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प्राणिनाम् आतिनाशनम्।



Lok Sabha Speaker inaugurates KVI exhibition in Parliament House



Tribute to Father of the Nation on his 150th birth anniversary

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Lok Sabha Speaker inaugurates Khadi exhibition at Parliament House



Khadi Exhibition was organized at Parliament House Annexe Building New Delhi from 2nd to 4th October, 2019 by Khadi India sales outlet, New Delhi.

Hon'ble President, Lok Sabha inaugurated the exhibition by lighting the traditional lamp on 2nd October, 2019. Shri Om Birla also visited the exhibition along with Chairman, KVIC who earlier welcomed him by offering Khadi Ghundi and Silk Angvastram.

Shri Om Birla appreciated KVIC efforts to arrange this exhibition at Parliament House Annexe building and hoped that this will not only create awareness among the Members of Parliament but other officials working in the Parliament House Annexe, New Delhi also. He also appreciated the products being displayed for sale. The total sale of KVI products was Rs. 3,08,000 during this 3 days exhibition.

Earlier, Chairman KVIC along with Dy. CEO(N.Z), KVIC and Director/Manager, Khadi Bhavan, Delhi visited Parliament House Annexe building, New Delhi on 23.09.2019 and had a



discussion with Shri Abhijit Kumar, Additional Secretary, Parliament House Annexe building, New Delhi. During the discussion it was decided that on the occasion of 150th Anniversary of Gandhi. Khadi Bhavan, Delhi will organize an exhibition of Khadi V.I. products at Parliament House Annexe building, New Delhi from 2nd October to 4th October, 2019. Accordingly, Khadi Bhavan, Delhi organized this exhibition



displaying the premium products as well as National Flag, Gandhi Dhoti, Gandhi Topi, Khadi fabrics, Khadi readymade, Modi Kurtas, Modi Jackets, Pathani, Sarees, Stoles, Shawls, other Kurta Pajama, Readymade, Silk ties, Charkha. Napkin set. Gift box, Food items, Honey, Herbal Cosmetics etc.



Khadi found replacement of plastic water bottles

launched Bamboo Water bottle



Khadi & Village Industries Commission, which is celebrating 150 years of Mahatma Gandhi from 2nd October in a big way, across the country, has launched several new products which are in tune with the vision of Prime Minister Narendra Modi.

Union Minister of Micro, Small and Medium Enterprises Nitin Gadkari on 1st October launched a unique bamboo water bottle, Kacchi Ghani, mustered oil and sanitary napkins all made by Khadi Institutions in the different part of the country.

The Bamboo water bottle is made in Agartala, Tripura, having capacity to store 700 ml to 900 ml water. It is being seen as the perfect replacement of plastic bottles as it is natural, cost effective, attractive and most eco-friendly.

Similarly, Kacchi Ghani mustered oil which was a common ingredient in all kitchens some 20 years back lost its shine due to invasion of Double and Triple refined cooking oils by the foreign brands. KVIC has revived this industry which is not only labour incentive but good for health also.

The Kacchi Ghani mustered oil launched

on 1st October is being supplied by a PMEGP unit established recently near Jaipur. The cost effective sanitary napkins are manufactured in Chandigarh which is also a PMEGP Unit.



MSME Minister Nitin Gadkari appreciated the efforts made by KVIC in developing new products which are eco-friendly, cost effective and good for health and environment. He hoped that this year KVIC will break its own record of single day sale of Rs. 1.25 Crores which happened on 13th October 2018.



KVIC Chairman Vinai Kumar Saxena was also present during the launch of new products.

KVIC to celebrate 150 years of Mahatma Gandhi, for the first time has given 40% discount on Gandhi Topi and Gandhi Dhoti and 20% discount on all village industries products This offer provided for 40 days from 2nd, October, 2019.

MoS, MSME at One Day Seminar



A one day seminar on People's Education Program (PEP) was organised at National Institute of Fashion Technology (NIFT), Bhubaneswar. The Programme was chaired by MoS, MSME Pratap Chandra Sarangi. Dr. Arun Kumar Panda, Secretary, MSME were also Present on this occasion.



MANY FIRST INITIATIVES BY KHADI IN GOA



The Goa Government and Khadi and Village Industries Commission(KVIC) have joined hands with an aim to generate employment opportunities in Goa. Few months back Goa Chief Minister Pramod Sawant in a meeting with KVIC Chairman Vinai Saxena had discussed various job opportunities through KVIC Schemes.

Known for its pictures of beaches, natural landscapes and also as one of the preferred destinations of both national and international tourists, KVIC in a short span of two months, identified beneficiaries from various villages such as Morjim, Old Goa, Panjim, Bicholim, Sakhali, Mappasa, Dabhal and Madgaon and organized trainings in pottery, bee keeping, spinning and Papad making. The move will assist the locals and

help in creation of jobs.

The Chief Minister of Goa along with the KVIC Chairman on 19th October jointly distributed electric potter wheels to 160 families and new models Charkhas (spinning wheels) to 50 the trained women. This will create direct employment to 700 people. KVIC is also establishing a Lijjat Papad unit in Goa, which will create 200 direct jobs to the local women. On this occasion the Chief Minister interacted with a batch of 50 womens who were recently trained in papad making. It may be noted that these initiatives are first of its kind in Goa because there was no spinning and weaving activity and no Lijjat Papad unit in Goa earlier. Further for the first time electric potter wheels have been given to replace



the traditional potter wheel which was highly labour intensive and less efficient in terms of production. KVIC has already helped 1,000 people to get employment with these initiatives. Chairman KVIC Mr. Saxena said that KVIC will create 10,000 new jobs in the current financial year in Goa. Chief Minister Mr. Sawant expressed his happiness and thanked KVIC for taking these unique initiatives for creating job opportunities to the local people in a record time.

The KVIC also participated in the vibrant Goa event as partner and put up 30 stalls to showcase various Khadi and Village Industries products from across the country. In the three days event a record sale of Rs. 60 Lakhs was reported.

With an aim to promote local products and generate employment opportunities, the Goa government has sought the assistance of Khadi and Village industries Commission(KVIC). Goa Chief Minister Pramod Sawant has asked the KVIC Chairman Vinai Saxena to help the state government in generating employment opportunities and promoting the state's local products, especially in rural areas. Known for its picturesque beaches, natural landscapes and also

as one of the preferred destinations of both national and international tourists, the move will assist the locals and help in promotion of the local produce. Tourism is the top most employment generation and source of revenue for the state.

After the Chief Minister's request, the KVIC chairman recently held a survey in some of the rural areas in the state and distributed 160 electric potters, 100 new models charkhas(spinning wheels) and 90 Bee boxes. The Commission has also set up a unit of the famous Lijjat Papad in the state. The Commission has already helped 1,000 people to get employment with these initiatives. Mr Saxena said that the Commission's aim is to generate employment opportunities for 10,000 people in the financial year 2019-20. The KVIC Chairman also said that Goa will get ample opportunities to market its local products and strengthen the rural economy as it is a tourism destination. Giving employment opportunities to lakhs of people in both rural and urban areas of the country, the KVIC is the largest platform for promotio of 'Swadeshi' products and has a growing brand value.



