



विद्यया ऽ मृतमश्नुते |
सर्वज्ञानं सर्वभूतानाम् ||

World's Largest Charkha Special

Jagruti

Vol.60 No.9 Mumbai August-2016



World's largest Charkha Special

A Monthly Journal of KVIC on Rural Industrialisation
KHADI AND VILLAGE INDUSTRIES COMMISSION, MUMBAI

Jagriti

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on Rural Industrialisation

Vol.60 No.9 Mumbai August-2016

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World's Largest Charkha Special

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सत्यमेव जयते

प्रधान मंत्री

Prime Minister

MESSAGE

I am happy to learn that the world's largest wooden charkha, installed by the Khadi and Village Industries Commission at the IGI Airport, New Delhi, is being opened for public viewing on 5th July 2016.

The charkha is a symbol of our glorious heritage, and an inspiring reminder of our freedom struggle, led by the Father of the Nation – Mahatma Gandhi.

I am sure, the charkha will serve to remind travellers at the IGI airport of India's timeless heritage, and the values of sustainability and harmony that it stands for.

(Narendra Modi)

New Delhi
25 June, 2016



World's Largest Charkha unveiled at IGI Airport, Delhi.

***I am sure the Charkha will serve to remind travelers
at the IGI airport of India's timeless heritage***

-Hon'ble Prime Minister of India

-Khadi & Village Industries
Commission (KVIC)
installs it at T3 terminal

-Domestic & international fliers and visitors
to experience the wheel of historic essence
and national consciousness



New Delhi, July 5, 2016: The Khadi and Village Industries Commission (KVIC) today unveiled the world's largest Charkha (spinning wheels) at the Terminal 3 of IGI Airport, Delhi.

The idea behind displaying the world's biggest charkha at the country's "busiest airport" is to highlight India's quest to foster an egalitarian society as demonstrated by Mahatma Gandhi, the father of the nation.

The Hon'ble Prime Minister, Shri Narendra Modi in his message complimented KVIC and said "The Charkha is a symbol of our glorious heritage, and an inspiring reminder of our freedom struggle, led by the father of the Nation- Mahatma Gandhi."

PM further said "I am sure the Charkha will serve to remind travelers at the IGI

airport of India's timeless heritage and the values of sustainability and harmony that it stands for".The four-tonne Charkha made from high-quality Burma teak wood is estimated to last for over 50 years. It is 9 ft wide , 17 ft tall and 30 ft long. It was built in 55 days by a team of 42 highly skilled carpenters hailing from Ahmedabad . The order for making the spinning wheel was given to Prayog Samiti, a KVIC institutions situated near Sabarmati Ashram, Ahmedabad.

Addressing the inaugural function Shri Amit Shah, President, Bhartiya Janata



COVER STORY

World's Largest Charkha unveiled at IGI Airport, Delhi.

Party said, today khadi is a life style, it is significant and relevant. It may be a social revolution for some, but if a common man buy's khadi goods of at least Rs. 5000 in a year it will provide employment, bread and succour to the poor".

In his speech Shri Amit Shah also gave thrust on purchase of Khadi by Govt. Departments like Railway which has placed order of 40% of total Railways requirements in the form of bedsheets, pillow covers which will further generate 17 lakh mandates.

Shri Kalraj Mishra, Hon'ble Union Minister, MSME addressing the dignitaries said, the guiding force behind the installation of this Charkha was Hon'ble Prime Minister of India, Shri Narendra Modi. He said, " Khadi is symbol of Swadeshi and Charkha is embodiment of freedom movement. It is symbol of boycott of foreign goods and economic revolution. But unfortunately the charkha could not get the significant importance. It is for the first time that the present Prime Minister of India, Shri Narendra Modiji expressed not only his intimacy, his affection for charkha but tried to make clear that the requisite association for khadi among people is also missing."

Speaking further he also informed that within a month production and sale of Khadi raised to 6 per cent and now, this has increased to 36 per cent. Addressing the event he further said, "When the production



and sale has increased, the quality should also increase, quality of design and weaving also needs to be improved. Khadi also needs to be launched in global market", he added. The craze of Khadi is increasing day by day not only in indigenous but in global market too, he added. The Minister also urged to purchase Village Industry products like pottery goods. He also spoke on innovation of new technology in the form of Solar Charkha.

Addressing the unveiling of Charkha Programme, Shri Vinai Kumar Saxena, Chairman, KVIC said: "Charkha, like the memorial to unknown solidiers, is memorial to the unknown rural masses, who heard the call of the father of the nation and took to the demonstrated ways of self reliance and dignity of labour. When we celebrate Charkha with deep regards, we pay tribute and respect to the Khadi artisans symbolically."



COVER STORY

World's Largest Charkha unveiled at IGI Airport, Delhi.

The charkha is the physical embodiment and symbol of Mahatma Gandhi's Khadi promotion. It represents Swadeshi, self-sufficiency, and at the same time interdependence, because the wheel is at the centre of a network of cotton growers, carders, weavers, distributors, and users.



All the existing artworks at the terminal - Mudras, Regal procession, Elephant statues, Surya Sculpture, Suryanamaskar and Worli Art among others - depict and showcase Indian heritage globally.

The meticulously planned function was attended by

who is who of Delhi like Shri Kalraj Mishra, Minister, MSME, Shri Giriraj Singh, Mos, MSME, Dr Mahesh Sharma, MP's like Meenakshi Lekhi, R.K. Sinha, Vinai Kumar Saxena, Chairman KVIC, Shri A.K.Jha, CEO, KVIC, Shri Vinay Kumar Sahastrabudey etc.

Shri Subramaniam, Chairman IGI, said Installation of world's largest Charkha at Delhi airport is another feather in the crown of the Delhi Air Port. "We are the custodians of great asset of the Nation and Swadeshi Symbol". The idea behind the words biggest charkha at the country's biggest air port is to inculcate the feeling of swadeshi among the domestic and international travellers and visitors", he reiterated.

The meticulously planned function was attended by who is who of Delhi like Shri Kalraj Mishra, Minister, MSME, Shri Giriraj Singh, Mos, MSME, Dr Mahesh Sharma, MP's like Meenakshi Lekhi, R.K. Sinha, Vinai Kumar Saxena, Chairman and Shri A.K.Jha, CEO, KVIC and last but not the least Shri Vinay Kumar Sahastrabudey .

Installation of the iconic Charkha at the departure forecourt between gates number 4 and 5 would carry forward the legacy of promoting India's rich cultural heritage through different artworks at the terminal.

A highlight of the hour long programme was that it went off smoothly





World's Largest Charkha unveiled at IGI Airport, Delhi.

