

Vol.62

August, 2018





A Monthly Journal of KVIC on Rural Industrialisation KHADI AND VILLAGE INDUSTRIES COMMISSION, MUMBAI

# Vol.62 No.09 Mumbai August-2018

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# **Published By:**

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KVIC or of the Editor.

A Monthly Journal of KVIC on Rural Industrialisation

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Opinions expressed in articles published in this journal do not necessarily reflect the views of the

# Press Covorage

22-29



Bali Island (Sunderban): In the mangrove thickets of Bali Island of Sunderban, tigers have mauled the men widowing women.

Life was torn to rags by the claws for 30-yearold Sumitra Midha till on 23rd July, 2018 as besides bearing the intolerable pain of losing her husband in Tiger attack – this Bag-Bidhoba (tiger-widow in local parlance) was fighting the aftermath of the fateful incident including bereavement and coping, the cultural stigma related to being killed by a tiger and the consequent discrimination, deprivation, and social rejection, and the impact on her mental health. Thanks to the novel initiatives being taken by the Khadi and Village Industries Commission (KVIC) who first studied the impact on the survivors in terms of health, both physical and psychosocial, disruption of livelihoods and food insecurity, and opportunity and transaction costs of conflict and then planned to provide a new lease of life in form of Gandhian Charkhas and bee-boxes for Bag-Bidhoba Sumitra and many others like her, to eke out their livelihood.

The KVIC Chairman Vinai Kumar Saxena himself visited the Bali Island on Saturday, to take stock of the pain and agony that the tiger-widows are facing. And, taking it as a prime task for KVIC's rehabilitation principles, he decided to give 50 Charkhas, besides selecting among 75 of those victims for training in the first phase. Christened as 'Tiger Victim Khadi Katai Kendra' Bali, the KVIC officials have been asked to kick off the training programme of spinning and bee-keeping from 30th July and the supply of 50 Charkhas and 500 beeboxes must be ensured by the last week of August, so that the Kendra is inaugurated during the first week of September this year positively.

Consequently, it would be a significant stride by the KVIC by encouraging the villagers to take up Contd on pg. no. 17



# **KVIC receives Swachhata Award**





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# Swachhata Awards 201

Hon'ble Minister MSME, Shri Giriraj Singh awarded the Swachhata awards 2018 in Delhi on 4th July 2018. Hon'ble Minister. awarded KVIC State Offices, Maharashtra and Dehradun, Uttarakhand the 1st and 2nd place respectively in the Swachh KVIC office category.

# Review meeting at Jaipur

In a review meeting at Jaipur with KVIC and officiales of NSIC, MSME, Coir Board Hon'ble MSME Minister, Shri Giriraj Singh discussed and reviewed MSME activity in the region. Dr. Sheila Rai, Expert (Member) was also present in this meeting.

Dy. Director I/C, KVIC, State Office Jaipur Shri Arun Garg informed about the progress of KVI



activities and implementation of scheme and programme in the region.

Khadi India

# Khadi Karigar Panchayat at Ranchi

झारखण्ड राज्य खादी एवं गामोद्योग बोर्ड

On 1<sup>st</sup> July 2018 Chairman KVIC attended Khadi Karigar Panchayat organised by Jharkhand Khadi Board at Ranchi.Hon'ble Governer & Hon'ble CM also participated. More than 8000 Khadi artisans were present.

The event was held under the aegis of Jharkhand State Khadi and Gramodyog Board. 5000 artisans from across the Jharkhand state gathered on this occasion. Chief Minister, Jharkhand Shri Raghubar Das inaugurated the function and the concluding programme was attended by Hon'ble Governor, Jharkhand, Ms. Draupadi Murmu; Union Minister of Tribal Welfare, Shri Sudarshan Bhagat; Shri Vinai Kumar Saxena, Chairman, Khadi and Village Industries Commission, Shri Sanjay Seth, Chairman, Jharkhand Khadi Gramodyog Board alongwith Expert member, KVIC Padmashree Ashok Bhagat; Ranchi Meyer Asha Lakra, Hatia MLA Shri Naveen Jaiswal, Secretary Industry Department(Jharkhand) Vinay Choubey Were present on this occasion





# Jagriti

In his inaugural address, Chief Minister Shri Raghuvar Das said that the Prime Minister spoke of a sweet revolution and Jharkhand is the most suitable place for sweet revolution. In this direction, the Khadi Gramodyog Board is working in the field of Honey mission he thanked KVIC Chairman for his announcement to provide the Honey Boxes. He added that artisans would be provided technological aid for value addition in their products, while rural, urban and tourism Haats will provide them market for their goods. CM also launched ready to eat meal "Sattu" (A traditional meal) in this program.