Chairman KVIC inaugurates Khadi Bhavan at Kevadia



Chairman KVIC Shri Vinai Kumar Saxena inaugurates Khadi Bhavan at Ekta Mall Kevadia. Statue of unity Dist. Narmada. On this occasion Shri Mahesh Singh. MD, Garvi Gujarat, Shri Sandeep Kumar, cottage commissioner, Govt of Gujarat, Ministry of Home Affairs, New Delhi, Additional . Secretary and Shri Sanjay Hedao, Dy.CEO, West Zone were also present.



Mahatma Gandhi's 150th years birth anniversary celebration across the Nation

Mahatma Gandhi's 150 Years Birth Anniversary was celebrated across the country by KVIC with much reverence. Babu's fondness for Swadeshi products, especially Khadi was showcased through the special exhibitions held across six cities that have historically been associated with the Mahatma such as Porbandar, Sabarmati, Wardha, Champaran, Mumbai, and Delhi.

Special Khadi fashion shows were held in Ambala & Bikaner commemorating the 150 Years Birth Anniversary of Mahatma Gandhi.



Chairman, KVIC Shri Vinai Kumar Saxena pays tribute to Mahatma Gandhi, Father of the Nation on his 150th birth anniversary at Rajghat, New Delhi.



Ambala



Porbunder



Wardha

KVIC bags fresh order worth nearly Rs. 6 crore from **GAIL**

New Delhi: Traditional Khadi, it seems, has grabbed the calling card of future i.e. innovation in the recent past. And, it is the effect of innovation and consequent quality maintenance that Khadi has been bagging many bulk orders from PSUs and government organisations.

The flagship store of the Khadi and Village Industries Commission (KVIC), Khadi Bhawan at Connaught Place in New Delhi has bagged order worth nearly Rs 6 crore from the Gas

pivotal in the growth of Khadi sector, but also inspires new entrepreneurs to associate with Khadi with better job avenues. "Orders from GAIL, OIL and BEE will certainly make a



compounding effect on the livelihood of Khadi artisans and will certainly create more jobs by adding thousands of new artisans in KVIC's kitty," he said, adding, "These orders will certainly create more employment and subsequently raise the income of the existing

Authority of India Limited (GAIL), in the form of Khadi gift coupons for its 23,504 employees. The OIL agreed to gift Khadi coupons of Rs 2,500 to each of its 23,504 employees in its all units across the nation. The employees, however, would be able to purchase Khadi and Village Industries products worth Rs 3,250 from the coupon of Rs 2,500. The coupons, which had already been delivered, could be redeemed throughout the year at all Departmental Sales Outlets.

KVIC Chairman Vinai Kumar Saxena said that such huge orders from government and PSUs not only increase the income of the artisans –

artisans. It would also pave way for KVIC for more convergence with different ministries and Public Sector Units."

Earlier this year, the flagship store of the Khadi and Village Industries Commission (KVIC), Khadi Bhawan at Connaught Place in New Delhi has bagged order worth over Rs 7.03 crore from the Oil India Limited (OIL), in the form of Khadi gift coupons for its 14,064 employees. The OIL agreed to gift Khadi coupons of Rs 5,000 to each of its 14,064 employees in its all units across the nation. The employees, however, would

Contd...on pg..19

Khadi weaved history in Bhutan



With a twin objective to encourage Indian and Bhutanese traditional textiles and weaving, and to foster a collaboration between the traditional textile artisans and designers from both countries, a special event 'Khadi-Thagzo' was organized on 16th Oct at Thimphu, Bhutan.

The event was jointly organized by Embassy of India, Khadi and Village industry Commission (KVIC), in association with The Royal Textile Academy, Thimphu. The Fashion Design Council of India (FDCI) curated the



fashionshow. The Indian ambassador Ruchika khamboj said that the objective of this event was to promote environmental friendly fabric Khadi of India with Bhutanese designers, to enhance the Khadi foot print in the country. KVIC

chairman Vinai Saxena said khadi means Sincerity, purity, honesty and swaraj.

Khadi-Thagzo, organized at the RTA, which is also one



of the most prominent tourist spots in Thimphu, witnessed presence of high-profile audience including Her Majesty the Queen Mother Ashi Sangay Choden Wangchuck as the Chief Guest, Vinai Saxena, KVIC Chairman as the Guest of Honour, Prime Minister of Bhutan Dr. Lotay Tshering, Cabinet Ministers, Ambassadors and several other distinguished guests, during the event.

Fusing Khadi with Thagzo, the traditional fabric of Bhutan, 48 ensembles were created by leading designers such as Anamika Khanna, Rajesh Pratap Singh, Samant Chauhan from India and Chadrika Tamang, Kencho Wangmo, Tshering Choden & Sangay Choden from Bhutan. In addition, Anjana Bhargav, Nitin Bal Chauhan, Paras Gairoliya, Payal Jain, Rahul Mishra & Renu Tandon curated special Khadi

ensembles which were also displayed in the event followed by Banarasi Satvik Bhojan. Sunil Sethi of FDCI was also present.

Commemorating 150th birth Anniversary of Mahatma Gandhi, this event aimed to foster the collaboration between two countries through fashion, thus identifying and promoting similar textile and weaving traditions.

Interestingly the four Bhutanese textile designers who showcased their work at the Khadi-Thagzo, had also visited India on invitation from FDCI.

A Bhutanese designer, Dorothy Gurung, would be opening the first Indian Khadi outlet in Bhutan towards the end of the year.

KVIC celebrates Mahatma Gandhi's 150th birth anniversary year in a unique way



As the whole country is gearing to celebrate 'Father of the Nation' 150th birth anniversary year, KVIC is celebrated Mahatma Gandhi's 150th Birth Anniversary by creating replica of Sabarmati Ashram in its premises during **KHADI FEST-2019** in Mumbai from 2nd October to 1st November 2019.

Sabarmati Ashram was home to Mahatma Gandhi from 1917 until 1930 and the Ashram served as epicenter of the country's freedom struggle during Mahatma Gandhi's stay there. Mahatma Gandhi launched the famous Dandi march from the

Ashram on March 12,1930.

Inaugurating this unique exhibition Ms. Preeta Verma, Chief Executive Officer KVIC said, the institute established by Gandhiji in 1925 in the form of All India Spinners Association has



taken an enormous form of Khadi and Village Industries Commission. Speaking further she said that Gandhiji was the only personal who was not only relevant in his times but is equally relevant today. “Let us all imbibe the ideals of Mahatma and search for the Gandhi within us. Together we can fulfill the dreams of the Mahatma in letter and Spirit. Join us in our endeavor for increasing rural employment and upliftment of Villages through the auspices of KVIC”, She added. As a part of celebrations commemorating 150th Birth Anniversary year of Mahatmaji, various events are arranged at Mumbai, Porbandar, Sabarmati, Wardha, Champaran and Delhi commencing from 2nd October. The mega event in Mumbai is for a period of one month, with a theme based mega exhibition showcasing Gandhiji and Khadi, demonstration of Khadi & VI products/activities,

sales of exclusive K V I products. Premier Khadi Institutions & PMEGP units are participating in the same and live demonstration of village industries activities/process/ status technology contributing to the cause.

