



कामये दुःखतप्रानाम्।
प्राणिनाम् आतिनाशनम्॥

Jagruti

SPECIAL ISSUE

A Monthly Journal of KVIC on Rural Industrialisation
KHADI AND VILLAGE INDUSTRIES COMMISSION, MUMBAI

**KVIC brings a smile in times of
COVID-19 PANDEMIC**

CHAIRMAN'S MESSAGE



Vinai Kumar Saxena
Chairman
Khadi and Village Industries Commission

In the past two centuries, millions have been killed by flu, plague and similar pandemics and they all coincided with the post-Industrialisation era that also led to massive urbanisation. Textile industry and textile market are prime examples of industrialisation and urbanisation.

And during an event of pandemic Covid-19, it is the huge assembly lines that are the first ones to be locked down, throwing millions of workers out of job and it is the densely populated urban centres that succumb to the ruthless spread of the virus.

At this unfortunate hour we need to reiterate the values associated with Khadi, a hand-spun and hand-woven fabric made of natural fibres and keep reemphasizing how it is a symbol of sustainability in terms of economy, resilience to pandemics and for health and hygiene.

The heritage model of Khadi production is to use small clusters of artisans, set in a rural environment. This in itself is a deterrent to the spread of pandemics, unlike in the urban and industrial context. And Khadi, since it is hand-crafted and not produced in excess like other textiles, it does not collapse under a lockdown kind of situation. Small clusters of artisans continue to work in the rural settings and their income is not compromised by the deep economic slowdown, which may happen as a consequence of long lockdowns of industry or mega markets.

Khadi production is also distributed nation-wide unlike a few production nuclei of the textile or other industries.

As such, the products are locally available, won't require an enormous network of hazardous movement during pandemics and more than that, it is affordable to all.

CHAIRMAN'S MESSAGE

Khadi being chemical free, carbon free and completely natural in both its forms and the production process, the chemical exposure of individuals and environment is completely absent. Realising that the long-term sustainable development of communities is only possible when we stay close to nature and natural ways of life.

Khadi has never altered its course of life. Since, these Khadi production clusters are widely distributed and not arranged as urban centres, it also intrinsically works in line with social distancing at times of pandemic. This enormous in-built resilience in Khadi in terms of its composition, process, community and market makes it an exemplary example of sustainable development. KVIC is the only sector which is able to provide new lease of life to our artisans who are engaged in stitching mask which is ultimate requirement of this moment.

Upto 31st may 2020 KVIC during lockdown supplied 898762 Face Masks, 132428 Readymade Food Packets, 35382 Milk Packets, 53425 Kits of Grocery/Raw Material Kits like Wheat Flour, Rice, Dal, Oil Spices, 52975 Sanitizer Bottles, 19218 Soaps, 54255 other essential Items Like Honey Bottles, Towels, Gamchha, Medicines Boxes, Kits for Bath to the distressed and needy.

The special issue on Covid-19 published by Directorate of Publicity highlighting initiatives taken up by KVIC during this COVID-19 pandemic as a hand holding support to the Nation will inspire many to take such positive steps.

I appreciate this endeavour taken up by Publicity in consolidating the efforts of our State Offices and Institutions who have taken all out efforts in helping the despair in the adverse times.



- Vinai Kumar Saxena

CEO's MESSAGE



Preeta Verma
Chief Executive Officer
Khadi and Village Industries Commission

India is at an extremely critical stage in its fight against the COVID-19 pandemic. A lockdown was inevitable. The Nation stands united in facing this grave crisis. Khadi and Village industries Commission (KVIC) rose to the occasion and joined the country's fight against the deadly Coronavirus.

The State Offices and Khadi Institutions of KVIC took up responsibilities of supporting the distressed by supplying Food/Milk packets, food grains and donation of Khadi Mask in addition to manufacturing of Khadi Cotton Mask in large numbers to support and protect livelihoods in the period of lockdown. This initiative gained significance as India is reportedly facing a shortage of masks along with other necessary equipment to tackle Coronavirus. Production of masks will also help in economic stimulus of the KVIC.

Upto may 2020 KVIC during lockdown supplied 898762 Face Masks, 132428 Readymade Food Packets, 35382 Milk Packets, 53425 Kits of Grocery/Raw Material Kits like Wheat Flour, Rice, Dal, Oil Spices, 52975 Sanitizer Bottles, 19218 Soaps, 54255 other essential Items Like Honey Bottles, Towels, Gamchha, Medicines Boxes, Kits for Bath to the distressed and needy. I appreciate the efforts taken up by the field office in this direction.

I am happy to know that Directorate of Publicity is publishing a special issue of Jagriti on narrating initiatives taken up by KVIC during this COVID-19 pandemic as a hand holding support to the Nation. The issue published by the Directorate is promising and inspiring, for which, I would like to express my sincere appreciation for this dedicated initiative.

A handwritten signature in black ink, appearing to be 'Preeta Verma', written over a horizontal line.

- Preeta Verma

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— KVIC RISES UP TO CARE AND SHARE —

India is a Nation of more than 130 crores which lives in 28 states, 8 union territories and around 6 lakh villages. Can one imagine that one day when suddenly we wake up to find that almost 18% of the population is devastated by a highly contagious diseases which can infect any human being not only through human touch but also through any object coming in its contact. Unfortunately, the corona virus or COVID-19 caused by severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2), has infected people worldwide. After the outbreak was first identified in Wuhan, China, in December 2019, the World Health Organization declared it to be a Public Health Emergency of International Concern on 30 January 2020, and recognized it as a pandemic on 11 March 2020. Within a blink of an eye, India too was in the clutch of this virus. The virus on the other hand created fear of life because of the unanimous spread of this disease with large level of uncertainty among masses.

India's first case of Coronavirus disease

occurred on 30th January 2020 in the state of Kerala, when a university student from Wuhan travelled back to the state. After the number of confirmed COVID-19 positive cases closed 500, as a preliminary measure, a major step was taken by the Prime Minister Narendra Modi on 19 March, asking all citizens to observe one day 'Janata Curfew' (people's curfew) on 22 March, followed by repeated lockdowns. The reason was as simple as making people realise the seriousness of this pandemic and thus sensitizing people to avoid contact with any person or object which would have left its mark on any person or object and reduce its impact. At the end of the curfew, the Prime Minister said: "the only solution to control the spread of coronavirus is breaking the cycle of transmission through social distancing". The spirit is so high that today world salutes India's determination and dedication to overcome this deadly virus, of course with the torch of light lead by our Prime Minister's clarion call, '**Jaan bhi, Jahan bhi**'.

Although it was followed up scrupulously with lockdowns in 75 districts where COVID cases had occurred as well as all major cities on 14 April, the lockdown had to be further extended nationwide till 3 May and further upto May 18 due to 37,336 confirmed cases and 1218 deaths through this deadly disease.

To add to the woes, the outbreak has been declared an epidemic in almost every state and union territories, where provisions of the Epidemic Diseases Act, 1897 have been invoked, and as a result the Nation is at stand still level. To regulate this is not easy, but a colossal task which needs immediate succor and facilitating hand without any waste of time. For this, the need of the hour was to provide amenities to see light at the end of the tunnel. Kudos to our Government which is taking all necessary steps to ensure that we are prepared well to face the challenge and threats posed by the growing pandemic of COVID-19, the Corona Virus. But at this devastating time, besides our Governments at National and State level, it is also crucial that other organizations also show solidarity and come together to protect people, local communities and keep supply chain and logistics working for survival of people.

Mahatma Gandhi had said, "If you take care of your immediate surroundings, the universe will take care of itself" following the path set by Bapu, Khadi and Village Industries Commission rising to the occasion again stood to supply bread and butter to the devastated and needy as it is wisely said,

development is about transforming people, not just transforming economics, Khadi & Village Industries Commission (KVIC) which is a major organization of Ministry of Micro, Small and Medium Enterprises (MSME) assigned for generating sustainable employment opportunities to millions of the traditional artisans and entrepreneurs of decentralized non-farm sector in rural India through implementation of KVIC activities at a low per capita investment has been following this principle since its inception.

The interventions for skill development, technology transfer, research and development, marketing etc. provided by KVIC have helped in sustaining and supplementing the economy of our country while maintaining growth trajectory of the people with its specific Schemes and Programmes. Thus, once again following its, own set path KVIC marched on the ethics of building up of a strong community spirit supporting the nation shoulder to shoulder through its 45 State/ Divisional offices and Khadi Institutions located in 6 zones countrywide and showed a more altruistic response by providing active support in the face of the crisis to the homeless, daily wagers, helping small children from vulnerable families in the nearby places who can no longer get a one square meal a day. Our entire presence has fully repropounded to support the govt. to overcome this challenge. And KVIC opened its strings to help those in need.