Speech of Shri Amit Shah, President, BJP in brief

"If a common man buys khadi goods of at least Rs. 5000 in a year, it will provide employment, bread and succor to the poor "



Today khadi is a life style, significant and relevant said shri Amit Shah, President, Bhartiya Janta Party. It may be a social revolution for some, but if a common man buys khadi goods of at least Rs. 5000 in a year will provide employment, bread and succor to the poor

" जो भी लोग सम्पन्न है यदि एक साल में 5000 की खादी खरीदें, तो देश में ना बेकारी रहेगी, ना कोई भूखा रहेगा, इतनी ताकत इस खादी के विचार में है".

To begin with recalling his childhood memories Shri Shah said, the practice to dress in Khadi was inculcated by his mother in childhood itself. "The eternal ideology of Khadi rooted by Gandhiji has become a means of livelihood. Khadi is absolute amalgamation of Swadeshi, Self reliance,

self-sufficiency and at the same time, interdependence, because the wheel is at the centre of a network of cotton growers, carders, weavers, distributors and users., he said. Micro, Small and Medium Enterprises are nothing but a vision, he added.

Speaking further he also reiterated that "machine and industrial revolution gave rise to two ideologies- Capitalism and Socialism. One focused on business, the other focused on Government. but no one emphasized on personality and humanism. New thought of self employment was mounted through humanism. This was simply adopted by Gandhiji".

Gandhiji believed more on deeds than on words. He always said, 'मेरा जीवन ही मेरा सन्देश है'. Gandhiji gave his clarion call of sustainable employment and freedom movement through Charkha, he added.

In his speech Amit Shahji also gave thrust on purchase of Khadi by Govt. Departments like Railway which has placed order of 40% of total Railway's requirements in the form of bedsheets, pillow covers which will further generate 17 lakh mandates.

Quoting Prime Minister Narendra Modi's Clarion call to buy khadi he said that the revolution generated by Modiji needs echo effect and support of the common men.





COVER STORY

World's Largest Charkha unveiled at IGI Airport, Delhi.

Speech of Shri Kalraj Mishra, Minister MSME in brief

Adopt the new technology for the benefit of spinners and



Addressing the dignitaries Hon'ble Union Minister, MSME said that the guiding force behind the installation of this Charkha was Hon'ble Prime Minister of India Shri Narendra Modi. "He said that Khadi is symbol of Swadeshi and Charkha is embodiment of freedom movement. It is symbol of boycott of foreign goods and economic revolution. But unfortunately the charkha could not get the significant importance. It is for the first time that the present Prime Minister of India, Shri Narendra Modiji expressed not only his intimacy, his affection for Charkha but tried to clear that the requisite link for khadi is also missing." He also quoted the Hon'ble Prime Minister's quote: "जहाँ आप बाकी का सामान खरीदते हैं, एक खादी का भी खरीदें". This had an electrifying effect in the minds of people, he opined.

Within a month production and sale of Khadi raised to 6 per cent. And now, this has increased to 36 per cent. Addressing the event he further said, "When the production and sale has increased, quality of design and weaving also needs to be improved. Khadi also needs to be launched in global market", he added.

The Minister, MSME also urged to buy V.I.Products like Pottery, Quoting Hon'ble Prime Minister of India who said in his Mann ki Baat : " दीपावली के दिन मिट्टी के दिए का उपयोग करें".

Shri Kalraj Mishra, Minister of MSME, also opined to adopt the new technology for the benefit of spinners and weavers and bring solace and happiness in their life. He said, even Gandhiji was not against the use of new technology, in fact he supported the technology for the benefit of spinners and weavers of the sector.

Speaking on Solar Charkha he exhorted, there is need to adopt this technology. "Khadi is the Fabric of future and needs to be promoted in global market", realizing this fact Hon'ble Prime Minister promoted Khadi in global market.

Khadi is the symbol of Swadeshi, Intimacy and will definitely bring geographical and emotional unity – Khadi represents all this. Varieties of Khadi cloth like Mooga Silk in Assam, Silk from South India all are allied variety of Khadi. The craze for this is increasing day by day by not only in indigenous but in world wide market also, he added.

The Minister, MSME also mentioned about use of Khadi like Modi Jackets in US International Conferences which was used by the luminaries of the conference. He also expressed his views on perfect bonding, co-ordination between the Organization and the Government.





COVER STORY

World's Largest Charkha unveiled at IGI Airport, Delhi.

Speech of Shri Vinai Kumar Saxena, Chairman, KVIC in brief

"Charkha, like memorial to unknown soldiers, is a memorial



Speaking at the gracious occasion of unveiling the World's largest Charkha, Chairman KVIC said, "Charkha, like memorial to unknown soldiers, is a memorial to the unknown rural masses that heard the call of the Father of the Nation and took to his demonstrated ways of self reliance and dignity of labour. We may not have documented or remembered every person who became the foot soldier of the non violent freedom movement by weaving a yarn, but when we celebrate Charkha with deep regard, we pay tribute to all of them symbolically." installing this symbol of Swaraj in a prime place in the capital is a very appropriate way of bringing constant attention on what we should not forget.

"It is also of high significance that Charkha has been installed at the international Airport, New Delhi. wherein millions of people from all over the world will have an opportunity to pause for a moment and appreciate its historic symbols to India,

Notwithstanding that, the International Airport in New Delhi is our gateway to sky reminds us of Clarion call for swaraj in 1924, giving wings to our aspiration to freedom" he added.

"The idea behind displaying the world's biggest charkha at the Country's busiest airport is to highlight India's quest to foster an egalitarian society as demonstrated by Mahatma Gandhi. Installation of the iconic charkha at the departure forecourt would carry forward the legacy of promoting India's rich cultural heritage through different artworks at the Terminal.

Lakhs of foreigners who come through this airport, as tourist, in want of employment, when they pass through this airport will also take the memories of the weapon of non-violence established at the International airport", he said. This Charkha is equally relevant today, as it was before independence.

"Charkha inherits the power, that you need no qualification and schooling to operate this instrumente. There is no age bar. Recalling certain facts he said, an 80 yrs old woman was operating charkha in Modi Nagar, a 60 years old woman was also plying charkha. If there is a medium to earn your livelihood at minimum investment, it is charkha. It requires no instructor, no electrical energy, and no huge investment. It's a medium to earn your livelihood with self respect. It's medium of employment at your door steps. The woman in Modi Nagar whose name is Ameena BIBI, who was plying Charkha at the age of 80 says, 'she is able to earn Rs. 150 per day through this charkha'", he informed.



COVER STORY

World's Largest Charkha unveiled at IGI Airport, Delhi.

