

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
		North										
RAJASTHAN												
1	Advertisement/kvic/dic	0	2.6	PMEGP notice	31-MAR-2018	31-MAR-2018	Bikaner	KVIC	notice	248400	KV	null
2	PUBLICITY	0	2.6	ADVERTISEMENT	31-MAY-2019	31-MAY-2019	10 DISTT.	ANABELLA	PMEGP	133341	KV	null
3	PUBLICITY	0	2.6	ADVERTISEMENT	26-SEP-2019	26-SEP-2019	6 DISTT.	ANABELLA	PMEGP	107709	KV	null
4	VIDEO SUCCESSION STORY	0	2.6	PMEGP	27-SEP-2019	27-SEP-2019	BIKANER	BHARGAV	SUCCESS STORY	24780	KV	null
StatewiseTotal										514230		
Zone wiseTotal										514230		
Grand Total										514230		