



कामधे दुरवतप्रानाम्।
प्राणिनाम् आतिनाशनम्॥

75
Azadi Ka
Amrit Mahotsav

Jagruti

Vol. 66

No. 06

Mumbai

May 2022

PMEGP PRIME MINISTER'S EMPLOYMENT GENERATION PROGRAMME

Khadi India

JAMMU & KASHMIR TOPS ALL STATES IN INDUSTRIAL GROWTH AND EMPLOYMENT GENERATION UNDER PMEGP IN 2021-22

Total no. of units set up by
KVIC under PMEGP in J&K
21,640

It accounts to **21%**
of total units set up under
PMEGP across the country

Total no. of jobs created by
KVIC under PMEGP in J&K
1.73 LAKH

Total Margin Money Subsidy
worth **Rs. 467 CRORE**
disbursed by KVIC under
PMEGP in J&K

Khadi and Village Industries Commission
Ministry of MSME, Govt. of India



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Khadi and Village Industries Commission

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Khadi Exceeds the Magical Turnover of Rs 1 lakh crore in 2021-22; Beats all FMCG Companies in India

30th April : Khadi and Village Industries Commission (KVIC) has achieved a height which remains a distant goal for all FMCG companies in India.

Thanks to the constant support of Hon'ble Prime Minister Shri Narendra Modi, KVIC has, for the first time, clocked a massive turnover of Rs 1.15 lakh crore, which is unprecedented by any FMCG company in the country. This makes KVIC the only company in the country to have recorded a turnover of Rs 1 lakh crore. In FY 2021-22, the overall turnover of KVIC stood at a whopping Rs 1,15,415.22 crore as compared to Rs Rs 95, 741.74 crore in the previous year, i.e. 2020-21. KVIC has thus registered a growth of 20.54% from the year

2020-21. Compared to the year 2014-15, the overall production in Khadi and Village Industry sectors in 2021-22 has registered a whopping growth of 172% while the gross sales during this period increased by over 248%. This massive turnover of KVIC has come despite partial lockdown in the country in the first 3 months, i.e. April to June in 2022, due to the second wave of Covid-19 pandemic.

On the other hand, the turnover in the Village Industries sector alone has reached Rs 1,10,364 crores in 2021-22, as compared to Rs 92,214 crore in the previous year. In the last 8 years, the production in the Village Industry sector in 2021-22 has increased by 172%, while the sales have increased by 245%.

Looking at the performance in the last one year,

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To boost self-sustainability
and artisanal creativity

KVIC launches “Banarasi Pashmina”

On: 08 April, 2022 From the Himalayan highlands of Leh-Ladakh to the banks of River Ganges in Varanasi – the heritage handicraft of Pashmina has got a brand new identity.

showrooms, outlets and through its online portal.

Pashmina is famed as an essential Kashmiri art form but rediscovery

The premium Pashmina products prepared by the highly skilled Khadi weavers of Varanasi was launched by Chairman KVIC, Shri Vinai Kumar Saxena in Varanasi. This is for the first time that Pashmina products are being produced outside the region of Leh-Ladakh and Jammu & Kashmir. KVIC will be selling the “Made-in-Varanasi” Pashmina products through its



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KVIC Puts Jammu & Kashmir Ahead of All Indian States in Creating Self-Employment Under PMEGP

On 21st April, 2022 : Khadi and Village Industries Commission (KVIC) has just scripted the golden chapter of industrial growth and employment boom in Jammu & Kashmir (J&K). In the year 2021-22, KVIC, in J&K,



has established the highest number of manufacturing and service units under its flagship scheme- Prime Minister's Employment Generation Program (PMEGP) and created the highest number of jobs in

comparison with all other states and UTs in India. With a record 21,640 manufacturing and service units, J&K stands way ahead of bigger states like Uttar Pradesh (12,594 units), Madhya Pradesh (8082 units), Tamil Nadu (5972 units), Karnataka (5877) and Gujarat (4140 units). A massive 1.73 lakh new employment in J&K in 2021-22, under PMEGP alone, is also the highest across all states and UTs in India.



