

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
Central												
UTTAR PRADESH												
1	1	0	12.5	1	18-JAN-2019	18-JAN-2019	1	1	1	0	-1	1
2	Publicity	0	12.5	News Papers &	17-FEB-2019	17-FEB-2019	Meerut Division	KVIC	In respect of SC/ST	900000	KV	Under PMEGP
3	PMEGP	0	12.5	Advertisement	25-JUL-2019	25-JUL-2019	under D.O, Meerut	D.O, Meerut	PMEGP application invited	545880	KV	special drive under
4	Paper Ad	0	12.5	Paper Ad	09-DEC-2020	09-DEC-2020	Meerut	KVIC	PMEGP	331434	KV	null
5	Paper Ad	0	12.5	Paper Ad	04-FEB-2021	04-FEB-2021	Meerut	KVIC	PMEGP	112542	KV	null
6	Publicity	0	12.5	Printing of pamphlet	14-DEC-2022	15-DEC-2022	Meerut	H.N.Meena	Printing of Pamphlet	420000	KV	Printing of Pamphlet
7	PMEGP Awarness	0	12.5	Awarness	28-MAR-2023	28-MAR-2023	SUBHARTI	Gopalji	Conopy	41172	KV	null
8	Printing	0	12.5	Printing	29-MAR-2023	29-MAR-2023	meerut	kvic	PMEGP hand bill	630000	KV	null
9	Publicity	0	12.5	News Paper	10-MAR-2024	12-MAR-2024	Meerut office area	D.O. KVIC Meerut	PMEGP Scheme	1027230	KV	null
StatewiseTotal										4008258		
Zone wiseTotal										4008258		
Grand Total										4008258		