Shri Vinai Kumar Saxena, Chairman, KVIC while addressing the Khadi Karigar Panchayat said that honey production from Madhu kranti in the state of Jharkhand will be better, if honey is produced in the state under the Honey Mission, then Jharkhand can become a leading State of Honey Mission. For this, 5000 honey boxes will be increased to 10,000 by KVIC in the state under the Honey mission. The fund will also be made available for beautification of 3 outlets of Khadi Board in the state.

Speaking on the occasion, Shri Sanjay Seth, President of Jharkhand Khadi Board said that there will be no escape from Jharkhand. Self employment is being emerged by the Honey Revolution.

The main objective of this program was to provide a platform to artisans of Jharkhand so that artisans and craftsmen can be involved with Self reliance and economic empowerment. In this Karigar Panchayat, more than five thousand entrepreneurs joined, who are affiliated to some industry which are the identity of Jharkhand. Information about the market and marketing tips in Karigar Panchayat was also given to artisans, so that they can sell their products internationally.





KVIC launches single umbrella pan-India e-marketing

New Delhi: In what comes as a fusion of 'Digital India' and 'Made in India', the Khadi and Village Industries Commission (KVIC), on 3rd July 2018, launched its first in-house single-umbrella e-marketing system named Khadi Institution Management and Information System (KIMIS), which can be accessed from anywhere pan-India for the purpose of sale and purchase of Khadi and Village Industries products.

KVIC Chairman Vinai Kumar Saxena, who inaugurated this system, said that since KVIC firmly believes in transparency in all of its aspects, it was the earlier software was a third-party software, with its headquarters in Bengaluru, on which the KVIC had no control in stock and accounts, despite paying hefty

need of the hour to develop some inhouse single umbrella billing software for sale and purchase that could be monitored round-the-clock from any remotest place. "It gives me immense pleasure and satisfaction that KVIC IT team has developed such a full-proof software in-House, which might have costed millions of Rupees if bought from any third party. The



Jag

# Uganda looks for new avenues with KVIC



New Delhi: A six-member delegation led by Goodwill Ambassador of Uganda to India Renu Varun, on 13th July, 2018, met Khadi and Village Industries Commission (KVIC) Chairman Shri Vinai Kumar Saxena at his Gandhi Darshan office in Rajghat here and thanked him for the Gandhi Charkha gifted by KVIC-for the Gandhi Heritage Site at Jinja in Uganda.

Talking with the Chairman, the Goodwill Ambassador also invited him to visit the site in Uganda, where the Gandhian Charkha had been displayed. "In the backdrop of the Gandhi Charkha that arrived for the first time ever on the East African Soil on the shores of River Nile where Mahatma Gandhi's ashes were sprinkled and the fact that Uganda is a fine cotton producing country, the Uganda Government underscores the need to support the development of the private sector to become an engine for growth. Since Uganda has an extensive Micro, Small and Medium Enterprise (MSME) subsector which accounts for approximately 90 percent of the private sector, innovative KVIC progammes like 'Honey Mission', 'Kachchi Ghani oil ', Tailoring, candle making, spinning and weaving activities can be a vehicle through which the rural poor and the jobless Ugandans can transform themselves Contd on pg. no..09

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Khadi makes its presence in the Avadh region. KVIC opens its maiden "Khadi India" outlet in Uttar Pradesh at Lucknow on 16<sup>th</sup> July 2018.





