## PROJECT REPORT

## Of

## ZARI SILK EMBROIDERY UNIT

## PURPOSE OF THE DOCUMENT

This particular pre-feasibility is regarding Zari Silk Embroidery Unit.

The objective of the pre-feasibility report is primarily to facilitate potential entrepreneurs in project identification for investment and in order to serve his objective; the document covers various aspects of the project concept development, start-up, marketing, finance and management.
[We can modify the project capacity and project cost as per your requirement. We can also prepare project report on any subject as per your requirement.]

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## PROJECT AT A GLANCE

1 Name of the Entreprenuer

2 Constitution (legal Status)
3 Father / Spouse Name

4 Unit Address

5 Product and By Product

6 Name of the project / business activity proposed :
7 Cost of Project

8 Means of Finance
Term Loan
Own Capital
Working Capital

9 Debt Service Coverage Ratio

10 Pay Back Period

11 Project Implementation Period

12 Break Even Point

13 Employment

14 Power Requirement

15 Major Raw materials

16 Estimated Annual Sales Turnover (Max Capacity)

17 Detailed Cost of Project \& Means of Finance

COST OF PROJECT

| (Rs. In Lakhs) |  |
| :--- | ---: |
| Particulars | Amount |
|  |  |
| Civil Work | 5.00 |
| Furniture \& Fixtures | 1.50 |
| Working Capital | 4.35 |
| Total | $\mathbf{1 0 . 8 5}$ |


| Particulars | Amount |
| :--- | ---: |
| Own Contribution | 1.09 |
| Working Capital(Finance) | 3.92 |
| Term Loan | 5.85 |
| Total | $\mathbf{1 0 . 8 5}$ |

## ZARI SILK EMBROIDERY UNIT

## Introduction:

Zari is an even thread traditionally made of fine gold or silver used mostly in traditional garments, especially as brocade in saris etc. It is believed this tradition started during the Mughal era. Today, in most fabrics, Zari has cotton or polyester yarn at its core, wrapped by golden/silver metallic yarn. These elegant Sarees are known all over the world for their transparency, exquisite designs and engraved buti work. These are supplied to be sold in all major cities of the country.


## Uses \& Market Potential:

The zari saree tracks or is encouraged by the Mughal designs. The Banarasi sarees came into existence in the course of the Mughal times when Muslim artisans and craftsmen chose Banaras as the dwelling that unified well with their culture and started weaving silk Banarasi sarees. Textile is the fastest-growing application of silk. Silk is an important contributor to the textile industry which is continuously growing and evolving in terms of demand and supply. Silk is used in textiles for its lustrous appearance, luxurious feel, lightweight, resilient, and strength. It is used in many types of apparel such as wedding dresses, gowns, blouses, scarves, neckties as well as in many household products such as pillows, wall hangings, draperies, upholstery. Further, Silk's absorbency makes it quite comfortable to wear, especially, in warm weather. Its low conductivity keeps warm air
close to the skin during cold weather. This increases the uses of silk for clothing such as shirts, ties, formal dresses, high fashion clothes, lingerie, pajamas, robes, dress suits, sun dresses, and kimonos. In India, silk is also used for making sarees, which is traditional outfit in the country.

## Product:

## ZARI SILK FABRIC EMBROIDERY

## Raw Material:

1. Silk Thread of Different colors
2. Silk Fabric
3. Sequence (Salma, Sitara, Cutdana, Moti)
4. Glass beads, Wooden beads, Ghungroo
5. Dabaka, Kasab, Kora
6. Mustard Oil
7. Cotton thread for Tari \& woolen, cotton, shenil chindi for bana (weaving)

## Manufacturing Process:



Fig. 1 - Process Flowchart

## Area:

The industrial setup requires space for karkhana. Also some of the area of building is required for office staff facilities, documentation, office furniture, etc. Thus, the approximate total area required for complete small scale factory setup is $1500-2000 \mathrm{Sq}$. ft. approximately.

