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Independence Day



Hon'ble Union Minister of State for MSME and Hon'ble Chairman, KVIC provides equipment to KVI artisans in U.P. to help them earn a livelihood.

Chairman, KVIC distributed 200 Bee Boxes along with Live Bee colonies & tool kits to farmers of Amlarem, Meghalaya.





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* Opinions expressed in articles published in this journal do not necessarily reflect the views of the KVIC or of the Editor.



Delhi Lieutenant Governor distributes Honey Bee-Boxes and Toolkits to 130 beneficiaries under 'G V Y'



The Lieutenant Governor of Delhi, Shri Vinai Kumar Saxena, distributed Honey Bee-Boxes and Toolkits to 130 beneficiaries here on 4th July, 2023. The program was organized under the 'Gramodyog Vikas Yojna' of Khadi and Village Industries Commission (KVIC), Ministry of Micro, Small and Medium Enterprises, State Office Delhi, Government of India.

The ceremony took place at Chainsukh Vatika, Yamuna Pusta Road, Jagatpur village and was attended by the esteemed dignitaries including Shri Vinai Kumar Saxena, Lieutenant Governor of Delhi, MP from North-East Delhi Shri Manoj Tiwari, Chairman of Khadi and Village Industries Commission Shri Manoj Kumar, Member of KVIC North Zone Shri Nagendra Raghuvanshi, CEO of KVIC Shri Vineet Kumar, Deputy CEO and Director of Delhi KVIC State Office

Addressing on the occasion, Shri Vinai Kumar Saxena emphasized the vital role played by the





Khadi and Village Industries Commission in generating employment opportunities in rural India. He highlighted the success of the Honey Mission initiated by the KVIC in 2017, with the support of the Prime Minister, Shri Narendra Modi. Till date, over 2 lakh bee boxes and honey colonies have been distributed to 20 thousand farmers and beekeepers, creating new avenues for employment in rural areas and enhancing farmer's income. Shri Saxena expressed his commitment of strengthening the 'self-reliant India' campaign through Khadi and village industry

development programs in Delhi's villages through KVIC..

While addressing in the event, the Member of Parliament, Shri Manoj Tiwari has expressed his intention to collaborate with the Khadi and Village Industries Commission to encourage youth in his constituency to establish small-scale and cottage industries. He praised the historic work being done by the Commission under the leadership of the Prime Minister Shri Narendra Modi in the realm of rural development. Shri





initiatives, the youth can both become self-employed and also generate employment opportunities for others.

In his statement, Chairman, KVIC, Shri Manoj Kumar commended the progress made by India under the leadership of the Prime Minister, Shri Narendra Modi towards becoming a strong, capable and self-reliant nation. He emphasized the importance of the "Make in India" and "Make for World" principles, as well as the vision of "Local to Global" espoused by Shri Narendra Modi. Shri Kumar further stated that KVIC, under the "Self-reliant India" campaign, is continuously striving to provide new avenues of employment in rural India. The financial year 2022-23 witnessed remarkable achievements for KVIC, with a turnover exceeding Rs 1.34 lakh crore, the highest in its 66-year history.

During the program, 100 Bee-Boxes and Bee-Colonies were distributed to 10 beneficiaries, while Plumber Toolkits were provided to 20 trained beneficiaries and Footwear Repairing Tool Kits to 50 beneficiaries under the Gramodyog Vikas Yojana (GVY). The distribution benefited 35 beneficiaries from Jagatpur village, Delhi. Additionally, a Leather Footwear Manufacturing Machine & Tool Kits were provided to a Self-Help Group under the Leather Industry, benefiting 10 beneficiaries. Also, certificates were distributed to additional 40 trainees of Leather Footwear trained at Multi-Disciplinary Training Centre (MDTC), KVIC New Delhi. The event was attended by employees and officers of the Delhi Government and the Khadi and Village Industries Commission.



KVIC's Distribution Programme Empowers Traditional Artisans with Modern Machinery and Tools for Increased Income and Employment

The Union Minister of State, Ministry of Micro, Small and Medium Enterprises, Shri Bhanu Pratap Singh Verma distributed Electric Potter Wheel, Pedals operated Agarbatti machines, Motorized agarbatti machines and Turnwood craft machines to 340 beneficiaries at Ayodhya in Uttar Pradesh yesterday in presence of Shri Manoj Kumar, Chairman, Khadi and Village Industries

Commission and Shri Lallu Singh, Member of Parliament, Ayodhya, beneficiaries of Lucknow and Gorakhpur Divisional Office in the distribution programme organized by State Office, KVIC, Lucknow at Gram Swavlambi Vidyalay, Raniva under the Gram Vikas Yojana. Shri Girishpati Tripathi, Mayor Ayodhya and Shri Nagendra Raghuvanshi, Member, KVIC (North Zone) also marked their presence in the distribution programme.

