

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
North												
RAJASTHAN												
1	Advertisement in Newspaper for SC, ST	0	29.01	Publicity under	30-SEP-2018	01-OCT-2018	Udaipur, Banswara,	D.K.Chawla, Asstt.	Advertisement in Newspaper	96570	KV	null
2	0	0	29.01	0	06-FEB-2019	06-FEB-2019	0	0	0	246000	KB	Book adjustment
3	PUBLICITY	0	29.01	PUBLICITY	06-MAR-2019	07-MAR-2019	JAIPUR	SH. D.K.CHAWALA	07.03.2019	131430	KV	null
4	0	0	29.01	0	12-MAR-2019	13-MAR-2019	0	0	0	294000	DI	Book Adjustment
5	0	0	29.01	0	03-DEC-2019	04-DEC-2019	0	0	0	750000	KV	null
6	ADVERTISING	0	29.01	PMEGP PUBLICITY	12-JUN-2020	12-JUN-2020	JAIPUR	KVIC	PMEGP PUBLICITY	2279652	KV	null
7	PUBLICITY	0	29.01	POSTER	02-SEP-2021	02-SEP-2021	MAIN	STATE DIRECTOR	PMEGP PUBLICITY	127008	KV	PMEGP FOR
8	PUBLICITY	0	29.01	PUMPLETS	06-SEP-2021	06-SEP-2021	THE PRINT PALACE,	STATE DIRECTOR	PUMPLETS	117600	KV	null
9	PUBLICITY	0	29.01	PUMPLETS PMEGP-	07-SEP-2021	07-SEP-2021	THE PRINT PALACE,	STATE DIRECTOR	PUMPLETS PMEGP-2	38808	KV	null
10	PUBLICITY	0	29.01	POSTER PRINTING	20-DEC-2021	20-DEC-2021	JAIPUR	THE PRINT PALACE	0000	127008	KV	null
11	PUBLICITY	0	29.01	NEW PAPER	05-JAN-2022	05-JAN-2022	JAIPUR, UDAIPUR,	ANABELLA	ADVERTISEMENT	564456	KV	ADV.
12	PUBLICITY	0	29.01	HORDING	12-JAN-2022	28-JAN-2022	DAUSA, BUNDI,	KHADI GR. SAGHAN	HORDING OF PMEGP	1556184	KV	null
13	PUBLICITY	0	29.01	HOARDING	25-JAN-2022	25-JAN-2022	JAIPUR	KHADI GRMODYOG	HOARDING	2256468	KV	null
14	PUBLICITY	0	29.01	HOARDING	09-FEB-2022	13-FEB-2022	JAIPUR, DAUSA,	JAIPUR CAR	HOARDING	137310	KV	null
15	PUBLICITY	0	29.01	HOARDING	18-FEB-2022	26-FEB-2022	DUNGARPUR,	JAIPUR CAR	HOARDING	386094	KV	null
16	HOARDING	0	29.01	HOARDING WAGES	24-FEB-2022	24-FEB-2022	KOTA	STATE OFFICE	HOARDING	8400	KV	null
17	HOARDING	0	29.01	PHOTOGRAP	31-MAR-2022	31-MAR-2022	JAIPUR	JINESH KU. JAIN	HOARDING PHOTOGRAP	5544	KV	null
18	PUBLICITY	0	29.01	HOARDING	24-MAY-2022	31-MAY-2022	23 DISTRICT	KHADI GR. SAGHAN	PMEGP INFORMATION	2100846	KV	HOARDING
19	PUBLICITY	0	29.01	ADVERTISEMENT	05-JUN-2022	05-JUN-2022	JAIPUR, KOTA ETC	ANABELLA	PMEGP ADV.	411348	KV	ADVERTISEMENT

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		No	Amt		From Date	To Date						
20	PUBLICITY	0	29.01	ADVERTISEMENT	10-JUN-2022	10-JUN-2022	JAIPUR, UDAIPUR,	ANNABELLA	PMEGP	345522	KV	PAPER ADV.
21	PUBLICITY	0	29.01	ADVERSITEMENT	12-JUN-2022	12-JUN-2022	JAIPUR, AJMER,	ANABELLA	PMEGP ADV.	280344	KV	NEW PAPER ADV.
22	PUBLICITY	0	29.01	PAMPHLETS	13-JUN-2022	13-JUN-2022	JAIPUR	THE PRINT PALACE,	PAMPHLETS	148680	KV	null
23	PUBLICITY	0	29.01	BANNER	16-JUN-2022	16-JUN-2022	SO, JAIPUR	ANABELLA	PMEGP BANNER	32442	KV	BANNER
24	PUBLICITY	0	29.01	STICKER	16-JUN-2022	16-JUN-2022	JAIPUR	THE PRINT PALACE,	STICKER	133812	KV	null
25	publicity	0	29.01	HOARDING	20-JUN-2022	02-JUL-2022	JAIPUR, AJMER	JAIPUR CAR	BRING THE HOARDING	480972	KV	DIFFRENT DISTRICT
26	PUBLICITY	0	29.01	MSME WEEK BANER	26-JUN-2022	26-JUN-2022	JAIPUR	ANABELLA	MSME BANNER	32286	KV	null
27	PUBLICITY	0	29.01	PAMPHLETS	26-JUN-2022	26-JUN-2022	JAIPUR	ANABELLA	PAMPHKETS	50400	KV	null
28	PUBLICITY	0	29.01	SATANDY	26-JUN-2022	26-JUN-2022	JAIPUR	ANABELLA	STANDY	75612	KV	null
29	PUBLICITY	0	29.01	ROLLUP STANDY	28-JUN-2022	28-JUN-2022	SO.JAIPUR	ANABELLA	PMEGP AND OTHER	42762	KV	null
30	PUBLICITY	0	29.01	ADVERTISEMENT	30-JUN-2022	30-JUN-2022	JZAIPUR,	ANABELLA	NEWS PAPER ADV.	1274862	KV	null
31	PUBLICITY	0	29.01	ADVERTISEMENT	03-JUL-2022	03-JUL-2022	other district	ANABELLA	NEW PAPERS	1405314	KV	null
32	PUBLICITY	0	29.01	PRINTING	24-APR-2023	24-APR-2023	JAIPUR	KVIC, JAIPUR	PUMPLETS	63720	KV	null
33	PUBLICITY	0	29.01	ADVERSITING	12-MAR-2024	12-MAR-2024	ALL RAJASTHAN	ANABELLA	ADV.	660804	KV	null
34	TA/DA AS CONTIGENCY	0	29.01	null	null	null	null	null	null	2880	KV	null
StatewiseTotal										16665138		
Zone wiseTotal										16665138		
Grand Total										16665138		