On this occasion of Gandhi 150, KVIC will be providing 40% discount on Khadi Kurta, Gandhi Topi and Dhoti and 20% discount on other Khadi and Village Industries products for a period of 40 days through our Direct Sales Outlets.



Khadi India's flagship CP Store makes a record sale of Rs 127.57 Lakhs



Khadi India's flagship CP Store makes a record sale of Rs 127.57 Lakhs yesterday on 2nd October, broke its own record of highest sale of Rs. 125.25 lakhs on 13th October 2018.

New Delhi: If the record sale of Rs.127.57 Lakh (Over Rs.1.27 crores) of Khadi products on a single day on 2nd October this year - which is also the 150th Birth Anniversary of Mahatma Gandhi, in its flagship store in Connaught Place in Delhi is any indication, it appears that ***Desh Badal Raha Hai, Ab Khadi Pahan Raha Hai.***

While the sale of Khadi products at Khadi India's flagship store in Connaught place was recorded Rs 1.27 crore on a single day on October 2 this year, this sale is the highest ever since Independence. A customary discount sale starts from 2nd October every year by Khadi and Village Industries Commission (KVIC) on Khadi products across the nation. Not only that, nearly all the Khadi India showrooms across the Capital remained capacity-crowded till late evening on Gandhi Jayanti. Altogether 16,870 Khadi-lovers visited Khadi India flagship store at Connaught Place. Total number of 2,720 sales bills were issued on 2nd October.

Out of over Rs.127.57 Lakhs sales, the share of Khadi was Rs.114.11 Lakhs and Village industry products Rs.13.46 lakh. Minister of

MSME Shri Nitin Gadkari , said, "I am overwhelmed with this record sale,"

KVIC Chairman Vinai Kumar Saxena, who was personally monitoring the customers' influx in the outlet, said that the record sale is the translation of how Prime Minister has communicated his vision of economic transformation through Khadi clearly, creatively, and continually. "The beginning of Khadi sale is extremely encouraging with a sweeter note of success this time and I hope that this year we will achieve many such milestone," he said. He also thanked people for patronizing Khadi. In the year 2018 this Khadi India Flagship Store recorded sale of over Rs. 1 Crore 4 times.



Govt's Diwali gift for Khadi Artisans Center amends import policy Puts National Flag under prohibited category

New Delhi: In a historic move to support Khadi artisans, the Ministry of Commerce and Industry, on 11th Oct 2019, has placed the import of the National Flag under prohibited category. The notification says that, “Import of Indian National Flag, not adhering to the specifications prescribed under Part 1, Section 1.2 of Flag Code of India, 2002, is prohibited”.

As per flag code of India 2002 part I, Section 1.2 , 'the National Flag of India shall be made of hand spun and hand woven wool/cotton/silk Khadi bunting'. In other words, Khadi and Village Industries Commission (KVIC) is the only statutory entity established by an act of parliament having the right to manufacture Indian National Flags. Since last two years KVIC noticed that the sale of National Flag was going down. During the year 2017-18, the sale was Rs. 3.69 Crores, and during 2018-19 it came down to Rs. 3.16 Crores. A decline of more than 14 percent, and in 2019-20 till date, it was only Rs. 1.94 Crores.

The sale was going down despite the fact that in the recent past, the national pride and passion has significantly gone high due to public in general have started using National Flag as a token of expression of their Indianness in the country and abroad.

KVIC Chairman Vinai Kumar Saxena wrote a letter on 16th Sep'2019 to Shri Piyush Goyal, Hon'ble Minister of Commerce and Industry on 16th Sep 2019 and brought these facts to his knowledge. He wrote, “Due to this fall in production and sale of National Flag not only Khadi artisans are losing their livelihood

opportunities, but import of counterfeit flags (mostly plastic) is a blatant violation of the Flag Code of India also.”Saxena also highlighted that, “Since the counterfeit flags do not contain any HS code, are being imported under 'other category', hence it has become impossible to ascertain the exact quantity of imported counterfeit flags.” And requested Commerce Minister to immediately impose restriction on the import of such flags which will benefit the Khadi artisans.

Earlier the Union MSME Minister Shri Nitin Gadkari had also shown his concern about heavy imports of National Flag.

Shivanand Mathapati, Secretary Karnataka Khadi Gramodyog Samyukta Sangh , Hubli, Karnataka who is one of the largest manufacturer of National Flag, has expressed his happiness on this notification prohibiting import of National Flag and said that, “It is a welcome move of the Modi Govt. which will bring smile on the faces of Khadi Artisans involved in manufacturing of National Flag”.

KVIC Chairman Vinai Kumar Saxena said, “I have no words of gratitude for the central government that took serious cognisance of the matter, and in a very short span of time, amended the Import Policy and brought Nation Flag under prohibited category”.

Saxena further said that, “with this recent amendment, the Khadi Institutions involved in manufacturing of the National Flag are very happy, and KVIC will establish new units also to meet the growing demands”.



This year, Agarbatti Manufacturers celebrated Diwali in true sense

New Delhi: *Achche Din* (good days) have come for the Agarbatti Manufacturers in India, after the Narendra Modi-led government ordered to put Raw Agarbatti and other odoriferous items under 'Restricted Category' of Import on 29th August this year.

Dawood Khan H, who was compelled to put the shutters down of his Agarbatti Manufacturing unit in Vellore district in Tamil Nadu – broke into tears, saying, “The import of Raw Agarbatti and Round Bamboo Sticks had broken our spine. It was the historic decision made by the Narendra Modi Government, who has given us a ray of hope. I have already started production last month and supplied 300 MT of Agarbatti to meet the diwali demand and by December this year, I will increase my capacity to 1000 MT per month. At present 400 workers are working and by December this year, 1500 people will be Employed. It would have been remained a mirage for us to revive the my defunct unit if the Khadi and Village Industries Commission (KVIC) Chairman V K Saxena had not intervened in the matter.”

Incidentally, Khan's unit had once upon a time provided employment to at least 1,500 women of that area.

Pawan Soni another Agarbatti manufacturer of Gawhati, Assam said " my family has celebrated diwali in true sense after 8 years. My

plant was struggling but after the restriction imposed on import, we have started production in double shift to meet the growing demand. We have orders to supply 700 MT per month. I am setting up a new large factory in Assam which will produce 5000 MT Agarbatti Sticks per month and will provide Employment to 700 local people, mostly women.

