

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
South												
TELANGANA												
1	Advt Charges	0	49.79	Tender Notification	08-JUN-2019	08-JUN-2019	Hyderabad	KVIC	Hiring of Office Car	140100	KV	null
2	Advt for Cautioning abt Middlemen	0	49.79	Advt in Newspaper	08-JUN-2019	09-JUN-2019	Hyderabad & TS	KVIC	Cautioning about Middlemen	123798	KV	null
3	Publicity	0	49.79	Broucher Printing	17-MAR-2020	17-MAR-2020	Hyderabad	KVIC, Hyderabad	Broucher Printing	62400	KV	null
4	Printing of Mtng Folders	0	49.79	Printing	19-MAR-2020	19-MAR-2020	Hyderabad	KVIC	HMP Folders Printing	36000	KV	null
5	Advt for engaging Experts under PMEGP	0	49.79	Advertisement	20-OCT-2020	20-OCT-2020	Hyderabad	KVIC	engaging Experts under	56520	KV	null
6	PMEGP Awareness Programme	0	49.79	Awareness	10-NOV-2020	10-NOV-2020	MULUGU	KVIC S.O.	Awareness creation	81660	KV	null
7	Advertisement	0	49.79	Newspaper Advt	09-JAN-2021	09-JAN-2021	Hyderabad	KVIC	Advt calling appl for Technical	56520	KV	Advt charges paid to
8	DEO RECRUITMENT	0	49.79	ADVERETISMENT	02-APR-2021	02-APR-2021	HYDERABAD	STATE DIRECTOR	supply of DEO	32304	KV	null
9	advetisment	0	49.79	pulisehd in Namasste	14-NOV-2021	14-NOV-2021	Namaste Telangna	Shri Ch. Rajesh	guideliines for PMEGP loan	379086	KV	Advertisement
10	HAND MADE COVER	0	49.79	BROCHERS	01-JAN-2022	15-JAN-2022	hyderabad	ch. rajesh	EXHITION ADVACNE	126720	KV	PRINTER LODERS
11	00	0	49.79	00	19-JAN-2022	08-JAN-2022	00	C	00	0	KV	null
12	publilcity	0	49.79	scrolling display	08-MAR-2022	31-MAR-2022	exhibition	sri Hari madugula	scrolling display board	141600	KV	null
13	foldaers	0	49.79	folder with printing	30-MAR-2022	31-MAR-2022	awar ess	sri gn.rao	ADVETISMENT	232200	KV	null
14	M/s. Aditya Communications	0	49.79	Advertisement in	30-JUN-2022	30-JUN-2022	Telangana	KVIC	PMEGP	329880	KV	pamplets to be
15	Publicity & Promotion	0	49.79	to promote PMEGP	30-JUN-2022	30-JUN-2022	in telugu newspaper	KVIC	to promote PMEGP SCHME	468186	KV	publication for
16	M/s. Aditya Communications	0	49.79	Advertisement in	15-AUG-2022	15-AUG-2022	Telangana	KVIC	PMEGP	292872	KV	null
17	expenditure incurred towards printing of	0	49.79	to distribute to	01-SEP-2022	22-OCT-2022	Mahabubnagar,	KVIC	to distribute the entreprenurs	20250	KV	6500 pamplets made
18	Display propaganda	0	49.79	Display at Salar jung	02-OCT-2022	03-OCT-2022	Salarjung Musuem,	KVIC	conducted exhibition under	166266	KV	expenditure incurred
19	Publcity and Promotion	0	49.79	awareness among the	10-NOV-2022	10-NOV-2022	Mulugu	KVIC	Awarness to general public	32400	KV	Flexi installed of

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20	publicity & propaganda	0	49.79	Standees	25-NOV-2022	25-NOV-2022	hyderabad	KVIC	Standees	23400	KV	purchased 6 Board
21	PMEGP Brouchers printing in one colour	0	49.79	to distribute among	28-NOV-2022	28-NOV-2022	Hyderabad	SO,KVIC,Telangana	to distribute the entreprenurs	111600	KV	to distribute to the
22	PROMOTIONAL	0	49.79	PROMOTIONAL	11-DEC-2022	11-DEC-2022	Telangana	KVIC	Awarness to general public	323490	KV	published in Telugu
23	Publicity	0	49.79	Vouchers	17-JAN-2023	15-MAR-2023	Hyderabad	KVIC	Awarness to general public	112500	KV	6250 pmegp
24	vochers	0	49.79	distribute to	01-MAR-2023	31-MAR-2023	Telangana	KVIC	Awarness to general public	637290	KV	brouchers distributed
25	Notification	0	49.79	Newspaper	21-DEC-2023	31-DEC-2023	Hyderabad	KVIC	Notificiation given in	63654	KV	Notification given in
26	Marketing Expert	0	49.79	Notification	24-FEB-2024	11-MAR-2024	Hyderabad	KVIC	Notificiation given in	64770	KV	Notification given in
27	TA/DA AS CONTIGENCY	0	99.58	null	null	null	null	null	null	17040	KV	null
StatewiseTotal										4132506		
Zone wiseTotal										4132506		
Grand Total										4132506		