In 2021-22, KVIC had set a target of 3360 PMEGP units in J&K but buoyed by the Centre's major push to local manufacturing, it ended up establishing a whopping 21,640 units and thus exceeding the target by a massive 544%. In J&K, these

units have been established with a total capital of Rs 2101 crore. Out of this, KVIC disbursed a record margin money subsidy of Rs 467 crore while the Bank Credit flow was Rs 1634 crore. The margin money subsidy disbursed by KVIC in J&K is also the highest among all states/UTs in the country.

KVIC Chairman Shri Vinai Kumar Saxena attributed this employment spree to the Prime Minister's vision for all-round development and self-sustainability of Jammu & Kashmir. "Such large-scale self-employment in J&K is a contribution of KVIC towards making the state self-sustainable and bringing it at par with other states in terms of development. The record number of PMEGP units in J&K is also a testimony of how people of J&K, after abrogation of Article 370 are participating in government schemes to strengthen the local economy and pave the way for overall development of the state," Saxena said.

It is pertinent to mention that development of J&K has been the focus area of the Government led by Prime Minister Shri Narendra Modi. Special thrust has been given on creation of local employment in the state since 2014-15 and the efforts have been fortified since 2019 when J&K was made a union territory.

PMEGP was launched in the year 2008 and for the next 6 years, i.e. till 2013-14, this scheme progressed at snail's pace in J&K. However, 2014-15 onwards, there has been a phenomenal growth under PMEGP in the state. Comparative data shows that KVIC had set up just 10,401

PMEGP units in J&K in 6 years (2008-09 to 2013-14) whereas, a massive 52,116 units were set up by KVIC in the last 8 years, i.e. from 2014-15 to 2021-22. Similarly, the total Margin Money subsidy disbursed by KVIC in J&K in 6 years (2008-09 to 2013-14) was a meagre Rs 145 crore, whereas KVIC disbursed a whopping Rs 1080 crore as Margin Money subsidy in the last 8 years (2014-15 to 2021-22). Further, KVIC created a total of 85,719 employment under PMEGP in the first six years (2008-09 to 2013-14) whereas the last 8 years have seen a massive 4.10 lakh employment in J&K under PMEGP.

It is noteworthy that in 2021-22, a majority of the PMEGP units in J&K have been set up in districts like Baramulla, Badgam, Pulwama, Anantnag, Ganderbal, Kupwara, Bandipora and Doda that are largely prone to militancy.

As many as 16,807 (78%) of the 21,640 PMEGP units in J&K belong to the service sector, i.e. units like beauty parlour, boutiques, embroidery, mobile/computer repair shops, food outlets, etc. This is followed by 1933 units (9%) under rural engineering and biotechnology like steel fabrication and steel furniture, artificial jewellery making, vermicompost and bio-fertilizers units. Also, 1770

units (8%) pertain to the agro and food processing industry.



Repeat Order for Khadi Denim from US Fashion Brand “Patagonia” Reaffirms Khadi's Global Popularity

14 April, 2022 : US-based leading fashion brand Patagonia has placed a repeat order for purchasing Khadi Denim fabric, which comes as a global appreciation of Khadi's world class product quality and punctuality in fulfilling the supply order. In march this year, Patagonia, through textile giant Arvind Mills, placed an order for purchasing 17,050 meters of Khadi Denim fabric worth nearly Rs 80 lakh from Udyog Bharti, a Rajkot-based Khadi Institution in



Gujarat. The repeat order comes after the successful completion of the previous order for 30,000 meters of Khadi Denim fabric worth Rs 1.08 crore. Patagonia, is using the handcrafted Khadi Denim fabric for making Denim apparels.

