



कामये कुर्वताप्रानाम् ।  
प्राणिनाम् आतिनाशनम् ॥



# Jagruti

Vol.62

No.01

Mumbai

December-2017



**Minister,  
inaugurates  
Khadi  
Pavilion  
at IITF**

*Khadi to reach  
retail malls and  
retail chains*



**A Monthly Journal of KVIC on Rural Industrialisation  
KHADI AND VILLAGE INDUSTRIES COMMISSION, MUMBAI**

# Jagruti

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Vol.62 No.01 Mumbai December-2017



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## *Minister inaugurates Khadi Pavilion at IITF*



*New Delhi: Amid much fervour and gaiety, Minister of States (Independent Charge) for Micro, Small and Medium Enterprises (MSME) Shri Giriraj Singh inaugurated the exclusive Khadi Pavilion of Khadi and Village Industries Commission (KVIC) at 37<sup>th</sup> edition of India International Trade Fair at Pragati Maidan. The theme of this one of the largest trade fairs for this edition was 'Start up India: Stand up India'.*

KVIC had set up over 100 stalls, in which different Khadi and Village Industries institutions from nearly all the states of the country showcased the most exquisite products created by the genuine fingers of rural artisans. This iconic annual event of India Trade Promotion Organisation (ITPO) would give a proper platform to the rural artisans to showcase their skills in the National Capital.

Expressing happiness and enthusiasm, after formally inaugurating the pavilion, the MSME minister said that the commitment and zeal shown by the artisans and entrepreneurs indicate that the whole nation has taken the appeal and observation of Prime Minister Shri Narendra Modiji. "Only with this degree of dedication, we can follow our PM's doctrine of 'Earlier Khadi for nation, then Khadi for fashion and finally Khadi for transformation. The Ministry has already chalked out some plans – to brighten and enhance the artisans associated with Khadi and Village Industries," he said.

Corroborating similar views, KVIC

Chairman Shri Vinai K. Saxena said that with such an enthusiastic approach of artisans and entrepreneurs, Khadi and Village industries are all set to catch the show. "KVIC as a team will always try to yield best results with its social commitment," he said, "We will always try to stand as per the expectations and love of our PM for Khadi and village industries.

Secretary MSME Dr Arun Kumar Panda and noted fashion designer Ritu Beri were also present on this occasion.



## **KVIC stalls rock IITF despite space crunch**

**New Delhi: Khadi has once again proved that despite all odds, its growth would not decelerate in any case.**

Take this: In the recently concluded 37th edition of India International Trade Fair (IITF) at Pragati Maidan, the Khadi and village industries recorded a growth of 19.38 percent in its average sale with respect to its sale in the 36th edition of IITF last year. And, this despite the fact that total space allotted to Khadi and Village Industries Commission (KVIC) this year was only 1400 sq meters, which was less than half of the 3000 sq meters space allotted last year.

The average sale in each stall of Khadi unit was recorded nearly Rs 5.53 lakh this year, which is higher than last year's figure of around Rs 5 lakh. Similarly, in Village Industries unit, the average sale in each stall this year was nearly Rs 3.27 lakh, which is Rs 86,000 higher than last year's figure of Rs 2.4 lakh.

Due to crunch of adequate space, the KVIC could



incorporate only 90 institutions on stalls in the 37<sup>th</sup> of IITF. Last year, the KVIC had allotted as many as 195 stalls of Khadi and Village Industries units. While the sales percentage in 2016 was 50.95 and 49.05 for Khadi and Village industries products respectively, it was 74.9 and 25.1 percent respectively for Khadi and Village industries products this year.

KVIC Chairman Shri Vinai Kumar Saxena said that the growth in average sale indicates that Khadi and village industries products were hit among the buyers. "The KVIC stalls caught the attention of several representatives of embassies and High Commissions in India. The students of several fashion designing institutes and esteemed universities also visited our stall, to learn that how the instrument of self-reliance has become a tool of economic transformation in modern India," he said.





**India registers its highest ever increase in Ease of doing Business Ranking.**  
**Congratulations to Hon'ble PM for his leadership. 1st nov.**



# The key concern is to strengthen

Giriraj Singh, MoS, MSME

*The meeting was held on 4th October, 2017, under the Chairmanship of Minister of State (IC) MSME for discussion of various issues related to Khadi and Village Industries Commission. Speaking on the occasion Hon'ble Minister emphasized that the key concern is to strengthen the khadi artisans financially by wage hike and better productivity. He also observed that a special drive for training /skilling of weavers must be undertaken to keep them market-ready. The target is to take khadi sales to Rs.16,000 crore from the current Rs.2200 crore by 2022.*

Addressing the meeting Secretary, MSME on identification of State Specific Unique Products under Khadi said Secretary MSME proposed and urged all State Directors of KVIC to prepare a list of local entrepreneurs, local designs, local products which could be further short-listed for interventions in terms of design, marketing and branding. Hon'ble Minister emphasized that substantial amount must be invested on R&D, Innovation, Design Intervention and Marketing of the products. Secretary MSME also proposed that an exclusive exhibition on khadi products could be field in Indian embassies of selected countries, whereby leading designers and entrepreneurs of khadi could showcase their products. For this and also for taking khadi beyond borders, a meeting needs to be scheduled with Secretary (MEA) and also at the Ministerial level.

Earlier, Shri Anil Kumar, CEO, KVIC informed that during the year 2016-17 the sale of

Khadi has reached almost Rs. 2200 Crore. In the year 2013-14 this figure was Rs. 900 crore this is the result of effort and initiatives taken by this Govt. for popularizing Khadi and its products. Regarding the sale of Khadi Institutions he said 'Among the institutions indulged in Khadi production and sales across the country, on value terms, 349 institutions are having a sale of more than Rs.1 crore per year, while, 1662 institutions are below Rs. 01 crore. The total no. of spinners associated with Khadi are 3,20,227 while there are 50,454 no. of weavers across the country being associated with khadi.'

It was also decided that a detailed list of NMC charkhas and all other charkhas issued as on date must be identified and the amount of depreciation charged may also be taken into account to create a database for better planning in future and replacement of charkha under PMEGP may also be explored.



## Khadi to reach retail malls and retail chains

*Mumbai, 16 Nov. 2017: Very soon you may be able to buy your favourite fabric Khadi from Shoppers' Stop, Star Bazar, Apna Bazar, Infinity Mall, Pantaloon, Big Bazaar or D mart and Raymond. With a view to bring Khadi at the door steps, KVIC is exploring all possible methods to take Khadi at your door steps. The new thought is to open Khadi Korners in these major retail showrooms. For this, a high level interaction with CEOs of major retail chains was held on 16 Nov. 2017 at Centrum Hall, World Trade Centre, Mumbai.*



V. K. Saxena, Chairman, KVIC, A. K. Panda, Secretary to Govt. of India, Ministry of MSME and B. H. Anil Kumar, J.S and CEO, KVIC graced the event and interacted with the Captains of retail chains.

