STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
East												
BIHAR												
1	DLE under PMEGP	0	55.41	0	02-OCT-2018	02-OCT-2018	Begusarai	Sri Gopal Kumar	Advertisement in Prabhat	13668	KV	Publcity
2	PMEGP	0	55.41	Printing of PMEGP	26-OCT-2018	26-OCT-2018	Patna	Sri Gopal Kumar	Printing of PMEGP Leaflet	369600	KV	Publicity & Printing
3	SO,KVIC, PATNA	0	55.41	Related PMEGP	19-MAR-2019	19-MAR-2019	0	SO,KVIC, PATNA	0	38394	KV	Being publishing
4	Krishna Collection	0	55.41	Bardoli Charkha	22-AUG-2019	22-AUG-2019	Begusarai	KVIC, Patna	00	79296	KV	For distribution to
5	Siddhartha Advertising	0	55.41	Tender Published	26-OCT-2019	26-OCT-2019	Patna and Bhagalpur	SO,KVIC, PATNA	Publicity	71820	KV	null
6	Siddhartha Advertising,Patna	0	55.41	00	20-DEC-2019	20-DEC-2019	Patna	KVIC	00	79536	KV	null
7	Shi Gopal Kumar Singh	0	55.41	Bardoloi charkha	03-FEB-2020	03-FEB-2020	00	SO,KVIC, Patna	Publicity	26112	KV	Being Trans.cost of
8	SO,KVIC, PATNA	0	55.41	KHADI SHAWL	04-FEB-2020	04-FEB-2020	PATNA	SO,KVIC, PATNA	Against supply of one khadi	24900	KV	Against supply of one
9	Sania Enterprises, patna	0	55.41	Liaflet	23-MAR-2020	23-MAR-2020	Frazer Road, Patna	SO,KVIC, PATNA	00	369600	KV	Being Supply of
10	SO,KVIC, Patna	0	55.41	0	24-MAR-2021	24-MAR-2021	SO,KVIC, Patna	0	0	283500	KV	Being supply of 2500
11	SO,KVIC,Patna	0	55.41	0	25-MAR-2021	25-MAR-2021	Patna	SO,KVIC, Patna	0	448872	KV	Being supply of multi
12	S.O.,KVIC, Patna	0	55.41	0	18-OCT-2021	18-OCT-2021	Patna	S.O.KVIC, PATNA	Due to meeting	48582	KV	Being advertisement
13	S.O.,KVIC, Patna	0	55.41	Advertisement	26-OCT-2021	26-OCT-2021	Patna	SO,KVIC, Patna	To Publish the advert.of Tech.	26712	KV	For Publish the
14	KVIC, Patna	0	55.41	0	01-JAN-2022	01-JAN-2022	Patna	KVIC	0	26100	KV	Meeing of State
15	S.O. KVIC, Patna	0	55.41	Patna	16-JAN-2022	16-JAN-2022	Panase Hotel	S.O.,KVIC Patna	State Level Banker meeting	530700	KV	Bag purchase for
16	SO,KVIC, Patna	0	55.41	0	10-FEB-2022	10-FEB-2022	Patna	KVIC	0	98634	KV	aDV.PURBLISHED IN
17	SO,KVIC, Patna	0	55.41	Publicity	15-FEB-2022	15-FEB-2022	DIC Madhubani	Gopal Kr. Singh	0	94800	KV	For purchase 11
18	KVIC	0	55.41	0	27-MAR-2022	27-MAR-2022	Patna	0	0	498696	KV	Advertisement
19	KVIC, PATNA	0	55.41	0	31-MAR-2022	31-MAR-2022	kvic, Patna	0	0	552240	KV	Leaflet printing for

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		No	Amt		From Date	To Date						
20	KVIC, Patna	0	55.41	Advertising	03-JUL-2022	03-JUL-2022	Patna	KVIC, Patna	Publicity head	1653534	KV	Being PMEGP adv.
21	KVIC, PATNA	0	55.41	Paper advertisement	19-AUG-2022	19-AUG-2022	Patna	KVIC, PATNA	National award under PMEGP	100908	KV	National award under
22	KVIC, Patna	0	55.41	For Advertising	21-SEP-2022	21-SEP-2022	Patna	KVIC, Patna	Being PMEGP Advet.	60000	KV	Publicity Advertising
23	kvic, patna	0	55.41	For Standee, flax etc.	17-NOV-2022	17-NOV-2022	Patna	kvic	Being making of standee,flax,	105348	KV	For Publicity head
24	S.O.KVIC, Patna	0	55.41	Patna	26-NOV-2022	26-NOV-2022	Patna	KVIC, Patna	For Tech.Expert	126294	KV	For publish the adv.of
25	S.O.,KVIC, PATNA	0	55.41	Patna	25-DEC-2022	25-DEC-2022	Patna	KVIC, Patna	For Technical expert	538794	KV	For publish the adv. of
26	KVIC	0	55.41	Adertisment	21-FEB-2023	07-MAR-2023	Patna	KVIC, Patna	For Broadcast through Big FM	206538	KV	Advertisement of
27	KVIC,PATNA	0	55.41	Publicity	04-MAR-2023	04-MAR-2023	Patna	KVIC, Patna	Supply of Canapy, Flex &	375702	KV	Being supply of
28	KVIC,Patna	0	55.41	Publicity	20-MAR-2023	20-MAR-2023	Patna	KVIC- Patna	Supply of Leaflet	573300	KV	Being supply of 14000
29	KVIC	0	55.41	For Supply of Flex	31-MAR-2023	31-MAR-2023	Patna	KVIC PATNA	Publicity	116820	KV	Being 15 Pcs standy
30	KVIC, Patna	0	55.41	Photography	03-JUN-2024	04-JUN-2024	Patna	KVIC, Patna	Phtography	198240	KV	PMEGP Sucess story
31	TA/DA AS CONTIGENCY	0	110.82	null	null	null	null	null	null	0	KV	null
StatewiseTotal										7737240		
Zone wiseTotal										7737240		
Grand Total										7737240		