In July 2017, Khadi and Village Industries Commission (KVIC) signed an agreement with Arvind mills Limited, Ahmedabad, to trade Khadi Denim products around the world. Since then, Arvind Mills has been purchasing a large quantity of Khadi Denim fabric every year from

KVIC-certified Khadi institutions of Gujarat. With the latest order, the total Khadi Denim purchase by Patagonia has gone up to 47,000

meters worth nearly Rs 1.88 crore

Chairman KVIC, Shri Vinai Kumar Saxena lauded the development saying the repeat order from Patagonia was a result of Khadi's Denim's outstanding quality that matched all international standards. He said while supplying the order, special attention was given on maintaining the

highest quality standards, uniformity of the product and timely supply of the fabric. The previous order was executed exactly in 12 months' time as per the schedule. The repeat order for Khadi Denim has reaffirmed that Khadi is an apt example of 'Local to Global' as envisaged by the Hon'ble Prime Minister, he added.

The purchase of Khadi Denim fabric is also creating extra man hours for Khadi artisans of Gujarat. In all, the purchase of Khadi Denim by Patagonia has created additional 3 lakh man

15th April 2022: A repeat order for 17,000 meters of Khadi Denim from world's leading fashion brand "Patagonia" reaffirms Khadi's global acceptance which comes from its outstanding product quality, comfort, eco-friendly nature & commitment for time bound supply.

hours of work for Khadi artisans.

Last year, a team from Patagonia visited Udyog Bharti, a Khadi Institution based in Gondal, Rajkot (Gujarat) to see the manufacturing process of Khadi Denim. Impressed by the manufacturing process and quality of the handcrafted Khadi Denim fabric, Patagonia, through Arvind Mills, placed the purchase orders for different quantities of Khadi Denim fabric.

Before finalizing the purchases, Patagonia appointed NEST, a US-based global third-party assessor, to assess the complete process of Denim production at Gondal, i.e. spinning, weaving, carding, dyeing, wage payments, age-verification of workers, etc. involved in production line. The NEST, after thorough assessment

of all parameters at Udyog Bharti, stated in the certificate that "The spinning and handloom weaving operations are now eligible for the NEST Seal of Ethical Handcraft". This is for the first time that a Khadi Institution in the country has been assessed and certified by an international independent assessor for meeting ethical standards in its operations.

The order is for four types of Denim fabric which is made of 100% cotton having width from 28-inch to 34-inch.



KVIC Breaks all previous records to create highest ever employment under PMEGP in FY 2021-22



On 19 th APRIL 2022: It's been a year full of historic feats for Khadi and Village Industries Commission (KVIC) in executing the flagship Prime Minister's Employment Generation Program (PMEGP). With setting up of an unprecedented 1.03 lakh new manufacturing and service units and creation of over 8.25 lakh jobs, PMEGP has emerged as government's most powerful tool of self-sustainability in the year 2021-22, even as the country was under partial lockdown for the first 3 months of the year during the second wave of Covid-19 pandemic.

This is for the first time since the launch of the PMEGP Scheme in 2008, that KVIC has established over one lakh new units in a financial year. These 1,03,219 units have been established at a total capital of nearly Rs 12,000 crore out of which KVIC disbursed a margin money subsidy of Rs 2978 crore while the bank credit flow was nearly Rs 9,000 crore. The margin money subsidy of Rs 2978 crore given by KVIC in the year 2021-22 is also the highest since 2008. A whopping 8,25,752 new employment were created across the country, which is also the highest so far under PMEGP.

As compared to the previous year, i.e. 2020-21, the number of units and employment created under PMEGP has gone up by 39% each, while the margin money distribution (subsidy) has also witnessed a jump of 36% in FY 2021-22.

In the larger perspective, the number of units set up under PMEGP since 2014-15 has increased by 114%, employment creation has gone up by 131% and the margin money distribution has seen a quantum jump of 165% in the year 2021-22.

KVIC Chairman Shri Vinai Kumar Saxena attributed this quantum jump in employment creation to the Prime Minister's push for local manufacturing to achieve self-reliance. "This big thrust to local manufacturing and self-employment in wake of the Covid-19 pandemic has done wonders. A large number of youths, women and migrants were prompted to take up self-employment activities under PMEGP.

Further, a slew of policy decisions taken by the Ministry of MSME and KVIC to expedite the execution of projects under PMEGP helped KVIC achieve its best ever performance," Saxena said.

