

**STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR**

| Sr.No          | Name of the event | Target Allocated For the year 2018-19 |      | Type of Publicity | Date/period of Organization |             | Name of the Place and city | Organizer           | Sub of Advertising in brief and event if any | Expenditure Incurred | Organized By Agency | Remarks            |
|----------------|-------------------|---------------------------------------|------|-------------------|-----------------------------|-------------|----------------------------|---------------------|----------------------------------------------|----------------------|---------------------|--------------------|
|                |                   | No                                    | Amt  |                   | From Date                   | To Date     |                            |                     |                                              |                      |                     |                    |
| South          |                   |                                       |      |                   |                             |             |                            |                     |                                              |                      |                     |                    |
| ANDHRA PRADESH |                   |                                       |      |                   |                             |             |                            |                     |                                              |                      |                     |                    |
| 1              | advertisement     | 0                                     | 8.13 | Print media       | 07-JUL-2019                 | 07-JUL-2019 | visakhaptnam               | R.Srinivasa Rao     | online PMEGP applcations                     | 61236                | KV                  | for five districts |
| 2              | advertisment      | 0                                     | 8.13 | print media       | 07-JUL-2019                 | 07-JUL-2019 | fiv edistricts             | R.S.Rao             | online PMEGP applcations                     | 59208                | KV                  | five district      |
| 3              | PMEGP-Telugu      | 0                                     | 8.13 | Prinit media      | 02-JAN-2022                 | 02-JAN-2022 | fie districts              | Sakshi News paper   | PMEGP scheme advt.                           | 363912               | KV                  | null               |
| 4              | PMEGP scheme      | 0                                     | 8.13 | Print media       | 02-JAN-2022                 | 02-JAN-2022 | five districts             | Hindu               | PMEGP scheme advt.                           | 25506                | KV                  | null               |
| 5              | Publicity         | 0                                     | 8.13 | Prinit            | 03-MAR-2022                 | 03-MAR-2022 | office                     | Sanskrti HMP unit , | Prinitning pmegp brochers, file              | 586956               | KV                  | null               |
| 6              | conopy            | 0                                     | 8.13 | broachers         | 02-MAR-2023                 | 02-MAR-2023 | APSRTC, Vizag              | KVIC                | PMEGP                                        | 75612                | KV                  | null               |
| StatewiseTotal |                   |                                       |      |                   |                             |             |                            |                     |                                              | 1172430              |                     |                    |
| Zone wiseTotal |                   |                                       |      |                   |                             |             |                            |                     |                                              | 1172430              |                     |                    |
| Grand Total    |                   |                                       |      |                   |                             |             |                            |                     |                                              | 1172430              |                     |                    |