Addressing the programme, Shri Bhanu Pratap Singh Verma said that MSME sector contributes one third of India's GDP which is providing employment to more than 12 crore people of the country. The MSME sector is doing great work





under the leadership of Prime Minister Shri Narendra Modi. Shri Verma further said that the Khadi and Village Industries Commission has done historic work in the last 9 years in the field of employment generation in rural India.

Addressing the program, Shri Manoj Kumar, Chairman, KVIC said that with the inspiration of Prime Minister, Shri Narendra Modi, the Khadi and Village Industries Commission is constantly trying to provide employment to every village. Creating history in the last financial year under his leadership, the turnover of Khadi and Village

Industries products crossed Rs 1.34 lakh crore. He further said that under the guidance of Prime Minister Shri Narendra Modi, KVIC is distributing tools and machinery to the workers of





Indian traditional industries under the Gramodyog Vikas Yojana, there will be a comprehensive improvement in their standard of living by increasing the income of the workers of traditional industries.

So far, more than 25,000 electric wheel sets have been distributed to potters across the country, which has increased their 'income by three to four folds. Similarly, more than 2 lakh bee-boxes and bee-colonies have been distributed to 20 thousand beekeepers. Beekeeping has increased the yield of farmers by 25 to 30 percent.

Shri Manoj Kumar said that Prime Minister Shri Narendra Modi's Leadership is Transforming India into a Strong, Self-reliant Nation and is an Inspiration to the World. We have to move forward with the mantra of "Make in India" as well as Make for World, only then the "local to global" vision of Prime Minister Shri Narendra Modi will be realised.

On this occasion, Member of Parliament from Ayodhya Shri Lallu Singh applauded the Gram Vikas Yojana implemented by the KVIC and said that by joining these schemes, our traditional artisans can move forward in the field of self-employment. Shri Girishpati Tripathi, Mayor, Ayodhya also appealed to the people to make maximum use of Khadi and village industry indigenous products so that more and more people get employment in the rural areas.

In the distribution programme, electric wheel was distributed to 260 potters of Lakhimpur Kheri, Sitapur, Lucknow, Jalaun, Jhansi, Mau and Azamgarh of Uttar Pradesh and Agarbatti Making Machine to 20 workers of Kanpur Dehat. Also, turnwood craft machines were provided to 60 workers of Lakhimpur Kheri, Sant Kabir Nagar and Azamgarh. Officers and employees of Uttar Pradesh Government and KVIC were present in the programme.

Chairman, KVIC, Initiates various KVI programme in W.B.



Celebrating the year of **Azadi ka Amrit Mahotsav** KVIC is focussing on *Building Aatmanibhar Bharat* through its various Schemes and Programmes implemented by KVIC. On his visit to Multi-Disciplinary Training Centre (MDTC), KVIC Kalyani on 12th July 2023 Chairman KVIC Shri Manoj Kumar Chaired over various KVI programmes and addressing on this occasion he opined that succeeding the mantra of 'Vocal for Local' of Honorable Prime Minister Shri Narendra Modi, in West Bengal.

Hon'ble Chairman addressing successful trainees of MDTC, Kalyani opined that for skilled entrepreneurs, sky is the limit. Hon'ble Chairman KVIC informed that under the

leadership of our Hon'ble Prime Minister, KVIC is contributing to the Indian economy by providing self - sustainable employment opportunities and producing KVI goods through Khadi intuitions and units setup under various schemes in the country. He reiterated that those who have already under gone training should setup their on



enterprise for self-employment and providing employment opportunities to others. He further added that KVIC is providing training, financial assistance support through banks to setup enterprise and marketing support by providing opportunities for sale their produce through sale outlets, exhibitions as well as other fares etc. He added that KVIC is working to implement the vision of our Hon'ble Prime Minister “**self-dependent India**”.

During this occasion he also distributed certificates to 18 trainees after their successful training on Beautician course. And inaugurated One batch of 5 trainees for Garments making and inaugurated one batch of training for Beautician for 15 beneficiaries at MDTC Kalyani which is one of the departmental training centres of KVIC conducting training programs in the state in

respect of beautician, tailoring, fibre fancy articles ,Beekeeping and many other courses like Textile wet processing, Agarbatti, Pulm Gur product, Detergent and Phenyl making, Vermi compost, Food processing and Agro food processing. Fibre Fancy Articles Training Course batch, Tailoring Course batch and Beautician Course batch commenced from dt.12.07.2023 for one month duration.

