



कामधे दुखतप्रानाम्।
प्राणिनाम् आतिनाशनम्॥

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PMEGP is playing an important role in realizing Prime Minister Shri Narendra Modi's dream of 'Atmanirbhar Bharat'.



Chairman, KVIC distributed 1200 bee boxes, bee colonies in J&K

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KVIC commemorates International Women's Day Chairman, KVIC inaugurated 75 PMEGP units set up by women



Observing the theme of International Women's Day Digitally: Innovation and technology for gender equality, KVIC inaugurated 75+ units assisted under PMEGP set up across the Nation.



The International Women's Day 2023 was observed at Central Office Mumbai, by initiating several activities like, launching new PMEGP units, felicitate retiring women employees of KVIC during this year, felicitation of girl child who scored more than 85% in 12th and 10th academic year, awareness by health Consultant and organizing Cultural activities by women employees.



On this occasion, Chairman KVIC Shri Manoj Kumar while inaugurating 75 PMEGP units said that “Nari Shakti” has a significant contribution in fulfilling the self – reliance India that the Hon'ble Prime Minister Shri Narendra Modi has dreamt of. A large number of women are involved in Khadi work, which is the greatest strength of KVIC.



'Chairman, KVIC said “Women are not only equal to men but more initiative and work oriented. While International Women's Day is a chance to raise awareness on rights gaps, it is also a time to celebrate progress and the achievements of individual women who set an example for others to follow. He also appreciated the dedication and work Culture conserved by women employees of KVIC”.

Ms. Sanghamitra, CVO, KVIC and other senior officials were present on this occasion.



PMEGP Loan of Rs.298.44 crore sanctioned and PMEGP Margin Money subsidy of Rs.100.16 Crore disbursed in Bhiwani, Haryana

On 14th March 2023, Delhi :Chairman, Khadi and Village Industries Commission Shri Manoj Kumar released margin money grant of Rs.100.16 crore in favour of 2989 beneficiaries under Prime Minister's Employment Generation Programme.



These beneficiaries have been sanctioned Rs.298.44 crore by banks for setting up enterprises under PMEGP in Jhumpa, Bhiwani, Haryana. About 24,000 people will get additional employment through these un its set up by these beneficiaries. In addition Rs 4.44 crore margin money grant amount was also disbursed to PMEGP beneficiaries of Haryana against the sanctioned loan amount of Rs 13.67 crore.

Speaking on the occasion Shri Manoj Kumar said that the 'Prime Minister's Employment Generation Program (PMEGP)' is playing an

important role in realizing Prime Minister Shri Narendra Modi's dream of 'Atmanirbhar Bharat'. He said KVIC through its schemes and various programmes, is generating employment opportunities for artisans at their doorstep in remote areas at a very low cost.

On the occasion, Under the Leather Artisan's Empowerment Program, advanced tool-kits for footwear manufacturing were distributed through online mode to 50 beneficiaries of Haryana and 50 beneficiaries each of Chomu area and Maujmabad of Rajasthan . Under the 'Honey Mission' scheme of KVIC, 400 Bee-boxes for bee-keeping were also distributed online to 40 trained beneficiaries of Haryana . Additionally, paper conversion machines were distributed to 20 beneficiaries of Punjab under Handmade Paper manufacturing Scheme, and peddle operated Agarbatti machines too were distributed online to 40 beneficiaries of Shivdaspura-Rajasthan under Agarbatti Nirman Yojana.



Shri Kumar said through these schemes efforts are being made to upgrade skills and improve the economic and social status of maximum artisans by providing them tool kits, so that we can move forward in building a prosperous, strong, self-reliant and happy nation. He also sad that these entrepreneur should set an inspiration for other youth and like Prime Minister Shri Narendra Modi's Vision they should be able to provide jobs instead of being job seeker. Under the PMEGP scheme, Government has also increased the maximum cost of the project from Rs.25 lakh to Rs.50 lakh, and in the service sector it has been increased from Rs.10 lakh to Rs.20 lakh. To establish these PMEGP units Government provides 15% to 25% of the entire project cost as grant to the beneficiaries in urban areas, and 25% to 35% in rural areas. After loan approval, free entrepreneurship training is also provided



to the beneficiaries in relation to establishment of their chosen enterprises.

