

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
		Central										
UTTARAKHAND												
1	Publicity/Propaganda	0	3.38	Pumplets	29-MAR-2019	29-MAR-2019	Dehradun	Shri Kunj Bihari, Dy.	PMEGP Publicity	71400	KV	DRS Graphics &
2	Publicity	0	3.38	Publicity	04-JUL-2019	04-JUL-2019	Dehradun & Haldwani	Amar Ujala & Dainik	PMEGP Publicity	115053	KV	Sidhbali
StatewiseTotal										186453		
Zone wiseTotal										186453		
Grand Total										186453		