Bikram Deka another Agarbatti manufacturer of Nawgaon, Assam said "I was incurring huge losses and was planning to close my plant, but good news came and now my plant is working in full

capacity. Due to diwali demand, perfumers have not only placed huge orders but also paid advance payments which I have not witnessed in my 5 years of this business. I have supply orders of 200 MT per month "

Mr. Bhatia of Raw Agarbatti manufacturer Association Jabalpur was equally jubilant. He said that this decision of the modi government will help create at least 5 lakh new jobs in 6 months time. His unit in Jabalpur was working in 3 shifts to meet diwali demand.

First it was the Bangalore Declaration of All India Agarbatti Manufacturers on 7th September 2019, in which some 250 participants pledged that they will create at least 5.5 lakh direct employments in six months.

After getting overwhelming response from the Agarbatti Manufacturers in Bangalore, the



KVIC Chairman decided to take stock of Agarbatti units in North-East states. During his visit to Guwahati and Agartala, Saxena was foxed to see that the Agarbatti manufacturers of that area – which is believed to be the Bamboo-hub of India – were also on the receiving end due to heavy import. “It is really a happy moment for me that after the government's decision. Almost all the units have become operational and some of them have started production in three shifts to meet the demand,” Saxena said.

After North-East, KVIC Chairman visited Gujarat on 18th September, to meet the Agarbatti manufacturers there. For Bhavik Shah, the Secretary of Gujarat Agarbatti Manufacturers & Dealers Association (GAMDA) – an organization consisting of 1,500 manufactures, dealers and perfumers, our Prime Minister Narendra Modi has given a lease of life to Agarbatti Industry in India, which had lost its way due to unabated import of Raw Agarbatti and Roubd Bamboo Sticks. “All the members of GAMDA have unanimously pledged

to double their production” he said.

“These overwhelming response from all breadths and lengths of Agarbatti Industry have dashed the myth created by the group of importers, who had been claiming that India doesn't have potential to be self-dependent in Agarbatti production and it will create shortage of Agarbatti during this diwali season which will lead to price increase,” said Saxena, asking, “When the country was able to meet the demand of 1,173 metric tonnes Agarbatti per day without import in 2011, why can't it fulfill the demand of producing 1,390 metric tonnes in 2019, which is little over 200 metric than nine years ago?” It is significant to note that immediately after the restriction imposed by the central government, a group of Agarbatti importers were spreading a rumor that Indian Manufacturer can't meet the demand and during Diwali there will be huge shortage of Agarbatti in the market which will lead to price war and were lobbying with the government to allow import in public interest.

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be able to purchase Khadi and Village Industries products worth Rs 6,500 from the coupon of Rs 5,000.

It may be noted that many government organisations like the Indian Railways, in the recent past, had shown its keen interest in promoting eco-friendly Khadi products. In January this year, in a quick response to the instructions issued by the Ministry of Railways to procure linen items from the KVIC – the North Western Railways (Jaipur), North Central Railways (Allahabad) and Northern Railways (Delhi) had given order of approximately Rs 12.40

crore to the KVIC, for supply of Khadi duster and green/red flags.

Later, on 25th March 2019, the KVIC further bagged order to supply DT and duster worth Rs 1.25 crore from Rail Coach Factory at Kapurthala. On the same day, the KVIC received order to supply duster worth Rs 1.65 crore from North-West Railways Jaipur.

In what may be a trendsetter for educational institutions, on 5th March 2019, KVIC had bagged order of different varieties of Khadi Silk's robe with Angawastram from Indira Gandhi National Open University (IGNOU) worth over Rs. 21



एक दिन में खादी की बिक्री का नया रिकॉर्ड बना, एक स्टोर ने बेचा एक करोड़ 27 लाख रुपये का माल

Financial Express October 04, 2019



File Photo

एक दिन में अब तक की खादी की सबसे बम्पर सेल दो अक्टूबर को हुई। खादी के अब तक के इतिहास में एक दिन के भीतर इतनी बिक्री कभी नहीं हुई। ये रिकॉर्ड खादी इंडिया ग्रामोद्योग भवन कर्नाट प्लेस ने बनाया दो अक्टूबर को खादी की इस ब्रांच ने 127 लाख 57 हजार की बिक्री की। इससे पहले पिछले साल 17 नवंबर को 102 लाख 72 हजार की सेल हुई थी।

Millennium Post, Delhi
Tuesday, 22nd October 2019; Page: 2
Width: 24.67 cms; Height: 48.16 cms; a3: ID: 2.2019-10-22.18

KVIC takes initiatives to create job opportunities in Goa



OUR CORRESPONDENT

The Goa Government along with Khadi and Village Industries Commission (KVIC) have joined hands to generate employment opportunities in Goa. Few months back, Goa Chief Minister Pramod Sawant in a meeting with KVIC Chairman Vinai Saxena, had discussed various job opportunities through KVIC schemes.

Known for its picturesque beaches, natural landscapes and a preferred destination for both national and international tourists, KVIC in a short span of two months, identified beneficiaries from various villages such as Morjim, Old Goa, Panjim, Nicholim, Sakhal, Mapusa, Dabhal and Madgaon and organised trainings in pottery, box keeping, spinning and papad making. The move will assist the locals and help in creation of jobs.

The Chief Minister of Goa along with the KVIC Chairman on October 19, jointly distributed electric pottery wheels to 160 families and new models Charhuss (spinning wheels) to 50 trained women.

This will create direct employment for 700 people. KVIC is also establishing a Lipi for Papad unit in Goa, which

will create 200 direct jobs for local women.

On this occasion the Chief Minister interacted with a bunch of 50 women who were recently trained in papad making.

KVIC Chairman Vinai Saxena said that the Commission will create 10,000 new jobs in the current financial year, in Goa

It may be noted that these initiatives are first of its kind

in Goa because there was no spinning and weaving activity, no Lipi Papad unit. KVIC has already helped 1,000 people to get employment with these initiatives.

Saxena said that KVIC will create 10,000 new jobs in Goa. Sawant expressed his happiness and thanked KVIC for taking these unique initiatives for creating job opportunities in a record time.

The KVIC also participated in the vibrant Goa event as partner and put up 30 stalls to showcase various Khadi and Village Industries products from across the country. During the three-day event, record sale of Rs 60 Lakhs was reported.



स्क्रॉक



पुर्वा : विवेकानंद खादी अर्था प्रमोद्योग आयोगच्या वतीने घडवता गांधी जयंतीनिमित्त 'खादी सेल'चे आयोजन करण्यात आले आहे. १ नोव्हेंबरपास महोत्सव सुरू राहता आहे. उपस्थित आयोगाच्या आचार्य सचयमणी अजयवारी यंत्रिकी नवा कार्यक्रम आनी अल्प त्यागीत खादीचीय मुल्यवान भावनालाय विपुली. (कलशिक - विजय वारी)

Mumbai: Mumbai Today
October 2019 Page No. 3

KVIC to go all out to showcase Mahatma Gandhi's legacy

G. Subramanian

Mumbai: Preeta Verma, Chief Executive Officer Khadi and Village Industries Commission (KVIC) announced a

celebrations in Mumbai, she said that KVIC will leave no stone unturned to promote the theme that was founded by Mahatma Gandhi. "There

to promote awareness about our works."

