# PROJECT REPORT 

## Of

## COIR BRUSH

## PURPOSE OF THE DOCUMENT

This particular pre-feasibility is regarding COIR BRUSH

The objective of the pre-feasibility report is primarily to facilitate potential entrepreneurs in project identification for investment and in order to serve his objective; the document covers various aspects of the project concept development, start-up, marketing, finance and management.
[We can modify the project capacity and project cost as per your requirement. We can also prepare project report on any subject as per your requirement.]

## PROJECT AT A GLANCE

1 Name of the Entreprenuer
Constitution (legal Status)
Father's/ Spouce's Name
Unit Address

Product and By Product

Name of the project / business activity proposed :

7 Cost of Project
8 Means of Finance
Term Loan
KVIC Margin Money
Own Capital
Working Capital
Debt Service Coverage Ratio
10 Pay Back Period

11 Project Implementation Period
12 Break Even Point
13 Employment
14 Power Requirement
15 Major Raw materials
16 Estimated Annual Sales Turnover
16 Detailed Cost of Project \& M eans of Finance

COST OF PROJECT

MEANSOF FINANCE

| Particulars | Amount |
| :--- | ---: |
|  |  |
|  |  |
| Own Contribution @10\% | 1.80 |
| Term Loan | 9.44 |
| Workign Capital Finance | 6.76 |
|  |  |
|  | $\mathbf{1 8 . 0 0}$ |

5\%

## PROJECT PROFILE FOR COIR BRUSH MAKING/

## TWISTED WIRE MAT PRODUCTIONUNIT



## INTRODUCTION

The common varieties of coir brushes are Commode Brush, Bannister Brush, Floor Sweeping Brush, Table Cleaning Brush, Bottle Cleaning Brush, Scrubbing Brush, Foam Cleaning Brush, Boot Polishing Brush, Hair Brush and Basin Cleaning Brush.

## PROCESS OF MANUFACTURE

## Preparation of Coir fibre for Brushes

Bristle fibre of long staple length is preferred which are available in small bundles of 2" diameter. The bristle fibre bundles are untied and the fibres are subjected to a combing process for the removal of adhering pith and short fibres. Combing also helps to parallelize the fibre.

The combing involves drawing of the fibres through a row of steel spikes (nails) usually 8 in numbers, each about 15 cm long, spaced about 2.5 cm apart and fixed vertically on a wooden table or plank.

## Manufacture of Coir Brushes

Wooden logs are sawed to sizes with the help of band saw. The resultant wood sections are cut into small sizes by circular saw. The wood sections of smaller size suitable to the type of brush are taken to the thickness planer for planning or to the wood turning lathe for turning as the case may be. After planning or turning, the wood sections are fed to the jig saw for cutting them to the required shape to suit the pattern of brushes. These wood sections are drilled with holes with the help of a sensitive drilling machine. These are then taken for tufting of coir fibre.

The combed coir fibres are cut to suitable length depending on the pile height of the brush with the help of a thistle and hammer or scissors. Small bunches of cut fibres are then pinned together so as to form individual tuft of fibres to fill in the brush holes. The tuft is made by winding the GI wire of suitable gauge (18, 20\& 22), cut into 2 cm length in hand lever shearer and bent into "U" shape and pressing the bunches of cut fiber at its central portion with the help of pliers.

The tufts of fibre are then pressed into the holes of the wood material by hammering at the bend portions of the GI wire with the help of a punch and hammer. Thus the entire holes in the wood will be filled with fibre tufts. Thereafter the top portions of the brush will be sheared by a top shearing machine or by hand using scissors.

## BASIS AND PRESUMTIONS

- The Project Profile is based on 8 working hours for2shifts in a day and 25 days in a month and the Break Even efficiency has been calculated on $70 \%, 80 \%, 90 \%$, $90 \%$ and $100 \%$ capacity utilization.
- The rate of interest both for fixed asset and working capital have been taken as 11.5\% p.a.
- TECHNICAL ASPECTS

| Installed Production capacity per shift | $:$ | 800 piece |
| :--- | :--- | :--- |
| Number of Shift per day | $:$ | 2 |
| Working days p.a | $:$ | 300 days |
|  |  |  |
| Capacity Utilization | $:$ | $70 \%$ |
| $\quad$-First year | $:$ | $80 \%$ |
| $\quad$-Second year | $:$ | $90 \%$ |
| $\quad$-Third year | $:$ | $90 \%$ |
| $\quad$-Fourth year | $:$ | $100 \%$ |
| $\quad$-Fifth year | $:$ | Rs. 21 per brush |
| Rate of Average Sales Realization | $:$ | Rs.11 per brush |
| Rate of Average cost of raw material | $:$ | $11.50 \%$ |
| Interest on term Loan | $:$ | $11.50 \%$ |
| Interest on working capital |  |  |
| Manpower requirement | $:$ | 25 |
| Unskilled worker | $:$ | 12 HP |
| Total HP required |  |  |