Speech of Shri G.M. Subramaniam, Chairman, IGI in brief
The message of the spinning-wheel is much wider than its circumference

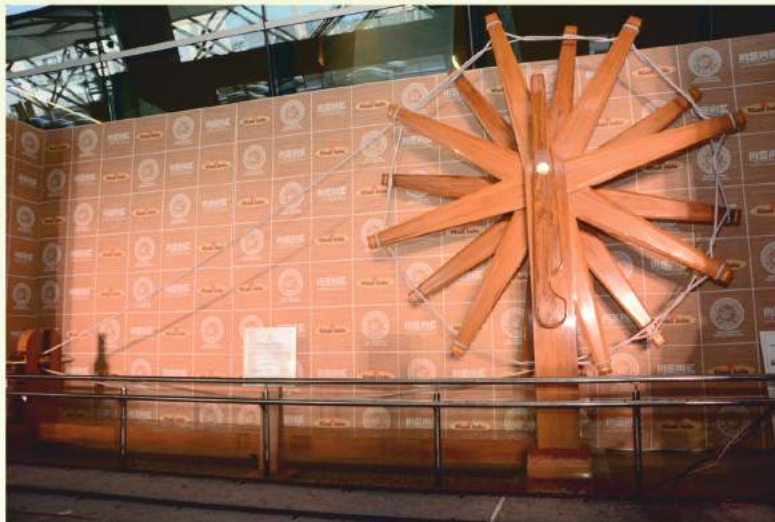
Shri Subramaniam quoting Mahatma Gandhiji said, "The message of the spinning-wheel is much wider than its circumference. Its message is one of simplicity, service of mankind, living so as not to hurt others, creating an indissoluble bond between the rich and the poor, capital and labour, the prince and the peasant. That larger message is naturally for all".

Appreciating the efforts of Hon'ble Prime of India he said, "Hon'ble Prime Minister Shri Narendra

Modi is today a symbol of new India. We are fortunate to have such a dedicated Prime Minister today who 24/7 thinks and works for the development of the Nation". The Government has brought hope for all Indians by working ceaselessly for the development of the weakest and the most deprived people. It has delivered world biggest financial inclusive scheme like; Skill Development, Better Education,

Toilets for all, *Beti Bachao Beti Padhao* Campaign, easy bank loan from documentation from World Mudra Bank which is the most developmental asset to the nation, he said. Skilled India, start up nation, make in India all will provide ample opportunities for them and many entrepreneurs, he added.

In line with the Prime Minister's vision for skill development, IGI Group running skill development centres across the country and providing skill to more than 5000 youth, he added.



Installation of world's largest Charkha at Delhi airport is another feather in the crown of the Delhi, Air Port. "We are the custodians of great asset of the Nation and Swadeshi Symbol". He added. The idea behind the world's largest charkha at the Country's biggest airport is to inculcate the feeling of swadeshi among the domestic and international travellers and visitors, he reiterated.





Making of the World's Largest Charkha

The ubiquity of the spinning wheel has led to its inclusion in the art, literature and other expressions of numerous cultures around the world, and in the case of India it has become a powerful political symbol.



Standing tall at 17 feet and weighing a massive over four tons, the Charkha's hoary past and also symharkha is intended to draw attention to symbolize India's quest for peaceful co-existence of all communities in the world.

Charkha had formed the mainstay of India's freedom struggle spearheaded by Mahatma Gandhi and continues to remain at the forefront as the nation strives for an egalitarian world, where everyone lives in happiness and prosperity as equal citizens.

Gandhiji chose charkha as the symbol of India's freedom movement not as a means of rejection of all modern technology but of the exploitative and controlling economic and political system in which textile

The legacy of the spinning wheel and a visual 01 Mahatma Gandhi at the charkha still preoccupies us pride and patience.

manufacture had become entangled in the country. He also saw it as a tool to create the basis for India's economic independence and the possibility of survival for India's impoverished rural areas.

The Charkha is being set up by the Khadi and Village Industries Commission to mark the centenary year of the arrival of Mahatma Gandhi from South Africa.





It is made of high quality teak. A team of 42 carpenters from Paryog Samiti, a KVIC unit located near Gandhiji's Sabharmati Ashram in Ahmedabad, Gujarat have labored to create it.

The charkha hasn't stopping spinning since Mahatma Gandhi advocated self-reliance. It continues to be a channel of peace, and sometimes a lesson in patience.

MAKING OF GIGANTIC CHARKHA



Khadi, the homespun fabric that was a metaphor for India's freedom movement, could get a new lease of life with solar looms that will use less water, generate employment and boost productivity.



Charkha will continue to inspire generations to come through its message of hope, humility and perseverance.



Gandhi Ji's charkha and all that it embodies still lives on as a symbol of resilience, self-reliance and strength in a changing world.



The charkha, a symbol of the power of self-reliance, industry and determination, still retains its followers and admirers.





KVIC sets Khadi stall in Parliament

The Khadi and Village Industries Commission is all set to tap the Members of Parliament to help take Khadi to the nook and corner of the country. Hon'ble Lok Sabha Speaker, Smt. Sumitra Mahajan agreeing to a request from the Commission's Chairman, Shri V.K.Saxena, has allocated space to set up a stall within the Parliament House



Shri Kalraj Mishra, Minister MSME formally inaugurated the stall by lighting the traditional lamp. The inaugural programme was graced by Shri Giriraj Singh, and Shri Haribhai Parthibhai, MoS, MSME; Smt. Meenakshi Lekhi, Member of Parliament, New Delhi; Shri Manoj Tiwari, Member of Parliament, North-East, Delhi; Shri Pravesh Sahib Singh, Member of Parliament, Delhi (West) Shri Jagdambika Pal, Member of Parliament, Domariyaganj, UP; Shri Ramesh KAushik, Member of Parliament, Sonapat, Hriyana; Shri Anand Rao Adsul, Member of Parliament, Amarawati, Maharashtra; Shri Vinai Kumar Saxena, Chairman, Khadi and Village Industries Commission; Shri B.H. Anil Kumar, Jt. Secretary, Ministry of MSME; Shri Arun Kumar Jha, Chef Executive Officer, Khadi and Village Industries Commission; Shri A.K.Gurg, Manager, Khadi India, New Delhi and famous Fashion Designer Ritu Beri.

The stall on sale has a hamper containing high quality Khadi dress material like fabric for Kurta Pyjama and Modi Jacket, a Pashmina stole, a silk tie and a set of six napkins stitched by ladies of militancy affected families of Jammu and Kashmir from village Nagrota in Jammu District.

There is also a message from the Hon'ble Prime Minister, Shri Narendra Modi on top of the hamper box and a message from the Minister of Micro, Small and Medium Enterprises Shri Kalraj Mishra.

Even though Khadi is not new to Indian politicians – khadi is symbol of India's independence movement, the stall is being set up specially in the Parliament House complex with a view to help MPs appreciate the effort being taken by KVIC to make khadi more and more attractive and take this message to the common man along the length and breadth of the country says Shri Saxena.

By providing employment to artisans working in rural areas, KVIC has been playing an important role in the social and economic development of the country, apart from promoting the cultural heritage.





A view of 635th Commission meeting held at Bengaluru on 27th July, 2016.