Shri Kumar also interacted with artisans, representatives of Khadi institutions and entrepreneurs of Khadi and Village Industries through "Khadi Jagran" organized to encourage the ongoing Khadi and Village Industries programs in Haryana.



KVIC Chairman Inaugurated KVI Exhibition at Varanasi



KVIC Chairman disburses margin money of Rs.77.45 crores on loan of Rs.227.21 crores sanctioned under PMEGP
 Distributed Electric potter's wheel to 180 artisans.
 Creation of about 17,720 new employment opportunities.

Shri Manoj Kumar, Chairman, Khadi and Village Industries Commission inaugurated the 10-day state level exhibition organized on 17th March 2023 at the Divisional Office premises Khadi and Village Industries Commission in Varanasi, the parliamentary constituency of Hon'ble Prime Minister Shri



Narendra Modi. Khadi institutions, PMEGP/REGP units of Uttar Pradesh and other states are displaying their Khadi and village industry products In this state level exhibition.

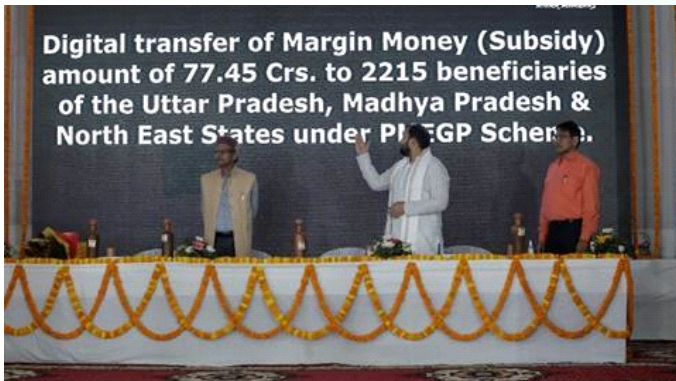
During the inaugural program of the exhibition, Chairman, KVIC distributed margin money grant amount of Rs 77.45 crore on the sanctioned loan of Rs 227.21 crore to 2215 beneficiaries of Central and East Zone under the Prime Minister's

Employment Generation Programme. Earlier, Hon'ble Chairman distributed 180 electric potter wheels in Khadi Gramodyog Vikas Samiti, Marui, Sindhaura and inaugurated a unit costing of Rs. 5 lakhs for 10 trainees trained from Central Paduka Training Institute, Agra under Leather Craft Scheme. He also distributed improved footwear repairing toolkits to 75 leather artisans.



In his inaugural speech Chairman Shri Manoj Kumar said that the Khadi and Village Industries Commission has increased the wages of cotton weavers by 33 percent from April 1, 2023. Earlier spinners were given Rs 7.50 per hank, it has been increased to Rs 10., The wages of spinners, weavers have increased by 150 percent since 2014.

After distribution of various livelihood resources and grant amount under several schemes for employment generation,





Narendra Modi ji 'instead of job seeker - become job provider' by setting up their own enterprise.

KVIC Chairman, while talking about the electric potter's wheel distribution program, said that electric powered wheel will reduce both the labor and time of all these artisans, so that they can create more and more advanced quality and attractive products and improve their economic, social status, thereby they will be able to improve the overall development.

Chairman, KVIC said "The sacred land of Mahadev which is the workplace of Hon'ble Prime Minister Shri Narendra Modi, is today the new centre of self-reliant India. Due to his efforts, Khadi production and sales in Kashi region have broken all records and Khadi has gone from local to global." He said, he is happy that today he is disbursing margin money subsidy of Rs 77.45 crores on sanctioned loan of Rs 227.21 crores to 2215 beneficiaries for setting up PMEGP units of Central and North East Zone from Varanasi, thereby employment opportunities will be created for about 17,720 people.

