measure last year.

"The committee recommends KVIC should be corporatised with focus on promotional work. The marketing

function may be hived off and also corporatised to enable private participation and enabling (the) use of khadi in the private sector," the recommendations of the panel had said.

"We want that at least on the marketing, and exports side of things, we can introduce corporate culture," a second official told ET, seeking anonymity. "This will help quick decision making."

The Khadi and Village Industries Commission Act, 1956 allows KVIC "to promote the sale and marketing of khadi or products of village industries or handicrafts and for this purpose forge links with established marketing agencies wherever necessary and feasible".

KVIC has, however, maintained that corporatisation of the organisation is not required and has conveyed the same to the MSME ministry through a letter, a third official said.

The MSME ministry is also working to set up four design centres for modernising khadi as a textile, and the agency may also look into the marketing of these centres, the official said.

PRESS COVERAGE

# ग्रामोद्योग देणार ५ कोटी रोजगार

**गडकरी यांची महिती, लवकरच धोरण जाहीर करण्यात**

म. टा. प्रतिनिधी, पुणे



**विमानात मध्याचे 'सॅन्ड' अन् खादीची 'डेनिम'**

मध्य प्रदेशमधील प्रेमनगर येथील 'इली कान्हेर' यांचे कल्याण येथील जेथे लवकरच सांख्यिकी विभागाच्या अख्यतय मध्याचे 'सॅन्ड' (चॉकलेट) किंवा 'ब्यूट' तयार करणे जाणिले. लवकरच विमाने, मॅन्डरेनिकल इलेक्ट्रॉनिक्स यांचे-असेंब्लीकरात मध्याचे खादी मध्याच्या प्रयोगे उचलल्या जातील. कान्हेरी विविध विमाने कामगारांचे पावे करून, विमानात सांख्यिकीय मध्याच्या 'सॅन्ड'ची प्रयोगे उचलण्याचे आश्वासन देण्यात आले. असेही गडकरी यांचे म्हणिले. याशिवाय 'खादी डेनिम' लोकरांचे होऊ लागून, महाराष्ट्र लोकरांच्या १५० कोटी वर्षांपासून अस्तित्ते-अस्तित्तेच्या सदृशतेने त्यांचे प्रसार करणाऱ्याचा मागून आहे, असेही त्यांचे म्हणिले.

**टपाल खाते करणार उत्पादनांची 'डिलिव्हरी'**

सारकरी संस्थांचे केलिले असोयाने, सारकरीयणांना पाहता आहे, तसेच या संस्थांच्या खात्यां उत्पादनांची विविधते करणू याची खात्री 'संपर्कसंपर्क' विभागाला. विशेष योजने तयार करण्यात येणार आहे. उत्पादनांच्या योजनेतूनही 'देहाल' तयार केली जाऊ लागून, उत्पादन प्रक्रियेच्या योजनेतूनही टपाल विभागाची खाती घेऊन आहे. त्यामुळे गुणवत्तीय योजनेतून वेद असणाऱ्या प्रदेशातूनही उत्पादन घ्यायलाय खात्री करून देईल. योजनेतून सारकरी-आदिवासी-कामीण भागातील सुयोजनेत देण्यात येईल, असे खादी खाती देईल.

प्रधानमंत्री शं. संतोष राम, उपमुख्य मन्त्रीयारी अतिथी संजय देवदास, खासदार लालू शं. लक्ष्मी राव आदी उपस्थितां होते. त्यानंतर ते पत्रकारांशी बोलत होते. 'देहाल'च्या एकूण राष्ट्रीय उत्पादनात २९ टक्के याटा सुरू, लघु व मध्यम उद्योग, तसेच खादी-ग्रामोद्योगाचे आहे. या योजनेतूनही उत्पादन घ्यायलाय खात्री करून देईल.