COVER STORY

Even Michael Ryan, Chief Executive Director of the World Health Organisation's health emergencies programme, said that India has "tremendous capacity" to deal with the coronavirus outbreak and, as the second most populous country, will have enormous impact on the world's ability to deal with it. Other commentators are worried about the economic devastation caused by the lockdown, which has huge effects on informal workers, micro and small enterprises, farmers and the self-employed, who are left with no livelihood in the absence of transportation and access to markets. There is no hesitation to say that KVIC has responded stringently in tackling the pandemic. The swift action, emergency policy making emergency investment in healthcare, fiscal measures, active response to the situation, and tried to score high grade for its strictness. In this line KVIC tried to support aggrieved in following manner:

Aid in Kind

Upto may 2020 KVIC during lockdown supplied 898762 Face Masks, 132428 Readymade Food Packets, 35382 Milk Packets, 53425 Kits of Grocery/Raw Material Kits like Wheat Flour, Rice, Dal, Oil Spices, 52975 Sanitizer Bottles, 19218 Soaps, 54255 other essential Items Like Honey Bottles, Towels, Gamchha, Medicines Boxes, Kits for Bath and total cash of Rs. 1887032 to the distressed and needy, through its warriors posted in various State/ Division offices who are leaving no stone unturned at this hour, when the Nation needs us utmost.

Financial Support to Khadi Institutions

In the month of April 2020 under the Artisan Welfare Fund Transfers scheme,

instructions were given to KVIC Office to credit the amount of Rs. 1,000.00 for three consecutive months to the account of all artisans/spinners, weavers because of the adverse circumstances. The lock-down period is quite long, in view of the difficulties faced by spinners and weavers and poor families associated with Khadi, it would be a commendable step to make a provision of around 3000 /- per month by the Commission to each Khadi artisan during the lock-down period. Every family associated with Khadi is supporting all the lockdowns.

Gramkosh Contribution by Employees

At the time of this epidemic, where the central /State government and local administration are carrying out their responsibilities, this organization has always discharged its moral and human responsibilities in the welfare of the poor of the country. The employees of Khadi and Village Industries Commission contributed their one day salary in the Gramodaya Kosh created to lend support during natural disaster/pandemic. Khadi and PMEGP Institutions were asked to produce Khadi facemasks which are in huge demand at present. This will not only keep running their source of income, but also fulfill the essential requirement of the natural fabric mask to the Nation. Ultimately, irrespective of how the next few months play out, Covid-19, may change the world in profound ways, much like the 1918 influenza pandemic. The devastation of the pandemic Civilians are playing a key role in limiting the spread of the virus. In 2020, the Change may be more economic and social.

● Zone Wise Distribution of Goods by KVIC ●

Total Items Distributed as on 31.05.2020

Name of SO/DO	Total Mask	Total Readymade Food Packets	Total Milk Packet	Grocery/Raw Material Kits like Atta, Rice, Dal, Oil Spices	Total Sanitizer	Total Soap	Total Other Essential Items	Total Cash
RR Delhi	500	0	0	0	0	0	0	0
SO Delhi	1100	2500	1528	0	0	0	1560	0
SO J&K	14725	2550	1512	1023	0	0	0	0
SO Shimla	57038	987	0	0	5676	1550	110	35900
SO Ambala	45585	1800	1600	348	2050	0	510	84500
SO Chandigarh	8810	0	0	350	3330	3000	7500	100000
SO Jaipur	40000	2500	1100	0	2050	0	1050	0
DO Bikaner	10450	7000	1500	0	200	0	26	21000
Total NZ	178208	17337	7240	1721	13306	4550	10756	241400
SO Bhopal	27202	0	3431	3858	0	3248	0	0
SO Dehradun	11147	100	0	50	100	0	0	10000
SO Raipur	20648	1750	0	2659	8400	2800	0	0
SO Lucknow	2000	25200	0	0	0	0	0	1000000
DO Meerut	128714	4062	1400	713	250	900	589	37000
DO Varanasi	47390	3520	2760	1125	1197	615	1335	0
DO Gorakhpur	24270	4300	1300	470	8295	0	6705	0
Total CZ	261371	38932	8891	8875	18242	7563	8629	1047000
SO Kolkata	67855	0	1775	1285	0	0	0	0
SO Patna	25578	6280	0	2228	2640	0	439	0
SO Ranchi	38500	350	0	0	350	0	1900	0
SO Bhubaneshwar	13731	2600	1500	1072	0	0	0	0
Total EZ	145664	9230	3275	4585	2990	0	2339	0
NER Zone								
SO Gangtok	0	0	0	0	0	0	0	0
SO Itanagar	818	0	0	99	0	0	0	80000
SO Dimapur	500	0	0	0	0	0	0	0
SO Imphal	2000	0	0	12100	0	0	0	0
SO Aizawl	700	0	0	0	0	0	0	0
SO Agartala	2000	462	110	29	110	220	0	59100
SO Shillong	0	0	0	0	0	0	0	0
SO Guwahati	2693	0	0	965	100	0	0	0
Total NEZ	8711	462	110	13193	210	220	0	139100

● Zone Wise Distribution of Goods by KVIC ●

Total Items Distributed as on 31.05.2020

Name of SO/DO	Total Mack	Total Readymade Food Packets	Total Milk Packet	Grocery/Raw Material Kits like Atta, Rice, Dal, Oil Spices	Total Sanitizer	Total Soap	Total Other Essential Items	Total Cash
South Zone								
SO Vijayawada	7200	2136	1700	2089	0	0	195	7016
DO Vishakhapatnam	3400	410	2000	600	0	0	300	10000
SO Hyderabad	8800	3462	950	2139	0	100	195	18516
SO Bangalore	5535	32390	200	3140	0	0	200	0
DO Hubali	0	1641	1500	0	0	0	0	0
SO Trivandrum	53000	1000	3250	5508	1027	0	486	0
SO Chennai	19750	17803	1206	439	600	0	0	0
DO Madurai	15725	1225	1500	2050	500	6785	1155	0
Total South Zone	113410	60067	12306	15965	2127	6885	2531	35532
SO Mumbai	500	2500	0	0	5500	0	0	0
DO Naqpur	3350	2500	1560	4500	0	0	0	0
SO Ahmedabad	30000 mtr cloth	187548	1400	200	0	0	3000	424000
SO Goa	0	0	0	0	0	0	0	0
Total West Zone	191398	6400	3560	9086	16100	0	30000	424000
Grand Total	898762	132428	35382	53425	52975	19218	54255	1887032





**WEST
ZONE**





State office in Ahmedabad, Gujarat, and Maharashtra have been at the forefront of ensuring that Covid relief efforts reach the last mile. Their efforts are a great example of the interconnected approaches Aid has been supported to tackle the Covid crisis, food, groceries, community awareness and advocacy. They have been providing food support to families in distress. They have primarily provided food-kits comprising cereals, pulses, edible oil, sugar, salt, tea, condiments, face masks and soap to the affected households. The vulnerable families/person that KVIC State Offices supported through its relief efforts included daily wage labourers, domestic helps, waste pickers, hawkers (food carts etc. which do not function due to lockdown), small vendors (pavement or push-cart vegetable and fruit vendors), widows and woman headed families, elderly individuals, auto drivers, and families with critically ill members. During food-kit distribution and distress calls from the community, State offices have been actively engaged in community awareness activities, reminding them of physical distancing, wearing masks and hand-washing/using alcohol-based sanitizers etc.. They has particularly reached out to children and distributed them milk packets , and also spread the message of social distancing and hygiene. In addition to this, substantial time

STATE OFFICE, GUJARAT

has been spent into counselling people from the communities, especially adolescents and children who were gripped by fear and panic at times. At this pandemic hour, State Office, Gujarat and the Khadi Institutions affiliated with it have done lot of praiseworthy work to support the needy at this crucial time. Till April 2020 these institutions of Gujarat have distributed 62,000 masks, 1430 food kit, 30000 meters Khadi cloth, and food in this service work. A total of 6 institutions have also contributed financially to the Chief Minister's Relief Fund. In addition, 5600 sanitizer bottles were distributed to the Corona Warriors by the REGP / PMEGP unit and Khadi organization of Gujarat. In addition, 500 Milk Packets, Biscuits, Masks in Bopal, Manipur Extension, Ahmedabad on 18-4-2020 by State Office, Ahmedabad, Sabarmati-Chadkheda on 19-4-2020, 500 milk packets, biscuits, masks in Motera Extension, And on 22-4-2020, 600 milk packets, biscuits, masks, and wheat flour have been distributed to needy families in Adalaj and Uvarsad, villages of Gandhinagar district. During this time, it was felt that due to the Corona epidemic, employment of daily wage earners have stopped. Common items like lentils, rice, oil, spices, sugar or two time meals are more expected of them.

STATE OFFICE, MAHARASHTRA

The Khadi & Village Industries Commission, Maharashtra State office took several positive steps in relation to India's fight against COVID - 19, during the lockdown period from 22nd March 2020 to 12th May 2020. The office distributed 2500 Food Packets to the Migrant Worker Palghar, Mumbai and Thane Dist.Highways, through NGO, namely Rajshree Sahu Manav Vikas Bahuudeshie Samajik Seva Sanstha, Dahisar (E), Mumbai - 68 and Adarsh Seksanik Evam Samajik Sanstha, Dist. Palghar, by following the guidelines of Maharashtra. 18 Khadi Institutions in 18 Districts and one SFURTI Agency has been distributed 10850 Face Masks of cotton cloth, and handed over to District Collector. 1 Khadi Institution also distributed Grocery (aata, rice, dal, oil etc.) to 55 artisans and one SFURTI Institution/ Agency has provided 300 raw food packets to the artisans. 3 Khadi Institution deposited Rs. 1,000/- in 601 artisans accounts. This way around, Rs. 6,01,000/- was deposited to Shri Mahila Griha Udyog Lijjat Papad Ltd. Mumbai has deposited Rs.18,56,66,000/- in 24321 Artisans Account non - refundable, and also deposited Rs.50,00,000/- in P.M. Care funds and Rs.25,00,000/- in Chief Ministers relief funds.

