

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
East												
JHARKHAND												
1	Printing of booklet	0	37.17	PMEGP Booklet	16-OCT-2018	16-OCT-2018	Ranchi	KVIC	Printing of PMEGP Booklet	265896	KV	Printing of PMEGP
2	Printing of Leaflet	0	37.17	PMEGP Leaflet &	12-MAR-2019	12-MAR-2019	Ranchi	KVIC	PMEGP Leaflet & Flag	209040	KV	Printing of PMEGP
3	Printing of Leaflet	0	37.17	Printing of Leaflet	27-MAR-2019	27-MAR-2019	Ranchi	KVIC	Printing of leaflet	108000	KV	Printing of leaflet
4	Publicity	0	37.17	Advertisement in	18-JUL-2019	18-JUL-2019	Jharkhand Edition	State Director	PMEGP Scheme	406620	KV	Publicity of PMEGP
5	Advt	0	37.17	In Paper	14-AUG-2021	14-AUG-2021	Ranchi	KVIC	PMEGP	300966	KV	null
6	Advt	0	37.17	Paper	22-AUG-2021	22-AUG-2021	Ranchi	KVIC	PMEGP	191118	KV	null
7	6	0	37.17	Advt.	01-APR-2022	31-AUG-2022	Ranchi	NO	PMEGP	0	KV	Publicity
8	Publicity	0	37.17	Newspaper	30-JUN-2022	02-JUL-2022	Jharkhand Edition	KVIC	Publicity in Newspaper	829788	KV	Pay Order Dt. 16-08-
9	Publicity	0	37.17	Press Meet	03-AUG-2022	03-AUG-2022	Ranchi	KVIC	Press Meet	231258	KV	Pay Order Dt. 17-8-
10	PMEGP Awareness	0	37.17	PMEGP Scheme	19-AUG-2022	19-AUG-2022	Silli	Shri Ranjit Kr Sonker,	Awareness Programme under	0	KV	Pay Order No. 13
11	Publicity	0	37.17	Newspaper	24-AUG-2022	24-AUG-2022	Jharkhand Edition	KVIC	Publicity in Newspaper	626070	KV	Pay Order Dt. 07-09-
12	Flex Designing & Printing	0	37.17	Publicity	26-SEP-2022	26-SEP-2022	Hazaribagh	KVIC	Flex Printing	162060	KV	Pay Order Dt. 19-10-
13	Awareness Programme	0	37.17	Publicity of PMEGP	10-OCT-2022	10-OCT-2022	MSMETool Room,	KVIC	Awareness Programme under	0	KV	null
14	PMEGP Awareness	0	37.17	PMEGP Scheme	03-NOV-2022	03-NOV-2022	Khunti	Shri Rajeev Kumar,	Awareness Programme under	0	KV	Pay Order 26
15	PMEGP Awareness	0	37.17	PMEGP Scheme	03-NOV-2022	03-NOV-2022	RSETI-Bokaro	Shri Sunil Kumar	Awareness Programme under	0	KV	Pay Order 26
16	PMEGP Awareness Programme	0	37.17	PMEGP Scheme	03-NOV-2022	03-NOV-2022	Hazaribagh	Shri Rajiv Malhotra	Awareness Programme under	0	KV	null
17	Awareness Programme under PMEGP	0	37.17	PMEGP Scheme	23-NOV-2022	23-NOV-2022	ITI, Daltonganj	Shri Rajeet Kr Sonkar,	Awareness Programme under	0	KV	Pay Order No. 29
18	Publicity	0	37.17	Printing	19-DEC-2022	19-DEC-2022	Ranchi	KVIC	PMEGP	167520	KV	null
19	Publicity	0	37.17	Advertisement	25-JAN-2023	25-JAN-2023	Ranchi	KVIC	PMEGP	0	KV	null

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20	Publicity	0	37.17	Printing	25-JAN-2023	25-JAN-2023	Ranchi	KVIC	PMEGP	826194	KV	Pay Order Dt. 25-01-
21	Publicity	0	37.17	Exhibition	10-FEB-2023	20-FEB-2023	Morhabadi, Ranchi	KVIC, Ranchi	Publicity for Exhibition	0	KV	null
22	Publicity	0	37.17	Advt.	24-FEB-2023	24-FEB-2023	Ranchi	KVIC	PMEGP	2392602	KV	Pay Order Dt.
23	Publicity	0	111.51	Advt.	24-FEB-2023	24-FEB-2023	Ranchi	KVIC	PMEGP	0	KV	null
24	Publicity	0	37.17	FM and Canopy	16-MAR-2023	16-MAR-2023	Ranchi	KVIC	PMEGP	4498374	KV	null
25	PMEGP	0	37.17	Advertisement	24-NOV-2023	23-DEC-2023	Jharkhand	Rajeev Kumar	PMEGP	1803126	KV	null
26	PMEGP Advertisement	0	37.17	PMEGP	09-MAR-2024	09-MAR-2024	Jharkhand edition	Rajeev Kumar	PMEGP	851892	KV	null
27	TA/DA AS CONTIGENCY	0	37.17	null	null	null	null	null	null	38400	KV	Gift Items
StatewiseTotal										13908924		
Zone wiseTotal										13908924		
Grand Total										13908924		