# इंदिरा मार्केट में सजे खादी मेले में कल होगा फैशन शो

**अमर उजाला ब्यूरो**

प्रोत्साहित करने के उद्देश्य से यह फैशन शो आयोजित किया जाएगा। इसमें मॉडल केवल खादी परिधान पहनकर ही कैटवाक किया जा सकेगा। सांस्कृतिक कार्यक्रमों में मंडी जिले के साथ-साथ प्रदेश की लोक संस्कृति की झलक भी देखने को मिलेगी। यह कार्यक्रम 18 और 19 जनवरी को इंदिरा मार्केट में आयोजित किए जाएंगे। कार्यक्रम खादी बाजार में शाम को 6 बजे से शुरू होंगे। उन्होंने लोगों से आग्रह किया कि इन कार्यक्रमों में अधिक से अधिक संख्या में पहुंचकर कार्यक्रम की शोभा बढ़ाएं।

**मंडी। खादी एवं ग्रामोद्योग आयोग और हिमाचल खादी ग्रामोद्योग फेडरेशन शिमला की ओर से इंदिरा मार्केट में आयोजित राज्यस्तरीय खादी और ग्रामोद्योग प्रदर्शनी में 18 और 19 जनवरी को विशेष कार्यक्रम आयोजित किए जाएंगे।**

खादी ग्रामोद्योग आयोग के राज्य निदेशक मांगे राम ने बताया कि 18 जनवरी को खादी परिधान उत्सव फैशन शो और 19 जनवरी को स्थानीय सांस्कृतिक कार्यक्रमों से लोगों को रूबरू करवाया जाएगा। कहा कि खादी परिधान को



**देहली में प्रयास**

इन - खादी ग्रामोद्योग की राज्य स्तरीय प्रदर्शनी के दौरान एक संस्था का मॉडल दिखाने में ही कीट कर २ घंटे मध्याह्न अंतरात बतलाते सित सती

# लघु उद्योग को सबसिडी का लाभ लें युवा खादी ग्रामोद्योग की प्रदर्शनी के शुभारंभ पर मंत्री कंवर के बोल

**लालू शं. लक्ष्मी राव - उमरा**

लघु उद्योग को सबसिडी का लाभ लें युवा खादी ग्रामोद्योग की प्रदर्शनी के शुभारंभ पर मंत्री कंवर के बोल

खादी ग्रामोद्योग आयोग के राज्य निदेशक मांगे राम ने बताया कि 18 जनवरी को खादी परिधान उत्सव फैशन शो और 19 जनवरी को स्थानीय सांस्कृतिक कार्यक्रमों से लोगों को रूबरू करवाया जाएगा। कहा कि खादी परिधान को

# वीरेंद्र कंवर ने किया खादी ग्रामोद्योग की राज्य स्तरीय प्रदर्शनी का शुभारंभ





**PRESS COVERAGE**

**कुम्हार में कुम्हारों कला से जुड़े लोगों को दिया जाएगा प्रशिक्षण, दस दिवसीय प्रशिक्षण के बाद बांटी जाएगी इलेक्ट्रिक चाक**

# इलेक्ट्रिक चाक से बर्तन बनाना होगा आसान

**कुम्हार | बिन्दुस्तल लखर**

खादी ग्रामोद्योग आयोग ( मुख्य मन्त्री एवं मन्त्रालय उद्यम मंत्रालय ) की तरफ से एक दिवसीय कुम्हार सशक्तिकरण कार्यक्रम प्रशिक्षण सत्रावधि में राम दुलारे प्रजापति के अध्यक्ष पर शुरू हुआ। कुम्हार समुदाय के लोगों को इलेक्ट्रिक चाक का उपयोग करने के लिए प्रशिक्षित किया जाएगा। इसका

**शिविर**

- सत्रावधि में कुम्हार सशक्तिकरण कार्यक्रम प्रशिक्षण
- खादी ग्रामोद्योग आयोग की ओर से शुरू किया गया कार्यक्रम

सुधारमय रूप के पूर्व उपरमैव बिजली वर्गों में किया। प्रशिक्षण में 60 कुम्हार इलेक्ट्रिक चाक के प्रशिक्षण के लिए शामिल किए जाएंगे। इसके बाद सभी को इलेक्ट्रिक चाक मुहैया कराया जाएगा। वहीं कुम्हार उद्योग में उपयोग के लिए बांटी जाएगी। इलेक्ट्रिक चाक के उपयोग में अधिक महत्व व काम समय में अधिक रमता, कुत्ता, अमरदानी, कुल्हाड़ा आदि बनाना जा सकेगा। इससे कुम्हारों कला से जुड़े लोगों को अर्थ में वृद्धि होगी और जीवन स्तर सुधरेगा।