DIVISIONAL OFFICE , NAGPUR

Taking various leading initiatives D. O. KVIC, Nagpur has taken up various activities like helping most of poor and migrant workers who were struck up at different places at Nagpur. This was identified with the district administrator. During 30th March, 2020 to 3rd April, 2020 the office distributed 500 food

packets per day in the areas i.e. 1) Nagpur Railway Station Main 2) NMC, Shelter Home, Ganesh Tekadi, Nagpur 3) Kamptee Road, Truck Drivers/Cleaners 4) PWS Collage Shelter Home, Kamptee Road, Nagpur 5) APMC Market, Kalama-na, Nagpur 6) Super Specialty Hospital Campus, Tukadoji Putla, Nagpur 7) Tapasya School, Awdhut Nagar, Manewada 8) Adarsh Vinkar Colony Slum, Near Shivkrupa Hall, Balabhaupeth, Nagpur 9) Noga Factory Slum, Motibagh, Nagpur 10) Kastruba Nagar, Zaripatka, Nagpur 11) Hudko Colony, Zaripatka, Nagpur. This work was successfully completed on 3rd April, 2020.

Milk and Biscuits distribute D. O. KVIC, Nagpur identified 3 NGO's like Swayam Foundation, Manini Adiwasi Mahila Bachat Gat & Sangharsh Swayam Sahayata Mahila Bachat Gat they have deliver milk and biscuits for 2 days and they distributed in free of costs. D. O. KVIC, Nagpur also distributed 500 milk pouches with the help of Mother Dairy and Swayam Foundation, Nagpur and distributed milk pouches on 18th April, 20th April & 22nd April 2020. The staff directly helped Khadi institution to produce the khadi mask. Accordingly, Bhandara Zilla Sahayak Samiti, Gondia this khadi institutions having Khadi Mask certificate and they start manufacturing in their production center, due to which the branding and genuineness of Khadi Mask has improved and widely accepted by the Government agency, so far 3000 mask has been distributed in the district of Bhandara & Gondia .





SOUTH ZONE



SOUTH ZONE EXTENDS HELPING HAND TO THE DEPRIVED



The southern states of the country were equally corona-infected, the free distribution of meal, milk and masks to the millions of the people by all the offices working under the South Zone of the Commission in collaboration with its Khadi Institutions (KIs) and PMEGP Units was taken up whole heartedly. This Zone also covers State Offices, Sub Offices and Divisional Offices in the states of Telangana, Andhra Pradesh, Tamil Nadu, Karnataka and Kerala under the South Zone. The State Office, KVIC, Bengaluru in association with MDTC, KVIC, Bengaluru distributed food packets to the migrant workers and poor people in the areas of Vijnapura, K.R. Puram Railway Station, FCI Godown, Ramamoorthy nagar Police Station area. Along with this, essential commodities were also supplied by the local KVIC office in Hubli and Khanpur districts. At the time of epidemic, where the central /State government and local administration are carrying out their responsibilities, KVIC office has always discharged its moral and human responsibilities in the welfare of the poor of the country. The State office Chennai, Sub Office Coimbatore and the Khadi Institutions

in the region have distributed food packets, milk, grocery kits, Khadi face masks, neem soaps etc. during the COVID-19 lockdown period. S.J.N.K. Sangham, Srikakulam of Andhra Pradesh distributed Milk packets to children during lock down in Narasannapeta Village. Khadi Mask were distributed to the Revenue Officer, Police Authorities, General Hospital, by the Secretary, Andhra Fine Khadi Karmikha Abivirudhi Sangham, Ponduru. The Secretary, SJNK Sangham, Srikakulam, distributed the food and milk packets to the needy persons. The Secretary, Grama Swarajya Sangham, Srikakulam, distributing the vegetables to the needy persons. The Secretary, Grama Swarajya Sangham, Srikakulam, distributed the vegetables to the needy persons. The Secretary, Sree Bham Bham Baba Silk Khadi Development Association, Hindupur, Anantapur District Vijayawada distributing relief material to the needy people. The Secretary, Sree Beeralingeswara Rural Development Association, Kundurpi Mandal, Dharmavaram has also distributed relief materials to the needy people. Milk Packets distributed the children, by the Secretary Resham Khadi Gramodyog Sangh, Dharmavaram.

STATE OFFICE, BENGALURU

The Hon'ble Chairman gave a call to come for rescue of daily wage workers particularly Khadi artisans on extending all out support, such as giving Rs. 1,000/- from the AWF Trust for three months from April 2020, to make efforts for coordinating with State Government agencies for providing relief through wage compensation for three months to Khadi artisans at par with MNREGA workers for Rs. 2,000/- per month through DBT, to motivate the KIs to provide food packets of rice, dal and atta etc. as an immediate relief to Khadi artisans in addition to Rs. 1,000/- from AWF Trust, to ensure all the KIs across the country producing at least 500 Face masks (As per criteria set by the GOI) made of Khadi cloth and hand over those mask to District Collector free of cost to combat Covid-19 crisis, advising KIs to send the list of their employees eligible for EPF contribution as announced by GOI to EPFO. The State Office, KVIC, Bengaluru in association with MDTC, KVIC, Bengaluru distributed food packets to the migrant workers and poor people's in the areas of Vijnapura, K.R. Puram Railway Station, FCI Godown, Ramamoorthy nagar Police Station area from 30.03.2020 to 03.04.2020. Around 1140 Food Packets were distributed. The State Office also provided the list of artisans from the MMDA wages uploaded portal of 90 Khadi institutions to the AWF Trust to release Rs. 1,000/- to each Khadi artisan by remitting the amount in the bank account for the month of April, 2020. The office also took initiative to supply Face masks with Khadi institutions on the lines of U.P. Govt. which placed order for supply of Rs. 6.00 Crore worth of face masks with Khadi institutions. The Bengaluru office requested to provide relief through wage compensation for three months to Khadi artisans at par with MNREGA workers Rs, 2000/- per month through DBT as per the list of Khadi artisans working with KIs in the concerned District. Khadi Institutions of Bengaluru distributed 31,250 food packets in addition to other goods like

milk packets and 6025 face masks etc.

STATE OFFICE OFFICE, KERALA

Like other parts of the Nation Kerala was one of the leading places which contributed in relief activities. Following activities have been conducted through the seven Khadi institutions. The expenditure in connection with milk distribution for 1500 children has been borne by the State offices and other activities have been conducted by the institutions by utilizing their own fund, but strictly under the monitoring of State Office , KVIC Trivandrum. Around 52000 face masks, 1000 food packets, 1500 milk packets, 5508 groceries/raw material kits , 1022 sanitizer bottles/soap and around 486 vegetable kits were distributed with the help of around 17 institutions.

STATE OFFICE OFFICE, CHENNAI

SUB OFFICE COIMBATORE

The State office Chennai, Sub Office Coimbatore and the Khadi Institutions in the region have distributed food packets, milk, grocery kits, Khadi face masks, neem soaps etc. during the COVID-19 lockdown period. As part of COVID-19 relief operation, KVIC organised supply of food especially to migrant workers in Coimbatore, Erode and Karur Districts and distributed nearly 2000 food packets from 30.03.2020 to 03.04.2020.

Similarly, with the Khadi Institutions in the region namely, Swadesi Sarvodaya Sangh, Coimbatore, Arni Sarvodaya Sangh, Arni and Trichy North Sarvodaya Sangh, Trichy organised distribution of readymade food packets, grocery kits to the migrant workers, age-old people, physically challenged people, roadside bamboo basket making women workers and the spinners & weavers of Khadi Institutions. As many as 17,800 food packets and 440 grocery kits containing onion, tomato, chilli, chilli powder, turmeric, jeera, ginger, tea and cotton mask were distributed from 27.03.2020 to 26.04.2020 by them.



Around 26 KIs under Chennai Office volunteered to make Khadi face masks and handed over nearly 20,000 face masks to the District collectors, Police Commissioners, Commissioner of Corporations/ Municipalities, local Tahsildar etc. in their respective region for onward distribution to health and sanitation workers, police forces, paramedics and those needy poor people in villages etc. The Swadesi Sarvodaya Sangh Coimbatore did commendable work in providing nearly 16000 food packets, 390 grocery kits and also distributed 1200 milk packets especially to the children of migrant workers in area.

of Neelambur, Chinnampalayam and Avinashi Highways in Coimbatore from 17.04.2020 to 26.04.2020. Three KIs namely, Salem District SS, Tamilnadu SS and Pollachi SS handed over 600 neem soaps / bar soaps for hand washing purpose to the City Police Commissioner, Govt. Hospital, Superintendent of Police and Tehsildar of their respective area during lockdown period. The State office, Chennai and Sub Office Coimbatore have done incredible work in Chennai region in association with Khadi Institutions. State Office, Telangana also distributed 1500 food packets and 250 milk packets.