**Extending his gratitude to the trust bestowed in him, KVIC Chairman Vinai Kumar Saxena** – who has recently completed two years of his chairmanship briefed about the golden history of the heritage fabric of khadi. "khadi being promoted by Prime Minister of India in past two years has seen 34% growth, which is remarkable. But to take it to another level and make it available in every corner of the Nation this initiative of opening Khadi Korners in Malls will certainly make it more accessible. The uniqueness of Khadi needs to be recognized among the upcoming fashion designers and the popularized and adopted by the established fashion designers. With branches in all cities thousands of these stores present across the nation will certainly help khadi create a niche in every house.

"Recently the Khadi Gramodyog Bhavan store in Delhi witnessed a record sale of Rs 1.2 crore. During Diwali, Khadi gift coupon sales recorded an overwhelming 680 per cent rise. Compared to last year, the total sales of Khadi and village industries products have risen almost by 90 percent. One can clearly see that today, the youth, the elderly and women of every age group are taking to Khadi." " he added.



**Corroborating his views, Secretary MSME, Dr. Arun Kumar Panda** said that suggestions received from the leaders and representatives of retail chains of malls will give value addition to Khadi and its other products. This will also give an idea to think out of box and create Khadi designs for the youth who are always looking for something new and fashionable. This will certainly take Khadi above present level and make it popular among the youth and the high end buyers. With this not only KVIC, but millions of faceless and nameless artisans connected with KVIC will benefit, but it will prove to be a win-win situation for both the ends. Certainly excitement and curiosity among all was noticeable.

Anil Kumar, Joint Secretary MSME and then CEO reiterated that uniqueness of Khadi is that no two production matches with each other. Appreciating the key role these Champions can play a greater role. Khadi can eradicate poverty by joining hands with them, he opined.





Further, to involve reputed designers as well as upcoming designers and students of fashion institute interaction was also held at the same venue. Dept. AMD (P.V. Polytechnic), SNTD, Womens University, NIFT, premium fashion institutes in Mumbai also participated in the deliberation.

Speaking on the occasion "Fashion designer Ritu Beri opined that, Khadi, the fabric has romance, history and versatilities which is easily adoptable and adorable by the wearer once they start wearing it."

Neeta Lulla another fashion designer advocated on making it a high end fabric as per the need and demand of the market. She said that fashion starts from streets and people adopt it from fashion shows on big screen. This needs to be endorsed more forcefully in khadi.

The representatives of the malls came up with the open suggestion for taking up the initiative to the next level with concrete plans very soon.

With an objective to give thrust to marketing of Khadi in line with the clarion call given by Hon'ble Prime Minister through Mann ki Baat for promoting sale of Khadi and supporting rural artisans, KVIC also participated in the World Trade Expo 2017, here today.

Earlier, Shri K.S.Rao, Dy. CEO Marketing welcoming the dignitaries said that the historical event will go a long way with the assured milestones to be set in future.

### **Qaien dijo que :**

1. **Ritu Beri**, a renowned **Fashion designer** and also designer for Khadi feels that Khadi, the fabric has romance, history and versatilities which is easily adoptable and adorable by the wearer once they start wearing it."



2. **Sudhanshu Pokhriyal** from **Raymond** says, this has large potential of business and an opportunity which connects with biggest brand ambassador Prime Minister who is Promoting Khadi for the benefit of rural artisans.
3. Four times national award winner for her designs **Neeta Lulla** another **fashion designer** advocated on making Khadi a high end fabric as per the need and demand of the market.
4. **Manoj Pawaskar** from reputed brand **Globus** reiterated that the Charismatic USP of Khadi has to be brought in notice of the Common man. The Globus would like to focus on high end speciality of Khadi for the z(young) generation.
5. Ms. Manisha who represented **Cotton Bazaar and Haastkala** which has buyer groups right from youth to senior citizens feels that, tie up with Khadi will give weightage to Khadi with their designer touch. On the other hand they will also be benefitting with the national brand Khadi.

## *Secretary, MSME mulls over Schemes and Programmes of KVIC*



**Target  
to achieve a  
turnover  
of Rs. 20000  
crores  
under Khadi**

**-Secretary MSME**

*To bring Khadi into mainstream, youth icons, celebrities, sports personalities and public figures need to be roped in for Publicity, said Secretary MSME, Dr. Arun Kumar Panda in his maiden visit to Central Office, KVIC, Mumbai.*

He had deliberations with the Dy. Chief Executive Officers and Programme Directors of Khadi and Village Industries Commission on 15th November, 2017 in presence of Shri B.H.Anil Kumar Anil, JS/CEO, KVIC, Usha Suresh, Financial Advisor and CVO, Shri Mohit Jain. While speaking on this occasion the Secretary recalled the golden history of Khadi which was peoples' choice because of its inner strength, message of self reliance and associated with the cause of freedom.

Giving stress on entity of artisans who are heart and focal point of this sector, he insisted that programme and Publicity should target the artisans and inform them about the various initiatives of

KVIC including flexible pricing in Khadi.

He opined that key areas like Marketing, Publicity, Finance, Accounts, IT need to be strengthened and provided professional expertise in form of consultants with proven track record so that they can give practical consultancy to KVIC in these key areas. He also stressed on having a proper marketing strategy to increase the sales and target the youth segment to Khadi. Even departmental sales outlets should have incentivized targets. Above all for the sustainability at least 100 outlets should be identified which can supply quality products well in time, he added.

Speaking on efficiency and output, he said

that each person should ask himself his/her contribution and output which he/she gives to the organization and the rules, duties, functions and output of each individual has to be evaluated by KVIC senior management. For accurate and efficient performance, the Secretary insisted on restructuring of manpower for which KVIC should have state wise review and harness the potential of employees to the optimum level.

To look forward to the best, international exhibitions with high level quality products needs to be organised, felt the Secretary. To give hype to the sales and outreach of the Khadi and Village Industries Products, promoting franchise model will be highly beneficial, he suggested. He also appreciated the Kolkata Bhavan model which is practically very viable. Here the institutions come with their products and sell it with their profit margin.

He exhorted KVIC officials to pull up their socks and rejuvenate KVIC for the great cause initiated by Father of the Nation and supported by



Hon'ble Prime Minister of India.

On this occasion, the norms for calculating production, sales and employment for Village Industry was explained by Dy. CEO (PMEGP)/Marketing Shri Kishore Rao who said that the Village Industry production was carried out by Khadi institutions and Village Industry institution as well as artisans working with State KVI Boards. The figures are arrived every year through the trend projection method.

### **Gandhiji said:**

*"Khadi has a tonic effect but, like nourishing food, it may not please one's taste; its savour lies in its tonic effect. Increased production of khadi will correspondingly increase the vitality of the country and, in any case, will not bring about indigestion. To the workers in the field the immediate gain may seem too small, but, as a mango sapling yields thousands of mangoes when it grows into a tree, so a patient worker will certainly witness, in the long run, excellent results of his seemingly modest beginning."*

**Navjivan, 14-2-1926**

*Khadi and Village Industries Commission observed this year's Vigilance Awareness Week with the theme*

## *My vision-Corruption Free India*

*Vigilance Week was celebrated in Central office and State Offices of KVIC. In the central office the day was observed on 31st October on the birthday of Late Shri Sardar Vallabhbhai Patel, which falls on 31<sup>st</sup> October.*

On this day Officers and staff of Central Office took pledge of building a corruption free organization, which was administered by none other than Chief Vigilance Officer, KVIC, Shri Mohit Jain himself. Addressing on this occasion, the CVO said that the purpose of observing vigilance awareness week is to educate the public at large about the corruption related practices and also educate them on how to report about it. He said that it is a movement of involving people in saying no to corruption.