KVIC, in recent years, has taken a number of initiatives for effective implementation of PMEGP. In 2016, KVIC introduced an online portal for PMEGP. Before 2016, filing of applications was done manually and on an average only 70,000 applications were received annually. But, with the online portal in place, an average of nearly 4 lakh applications are received every year. The online system has brought in greater transparency. PMEGP portal enables the applicants to track their applications without any human intervention.

In another major step, KVIC has also begun geo-tagging of all PMEGP units so as to verify the actual physical status of the units and their performance at any point of time. So far, more than 1 lakh PMEGP units have been geo-tagged. This also enables any person to locate the PMEGP units using a mobile app.

Further, the Ministry of MSME, based on the inputs provided by KVIC, removed the role of the District Level Task Force Committee in approving the PMEGP projects and authorized state directors of KVIC for approval of projects and directly send it to the financing banks.

KVIC also reduced the timeframe for scrutinizing and forwarding the applications to the banks by its state directors from 90 days to just 26 days. Further, monthly coordination

meetings with the banks were started at different levels which, too, has resulted in timely disbursement of loans to the beneficiaries.

Year	Year - wise KVIC's Achievements under PMEGP		
	No. of Projects Established	Margin Money Disbursed (Rs. in Crore)	Employment (Nos.)
2014-15	48,168	1122.54	3,57,502
2015-16	44,340	1020.06	3,23,362
2016-17	52,912	1280.94	4,07,840
2017-18	48,398	1312.4	3,87,184
2018-19	73,427	2070.00	5,87,416
2019-20	66,653	1950.81	5,33,224
2020-21	74,415	2188.78	5,95,320
2021-22	1,03,219	2977.61	8,25,752
Grand Total	5,11,532	13,923.14	40,17,600
% growth from 2020-21	39%	36%	39%
% growth from 2014-15	114%	165%	131%

On 20th April 2022 : Hon'ble MoS for MSME, Shri Bhanu Pratap Singh Verma visited the KVIC office at Rajghat and appreciated KVIC's efforts to boost self-sustainability through entrepreneurial training & creation of large scale employment in the village industries sector. Chairman, KVIC Shri Vinai Kumar saxena accompanied him on the occasion.



On Mar 29th, 2022 Chairman KVIC distributed Electric Potter wheels & Leather toolkits to the artisans of Kanpur & Jalaun districts. This will create 900 sustainable employment & enable our leather artisans to earn a respectable livelihood with a dignified name of "Charm Chikitsak"



**Chairman KVIC on 11th April
Visited Kesaripur in Varanasi, a Potters' village, empowered by KVIC. Chairman
, KVIC assured Potters to all kind of support and quick remedies to their issues
to help pottery grow as a major tool of rural empowerment.**



Chairman KVIC distributed tools of sustainable livelihood



20th April, 2022: 40 BPL women potters of Barpeta and Bajli districts in Assam have taken a step towards self-reliance with KVIC's Kumhar Sashaktikaran Yojana. These empowered potters have been provided training, in electric potter wheels and market platform for sustainable livelihood.

Bee Keeping tools distributed

30th March, 2022 : Bee Keeping tools distributed to 20 Self Help Group beneficiaries by D.O, Vizag.



Programme was presided by Shri S. Raghu, Dy. Director, Divisional Office, KVIC Vizag. Shri Nageswara Rao, ITDA Adl. P.D, Shri Durgesh A.D, Horticulture Dept., Smt. Srivani, Forest Range Officer were also present on this occasion.

Entrepreneurship awareness programme conducted at GNMDTC KVIC Dahanu with the student of SN College, Bhayandar, Mumbai.



DO KVIC, Varanasi distributed Electric Chaak, Clay Blunger and certificates to 50 trained beneficiaries of 04 SHG's on 02nd April, 2022 at Cholapur, Varanasi



Niti Aayog team visited Holagarh Hand Embroidery Sfurti Cluster on 14th April, 2022 Near Allahabad.