KVIC FIGHTS CORONA, AND OVERCOMING THE CHALLENGES OF COVID 19

Today, the power of Mahatma Gandhi's words still inspires us to change the world by changing ourselves. 'The greatness of humanity is not in being human, but in being humane'. It has been a matter of proud and great satisfaction while working in Khadi and village Industries Commission, as it provides the opportunity to serve people and society first, while in official duty.

With the announcement of lockdown to contain the spreading of COVID 19 epidemic, urge was felt to find a way to help these migrants' workers walking on roads in scorching sunshine, along with children. With the circulation of message i.e appeal of Chairman and official circular of KVIC to distribute the food packets, milk and mask, etc, the task of providing relief /help the labours, artisans became easy as local administration now recognised the duty bound KVIC personnel moved in official capacity.

The reaction of KVIC while using the spread and depth of social organisation in providing relief to the artisans, workers and the migrant labours has earned respect for organisation and boosted the team spirit to take up the challenge of COVID-19.

STATE OFFICE, DELHI

As most of staff under State office, Delhi resides in NCR but outside Delhi, the team of official got connected to exchange the views electronic medium, through whatsapp and email.

Even the local administration and police authority cooperated and appreciated the efforts of "Khadi department" as the people/ public know of KVIC as department. Old associates of KVIC, Local sweet shop owner were approached to start the Kitchen over short notice and provide the hygienically cooked meal. The team of State Office, Delhi distributed 500 food packets per day for five days, a total of 2500 no's hot cooked meal packets. True worth of even little help by organisation is realised in this hard time when someone folding hands for only one kilogram of rice is what the Corona pandemic has brought us to.

Two of the KI Swatik Gram Udyog Samiti and Janta Granmudyog, under SO Delhi, distributed dry ration to the artisan and villagers nearby. The grocery kit had five kilograms of rice, two kilograms of dal, cooking oil packet, spices, soap were provided to Khadi artisans.

Another one Kendriya Khadi Gram Udyog distributed the mask, medicine box, sanitization kits to public and local administration.

During Lockdown 2.0, under milk packet distribution program, 1528 milk packets have been distributed with the help of local administration and NGO. These workers, who supposedly are working at a construction site, reside on shanties near such sites and daily wages that they earn is the only mode of livelihood for them to feed their families. With the imposition of the lockdown their children got deprived of milk. The smile of children while receiving packets of milk under the banner of KVIC provides the utter satisfaction in helping the needy.

The Khadi Institutions of Delhi state has come forward to distribute 1200 Khadi masks to local administration. It has been challenging even performing little tasks, as the production centre of all the KI's of SO Delhi are based out of Delhi state and AWFT is maintained at Meerut (UP). As Interstate borders were sealed during lockdown thus stopping the movement, the two KIs released the due amount and advance of 1000/- to the artisans as a measure of immediate relief.

With the easing of lockdown and allowing activity as per changing guidelines, the PMEGP units convinced to start production /sales

activity in local neighbourhood areas, and fulfil the demand of essential supplies like kitchen ration/ masala/ snacks/ papad and soaps/ sanitizers, napkins etc. It gives me immense pleasure, to hear that sale of just 10 months old PMEGP soap unit rises to 5 lacs in a month and created the brand with name soap square. The young entrepreneur Ms Mahima Dissoria, has confidently called over mobile just to enquire for 50 lakh more of loan amount, to fulfil the rise in demand of personal hygiene products during the lockdown period. She has been guided to contact the SIDBI officials online for such schemes. Another PMEGP entrepreneur Sh Raj Khanna, briefed that sale of locally made Khadi mask has touched mark of INR 2 lacs/day.

The Success of KVIC units is speaking in itself when it is found The schemes of KVIC are fulfilling its objectives as during the lockdown period the Khadi & PMEGP units has passed the litmus test of continuing supply, grow local, consume local, using optimum resources, self reliant. The khadi units while following the local administration guidelines has transformed & never stops even during the lockdown period while literally worked from home.



STATE OFFICE, JAMMU AND KASHMIR



Due to Covid-19 epidemic, when the complete system is at stand still, the challenge to feed the poor and helpless workers was taken up by the KVIC Jammu office. Donation of food/ milk packets, Khadi Mask, manufacturing of khadi cotton mask, processing of MDA and ISEC claims, depositing of AWFT, distribution of grocery/ raw material kits as under were taken up by Jammu office as a challenge.

The Government of Jammu and Kashmir, U.T manufactured 7.50 Lacs of Khadi Cotton Masks amounting to Rs. 143.73 Lakhs. Till 15th May 2020, 5.50 Lakhs Khadi Cotton Masks have been prepared and supplied to Concerned Deputy Commissioners offices of U.T. as per specification and giving wages to 300 artisans. Distributed 2550 Nos. Food Packets among the needy people and Migrant labor residing outside the U.T

was done from 29th March 2020 to 21st April 2020. Amul 500 ML Tetra Pack, 1512 Nos milk packets distributed to children of Migrant workers from 18th April 2020 to 21st April 2020.

Khadi Institutions of J&K and Stitching Centre, Nagrota, Distributed 18,500 Nos. khadi cotton masks till date as donation to various Deputy Commissioners, NGO, Municipality Worker, Superintendent of Police, Medical Staff and Para Military Forces in J&K U.T both in Kashmir and Jammu regions.

This office has processed the MDA claims amounting to Rs 965.72 Lakh for the year 2016-17 of 85 Khadi Institutions giving incentive to more than 8000 artisans . This office has processed the ISEC claims amounting to Rs. 25.00 Lakh for the year 2019-20 of 31 Khadi Institutions.

Around 32 Khadi Institutions have deposited AWFT Amounting to Rs. 8,90,000 to 890 artisans at the rate of Rs.1000 and the process is going on. Despite the Nationwide lockdown because of the spread of the Corona virus (Covid-19), State Office, KVIC, Jammu and Kashmir took the initiative and started the relief work to the migrant workers and people living in slum areas of the Union Territory of Jammu and Kashmir. Before this initiative undersigned along with the KVIC Staff managed to make the office functional. In the meantime more employees joined the office and since then the office is functional despite all the problems faced. In all this process, services of women folk working at Stitching Center Nagrota, was also taken and they also started manufacturing Khadi Masks and due to this they were able to earn their livelihood despite lockdown. by getting work at their doorstep giving employment to 150 women artisans.

During the lockdown period

preparing and distribution of food was taken up in huge quantity in different parts and different locations of J & K with the help of Self-help groups and NGOs to 500 needy people. The food packets were prepared and hygienically packed. Thus taking help of local police the food packets were distributed at Nagrota, Kathua, National highways and people stuck on Jammu Delhi highways to the migrant workers, slums by following social distancing. There were old women, senior citizens, children who were starving for food. The satisfaction should have been seen on their faces, after satisfying their hunger cramps.

RAJASTHAN

STATE OFFICE, JAIPUR

State Office, Jaipur formulated its plan from the very beginning to deal with the dreade situation of such a worldwide emergency Covid-19.

Since most of the activities / schemes of the Commission are related to rural areas and many people are often not working on one unit everywhere. Keeping this fact in mind, The office kept encouraging all the units to continue working and emphasized on working by adopting social distancing, mask, sanitization. This is the result of the strong action plan of the Khadi and Village Industries Commission, Government of India in the state of Rajasthan that the same Khadi institution produced a record 90 lakh rupees and paid wages of Rs 10 lakh to the weavers during the period of Covid-19. The Commission provided relief to the workers during the lockdown period by disbursing more than Rs 40.00 lakhs to the workers from the "Workers Welfare Fund, Jaipur" working closely together in Rajasthan. The commission also gave full protection and guidance to the people

holding the honey box distributed under the Honey Mission. Since there was a shortage of flora in Rajasthan at this time, it was necessary to move the bees to another place. In addition, some people took the bees to another place, but were unable to reach honey to extract honey due to lockdown. The Commission, with the help of the local administration, took all such beekeepers to the destination by extracting honey and moving the bees from one place to another, due to which there was no loss in the beekeeping business and the business continued. Apart from this, it was also the time to prepare mud pots etc. as the summer season was unfolding. The Commission continuously encouraged the people engaged in the pottery business to continue the work with safety and caution and an attempt was also made to give awareness message related to Corona through the paint on the mats.



In this way, the Commission continued almost all the business bound and in this calamity, the people tied up with extra help. The details of the action plan and the successes achieved by State Office, Rajasthan, KVIC in Rajasthan state at the time of Covid-19 are as follows-

Distribution of Face Mask

The Commission distributed more than 100,000 Khadi-made face masks free to various needy people, police and local administration, health workers etc. through various Khadi institutions, which is a record of public service.

Distribution of Food Packets

Distributed packets of freshly prepared food to save the people trapped in the lockdown in Covid-19. Thus around 10000 packets were distributed, which brought relief to many people.

Distribution of Milk Packets

At the time of lockdown, the availability of milk for the sick and children in the homes was a major problem, which was realized and milk was distributed to more than 3000 needy people for two-three days.

Food Distribution

Due to accidental lockdown, food items such as flour, rice, lentils, oil, spices etc. were made available from door to door with the help of Khadi institutions and other units.

Distribution of Sanitizer / Soaps

According to the caution given by the government and health department during Covid-19, people got sanitizer and soap etc. as essential items. However, free distribution of sanitizer and soap were provided to about 3000 people by the Khadi and Village Industries Commission to address the economic situation and availability problems.