Directorate of Vigilance, also organized one



hour lecture by Shri D. R. Tawte, General Manager (Retd.), HPCL for creation of awareness on the ill-effects of corruption and imbibe the message of **My Vision-Corruption Free India** in the minds of students of school and college. For this functions were held at V. P. Vidya Nidhi High School, Juhu, Mumbai and D. J. Sanghiv College of Engineering, Mumbai on 7<sup>th</sup> November 2017. In addition, quiz contest on Vigilance matters was held for the officials of KVIC, Central Office, Mumbai. Later, Prizes were distributed to the winners of the contest.

Observance of vigilance awareness week in KVIC every year is part of a multi-pronged approach of the Commission wherein one of the strategies is to encourage all officials to collectively participate in the prevention of corruption and fight against corruption. To raise public awareness regarding the existence, causes and gravity of and the threat posed by corruption.



Various field offices also conducted a range of activities such as taking integrity pledge, Awareness Gram Sabhas, competitions among staffs, seminars/ workshops and Awareness on theme of “My vision-Corruption-free India”

Certain field offices such as State Office, Chennai, State Office, Lucknow, etc. were specifically directed to conduct particular activities such as awareness gram sabhas, etc during vigilance awareness week.

### Programmes Organised in Field Offices:

State Office, Chennai displayed a banner indicating vigilance awareness week in the Office Premises during the vigilance awareness week



period. Besides, the State Director along with other officers and staff members took the pledge. A seminar was arranged on 07.11.2017 at State Office, Chennai and Shri V. Giriraj, Ex. Chief Vigilance Officer was invited as chief guest.

Vigilance awareness week was also observed at Tamilnadu Sarvodaya Sangh, Tiruppur.

State Office, Lucknow organized three seminars on the theme “My vision-Corruption free India” at its office, Gram Swavlambi Vidyalaya, Ranevan, Faizabad and at Kshetriya Shri Gandhi Ashram, Barabanki. At Kshetriya Shri Gandhi Ashram, Barabanki, the representatives of the Hon'ble M.P. Shri P. L. Punia along with other



eminent social workers like Dr. Diwakar Vasaq, Retired Director, SC/ST Commission; Shri Ram Harak Singh Rawat, Panchayat Member; Shri Abhisek Mukhiya, representative from Canara Bank participated in the seminar. Another workshop was also organized by SO, Lucknow at KG Vidyalaya, Patranga, wherein around hundred trainees, social workers like Shri Raghunandan Kumar Chourasiya, Shri Sudhir Kumar, Educationist, NGO workers & local Administration were present. State Office, Lucknow distributed pamphlets & all the participants took pledge to make the country corruption free.

State Office, Kerala administered the pledge in the offices of KVIC in the state of Kerala.

On this occasion a workshop was organized wherein Shri P. Prakash, IPS, Trivandrum City Police Commissioner was the Chief Guest. He delivered address on Vigilance awareness programme and the need for eradication of corruption. In the workshop, representatives of Khadi Institutions, DICs and Kerala KVI Board were also present .

Essay competitions on “subject: My vision-Corruption Free India” were conducted for College students and amongst the staff of KVIC. Programme prizes / certificates were distributed to the winners of Essay writing competition. For college students in addition to certificates khadi material was distributed. Certificates along with cash prize were given to Prize winning officials .

**State Office, Kolkata** administered the integrity pledge in the office. Banners were exhibited in and outside office. Online Integrity pledges were taken by Khadi Institutions. Awareness Gram Sabha was organized at Jhargram on 02.11.2017. A workshop was

organized at Khadi Federation, Berhampore on 03.11.2017 in which representatives of Khadi Institutions, local public and guest faculty from Bar Association of Berhampur Court attended the programme.

**State Office, Shimla** Dy. Director, I/C, KVIC, Shimla, Principal Sr. Sec. School ,staff members of KVIC and School during Essay & Debate Competition on “My Vision- Corruption Free India”was organized in Sr. Sec. School, Phagli, Shimla.



**State Office, Ambala**



**State Office, Haldwani**



**State Office, Dehradun**



## Khadi marks its presence in Skill Development with NSKFDC

*New Delhi: In a very first, the Khadi – one of the top priorities of Prime Minister Narendra Modi – is now all set to showcase its presence in PM's another dream mission, i.e. Skill Development. And, with this unique model, the Khadi and Village Industries Commission (KVIC) would bring the neglected lot of people to the mainstream.*

KVIC Chairman Shri V. K. Saxena said that the National Safai Karmacharis Finance and Development Corporation (NSKFDC) – a government undertaking of Ministry of Social Justice and Empowerment – had recently sanctioned Rs 48 lakh to organise employment-linked skill development training programme for 310 candidates – of which at least 40 percent would be women, belonging to the target group of Safai Karmacharis.

“For the first time, KVIC has got this opportunity in this way, to prove our worth in the field of skill development. It is a unique model of conversion for the scavengers, sweepers and other sanitation staff – aging between 18 to 40 years – to establish them in the society with as skilled workers,” Saxena said, adding, “After getting training in different trades, including Khadi spinning, tailoring, embroidery and others, these *safai-karmacharis* will get a wider canvass, to lead their lives in society in a dignified manner. After the training, they will be linked with Prime Minister's Employment Generation Program PMEGP – where its nodal agency KVIC would

provide them financial assistance, to establish them as entrepreneurs. KVIC will leave no stone unturned to fulfill PM's enthusiastic mission of Skill Development, with its full involvement.”

Corroborating similar views, Minister of States (I/C) for MSME Giriraj Singh said that with showcasing its presence in skill development, KVIC had moved ahead in employment generation. “I hope that with its involvement in skill development mission, KVIC – which is one of the biggest employment generating organisations in India – would achieve new milestones,” he said.

It may be noted that NSKFDC had marked as many as six trades, i.e. Khadi spinning, Agarbatti-candle-chalk making, tailoring/embroidery, footwear/leather goods, food/vegetable processing and soap/phenyl making, in which 310 Safai Karmacharis would be trained at KVIC training centres at Varanasi, Shamli, Barabanki and Balia in Uttar Pradesh.

The candidates belonging to the Safai Karmacharis category would also get stipend, i.e. Rs 1,500 per month per candidate for non-residential training and Rs 500 for the residential training. Besides, candidates falling under Manual Scavengers category would get monthly stipend of Rs 3000, directly by NSKFDC for the training period.