He said that the Khadi and Village Industries Commission, through various schemes of the Government of India through the Ministry of MSME, is moving forward in the direction of reaching every state, district, town and village of the country today and providing self-employment opportunities to the youth and women. While playing a leading role in this, we are determined to make our Hon'ble Prime minister Shri Narendra Modi's vision of 'Self-reliant India come true.

Shri Manoj Kumar said that "It is our endeavour that more and more small and medium scale units should be established in the country and the benefits of KVIC schemes should reach all the residents of hilly, border and remote areas of the country. He motivated unemployed youth to fulfil the vision of Hon'ble Prime Minister Shri



Chairman, KVIC also suggested leather craft artisans to focus on positive efforts for quality results through advanced footwear repairing toolkits. During the programme, senior officials of the Khadi and Village Industries Commission and local dignitaries were present along with the huge presence of the local people.

Chairman, KVIC Distributed Margin Money Grants and Bee Boxes in Kaithal, Haryana

On 31 MARCH 2023 Delhi: Shri Manoj Kumar, Chairman, Khadi and Village Industries Commission, released margin money grant of Rs. 245.61 crore to 9966 beneficiaries under the Prime Minister's Employment Generation Program (PMEGP) scheme in a program in Delhi.

These beneficiaries have been sanctioned Rs. 739.65 crore by the banks to set up enterprises under the scheme. Through these units, an estimated 79,728 people will get additional employment.

Chairman, Khadi and Village Industries



Commission (KVIC) also released margin money grant of Rs. 26.45 crore in favour of 803 beneficiaries under Prime Minister's Employment Generation Programme (PMEGP) Scheme in Kaithal, Haryana. These beneficiaries have been sanctioned Rs. 86.57 crore by banks for setting up enterprises under PMEGP. About 6424 people will get additional employment through these units set up by these beneficiaries. During his visit, he also distributed 400 bee boxes to 40 trained beekeepers under the Honey Mission.

Speaking on the occasion Shri Kumar emphasized the crucial role played by the

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Khadi Gramodyog Utsav in MSME Industrial Fair and Exhibition inaugurated at Kota



Shri Narayan Rane, Hon'ble Minister of MSME, Shri Om Birla, Hon'ble Speaker, Lok Sabha & other officials of MSME, KVIC attended Khadi Gramodyog Utsav in MSME Industrial Fair and Exhibition organised from 4th to 6th march 2023 at Dashahara Maidan Kota .

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PMEGP in realizing the vision of a self-reliant India as envisaged by Prime Minister Shri Narendra Modi. He stated that the "Sweet Kranti" call given by the Prime Minister is beginning to show its effects as more farmers and entrepreneurs join the honey production industry. The Chairman also mentioned that beekeeping has increased the income of farmers and boosted crop yields by 25 to 30 percent.

Under the Honey Mission, the Khadi and Village Industries Commission has been

providing training to farmers and unemployed individuals in honey production, as well as distributing bee boxes. The Commission has distributed over 1 lakh 80 thousand bee boxes and bee colonies across the country, training more than 18 thousand beneficiaries. In Haryana alone, 4400 bee boxes have been distributed to 440 beneficiaries.

During the Honey Mission dialogue program held in Dayora village the Chairman interacted with the beneficiaries and took suggestions from them. He also visited Khadi and Village Industries institutions and met representatives of the institutions.

The event was attended by officials of the Haryana Government, KVIC employees, and local dignitaries.

Chairman, KVIC Inaugurated the State Level KVI Exhibition and CFC at Tiruppur, Tamilnadu

Chairman, KVIC, Shri Manoj Kumar Inaugurated the State Level KVI Exhibition at Tiruppur, Tamilnadu and visited their stalls to foresee the development of artisanal strength in terms of skills and training.

While Inaugurating the exhibition Chairman,



KVIC said that, these exhibitions provides better growth opportunity to the artisans, weaver and spinners working in KVI sector and also, envision the Hon'ble Prime Minister Shri Narendra Modi Ji's vision of making India self-reliant in every sector.

On 11th March, 2023 : Chairman, KVIC, Shri Manoj Kumar inaugurated the Common Facility Centre under KRDP at Tiruppur district of TamilNadu. This would enable the local facilities for artisans and craftsmen.