The KVIC had earlier announced its intentions to celebrate the 150th anniversary

October 2 will last till November 1. It may be recalled that the Ashram was home to Mahatma Gandhi from 1917 to 1930 and acted as the epicenter of the nationwide freedom movement spearheaded by the Mahatma.

Another of the hallmarks connected to Sabarmati is that the Mahatma launched the Dandi march from here on March 12, 1930. The celebration in Mumbai will last for one month and people wanting to buy KVIC products can avail of 20 to 40 percent discount on their purchase for a span of 40 days. Premier Khadi institutions and PMEGP units are participating in the activities that will be conducted to promote sale of exclusive Khadi products. www.forevernews.in



pan India celebration to commemorate the 150th birth anniversary of Mahatma Gandhi. Speaking to G Subramanian on sidelines of inauguration of one-month long

is no bar on spending as he is the father of our nation. We will make our presence felt in 40 of the centers we have across states. In addition there will be six exhibitions

of the Mahatma in a unique way. KVIC has planned to create a replica of Sabarmati Ashram in its premises at Mumbai. This theme show which has commenced on

Bank of Mahatma organizes (Plastic Waste Free India) Drive on part of th

Wednesday, 2 October 2019

Khadi commission celebrates Mahatma Gandhi's 150th birth anniversary

Khadi and Village Industries Commission celebrates Mahatma Gandhi's 150th birth anniversary year in a unique way

As the whole country is gearing to celebrate 'Father of the Nation' 150th birth anniversary year, KVIC is celebrating Mahatma Gandhi's 150th Birth Anniversary by creating replica of Sabarmati Ashram in its premises while organizing KHADI FEST -2019 in Mumbai from 2nd October to 1st November 2019. Sabarmati Ashram was home to Mahatma Gandhi from 1917 until 1930 and the Ashram served as epicenter of the country's freedom struggle during Mahatma Gandhi stay there. Mahatma Gandhi launched the famous Dandi march from the ashram on March 12, 1930.

Inaugurating this unique exhibition Ms. Preeta Verma, Chief Executive Officer KVIC said, the institute established by Gandhi in 1925 in the form of All India Spinners Association has taken an enormous form of Khadi and Village Industries Commission. Speaking further she said that Gandhi was the only persona who was not only relevant in his times but is equally relevant today. "Let us all imbibe the ideals of Mahatma and search for the Gandhi within us. Together we can fulfill the dreams of the Mahatma in letter and Spirit. Join us in our endeavour for increasing rural employment and upliftment of Villages through the auspices of KVIC". She added.

As a part of celebrations commemorating 150th Birth Anniversary year of Mahatmaji, various events are arranged at Mumbai, Porbandar, Sabarmati, Wardha, Champaran and Delhi commencing from 2nd October. The mega event in Mumbai is for a period of one month, with a

<https://www.khadi.org/2019/10/02/khadi-commission-celebrates-150th-birth-anniversary/>

State Khadi office, Village Industries Commission celebrates Gandhi Jayanti

DIRECTOR of State Khadi and Village Industries Commission S S Tribhuvan paid floral tributes at the office of State Khadi and Village Industries Commission on the portrait of Mahatma Gandhi on the occasion of 150th birth anniversary of Mahatma Gandhi, on Wednesday.

Mahatma Gandhi's favourite bhajan was sung on the occasion. A cleanliness drive was carried out by the staffs and officers on the occasion. The officers and employees were motivated to follow the ideals of Mahatma Gandhi in their life.



Director of State Khadi and Village Industries Commission S S Tribhuvan paying tributes.

KVIC bags ₹5.8 crore order from GAIL

GAIL to gift khadi coupons to its employees

NEWS NEW DELHI

The Khadi and Village Industries Commission (KVIC) has bagged an order worth ₹5.88 crore from the Gas Authority of India Limited (GAIL), in the form of Khadi gift coupons for its 23,504 employees.

GAIL agreed to gift Khadi coupons of ₹2,500 to each of its 23,504 employees in all its units across the Nation. The employees, however, would be able to purchase Khadi and products of Village Industries worth ₹3,250 from the coupon of ₹2,500. The coupons could be redeemed throughout the year at all Departmental Sales Outlets of KVIC.

To give easy access to the employees of GAIL to redeem their coupons, KVIC will organize 3 special exhibitions also, at Pata, District Etawah, Vijaypur, District Guna and Jhabua, in Madhya Pradesh where the GAIL have their maximum employees. The MOU has been signed between KVIC and GAIL on 10th October 2019. KVIC will deliver the coupon this week.

KVIC Chairman Vinai Kumar Saxena said that such huge orders from government and PSUs not only increase the income of the artisans — pivotal in the growth of Khadi sector, but also inspires new entrepreneurs to associate with Khadi with better job avenues.

"Orders in recent past from GAIL,



ONGC, REC, IOC, MRPL, OIL, JK Cement and BEE have been implemental in making a compounding effect on the livelihood of Khadi artisans and have been creating more jobs by adding thousands of new artisans in KVIC's kitty," he said, adding, "These orders will certainly create more employment and subsequently raise the income of the existing artisans. It would also pave way for KVIC for more convergence with different Ministries and Public Sector Units."

For the first time, The KVIC launched gift coupon scheme in 2017 and till date gift coupons of face value worth ₹89.29 Crores have been sold which is a record in itself and also an indication that the people have started adopting Khadi in place of other international brands.

Corp. Diary

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FOREVER NEWS

KVIC to go all out to showcase Mahatma Gandhi's legacy

G. Subramanian

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KVIC celebrates 150th Gandhi Jayanti in a unique way



MUMBAI

Sabarmati Ashram was born in Mahatma Gandhi from 1917 and 1930 and the Ashram served as a residence of the Mahatma through during the Indian independence movement. The Ashram was founded by Mahatma Gandhi in 1917 and was the place where he lived from 1917 to 1930. The Ashram was the birthplace of the Indian independence movement. The Ashram was the place where Mahatma Gandhi lived and worked for the cause of the Indian people. The Ashram was the place where Mahatma Gandhi lived and worked for the cause of the Indian people. The Ashram was the place where Mahatma Gandhi lived and worked for the cause of the Indian people.

KVIC will be providing 40% discount on Khadi Korti, Gandhi T-shirt and Khadi T-shirt, director of Khadi and Village Industries Commission. For a period of 40 days through out Mumbai Office, reports Vinai Kulkarni.

As a part of celebration KVIC is celebrating 150th birth anniversary of Mahatma Gandhi. The celebration will be held in Mumbai on October 2 and will last for one month. The celebration will be held in Mumbai on October 2 and will last for one month. The celebration will be held in Mumbai on October 2 and will last for one month.