Chief Minister Gujarat Inaugurates a Honey Parlor



Smt. Anandi Ben Patel, Chief Minister of Gujarat inaugurated a Honey Parlor in a Food Park situated at Vapi, Gujarat. Shri Manmohan Bhai is the Owner of this parlor and developed by State Beekeeping Extension Centre, KVIC Gujarat.



KVIC LAUNCHED GIFT VOUCHERS TO BOOST KHADI SALE

Now you can gift a gift voucher



launching of
Gift Vouchers



Khadi & Village Industries Commission (KVIC) which is aggressively doing marketing of Khadi & Village Industries products, has added one more component i.e. Gift Vouchers to attract customers and increase its sales. Shri Kalraj Mishra, Minister of MSME launched the Khadi India Gift Vouchers in a glittering ceremony at Khadi India Outlet, Connaught Place, New Delhi on 19 July 2016. The Gift vouchers are for a range of denominations of Rs. 500, Rs. 1000/- and Rs. 5000/-

Newly appointed Minister of State, Shri Haribhai Parthibhai Chaudhary and KVIC Chairman Shri V.K.Saxena, Shri A.K.Jha, CEO, KVIC were also present on the launch of the gift coupons. Speaking to the Press KVIC Chairman said "the scheme would particularly be helpful for corporate houses and marketing agencies to gift their employees and clients as it is the new gifting trend in the corporate sections". Gift vouchers will be available in all KVIC's departmental sales outlets(DSOs)soon. KVIC has for the first time launched this gift voucher scheme.

KVIC Chairman Shri V.K.Saxena further said that there is a growing demand of Khadi in all sections of the society and the

gift vouchers will be very lucrative in the coming festive seasons where anyone can gift from a small amount of Rs. 500/- to Rs. 5000/- to their near and dear ones to buy Khadi products of their own choice. Speaking on the occasion Shri Kalraj Mishra said that new Khadi India sales outlets will be opened in all capital cities of the State very soon.

Khadi Gramodyog Bhavan is KVIC's largest and the oldest Departmental Sales Outlet. Since it is the largest and oldest showroom, it is designed as a replica of the entire Khadi and Village Industries sector in the National Capital of the Country.





Minister, MSME welcomes the new MoS, Shri Haribhai Chaudhary

Shri Haribhai Chaudhary has been nominated as Union Minister of State, Ministry of Micro, Small and Medium Enterprises from 9 Nov. 2014 to 5th July, 2016 he was Union Minister of State, Ministry of Home Affairs. Born in Banaskatha, Gujarat, Shri Haribhai has his M.Com Degree from Mumbai University. Before joining politics Shri Chaudhary was Agriculture Scientist and a Businessman.

He was elected as Member of Parliament thrice from Banaskatha. He also represented the International Parliamentary Sangh from India where around 550 MPs from 145 countries participated.



Micro Industries will enhance employment

- Kalraj Mishra



Prime Minister's dream of Make in India will take India at greater heights, said Shri Kalraj Mishra, Minister, MSME during his visit to Gorakhpur and Deoria. He was addressing the Yuva Samwad programme as chief guest.





Minister, MSME visits the Khadi Airport Sales Outlet



The Newly opened Khadi Sales outlet at Airport Visakhapatnam was visited by Shri Kalraj Mishra, Minister MSME, Govt. of India on 23rd July 2016, followed by Shri K. Haribabu, M.P. Govt. of India, Shri G. Chandra Mouli, Hon'ble Member, South Zone, KVIC and other officials of Coir Board, MSME.

The Minister appreciated the efforts made by the Div. Office, KVIC, Visakhapatnam for opening of a Sales outlet at Airport, Visakhapatnam. Dy. Director I/c Div. Office, KVIC, Visakhapatnam explained the Minister about the progress of sales and

demand of Khadi products in Andhra Pradesh. The Minister also suggested for developing the sales outlet by keeping all varieties of Khadi and other V.I products regularly for sale at Airport, Visakhapatnam, Andhra Pradesh.



KHADI SALES OUTLET AT AIRPORT, VISAKHAPATNAM



A Khadi Sales outlet was recently opened at Airport, Visakhapatnam. The main intention behind opening the Khadi Sales outlet at Visakhapatnam Airport is geographical importance with cosmopolitan culture of various international events taking place and identified as smart city by the Hon'ble Prime Minister of India among selected cities in India, which in turn becomes busy for various business opportunities in Nationally and Internationally. Khadi and Village Industries products are Eco-friendly and people are interested in using such Khadi products. This will not only create awareness about products but also generate employment opportunities for the rural traditional poor artisans. This outlet is equipped with various Khadi and Village Industries Products from all over the country having unique importance in each and every item like "Ponduru Fine Khadi, Kalamkari Products of Andhra Pradesh".



Dy. CEO, PMEGP updates Hon'ble Governor Maharashtra about KVIC Schemes



20th July, Mumbai: Shri K.S.Rao, Dy. CEO, KVIC had interaction with Shri Vidyasagarji Hon. Governor, Maharashtra for a briefing on PMEGP scheme. The discussion was based on introducing khadi for Rajbhavan and organising workshop on PMEGP and SFURTI in Mumbai University with students, NGOs and corporate. A SFURTI cluster proposed in Nagaram near Metapally AP.



State Level Workshop for online implementation of PMEGP

A state level workshop for orientation of implementing agencies and Banks for operating the online PMEGP system was held at Ahmedabad.

The workshop was chaired by Shri S.L. Haider, Principal Secretary, Cottage and Rural Industries, Govt. of Gujarat. The occasion was graced by Shri I.A.Chauhan, IFS, Member Secretary, GKVIB, Shri M.K. Bedi, DGM, SLBC, Jt Commissioner of CRI, Govt of

Gujarat besides all General Managers of DICs of Gujarat State and Daman and Diu. Around 153 officials participated in the workshop.

State Office representative made a power point presentation explaining the new online guidelines and informed how to operate the PMEGP e-portal, like filling up of application, agency login, convenor login, forwarding to DLTFC etc.





Chairman spinning on Heritage Charkha



...later gifted to Chairman for charkha museum by Manav Seva Samitti

Pritpal Dhiman donates his dear Charkha



Shri Pritpal Dhiman from Patiala donated his most dear Charkha to Shri Arvind Kumar, Dy. Director, I/C, Chandigarh for Charkha

Museum. The Charkha was manufactured by Shri Pritpal Dhiman for his mother named Late Smt. Mehar Kaur before 45 years as Shri Pritpal Dhiman is carpenter by profession. His mother worked on this charkha for eight years and earned livelihood for her family. Her mother died on 12.05.1976. Thereafter his wife Smt. Vidya Devi worked on this Charkha. Now, Shri Pritpal Dhiman who was a carpenter by profession is M.D., Star Industries (India).