विकास अधिकारी मन्त्रालय विकासकों ने इलेक्ट्रिक चाक के तकनीकी को बांटी की बांटी। इस दिवसीय एक प्रशिक्षण राम किशोर प्रजापति व सुन्दरलाल प्रजापति देवे। प्रशिक्षण लेने वाले में संतोष प्रजापति, पारेलाल प्रजापति, दुर्गाधर प्रजापति, बालकिशोर प्रजापति, सुल्तान प्रजापति, नमुना प्रजापति, राम अर्धधर प्रजापति, सुरेश प्रजापति, मन्मन्मन् प्रजापति थे।



कुम्हार में कुम्हार को कुम्हार सशक्तिकरण कार्यक्रम कार्यक्रम में इलेक्ट्रिक चाक बांटी के बारे में जानकारी देते हुए उपरमैव बिजली वर्गों

# लखर के खड़जा कुतुबपुर गांव में एक दिवसीय शिविर में लोगों को सरकारी योजनाओं की जानकारी दी

## खादी-ग्रामोद्योग आयोग ने कुम्हारों को बिजली के चाक दिए

**लखर | हमारे संवाददाता**

खादी एवं ग्रामोद्योग आयोग की तरफ से कुम्हार सशक्तिकरण कार्यक्रम के तहत लखर के खड़जा कुतुबपुर गांव में एक दिवसीय शिविर का आयोजन किया गया। कार्यक्रम में बीस प्रशिक्षित कुम्हार कारीगरों को बिजली से चलने वाले चाक एवं मिट्टी तैयार करने वाली ब्लेंडर मशीन निशुल्क दी गई। खादी एवं ग्रामोद्योग आयोग के राज्य निदेशक रामनारायण ने शिविर की शुरुआत की। उन्होंने कहा कि आयोग द्वारा कामगारों को प्रोत्साहित करने के लिए कई योजनाएं चलाई जा रही हैं। कुम्हार सशक्तिकरण कार्यक्रम भी उनकी योजनाओं में से एक है। उन्होंने बताया कि बिजली से चलने वाले चाक और ब्लेंडर मशीनों के प्रयोग से जहां कुम्हारों को काम करने में आसानी होगी, वहीं वे पहले से ज्यादा काम भी कर सकेंगे। यही नहीं उनका काम तकनीकी रूप से और अच्छा हो जाएगा। उन्होंने उम्मीद जताई कि मशीनों के प्रयोग के बाद कुम्हारों को अपने परिवार का जीवन स्तर सुधारने में मदद मिलेगी। इसके बाद आयोग की तरफ से 20 परिवारों को बिजली चालित चाक व ब्लेंडर मशीनें वितरित की गईं। शिविर में मौजूद रेलवे स्टेशन के अधीक्षक संतोष कुमार ने भरोसा दिया कि वे



लखर में मंगलवार को कुम्हारों को बिजली से चलने वाले चाक दिए गए। | बिन्दुस्तल

कुम्हारों द्वारा तैयार कुल्हाड़ा आदि की आपूर्ति रेलवे स्टेशन पर कराएंगे। इस मौके पर खादी ग्रामोद्योग के सहायक निदेशक बीएस कंडारी, गजेंद्र सिंह जगदीश सेनी, दीपक आदि उपस्थित रहे।

# 40 संस्थाओं ने प्रदर्शित किए खादी से बने उत्पाद

**खड्ग संसाधन विकास | कुम्हार के खादी से बने उत्पादों का प्रदर्शन मंडल में एक दिवसीय सशक्तिकरण कार्यक्रम के तहत किया गया।**

खादी ग्रामोद्योग आयोग ( मुख्य मन्त्री एवं मन्त्रालय उद्यम मंत्रालय ) की तरफ से एक दिवसीय कुम्हार सशक्तिकरण कार्यक्रम प्रशिक्षण सत्रावधि में राम दुलारे प्रजापति के अध्यक्ष पर शुरू हुआ। कुम्हार समुदाय के लोगों को इलेक्ट्रिक चाक का उपयोग करने के लिए प्रशिक्षित किया जाएगा। इसका

**शिविर**

- सत्रावधि में कुम्हार सशक्तिकरण कार्यक्रम प्रशिक्षण
- खादी ग्रामोद्योग आयोग की ओर से शुरू किया गया कार्यक्रम