Addressing the beneficiaries Hon'ble Chairman said that production and sale of Khadi sector is increasing every year due to our Hon'ble Prime Minister support. He urged the trainees to promote Khadi by purchasing at least one Khadi cloths, one handkerchief from Khadi sale outlets so as to support livelihood of our spinners and weavers.

He insisted the trainees to avail the benefit of





various schemes being implemented by KVIC for promotion of Khadi and Village Industries to setup their own commercial enterprise for self-employment as well as for providing employment opportunities to others. He also urged to the trainees to popularised the training programs being conducted by MDTC,Kalyani so that other needy persons can avail the benefit of training programs.

Elaborating on Prime Minister Employment Generation Programme (PMEGP) he said that PMEGP has set a new record in involving the youth of the country with the Swadeshi Abhiyan of Prime Minister Shri Narendra Modi. This scheme fulfills PM Modi's dream of **'becoming a job provider rather than a job seeker'**. Under this Scheme a total of 17008 lakh people have been provided employment opportunities by setting up 2126 new projects during 2022-23;

with a total margin money subsidy disbursement of Rs 7408.95. Not only this, more than 80% units are set up in rural areas, out of which more than 50% units are owned by SC, ST and women entrepreneurs.

Not only this at National level during the year 2022-23, the achievement was 85167 units in which 9.37 lakh employment opportunities were provided. In his speech, the Chairman urged MDTC Kalyani and State Office Kolkata including WBKVIB, DIC, Coir Board to come forward for providing more such trainings and creating the opportunities for self-employment and self-sustaining in coming days to help the unemployed youths of the State.

Later, he also planted saplings at MDTC Kalyani Campus for the development of Bio-diversity through Honey Bee keeping under State Extensions Bee Keeping scheme.

'Kargil Vijay Diwas'

KVIC remembered the valiant soldiers of the country by distributing 400 bee-boxes to the beekeepers of Arunachal Pradesh under the Honey Mission

On the occasion of 'Kargil Vijay Diwas', the Khadi and Village Industries Commission remembered the valiant soldiers of the country by distributing 400 bee-boxes to the beekeepers of Arunachal Pradesh under the Honey Mission. Honorable Chairman Khadi and Village Industries Commission Shri Manoj Kumar distributed 400



'Kargil Vijay Diwas'

B-Boxes and B-Colonies to the 40 tribal women beekeepers from Anthem village of Namsai district of Arunachal Pradesh, located in the eastern most part of the country and China border, through virtual medium from western end of the country Mumbai.

While addressing the beekeepers virtually Shri Manoj Kumar first remembered the brave sons of Kargil war. He said that on one hand, the brave soldiers of the country are affianced in the protecting our Mother India, and on the other hand, our beekeepers are giving India a new identity in the world by joining the local to global campaign of Honorable Prime Minister Shri Narendra Modi. He urged to the beekeepers to establish Arunachal Pradesh as the hub of organic honey production. There is a huge demand of pure honey at the international level.

In the distribution program organized through online medium, Hon'ble Chairman, KVIC interacted with the beneficiaries of 12 villages of Namsai district through virtual medium and appreciated them for joining the Honey Mission program of Honorable Prime Minister Shri Narendra Modi. Sharing their views on this occasion beneficiaries said that Namsai district of Arunachal Pradesh is the only aspirational district in the state. Here the B-boxes provided by the Khadi and Village Industries Commission will provide a new means of livelihood to the tribal



society which will increase their income. A beneficiary Suman sharing her experience with Chairman KVIC said that besides basic training of 5 days, he was also given significant information related to bee care and honey production. Likewise, Rupali Gogoi shared that bees provide us honey as well as products like royal jelly, wax and pollen through which additional income of lakhs of rupees can be earned annually.

Earlier, KVIC Chairman Shri Manoj Kumar also visited Arunachal's Tawang district in the second week of May to take the 'Self-reliant India' and 'Local to Global' campaign of Honorable Prime Minister Shri Narendra Modi to the remote villages of North Eastern States. He participated in the PMEGP awareness camp here, besides visiting Khadi Eri Silk Training cum Production Center, Monpa Handmade Paper Making Unit, in addition to distribution of pickle making machine to 20 beneficiaries. He had also distributed 400 bee boxes and bee-colonies to 40 beekeepers in two different programmes during his visit to Meghalaya in the second week of July.

'Kargil Vijay Diwas'

KVIC's Central Sliver plant to be modernized for 'Atmanirbhar Bharat Abhiyan'



KVIC's Central Sliver plant to be modernized for 'Atmanirbhar Bharat Abhiyan' of Hon'ble Prime Minister Shri Narendra Modi.