KVIC Chairman Visits KNHPI, Jaipur



Shri Vinai Kumar Saxena, Chairman, KVIC visited Kumarappa National Handmade Paper Institute, Sanganer, Jaipur to chair the 23rd Governing Council meeting on 15th July, 2016, Shri Arun Kumar Jha, CEO, and Ms. Usha Suresh FA, KVIC also participated in the meeting.

Before the start of 23rd Governing Council Meeting, Hon'ble Chairman, KVIC, CEO, KVIC and FA, KVIC took an intensive round of the activities of the institute. They went to various sections of the institute like Chemical Lab, Physical Lab, Bio-tech Lab, Pilot Plant and Environment Lab. Chairman, KVIC showed interest in understanding the activities of the institute and provided his advice and suggestions to

further improve the systems and process.

Earlier floral tributes were offered to Mahatma Gandhiji and the divine lamp was enlightened by Hon'ble Chairman, CEO, FA, Dr. Vimal Kumar, Shri Baladhari Singh, Director, S.O. Jaipur, Shri M.B. Kamble, Director, HMPFI and Shri Ashwini Kumar Sharma Dy. Director I/C KNHPI, KVIC respectively.





CHAIRMAN AT KG BHAVAN, KOLKATA



IIT, Mumbai chooses Khadi for their Uttarias' and Angavastram

After Gujarat University, now khadi has also made a niche in the hearts of authorities of premiere Indian Institute of Technology, Mumbai. Appeal and popularity of Khadi has fascinated them to place an order for 3,500 uttaris or angavastrams for offering to students at the time of Institute's convocation. IIT, Mumbai has placed this order to the Khadi and Village Industries Commission this week to supply the angavastrams made of honey comb towel cotton Khadi within a

period of 30 days.

KVIC Chairman Shri Vinai Kumar Saxena said that "it is a significant development and this shows that Khadi is gaining ground in every sphere of life".

On selecting Khadi for their most important event Ms. Falguni Banerjee, PRO IIT, Mumbai says "Khadi is our national symbol and we have adopted Khadi to inculcate feeling of Nationalism in the students.



A Hindi Workshop Organized

At State Office, New Delhi



A one day hindi workshop was organized at State Office, New Delhi on 25th May, 2016. The workshop aimed to inform about documentation, noting and drafting in Hindi.

On this occasion Shri Naresh Pal, Jt. Chief Executive Officer, KVIC presided over the programme. Shri Hira Ballabh Sharma, Sr. Manager, Official Language and Member Secretary, Town Official Language Implementation Committee was the guest invitee. 42 participant employees in this workshop. Shri Natthu Lal, Dy. Director and

Shri D.S. Bhati, Asst. Director KVIC, S.O New Delhi were also present.

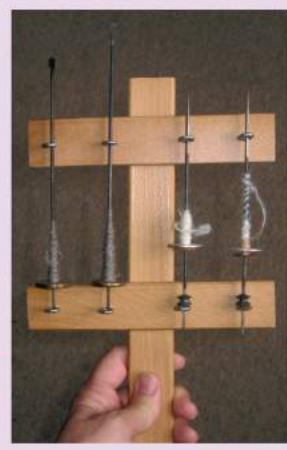
At Divisional Office, Varanasi

Divisional Office, KVIC, Varanasi also organized a One Day Hindi Workshop on 29th June, 2016 . Shri Ravindra Jaiswal, Local MLA was the Chief Guest and Dr. Ram Sudhar Singh, Ex Head of Department, Udai Pratap Colledge, Varanasi was the special invitee on this occasion.





Vivid Types of Charkha



The spinning wheel represents a part of the heritage of the nation. The women use their traditional skills to work with the loom of the Charkha. The Charkha represents the agriculture of the spinning and garment industry.

Abhinav K. Dandli





Making of Tricolour at C.B. Kora Kendra, Borivali, Mumbai



Media Coverage

August-2016

एमएसएमई को 21 वीं सदी के भारत के औद्योगीकरण की कहानी को फिर से लिखना होगा: कलराज मिश्रा

मुंबई। मुंबई में आयोजित बिजनेस कार्यक्रम को संबोधित करते हुए 17 मई 2016 को मालनीय कैदीन मंडे एमएसएमई ने कहा, कलस्टर विकास बदले आर्थिक परिदृश्य में व्यापार को प्रतिस्पर्धात्मकता अर्जुन और तामशीलता, रोजगार और आजीवनिक के अवसर प्रदान करेगा और साथ साथ भारत के युवाओं के लिए सहायक और प्रेरक प्रभावित करेगा। उन्होंने उद्योग अवसर प्रदान में प्रतिष्ठा के लिए न्यायमूर्ति जगतजी की आभार व्यक्त की, जिसने उन्हें पहलक बने में जो जानकारी



टी। उन्होंने कहा कि हम योजनाओं में से अधिकतर को मांग और जरूरत के आधार पर संघर्षित कर रहे हैं जो कि इसके जर्मी के अनुरूप बनाता है। विभिन्न समूहों में कुल 1018 वयस युवा कर्मी को प्रयोग 29 से अधिक समूहों में को जारी है जिसमें से 877 कर्मी को

काम पुरा हो चुका है और 178 में युवा कर्मी सुविधाओं के कारण किया जा रहा है जिसमें से 126 कर्मी को जमान किया जा चुका है। उन्होंने कहा कि एमएसएमई के विकास का राष्ट्रीय योजना का विकास है और इसका देश के अर्थिक विकास पर एक बड़ा अंतर प्रेरण। उन्होंने पूरा बय को स्वरूप प्रकट प्रयोग में युवा कर्मी को विकास पर जोर दिया। उन्होंने मुख्य और पुर जर्मी में सर्वजनिक सुविधा पर जोर दिया और कहा कि वह 20% से 20% अर्थात् एमएसएमई द्वारा प्रकट जता पाले।

Kalraj Mishra Appreciates JK Govt for PMEGP



Senior | Agencies

Appreciating the work of State Government in Prime Minister's Employment Generation Programme (PMEGP), Union Minister for Micro, Small and Medium Enterprises (MSME) Kalraj Mishra on Sunday said that 23,140 people of Jammu and Kashmir were employed in 3,772 PMEGP units across the state. The minister added that a record sum of approximately Rs 38 crore was infused in just two years for assisting a record number of more than 2200 PMEGP units in Jammu and Kashmir. "During the last two years more than 6,80,000 persons were employed by setting up of 92,508 PMEGP units in whole of India. Out of which 23,140 persons were employed in 3,772 units in the state of Jammu and Kashmir," Mishra said while addressing a press conference here on Sunday. Earlier, the Union Minister inaugurated and addressed to the participants of PMEGP workshop at institute of Hotel Management, Rajbagh, here. Jammu and Kashmir Minister for Industries and Commerce, Chander Parkash Ganga was also present on the occasion.

