

STATEMENT SHOWING THE DETAILS OF PUBLICITY AND PROMOTIONAL ACTIVITIES UNDER BFL UNDER PMEGP FOR THE YEAR

Sr.No	Name of the event	Target Allocated For the year 2018-19		Type of Publicity	Date/period of Organization		Name of the Place and city	Organizer	Sub of Advertising in brief and event if any	Expenditure Incurred	Organized By Agency	Remarks
		No	Amt		From Date	To Date						
		Central										
UTTAR PRADESH												
1	DI UP KANPUR	0	4	0	23-OCT-2018	23-OCT-2018	0	DI UP KANPUR	0	120000	KB	0
2	DI UP KANPUR	0	4	0	24-OCT-2018	24-OCT-2018	0	DI UP KANPUR	0	90000	KB	null
3	0	0	4	0	10-JUL-2019	10-JUL-2019	0	A.K.	0	60000	KV	Pump-let of PMEGP
4	0	0	4	0	02-DEC-2019	02-DEC-2019	0	0	0	150000	KV	30% release of Fund
5	0	0	4	0	02-DEC-2019	02-DEC-2019	0	0	0	200000	KV	40% Release of Fund
6	0	0	4	0	03-DEC-2019	03-DEC-2019	0	0	0	30000	KV	Old boys association,
7	0	0	4	0	06-JAN-2020	06-JAN-2020	0	0	0	30000	KV	null
StatewiseTotal										680000		
Zone wiseTotal										680000		
Grand Total										680000		