For this purpose, Shri Manoj Kumar, Hon'ble Chairman, KVIC visited Central Pune Plant at Rae Bareli on 19th July. Puni is made from cotton in these plants. How many threads are spun from pooni on the charkha. The livelihood of lakhs of artisans engaged in the manufacture of Khadi clothes is running through these sliver. The more modern the Puni plants are, the more production will increase and more employment will be available to Khadi artisans.



'Kargil Vijay Diwas'

PMEGP Scheme of KVIC is emerging as the most powerful avenue of employment for the youth

14th July : Hon'ble Chairman, KVIC Shri Manoj Kumar during his visit to Meghalaya, imparted details about this flagship scheme and Activities of KVIC through "PMEGP & KGVY Awareness Camp" organized at Mawlynnong, East Khasi Hills, Meghalaya, with the aim of increasing their income through establishment of Micro, Small and Medium Enterprises in the villages itself.



14 July : To embody the call of Sweet Revolution of Hon'ble Prime Minister Shri Narendra Modi and to meet the targets set under the Honey Mission program launched in 2017, Hon'ble Chairman, KVIC Shri Manoj Kumar, distributed 200 Bee Boxes along with Live Bee colonies & tool kits to farmers of Amlarem, West Jaintia Hills District, Meghalaya.



14 July : Hon'ble Prime Minister Shri Narendra Modi spearheaded the Honey Mission in 2017 and since then we have come a long way to enlighten & support our artisans. Shri Manoj Kumar, Hon'ble Chairman, KVIC along with Shri Subir Marak , Hon'ble MLA, Rangsakona (West Garo Hills), Meghalaya, enlightened about the transformative power of the Prime Minister's Honey Mission under the Gramodyog Vikas Yojana & Vibrant Village Programs.





The Chief Minister of Meghalaya, Mr. Conrad Sangma, welcomed the Hon'ble Chairman of KVIC, Mr. Manoj Kumar, to the Chief Minister's residence during his visit to Meghalaya.

This was followed by a meeting with CM, Meghalaya, which led to constructive discussions over the performance of KVIC schemes in the state during the previous years and the Action plan for effective implementation of KVIC schemes in the upcoming years.

Distribution of Electric Potter's wheel and leather toolkit

Dedicated to the welfare of the poor, 155 new 'economic warriors' from Bihar have joined the 'Self-reliant India campaign' initiated by the Honorable Prime Minister, Shri Narendra Modi. The honorable Chairman of KVIC, Mr. Manoj Kumar, along with the honorable Union Minister of State for Home Affairs, Mr. Nityanand Rai, distributed 60 electric charkhas and 25 leather toolkits in Dalsingsarai,





District Samastipur, as part of the potter empowerment initiative. Additionally, 20 potters from Muzaffarpur were provided with electric charkhas and leather toolkits through a video conference. Moreover, a margin money subsidy of approximately Rs. 50 crores was distributed to 1514 beneficiaries under PMEGP.

During his Visit in Bihar, the Hon'ble Chairman, KVIC Shri Manoj Kumar visited the Commission's Central Sliver Plant at Hajipur and inquired about the entire process of cotton production. Thanks to the tireless efforts of the Honorable Speaker, the modernization work of all the 'Puni plants' across the country is in progress.

The khadi workers obtain cotton from this plant, which they then spin into yarn using a charkha. Subsequently, this yarn is used to create khadi clothes.



698th Commission Meeting of KVIC held at Sewapuri, Varanasi



30th June: The 698th Commission Meeting of KVIC held at Sewapuri, Varanasi under the chairmanship of Shri Manoj Kumar, Chairman, KVIC. CEO, KVIC Shri Vinit Kumar, Financial Advisor, Shri Pankaj Bodkhe and all commission members attended the meeting. Varanasi is an important 'milestone' in the Aatmanirbhar Bharat Hon'ble Prime Minister Shri Narendra Modi ji's "Aatmanirbhar Bharat". The Commission's 'Manthan Shivir' at Sewapuri reflects our deep connect with rural India, highlighting our commitment to 'Ek Bharat, Shreshtha Bharat'.



Chairman, KVIC Visits Jharkhand to review KVIC Activity



9th July : Chairman, KVIC Shri Manoj Kumar presided over the 'Khadi Samvad' program organized in Deoghar, Jharkhand on 9th July, 2023

In his visit of Deoghar in Jharkhand, the Hon'ble Chairman of KVIC, Shri Manoj Kumar, visited the 'Bhavan' of Santhal Pargana Gramodyog Samiti, Deoghar Sanstha, and inquired about Khadi and Village Industries products. During his visit, he mentioned that Khadi and Village Industries products are entirely indigenous and under the leadership of Narendra Modi, KVIC is committed to selling products of the utmost quality.