## Cost of Tools \& Equipments:

| S No. | Tools \& Equipments | Price (INR) |
| :--- | :--- | ---: |
| 1. | Wooden Frame | $40,000 /-$ |
| 2. | Needle | $10,000 /-$ |
|  | Total | $\mathbf{5 0 , 0 0 0} /-$ |

Power Requirement- - The estimated Power requirement is taken at 8 KWH

Manpower Requirement- Following manpower is required:

- Skilled/unskilled worker-8
- Helper-4
- Sales Personal and Accountant- 2

PROJECTED BALANCE SHEET

| PARTICULARS | I | II | III | IV | V |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| SOURCES OF FUND |  |  |  |  |  |
| Capital Account |  |  |  |  |  |
| Opening Balance | - | 2.05 | 2.80 | 4.11 | 5.55 |
| Add: Additions | 1.09 | - | - | - | - |
| Add: Net Profit | 1.97 | 2.60 | 3.51 | 4.84 | 5.54 |
| Less: Drawings | 1.00 | 1.85 | 2.20 | 3.40 | 3.90 |
| Closing Balance | 2.05 | 2.80 | 4.11 | 5.55 | 7.20 |
| CC Limit | 3.92 | 3.92 | 3.92 | 3.92 | 3.92 |
| Term Loan | 5.20 | 3.90 | 2.60 | 1.30 | - |
| Sundry Creditors | 0.69 | 0.71 | 0.79 | 0.87 | 0.95 |
|  |  |  |  |  |  |
| TOTAL : | 11.86 | 11.33 | 11.41 | 11.64 | 12.07 |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| APPLICATION OF FUND |  |  |  |  |  |
|  |  |  |  |  |  |
| Fixed Assets ( Gross) | 6.50 | 6.50 | 6.50 | 6.50 | 6.50 |
| Gross Dep. | 0.65 | 1.24 | 1.76 | 2.24 | 2.66 |
| Net Fixed Assets | 5.85 | 5.27 | 4.74 | 4.26 | 3.84 |
|  |  |  |  |  |  |
| Current Assets |  |  |  |  |  |
| Sundry Debtors | 1.99 | 2.17 | 2.48 | 2.82 | 3.18 |
| Stock in Hand | 3.05 | 3.18 | 3.61 | 4.06 | 4.55 |
| Cash and Bank | 0.97 | 0.72 | 0.60 | 0.50 | 0.49 |
|  |  |  |  |  |  |
| TOTAL: | 11.86 | 11.33 | 11.41 | 11.64 | 12.07 |

PROJECTED PROFITABILITY STATEMENT

| PARTICULARS | I | II | III | IV | V |
| :---: | :---: | :---: | :---: | :---: | :---: |
| A) SALES |  |  |  |  |  |
| Gross Sale | 59.81 | 64.99 | 74.26 | 84.49 | 95.53 |
| Total (A) | 59.81 | 64.99 | 74.26 | 84.49 | 95.53 |
| B) COST OF SALES |  |  |  |  |  |
| Raw Material Consumed | 29.70 | 30.29 | 33.70 | 37.21 | 40.89 |
| Elecricity Expenses | 0.98 | 0.98 | 1.07 | 1.16 | 1.25 |
| Tools \& Consumables | 0.50 | 0.58 | 0.66 | 0.76 | 0.87 |
| Labour \& Wages | 19.40 | 20.96 | 24.94 | 29.18 | 33.55 |
| Depreciation | 0.65 | 0.59 | 0.53 | 0.47 | 0.43 |
| Cost of Production | 51.24 | 53.40 | 60.90 | 68.78 | 77.00 |
| Add: Opening Stock /WIP | - | 2.06 | 2.17 | 2.48 | 2.82 |
| Less: Closing Stock /WIP | 2.06 | 2.17 | 2.48 | 2.82 | 3.19 |
| Cost of Sales (B) | 49.18 | 53.29 | 60.58 | 68.44 | 76.63 |
| C) GROSS PROFIT (A-B) | 10.64 | 11.70 | 13.68 | 16.05 | 18.91 |
|  | 17.78\% | 18.01\% | 18.42\% | 19.00\% | 19.79\% |
| D) Bank Interest i) (Term Loan ) | 0.63 | 0.52 | 0.38 | 0.23 | 0.09 |
| ii) Interest On Working Capital | 0.43 | 0.43 | 0.43 | 0.43 | 0.43 |
| E) Salary to Staff | 4.91 | 5.36 | 6.32 | 7.08 | 8.14 |
| F) Selling \& Adm Expenses Exp. | 2.69 | 2.79 | 3.04 | 3.46 | 4.39 |
| TOTAL (D+E+F) | 8.67 | 9.10 | 10.17 | 11.21 | 13.06 |
| H) NET PROFIT | 1.97 | 2.60 | 3.51 | 4.84 | 5.85 |
|  | 3.3\% | 4.0\% | 4.7\% | 5.7\% | 6.1\% |
| I) Taxation | - | - | - | - | 0.31 |
| J) PROFIT (After Tax) | 1.97 | 2.60 | 3.51 | 4.84 | 5.54 |