Diyaa(Lamps) distribution

At the call of the Prime Minister of India, 41000 diyas were distributed free of cost for the promotion of Corona Warriors, in which the beneficiaries of Kumhar Sashaktikarn Mission took part in large number and distributed free diyas to the needy and poor people.

PM Care Fund Donation

In the state of Rajasthan, Khadi and Village Industries Commission, Government of India affiliated organizations etc. took initiative in donating to PM Care Fund constituted under the chairmanship of Hon'ble Prime Minister and more than Rs. 42000/- cash has been deposited in it.

Bikaner Khadi institution donated Rs.21000 in COVID relief fund - under the jurisdictions of Divisional Office Bikaner. Free masks and neem soap were distributed to the spinners by getting the spinning Center sanitized at the spinning center Samagra lok vikas sangh, Jaimalasar , Bikaner. 500 Mask & 100 sanitizer distributed to the villagers by KVIC Bee Keeper i.e. Sh. Deen Dayal, village karadsu dist. Kullu.

Distribution of Other Content

Apart from the above, due to the requirements of time and to increase the immunity of people, beekeepers were encouraged and distributed free pouches of free honey and keeping in mind the immediate needs of the people, Towels, Gamcha, Medicines, etc. were also distributed. Due to which the people got very much courage and got the power to combat this epidemic. Thus, the joint campaign of people directly / indirectly with Khadi and Village Industries Commission had very positive and encouraging results by linking shoulder to shoulder with governance in the state of Rajasthan.





**EAST
ZONE**



EAST ZONE WAS NOT FAR BEHIND IN TAKING EFFORTS TO HELP THE NEEDY

State Office Patna also took efforts to help the society. Khadi Institutions of the area made masks prepared by Khadi and provided it to the District Administration of their district. On this occasion, the needy and helpless people were distributed food, ration items, cash amount and milk biscuits for their children. State Office, KVIC, Patna has distributed 2500 food packets among the migrant labourers of Bihar with the help of Local Administration as well as police personnel of Shastri Nagar Police Station, Airport Police Station and Rupas Pura Police Station of Patna (Bihar) The Khadi Institutions and PMEGP units under jurisdiction of State office, Patna also distributed around 26000 nos. of face masks, 2150 nos of packets of Grocery items/ Ration(Aata, rice, dal oil etc.), 2560 nos. of soap/ sanitizers and 314 nos. of Khadi Gamchha among the needy poor migrant labourers as well as Khadi spinners and weavers. The Office, distributed 1000 masks and 1000 soaps to the District Administration, Khagaria for free distribution. The District Magistrate personally praised KVIC for their cooperation with the public and government departments. Besides these, Artisan Welfare Fund Trust (AWFT), Bihar State also remitted Rs. 10.92 lakhs among the 1064 nos. of Khadi artisans of the State. The KI also directly remitted Rs. 1.80 lakhs among the 152 nos. of Khadi artisans of the State.

STATE OFFICE, KOLKATA

Initiatives taken by State Office and Khadi Institutions in order to help the people in distress. Some of the attempts have been summed as follows :-

1000 Milk Pouches (500 ml.) have been distributed among the children of the families of traditional clay idol making artisans in the Kumartoli, Shobabazar area, labourers/daily wage earners of migrants in Janbazar area of Kolkata during 20.04.2020 to 22.04.2020. Councillor of Wards from Kolkata Municipal Corporation also extended full support

and cooperation in this work. Further, 500 Milk pouches (500 ml.) was also distributed in the Jhargram in association with Jhargram Khadi & V.I. Association from 21.04.2020 to 22.04.2020 to the tribal children of Lodha and Sabar families at Anandpalli, Bhaudi, Kalsidanga, Dainemari, Dhadkidanga. The Khadi Institution has also distributed bread and biscuit on behalf of the Institution along with the Milk from KVIC. The institution from its own has also distributed additional 250 pouches of Milk alongwith biscuits, bread and handkerchief to the children at Gopiballavpur in Jhargram on 27.04.2020.

Around 68 Numbers of Khadi Institutions have distributed 2115 Grocery packets to the families of artisans, tribal people in their localities in the State. The Grocery items included rice, atta packet, dal, potatoes, onion, soap, tiffin item etc. Khadi Institutions in West Bengal have come forward to distribute face mask. A total 184 Numbers of Khadi Institutions have distributed 8775 number of face mask in Malda, Murshidabad, Birbhum, Nadia, Hooghly, Purlia and Jhargram Districts. All the masks have been distributed on behalf of Khadi Institutions voluntarily.

Khadi Institutions have taken a lot of efforts to transfer Rs.1000/- each of Artisans accounts through DBT as immediate relief measure. So far, an amount of Rs.1,29,52,444/- was released by the Institutions directly to 13102 artisans from April, 2020 and an amount of Rs.32,33,400/- was also released to 3403 artisans. Thus, the total amount of Rs.1,61,85,844/- to 16505 number of artisans for April, 2020. Subsequently, an amount of Rs.32,61,800/- was released to 3312 number of artisans for May, 2020. After relaxation of lockdown, so far 138 numbers of Khadi Institutions have resumed their activities since April & May, 2020.

STATE OFFICE, RANCHI

Despite, maximum districts of this State are extremist affected and facing security threats, this Office achieved its 100 days targets of Gramodyog Vikash Yojana' in the aspiration districts as defined by Niti Aayog and achieved the goal of the rural employment through Prime Minister's Employment Generation Programme. During this lockdown situation due to COVID-19, The State Office, Ranchi has convinced Khadi Institutions & SFURTI units to get together, as a result an amount of Rs. 1000/- per artisans per month from AWFT fund already paid to the artisans & weavers of 10 Khadi Institutions as an additional help in need. Further, many Khadi Institutions are opened now for work with having social distancing. At date, at least 39000 nos. of Khadi face masks have been distributed including handed over to District Administrations for its free distribution among needy people and out of which some of the face masks have been distributed directly by KIs on its own. Food grain packets, cooked food, hand wash soap cakes etc. have also been distributed by Khadi Institutions. Further, many PMEGP units in rural areas of Jharkhand which is essential these days have been opened. The situation of COVID-19 outbreak has been taken as an opportunity to prove Khadi sector to explore the manufacturing of quality face mask, bed sheet and PPE Kit etc of this State. KVIC, Odisha has also distributed food packets to migrant workers, milk to poor children and rice and dal to poor people through the State Office.

STATE OFFICE, BHUBANESHWAR

State Office, Bhubaneswar distributed food packets to the poor needy people identified by Cuttack Municipal Corporation (CMC). Officials of Cuttack Municipal Corporation were

of hungry migrant workers stranded in the city municipal area. The State office distributed 2500 packets over a period of 5 days. In order to provide nutrients to poor children, 1500 milk packets of 500 ml each was distributed in Bhubaneswar Municipal Corporation (BMC) area, in coordination with BMC and local police on three alternate days. Besides, food packets containing (rice, dal and potato) have been distributed to poor people in Balasore and Mayurbhanj districts. The poor needy people were identified by the office of Hon'ble MoS (MSME). These poor people were not getting free rations and other benefits from the State Government due to non-availability of valid documents.

Further, assistance of Rs. 1000/- for 3 months beginning from April, 2020 is to be provided to artisans of Khadi Institutions. In April, 2020, the AWFT of Odisha has released Rs. 1000/- to the artisans. Since due to lockdown, the office was opening with only a skeletal staff, neither representatives of KIs could visit the state office nor the officials of the State Office could visit the Institutions. However, constant interaction between the State Office and the KIs continued to be maintained through a Whatsapp group. The KIs were being constantly motivated to give back to the society in whatever way possible during this unprecedented crisis. This has resulted in participation of almost all KIs of the State voluntarily helping the artisans and poor people of the villages by distributing relief materials and masks etc. The KIs have donated 17,346 khadi face masks to district Collector, BDOs, Sarpanchs etc for distribution to the poor people. Besides many Institutions have distributed grocery items, cooked food, sanitizers/soaps etc. KIs in the State have donated Rs. 35202 to PM Care Fund/CM's Relief Fund.