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From beach clean-up to khadi fest, city honours the Mahatma

Interactive installation in Fort urges people to walk Mahatma's path. KVIC creates Sabarmati Ashram replica at Vile Parle; volunteers team up to clean Versova beach

MUMBAI PRITHI

REPORT

The city marked the 150th birth anniversary of Mahatma Gandhi on Wednesday with a variety of initiatives and events, from an interactive installation in Bapu's birthplace in Fort, a cleanliness drive by nearly 1,500 students at Versova beach and a replica of Sabarmati Ashram set up at a Khadi Fest in Vile Parle.

At Mahatma Gandhi Road, a two-day interactive installation was witnessed by over 500 people. An initiative by

Tata Salt, the installation saw people being urged to walk Bapu's path. The interactive screen had messages of "Cleanliness is next to Godliness", Gaurav Patil, who came up with the installation, said it had a screen board and four sensors with facial detection capability. So every time someone passed by, the 25-second interaction started by saying, "How are you?"

Since the installation was on Mahatma Gandhi Road, the message from Bapu was, "You cross this road every day, but are you even following my path?" said Mr. Patil.

The interactive screen had these different backgrounds, that of a wall full of tobacco stains, railway tracks and a beach littered with garbage. And as one looked into Bapu's eyes, the visual of the littered beach slowly transformed into a clean beach.

Focus on sanitation
Sagar Bhoir, head of marketing, consumer product business, Tata Chemicals Ltd, said the initiative was the company's homage to the Father of the Nation. The in-

Let us all imbibe the ideals of the Mahatma and search for the Gandhi within us.

SAHITHI VERMA
KVIC Mumbai Office, KVIC

At Vile Parle, the Khadi and Village Industries Commission (KVIC) celebrated Gandhi Jayanti by creating a replica of Sabarmati Ashram at its Khadi Fest 2019, being held in Mumbai till November 1.

Preeti Verma, chief executive officer, KVIC said, while inaugurating the exhibition, "Let us all imbibe the ideals of the Mahatma and search for the Gandhi within us. Together, we can fulfil the dreams of Bapu to lender and spirit. Join us in our endeavour for increasing rural employment and (gift) better of villages through the auspices of KVIC."

"Inclusive values" in the morning, over 1,500 students participated in a cleanliness drive at Versova beach. The students and staff members joined Alina Ghali, UN Environment's Champion of the Earth, in the drive with the theme #swachhBharatAblehyan. "I am proud that our

Mumbai team participated in huge numbers for the clean-up," said Dr. Ghali, director of ALLEN Career Institute. "It is the first year that a large number of students have participated by clearing various public places. This is just a small step to include great values among our students to make them responsible citizens and make our country a better place to live it."

During the drive, plastic waste was collected and handed over to the municipal authorities for disposal. All the team members and students were provided with gloves. Among 3,000 other volunteers who joined Mr. Ghali's vision Central Reserve Police Force jawans, probationary officers and employees of the Indian Oil Corporation Ltd., Indian Oil Corporation Ltd. of India and others.

Meanwhile, the Carondek street of Indian industry on Wednesday organized a "Frogging Party" at Juhu beach, which involved running for 2 km or more while collecting plastic waste at the beach.

KVIC celebrates Mahatma Gandhi's 150th birth anniversary year in a unique way Inaugurated by Ms. Preeta Verma, CEO KVIC in Mumbai

TOPICS:

- # "KHADI FEST -2019 In Mumbai From 2ndOctober To 1stNovember 2019"
- #KVIC - Khadi And Village Industries Commission
- #Mahatma Gandhi (150th Birth Anniversary)



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2019

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As a part of celebrations commemorating 150th Birth Anniversary year of Mahatmaji, various events are arranged at Mumbai, Porbandar, Sabarmati, Wardha, Champaran and Delhi commencing from 2nd October. The mega event in Mumbai is for a period of one month, with a theme based mega exhibition showcasing Gandhiji and Khadi, demonstration of Khadi & VI products/activities, sales of exclusive KVI products. Premier Khadi Institutions & PMEGP units are participating in the same and live demonstration of village industries activities/process/ status technology contributing to the cause.

On this occasion of Gandhi 150, KVIC will be providing 40% discount on Khadi Kurta, Gandhi Topi and Dhoti and 20% discount on other Khadi and Village Industries products for a period of 40 days through our Direct Sales Outlets. **ENDS**

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MUMBAI, OCT 02 (UNI)- Preeta Verma, Chief Executive Officer and Mohit Jain, Chief Vigilance officer at KVIC (Khadi and Village Industries Commission) during inauguration the Khadi Festival - 2019 on Mahatma Gandhi's 150th Birth Anniversary, in Mumbai on Wednesday. **UNI PHOTO-158U**

KVS school: consider switch to khadi

BASANT KUMAR MOHANTY

New Delhi: The nearly lakh pupils at schools run the Kendriya Vidyalaya Sangathan might go to class khadi, if a proposal to switch from the synthetic fabrics used in their uniforms cleared.

The central government funded KVS, which runs 1,500 schools in India and abroad, is considering the change after parents complained that the synthetic fabric was causing discomfort to their children. The KVS uniform is check shirts with skirts or trousers.

"Synthetic cloth is not good for health. It has to change. We have set up a committee which is considering either cotton or khadi," KVS commissioner Santosh Mall said.

The committee wants to be assured of the availability of khadi in all areas and has scheduled a meeting with officials of the Khadi and Village Industries Commission.

Commission chairman Vinai Kumar Saxena said the supply of khadi would not be a problem.

"Availability is not an issue. We are ready to provide as much cloth as any region needs. It's a big help for our artisans," Saxena said.

Saxena said that educational institutions were increasingly using khadi for their convocation attire. The University Grants Commission had written to all the universities in 2016 to adopt khadi for their convocations.

विद्यार्थियों में रामजी जी के जीवन, उनके आदर्श और कुटुंब में प्रेम को का आहूत करते हुए देश समृद्ध और विकसित भारत का सपना देखें। आज प्रधानमंत्री श्री मोदी जी के नेतृत्व में यह सपना साकार हो रहा है।

केवीआईसी छात्रों के साथ महात्मा गांधी की 150वीं जयंती मना रहा है

मुंबई (संवाददाता)। राष्ट्रीय महात्मा गांधी की 150वीं जयंती पर छात्री और छात्रों के आयोजित कार्यक्रमों में शामिल होकर (केवीआईसी) द्वारा अपने विद्यार्थियों को प्रेरित करने के लिए एक कार्यक्रम का आयोजन किया गया।

सोम ही केवीआईसी ने मुंबई में छात्री उत्सव 2019 का आयोजन किया है जो 2 अक्टूबर से 1 नवंबर 2019 तक चलेगा। इस अवसर पर छात्रों का उत्सव केवीआईसी के मुख्य कार्यकारी अधिकारी श्री प्रो. वना ने मुख्य संबोधन देकर संबोधित किया और अन्य अधिकारियों की उपस्थिति में किया।

कार्यक्रम का आयोजन 1917 में 1930 तक महात्मा गांधी का घर था और गांधी के यहां उनके टॉपल देश को आज़ादी की लड़ाई के संदर्भ में



