

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
South												
KARNATAKA												
1	Stationery	0	11.91	Stationery	11-DEC-2018	11-DEC-2018	Hubballi	D.O. Hubballi	Stationery	0	KV	null
2	Stationery	0	11.91	Stationery	17-DEC-2018	17-DEC-2018	Hubballi	D.O. Hubballi	Stationery	0	KV	null
3	Publicity	0	11.91	Brochure PMEGP	20-DEC-2018	20-DEC-2018	D.O.	KVIC	PMEGP Brochure.	102000	KV	null
4	Stationery	0	11.91	Stationery	01-JAN-2019	08-JAN-2019	Hubballi	D.O. Hubballi	Stationery	5112	KV	null
5	Stationery	0	11.91	Stationery	07-JAN-2019	07-JAN-2019	Hubballi	D.O. Hubballi.	Stationery	7056	KV	null
6	Stationery	0	11.91	Stationery	08-JAN-2019	08-JAN-2019	Hubballi	D.O. Hubballi	Stationery	8382	KV	null
7	Stationery	0	11.91	Stationery	09-JAN-2019	09-JAN-2019	Hubballi	D.O. Hubballi	Stationery	4770	KV	null
8	Stationery	0	23.82	Stationery	21-JAN-2019	21-JAN-2019	Hubballi	D.O. Hubballi	Stationery	35400	KV	null
9	Stationery	0	23.82	Stationery	05-FEB-2019	05-FEB-2019	Hubballi	D.O. Hubballi	Stationery	15756	KV	null
10	Stationery	0	11.91	Stationery	06-FEB-2019	06-FEB-2019	Hubballi	D.O. Hubballi	Stationery	600	KV	null
11	Stationery	0	11.91	Stationery	25-MAR-2019	25-MAR-2019	Hubballi	D.O. Hubballi	Stationery	57984	KV	null
12	Cheque Issue Charges	0	11.91	Cheque Issue	30-APR-2019	30-APR-2019	Hubballi	D.O. Hubballi	Cheque Issue charges	1596	KV	null
13	Review Meeting	0	23.82	Review Meeting	10-MAY-2019	10-MAY-2019	Hubballi	Divisional Director	Review Meeting	21900	KV	null
14	Review Meeting	0	11.91	Review Meeting.	10-MAY-2019	10-MAY-2019	Hubballi	S.S. Tambe	Review Meeting	1800	KV	null
15	Printing of Office sign boards for display at	0	11.91	Printing of Sign	11-OCT-2021	11-OCT-2021	Hubli	KVIC	To display at DICs KVIBs	179478	KV	Sign Boards making
16	PMEGP Broachers Printing charges	0	11.91	PMEGP	30-MAR-2022	30-MAR-2022	Hubli	D.O., Hubballi	PMEGP Broachers Printing	136398	KV	PMEGP Broachers
17	Printing of 100Nos. PMEGP success stories	0	11.91	Printing of 100Nos.	15-AUG-2022	15-AUG-2022	Hubli	KVIC, Hubli	Printing of 100Nos. PMEGP	498084	KV	Printing of 100Nos.
18	Advertisement through News paper	0	11.91	Newspaper	23-AUG-2022	23-AUG-2022	Hubli Region	KVIC, Hubballi	Advertisement for inviting	6516	KV	Advertisement for
19	Printing of PMEGP Brochures	0	11.91	Brochures	03-JAN-2023	03-JAN-2023	Hubli	KVIC, Hubballi	Printing of PMEGP Brochures	381258	KV	Printing of PMEGP

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20	PMEGP Publicity	0	11.91	Paper Advertisement	26-JAN-2023	26-JAN-2023	14 District of KN	D.O., KVIC, Hubballi	Paper Advertisement for	556362	KV	Paper Advertisement
21	PMEGP Publicity	0	11.91	Printing of PMEGP	27-JAN-2023	27-JAN-2023	Hubballi	KVIC Hubballi	Printing of PMEGP Standees	180000	KV	null
22	Paper Advertisement	0	11.91	0	01-FEB-2023	01-FEB-2023	Hubli Region	D.O., KVIC, Hubballi	Paper advertisement for	9120	KV	Paper advertisement
23	Publicity	0	11.91	Advertisement in	10-AUG-2023	10-AUG-2023	Hubli	KVIC, D.O., Hubballi	Issuance of advertisement for	46242	KV	Issuance of
24	Publicity	0	11.91	Advertisement in	14-SEP-2023	14-SEP-2023	Hubli	KVIC, D.O., Hubballi	Issuance of advertisement for	38538	KV	Issuance of
25	Publication of Notification in Newspaper	0	11.91	Publication of	12-JAN-2024	12-JAN-2024	Hubli Division	D.O., KVIC, Hubballi	Publication of Notification in	129864	KV	Publication of
26	Translation of PMEGP guidelines to Kannada	0	11.91	PMEGP guideliens	22-JAN-2024	22-JAN-2024	Hubli	D.O., KVIC, Hubballi	PMEGP guideliens translation	60888	KV	Translation of PMEGP
27	Printing and supply of ofice sign Board	0	11.91	Printing and supply of	22-FEB-2024	23-FEB-2024	Hubli	D.O., KVIC, Hubballi	Printing and supply of ofice	216648	KV	Printing and supply of
28	Printig of 200Nos. PMEGP Booklets in	0	11.91	Printig of 200Nos.	27-FEB-2024	27-FEB-2024	Hubli	D.O., KVIC, Hubballi	Printig of 200Nos. PMEGP	183156	KV	Printig of 200Nos.
29	Photography and Videography	0	11.91	Photography and	07-MAR-2024	07-MAR-2024	Garag, Dharwad Distr	KVIC DO Hubballi	PMEGP guideliens translation	144000	KV	PMEGP guideliens
StatewiseTotal										3028908		
Zone wiseTotal										3028908		
Grand Total										3028908		