CHHATTISGARH STATE OFFICE, RAIPUR

Ration was distributed by the State Office, Raipur, in which all the institutions came together participated. Many institutions distributed food packets, while many institutions also distributed raw vegetables along with kits of essential vegetables and pulses, rice, flour, oil, potatoes, onions, green vegetables. Food packets were also distributed to migrated laborers, poor families and lonely elders in the lockdown period in the initial phase. The course of distribution of food items, raw groceries were also included by the institutions working spinners-weavers in their production centers, besides the surrounding rural and helpless people. He expressed gratitude to the distributing institutions for getting relief material and solving the biggest problem of the food and with the blessings and good luck for the progress of Khadi and Village Industries Commission and the institutions coming together in this round of crisis time, institutions also reiterated his commitment to economic development. Incentives and cooperation to sell lamps to institutions:-

KVIC, during lockdown period, encouraged local potters to sell diyas in their areas, made on electric potters wheels which were given by KVIC under Kumar Sashaktikarn Yojana, so that he and his family can get income. In compliance with this, a good response was received in Chhattisgarh state and a total of 55948 lamps were sold, a total of Rs. 1,12,000 / - was earned by potters.. Assistance from Artisan Welfare Fund and Pension Trust: -

the institutions to pay Rs. 1,000.00 per month to spinners and Rs. 1,500.00 to weavers per month from Artisan Welfare Fund as relief amount from March, 2020 to June, 2020, so that in this hour of calamity, they can get some relief. The Artisans Welfare Fund and Pension Trust paid a total of Rs. 59,59,000.00 to 1758 spinners and weavers working in the institutions. In which a total of 1301 spinners at the rate

of Rs. 1,000.00 per month from March, 2020 to June, 2020 for the amount of Rs. 39,03,000.00 and 457 weavers at the rate of Rs. 1,500.00 per weaver for the month of March, 2020 to June, 2020. 20,56,000.00 was paid, which facilitated the livelihood of the spinners and weavers on getting relief money and their faith in the Khadi and Village Industries Commission was strengthened and the relationship has grown. In addition to the above, the following work was done during the lockdown:

- Issued a memorandum granting exemption to Khadi institutions for Stock checking for the year 2019-20 till 20 April 2020.
- Letter was issued, for payment of 45 per cent incentive from MMD by raising the amount of 30 percent incentive to the weavers.
- Khadi institutions were informed that Raw material can be purchased from the Central Sliver plant without depositing margin money.
- Letter was written to provide a list of such spinners and weavers working in Khadi institutions, which are covered under the Employees Provident Fund Scheme.
- It was informed by writing to Khadi Institutions that since the third quarter the scorecard requirement for MMDA Claim has been relaxed, so MMDA Claim Online can be uploaded online.
- Khadi institutions were also instructed to make efforts to supply curtains, sheets, pillow covers, towels, face masks in hospitals and ensure their supply by receiving orders.
- It was appealed to the officers and employees posted at the State Office, Raipur to voluntarily contribute some part of their salary or full salary in addition to one day's salary in the "Gramodaya Kosh" operated by the Commission.

MADHYA PRADESH

STATE OFFICE, BHOPAL

In the month of April 2020 under the AWFT scheme, instructions were given to credit the amount of Rs. 1,000.00 for three months in the account of all artisans, spinners, weavers, in spite of adverse circumstances, the order of an amount of Rs.6,08,000.00 was transferred.

At the same time, with the help of some institutions of Madhya Pradesh working under Khadi and Village Industries Commission, Bhopal, came forward in an uneasy situation, providing ration materials to their subordinate artisans and the needy in their area. Besides packets of food and milk were also distributed in collaboration with the Khadi and

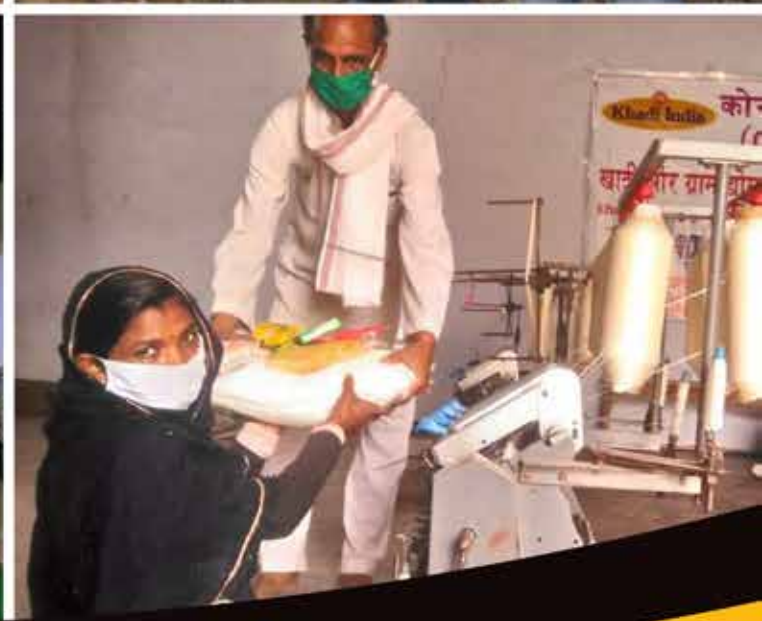
Village Industries Institutions. District Bhopal, M.P. which is under the Red Zone, in this contrast situation under the State Office, Bhopal, with the positive support of the Khadi institutions working in the state and the MP Khadi and Village Industries Board, Bhopal, the distributed various materials to support the needy.

In the above situation, the work done by the Madhya Pradesh institutions/Board/ PEP cluster is a commendable step. In addition to the public distribution of these materials, 1200 masks were distributed by Khadi institutions of Ghazipur district among government offices in the district.





**CENTRAL
ZONE**



UTTAR PRADESH

STATE OFFICE, LUCKNOW

During this lockdown situation due to COVID-19, the State Office, Lucknow has been able to convince to get together, as a result an amount of Rs. 1000/- per artisans per month from AWFT fund already paid to the artisans & Weavers. 10 Khadi Institutions as an additional help in need. Further, Khadi Institutions are opened now for work with having social distance. Atleast 17500 nos. of Khadi face masks were distributed and handed over to District Administrations for its free distribution among needy people and out of which some of the face masks have been distributed directly by Khadi Institutions on its own. Food grain packets, cooked food, hand wash soap cakes etc. have also been distributed by Khadi Institutions.

The situation of COVID-19 outbreak has been taken as an opportunity to prove Khadi Sector to explore the manufacturing of quality face mask, bed sheet and PPE Kit etc. of this State. Depending on the necessity, so far 17500 masks, 1750- readymade lunch packets, 3000 pieces-sanitizers/soaps, 100 packets per day raw ration groceries were distributed by Khadi institutions, PMEGP units and SFURTI clusters. Also, In addition to this, Khadi institutions have deposited an amount of Rs.10.00 Lakhs in P.M. Care Fund and C.M. Care Fund.



The officials of the Divisional Office also contributed their 01 day salary deduction from April 2020 to the Gramodaya Fund.



DIVISIONAL OFFICE, GORAKHPUR



Depending on the necessity, Divisional Office, Gorakhpur with the help of Khadi institutions, SFURTI Clusters, REGP/ PMEGP units distributed khadi masks, ready cooked food and necessary groceries, sanitizers and soaps etc. to artisans working in the institutions as well as helpless migrated and the needy persons, which is a very commendable step. As a result of this, 22420 masks and 8295 soaps have been distributed by Khadi Institutions in nearby areas of the district, In addition to the public distribution of the above mentioned materials, Khadi masks were distributed by Khadi institutions to their spinners and weavers and the needy people of the area like Police Administration Officers / Staff posted on duty, the people connected with the social service to prevent corona infection.

The highest number of 1200 khadi masks were distributed by Pt. Vishwanath Khadi Gramodyog Vikas Sansthan, Azamgarh. Apart from this 605 gamchhas/towels, 5800 tissue papers, 4300 food packets, 1130 food items (Groceries) packets, 300 Khadi Bags and 1300 packets of 500 grams milk and 1 sack murmura(Lai) were distributed by khadi institutions to nearby needy, helpless people and children. In addition to this, Samajik Utthaan Seva Samiti, Azamgarh and a PMGP unit, Ms. Shri Shyam Industries, Bahraich have deposited the amount of Rs. 2.00 Lakh and Rs. 51000.00 respectively in P.M. Care Fund.

The officials of Divisional Office contributed their 01 day salary deduction from April 2020 to the Gramodaya Fund.

DIVISIONAL OFFICE, MEERUT

The Khadi Institutions of Meerut area made masks prepared by Khadi and provided it to the District Administration of their district. On this occasion, the needy and helpless people were encouraged to take continuously distributed food, ration items, cash amount and milk biscuits for their children. As a result of this, 76939 masks and 400 soaps have been received by the District Administration, in addition to the public distribution of the above mentioned materials, Khadi masks were distributed by Khadi institutions to their spinners and weavers and the needy people of the area like Police Administration Officers / Staff posted on duty, doctors and nurses related to medical field, the people connected with the social service to prevent corona infection and 150 gamchhas /towels, 200 handkerchiefs, 1480 food packets, 565 food items packets and 1100 packets of 500 grams milk and 500 biscuits packs were distributed by Khadi institutions to nearby needy, helpless people and children. In addition to this, an amount of Rs. 1,00,000.00 was transferred to the artisan's account under Artisans Welfare Trust. Khadi institutions have deposited an amount of Rs. 31000.00 in P.M. Care Fund, which continues to

increase day by day. By constantly contacting with PMEGP entrepreneurs, they were also motivated to provide support to the needs of the people from their level, as a result of which they had distributed 500 packets of detergent powder (500 grams per packet), 250 sanitizers, 250 masks and 50 packets of flour (10 kg per packet), 90 kg honey and an amount of Rs. 11000/- were deposited in the PM fund.

Special enthusiasm was also seen in the official staff of the Divisional Office, Meerut. The officials of Divisional Office made their consent to contribute their 01 day salary to the Gramodaya Fund, according to which a total of Rs.1,04,788/- was credited in Gramodaya Fund after deduction from April 2020.

25 Districts come under Divisional Office, Meerut of KVIC, in which more than 400 Khadi institutions are working, so exchange of correspondence and messages related to them can be done easily. KVIC officials, Khadi Institutions, PMEGP Entrepreneurs and other NGOs are deserve commendable appreciation of congratulations for their unforeseen contribution.

