

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
Central												
MADHYA PRADESH												
1	PMEGP	0	41.59	PUBLIC NOTICE	14-APR-2018	14-APR-2018	MP DISTRICT	ATUL PUBLICITY	Aware from mediator	246570	KV	null
2	PUBLICATION	0	41.59	PMEGP	11-JAN-2019	11-JAN-2019	12 DISTRICT	ATUL PUBLICITY	UNTIL DEVELOPMENT	391776	KV	null
3	PMEGP PUBLICATION	0	41.59	NOTIFICATION	28-JUN-2019	28-JUN-2019	ALL MP	KVIC	ONLINE APPLCIATION	421872	KV	null
4	PUBLICITY	0	41.59	PMEGP	08-JAN-2020	08-JAN-2020	ALL MP	ATUL PUBLICITY	PMEGP	259080	KV	null
5	PMEGP PUBLICITY	0	41.59	EXHIBITION	22-FEB-2020	08-MAR-2020	INDORE	KHADI BHAWAN,	URBAN HAT BAZAR,	600000	KV	null
6	PUBLICITY EXP	0	41.59	Publication	20-OCT-2020	20-OCT-2020	BHOPAL INDORE	Atul Publicity bhopal	JUNIORContractual	0	KV	null
7	Publicity	0	41.59	Publication	20-OCT-2020	20-OCT-2020	bhopal	Atul Publicity bhopal	for Marketing , Technical,	0	KV	null
8	pmegp publicity	0	41.59	Publiciation	17-NOV-2020	17-NOV-2020	all district in MP	Atul Publicity pvt. Ltd.	invite pmegp application	0	KV	null
9	BFL PUBLICITY	0	41.59	PMEGP PUBLICITY	18-JUL-2021	18-JUL-2021	ALL MP	SHARAD	INVITE PMEGP	226578	KV	null
10	PUBILICITY	0	41.59	PMEGP	15-SEP-2021	15-SEP-2021	ALL MP	SHARAD	PMEGP APPLICATION	111114	KV	null
11	PUBICITY HEAD	0	41.59	HORDING BANNER	15-SEP-2021	31-OCT-2021	BHOPAL	ADVIN	HORDING BANNER PMEGP	689892	KV	null
12	PUBICIATIO	0	41.59	CALENDER	03-JAN-2022	03-JAN-2022	BHOPAL	ADVIN	2022 CALENDER	147000	KV	null
13	PMEGP PUBLICITY	0	41.59	ONLINE	10-JAN-2022	10-JAN-2022	ALL MP	SHARAD ADV. PVT	PMEGP ONLINE	311544	KV	null
14	ADVERTISEMEN T	0	41.59	PMEGP	24-JAN-2022	09-MAR-2022	BHOPAL	KVIC	PMEGP HODRDING	685500	KV	null
15	PUBLICATION	0	41.59	PMEGP	10-MAR-2022	10-MAR-2022	MP	SHARAD	PMEGP PUCLICATION	449154	KV	null
16	publicatin PMEGP	0	41.59	PUBCLICATION IN	22-MAR-2022	22-MAR-2022	MP	SHARAD	PMEGP	449154	KV	null
17	PMGP	0	41.59	ADVERTISEMENT	27-MAR-2022	30-MAR-2022	INDORE UJJAIN	KHADI	PMEGP	597954	KV	null
18	PUBLICITAION	0	41.59	PMEGP	27-MAR-2022	30-MAR-2022	INDORE UJJAIN	KHADI	PMEGP	564282	KV	null
19	PRINTING	0	41.59	PMEGP PUMPLETS	01-APR-2022	31-MAR-2023	BHOPAL	KVIC	PMEGP PUMPLETS	149400	KV	PRIYANKA OFFSET

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		No	Amt		From Date	To Date						
20	ADVERTISEMENT	0	41.59	PMEGP ADV.	07-AUG-2022	07-AUG-2022	M.P.	SHARAD	PMEGP ADV.	139176	KV	null
21	PMEGP	0	41.59	SHARAD	07-AUG-2022	07-AUG-2022	M.P.	KVIC	PMEGP ADD	130416	KV	null
22	PMEGP	0	41.59	PUBLICATON IN	23-OCT-2022	23-OCT-2022	BHOPAL, INDORE.	SHARAD	PMEGP PUBLICATION	139176	KV	null
23	PMEGP	0	41.59	PUBLICATION IN	23-OCT-2022	23-OCT-2022	JABALPUR,SATNA,	SHARAD ADV,PVT,	PMEGP PUBLICATION	130416	KV	null
24	PMEGP PUBLICATION	0	41.59	PMEGP	22-JAN-2023	22-JAN-2023	MP	KVIC	PMEGP PUBLICATION	86070	KV	null
25	PMEGP PUBLICATION	0	41.59	20 ROLAR STANDY	15-FEB-2023	15-FEB-2023	FOR DISTRICT	KVIC	ROLAR STANDY	149856	KV	null
26	PMEGP PUBLICATION	0	41.59	PMEGP BOOTH	28-FEB-2023	28-FEB-2023	BHOPAL	KVIC	PMEGP PUCLICATION	97440	KV	null
27	pmeGP publication	0	41.59	pamplet printing	08-MAR-2023	28-MAR-2023	bhopal	laibson techology	printing of pamplets	528000	KV	null
28	PMEGP PUBLICITY	0	41.59	KNOP STANDY	27-MAR-2023	27-MAR-2023	BHOPLA	KVIC	PMEGP PUCLICATION	389760	KV	null
29	PMEGP	0	41.59	STANDY VIDEO ET.	28-SEP-2023	29-SEP-2023	SEHORE BHOPAL	RAIN PRODUCTION	PMEGP UNIT INAUGRATION	261000	KV	null
30	LOAN CARD BOAD	0	41.59	PMEGP	03-OCT-2023	03-OCT-2023	BHOPAL	MANIK INTER	VINAL	46368	KV	null
31	PMEGP UNIT VISIT	0	41.59	PMEGP	26-OCT-2023	27-OCT-2023	JHARKHEDA	MANIK	PMEGP	108540	KV	null
32	PMEGP PUBLICITY	0	41.59	PHOTOGRAPHY	19-FEB-2024	19-FEB-2024	GWALIOR	AKHLESH KUMAR	PHOTOGRAPHY VIDIO	180000	KV	null
33	PMEGP PUBLICITY	0	41.59	PRINTING	19-FEB-2024	19-FEB-2024	GWALIOR	AKHLESH KUMAR	STANDY BRANDING	737208	KV	null
34	PMEGP PUBLICITY	0	41.59	GLOSHINE AND	12-MAR-2024	12-MAR-2024	BHOPAL	AKHLESH KUMAR	GLOSHINE AND FLEX	448164	KV	null
35	TA/DA AS CONTIGENCY	0	41.59	null	null	null	null	null	null	0	KV	ALIXER WORULD
36	TA/DA AS CONTIGENCY	0	41.59	null	null	null	null	null	null	0	KV	ALXER WORLD
37	TA/DA AS CONTIGENCY	0	41.59	null	null	null	null	null	null	0	KV	KHADHI BHAWAN
38	TA/DA AS CONTIGENCY	0	41.59	null	null	null	null	null	null	0	KV	NURUL HASAN
39	TA/DA AS CONTIGENCY	0	41.59	null	null	null	null	null	null	0	KV	SUNIL DONGRE
40	TA/DA AS CONTIGENCY	0	41.59	null	null	null	null	null	null	0	KV	null
StatewiseTotal										9872460		
Zone wiseTotal										9872460		

Grand Total	9872460		
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