He also Inaugurated Khadi Gramodyog Bhavan under KRDP at Tiruppur district of Tamil Nadu. The reinauguration of this district office will pave the way for many local group of artisans

and businesses.

Interactive session with the artisans community was very refreshing as it helped me to understand their day to day pursuits and challenges they face.



Chairman KVIC distributes 400 Bee boxes in Chhattisgarh

Shri Manoj Kumar, Chairman Khadi and Village Industries Commission distributed 400 bee boxes and apparatus for beekeeping to 40 women beekeepers under the Honey Mission Programme of “Gram Vikas Yojana” of the Government of India implemented by the Khadi and Village Industries Commission on March 13, 2023 in Rajnandgaon, Chhattisgarh. In addition to this, tool kits were also distributed to 75 leather artisans in Dongargarh village of Rajnandgaon and 03 sets of footwear manufacturing machinery to 30 women leather artisans of 3 self-help groups.

Addressing on this occasion Shri Manoj Kumar said that, after the clarion call given by Hon'ble Prime Minister Shri Narendra Modi for "Sweet-Revolution" in the country, KVIC took up this endeavour as Honey Mission with the aim of creating new employment opportunities, and increase the income of beekeepers and yield of farmers' crops.

He further said that through this job oriented schemes like Honey mission and Leather Artisans Empowerment Program , efforts are

being made to upgrade skills and improve the economic and social status of maximum artisans and bee keepers by providing them tool kits and bee- boxes, so that we can build a prosperous, strong, self-reliant and happy Nation. Shri Manoj Kumar in his inspiring talk asked them to be competent enough for becoming "job seekers" on the vision of Hon'ble Prime Minister Shri Narendra Modi.

While discussing the various schemes of the Government of India implemented by the Khadi and Village Industries Commission in the direction of making the country self-reliant, he reiterated that Bapu had dreamt of economic self-reliance through Khadi and village industries activities and today our beloved Prime Minister Shri Narendra Modi ji is working hard on this mission.



Zonal Level KVI Exhibition was inaugurated at Sabarmati Riverfront

On 24th March, 2023 : Zonal Level Khadi Village Industries Exhibition was inaugurated at Sabarmati Riverfront, Ahmedabad with the aim of our Hon'ble Prime Minister Shri Narendra Modi providing equal platforms and opportunities to the weavers and artisans community.

Khadi India has been taking initiatives to host State and Zonal level exhibitions, which not only provides the platform to these communities but also boost their confidence through social and



marketing services done by KVIC for them to promote their products.

Chairman, KVIC distributed 1200 bee boxes, bee colonies in J&K



On 21st March 2023, Srinagar: With the vision of our Hon'ble Prime Minister Shri Narendra Modi providing equal opportunities to the people and all parts of India, Chairman, KVIC inaugurated Khadi Outlet of Kshetriya Shri Gandhi Ashram, Amritsar at Residency Road, Srinagar, J&K. Chairman, KVIC Shri Manoj Kumar also distributed 1200 bee boxes, bee colonies and equipments to 70 trained beneficiaries of Pulwama and 50 beneficiaries of Ramban district, Bonera, J&K for bee keeping under Honey Mission to promote the honey production and growth in India.



DISTRIBUTION OF BEE BOXES, LIVE BEE COLONIES AND TOOL KITS UNDER GRAMODYOG VIKAS YOJANA



11th March 2023, Nilgiri : Chairman, KVIC Shri Manoj Kumar distributed 150 Bee Boxes to families at Karikkayur village of Kothagiri Taluka in Nilgiri district. Bee boxes dissemination is a program designed to increase the cultivation process and



save our natural environment.

State Level Khadi Exhibition inaugurated at Lucknow



17th March, 2023: KVIC Shri Manoj Kumar inaugurated the State Level Khadi Exhibition at Lucknow and interacted with the artisans working in KVI Sector community with their

fine handcrafted products to boost their morale and strength.

Also, had one on one conversation with them to understand the challenges they face in their business.



