

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
North												
DELHI												
1	Advertisement	0	64.59	Advertisement	22-APR-2018	22-APR-2018	New Delhi	KVIC	PMEGP	172842	KV	null
2	Advertisement for calling EOI for conducting	0	64.59	Advertisement in	04-JAN-2020	13-JAN-2020	New Delhi	Through Empanelled	As above	392442	KV	null
3	Advertisement PMEGP	0	64.59	Local News paper	30-AUG-2020	30-AUG-2020	Delhi	The Times Group	As above	1038894	KV	null
4	Advetisment	0	64.59	in newspaper	12-AUG-2021	12-AUG-2021	Delhi,	S O Delhi	For Engagement of Technical	140058	KV	for PMEGP
5	IITF	0	64.59	Pumphlets of PMEGP	14-NOV-2021	27-NOV-2021	Pragati Maidan,Delhi	KVIC	Pumphlets of PMEGP	464682	KV	To aware about
6	Women's day	0	64.59	banks sanction letter	07-MAR-2022	07-MAR-2022	Scope complex, delhi	State Office, KVIC	To celebrate Women's Day	179400	KV	To celebrate Women's
7	MSME DAY	0	64.59	MSME DAY	30-JUN-2022	30-JUN-2022	VIGYAN BHAWAN	MSME	expenditure on MSME day.	3476982	KV	null
8	MSME DAY	0	64.59	MSME DAY	30-JUN-2022	30-JUN-2022	VIGYEN BHAWAN	ministry of MSME	To celebrate MSME Day	0	KV	null
9	advertisement	0	64.59	hindi & english	25-SEP-2022	25-SEP-2022	delhi	KVIC	give the Add in hindi & english	86322	KV	null
10	pump let/liflet	0	64.59	pumplet /liflet of	04-NOV-2022	04-NOV-2022	KVIC Delhi	KVIC	print the pumpet/liflet of	623040	KV	null
11	Awareness Camp	0	64.59	financial Literacy	09-FEB-2023	09-FEB-2023	Nariana Village	Lead bank office west	to aware the PMEGP schemr	10080	KV	participant in Financial
12	awareness of PMEGP scheme by establising	0	64.59	awareness through	28-FEB-2023	28-FEB-2023	Bhattacharya polytec	State Director	office order no.	141336	KV	in compliance of the
13	establishing a Canopy/booth	0	64.59	through leaflet &	28-FEB-2023	28-FEB-2023	ashok Vihar, Connaug	R. k. penday, state	awareness of PMEGP scheme	0	KV	do
14	Meeting of the consulttive committees	0	64.59	PMEGP	01-MAR-2023	01-MAR-2023	Parliament House	MSME	Product of PMEGP Units	0	KV	Participate in
15	Meeting of Consultative Committees of	0	64.59	participant in	01-MAR-2023	01-MAR-2023	Parliament house Ann	MSME	to aware the PMEGP schemr	118272	KV	1-3-2023
StatewiseTotal										6844350		
Zone wiseTotal										6844350		
Grand Total										6844350		