Under Gramodyog Vikas Yojana, 50 nos. Cobblers of Gajipur district were given Crash Course Training on 31.03.2022 and distributed Footwear Repairing Tool Kits Box, by KVIC, Varanasi.



NITI Aayog team interacted with artisans of SFURTI Cluster, Allahabad during their visit.

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of Pashmina in Varanasi, the spiritual and cultural Capital of India, is unique in many ways. The production of Pashmina prepared in Varanasi liberates this heritage art from the regional confines and creates a fusion of diverse artistry from Leh-Ladakh, Delhi and Varanasi. The first two Pashmina shawls produced by the weavers in Varanasi were presented to Prime Minister Shri Narendra Modi by Chairman KVIC, Shri Vinai Kumar Saxena on 4th March, before the formal launch of Pashmina products in Varanasi.

The journey of Pashmina production in Varanasi begins with collection of raw Pashmina wool from Ladakh and which is brought to Delhi for de-hairing, cleaning and processing. The processed wool, in the form of roving, is brought back to Leh where it is handspun into yarn by women Khadi artisans on modern Charkhas provided by KVIC. The finished yarn is then sent to Varanasi where it is woven by trained Khadi weavers into final Pashmina products. As a mark of authenticity and belongingness, the name of the weavers and the name of the city Varanasi will also be subtly marked on the Pashmina products made by Varanasi's weavers.

KVIC Chairman said that Pashmina production in Varanasi alone would add nearly Rs 25 crore to Khadi's turnover in Varanasi.

The main idea behind this rediscovery of Pashmina in Varanasi is to generate sustainable employment opportunities for women in

Ladakh and diversify the skills of traditional weavers in Varanasi, as envisaged by Prime Minister Shri Narendra Modi. As a special case, the Pashmina weavers in Varanasi are being paid over 50 percent extra wages which comes as a big boost for these artisans. As compared to Rs 800 wages for weaving a normal woollen shawl; Pashmina weavers in Varanasi are paid wages of Rs 1300 for weaving a Pashmina shawl. Pashmina weaving in Varanasi would ensure round-the-year livelihood to women artisans in Leh-Ladakh where spinning activities are suspended for nearly half the year due to the extreme cold. To facilitate this, KVIC has also set up a Pashmina wool processing unit in Leh.

Notably, Pashmina weaving in Varanasi is being done by 4 khadi institutions namely: Krishak Gramodyog Vikas Sansthan, Varanasi, Shri Mahadev Khadi Gramodyog Sansthan, Ghazipur, Khadi Kambal udyog sansthan, ghazipur and Gram Sewa Ashram, Ghazipur.

Electronic Potter's Wheel at Dehradun

On 4th April, 2022: State Office Dehradun distributed Electronic Potter's Wheel to 20 beneficiaries under the Village Industries Development programme.

Shri Shobharam Prajapati, Vice President/Minister of State, Matikala Board, Uttarakhand were the chief Guest on this occasion. State Director, Dehradun Shri Ram Narayan was also present.

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the biggest impact can be seen in the Khadi sector which has registered a growth of 43.20% from Rs 3528 crore in 2020-21 to Rs 5052 crore in 2021-22. In the last 8 years, i.e. from 2014-15, the production in the Khadi sector in 2021-22 has increased by 191%, while the Khadi sales have increased exponentially by 332%.

KVIC Chairman, Shri Vinai Kumar Saxena attributed Khadi's phenomenal growth to the constant support of Prime Minister Shri Narendra Modi to promote Khadi in the country. At the same time, innovative schemes, creative marketing ideas and active support from various ministries have also added to the Khadi's growth in recent years. "Hon'ble Prime Minister's repeated appeals to achieve self-reliance by promoting "Swadeshi" and particularly "Khadi" has done wonders. Today Khadi stands far ahead of all FMCG companies in the country. By employing new scientific methods and

diversifying Khadi's product range, KVIC has succeeded in achieving such massive growth which no other FMCG company can match," Saxena said.