DIVISIONAL OFFICE, VARANASI

Divisional Office, Varanasi with the help of Khadi institutions distributed lunch packets and water pouches (total 2500 pieces) for 05 days continuously (from 05.03.2020 to 03.04.2020) by KVIC to the needy people in different regions of Hon'ble Prime Minister's Parliamentary constituency, Varanasi. Depending on the necessity, so far 47,840 masks, 915-Gamchha, 80-towel, 20-handkerchief, 1020-lunch packets, 1197 pieces-sanitizer, 615 pieces-soap, 190 pieces candles and 1260 packets of 500gm milk were distributed by Khadi institutions. In addition to this, an amount of Rs. 7,16,000.00 was transferred to 716 worker's accounts under Artisans Welfare Trust. Khadi institutions have deposited an amount of Rs. 11000.00 in P.M. Care Fund. 100 masks were also made available by the Varanasi Trust to the Khadi and Village Industries Commission, Varanasi for distribution in the general public. Again, 1500 packets of 500 grams milk were distributed in various areas of the district among the malnourished, helpless and poor KVIC, Varanasi. P.M.E.G.P. entrepreneurs also distributed 500 packets of rice (5 kg per packet) among the needy people. Special enthusiasm was also seen in the official staff of the Divisional Office, Varanasi.

The officials of the Divisional Office also contributed their 01 day salary to the Gramodaya Fund. In addition to the public distribution of these materials, 1200 masks were distributed by Khadi institutions of Ghazipur district among government offices in the district such as District Magistrate, Police Officer, Chief Medical Officer, Basic Education Officer, Local Police Station, Chief Post Office, various banks, and other agencies etc. to prevent corona infection. The District Magistrate personally appreciated KVIC for their cooperation with the public and government departments.

Khadi Institutions working under KRDP in the district of Ghazipur region jointly sold 1088 Khadi Masks at Rs.20 by e-rickshaw. For 03 days continuously, 200 packets (fruits, biscuits and water) were distributed to the migrant labourers by the institutions of this region. 60 migrant labourers were served food by the institution. In addition, Khadi masks and Gamchha were distributed by Khadi institutions of Varanasi region to the District Magistrate, Varanasi and police personnel.



STATE OFFICE, UTTARAKHAND DIVISIONAL OFFICE, DEHRADUN



With the aim of extending all possible help to the Khadi institutions State Office, KVIC, Dehradun took preventive measures since Government notification came on COVID-19. This was continuously monitored and taking precaution in the field as well as in the office.

Taking various leading initiatives like helping most of the Spinners, Weavers, needy & helpless people and migrant workers who were struck in their region of the State. In the month of April 2020 under the AWFT scheme, instructions were given to credit the amount of Rs. 1,000.00 for three months in the account of 1553 artisans, despite of adverse circumstances, the order of an amount of Rs.19,69,464.00 was transferred.

At the same time, with the help of some institutions of Uttarakhand State working under KVIC came forward in an uneasy situation, providing ration materials, to their subordinate artisans and the needy in their area. The State Office, Dehradun, in this hour of national disaster, made an appeal to all Khadi institutions, SFURTI Clusters, REGP / PMEGP units to come forward to discharge their social obligations by being tied in a thread of nationality.

All the institutions participated with full enthusiasm in this campaign. Not only with their own resources but also with public support, many works were carried out by all institutions. These included mask distribution, food distribution (prepared food and raw ration), awareness campaign to protect from corona virus.



**NORTH
EAST
ZONE**



COVID-19 INITIATIVES TAKEN IN THE NORTH EAST ZONE,

In combating and containing the COVID-19 Pandemic, the Khadi fraternity of North East Region, India, joined the KVIC family with commitment. The clarion call of Hon'ble Chairman, KVIC inspired the KVIC officials, Khadi Institutions, State KVIBs, PMEGP and other KVIC supported units of the North East Region equally with its counterparts to do their bits at the crucial need of the humanity. Although all the activities and contributions are not recorded in detail, for obvious reasons, some of the highlights in this connection are reflected below.

Assam Khadi & VI Board

The Assam KVIB donated 20,000 Khadi Masks and also donated a sum of Rs. 5.00 Lakh to the Chief Minister relief fund and Rs.3.00 Lakh to the State Finance Minister's COVID -19 fund. The picture shows Dr. K. K. Kalita, Chairman, Assam Khadi & VI Board handing over Khadi Mask to Shri Sarbananda Sonowal, Hon'ble Chief Minister, Assam in Guwahati.



KVIC, State Office, Assam

The Khadi Institutions under State Office, KVIC, Guwahati associated its Khadi Institutions and distributed 3,850 Khadi Masks, 1,220 Food Packets and arrange disbursement of Rs.2.04 Lakh to the Artisans from the AWFT fund. The picture shows distribution of essential grocery items by a KI maintaining the social distance norm.

KVIC, State Office, Agratala, Tripura

An NGO associated with the KVIC, Agartala, the Society for Alternative Thinking & Action offered a cheque of Rs.1,500/- to the Chief Minister's Relief Fund, Tripura through SO, KVIC .



Tripura Khadi & VI Board

Tripura KVIB donated 2,000 Khadi Masks. The picture shows Shri Biplab Kumar Deb, Hon'ble Chief Minister, Tripura receiving Masks from Shri Rajiv Bhattacharay, Chairman, TKVIB in presence of CEO, of the Board.



COVID - 19, ANTHROPOCENE AND SUSTAINABLE DEVELOPMENT

Dr. Sukamal Deb

The beginning of the year 2020 is bleak for outbreak of COVID - 19, a horrific scourge on humanity, a pandemic indeed. It is a testing time to see how we as individual beings as well as an organisation accept the challenge poised upon. This is the time when social sector organisations like Khadi & Village Industries Commission take a lead. We have accepted the call and got engaged in solidarity with the nation to fight the pandemic. KVIC, an organisation on the ideal of Gandhiji shows its resilience in this moment of emergency. KVIC's ethos seems more relevant today as it always pleads for sustainable development. But in today's confused and distracted world, one argues "is sustainable development feasible?" And it is not an empty question, it is deep and the real concern. We are living in a world which is running very powerfully, of course in many ways, climate change, the sixth great extinction, cities in danger, food supplies under threat, massive dislocations, widening inequalities of income, high youth unemployment, politics not working very well. With business as usual, we ponder, is it the final hour for 10,000 years old civilized Homo sapiens and will the survive the 21st Century. We have passed the planetary safety margin, that major parts of the world are doomed to disaster, the interconnections of the abiotic and biotic features of the earth's systems infringed.

We need to pull us back a bit, may be pessimistic, may be too horrifying a thought. But for sure, we have

committed mistakes, if we are still glib, we may evoke greater danger.

So, we should not distract our pathway of sustainable development. It is the greatest challenge ever, the most complicated public policy challenge that humanity has ever faced. COVID - 19 unveiled the ruthless face. The Climate change, challenges of a rapidly urbanizing world, the great extinction process under way because of human domination of ecosystems, over extraction from oceans and land resources and massive illegal trade.

These are science-based issues where there's not enough public literacy worldwide. These are issues of tremendous uncertainty. Even the most refined models of climate are models of great uncertainty because there are many gaps in our understanding of how earth systems work. This is a multi-generational problem. Now we have to think ahead many generations. We talk about parts of our economy like energy, transport, infrastructure. There are powerful vested interests which global community need to defy and thus uncouth a dark age looming ahead. We need to navigate for a safer world, do road mapping to achieve the sustainable development goals just as the world has made tremendous progress in the millennium development goals. Despite the cynicism, the darkness, the confusion, the miserable global politics a breakthrough is inevitable

and ethos of KVIC can paint the pathways of development.

We are not oblivious of the greatest movements in history of transformation of the last two centuries that have accompanied our journey of modern economic growth. India invented one, the Gandhiji's non-violent approach to social action and social change. In the midst of confusion, a second call is presumably for ours to carry out, we need to reinvent the relevance of Gandhiji and his theory of Development. President Kennedy in his Peace Speech in 1963, pleaded about values, human rights and ideas.

The most important idea is that humanity can solve its problems peacefully and can live together because what we have in common is so much more important than what divides us. Peace is a process, a way of solving problems. Similarly, sustainable development is a process, a way of solving problems peacefully and globally addressing our deep common needs using science and technology and our shared global ethics to get there. The post COVID - 19 presumably will strike a jolt to the global as well as national economic growth. How the countries still trapped in poverty can spring free of the poverty trap, how a developing country like ours with a huge unemployed and youth population will effectively negotiate the sudden crisis. Creation of a huge employment opportunity in the non-farm sector with low capital investments in harmony with nature may be the chosen pathways. Role of KVIC will be much bigger than ever in

this unprecedented juncture.

We may have to aim at higher target for consistent growth to give the economy a flip and buoyancy. Our aspirations has to be dovetailed with all three basic goals of sustainable development, the economic growth, fairness & social inclusion and environmental friendliness, the fundamentals to which KVIC is rooted to.