## Contd from pg. no..08

tomorrow," she said, adding, "Uganda eagerly waits to collaborate with KVIC, to fetch some productive output as it can add value to the economy of Uganda." Meanwhile, the Corroborating similar views, the other delegates including Sheba Kyobutungi (Head, Implementation Youth Desk), Lucy Nakyobe (Permanent Secretary), Lillian Ester Sebedduka (Head, Security Forces Desk), Seruyange Susan (Ministry of Defence, Senior Social Development Officer) and Faridah Nassali (Manager, Presidential Initiative) also said that they were overwhelmed to see the KVIC programmes and its impact on job creation, particularly for women. The delegates, selected by the Ministry of External Affairs, have been invited to India to study the various Women Empowerment projects being run by KVIC. The delegation also visited the multi-disciplinary training centre of KVIC and spoke to the trainees at incense stick making, tailoring, designing and other units. They also performed yoga for nearly 10 minutes at the Yoga training unit there.

Earlier, KVIC Chairman welcomed the delegates with tricolor gundi (made by female inmates of Tihar Jail) and handkerchiefs (made by women of militancy affected families of Jammu and Kashmir living near (Narkota). The Ugandan delegation gifted miniature of three Ugandan giant Chimpanjees on the line of famous 'three monkeys of Mahatma Gandhi'.

# Launch of new sale building in Sanstha Sangh

Jagr

Chairman of Khadi and Village Industries Commission, Shri Vinai Kumar Saxena, inaugurated refurbished Khadi Bhavana for Western Pattern and designer garments "Vichar Vastra" designed by well known designer Ritu Beri in the premises of Sanstha Sangh Jaipur on





1st August, 2018. Expert Member, KVIC Dr. Sheila Rai; Chief executive Officer, KVIC Smt. Preeta Verma; Financial Advisor, KVIC Smt. Usha Suresh Dy. CEO, KVIC(NZ), Directors and other officials were also present on the occasion.

Earlier, obstacles of khadi Institutions in Rajasthan was discussed in detail. On this occasion detergent powder produced by a PMEGP Unit of Bharatpur named "Arya no. one' was also launched.



Meeting of Shri Vinai Kumar Saxena, Chairman, KVIC; Smt. Preeta Verma, CEO, Ms. Usha Suresh , FA ; Shri K.S. Rao Jt. CEO, KVIC with Shri Prasad Executive Director, HPCL on 26th July. HPCL willing to set up petrol pump in surplus land of KVIC on turnkey basis. HPCLwill pay rent and give trade comission on sale.

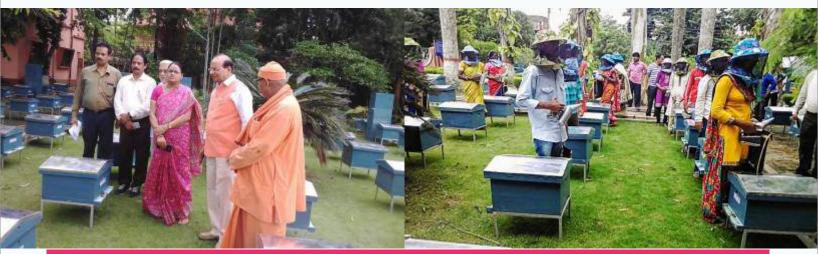


The role of Corporate Social Responsibility (CSR) in the modern world and the need of time have laid the emphasis on Corporate Social Responsibility (CSR), which has subsequently rechristened it as Conscious Social Responsibility and the environment pertaining with it, said Khadi and Village Industries Commission (KVIC) Chairman Vinai Kumar Saxena.

While addressing a capacity crowd of entrepreneurs, designers, weavers, policymakers and other stakeholders in a grand National Trade Conclave named 'Khadi : From Local to Global', held under the joint auspices of Federation of Indian Chambers of Commerce & Industry (FICCI) and Indian Institute of Foreign Trade (IIFT), the KVIC Chairman said that without including consciousness in CSR, it is a mere contemplation to think about the welfare of the last man left in the society.

The event was held at the FICCI auditorium on July 19. Citing the example of CSR funds utilized in restarting of an old Khadi institution at Sewapuri Gandhi Ashram in Varanasi, Saxena said: "We received CSR funds from Rural Electrification Corporation (REC). But, instead of providing a onetime benefit to the people, we revived the glory of the 71-year-old 12-acre Sewapuri Khadi Ashram in Varanasi started under the guidance of Mahatma Gandhi to promote Khadi and provide employment to the spinners and weavers working on the same mission, 26 years after it shut shop. We roped in REC to use its CSR funds in renovating this Khadi unit at the ashram premises, which has given direct employment to now more than 800 people of this area. Not only that, as many as 250 solar charkhas and 80 solar looms - provided by REC has provided direct employment to 400 people. Roping in worker co-operatives to be a part of the initiative, Mumbai-based Lijjat Papad has established a papad-making unit in the center in which 200 local women have been enrolled for the work," he said, adding, "If the CSR is aimed to maintain the core consciousness of social responsibility, only then it is CSR in the true sense," he said.