Khadi Samvad in Churu

14th March, 2023 : Chairman, KVIC Shri Manoj Kumar interacted with Representatives of Khadi Institutions in Khadi Samvad at Salasar Village in Churu district, Rajasthan. This program enabled participant to discuss the problems and challenges faced by the local artisans community and solve their issues.



Distributed Margin Money of Rs 51.42 Cr. in Tiruppur

On 11th March, 2023: Chairman, KVIC, Shri Manoj Kumar distributed Margin Money (Subsidy) of Rs 51.42 Cr along with Bank sanctioned letters of Rs 154.08 Cr to 1432 beneficiaries of South Zone at



Tiruppur district of Tamilnadu under PMEGP Scheme.

Addressing on this occasion he said that Prime Ministers' Employment Generation Program has enabled many families to gather strength and support to earn their livelihood and feed their families and become self-sustainable in creating a better living.

Chairman KVIC also interacted with Representatives of Khadi Institutions and artisans of the Sector in Khadi Samvad Programme. Senior Officers of Zonal Office South Zone were present during these programme.

Training on Agarbatti making under Gramodyog Vikas Yojna at Karaikudi

Divisional Office, KVIC Madurai Tamilnadu conducted practical training class for 10 beneficiaries in agarbatti making by using pedal operation machine under Gramodyog Vikas Yojna for 2022-23 pilot project at Karaikudi Sarvodaya Sangh, Karaikudi on 04 March 2023.



Under Zonal PMEGP and Khadi Gramodyog Mahotsav 2023

Mithila Painting Workshop at Patna

A 'Mithila Painting Workshop' at 'Zonal PMEGP and Khadi Gramodyog Mahotsav 2023' in collaboration with 'Lettera Public School' was organised by KVIC, SO, Patna on 4th March 2023. Students and parents were shared basic painting ideas and skills by KVIC's PMEGP entrepreneurs and state awardees. Painting kits, Honey and certificates were distributed to students by Dr Mamta Mehrotra, Director, Lettera Public School, Patliputra, VP, IAS Wife's Association, Bihar and a renowned author, poet and social worker. This workshop was structured to promote Mithila art among all participants of the exhibition being organised for the artisan and PMEGP entrepreneurs from Bihar, West Bengal, Jharkhand and other states of the country.



Kavya Goshthi (Kavi Sammelan) at Patna



Kavya Goshthi (Kavi Sammelan)' at 'Zonal PMEGP and Khadi Gramodyog Mahotsav 2023' was organised by KVIC, SO, Patna on

4th March 2023. The Program was coordinated by Dr Mamta Mehrotra, Director, Littera Public School, Patliputra, VP, IAS Wife's Association, Bihar, VP, Mahila Indad Committee, Rajbhawan, Patna and a renowned author, poet and social worker. KVIC extend heartiest gratitude to all poets for focusing on KVI products among all participants of the exhibition being organised for the artisan and PMEGP entrepreneurs from Bihar, West Bengal, Jharkhand and other states of the country.

Blood Donation Camp

Blood Donation Camp' at 'Zonal PMEGP and Khadi Gramodyog Mahotsav 2023' is being organised by KVIC, SO, Patna on 5th March 2023 with the support of Department of Health, Govt of Bihar, PMCH, Patna, BSACS and Care India. KVIC expressed gratitude to all blood donors and supporting team deployed for the noble cause to spread awareness about blood donation together with promoting KVI products among all participants of the exhibition being organised

for the artisan and PMEGP entrepreneurs from Bihar, West Bengal, Jharkhand and other states of the country.



10 DAYS POTTERY TRAINING PROGRAM ORGANISED AT RAIPUR

The Inauguration program of 10 days Pottery training program to 1st Batch under MBI 2022-23 was organized on 05-03-2023 at Village - Koliyari, Block - Paragaon, Dist- Raipur. Shri. Rajesh Kumar State Director, KVIC Officials and all the beneficiaries attended the event.

Earlier, Shri. Rajesh Kumar, State Director, SO KVIC Raipur inaugurated the event and explained the beneficiaries about the benefits of Electric Potter wheel to increase the income of artisans. The master trainer, Shri Bhojram gave



practical training to the beneficiaries. Shri. L. M. Raut explained the beneficiaries about the Mineral Based Industry scheme and other schemes of KVIC.