## PLANT \& MACHINERY

| PARTICULARS | QTY. | RATE | AMOUNT IN RS. |
| :--- | ---: | :--- | ---: |
|  |  |  |  |
| Circular Saw 2 HP | 1.00 |  | $60,000.00$ |
| Wood turning Lathe 2 HP | 1.00 |  | $1,20,000.00$ |
| Stand Drilling machine | 1.00 |  | $25,000.00$ |
| Top shearing machine 1 HP | 1.00 |  | $40,000.00$ |
| Bench drilling machine | 1.00 |  | $40,000.00$ |
| Wire twisting machine | 1.00 |  | $37,000.00$ |
| Band saw 2 HP | 1.00 |  | $70,000.00$ |
| Planer 2 HP (3 blade, high speed) | 1.00 |  | $1,00,000.00$ |
| Jig saw 1 HP | 1.00 |  | $54,000.00$ |
| Disc scanner 1 HP | 1.00 |  | $29,000.00$ |
| Sander machine | 1.00 |  | $25,000.00$ |
| Total |  |  | $\mathbf{6 , 0 0 , 0 0 0 . 0 0}$ |


| PARTICULARS | IST YEAR | IIND YEAR | IIIRD YEAR | IVTH YEAR | VTH YEAR |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SOURCES OFFUND |  |  |  |  |  |
| Capital Account | 1.80 | 1.80 | 1.80 | 1.80 | 1.80 |
| Retained Profit | 4.54 | 10.09 | 16.69 | 22.36 | 28.78 |
| Term Loan | 9.44 | 7.08 | 4.72 | 2.36 | 0.00 |
| Cash Credit | 6.76 | 6.76 | 6.76 | 6.76 | 6.76 |
| Sundry Creditors | 1.85 | 2.11 | 2.38 | 2.38 | 2.64 |
| Provisions \& Other Liab | 0.36 | 0.40 | 0.44 | 0.48 | 0.53 |
| TOTAL: | 24.76 | 28.24 | 32.78 | 36.14 | 40.51 |

## APPLICATION OFFUND

Fixed A ssets ( G ross)
Gross Dep.
Net Fixed A ssets

| 10.49 | 10.49 | 10.49 | 10.49 | 10.49 |
| ---: | ---: | ---: | ---: | ---: |
| 1.32 | 2.50 | 3.51 | 4.39 | 5.16 |
| 9.17 | 7.99 | 6.98 | 6.10 | 5.33 |

Current A ssets
Sundry Debtors
Stock in Hand
Cash and Bank
Deposits \& Advances

TOTAL:

| 4.69 | 5.61 | 6.32 | 6.67 | 7.06 |
| ---: | ---: | ---: | ---: | ---: |
| 4.67 | 5.34 | 6.00 | 2.38 | 2.64 |
| 3.73 | 6.55 | 10.46 | 17.67 | 21.82 |
| 2.50 | 2.75 | 3.03 | 3.33 | 3.66 |
|  |  |  |  |  |
| $\mathbf{2 4 . 7 6}$ | $\mathbf{2 8 . 2 4}$ | $\mathbf{3 2 . 7 8}$ | $\mathbf{3 6 . 1 4}$ | $\mathbf{4 0 . 5 1}$ |


