## DIRECTORATE OF ADMINISTRATION & HR KHADI AND VILLAGE INDUSTRIES COMMISSION 3, IRLA ROAD, VILE PARLE (WEST), MUMBAI-56 Tel: 022-26714267 /4320/ 4325

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## CIRCULAR

Sub: Commencement of the Khadi and Village Industries activities by the Implementing Agencies of Khadi and V.I. Commission (KVIC) pursuant to the revised guidelines issued by MHA dt. 15.04.2020 – reg.

Kindly refer to the Office Memorandum dated 17<sup>th</sup>April 2020 issued by the KVIC, pursuant to the revised guidelines issued by MHA on 15.04.2020 whereby partial relaxation in the National lockdown for undertaking various activities were communicated from 20<sup>th</sup> April, 2020.

- 2. As per the Clause 15 of the aforesaid revised guidelines issued by MHA on 15.04.2020, industrial operations in rural areas outside the limits of Municipal Corporations and Municipalities are permitted. Therefore, the implementing agencies of the KVIC i.e. Departmental trading as well training units, Khadi Institutions, SFURTI units, REGP/PMEGP enterprises situated and operating in the rural areas of the country can commence its activities from 20th April 2020.
- 3. Considering the potentialities of the Implementing agencies of KVIC in providing large number of employment in the rural areas and the role played by them in the development of our rural economy, it is highly to ensure that all the implementing agencies of the KVIC, including REGP/PMEGP enterprises situated and operating in the rural areas of the country starts its activities at its full capacity from 20th April, 2020 and contributing substantially for the improvement of the shattered economic position of our country.
- 4. The Ministry of MSME, Govt. India has directed the KVIC to furnish detailed report on the activities undertaken by the

implementing agencies of the KVIC i.e. Khadi Instituions, SFURTI units, REGP/PMEGP enterprises from 20<sup>th</sup> April, 2020, including new initiatives undertaken by them to overcome the economic crisis created by the spread of COVID-19, on a daily basis.

- 5. Accordingly, with the approval of the competent authorities of KVIC, a special team of officials has been constituted under the Directorate of Ec.R under head of Dy. CEO (Ec.R) for compiling the information received from the field offices and furnishing the same to the Ministry of MSME.
- 6. In view of the above, the In-charges of all the State /Divisional Offices are requested to bring the aforesaid facts to the notice of all the KVI institutions and REGP/PMEGP enterprises, motivate them to vigorously speed up their production activities, obtain daily report thereon and furnish the same to Director (Ec.R), Central Office, Mumbai without fail.
- 7. While doing so, all the guidelines issued by the Govt./Local authorities and SOP for social distancing and other measures to prevent the spread of COVID19 must be kept in mind and strictly adhered to. Further, it is more important that State/Divisional Director may create an awareness among all KIs, KIs officials, artisans and REGP/PMEGP units to Combat COVID-19 Crisis by maintaining healthy atmosphere by taking guidance issued by Central as well State Governments.
- 8. The Dy. CEOs in the Central Office as well as Zonal levels should to ensure effective monitoring of all the above aspects in a continuous manner by providing required guidance to the Industry/Programme and State/Divisional Directors/In-charge of the units.

This is issued with the approval of the competent authority.

(Dr. Sanjib Roy) Director (Adm.& H.R)

To All In-Charges of the field offices of KVIC

## Copy to:

- 1. Jt. CEO, KVIC, Mumbai
- 2. All Dy. CEO's in Central Office and Field Offices, KVIC
- 3. Chairman's Secretariat, New Delhi & Mumbai.
- 4. C.E.O. Cell Mumbai
- 5. P.A. to FA
- 6. Director (Publicity) for publication in the ensuing issue of Jagruti& Library for record.
- 7. The Asstt. Director-I/c (OL) for issuance of Hindi version
- 8. General Secretary, KCKU, Central Office, Mumbai