*A glimpses of inauguration of IFMS traning programme at Central Office, Mumbai. The programme was inauguated by Ms. Usha Suresh, Financial Advisor KVIC in presence of Shri M. Rajan Babu, Director Information Technology.*



*KVIC marks its presence in the Handmade Paper Expo in Mumbai . The exhibition was held in Mumbai.*





## Highlights of

# 650<sup>th</sup> Commission Meeting

**The 650<sup>th</sup> Meeting of the Khadi and Village Industries Commission was held on 27<sup>th</sup> October, 2017 at Mumbai presided over by Shri Vinai Kumar Saxena, Chairman, KVIC, Shri Jai Prakash Tomar, Zonal Member (CZ): Shri G.Chandramouli, Zonal Member (SZ): Dr. Sangeeta Kumari, Zonal Member (EZ): Shri Ashok Bhagat, Expert Member (RD): Dr. Hina Shafi Bhatt, Zonal Member (NZ): Dr. Sheila Rai, Expert Member (Technical Education and Training): Shri Sandeep Mishra, DGM, SBI: Shri B.H. Anil Kumar, Joint Secretary/CEO, KVIC, MSME, Smt. Usha Suresh, Financial Advisor, KVIC and Shri Mohit Jain, Chief Vigilance Officer participated in the meeting.**

For facilitating effective discussions on the agendas submitted in the 650<sup>th</sup> Commission meeting, the Dy.CEOs were invited along with their programme/ Industry Directorates, as and when the agendas related to the areas/ sections assigned to them were taken up for discussions in the meeting,

Shri Satya Narayan, Dy.CEO(Commission Cell) welcomed all the Members to the 650<sup>th</sup> meeting of Khadi and Village Industries Commission, after which the regular exercise of discussions on the various Agendas were conducted as follows:-

**1. Note submitted by Directorate of Budget for consideration and approval of Revised Estimate-plan and non plan (2017-18) and Budget Estimate 2018-19 (Non-Plan) in respect of demand of Grants as communicated by Ministry of MSME.**

**I) Decision taken:** While according the approval for the Revised Estimate 2017-18 (Plan and Non Plan) and Budget Estimate 2018-19 (Non-Plan) in respect of demand of Grants as per the details furnished in the above note, it was pointed out by the Expert Member(RD) that the allocation of funds for the “Honey Mission” (launched by KVIC all over the country) also need to be clearly indicated under V.I. Grant.

**II)** While deliberating on the above agenda, the Joint Secretary, MSME/CEO, KVIC, brought to

the knowledge of all members that, by amalgamating various heads of funds sanctions made at present under “Khadi” and “Village Industry”; the Ministry of MSME will be launching very soon two Yojanas – viz- **(i) Khadi Vikas Yojana (ii) Gromodyog Vikas Yojana** for which necessary modalities are being worked out.

**2. Note submitted by Directorate of Marketing to seek In-Principle Approval of Commission for entering into an agreement with The Institute of Company Secretaries of India, New Delhi, for providing 'Khadi Items' to ICSI at discounted price for use by its stake holders.**

**Decision taken:** From the above submitted note, it is seen that, offering 25% Special discount on Khadi items to the Institute of Company Secretaries of India, New Delhi for use by its stake holders, will help a lot to attract many new customers / families to the “Khadi Sector”. Hence in principle approval is accorded for entering into an agreement with The Institute of Company Secretaries of India, New Delhi, for providing 'Khadi Items' to ICSI at discounted price for use by its stake holders.

**3. Note submitted by Directorate of E&S “Power point presentation” on Construction of Office Buildings/Staff Quarters at Agartala, Gorakhpur and Mohali.**

**Decision Taken:**

1. Accorded the approval for Joint construction of Office building at Agartala, Tripura, as per the details provided in the above note.
2. One of the two “Building Models” presented was approved for the construction of Office Building & Staff quarters at GIDA, Gorakhpur, along with other details furnished. It was also decided that State Government agencies should also be allowed to participate in the open tender also.
3. Accorded the approval for the construction of MDTC-Cum-Office building at Mohali, Punjab as per the details provided in the above note.
4. In the course of discussions on the above note, the Member(SZ) pointed out that there is a pending proposal, mooted by Divisional Office, KVIC, Madurai for providing small piece of vacant land (60X40 Sq.ft.) to Sankarankovil Sarvodaya Sangham (which is a Directly Aided Institution of KVIC for establishing a KVI Sales Outlet on short term lease basis;) from the portion of land gifted to KVIC by the Khadi Institutions in Tamil Nadu. After deliberations on the above pending proposal, it was decided that the Directorate of E&S, KVIC may submit the note on the related matter in the next commission meeting for taking further decision.

**5 Initiatives/Achievements made by different Directorates during the period of present Commission.**

**I) Decision Taken:** While appreciating the Initiatives/ Achievements made by different Directorates during the period of present Commission, the Expert Member(Tech. Education & Training) desired to have further

details on the “People Education Programmes (PEPs) organized by the Directorate of Publicity, KVIC. In this regard, the Director(Publicity) briefed about “PEP” and he was also directed to provide to Expert Member(Tech. Education & Training) the full details of above programme and also about the PEPs conducted in the State of Rajasthan.

ii) With regard to the plan of KVIC to create the store locator through mobile application app to facilitate the customers to locate the Khadi India sales outlets at various geographical locations to increase foot falls at various stores under Khadi sector, the Expert Member (Tech. Education & Training) emphasized that while opening new sales outlets, KVIC should ensure that location of the outlets should be at places where maximum footfalls can be attracted to ensure proper and effective utilisation of the scarce resources.

For the clarifications sought by Expert Member (Tech. Education & Training) on the total number of Khadi artisans the Joint Secretary, MSME/CEO, KVIC clarified the matter.

**6 Power Point Presentation by the Directorates of PMEGP and Marketing as per the monthly schedule in the note dated 13.09.2017 issued by Joint CEO.**

**I) Decision Taken:-** Discussions made on the Presentation by Directorate of PMEGP, have finally led to following decisions:-

- a) For the commendable/excellent achievement (Rs. 1280.94crore) made during 2016-17 (by surpassing the Margin Money target allotted Rs.1082.90 crore) Appreciation Letters are to be issued to the officials concerned.
- b) Necessary modifications be made for the slide no. 12 showing, Average Employment per project, Average Cost of Generating Unit

Employment, Maximum cost of Generating unit employment, Minimum cost of Generating unit employment and Average cost per project.

- c) As suggested by Expert Member(RD) the state wise concentration / population of SC/ST population be ascertained for effectively planning our strategies to achieve the targets allotted under PMEGP for SC/ST Projects.
- d) As suggested by Expert Member(RD), the data available with the Directorate of PMEGP, be utilized to identify the activities/ projects mostly undertaken by the SC/ST entrepreneurs under PMEGP Scheme for bringing further improvements, needed if any, in the action plan for achieving targets allotted under PMEGP for SC/ST Projects.
- e) Separate Target be allotted to the Departmental Training Centers of KVIC for conducting EDP Training under PMEGP, for the effective utilization of man power available with KVIC.
- f) The services of RSETIs be utilized for activating the RICS earlier set up at all field offices for helping the entrepreneurs to formulate the PMEGP Projects.
- g) As suggested by Expert Member(RD) an integrated plan be prepared by Dy.CEO (PMEGP), Dy.CEO(VI) and Director(PMEGP) for imparting the training on “On line Filing of PMEGP Applications”.
- h) A Circular for permitting the Trading Activity under PMEGP be issued.
- I) The book on “Success Stories” be compiled for publishing it with the approval of Chairman, KVIC.