| PROJECTED PROFITABILITY STATEMENT |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| PARTICULARS | IST YEAR | IIND YEAR | IIIRD YEAR | IVTH YEAR | VTH YEAR |
| A) SALES |  |  |  |  |  |
| Gross Sale | 67.03 | 80.14 | 90.22 | 95.25 | 100.80 |
| Total (A) | 67.03 | 80.14 | 90.22 | 95.25 | 100.80 |
| B) COST OF SALES |  |  |  |  |  |
| Raw Mateiral Consumed | 36.96 | 42.24 | 47.52 | 47.52 | 52.80 |
| Elecricity Expenses | 3.71 | 4.25 | 4.78 | 4.78 | 5.31 |
| Repair \& M aintenance | - | 0.80 | 0.90 | 0.95 | 1.01 |
| Labour \& Wages | 16.50 | 18.15 | 19.97 | 21.96 | 24.16 |
| Depriciation | 1.32 | 1.17 | 1.02 | 0.88 | 0.77 |
| Consumables and Other Expenses | 1.34 | 1.60 | 1.80 | 1.91 | 2.02 |
| Cost of Production | 59.84 | 68.21 | 75.98 | 78.00 | 86.05 |
| Add: O pening Stock /WIP | - | 2.82 | 3.23 | 3.63 | 0.00 |
| Less: Closing Stock /WIP | 2.82 | 3.23 | 3.63 | 0.00 | 0.00 |
| Cost of Sales (B) | 57.02 | 67.81 | 75.58 | 81.62 | 86.05 |
| C) GROSS PROFIT (A-B) | 10.01 | 12.33 | 14.64 | 13.63 | 14.75 |
|  | 15\% | 15\% | 16\% | 14\% | 15\% |
| D) Bank Interest (Term Loan ) | 0.81 | 0.98 | 0.71 | 0.44 | 0.17 |
| Bank Interest ( C.C. Limit) | 0.68 | 0.68 | 0.68 | 0.68 | 0.68 |
| E) Salary to Staff | 2.64 | 2.90 | 3.19 | 3.51 | 3.87 |
| F) Selling \& Adm Expenses Exp. | 1.34 | 1.60 | 1.80 | 1.91 | 2.02 |
| TOTAL (D+E) | 5.47 | 6.17 | 6.39 | 6.54 | 6.73 |
| H) NET PROFIT | 4.54 | 6.16 | 8.25 | 7.09 | 8.02 |
| I) Taxation | - | 0.62 | 1.65 | 1.42 | 1.60 |
| J) PROFIT (After Tax) | 4.54 | 5.55 | 6.60 | 5.67 | 6.41 |

## COM PUTATION OF MANUFACTURING OF COIR BRUSH UNIT

| Items to be M anufactured | COIR BRUSH UNIT |  |  |
| :---: | :---: | :---: | :---: |
| Manufacturing Capacity per machine per day | - | 400 | Brushes |
|  | - |  |  |
| No. of Working Hour |  | 8 |  |
|  |  |  |  |
| No of Shift per day |  | 2 |  |
|  |  |  |  |
| No of curling M achines |  | 2 |  |
|  |  |  |  |
| No of Working Days per month |  | 25 |  |
|  |  |  |  |
| No. of Working Day per annum |  | 300 |  |
|  |  |  |  |
| Total Production per Annum |  | 4,80,000.00 | Coir Brushes |
|  |  |  |  |
| Year |  | Capacity | Coir Brushes |
|  |  | Utilisation |  |
|  |  |  |  |
| IST YEAR |  | 70\% | 3,36,000 |
| IIND YEAR |  | 80\% | 3,84,000 |
| IIIRD YEAR |  | 90\% | 4,32,000 |
| IVTH YEAR |  | 90\% | 4,32,000 |
| VTH YEAR |  | 100\% | 4,80,000 |
|  |  |  |  |

COM PUTATION OF RAW MATERIAL


COM PUTATION OF SALE


COM PUTATION OF ELECTRICITY

| (A) POWER CONNECTION |  |  |  |
| :---: | :---: | :---: | :---: |
| Total Working Hour per day | Hours | 8 |  |
| Electric Load Required |  | 12 |  |
| Load Factor |  | 0.7460 |  |
| Electricity Charges | per unit | 8.00 |  |
| Total Working Days |  | 300 |  |
| Electricity Charges ( 8 H rs Per day ) |  |  | 1,71,878.40 |
|  |  |  |  |
| Add : Minimim Charges (@10\%) |  |  |  |
|  |  |  |  |
|  |  |  |  |
| (B) D.G. SET |  |  |  |
| No. of Working Days |  | 300 | days |
| No of Working Hours |  | 2 | Hour per day |
| Total no of Hour |  | 600 |  |
| Diesel Consumption per Hour |  | 8 |  |
| Total Consumption of Diesel |  | 4,800 |  |
| Cost of Diesel |  | 65.00 | Rs. / Ltr |
| Total cost of Diesel |  | 3.12 |  |
| Add : Lube Cost @15\% |  | 0.47 |  |
| Total |  | 3.59 |  |
|  |  |  |  |
| Total cost of Power \& Fuel at 100\% |  |  | 5.31 |
|  |  |  |  |
| Year | Capacity |  | Amount |
|  |  |  | (in Lacs) |
|  |  |  |  |
| IST YEAR | 70\% |  | 3.71 |
| IIND YEAR | 80\% |  | 4.25 |
| IIIRD YEAR | 90\% |  | 4.78 |
| IVTH YEAR | 90\% |  | 4.78 |
| VTH YEAR | 100\% |  | 5.31 |
|  |  |  |  |