During his Visit in Deoghar, Jharkhand, the Hon'ble Chairman of KVIC, Shri Manoj Kumar, visited a PMEGP unit "M/S JAY SHIV SNACKS," which was established under the PMEGP scheme. These images truly represent the essence of a 'Self-reliant India'.



HANDWOVEN KHADI NATIONAL FLAGS

The Ministry of Home Affairs has amended the Flag Code of India, 2002 vide order No. 02/01/2020- Public (Part-III) dated 30.12.2021 whereby “The National Flag of India shall be made of hand spun and hand woven or machine made, cotton/polyester/wool/silk/Khadi bunting”.

Besides, as per the guidelines for official display “On all occasions for official display, only the Flag conforming of specifications laid down by the Bureau of Indian Standards (BIS) and bearing their standard mark shall be used”.

The National Flag unfurled on 15th August from the Rampart of the Red Fort is a silken Flag manufactured by Ordnance Clothing Factory, Shahjahanpur, which is in conformity with the Flag Code.

There are total 04 Khadi Institutions holding BIS license for manufacturing the Indian Standard-I (IS-I) National Flag in order to meet the requirements of Public/Government Departments. The names of Khadi Institutions producing IS-I National Flags are as follows:

1. Karnataka Khadi Gramodyog Smaukta Sangh Federation, Hubli, Karnataka
2. Madhya Bharat Khadi Sangh, Gwalior, Madhya Pradesh
3. Khadi Dyres and Printers, Borivali, Maharashtra
4. Dharwad Taluka Garag Kshetriya Seva Sangh, Karnataka

This information was given by Minister of State for Micro Small and Medium Enterprises, Shri Bhanu Pratap Singh Verma in a written reply to the Rajya Sabha.

IMPACT OF PRICE RISE ON KHADI PRODUCTION

Ministry of MSME, through Khadi and Village Industries Commission's (KVIC) Departmental Central Sliver Plants (CSPs), are procuring cotton only from Cotton Corporation of India (CCI). KVIC is aware of increase of prices of raw material (cotton) from the month of September 2021 onwards. In order to maintain cost of the fabric, thereby achieving the sales target, the difference of price hike of raw material (cotton) and Khadi fabric produced is met from the Price Fluctuation Fund available with Departmental Central Sliver Plants, without revision of sliver/roving cost produced by the plant till 31.03.2022 i.e Rs. 227/Kg.

Further, as the cost of the cotton increased in the market, KVIC has to revise the cost of Sliver/roving w.e.f. 01.04.2022 to Rs. 385/Kg. Thereafter, cost of cotton has substantially reduced and cost of sliver/roving have also been brought down correspondingly by about 40% from 01.04.2023 as compared to 01.04.2022 at Rs. 265/Kg. Due to such timely measures taken by KVIC, the demand and supply of the raw material to the KIs has been kept unaffected resulting in unhindered production performance by the KIs.

No such proposal to exempt the current five per cent GST applied on the cotton sliver is under consideration with the Government. Khadi Institutions have not been shut down due to low production.

Government of India, through Khadi and Village Industries Commission, has been taking

following steps for strengthening of KVIC

- i. Promote Khadi Mark and create a niche for Khadi and Village Industries (KVI) products based on quality and sustainability.
- ii. Under Workshed Scheme, financial assistance is provided upto Rs. 1,20,000/- for construction of Individual Workshed and Rs. 80,000/- per artisan for construction of Group Workshed for improving the working condition of Khadi workers.
- iii. Under Strengthening of Infrastructure of Existing Weak Khadi Institutions, financial assistance is provided upto Rs. 15.00 lakh to KIs for capital expenditure and working capital.
- iv. To enhance earning of the artisans, KVIC has increased the spinning wages from Rs. 7.50/- per hank to Rs. 10.00 per hank w.e.f. 01.04.2023.
- v. In order to improve the quality and increase the productivity for reducing the r o v i n g c o s t , Refurbishment/Modernization of the CSPs in consultation with Textile Research Association has been under taken.:

This information was given by Minister of State for Micro Small and Medium Enterprises, Shri Bhanu Pratap Singh Verma in a written reply to the Lok Sabha.



सूत रंग और धातु जगम धातु, १९९१-१९९२
Ministry of Micro, Small & Medium Enterprises
Government of India.



Whenever we buy Khadi, we bring light to the homes of lakhs of weavers.

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MUGA SILK

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SILK

POLY VASTRA

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