Phot: Nati (N) hills by: son alle Sac a in ngl on E five Ma Ana His criu was on Sunday said that 23,140 people of Jammu and Kashmir were employed in 3,772 PMEGP units across the state. The minister added that a record sum of approximately Rs 38 crore was infused in just two years for assisting a record number of more than 2200 PMEGP units in Jammu and Kashmir.

Khadi fabric sales up by 29%, cross ₹1,500cr mark for the first time

From P 1

These days units are funded through schemes such as PM's Employment Generation Programme. A small part of the produce is sold through Khadi Boards and outlets owned by Khadi and Village Industries Commission (KVIC). The majority of products, which could be woven, spun or handloomed, is directly sold through private shops.

Unlike Patanjali, which has launched a high-decibel campaign, village industry sales have been driven by an aggressive distribution push, including to institutional buyers such as Air India and Indian Railways, said KVIC chairman VK Saxena.

Air India for instance has placed orders for...

Change in sales between 2015-16 and 2014-15	Percentage
Khadi & Village Industries	29%
ITC (FMCG other businesses)	4.2%
Dabur	8.1%
Godrej Consumer	8.7%

Unlike Patanjali, which has launched a high-decibel campaign, village industry sales have been driven by an aggressive distribution push, including to institutional buyers such as Air India and Indian Railways, said KVIC chairman VK Saxena.

KVIC is now trying up with Paytm to offer 'high-end products' online. It has also entered into arrangements with companies such as Raymond and Fabindia. Sources said that KVIC will for the first time also enter into franchise agreements for around 20 new stores in Kolkata and Mumbai, with Delhi expected to join later.

लॉस एंजिल्स में दमकी राजस्थानी खादी

जयपुर खादी को अब इटलीनल लेटवर्मे पर भी काफी सहजता मिल रही है और फॉरिन खादी से जुड़े डिजाइनर कलेक्शन को स्टूडेंट स्टेटमेंट भी बना रहे हैं। इसकी ध्वनी लॉस एंजिल्स में अर्जित स्टूडेंट स्टेटमेंट फैशन वीक में नजर आई। यह कि डिजाइनर गुरजीत कपूर ने इस फैशन वीक में खादी से जुड़े कलेक्शन को पेश किया। कलेक्शन में उन्होंने धार, लॉग अलकली, जैकेट, स्कर्ट और ट्राउजर्स को डिस्टिंट अंश में रंग ख डिया। फैशन वीक में सिखा लेकर लॉस एंजिल्स में कल फि मी रो के लिए फालतूरी, रॉ और फॉर थिंक में हीड बक और डिस्टिक्ट कर्विनेशन के साथ भी अफ फल्ट, न्यू, ब्लैक, प्रे कलर में गार्मेंट्स पैक करे।

MES

Weather forecast for Bangalore on Monday is a heavy drizzle.

Don't know why Guru was hanged, says Mehbooba

Hails 'humility of Indian Muslims', says 'Kashmir youth need to be brought into mainstream'

SACB MALIK

Shrikrishna, May 11: Three years after the brutal execution of the late Sheikh Abdullah, Mehbooba Bhat says she doesn't know why he was hanged. She said she was in the area at the time of his execution but she was not present when he was hanged. She said she was in the area at the time of his execution but she was not present when he was hanged. She said she was in the area at the time of his execution but she was not present when he was hanged.

अदालती इंज़ट से मिलेगी मुक्ति

सुशील मिश्रा मुंबई, 5 मई

खादी और ग्रामोद्योग आयोग ने काम में धारदृष्टि लाने एवं अदालती में चल रहे मुकदमों को समय पर निपटाने के लिए ऑनलाइन निगरानी प्रणाली को शुरूआत की है। आयोग चाहता है कि अधिकांश मामले अदालत के बाहर ही आपसी समझ से निपटा दिए जाएं। वर्तमान समय में चल रहे सभी विवादित वितीय मुकदमों को अगले साल तक खत्म करने की योजना तैयार की गई है।

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Khadi, village product sales soar 14% to ₹36,425 crore

Siddhartha@timesgroup.com

New Delhi: India Inc may be complaining of weak rural sales due to poor rains for two years in a row, but khadi and village industries, which manufacture products ranging from honey to soaps and food to handicraft, are clocking a double digit growth.

Data available with TOI showed that khadi and village industries sales shot up 14% to Rs 36,425 crore during 2015-16, while top FMCG players reported a much lower sales growth. The exception perhaps is Raymond's Patanjali, which claimed to have more than doubling its turnover to Rs 5,000 crore last year.

Unlike FMCG firms that largely rely on their own products for production, khadi and village industry products are manufactured by around seven lakh privately owned household units.

Media Coverage August-2016



KHADI ROBES FOR IIT B CONVOCATION

Following in the footsteps of Gujarat University's interest in 'khadi', the Indian Institute of Technology Bombay has placed an order for 3,500 'angavastrams' made of the material, for its students' convocation this year. On using khadi for their most important function, PR officer Ms Falguni Banerjee, commented: "We have adopted it to inculcate a feeling of nationalism in the students."

The institute placed its order with the government body, Khadi and Village Industries Commission, for the robes to be made of honeycomb towel cotton khadi and delivered within 30 days. "This is a significant development and shows that khadi is gaining ground in more spheres of life," said KVIC Chairman Shri Vinai Kumar Saxena.

खान केद्रीय नंजालयों की कयादत शुरू सात और हवाई अड्डों पर चरखा देगा समता का सुखद संदेश

दिल्ली के आईजीआई एय रपोर्ट पर लम्बा दुनिया का विशालतम चरखा

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Mehbooba seeks New Delhi's help to revitalize local industry

CM meets MSME minister

Mehbooba seeks New Delhi's help to revitalize local industry

CM meets MSME minister

Mehbooba seeks New Delhi's help to revitalize local industry



National khadi exhibition inaugurated at Kashmiri Masjid



DEHRI, MONDAY, MAY 3 2016

IGIA spins larger-than-life yarn

The four-tonne taskwood charkha is being installed by KVIC at Delhi airport

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पुस्तिका का लोकार्पण एवं आनलाइन निगरानी प्रणाली का शुभारंभ

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इंदिरा गांधी अंतरराष्ट्रीय हवाई अड्डे पर विश्व के विशालतम चरखे का अनावरण

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Juma mubarak has become 'juma pathrav': Mehbooba

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JK not benefiting much from Gol schemes: minister

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एयर इंडिया कू की होगी नई यूनियन

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2022 तक 1.5 करोड़ युवाओं को प्रशिक्षित करेंगे: कलराज

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Media Coverage August-2016

A 'VOUCHER' WITH LOVE

OUR CORRESPONDENT

GIFTS ARE NOT exchanged but given away as an expression of love and appreciation. We often tend to spend sleepless nights trying to spot the perfect gift for someone, but no more wracking your brains trying to figure out the suitable gifts for your near and dear ones.

