

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
		South										
KARNATAKA												
1	Stationery	0	3.38	Stationery	11-DEC-2018	11-DEC-2018	Hubballi	D.O. Hubballi	Stationery	0	KV	null
2	Stationery	0	3.38	Stationery	17-DEC-2018	17-DEC-2018	Hubballi	D.O. Hubballi	Stationery	0	KV	null
3	Publicity	0	3.38	Brochure PMEGP	20-DEC-2018	20-DEC-2018	D.O.	KVIC	PMEGP Brochure.	51000	KV	null
4	Stationery	0	3.38	Stationery	01-JAN-2019	08-JAN-2019	Hubballi	D.O. Hubballi	Stationery	2556	KV	null
5	Stationery	0	3.38	Stationery	07-JAN-2019	07-JAN-2019	Hubballi	D.O. Hubballi.	Stationery	3528	KV	null
6	Stationery	0	3.38	Stationery	08-JAN-2019	08-JAN-2019	Hubballi	D.O. Hubballi	Stationery	4191	KV	null
7	Stationery	0	3.38	Stationery	09-JAN-2019	09-JAN-2019	Hubballi	D.O. Hubballi	Stationery	2385	KV	null
8	Stationery	0	6.76	Stationery	21-JAN-2019	21-JAN-2019	Hubballi	D.O. Hubballi	Stationery	17700	KV	null
9	Stationery	0	6.76	Stationery	05-FEB-2019	05-FEB-2019	Hubballi	D.O. Hubballi	Stationery	7878	KV	null
10	Stationery	0	3.38	Stationery	06-FEB-2019	06-FEB-2019	Hubballi	D.O. Hubballi	Stationery	300	KV	null
11	Stationery	0	3.38	Stationery	25-MAR-2019	25-MAR-2019	Hubballi	D.O. Hubballi	Stationery	28992	KV	null
12	Cheque Issue Charges	0	3.38	Cheque Issue	30-APR-2019	30-APR-2019	Hubballi	D.O. Hubballi	Cheque Issue charges	798	KV	null
13	Review Meeting	0	6.76	Review Meeting	10-MAY-2019	10-MAY-2019	Hubballi	Divisional Director	Review Meeting	10950	KV	null
14	Review Meeting	0	3.38	Review Meeting.	10-MAY-2019	10-MAY-2019	Hubballi	S.S. Tambe	Review Meeting	900	KV	null
StatewiseTotal										131178		
Zone wiseTotal										131178		
Grand Total										131178		