## PROJECTED CASH FLOW STATEMENT

| PARTICULARS | I | II | III | IV | V |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| SOURCES OF FUND |  |  |  |  |  |
|  |  |  |  |  |  |
| Own Contribution | 1.09 | - |  |  |  |
| Reserve \& Surplus | 1.97 | 2.60 | 3.51 | 4.84 | 5.85 |
| Depriciation \& Exp. W/off | 0.65 | 0.59 | 0.53 | 0.47 | 0.43 |
| Increase In Cash Credit | 3.92 |  |  |  |  |
| Increase In Term Loan | 5.85 | - | - | - | - |
| Increase in Creditors | 0.69 | 0.01 | 0.08 | 0.08 | 0.09 |
|  |  |  |  |  |  |
| TOTAL: | 14.16 | 3.20 | 4.11 | 5.40 | 6.36 |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| APPLICATION OF FUND |  |  |  |  |  |
|  |  |  |  |  |  |
| Increase in Fixed Assets | 6.50 | - | - | - | - |
| Increase in Stock | 3.05 | 0.12 | 0.43 | 0.46 | 0.49 |
| Increase in Debtors | 1.99 | 0.17 | 0.31 | 0.34 | 0.37 |
| Repayment of Term Loan | 0.65 | 1.30 | 1.30 | 1.30 | 1.30 |
| Taxation | - | - | - | - | 0.31 |
| Drawings | 1.00 | 1.85 | 2.20 | 3.40 | 3.90 |
| TOTAL: | 13.20 | 3.45 | 4.24 | 5.50 | 6.37 |
|  |  |  |  |  |  |
| Opening Cash \& Bank Balance | - | 0.97 | 0.72 | 0.60 | 0.50 |
|  |  |  |  |  |  |
| Add : Surplus | 0.97 | 0.25 | - 0.12 | 0.10 | 0.00 |
|  |  |  |  |  |  |
| Closing Cash \& Bank Balance | 0.97 | 0.72 | 0.60 | 0.50 | 0.49 |

COMPUTATION OF CLOSING STOCK \& WORKING CAPITAL

| PARTICULARS | I | II | III | IV | V |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| Finished Goods |  |  |  |  |  |
| (10 Days requirement) | 2.06 | 2.17 | 2.48 | 2.82 | 3.19 |
| Raw Material |  |  |  |  |  |
| (10 Days requirement) | 0.99 | 1.01 | 1.12 | 1.24 | 1.36 |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| Closing Stock | $\mathbf{3 . 0 5}$ | $\mathbf{3 . 1 8}$ | $\mathbf{3 . 6 1}$ | $\mathbf{4 . 0 6}$ | $\mathbf{4 . 5 5}$ |

COMPUTATION OF WORKING CAPITAL REQUIREMENT

| Particulars | Amount | Margin(10\%) | Net |
| :--- | ---: | ---: | :---: |
|  |  |  | Amount |
| Stock in Hand | 3.05 |  |  |
| Less: | 0.69 |  |  |
| Sundry Creditors | $\mathbf{2 . 3 6}$ |  |  |
| Paid Stock |  | $\mathbf{0 . 2 4}$ | $\mathbf{2 . 1 2}$ |
|  | 1.99 |  | 0.20 |
| Sundry Debtors |  |  | 1.79 |
| Working Capital Requirement |  |  | $\mathbf{3 . 9 2}$ |
|  |  |  |  |
| Margin |  |  | 0.44 |
|  |  |  | $\mathbf{3 . 9 2}$ |
| MPBF |  |  | $\mathbf{3 . 9 2}$ |
| Working Capital Demand |  |  |  |