COMPUTATION OF CLOSING STOCK \& WORKING CAPITAL

| PARTICULARS | IST YEAR | IIND YEAR | IIIRD YEAR | IVTH YEAR | VTH YEAR |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| Finished G oods |  |  |  |  |  |
| (15 Days requirement) | 2.82 | 3.23 | 3.63 | 0.00 | 0.00 |
| Raw Material |  |  |  |  |  |
| (15 Days requirement) | 1.85 | 2.11 | 2.38 | 2.38 | 2.64 |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| Closing Stock | $\mathbf{4 . 6 7}$ | $\mathbf{5 . 3 4}$ | $\mathbf{6 . 0 0}$ |  | $\mathbf{2 . 3 8}$ |

COM PUTATION OF WORKING CAPITAL REQUIREMENT

| Particulars |  |  | Total |
| :--- | :--- | :--- | ---: |
|  |  |  | Amount |
| Stock in Hand |  |  | 4.67 |
|  |  |  | 4.69 |
| Sundry Debtors |  |  | 9.36 |
|  |  | Total | 1.85 |
| Sundry Creditors |  |  | $\mathbf{7 . 5 1}$ |
|  |  |  | 0.75 |
| Working Capital Requirement |  |  |  |
|  |  |  | $\mathbf{6 . 7 6}$ |
| Margin |  |  |  |

BREAK UP OF LABOUR

| Particulars |  | Wages | No of | Total |
| :--- | ---: | ---: | ---: | ---: |
|  |  | Per Month | Employees | Salary |
|  |  |  |  |  |
| Skilled Worker |  | - |  | - |
| Unskilled Worker |  | $5,000.00$ | 25 | $1,25,000.00$ |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  | $1,25,000.00$ |
| Add: 10\% Fringe Benefit |  |  |  | $12,500.00$ |
| Total Labour Cost Per Month |  |  |  | $1,37,500.00$ |
| Total Labour Cost for the year ( In Rs. Lakhs) |  |  |  | 16.50 |

BREAK UP OF SALARY

| Particulars | Salary | No of | Total |
| :---: | :---: | :---: | :---: |
|  | Per Month | Employees | Salary |
| Manager | 12,000.00 | 1 | 12,000.00 |
| Accountant | 8,000.00 | 1 | 8,000.00 |
|  |  |  |  |
| Total Salary Per Month |  |  | 20,000.00 |
|  |  |  |  |
| Add: 10\% Fringe Benefit |  |  | 2,000.00 |
| Total Salary for the month |  |  | 22,000.00 |
|  |  |  |  |
| Total Salary for the year ( In Rs. Lakhs) |  |  | 2.64 |

COM PUTATION OF DEPRECIATION

| Description | Land | Building/ shed | Plant \& | Furniture | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Machinery |  |  |
| Rate of Depreciation |  | 10.00\% | 15.00\% | 10.00\% |  |
| Opening Balance | Leased | - | - | - | - |
| Addition | - | 4.00 | 6.00 | 0.49 | 10.49 |
|  | - | 4.00 | 6.00 | 0.49 | 10.49 |
| Less: Depreciation | - | 0.40 | 0.90 | 0.02 | 1.32 |
| WDV at end of Ist year | - | 3.60 | 5.10 | 0.47 | 9.17 |
| Additions During The Year | - | - | - | - | - |
|  | - | 3.60 | 5.10 | 0.47 | 9.17 |
| Less : Depreciation | - | 0.36 | 0.77 | 0.05 | 1.17 |
| WDV at end of IInd Year | - | 3.24 | 4.34 | 0.42 | 7.99 |
| Additions During The Year | - | - | - | - | - |
|  | - | 3.24 | 4.34 | 0.42 | 7.99 |
| Less : Depreciation | - | 0.32 | 0.65 | 0.04 | 1.02 |
| WDV at end of IIIrd year | - | 2.92 | 3.68 | 0.38 | 6.98 |
| Additions During The Year | - | - | - | - | - |
|  | - | 2.92 | 3.68 | 0.38 | 6.98 |
| Less : Depreciation | - | 0.29 | 0.55 | 0.04 | 0.88 |
| WDV at end of IV year | - | 2.62 | 3.13 | 0.34 | 6.10 |
| Additions During The Year | - | - | - | - | - |
|  | - | 2.62 | 3.13 | 0.34 | 6.10 |
| Less : Depreciation | - | 0.26 | 0.47 | 0.03 | 0.77 |
| WDV at end of Vth year | - | 2.36 | 2.66 | 0.31 | 5.33 |