**II:- Discussions made on the Presentation by Directorate of Marketing, have resulted into following decisions:-**

- a) As suggested by Member(CZ), KVIC the details of Government Supply made to “Railways” be furnished.
- b) For resolving the issue pending with “Railways” since 1999 in the area of “Govt. Supply” a letter need to be sent on top priority to the “Ministry of Railways”.
- c) Ministry of HRD need to be approached for Securing the orders for Uniform for School Students for boosting up the sale of Khadi.
- d) The target of “70” Nos set for the Opening of “Franchise Sales Outlets” be achieved.

**8. Note Submitted by Directorate of BT on the “Model Pilot Project of Amino Acid”, as a “Organic Growth Promoter Manufacturing Unit” to be set up at Khanwa, Nawada-District, State Bihar.**

**Decision Taken:** Approved the above project with five units at a cost of Rs.17.50 lakhs, to be established by Bhartiya Harit Khadi Gramodyog Sansthan Lucknow working at Khanwa, Dist-Nawada, State-Bihar and the expenses to be met out of the promotional grant component under V.I. grant.

**9. Note on issuing certificates by Zonal Certification Committee**

**Decision Taken:** Based on the details furnished in the above note, approval has been accorded for delinking the Zonal Certification Committee from Zonal Committee for enabling the Central Certification Committee as well as Zonal Certification Committee to be independent bodies as envisaged in the KVIC Act.

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**SUO-MOTO DECISIONS**

- I) Setting up “Data Bank” about the artisans engaged in the “Village Industry Sector”.**

While discussing on the development of Village Industry, the Expert Member (RD) explained on the necessity for Setting up “Statewise Data Bank” about the artisans engaged in the “Village Industry Sector”, other than our KVI Sector. In this context the Dy.CEO(Ec.R.) and the Director (Ec.R.) informed that the mapping of “Village Industry Institutions” under KVI sector has been undertaken by KVIC. However, it was agreed by all Members that if we make efforts to compile the “Statewise Data Bank” about the artisans engaged in the “Village Industry Sector” (other than KVI sector) by approaching other State/Central Govt. Departments it will help KVIC a lot to frame out the schemes for further developing the Village Industry Sector.

**III) Organizing one day workshop by inviting the Chairman/CEO of all State Khadi and V.I. Boards.**

The Expert Member(RD) focused on arriving at “Common minimum programme for Khadi & V.I.” for KVIC, by organizing one day workshop, by inviting the Chairman/CEO of all State Khadi and V.I. Boards. For organizing the said workshop, the agendas are to be prepared and got approved within 10 days and it is to be organized after seeking the convenience of Hon'ble Minister, MSME, New Delhi.

**:Conducting financial audit**

1. Conducting Financial Audit including U.C. Audit of the khadi institutions conducted by “CAG Approved/ Empanelled Audit Firms” instead of 'Audit Teams' of the Commission.
2. Audit fees shall be paid by the institutions.
3. Test Check Audit' shall be conducted through KVIC Auditors as and when programme issued by Directorate of Audit.

4. KVIC Audit Teams' shall be deployed for Departmental U.C. Audit, Departmental Trading Audit, Departmental C&C Audit and they will also help State/Divisional Director for maintenance of accounts of State/Divisional offices as per roles and responsibilities stated at Annexure 'A'.

**• Incentive scheme for Departmental Sales Outlets.**

As regard the decisions taken on the “Incentive Scheme for departmental sales outlets” (under Agenda point No.3 in the 648<sup>th</sup> Commission meeting held at Srinagar on 21.08.2017), which was brought under the Annexure-I of the minutes of 649<sup>th</sup> Commission meeting dated 26.09.2017, it has been decided in the 650<sup>th</sup> Commission meeting that the incentives on achieving the prefixed sales target are to be given on the “Total Counter sales” only, but not on the total sales. Thus the decision taken earlier on the above area is modified as under :

The scheme will be implemented in all units (profit and loss making).. 60% of the incentive will be for Sales persons of the counter and the 40% will be distributed among the other supporting staff members.

Target Decision taken earlier as the Incentive Decision taken in the 650<sup>th</sup> Commission meeting dated 27.10.2017 On achieving the target and up-to 10% over and above the target. 0.5% of the Total sales. 0.5% of the Total counter sales. If sales exceeds the target by 10% to 20% 0.75% of the total sales. 0.75% of the total counter sales. If sales exceeds the target by 20% and above 1% of the total sales 1% of the total counter sales

**Action : Director (Marketing)**

6 NEWS SPECIAL REPORT

### The who's who of Indian fashion industry speak

# 'KHADI CAN LIGHT SOMEONE'S HOME'

By Mall Today Bureau in New Delhi

**B**ENTONING the title of 'jewel of India' on khadi, Vinai Kumar Saxena, Chairman of Khadi and Village Industries Commission (KVIC), began the session on 'Reinventing Khadi' by explaining what the fabric truly means.

"Khadi cannot be just a modern day brand," Khadi has a rich history, he said. "If you want to save the environment, you should use khadi."

KVIC this year to sell khadi products in the world where a fabric is available in all of them. KVIC will have 100 stores in the world in the next few years. In the present parts as well as metropolitan," said Saxena.

38 firms, including Fabindia, sent legal notices

"I am an Indian citizen, he said the fabric, Khadi is the Indian Navy has already adopted khadi in their uniforms. The Army has also given orders, and police forces of India, Maharashtra and Gujarat also wear it. We are taking orders based on our capacity since khadi is a handwoven fabric and it takes time to produce it. The reach of khadi, nevertheless, has increased," he said.

Saxena also helped man-

about emerging trends

### FASHION SUMMIT 2017

Reinventing Khadi

Khadi has zero carbon footprint. If you want to save the environment, then you should use khadi.

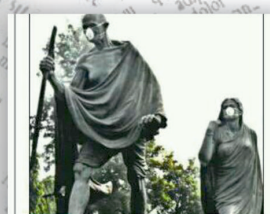
The Army has also given orders, and police forces of Delhi, Maharashtra and Gujarat also wear khadi.

There is no country in the world where a fabric has played such an important role in its independence.

Most parents think if a child is in the school wearing khadi, they should look for a career in fashion designing. I do not understand how you can wear khadi as an alternative for another.