| Year | Particulars | Amount | Addition | Total | Interest | Repayment | Cl Balance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I | Opening Balance |  |  |  |  |  |  |
|  | Ist Quarter | - | 5.85 | 5.85 | 0.16 | - | 5.85 |
|  | Iind Quarter | 5.85 | - | 5.85 | 0.16 | - | 5.85 |
|  | IIIrd Quarter | 5.85 | - | 5.85 | 0.16 | 0.33 | 5.53 |
|  | Ivth Quarter | 5.53 | - | 5.53 | 0.15 | 0.33 | 5.20 |
|  |  |  |  |  | 0.63 | 0.65 |  |
| II | Opening Balance |  |  |  |  |  |  |
|  | Ist Quarter | 5.20 | - | 5.20 | 0.14 | 0.33 | 4.88 |
|  | Iind Quarter | 4.88 | - | 4.88 | 0.13 | 0.33 | 4.55 |
|  | IIIrd Quarter | 4.55 | - | 4.55 | 0.13 | 0.33 | 4.23 |
|  | Ivth Quarter | 4.23 |  | 4.23 | 0.12 | 0.33 | 3.90 |
|  |  |  |  |  | 0.52 | 1.30 |  |
| III | Opening Balance |  |  |  |  |  |  |
|  | Ist Quarter | 3.90 | - | 3.90 | 0.11 | 0.33 | 3.58 |
|  | Iind Quarter | 3.58 | - | 3.58 | 0.10 | 0.33 | 3.25 |
|  | IIIrd Quarter | 3.25 | - | 3.25 | 0.09 | 0.33 | 2.93 |
|  | Ivth Quarter | 2.93 |  | 2.93 | 0.08 | 0.33 | 2.60 |
|  |  |  |  |  | 0.38 | 1.30 |  |
| IV | Opening Balance |  |  |  |  |  |  |
|  | Ist Quarter | 2.60 | - | 2.60 | 0.07 | 0.33 | 2.28 |
|  | Iind Quarter | 2.28 | - | 2.28 | 0.06 | 0.33 | 1.95 |
|  | IIIrd Quarter | 1.95 | - | 1.95 | 0.05 | 0.33 | 1.63 |
|  | Ivth Quarter | 1.63 |  | 1.63 | 0.04 | 0.33 | 1.30 |
|  |  |  |  |  | 0.23 | 1.30 |  |
| V | Opening Balance |  |  |  |  |  |  |
|  | Ist Quarter | 1.30 | - | 1.30 | 0.04 | 0.33 | 0.97 |
|  | Iind Quarter | 0.97 | - | 0.97 | 0.03 | 0.33 | 0.65 |
|  | IIIrd Quarter | 0.65 | - | 0.65 | 0.02 | 0.33 | 0.32 |
|  | Ivth Quarter | 0.32 |  | 0.32 | 0.01 | 0.33 | 0.00 |
|  |  |  |  |  | 0.09 | 1.30 |  |


| Door to Door Period | 60 | Months |
| :--- | ---: | :--- |
| Moratorium Period | 6 | Months |
| Repayment Period | 54 | Months |

CALCULATION OF D.S.C.R

| PARTICULARS | I | II | III | IV | V |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| CASH ACCRUALS | 2.62 | 3.19 | 4.03 | 5.32 | 5.97 |
|  |  |  |  |  | 0.23 |
| Interest on Term Loan | 0.63 | 0.52 | 0.38 |  | 0.09 |
|  |  |  |  |  |  |
| Total | 3.25 | 3.71 | 4.41 | 5.55 | 6.06 |
|  |  |  |  |  |  |
| REPAYMENT | 0.65 | 1.30 | 1.30 | 1.30 | 1.30 |
| Repayment of Term Loan | 0.63 | 0.52 | 0.38 | 0.23 | 0.09 |
| Interest on Term Loan | 1.28 | 1.82 |  | 1.68 | 1.53 |
|  |  |  |  |  | 1.39 |
| Total | $\mathbf{2 . 5 3}$ | $\mathbf{2 . 0 4}$ | $\mathbf{2 . 6 3}$ | $\mathbf{3 . 6 2}$ | $\mathbf{4 . 3 6}$ |
|  |  |  |  |  |  |
| DEBT SERVICE COVERAGE R |  |  | $\mathbf{2 . 9 8}$ |  |  |
|  |  |  |  |  |  |
| AVERAGE D.S.C.R. |  |  |  |  |  |

## Assumptions:

1. Production Capacity of Zari Silk Embroidery is 30 Pieces per day. First year, Capacity has been taken @ 55\%.
2. Working shift of 10 hours per day has been considered.
3. Raw Material stock and Finished goods closing stock has been taken for 10 days.
4. Credit period to Sundry Debtors has been given for 10 days.
5. Credit period by the Sundry Creditors has been provided for 7 days.
6. Depreciation and Income tax has been taken as per the Income tax Act, 1961.
7. Interest on working Capital Loan and Term loan has been taken at $11 \%$.
8. Salary and wages rates are taken as per the Current Market Scenario.
9. Power Consumption has been taken at 8 KW .
10. Selling Prices \& Raw material costing has been increased by $5 \%$ \& $2 \%$ respectively in the subsequent years.

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