Awareness camp on Bee Keeping under Honey Mission

Awareness camp on Bee Keeping under Honey Mission 2022-23 is organised by State Office KVIC Raipur at Village - Bortalab, Block- Dongargarh, Dist- Rajnandgaon on 12-03-2023. More than 100 number of people have participated in the program. have attended the program. The focussed on objectives of KVIC, Bee Keeping, the Honey Mission scheme, PMEGP scheme and various other schemes (GVY) implemented by KVIC.

'Buyers-Sellers Meet' at Patna

'Buyers-Sellers Meet' at 'Zonal PMEGP and Khadi Gramodyog Mahotsav 2023' was organised by KVIC, SO, Patna on 6th March 2023 for promoting KVI products of the participating KIs and PMEGP entrepreneurs from Bihar, West Bengal, Jharkhand and other states of the country.



Awareness Camp on Village Industries Schemes

Village Industries awareness camp was organised at Guruvayur Handicraft cluster through Navabharat Trust on 09 March 2023. It was participated by more than 100 women artisans. The meeting was attended by Shri Andavar Dy.Dir I and other officials.



State Level Beekeepers Meet at Kannur



State level Beekeepers meet under Honey Mission Programme was conducted on 10-03-

2023 at Kannur through Kannur Rural Development Society. The programme was inaugurated by the Kannur Mayor Shri.T.O. Mohanan and presided over by Shri. C.G.Andavar Dy.Director I/c, S.O, KVIC Trivandrum. The programme was attended by Dy. Director, ATMA, Regional Manager-Hortcorp, AGM, Canada Bank, DIC Extension Officer, and more than 100 beekeepers.

Awareness camp under Village Industries at Bastar

Awareness camp under Village Industries Coordination 2022-23 was organised by State



Office KVIC Raipur at Village - kulcha, Block- Jagdalpur, Dist- Bastar (C.G) on 17-03-2023. More than 100 number of people participated in the program.

Bankers Review Meeting organised at Jaipur

To review progress of PMEGP Bank wise, a Bankers Review Meeting was organised by KVIC, Jaipur at Hotel sarover premiere, Jaipur which was participated by Shri Alok Singhal, Convenor SLBC Bank of Baroda, Dr. Rahul Mishra ji State Director KVIC Jaipur, DIC officer, KVIB officer and all Major Bankers .

One Day Awareness Programme under GVVY in Muzaffarpur

KVIC, SO Patna organised one day awareness program under GVVY in Muzaffarpur, Bihar on 19th March, 2023 wherein more than 150 participants including existing and potential entrepreneurs, bankers and representatives from Industries associations attended the program.



Bee Keepers Meet at Raipur

Bee Keepers Meet under Honey Mission Scheme was organized by State Office KVIC Raipur at Krishi Vigyan Kendra (KVK), Indra Gandhi Vishwavidyalaya, Raipur (C.G) on 25-03-2023. Around 100 numbers of Bee Keepers, Master Trainers and Bee Keeping interested people have participated in the program. Shri. Rajesh Kumar (Director), Shri. Chandramani Sahu (Scientist, KVK), Shri. Nithil Bais (Assistant Director, KVIB),

Shri. Mohan Kumar Sahu (Master Trainer), other Bee Keepers and Master trainers attended the program. Details of Bee Keeping, different products of Bee Keeping, difficulties faced during Bee Keeping and methods to overcome the difficulties were discussed in the program.

300 Bee boxes, Live colonies distributed

Program of distribution of 300 Bee boxes/Live colonies and other tools under GVVY in Periya, Wayanad district in Kerala was organized by Shri.O.R.Kelu, Hon'ble MLA, Mananthavady, ShriR.S.Pandey Dy.CEO(SZ) in the presence of Shri.C.G Andavar, Dy.Director, I/C, Kerala, smt Elcy Joy, Panchayat President and Smt .Annie Besant, Ward Membe. The program was attended by 150 SC/ ST people in Wayanad district.





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