Aditya Berlia, Co-founder & pro-charactor, Apejaya Social Initiative

Vinai Kumar Saxena, Chairman, Khadi & Village Industries Commission



नई दिल्ली में बुधवार को अनेकों तरीके से दिल्ली में स्मॉग और प्रदूषण का विरोध किया गया। ग्यारह मूर्तियाँ बालू और उनके अक्युविटो को प्रतिमा को भी प्रदूषण विरोधी मानक पहनाया गया।

### महाराष्ट्र : चिता सजाकर 90 वर्षीय महिला ने खुद लगा ली आग

मुंबई। पश्चिमी महाराष्ट्र के कोल्हापूर जिले में अपने घर में एक 90 वर्षीय महिला ने कर्बत वीर पर अपनी चिता सजाकर आत्महत्या कर ली। एक अधिकारी ने बुधवार को कहा कि कलशा दत्त कांबले नामक महिला ने कागज लक्ष्मी के बमनी नामक गीत में 13 नवंबर को रात को अपनी जान दे दी। उन्होंने कहा कि मृतक महिला गीत में अपने 57 वर्षीय बेटे विठ्ठल के घर के बाल में अकेले रहती थीं। एजेसी

### अब माँ में भी बिकेगी खादी

मुंबई। खादी को घर-घर तक पहुंचाने में जूटा खादी और शोभाघोष संस्थान ने अब माँ में खादी कानन खोलने को कहा है। इसको लेकर बुधवार को मुंबई में कई ट्रेड सेंटर में प्रिंट चैलेंजर्स के साथ बैठक की उपाय लेने व मध्यम उद्योग मंत्रालय के प्रधान सचिव डॉ अरुण कुमार पांडे ने कहा कि हमारा मकसद खादी ब्रैंड को देश के सभी महिला में उपलब्ध करना है। खुद



Minister of States (Independent Charge) for Micro, Small and Medium Enterprises (MSME) Giriraj Singh inaugurated the exclusive Khadi Pavilion of Khadi and Village Industries Commission (KVIC) at 37th edition of India International Trade Fair at Pragati Maidan on Tuesday

# SUNDAY TIMES

OF INDIA

## State to open 2 khadi outlets in each district shortly

MSKVI chairman, Vishal Chordiya, told TOI that several initiatives were taken up to promote khadi products across the state. He inaugurated the three-day khadi festival, Khadi Mahayatra that started in Nashik on Saturday.

Chief minister Devendra Fadnis, along with state industry minister Subhash Desai will open the first such outlet in Nashik on November 19.

MSKVI chairman, Vishal Chordiya, told TOI that several initiatives were taken up to promote khadi products across the state. He inaugurated the three-day khadi festival, Khadi Mahayatra that started in Nashik on Saturday.

"We have taken initiatives to promote khadi products in the state. Our aim is to market various products crafted by village artisans. We have also undertaken a Mahabali

**Khadi artisans exhibit their skills at IITF**



OUR CORRESPONDENT

**A**mid much fervour and gaiety, Chitra Singh, Minister of State (Independent Charge) for Micro, Small and Medium Enterprises (MSME) inaugurated the exclusive Khadi Pavilion of Khadi and Village Industries Commission (KVIC) at the 37th edition of India International Trade Fair (IITF) at Pragati Maidan on Tuesday.

The theme of this one of the largest trade fairs for this edition is 'Start-up India, Stand up India'. KVIC has set up over 100 stalls, in which various Khadi and Village Industries institutions from nearly all the states of the country are showcasing the most exquisite products created by the genuine fingers of rural artisans. This iconic annual event of India Trade Promotion Organisation (ITPO) would give a proper platform to the rural artisans to showcase their skills in the national Capital.

Expressing happiness and enthusiasm, after formally inaugurating the pavilion, the MSME minister said that the commitment and nod shown by the artisans and entrepreneurs indicate that the whole nation has taken the appeal and observation of Prime Minister Narendra Modi. "Only with this degree of dedication, we can follow our PM's doctrine of 'Earlier Khadi for the nation, then Khadi for fashion and finally Khadi for transformation'. Ministry has already chalked out some plans to brighten and enhance the artisans associated with Khadi and Village Industries," he said.

Corroborating similar views, KVIC Chairman Vinai K Saxena said that with such an enthusiastic approach of artisans and entrepreneurs, Khadi and Village Industries are all set to catch the show. "KVIC as a team will always try to yield the best results with its a total commitment," he

said, adding, "We always try to stand up to the expectations and love of our PM for Khadi and village industries." Secretary, MSME, Dr Arun Kumar Panda and noted fashion designer Rita Beri were also present on this occasion.

The much awaited, 37th India International Trade Fair (IITF) kicked-started on November 14 with a participation of approximately 21 countries and 3000 companies. The

'business days' for the mega fair fall to from November 14 to 17 whereas, for the general public, the fair will be open from November 18 to 27. From November 18, the fair will be open to all visitors with a ticket price of Rs 60 for adults and Rs 40 for children.

However, on Saturday and Sunday as well as any holiday between November 18 and 27, the ticket price for adults will be Rs 120 and Rs 60 for children.



By Karishma Kuenzang

**Charkha spinning Valley out of terror**

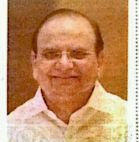
CAN charkha and khadi be used to fight militancy? If the response of the Khadi & Village Industries Commission (KVIC) in Jammu & Kashmir is anything to go by, it is very much a possibility — and with amicable results.

"Employment is how you can contain militancy," said KVIC chairperson Vinai Kumar Saxena, adding how khadi is not just a fabric, but a lifestyle, probably the only country where a fabric has played such a major role in the country's independence.

**4.69L** jobs KVIC created last year via PM's employment generation plan

**2,378** no. of institutions involved in the job-creation process

Employment is how you can contain militancy. India is probably the only country where a fabric has played such a major role in the country's independence.



VINAI KUMAR SAXENA, KVIC CHAIRMAN

This was Gandhi's vision. Now our PM has realised that this is the only way we can create employment. Hence, the govt is focusing on khadi.

He has been training institute in Pampora — 22km from Srinagar — for our rural areas under which Mahatma Gandhi once set up charkha trainings. The institution was destroyed by the height of militancy and was revived in August this year. A batch of Mahatma Gandhi has also been established there, the first such institute in the Srinagar Valley. We were warned by security forces not to visit Pampora and advised to stay for a maximum of 10-15 minutes. We were there for three hours. KVIC has established normal as well as solar charkhas there.

"Local artisans have also made a charkha, which has been displayed at the institution in India is probably the only country where a fabric has played such a major role in the country's independence. Saxena adds, "This was Gandhi's vision before independence and now our PM has realised that this is the only way we can create employment and hence, the

government is focusing on khadi. The PM himself is promoting khadi." Last year alone through the PM employment generation programme, KVIC has managed to create 4.69 lakh jobs via their 2,378 institutions. They are interested in spinning their potential — if women are interested in spinning and weaving.

"Their Aadhaar card bank account and other details are given to the institution, which then trains them. We also pay them ₹200 per day. After they complete their training, they get charkhas, looms, and also start earning wages. Once a week people go and collect the products," explains Saxena.

