## STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place	Organizer	Sub of Advertising in brief and	Expenditure Incurred	Organized By	Remarks
		No	Amt	Type of Tubliotty	From Date	To Date	and city	Organizei	event if any	Experialiture mearred	Agency	Remarks
NorthEast												
MANIPUF												
1	PMEGP Success Stories	0	29.97	Media Channel	12-NOV-2019	12-NOV-2019	Imphal	Salle Ashuli Pao, Dy.	PMEGP Success Stories	78000	KV	Interview related to
2	Gandhi Birthday	0	29.97	Flex printing	17-SEP-2021	17-SEP-2021	S.O.KVIC, Imph	KVIC	Occassion	3300	KV	Occasion of Mahatma
3	PMEGP	0	29.97	PMEGP	18-AUG-2023	02-SEP-2023	MANIPUR	DIC	PMEGP	1800000	DI	Alloted fund to 3.00
StatewiseTotal										1881300		
Zone wiseTotal										1881300		
Grand Total										1881300		