CALCULATION OFD.S.C.R

| PARTICULARS | IST YEAR | IIND YEAR | IIIRD YEAR | IVTH YEAR | VTH YEAR |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| CASH ACCRUALS | 5.87 | 6.72 | 7.61 | 6.56 | 7.18 |
|  |  |  |  |  |  |
| Interest on Term Loan | 0.81 | 0.98 | 0.71 | 0.44 | 0.17 |
|  |  |  |  |  |  |
| Total | 6.68 | 7.70 | 8.33 | 7.00 | 7.35 |
|  |  |  |  |  |  |
| REPAYMENT |  |  |  |  |  |
| Instalment of Term Loan | 2.36 | 2.36 | 2.36 | 2.36 | 2.36 |
| Interest on Term Loan | 0.81 | 0.98 | 0.71 | 0.44 | 0.17 |
|  |  |  |  |  |  |
| Total | 3.17 | 3.34 | 3.07 | 2.80 | 2.53 |
|  |  |  |  |  |  |
| DEBT SERVICE COVERAGE RATIO | 2.10 | 2.30 | 2.71 | 2.50 | 2.91 |
|  |  |  |  |  |  |
| AVERAGE D.S.C.R. |  |  | 2.50 |  |  |

BREAK EVEN POINT ANALYSIS

| Year | 1 | II | III | IV | V |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales \& Other Income | 67.03 | 80.14 | 90.22 | 95.25 | 100.80 |
| Less : Op. WIP Goods | - | 2.82 | 3.23 | 3.63 | 0.00 |
| Add : Cl. WIP Goods | 2.82 | 3.23 | 3.63 | 0.00 | 0.00 |
| Total Sales | 69.85 | 80.54 | 90.62 | 91.63 | 100.80 |
| Variable \& Semi Variable Exp. |  |  |  |  |  |
| Raw M aterial \& Tax | 36.96 | 42.24 | 47.52 | 47.52 | 52.80 |
| Electricity Exp/Coal Consumption at 85\% | 3.16 | 3.61 | 4.06 | 4.06 | 4.51 |
| M anufacturing Expenses 80\% | 1.07 | 1.92 | 2.17 | 2.29 | 2.42 |
| Wages \& Salary at 60\% | 11.48 | 12.63 | 13.90 | 15.29 | 16.81 |
| Selling \& adminstrative Expenses 80\% | 1.07 | 1.28 | 1.44 | 1.52 | 1.61 |
| Intt. On W orking Capital Loan | 0.68 | 0.68 | 0.68 | 0.68 | 0.68 |
| Total Variable \& Semi Variable Exp | 54.42 | 62.36 | 69.76 | 71.35 | 78.83 |
| Contribution | 15.43 | 18.18 | 20.86 | 20.28 | 21.97 |
| Fixed \& Semi Fixed Expenses |  |  |  |  |  |
| M anufacturing Expenses 20\% | 0.27 | 0.48 | 0.54 | 0.57 | 0.60 |
| Electricity Exp/Coal Consumption at 15\% | 0.56 | 0.64 | 0.72 | 0.72 | 0.80 |
| Wages \& Salary at 40\% | 7.66 | 8.42 | 9.26 | 10.19 | 11.21 |
| Interest on Term Loan | 0.81 | 0.98 | 0.71 | 0.44 | 0.17 |
| Depreciation | 1.32 | 1.17 | 1.02 | 0.88 | 0.77 |
| Selling \& adminstrative Expenses 20\% | 0.27 | 0.32 | 0.36 | 0.38 | 0.40 |
| Total Fixed Expenses | 10.89 | 12.02 | 12.61 | 13.18 | 13.95 |
| Capacity Utilization | 70\% | 80\% | 90\% | 90\% | 100\% |
| OPERATING PROFIT | 4.54 | 6.16 | 8.25 | 7.09 | 8.02 |
| BREAK EVEN POINT | 49\% | 53\% | 54\% | 59\% | 63\% |
| BREAK EVEN SALES | 49.29 | 53.24 | 54.79 | 59.57 | 64.01 |

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