

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
		West										
MAHARASHTRA												
1	PMEGP B &F	0	33.33	Advertisement	18-DEC-2018	18-DEC-2018	Mumbai	State Office	Physical Verification Tender	144168	KV	0
2	PMEGP B&FL	0	33.33	ADVERTISEMENT	06-JAN-2019	06-JAN-2019	MUMBAI	STATE OFFICE	PUBLISHING OF PMEGP	458880	KV	0
3	PMEGP	0	33.33	Advertisement	25-OCT-2020	25-OCT-2020	Kolhapur MainEdition	Pudhari Publications	PMEGP Advertising Scheme	386016	KV	Pudhari Publications
4	PMEGP	0	33.33	Advertisement	25-OCT-2020	25-OCT-2020	Lokmat Nagapu,	Lokmat Media Private	PMEGP Advertising Scheme	585522	KV	Lokmat Media Private
5	PMEGP	0	33.33	Advertisement	25-OCT-2020	25-OCT-2020	Mumbai Main Edition	Nava Bharat Press	PMEGP Advertising Scheme	313188	KV	NAVARASHTRA
6	PMEGP	0	33.33	PUBLICITY /	01-APR-2021	31-MAR-2022	MAHARASHTRA	MSKVIB	PUBLICITY	1410000	KB	0
7	PMEGP	0	33.33	PMEGP pamphlets	06-NOV-2021	06-NOV-2021	Mumbai	State Office	PMEGP Advertising Scheme	132300	KV	0
8	PMEGP	0	33.33	PMEGP Certificate	24-MAR-2022	25-MAR-2022	Mumbai	State Office	PMEGP Registration	32994	KV	0
9	PMEGP	0	33.33	Publication of MSME	30-JUN-2022	30-JUN-2022	Various local daily	Samantha Advertisers	Publication of MSME Day	1404342	KV	0
10	PMEGP	0	33.33	Inauguration PMEGP	17-SEP-2022	17-SEP-2022	NASHIK	PMEGP Units	Inauguration	93360	KV	Bij Satvik Oil Nashik
11	PMEGP	0	33.33	PMEGP Inauguration	17-SEP-2022	17-SEP-2022	Ahmadnagr	PMEGP	Inauguration	153750	KV	Shivshakti Plastic
12	PMEGP	0	33.33	ADVERTISEMENT	21-OCT-2022	21-OCT-2022	VARIOUS LOCAL	LOKAMAT NEWS	ADVERTISEMENT FOR NEW	15138	KV	0
13	PMEGP	0	33.33	ADVERTISEMENT	21-OCT-2022	21-OCT-2022	VARIOUS LOCAL	THE TIMES GROUP	BANK OFFICIAL AND	112518	KV	0
14	PMEGO	0	33.33	REVIEW MEETING	21-OCT-2022	21-OCT-2022	SOM , KVIC	KVIC	REVIEW MEETING	122400	KV	0
15	PMEGP	0	33.33	ADVERTISEMENT	22-OCT-2022	22-OCT-2022	VARIOUS LOCAL	SAKAL NEWS	BANK OFFICIAL AND	59448	KV	0
16	PMEGP	0	33.33	PUDHARI NEWS	22-OCT-2022	22-OCT-2022	VARIOUS LOCAL	PUDHARI NEWS	BANK OFFICIAL AND	55962	KV	0
17	PMEGP	0	33.33	PRINTING OF	03-NOV-2022	10-NOV-2022	SOM,KVIC	LUCKY	PMEGP PAMPHLETS	106200	KV	0
18	PMEGP	0	33.33	PRAHAR NEWS	16-NOV-2022	16-NOV-2022	VARIOUS LOCAL	PRAHAR NEWS	BANK OFFICIAL AND	103320	KV	0
19	PMEGP	0	33.33	Advertisement of	05-DEC-2022	05-DEC-2022	Sindhudurg Oras	Nodal Officer	Advertisement of PMEGP	30000	KV	NAMASSK

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
		20	Advertisement of PMEGP SLE		0	33.33						
21	Advertisement of PMEGP SLE	0	33.33	Advertisement	26-JAN-2023	01-FEB-2023	Cuffe Parade	State Office, KVIC	Advertisement of PMEGP SLE	60204	KV	Advertisement of
22	PMEGP Exhibitionb	0	33.33	Advertisement	19-FEB-2023	21-FEB-2023	Kankavali	State Office, KVIC	Advetrisement	298338	KV	Advertisement
23	Advertisement for PMEGP Exhibition	0	33.33	Artwork Charges for	19-FEB-2023	21-FEB-2023	Kankavali	State Office, KVIC	Banner	35400	KV	Banner
24	PMEGP Exhibition	0	33.33	Stationery	19-FEB-2023	21-FEB-2023	Kankavali	State Office, KVIC	Stationery	36216	KV	Stationery
25	Advertisement in newspaper The Dainik	0	33.33	Publishing of Hon'able	13-JUN-2023	13-JUN-2023	Mumbai	State Office	Payment towards M/s City	150948	KV	Publishing of Hon'able
26	TA/DA AS CONTIGENCY	0	33.33	null	null	null	null	null	null	0	KV	null
StatewiseTotal										6327804		
Zone wiseTotal										6327804		
Grand Total										6327804		