**KVIC को रिटेल चेन कंपनियों का साथ बाजार में खादी कॉर्नर**

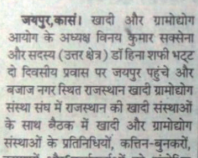


कार्यालय संयुक्तता मुंबई, देश के हर बाजार और दुकानों तक खादी उत्पादों को पहुंचाने के लिए खादी और ग्रामोद्योग

**सभी मॉल्स पर मिलेंगे खादी सामान**

इसी बात को संभावना बनाने के लिए विभिन्न कम्पनियों के सहित के साथ बैठक आयोजित की गई. प्रत्येक मॉल में हर ब्रांड का कॉर्नर होता है. उसी तर्ज पर खादी कॉर्नर खोला जाएगा. खादी कॉर्नर के प्रति लोगों को आकर्षित करने के लिए युवा डिजाइनरों और युवा सेलिब्रिटी से चर्चा की जा रही है. केवीआईसी के अध्यक्ष विनय सक्सेना ने कहा कि रिमेट टेक्सटाइल, शापर्स स्टॉप, क्रोम-इन्फर्नोटी मॉल अपना बाजार, हीरोलैन्डन जैसे डिजाइनर रिटेल चेन लीडर्स ने खादी कॉर्नर खोलने के प्रति सरकारकड से सहित पूरी तैयारी के साथ दोबारा बैठक होगी. उसके बाद मॉल में खादी का सके. ए.के. पांडा ने कहा कि हमारा मकसद खादी ब्रांड को देश के सभी मॉल्स में उपलब्ध कराना है.

**खादी और ग्रामोद्योग आयोग के अध्यक्ष विनय कुमार सक्सेना जयपुर में**



जयपुर, काशी। खादी और ग्रामोद्योग आयोग के अध्यक्ष विनय कुमार सक्सेना और सत्यम (उपर श्रेय) डॉ हिना शर्मा भट्ट वी विनय प्रसाद पर जयपुर पहुंचे और बाजार नगर विश्व राजस्थान खादी ग्रामोद्योग संस्थान में राजस्थान की खादी संस्थाओं के साथ बैठक में खादी और ग्रामोद्योग संस्थाओं के प्रतिनिधियों, कर्तब-बुनकर, कामगारों और 'कार्यकर्ताओं' को संबोधित किया।

सो सौ विभिन्न पोषित संस्था उद्योग मॉडर, अमेर द्वारा संघालित पूर्ण संस्तर का अवलोकन किया।

इस अवसर पर खादी और ग्रामोद्योग आयोग, जयपुर के निदेशक ए के नां, राजस्थान खादी ग्रामोद्योग संस्था संघ के अध्यक्ष राम दास शर्मा, आयोग के पूर्व व्हा सटव्य बनवारी लाल गौड़, अखिल भारतीय प्रमाण पर समिति के पूर्व अध्यक्ष राम भरोसी लाल गुप्ता, खादी और ग्रामोद्योग आयोग उत्तर क्षेत्र समिति के सदस्य राजेंद्र अग्रवाल, उद्योग मॉडर अमेर के मंत्री अशोक शर्मा के अतिरिक्त खादी जनत के अन्य गणमान्य व्यक्तित्व भी उपस्थित थे।

### खादी पैवेलियन का गिरिराज सिंह ने किया उद्घाटन

नई दिल्ली, लोकसत्वा

केंद्रीय सूक्ष्म, लघु एवं मध्यम उद्यम राज्यमंत्री (स्वतंत्र प्रभार) गिरिराज सिंह ने 37वें अंतरराष्ट्रीय व्यापार मेले में खादी ग्रामोद्योग आयोग के हाल नंबर 7 में खादी पैवेलियन का उद्घाटन किया। इस नार ट्रेड फेयर को स्टार्ट अफ इंडिया स्टैंड अफ इंडिया थीम पर आयोजित किया जा रहा है।

पैवेलियन का उद्घाटन के अवसर पर खादी ग्रामोद्योग आयोग के चेयरमैन विनय कुमार सक्सेना, मंत्रालय सचिव डॉ. अरुण कुमार पांडा, ज्वॉइंट सेक्रेटरी अनिल कुमार, आयोग के सीईओ बीएच अनिल कुमार, डिप्टी सीईओ सत्य नारायण सुखन, आयोग के सदस्य जयकृष्ण शर्मा, मशहूर फैशन डिजाइनर रितु बेरी के अलावा अन्य प्रमुख लोग भी मौजूद थे। केंद्रीय राज्यमंत्री गिरिराज



सिंह ने पैवेलियन का उद्घाटन द्वीप प्रज्ज्वलित करके और बीचोंबीच लगी राष्ट्रपिता महात्मा गांधी की प्रतिमा पर पुष्प अर्पित कर किया। सिंह ने खादी के जनक राष्ट्रपिता महात्मा गांधी को नमन किया। इस अवसर पर मंत्री सिंह ने पैवेलियन में लगे सभी स्टालों को अधिकारियों के

साथ अवलोकन किया। साथ ही स्टॉल लगाने वाले सभी लोगों को खादी का प्रचार व प्रसार करने में और तेजी से जुट जाने का आग्रह भी किया।

मंत्री सिंह ने कई स्टालों पर व्यक्तिगत रूप से रुचि दिखाते हुये खादी से बने डबको और भारत के

#### ऑटिजन को ट्रेड फेयर में कौशल दिखाने को मिला बड़ा प्लेटफार्म

कौशल को बढ़ाने वाले उद्यारो पर विशेष बल दिया। उन्होंने केंद्रीय ग्राम कुमारी संस्थान, खानापुर जिला बेतगांव कर्नाटक के स्टॉल पर मिट्टी की निर्मित चीजों पर ज्यादा रुचि दिखाई। उन्होंने मिट्टी के निर्मित तवे को और स्ट्रीम बनाने के लिये भी निर्माताओं से प्रयास करने को कहा।

इस अवसर पर आयोग के चेयरमैन विनय कुमार सक्सेना ने कहा कि केवीआईसी देशभर में 100 से ज्यादा स्टॉल स्थापित कर चुकी है। इन सभी पर ग्रामीण ऑटिजन की ओर से तैयार किये गये उत्पाद उपलब्ध हैं। उन्होंने कहा कि ट्रेड फेयर में इनको आमने सामने को दिखाने के लिये अच्छा प्लेटफार्म उपलब्ध हो सका है।

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### खादी संस्थाओं की परेशानियों को दूर किया जाएगा: सक्सेना

खादी आयोग के अध्यक्ष विनय कुमार सक्सेना दो दिन के प्रवास पर जयपुर आए

#### आमेर मन्दिर में पूजा का अवलोकन किया

खादी एवं ग्रामोद्योग आयोग के अध्यक्ष विनय कुमार सक्सेना ने कहा है कि खादी वस्त्र नहीं विचार है। खादी संस्थाओं के सामने जो भी परेशानियां होंगी, उन्हें दूर करने के प्रयास किए जाएंगे। सक्सेना शनिवार को जयपुर में खादी संस्थाओं को बैठक को मुख्य अतिथि के रूप में सम्बोधित कर रहे थे। उन्होंने कहा कि जो संस्थाएं अर्थ की कमी के चलते बंद हो गई हैं, उन्हें वापस शुरू किया जाएगा।

#### आज करेंगे शिवदासपुरा का दौरा

आयोग में तकनीकी शिक्षा एवं प्रशिक्षण की सदस्य डॉ शीला राय के साथ शिवदासपुरा का अवलोकन करेंगे और संस्था के प्रतिनिधियों के साथ विद्यालय के पुनरुद्घाटन के लिए विचार विमर्श करेंगे।



