

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
		West										
MAHARASHTRA												
1	PMEGP B &F	0	6.5	Advertisement	18-DEC-2018	18-DEC-2018	Mumbai	State Office	Physical Verification Tender	72084	KV	0
2	PMEGP B&FL	0	6.5	ADVERTISEMENT	06-JAN-2019	06-JAN-2019	MUMBAI	STATE OFFICE	PUBLISHING OF PMEGP	229440	KV	0
StatewiseTotal										301524		
Zone wiseTotal										301524		
Grand Total										301524		