सुधारमय रूप के पूर्व उपरमैव बिजली वर्गों में किया। प्रशिक्षण में 60 कुम्हार इलेक्ट्रिक चाक के प्रशिक्षण के लिए शामिल किए जाएंगे। इसके बाद सभी को इलेक्ट्रिक चाक मुहैया कराया जाएगा। वहीं कुम्हार उद्योग में उपयोग के लिए बांटी जाएगी। इलेक्ट्रिक चाक के उपयोग में अधिक महत्व व काम समय में अधिक रमता, कुत्ता, अमरदानी, कुल्हाड़ा आदि बनाना जा सकेगा। इससे कुम्हारों कला से जुड़े लोगों को अर्थ में वृद्धि होगी और जीवन स्तर सुधरेगा।

विकास अधिकारी मन्त्रालय विकासकों ने इलेक्ट्रिक चाक के तकनीकी को बांटी की बांटी। इस दिवसीय एक प्रशिक्षण राम किशोर प्रजापति व सुन्दरलाल प्रजापति देवे। प्रशिक्षण लेने वाले में संतोष प्रजापति, पारेलाल प्रजापति, दुर्गाधर प्रजापति, बालकिशोर प्रजापति, सुल्तान प्रजापति, नमुना प्रजापति, राम अर्धधर प्रजापति, सुरेश प्रजापति, मन्मन्मन् प्रजापति थे।

कुम्हार में कुम्हार को कुम्हार सशक्तिकरण कार्यक्रम कार्यक्रम में इलेक्ट्रिक चाक बांटी के बारे में जानकारी देते हुए उपरमैव बिजली वर्गों



कुम्हारों को बिजली से चलने वाले चाक दिए गए। | बिन्दुस्तल

कुम्हारों द्वारा तैयार कुल्हाड़ा आदि की आपूर्ति रेलवे स्टेशन पर कराएंगे। इस मौके पर खादी ग्रामोद्योग के सहायक निदेशक बीएस कंडारी, गजेंद्र सिंह जगदीश सेनी, दीपक आदि उपस्थित रहे।



## PRESS COVERAGE



**कुम्हार सशक्तिकरण कौशल प्रशिक्षण कार्यक्रम का इलेक्ट्रिक चाक चलाकर शुभारंभ करते पूर्व पालिकाध्यक्ष विजय वर्मा।**

### इलेक्ट्रिक चाक से बर्तन बनाएंगे कारीगर

चुनार। नगर के उस्मानपुर मुहल्ले में बुधवार को खनिज आधारित उद्योग के अंतर्गत दस दिवसीय 'कुम्हार सशक्तिकरण' कौशल प्रशिक्षण शुरू हुआ। प्रशिक्षण का आयोजन खादी ग्रामोद्योग आयोग सूक्ष्म, लघु उद्यम मंत्रालय भारत सरकार के मंडलीय कार्यालय बेनियाबाग वाराणसी द्वारा किया गया। पूर्व पालिकाध्यक्ष विजय वर्मा ने इलेक्ट्रिक चाक चलाकर उद्घाटन किया। प्रशिक्षण कार्यक्रम में आये मंडलीय विकास अधिकारी नंदलाल विश्वकर्मा ने प्रशिक्षण को लेकर उदगार रखे। प्रशिक्षक राम किसुन व मुन्ना लाल प्रजापति ने बताया कि प्रशिक्षण प्राप्त करने के बाद 50 उद्यमियों को इलेक्ट्रिक चाक उपलब्ध कराया जाएगा। रामदुलारे जापति, नंदलाल प्रजापति, सुभाष संतोष आदि प्रमुख मौजूद रहे।

### एमसी पार्किंग में सजे ग्रामोद्योग के उत्पाद

खादी ग्रामोद्योग प्रदर्शनी का शुभारंभ, चालीस संस्थाओं ने लगाए स्टॉल

खुशहा। सामान्य विकास एवं योजना विभाग, मन्सूर और लघु पोलन मंत्री वीरेंद्र कंवर ने खादी ग्रामोद्योग की एक स्थायी प्रदर्शनी का शुभारंभ नगर पंचायत पार्किंग बना में किया। इस अवसर पर पूर्व भाजपा प्रदेश अध्यक्ष सातपाल सिंह राठी भी मौजूद रहे।

