

**STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR**

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
		South										
KARNATAKA												
1	Conducting Physical Verification of PMEGP	0	4.42	Public Notice	21-JAN-2018	21-JAN-2018	Bangalore	Jagadale Advertising	Conducting Physical	76782	KV	null
2	for conducting Physical Verification of	0	4.42	Public Notice	27-JUN-2018	27-JUN-2018	Bangalore	Jagadale Advertising	for conducting Physical	39564	KV	null
3	Printing of PMEGP Brouchers	0	4.42	PMEGP Progapanda	13-DEC-2018	13-DEC-2018	Bangalore	Vinyasa Design	Printing of PMEGP Brouchers	37500	KV	null
4	PMEGP	0	4.42	Purchase of Xerox	20-MAR-2020	20-MAR-2020	Bangalore	Peritech Systems	xerox machine	191868	KV	null
5	PMEGP	0	4.42	Computers office use	25-MAR-2020	25-MAR-2020	Bangalore	AM Computers	Purchase of Compuers	268482	KV	null
6	PMEGP Workshop	0	4.42	Banner	10-DEC-2020	10-DEC-2020	Bangalore	Prabhakar	Publcity	22050	KV	null
7	TA/DA AS CONTIGENCY	0	4.42	null	null	null	null	null	null	188997	KV	Purchase of printers
8	TA/DA AS CONTIGENCY	0	4.42	null	null	null	null	null	null	282057	KV	xerox papers and
9	TA/DA AS CONTIGENCY	0	4.42	null	null	null	null	null	null	0	KV	null
StatewiseTotal										1107300		
Zone wiseTotal										1107300		
Grand Total										1107300		