Notably, people have responded enthusiastically to the Hon'ble Prime Minister's calls of "Aatmanirbhar Bharat" and "Vocal for Local". In the last couple of years, KVIC's main focus has been to create sustainable employment for artisans and unemployed youth. Faced with economic distress, a large number of youths took up self-employment and manufacturing activities under PMEGP which increased the production in the village industry sector. At the same time, the sales of Khadi and village industry products grew significantly following the Prime Minister's appeal to buy Swadeshi products. This is also evident from the fact that Khadi's single-day sale at its flagship store at Connaught Place in New Delhi also reached the all-time high of Rs 1.29 crore on 30th October 2021.



On 18th APRIL 2022 : 100 potter families empowered by KVIC in Vill Likir of Leh are the true flag bearers of Self-reliance.

These women potters, have successfully taken up pottery for livelihood besides bringing this heritage art back to life from the verge of extinction in Ladakh.



PMEGP Success Story

Jammu & Kashmir



FARIDA AKHTER

ANNA'S BOUTIQUE: TREND SETTER

31-year old Farida Akhter is the owner of Anna's Boutique, which is considered as a trend setter in Dooru area of Anantnag district.

"I am happy that I am an entrepreneur, but it was not an easy task for me. I worked for several years under a local tailor, who taught me basics of dressmaking, but it was absolutely traditional tailoring," said Farida, adding that her passion in dressmaking motivated her to learn out of the way designing, especially on internet.

She worked nine hours a day for a meagre salary of Rs 4000 per month. "The moment I realized that I have learnt enough to set my own venture, I started looking for loan options. While surfing internet, I got to know about PMEGP scheme under J&K KVIB," Farida said.

She approached district officer Anantnag and applied for the loan. Her case was forwarded to DLTF and a loan amounting to Rs 7.50 lakh was approved in her favour. At present she earns Rs 30000 per month and has employed 5 people. "My products are very popular in the area and even the customers from different villages visit me," said Farida and claimed that she has set a trend of designer suits in the area. ●●●●●



VAZIRA ALI

DOCTRZ PRODUCTS, A UNIT OF CHEMICAL DETERGENTS : CARRYING A LEGACY

After dispersion of shares of family-owned business, the first choice of 33-year old Vazira Ali was to establish a business of similar nature but with different name. Inspired and motivated by her husband, who happens to be doctorate in management, Vazira aimed at expanding this business to national level.

"We had a family-owned business of chemical detergents and it was doing well but due to some unavoidable circumstances, there was a split in family business. Instead of clinging to the loses, we opted for starting an independent venture of similar nature," said Vazira, who owns Doctrz Products, a unit of Chemical Detergents spread over in two kanals at Kaneera Chadoora, Budgam.

It was not easy to start a new venture, but motivation and guidance from her husband made it possible.

"My husband told me about J&K Khadi and Village Industries Board and its schemes. We approached district officer Budgam with a proposal and a loan amounting to Rs 25 lakh was approved in my favour for establishing Doctrz Products," said Vazira, adding "In addition to the expertise of my husband, we produce quality product, so it was not difficult for us to make niche in the market." ●●●●●

Press Coverage



Efforts to make Khadi more beautiful from thread making to dyeing

Publish Date: | Sat, 12 Mar 2022

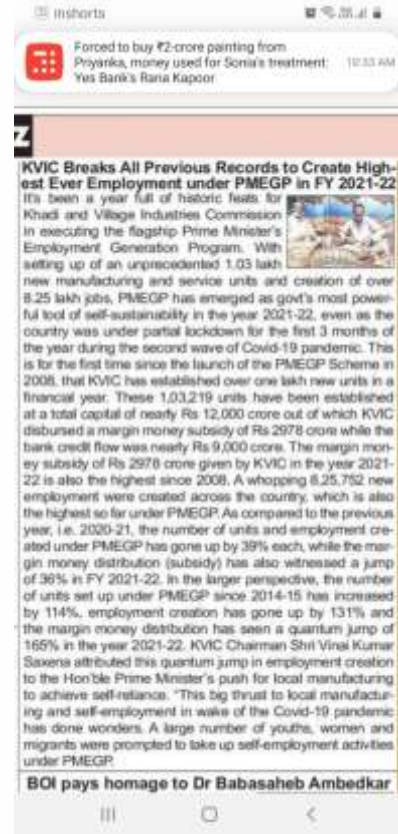
09:04 AM (IST)