मुंबई के वर्ल्ड ट्रेड सेंटर में वर्ल्ड ट्रेड एक्सपो 2017 का शुभारंभ किया गया। इस एक्सपो में सूक्ष्म, छोटे और मध्यम उद्यम (एमएसएमई) को वैश्विक बाजार में उनके कौशल और उत्कृष्टता का प्रदर्शन करने का अवसर मिलेगा। इस अवसर पर ऑल इंडिया असोसिएशन ऑफ इंडस्ट्रीज के अध्यक्ष विजय कलंत्री, वर्ल्ड ट्रेड सेंटर मुंबई के वाइस चेयरमैन, अरुण कुमार पांडा और केवीआईसी के अध्यक्ष विनय कुमार सक्सेना मौजूद थे।

### खादी और ग्रामोद्योग आयोग के अध्यक्ष विनय कुमार जयपुर पहुंचे

जयपुर (कांस) खादी और ग्रामोद्योग आयोग के अध्यक्ष विनय कुमार सक्सेना और सदस्य (उत्तर क्षेत्र) डॉ. शीला शर्मा शनिवार को खादी और ग्रामोद्योग आयोग के माननीय अध्यक्ष विनय कुमार सक्सेना और सदस्य (उत्तर क्षेत्र) डॉ. शीला शर्मा भट्ट दो दिवसीय वेकस पर जयपुर आए। अपने प्रवास के दौरान सक्सेना खादी ग्रामोद्योग संस्था संस्था, बजावगंजर

#### खादी ग्रामोद्योग विद्यालय का आज करेंगे अवलोकन

जयपुर में सक्सेना को खादी संस्थाओं के साथ बैठक में भाग लिया और खादी और ग्रामोद्योग संस्थाओं के प्रतिनिधियों, कर्मियों और कार्यकर्ताओं को संबोधित किया। 12 नवंबर को अध्यक्ष और सदस्य (उत्तर क्षेत्र) आयोग में तकनीकी शिक्षा एवं प्रशिक्षण की दस सदस्य डॉ. शीला राय के साथ जयपुर से 30 किमी की दूरी पर स्थित खादी ग्रामोद्योग विद्यालय, कुमार सक्सेना और डॉ. शीला शर्मा भट्ट लिनवामपुरा का अवलोकन करेंगे और संस्था के प्रतिनिधियों के साथ विद्यालय के पुनरुद्घाटन के लिए विचार विमर्श करेंगे। बजाव आगमन के दौरान विनय

सोकोपिय बनाने के लिये आयोग और रमेश्वर के मध्य एक सम्झौता हुआ है जिसके अंतर्गत खादी वस्त्रों की गुणवत्ता में और सुधार करके खादी विक्रो बढ़ाने का संकल्प है।

जयपुर में खादी ग्रामोद्योग आयोग के अध्यक्ष विनय कुमार सक्सेना व डॉ. शीला शर्मा भट्ट ने शनिवार को विद्यमान संस्था उद्योग मंदिर व पूजा संघ के अवलोकन किया। खादी वस्त्रों को और अधिक

**PRESS COVERAGE**

**खादी और ग्रामोद्योग आयोग अध्यक्ष विनय कुमार सक्सेना और सदस्य (उत्तर क्षेत्र) डॉ. हिना शर्मा मठ जयपुर में**



जलतेदीप कार्य, जयपुर

खादी और ग्रामोद्योग आयोग के अध्यक्ष विनय कुमार सक्सेना और सदस्य (उत्तर क्षेत्र) डॉ. हिना शर्मा मठ दो दिवसीय प्रवास पर जयपुर आए।

अपने प्रवास के दौरान वे शनिवार को सायं राजस्थान खादी ग्रामोद्योग संस्था संघ, बजाज नगर जयपुर में राजस्थान की खादी संस्थाओं के साथ बैठक में भाग लिया और खादी और ग्रामोद्योग संस्थाओं के प्रतिनिधियों, कर्तित-बुनकरों, कमगारों और

पौषित संस्था उद्योग मंदिर, अमेर द्वारा संचालित पूर्ण संसर्ग का अवलोकन किया। खादी वर्कों को और अधिक लोकतांत्रिक बनाने के लिये अयोध्या और रमेश्वर के माध्यम से समझौता हुआ है जिसके अंतर्गत खादी वर्कों की गुणवत्ता में और सुधार करके खादी जिंजी बढाने का लक्ष्य है। इसी के अलावा खादी वस्त्रों को लामो समय से संस्था द्वारा रमेश्वर को लामो समय से कपड़े की पूर्ण निर्मित की जा रही है। शाहपुर में अध्यक्ष के साथ कर्ताओं को संबोधित किया। अध्यक्ष और सदस्य (उत्तर क्षेत्र), आयोग में तकनीकी शिक्षा एवं प्रशिक्षण को दृष्ट संस्य डॉ. शोला राम के साथ जयपुर से 30 किमी की दूरी पर स्थित खादी ग्रामोद्योग विद्यालय, शिवदासपुरा का अवलोकन किया और संस्था के प्रतिनिधियों के साथ विद्यालय के पुनरुत्थान के लिए विचार विमर्श किया। नई दिल्ली से जयपुर आगमन के दौरान विनय कुमार सक्सेना और डॉ. हिना शर्मा मठने शाहपुर में स्थित आयोग से सीधे वित्त

**अब मॉल्स में भी बिकेगी खादी**



मॉल्स में खादी की बिक्री

**खादी और ग्रामोद्योग आयोग के अध्यक्ष विनय कुमार सक्सेना जयपुर में**



जयपुर, कासी। खादी और ग्रामोद्योग आयोग के अध्यक्ष विनय कुमार सक्सेना और सदस्य (उत्तर क्षेत्र) डॉ. हिना शर्मा मठ दो दिवसीय प्रवास पर जयपुर पहुंचे और बजाज नगर स्थित राजस्थान खादी ग्रामोद्योग संस्था संघ में राजस्थान की खादी संस्थाओं के साथ बैठक में खादी और ग्रामोद्योग संस्थाओं के प्रतिनिधियों, कर्तित-बुनकरों, कामगारों और कार्यकर्ताओं को संबोधित किया। नई दिल्ली से जयपुर आगमन के दौरान सक्सेना और डॉ. मठने शाहपुरा में स्थित आयोग से सीधे वित्त

इस अवसर पर खादी और ग्रामोद्योग आयोग, जयपुर के निदेशक ए. के. नर्म, अध्यक्ष राम दास शर्मा, आयोग के पूर्व अध्यक्ष बनवारी लाल गौड़, अखिल भारतीय प्रमाण पत्र समिति के पूर्व अध्यक्ष राम भरोसी लाल गुप्ता, खादी और ग्रामोद्योग आयोग उत्तर क्षेत्र समिति के अध्यक्ष राजेंद्र अग्रवाल, उद्योग मंदिर अमेर के मंत्री अशोक शर्मा के अतिरिक्त खादी जगत के अन्य गणमान्य व्यक्ति भी उपस्थित थे।



खादी वस्त्रों के प्रदर्शन

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