The Khadi and Village Industries Commission is all set to introduce gift vouchers for a range of departments worth Rs 500, Rs 1,000, and Rs 5,000. You just need to buy the vouchers and gift them to your friends and family and they can then use them to buy Khadi products of



their choice. This scheme would particularly be helpful for corporate houses and marketing agencies as they can gift their employees and clients with this new gifting trend and marketing strategy for adorning favoured patrons.

Prime Minister Narendra Modi in his first 'Mann Ki Baat' radio programme gave a clarion call to all the countrymen to buy at least

one product of Khadi and support the rural artisans. This scheme would give a major boost to that call. The gift voucher scheme is being introduced in KVIC's all departmental sales outlets (DSO) across the country.

Kalraj Mishra, Union Minister of MSME, Govt of India launched the Gift Voucher Scheme on Tuesday, July 19 at the iconic Khadi Gramodyog



Now, khadi at IIT-B convocation to evoke nationalism among students

Nielam Pandey
nielam.pandey@thehindu.com

NEW DELHI: The Indian Institute of Technology-Bombay has chosen khadi angstroms, a Hindi traditional white piece of cloth or stole, for the convocation ceremony of its graduating batch.

The move is aimed at evoking a feeling of nationalism in students as khadi is a 'national symbol'. IIT-Bombay director Devang Khakhar said. Sources said the institute has ordered 1,500 angstroms made of honey comb-weave cotton khadi. Students will drape the piece of cloth over their clothes to mark the occasion.

Khadi has been at the centre of Narendra Modi's plan of reviving the traditional textile industry and the prime minister has repeatedly exhorted the public to increase its use of the fabric, especially through his monthly radio address, Mann Ki Baat.

But the decision is expected to revitalize a debate about the government's attempt to try to salientise education and introduce Hindu elements into institutions to bolster its cultural agenda. Educator University made khadi compulsory for its convocation.

CONTINUED ON P10

किसी को उपहार देना है...के वी आई सी का गिफ्ट वाउचर है न

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Go swadeshi by presenting Khadi gift vouchers

NEW DELHI: Planning to present someone a gift voucher? Now you have a swadeshi option. The Khadi & Village Industries Commission (KVIC) on Tuesday introduced Khadi India gift vouchers which range from Rs. 500 to Rs. 5,000. The gift vouchers were launched in a ceremony at the Khadi India Outlet at Regal Building in Place Area, Connaught

केवीआईसी ने गिफ्ट वाउचर लांच किए



खादी समीकरण आयोग (केवीआईसी) ने खादी उत्पादों की बिक्री को बढ़ाने के उद्देश्य से गिफ्ट वाउचर लांच किए हैं। एमएसएमई मंत्री कलराज मिश्रा ने एक समारोह में इनकी शुरुआत करने की विधिगत घोषणा की। खादी समीकरण आयोग में 500, 1000 और 5000 रुपये की वॉल्यूम वाले गिफ्ट वाउचर लांच किए हैं। इन मॉडल पर केवीआईसी के प्रेस रूमन वीके सरस्वती भी उपस्थित थे।

SADA-E-WATAN JADEED URDU DAILY NEW DEH

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खादी समीकरण आयोग ने शुरू की गिफ्ट वाउचर स्क्रीम

खादी समीकरण आयोग (केवीआईसी) ने खादी उत्पादों की बिक्री को बढ़ाने के उद्देश्य से गिफ्ट वाउचर लांच किए हैं। एमएसएमई मंत्री कलराज मिश्रा ने एक समारोह में इनकी शुरुआत करने की विधिगत घोषणा की। खादी समीकरण आयोग में 500, 1000 और 5000 रुपये की वॉल्यूम वाले गिफ्ट वाउचर लांच किए हैं। इन मॉडल पर केवीआईसी के प्रेस रूमन वीके सरस्वती भी उपस्थित थे।

खादी समीकरण आयोग ने शुरू की गिफ्ट वाउचर स्क्रीम

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खादी समीकरण आयोग ने लांच किया गिफ्ट वाउचर

खादी समीकरण आयोग (केवीआईसी) ने खादी उत्पादों की बिक्री को बढ़ाने के उद्देश्य से गिफ्ट वाउचर लांच किए हैं। एमएसएमई मंत्री कलराज मिश्रा ने एक समारोह में इनकी शुरुआत करने की विधिगत घोषणा की। खादी समीकरण आयोग में 500, 1000 और 5000 रुपये की वॉल्यूम वाले गिफ्ट वाउचर लांच किए हैं। इन मॉडल पर केवीआईसी के प्रेस रूमन वीके सरस्वती भी उपस्थित थे।

खादी समीकरण आयोग ने लांच किया गिफ्ट वाउचर

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खादी समीकरण आयोग ने लांच किया गिफ्ट वाउचर

12

खादी समीकरण आयोग ने लांच किया गिफ्ट वाउचर

खादी समीकरण आयोग (केवीआईसी) ने खादी उत्पादों की बिक्री को बढ़ाने के उद्देश्य से गिफ्ट वाउचर लांच किए हैं। एमएसएमई मंत्री कलराज मिश्रा ने एक समारोह में इनकी शुरुआत करने की विधिगत घोषणा की। खादी समीकरण आयोग में 500, 1000 और 5000 रुपये की वॉल्यूम वाले गिफ्ट वाउचर लांच किए हैं। इन मॉडल पर केवीआईसी के प्रेस रूमन वीके सरस्वती भी उपस्थित थे।

खादी समीकरण आयोग ने लांच किया गिफ्ट वाउचर

12

MoneyMakers

KVIC launched Gift Vouchers to boost Khadi Sale

New Delhi July 19

Khadi & Village Industries Commission (KVIC) which is aggressively promoting khadi and supporting swadeshi products, has today added one more component i.e. Gift Vouchers to attract customers and increase its sales. The Khadi India Gift Voucher is a gifting certificate of Khadi India Outlet, Connaught Place New Delhi. The vouchers are for a range of departments of Rs. 500, Rs. 1,000 and Rs. 5,000. Deputy Minister of State, Textiles Industries and Handloom, Shri Harish Chaudhary and KVIC Chairman V.K. Saxena were also present at the launch of the scheme. Speaking in the press, KVIC Chairman V.K. Saxena said "the scheme would particularly be helpful for corporate houses and marketing agencies to gift their employees and clients as it is the new gifting trend in the corporate sector". Gift vouchers will be available at all KVIC departmental sales outlets (DSOs). KVIC has for the first time launched this gift voucher scheme. KVIC Chairman V.K. Saxena further said that there is a growing demand of Khadi in all sectors of the country and the gift vouchers will be very innovative in the existing trend because anyone can give them a small amount of Rs. 500, Rs. 1,000 or Rs. 5,000 and still receive a wide range of Khadi products of their own choice.