Indore News Efforts are being made by the weavers of the city to make Khadi even more special. This effort is being made regarding the color of Khadi clothes and the texture of the cloth, through which not only the clothes are changing but new dimensions of employment are also visible. This effort is being done by the weavers of the city. This experiment of his is being demonstrated these days in the ongoing Khadi exhibition in the city.

Weaver Jayesh Sarode has changed the technique of Khadi cloth from weaving to its dyeing. He explains that he noticed the thinning of the thread while spinning the yarn. Due to the thinning of the thread, a longer thread was

prepared in the same cotton and due to the thinning of the thread, the thickness and weight of the cloth also made a difference. This technique resulted in a reduction in the weight of the finished fabric. The kurta which used to weigh about two hundred grams earlier, after adopting this technique, its weight was reduced to about 120 grams. Now there is an effort to bring it up to 100 grams.

This did not make a difference in the cost of the cloth, but due to the finer yarn, the weaving of the cloth took place at twice the speed and the manufacturing time was reduced by about 40 percent. Apart from this, the color of the cloth also changed. Till now, after making a thread from the yarn, it was dyed by making a lachhi. The lace was not entangled, so it was tied at a short distance, the disadvantage was that usually the color could reach less in the knotted part, due to which the color was less visible at some places in the finished cloth. To overcome this problem, instead of lachhi, started dyeing the thread by wrapping it in a bobbin so that the whole thread gets colored evenly. Posted By: Sameer Deshpande



KVIC Breaks All Previous Records to Create Highest Ever Employment under PMEGP in FY 2021-22
It's been a year full of historic tests for Khadi and Village Industries Commission in executing the flagship Prime Minister's Employment Generation Programme. With setting up of an unprecedented 1.03 lakh new manufacturing and service units and creation of over 8.25 lakh jobs, PMEGP has emerged as govt's most powerful tool of self-sustainability in the year 2021-22, even as the country was under partial lockdown for the first 3 months of the year during the second wave of Covid-19 pandemic. This is for the first time since the launch of the PMEGP Scheme in 2008, that KVIC has established over one lakh new units in a financial year. These 1,03,219 units have been established at a total capital of nearly Rs 12,000 crore out of which KVIC disbursed a margin money subsidy of Rs 2978 crore while the bank credit flow was nearly Rs 9,000 crore. The margin money subsidy of Rs 2978 crore given by KVIC in the year 2021-22 is also the highest since 2008. A whopping 6,25,752 new employment were created across the country, which is also the highest so far under PMEGP. As compared to the previous year, i.e. 2020-21, the number of units and employment created under PMEGP has gone up by 39% each, while the margin money distribution (subsidy) has also witnessed a jump of 36% in FY 2021-22. In the larger perspective, the number of units set up under PMEGP since 2014-15 has increased by 114%, employment creation has gone up by 131% and the margin money distribution has seen a quantum jump of 165% in the year 2021-22. KVIC Chairman Shri Vinai Kumar Saxena attributed this quantum jump in employment creation to the Hon'ble Prime Minister's push for local manufacturing and self-employment in wake of the Covid-19 pandemic has done wonders. A large number of youths, women and migrants were prompted to take up self-employment activities under PMEGP.

BOI pays homage to Dr Babasaheb Ambedkar

insurance single premiums increased by 0.4% to Rs 4,018.33 crore for the month of March 2022. The number of policies sold increased by 3.54% in the month of March 2022, according to the general herring prospectus, while the government plans to sell 219,279,850 equity shares.

KVIC puts J&K ahead of all Indian states in creating self-employment under PMEGP

New Delhi: The Khadi and Village Industries Commission (KVIC) has just created record industrial growth and employment opportunities in Jammu and Kashmir by creating the highest number of jobs in comparison to all other states and union territories (UTs) in India under the Prime Minister's Employment Generation Programme (PMEGP).

