

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
		North										
HIMACHAL PRADESH												
1	Advertisement	0	31.25	Add	14-NOV-2019	14-NOV-2019	H.P	Akrity Advertisers	Phy.Ver. add	512292	KV	add
2	Selection of experts add	0	31.25	Application invited	17-FEB-2021	17-FEB-2021	Himanchal Pradesh	KVIC	Application invited	0	KV	null
3	Advertose,emt	0	31.25	Advertisement	15-AUG-2021	15-AUG-2021	Himanchal	KVIC	Application invited	500280	KV	propaganda of the
4	B&F	0	31.25	Advertisement	31-MAR-2023	30-JUL-2022	HP	KVIC	PMEGP	3150324	KV	Rs. 52367/- incurred
5	Advertisement	0	31.25	Banner hoarding etc	15-AUG-2023	16-AUG-2023	Himachal Pradesh	Udai raj printer	PMEGP	448722	KV	null
StatewiseTotal										4611618		
Zone wiseTotal										4611618		
Grand Total										4611618		