यहां प्रदेश और देश भर से आए लगभग 40 संस्थाओं के प्रदर्शनों ने उत्पन्न प्रदर्शनी किए हैं। कंवर और राठी ने प्रदर्शनों का अवलोकन किया। प्रदर्शनों के उद्घाटन सुबह कार्यक्रम के अंतर्गत 10 दिवसीय राज्य स्तरीय मेले के शुभारंभ अवसर पर सामान्य विकास मंत्री वीरेंद्र कंवर ने कहा कि ऐसे प्रदर्शनों से स्थानीय लोगों को लघु उद्योग लगाने की प्रेरणा मिलती है। उन्होंने कहा कि कैड सरकार द्वारा लाई जा रही प्रधानमंत्री रोजगार सृजन योजना के तहत बेरोजगार लोगों को लघु उद्योग स्थापित करने के लिए सरकार 85 प्रतिशत पट्टन देती है। उन्होंने कहा कि विभाग युवाओं को लघु उद्योग या



**खादी ग्रामोद्योग की प्रदर्शनी का शुभारंभ करते मंत्री वीरेंद्र कंवर।**

फिर कोई व्यवसाय अपनाने के लिए खादी ग्रामोद्योग के माध्यम से उपटन राशि लेकर इस योजना का लाभ उठाना चाहिए ताकि वे आजीविका कमा सकें।

इस मौके पर उपपुत्र संदीप कुमार, अतिरिक्त उपायुक्त अरिंदम चौधरी, निदेशक खादी ग्रामोद्योग मंगे राम, जिला भाजपा अध्यक्ष मनोहर लाल शर्मा, मंडल अध्यक्ष मास्टर तरसंम, एसईएम जना डॉ. सुरेश जसवाल, परियोजना

अधिकारी डीआरकेए, मंत्रीव ठाकुर, एमएससीएलने मंचिव देस रात गौतम, जिला पंचायत अधिकारी रमण कुमार राणा, जेएचपी डीआईसी अंशुल धीमान सहित गणमान्य लोग भी उपस्थित थे।

मेले के दौरान वीरेंद्र कंवर ने कुम्हार चंद तथा बलदेव चंद को कुम्हार सशक्तिकरण योजना के तहत विद्युत चालित चाक दिए। इस योजना के अंतर्गत 20 विद्युत चाक दिए जाएंगे।

## लक्सर में खादी एवं ग्रामोद्योग आयोग ने कुम्हारों को दिया बिजली चालित चाक रेलवे स्टेशन पर कुल्हड़ में चाय पीने का मजा

संवाद सूत्र, लक्सर: रेलवे स्टेशन पर एक बार फिर कुल्हड़ में चाय पीने का आनंद मिल सकेगा। खादी एवं ग्रामोद्योग आयोग ने लक्सर में कुम्हारों को बिजली चालित चाक का वितरण किया। इस दौरान स्टेशन अधीक्षक ने कुम्हारों को रेलवे स्टेशन पर कुल्हड़ की आपूर्ति कराने का आश्वासन दिया।

खादी एवं ग्रामोद्योग आयोग की ओर से कुम्हारों के लिए सशक्तिकरण कार्यक्रम के तहत लक्सर के खरंजा कुतुबपुर व थिथकी गांव में 40 प्रशिक्षित कुम्हारों को विद्युत चालित चाक का वितरण किया। आयोग के निदेशक राम नारायण ने कहा कि विभाग की ओर से कुम्हारों के जीवन स्तर को बेहतर बनाने के लिए अभियान चलाया जा रहा है।



लक्सर में खादी एवं ग्रामोद्योग आयोग की ओर से कुम्हारों को बिजली चालित चाक उपलब्ध कराते (बाएं से तीसरे खड़े हुए) आयोग के निदेशक रामनारायण • जागरण

विद्युत चालित चाक पर कुम्हार कम समय में अधिक उत्पादन कर सकते हैं। इससे उनकी आर्थिक स्थिति भी

बेहतर होगी। कार्यक्रम में मौजूद स्टेशन अधीक्षक संतोष कुमार ने कहा कि लक्सर रेलवे स्टेशन पर इन

गांवों के कुम्हारों द्वारा तैयार किए गए कुल्हड़ की आपूर्ति की व्यवस्था कराई जाएगी।