According to the KVIC, during the year 2021-22, it created a record 21,640 manufacturing and service units in Jammu and Kashmir, way ahead of bigger states like Uttar Pradesh (12,594 units), Madhya Pradesh (8,082 units), Tamil Nadu (5,972 units), Karnataka (5,877) and Gujarat (4,140 units). A new employment of 1.73 lakh in the union territory in 2021-22, under PMEGP alone, is also the highest across all states and UTs in India, the Khadi Commission said.

In 2021-22, KVIC had set a target of 3,360 PMEGP units in Jammu and Kashmir but buoyed by the Centre's major push to local manufacturing, it ended up establishing a whopping 21,640 units and thus exceeding the target by a massive 544 per cent with a total capital of Rs 2,101 crore while it disbursed a record margin money subsidy of Rs 467 crore along with Bank Credit flow of Rs 1,654 crore. The margin subsidy disbursed by KVIC in Jammu and Kashmir is also the highest among all states/UTs in the country, it said.

Attributing this success of employment spree to the Prime Minister's vision for all-round development and self-sustainability of Jam-

mu and Kashmir, the KVIC chairman, Vinai Kumar Saxena, said: "Such large-scale self-employment in Jammu and Kashmir is a contribution of KVIC towards making the state self-sustainable and bringing it at par with other states in terms of development."

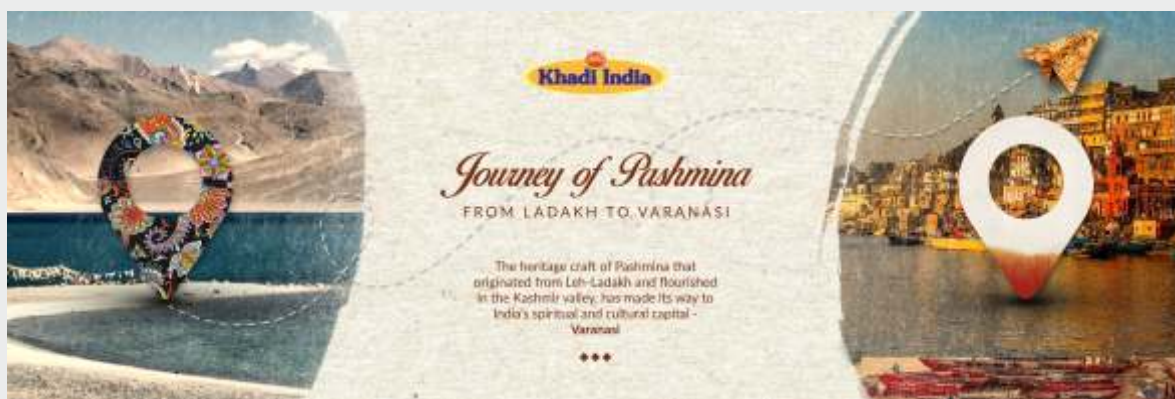
"The record number of PMEGP units in Jammu and Kashmir is also a testimony of how people of the UT, after abrogation of Article 370, are participating in government schemes to strengthen the local economy and pave the way for overall development of the state."

The development of the union territory has been the focus area of the Modi government with a special thrust given on creation of local employment in the state since 2014-15. The efforts have fortified since 2019 when Jammu and Kashmir was made a union territory, Saxena added.



KVIC on Social Media

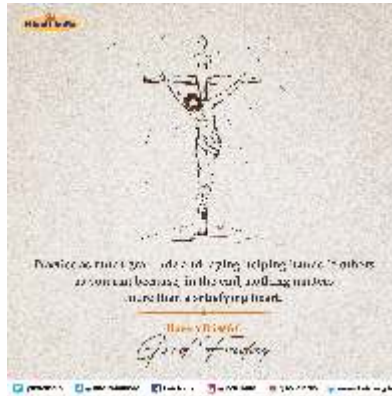
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