के रूप में काम करता था। छात्रों को उत्सव करते हुए केवीआईसी के मुख्य कार्यकारी अधिकारी श्री प्रो. वना ने कहा, इस छात्री उत्सव के दौरान छात्री का आयोजन एक सप्ताह पर आयोजित किया है, जिसमें पूरे भारत के छात्री और छात्रों के उत्सव का आयोजन किया जा रहा है।



स्वरोजगार को बढ़ावा देने के लिए खादी इंडिया से खरीदें कपड़े

राज्य स्तरीय खादी प्रदर्शनी का आयोजन करने के लिए खादी इंडिया ने विशेष उपचारन किया

जन्म उत्सव का आयोजन

खादी इंडिया की खादी प्रदर्शनी का आयोजन 22 नवंबर को 11:00 बजे शुरू किया जाएगा। इस अवसर पर खादी इंडिया की महिला प्रदर्शनी में 22 नवंबर को 11:00 बजे खादी प्रदर्शनी का उद्घाटन होगा। खादी इंडिया की महिला प्रदर्शनी में 22 नवंबर को 11:00 बजे खादी प्रदर्शनी का उद्घाटन होगा। खादी इंडिया की महिला प्रदर्शनी में 22 नवंबर को 11:00 बजे खादी प्रदर्शनी का उद्घाटन होगा।



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प्लास्टिक से अमूर्त नई प्रदर्शनी

खादी के अतिरिक्त के लिए खादी प्रदर्शनी में खादी प्रदर्शनी का आयोजन किया गया। खादी प्रदर्शनी में खादी प्रदर्शनी का आयोजन किया गया। खादी प्रदर्शनी में खादी प्रदर्शनी का आयोजन किया गया।

गणेश लक्ष्मी की मूर्ति भी बेचेगा खादी आश्रम

खादी और खादी प्रदर्शनी में खादी प्रदर्शनी का आयोजन किया गया। खादी प्रदर्शनी में खादी प्रदर्शनी का आयोजन किया गया। खादी प्रदर्शनी में खादी प्रदर्शनी का आयोजन किया गया।

बोतलें, कप, लैप बिकेंगे, इस दीपावली लोग खरीद सकेंगे खादी नंडारों से उत्पाद खादी आश्रम में 'मिट्टी मैजिक'

पहल

खादी आश्रम

खादी आश्रम की खादी प्रदर्शनी में खादी प्रदर्शनी का आयोजन किया गया। खादी प्रदर्शनी में खादी प्रदर्शनी का आयोजन किया गया। खादी प्रदर्शनी में खादी प्रदर्शनी का आयोजन किया गया।



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खरीदें, हाइड्रोजन के खादी उत्पाद भी लुभा रहे

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इस वर्ष खादी और ग्रामीणों आयोग महानगर गांधी की 150 वीं वर्षोती वर्ष को एक अनेक वर्ष के रूप में मना रहा है।

मुंबई, जैसा कि पूरा देश राष्ट्रपिता गांधी की 150 वीं वर्षोती वर्ष को एक अनेक वर्ष के रूप में मना रहा है, इसी क्रम में खादी और ग्रामीणों आयोग 2 अक्टूबर से 1 नवंबर 2019 तक मुंबई स्थित अपने मुख्यालय परिसर में चलने वाले खादी केन्द्र - 2019 के दौरान महानगर गांधी की 150 वीं वर्षोती को सादरमती आभार की प्रतिवृत्ति बनावर मना रहा है। महानगर गांधी 1917 से 1990 तक सादरमती आभार में ही रहा करते थे। यह आभार महानगर गांधी के वहाँ रहने के दौरान देश के स्वतंत्रता संग्राम के केंद्र के रूप में माना जाता था। गांधी जी ने 12 मार्च, 1930 को आभार में ही गान्धि टाकी गांधी का दुरुआत की थी।

इस अमूर्त प्रदर्शनी का उद्घाटन करते हुए सूची प्रोता वर्मा, मुख्य कार्यकारी अधिकारी केबीआईसी ने कहा कि खादी और ग्रामीणों आयोग की मुख्य कार्यकारी अधिकारी सूची प्रोता वर्मा ने इस अमूर्त प्रदर्शनी का उद्घाटन करते हुए कहा कि गांधी जी द्वारा 1928 में अखिल भारतीय स्पिनर्स एसोसिएशन के रूप में स्थापित संस्थान में खादी और ग्रामीणों आयोग का एक विशाल रूप से दिया है। आगे चलते हुए उन्होंने कहा कि गांधीजी एकमात्र व्यक्ति थे जो न केवल अपने समय में प्रसंगिक थे, बल्कि आज भी हमने ही प्रसंगिक हैं। हम सभी महानगर के आदर्शों को आत्मसात करें और हमारे भीतर के गांधी को खोज करें। हम विश्वास महानगर के समने पूरा कर सकते हैं। उन्होंने कहा कि केबीआईसी के उद्घाटन में ग्रामीणों रोजगार बढ़ाने और गांधी के उत्थान के लिए सभी हमारे प्रयास में शामिल हों।

महानगर की 150 वीं वर्षोती वर्ष के रूप में मनाने के एक भाग के रूप में, मुंबई समेत देश के 8 अन्य स्थानों पर खरीद, सादरमती, वर्षा, बाजार तथा दिल्ली में 2 अक्टूबर से प्रदर्शित आर्षणित की जा रही है। मुंबई में यह मेगा इवेंट एक महीने की अवधि तक चलेंगे, जिसमें गांधीजी और खादी पर आर्षणित एक थीम पर आर्षणित प्रदर्शनी लगाई गई है। इस प्रदर्शनी में खादी और ग्रामीणों उत्पादों, गांधीविधियों का प्रदर्शन, विशेष खादी ग्रामीणों उत्पादों की डिजाई शामिल है। प्रथम पर खादी संस्था और पीएमईडीपी द्वारा 2019 के खादी प्रदर्शनी भाग ले रही है और ग्रामीण गांधीविधियों, प्रक्रिया / स्थिति में उपयोग होने वाली गांधीविधियों का जीवन प्रदर्शन कर रही है।

गांधी 150 के इस अवसर पर, KVIC अपने प्रमुख विज्ञापन आउटलेट के माध्यम से 40 दिनों की अवधि के लिए खादी कुर्ता, गांधी टोपी और पोती पर 40% और अन्य खादी और ग्रामीणों उत्पादों पर 20% छूट प्रदान करेगा।



खादी प्रदर्शनी में खादी प्रदर्शनी का आयोजन किया गया।

'सीबीएसई'च्या शाळांमध्ये आठवड्यातून एकदा खादीचा पोशाख

संवाद: गुणवत्ता, 3 ऑक्टोबर 2019

हालिया: मुंबई

विद्यार्थ्यांना खादीचा पोशाख घालून देण्यात येणारे शाळांमध्ये खादीचा पोशाख घालण्याची योजना आहे. खादीचा पोशाख घालण्याची योजना आहे. खादीचा पोशाख घालण्याची योजना आहे.



खादी काय?