We are living in a new geologic era, the Anthropocene when humanity has become so numerous, 7.2 billion and rising. Mining, extracting and transforming resources for production in industry, our approach today is unprecedentedly as a species. We will hit these planetary risks and even dead ends if not careful. The concept of planetary boundaries is an extremely useful context. What are the major challenges coming from humanity's impact on the physical environment; we need to identify, to quantify those challenges. We need to identify what would be safe limits for human activity so that we can restrain urgently for we're already late. We are to redesign our technologies, our economic growth dynamics so that we can have economic improvement while staying within the planetary boundaries. The first of the challenges and the biggest is climate change. This is being caused by use of particular technologies. Especially fossil fuels and the way we use land and grow animals and food that produces atmospheric change in the form of rising concentrations of a few particular gasses.

Carbon dioxide, Nitrous oxide, methane, industrial chemicals, the greenhouse gasses to name a few, that the property to allow the sunlight in as ultraviolet radiation. It perturbs the greenhouse gas concentrations, raising them in the atmosphere, endangering us and other species. Ocean acidification, ozone depletion, another horrifying danger, so frightening. The next of the planetary boundaries is the heavy human caused loading of nitrogen and phosphorus through use of chemical fertilizers.

That heavy pollution coming from fertilizer use is creating a tremendous amount of ecological destruction. The next big challenge of planetary boundaries comes from our overuse of fresh water resources. We need fresh water every day to stay alive. Our crops need it. Of the total amount of fresh water that humanity uses, about 70% is used for agriculture, to grow food, about 20% is for industry and about 10% only, is for our household use, for hygiene and sewerage etc. We use so much water, especially for our food production, that we are depleting very important sources of fresh water.

Humanity has been grasping over history for more and more land, more and more pasture land, more and more crop land. After all, the human population as we know has increased roughly ten times since the Industrial Revolution in 1760. That requires a lot more farmland to feed the 7.2 billion.

The problem with that is that we share this planet with other species and as we grasp this land for our farmland, for our pasture land, for our timber land and many other uses, we are literally chasing the other species away and off the planet into extinction in many cases. The range of chemical pollutants is so vast and the human and animal and plant health consequence is so large that are horrific in many places. China over the past 30 years has become the champion of polluted waterways of major cities, because of the extent of the heavy industrial processing. This all sum up to a final category of biodiversity loss, the death, the extinction of other species. We are killing more animals and plants because we are chopping down rain forest, poisoning environments, acidifying the oceans.

That species are disappearing even before we're able to identify and catalogue the millions of other species that share the planet with us. We are not stewards of global biodiversity now. Humanity is now causing the sixth great extinction wave of the planet earth. It is not natural, due to one species, civilized Homo sapiens. As we delve more deeply into the intersection of economic growth and planetary boundaries, our mind say is COVID - 19 an invited one. We leave this to the scientists to answer. But as a social scientist, ardently plead, we need to reconcile economic growth and planetary boundaries, we have to choose a different way.

In many ways we live in a world of plenty. Economic growth has produced incredible wealth. Many parts of the world escaped from economic hardship. Countries like China are now solid middle income countries. Is wealth accumulation and sustainable development are in synergy? There has been no exemplar of economic growth, roughly 10% per year, more remarkable, than China, the world's most populous country. So anything major that happens in China is earth shaking. China has been doubling its national income every seven years. On contrary, Nigeria is an example of world's poorest countries, a landlocked country Africa. It's a country that's just at the bottom of the world's HDI, meaning that not only its income is poor, but also its conditions of education and health are dire indeed. Not only Niger, many countries stuck in a poverty trap for a long period. The world has not been achieving economic convergence. Despite living in a world of plenty, there are still large numbers of people, more than a billion, more than one out of every seven on the planet, living in extreme poverty. Our thoughts need reorientation for these Gandhiji's "Daridra Narayana".

Food supply which go to the core of our economic life need major technological overhaul. We need to adopt eating the kinds of food that don't threaten the natural environment. For example, not to eat endangered fish species or endangered species of land

mammals, sadly some of which are in huge supply as delicacies. We need to check the changing farm systems, the changing human behavior, in terms of our diet.

Humankind will have to prove that it is possible to grow food in a sustainable manner for all of the people properly nourished on the planet, and with the food system recognizing and respecting the planetary boundaries. We are far from this today. We have already taken hold of so much land, so much photo-synthetic potential, to feed us, that we're depriving other species, not only of their natural habitats, but of the food that they need to stay alive. The most direct of these challenges is the fact that the world's population continues to grow relatively rapidly. By 2025 we'll reach eight billion. So we will be grappling with the challenge of feeding more and more people. There has been tendency to add more meat to the diet. But as meat is added to the diet that is a kind of amplifier of the demand for grain production, because for animals like cows and pigs which give us our beef and pork. To produce the 1 kilogram of beef cow consumes 15 kilograms of feed grain. So there's a huge amplifier as diets shift to meat in terms of the underlying demand for feed grains on the planet, and therefore for the total demand on the agricultural system. These environmental threats come in many shapes and forms, start with climate change, the biggest.

One of the shocking pictures off the coast of China there is so much fertilizer being used by Chinese farmers because it's heavily subsidized, and because of farm practices that fertilizer runs off the farms into the rivers and ground water. It accumulates in the estuaries and off the coast, and it creates a kind of algal bloom and algal bloom means that there's such a sudden massive loading of nutrients, nitrogen and phosphorus in particular that the algae which either naturally grows in a particular place suddenly has this massive feast of nitrogen and phosphorous. So there is an explosion of the amount of algae. This algae will die. Then it will be decomposed by bacteria. As those bacteria feast on the algae, the dead algae, they will be respirating, and they'll be using a lot of the oxygen in the water. They will deplete the oxygen as part of the respiration process and by depleting the oxygen they will create an oxygen depleted zone of coastal waters called a hypoxic zone. Low oxygen kills the fish, kills the other species, what ecologists and marine biologists call a dead zone. There are dead zones all over the coastal world now, especially in the estuaries. Our shellfish and many other species are often indigenous to those locations, and they're being threatened by this nutrient loading. The food system also gives rise to new pathogens. When we have the industrial breeding of poultry, for example, all crowded together, we have learned that there is

recombination of genes of bacteria and viruses. When livestock and poultry out in the open mixed with the wild species of geese and other species, we get further re-combinations. This has given rise to many emerging infectious diseases like SARS. We have new and emerging diseases coming from such practices. So we are to search new, sustainable farm system. Our farm systems are distinctive all over the world depending on the local climates, local cultures, local soils, local ecological conditions. But what is nearly common to all of the major regions is that our farm systems are not yet sustainable.

Let us look at the challenge of health in the poorest parts of the world. There are roughly 1.2 billion people living below the World Bank's poverty line of \$1.25 per person per day. Poverty is viewed as lack of adequate income which leads to lack of access to basic health services, education which are merit goods in the language of economists. In the richest countries the healthcare system is technically very sophisticated. In the poor countries we scramble and wrack our brains to figure out how to reach a level as poverty and ill health go together. Today many parts of the world is in a disease ridden environment filled with infection, terrible conditions that afflict can be real barriers, real impediments to the diffusion of economic growth. In U. S. health system is incredibly expensive, \$8,000, in the high-income countries it is around \$3,000 - \$4,000. whereas, many poor

countries trying hard to reach a level of \$60 per person per year in the public budget. Health system should run for the public benefit as health has always been regarded as basic human rights, basic human needs and to the aspirations of ending extreme poverty. Unfortunately, when the year 2020 came it wasn't health for all, it was pandemics for many. The pandemic is running rampant, people are infected worldwide, have no medicine and that are available lost its efficacy, the immunocompromised individuals suffering. COVID-19 is a lethal disease, a holioendemic, global scholars need to work together to rekindle hope.

India is a welfare country, her leadership shows unfathomable concern and competency to combat COVID-19. WHO has welcomed the Government's \$24 billion package, including free food rations for 800 million disadvantaged people. The economic stimulus plan announced recently is praise worthy. Decision of cash transfers to 204 million poor women and free cooking gas for 80 million household for three months is marvelous. Our Prime Minister is the first leader to have suggested for regional consultation with the leaders of the SAARC Nations, his initiative for creation of COVID-19 Emergency fund is a sign that India believes in global family. He stirred and forged global coordinated response at the outbreak of COVID-19.

Given the vast size of population our fight against COVID-19 is magnanimous. In explaining it an American CEO redesigned Indian map where he marked the Indian State's population which is almost equal to the population of some of the countries. In doing so he tried to explain that India is indirectly handling COVID-19 situation of so many countries alone. It's about the management of the problem in an efficient manner with over 1.3 billion people. KVIC works for the last poor, the rural women, the artisans. KVIC's prompt decision to release financial help from the AWFT fund wiped tears of many, paying contribution to the EPF accounts who earn less by the Government, various small yet apt initiatives of KVIC leadership in the time of need reflects the moral and ethos of KVIC. Finally it seems that the nation will emerge triumphant. Endemic visited the earth occasionally, in his times too and Gandhiji, dedicated him for the cause, be it outbreak of black plague while he was in South Africa at Johannesburg or Cholera outbreak of in Sevagram, in later (1938) Gandhiji asked everyone to be quarantined. We conclude quoting Gandhiji who said, "We want healers of souls rather than of bodies. The multiplicity of hospitals and medical men is no sign of civilization; the less we and others pamper our body the better for us and the world" (Young India, 29-9-1927).

Reference: Age of Sustainable Development,
Prof. Jeffrey Sachs, Colombia University.

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