PDP-BJP blame one another for Kashmir unrest

Shri, August 19, 2016

Media Coverage

14.08.2016 - The Times of India Delhi

A slice of made-in-India: 17-ft tall charkha at IGI

New Delhi: An intricate wooden charkha, the world's largest, has been unveiled at the Terminal 3 of IGI airport. The charkha, which is 17 feet tall and 30 feet long, was made in India. It is a tribute to the traditional Indian spinning wheel. The charkha is made of teak wood and is a masterpiece of Indian craftsmanship. It is a tribute to the traditional Indian spinning wheel. The charkha is made of teak wood and is a masterpiece of Indian craftsmanship. It is a tribute to the traditional Indian spinning wheel.



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WORLD'S LARGEST CHARKHA

BJP President Amit Shah inaugurated the world's largest 'charkha' at Terminal 3 of IGI airport Tue charkha, made from Burma teakwood, is 9-feet wide, 17-feet tall and 30-feet long.

सूक्ष्म उद्योगों के जरिये बढ़ाएंगे रोजगार : कलराज

कलराज | सौराष्ट्र
सूक्ष्म उद्योगों के जरिये बढ़ाएंगे रोजगार : कलराज



जगदीश उमरी
सूक्ष्म उद्योगों के जरिये बढ़ाएंगे रोजगार : कलराज

इंदिरा गांधी अंतर्राष्ट्रीय हवाई अड्डे पर विशाल चरखे का लोकार्पण

नई दिल्ली, (ब्यूरो) : इंदिरा गांधी अंतर्राष्ट्रीय हवाई अड्डे पर विशाल चरखे का लोकार्पण 3 पर मंगलवार को दुनिया का सबसे बड़ा चरखा स्थापित किया गया। लकड़ी के बने इस चरखे को गांधीजी के अहिंसक आंदोलन के प्रतीक के तौर पर विश्वेशों से आने वाले दूरिद और गैर और ब्यूरोक्रेट्स को दिखाया जाएगा। यह चरखा 4 टन लकड़ी से बना है। इसका लोकार्पण भाजपा के राष्ट्रीय अध्यक्ष अनिल शाह ने किया। इस मौके पर पर्यटन मंत्री महेश शर्मा के आतिथ्य लघु मुझोले उद्यम मंत्री कलराज मिश्रा आदि भी उपस्थित थे। चार टन भारी बर्मा सागवान को लकड़ी से बने इस चरखे के जीवन काल का अनुमान 50 साल से अधिक लगाया गया है। यह 9 फीट चौड़ा, 17 फीट ऊंचा और 30 फीट लंबा है। यह



अहमदाबाद के उच्च दक्षता वाले 42 बुद्धियों के एक दल द्वारा बनाया गया है। अज्ञात सैनिकों को तरह चरखा और अज्ञात श्रामीय लोगों का समाक है जिन्होंने राष्ट्रपिता महात्मा गांधी के आत्मनिर्भरता और अग्र्य को प्रतिष्ठ के प्रदर्शन करने के आह्वान को सुना। जब ब्रह्मा के साथ यह चरखे का कोविगन करते हैं तो हम प्रतीकात्मक रूप से खादी शिल्पकारों के प्रति सम्मान और ब्रह्मदालि ऑर्पितकरते हैं।

खादी ग्रामोद्योग ने किया विशालतम चरखे का निर्माण



खादी ग्रामोद्योग ने किया विशालतम चरखे का निर्माण। चरखा का निर्माण 42 बुद्धियों के एक दल द्वारा किया गया। चरखा का निर्माण 42 बुद्धियों के एक दल द्वारा किया गया। चरखा का निर्माण 42 बुद्धियों के एक दल द्वारा किया गया। चरखा का निर्माण 42 बुद्धियों के एक दल द्वारा किया गया। चरखा का निर्माण 42 बुद्धियों के एक दल द्वारा किया गया।

World's largest wooden Charkha to be unveiled



World's largest wooden Charkha to be unveiled. The charkha is made of teak wood and is a masterpiece of Indian craftsmanship. It is a tribute to the traditional Indian spinning wheel. The charkha is made of teak wood and is a masterpiece of Indian craftsmanship. It is a tribute to the traditional Indian spinning wheel.

आईआईटी मुंबई के दीक्षांत समारोह में दिखेगा खादी



आईआईटी मुंबई के दीक्षांत समारोह में दिखेगा खादी। चरखा का निर्माण 42 बुद्धियों के एक दल द्वारा किया गया। चरखा का निर्माण 42 बुद्धियों के एक दल द्वारा किया गया। चरखा का निर्माण 42 बुद्धियों के एक दल द्वारा किया गया। चरखा का निर्माण 42 बुद्धियों के एक दल द्वारा किया गया। चरखा का निर्माण 42 बुद्धियों के एक दल द्वारा किया गया।

World's largest charkha unveiled at Delhi airport



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THE HINDU

New Delhi, Tuesday, July 19, 2016
Coming soon: a steel charkha in the heart of the Capital
The charkha will be installed opposite the Palika Bazaar, opposite the Regal building



The charkha will be installed opposite the Palika Bazaar, opposite the Regal building. The charkha is made of teak wood and is a masterpiece of Indian craftsmanship. It is a tribute to the traditional Indian spinning wheel. The charkha is made of teak wood and is a masterpiece of Indian craftsmanship. It is a tribute to the traditional Indian spinning wheel.

जागतिक होजी राष्ट्रीय की भावना

जागतिक होजी राष्ट्रीय की भावना। चरखा का निर्माण 42 बुद्धियों के एक दल द्वारा किया गया। चरखा का निर्माण 42 बुद्धियों के एक दल द्वारा किया गया। चरखा का निर्माण 42 बुद्धियों के एक दल द्वारा किया गया। चरखा का निर्माण 42 बुद्धियों के एक दल द्वारा किया गया। चरखा का निर्माण 42 बुद्धियों के एक दल द्वारा किया गया।





Khadi India

Launching

Ritu Beri's

Exclusive Khadi Collection

on 7th August 2016 at 11.00 AM

Venue:
Khadi India Sales outlet, Regal Building, Connaught Place, New Delhi

Chief Guest
Shri Kalraj Mishra
Hon'ble Minister for MSME, Govt. of India


Guests of Honour

<p>Shri Haribhai Parthibhai Chaudhary Hon'ble Minister of State for MSME Govt. of India</p>	<p>Shri Giriraj Singh Hon'ble Minister of State for MSME Govt. of India</p>
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Vinai Kumar Saxena
Chairman

Khadi and Village Industries Commission
Ministry of Micro, Small & Medium Enterprises, Govt. of India
Website: www.kvic.org.in


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on selected items
7 DAYS FROM 15TH AUGUST 2016

at
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Ministry of Micro, Small & Medium Enterprises, Govt. of India
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