खादी म्हणजे हाताने बुनवलेला वस्त्र. खादी म्हणजे हाताने बुनवलेला वस्त्र. खादी म्हणजे हाताने बुनवलेला वस्त्र.

खादीचा पोशाख घालण्याची योजना आहे. खादीचा पोशाख घालण्याची योजना आहे. खादीचा पोशाख घालण्याची योजना आहे.

स्टेशनों पर मिट्टी के बर्तन में मिलेगा खाना व चाय

खादी में राष्ट्रीय में जो नई युवा वरतें मिलेगा

एनटीसीसी ने चलावा अभियान एकत्र किया प्लास्टिक कचरा



एनटीसीसी ने चलावा अभियान एकत्र किया प्लास्टिक कचरा. एनटीसीसी ने चलावा अभियान एकत्र किया प्लास्टिक कचरा.

एनटीसीसी ने चलावा अभियान एकत्र किया प्लास्टिक कचरा. एनटीसीसी ने चलावा अभियान एकत्र किया प्लास्टिक कचरा.

As the world celebrated the 150th birth anniversary of Mahatma Gandhi, the home-spun fabric that is a fashion favourite

Khadi to me is the symbol of unity of Indian humanity, of its economic freedom and equality and, therefore, ultimately, in the poetic expression of Jawaharlal Nehru, 'the livery of India's freedom'

— Mahatma Gandhi

Shikha.Shan@timesgroup.com

POWER DRESSING IN KHADI

Today the essence of power dressing lies in embracing our traditions, culture and weaves. "What you wear definitely makes an impact on how you feel. If you are wearing handcrafted clothes, it affects the way you think, feel and do things. For me, a khadi jamdani sari is the zenith of a power ensemble. Power not only to the one who's wearing it, but also

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साबरमती आश्रम की प्रतिकृति

खादी और ग्रामोद्योग आयोग 2 अक्टूबर से 1 नवंबर तक मुंबई स्थित मुख्यालय में साबरमती



आश्रम की प्रतिकृति बना कर महात्मा गांधी की जयंती मना रहा है. इस प्रदर्शनी का उद्घाटन करते हुए केवीआईसी की मुख्य कार्यकारी अधिकारी प्रीता वर्मा ने कहा कि गांधी एकमात्र व्यक्ति थे जो न केवल अपने समय में प्रासंगिक थे, बल्कि आज भी उतने ही प्रासंगिक हैं. मुंबई में यह मेगा इवेंट एक महीने की अवधि तक चलेगा, जिसमें गांधीजी और खादी पर आधारित एक थीम पर आधारित प्रदर्शनी लगाई गई है. गांधी 150 के इस अवसर पर, केवीआईसी अपने प्रत्यक्ष बिक्री आउटलेट के माध्यम से 40 दिनों की अवधि के लिए खादी कुर्ता, गांधी टोपी और धोती पर 40 प्रतिशत और अन्य खादी और ग्रामोद्योग उत्पादों पर 20 प्रतिशत छूट दे रहा है.

खादी की यूनिफार्म में दिखेंगे केंद्रीय विद्यालयों के बच्चे

1200 केंद्रीय विद्यालय हैं देश में इस समय

कवायद

- केंद्रीय विद्यालय संगठन ने मौजूदा ड्रेस में बदलाव की बनाई योजना
- जल्द यूनिफार्म को दिया जाएगा अंतिम रूप

मौजूदा यूनिफार्म को 2012 में मंजूरी दी गई थी। इससे पहले इन स्कूलों को यूनिफार्म सफेद सूती कपड़े की शर्ट और नीली पैट होती थी। यूनिफार्म में उस समय यह बदलाव निफ्ट (नेशनल इंस्टीट्यूट ऑफ फैशन टेक्नोलॉजी) की सिफारिश के बाद लागू किया गया था। केंद्रीय विद्यालय संगठन से जुड़े अधिकारियों के मुताबिक यूनिफार्म को खादी में तैयार करने को लेकर खादी इंडिया के साथ बातचीत चल रही है।



...लो अब खुल गया जूतों का भी ब्यूटी पार्लर

आपने महिलाओं व पुरुषों के लिए तो बहुत सारे ब्यूटी पार्लर देखे होंगे पर जूते-चप्पलों का शावद नहीं। मगर दिल्ली का दिल कहे जाने वाले कर्नोट प्लेस में आपको जूतों का ऐसा ब्यूटी पार्लर मिल जाएगा जिसे देख आप रुकने को मजबूर हो जाएंगे • संगय

फास्ट न्यूज

चारबाग में अब कुल्हड़ में भी चाय

■ एनबीटी ब्यूरो, लखनऊ: चारबाग स्टेशन पर बुधवार से कुल्हड़ में चाय मिलने लगी है। चाय की कीमत महज 10 रुपये रखी गई है। चारबाग के अलावा मंडल के सुलतानपुर, अयोध्या, फैजाबाद, वाराणसी व अमेठी सहित मंडल के 25 स्टेशनों कुल्हड़ में चाय मिलेगी।

निर्भय पथिक

सूचना, सुपार, 3 अक्टूबर, 2019

गांधी की 150 वीं जयंती पर मुंबई में खादी फेस्ट

अब टाइटन घड़ियों पर भी चमकेगी खादी

नवीन कुमार
मुंबई, 3 अक्टूबर: राष्ट्रीय खादी दिवस की 150 वीं जयंती के अवसर पर खादी और इको-फ्रेंडली अर्थिंग को और से मुंबई स्थित नुसलतान सीमा में दो अक्टूबर से 1 नवंबर तक खड़ी फेस्ट-2019 का आयोजन किया गया है। इस मौके पर आयोजित होने वाले 'प्रकृत' मिथी अडलैन्ड के माध्यम से 40 दिनों की अवधि के लिए खड़ी मुला, गंधे जैसी जीव शक्ति पर 40 प्रदर्शन और अन्य उपरोक्त पर 20 प्रदर्शन पूरा प्रदर्शन करेगा।

खादी फेस्ट का आयोजन करके हर आयोजन को सुवर्ण कल्पनाओं की ओर बढ़ाने का प्रयास है। खादी और टाइटन घड़ियों पर भी चमकेगी खादी। खादी और टाइटन घड़ियों पर भी चमकेगी खादी। खादी और टाइटन घड़ियों पर भी चमकेगी खादी।

Khadi pavilion gets the thumbs up

VIBRANT GOA GLOBAL EXPO & SUMMIT 2019

Khadi pavilion gets the thumbs up. The pavilion had Khadi products from different states such as Daman, Diu, Goa, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Odisha, Punjab, Rajasthan, Tamil Nadu, Uttar Pradesh, West Bengal, and Jammu & Kashmir. The pavilion was inaugurated by the Minister of Textiles, Government of India, on October 2nd, 2019. The pavilion had Khadi products from different states such as Daman, Diu, Goa, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Odisha, Punjab, Rajasthan, Tamil Nadu, Uttar Pradesh, West Bengal, and Jammu & Kashmir.



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