Chairman, KVIC visited Vivekananda Institute of Bio-technolgy, Nimpit, Sunderban, West Bengal and distributed 500 bee boxes.



# **Diplomats hail Khadi on Montenegro National Day Celebrations**

Khadi and Village Industries Commission (KVIC) Chairman Vinai Kumar Saxena said that the event globalized the concept of hand-spun, hand-woven and natural fabric - the core properties of Khadi and was a great platform to promote the use of Khadi internationally with the Montenegrin and European trends and designers, subsequently creating a global market for Khadi. "I am sure that our collaboration with Montenegro will create promotional commercial sales of its products as the after knowing the virtues of Khadi – the diplomats wholeheartedly praised it," he said, adding, "It is really a matter of pride for the nation that the Khadi fashion show held there mesmerized the Diplomats attending that event." Corroborating similar views, Dr

Jagr

Janice Darbari, the Honorary Consul General of Montenegro in India, said that goodwill and friendship in the diplomatic core will always be used to promote Khadi. "It is a matter of New Delhi: For the foreign dignitaries attending the National Day event of Montenegro in India on July 13, 2018 – with a theme line 'Trendy Montenegro with Indian Khadi' – the wrap and weft of the signature fabric of Indiawere virtually binding their hearts.



pride that a milestone in international co-operation between Montenegro and India was set in that event as this zero-carbon footprint industry that patronizes

Indian artisans – hand-spinning and hand-weaving natural fibre clothes. Top diplomats of many Embassies were acquainted with the signature fabric of India and its avenues globally," she said.

# rialisation Jagenti

This event was held at the Consulate of Montenegro by H.E the Honorary Consul General of Montenegro in India Dr Janice Darbari was witnessed by an exclusive presence of high ranking dignitaries from India and the Diplomatic core gathering of A m b a s s a d o r's and H ig h Commissioners and members of the diplomatic core of different countries present in India.

Dean of the Diplomatic Core H.E Mr Frank Hans Dannenberg Castellanos Ambassador Extraordinary and Plenipotentiary of

the Dominican Republic, Deputy Dean of the diplomatic core H.E Mr Alem Tsehaye Woldemariam Ambassador Extraordinary and Plenipotentiary of the State of Eritrea, Honorary Consul General of Montenegro in India Dr Janice Darbari and Mr V.KSaxena Chairman of Khadi and Village Industries Commission and members of the KVIC board.

The Chief Guest Mr Subrata Bhattacharjee of the Ministry of External Affairs in India, speaking at the Occasion said quote "Hon'ble Minister of state Mr V.K Singh has visited the beautiful country of Montenegro and I am good friends with the Ambassadors of the Balkans you can count on me and my Ministry as friends of Montenegro wish the Khadi promotion a great success". "The Honorary Consul General Dr Janice Darbari thanking Mr Saxena Chairman Khadi weaving a thread and a big friendship with Khadi Trendy Montenegro Trendy Khadi, Hand woven hand spun each one of us in our country has the beautiful tradition of hand spun and hand woven our artisans and handicraft with the



support of the Dean we can take it to the Global level and can knit the cultural network all over the world and make it a celebration for every human being who wants and love freedom, knitting this yarn right through the grassroots level. I think we can bring a lot of economic freedom to everybody, Welcome to a signature fashion show .How this fabric is worn in India in a very friendly way."

The Dean of the diplomats who had just flown in from abroad especially for this event stated, "On behalf of all my colleagues Montenegro is the very envy of all of us. We wish we had a good Honorary Consul General like you. We are very happy you are very active you do a great job, and, I congratulate Montenegro for having appointed you and than you for being one of us. You are always a part of our activities and doing a great job for strengthening ties between India and Montenegro."

Shri V.K Saxena the Chairman KVIC, stated "I want to Congratulate Montenegro Dr Janice Darbari



Khadi India

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# National Trade Conclave Taking KHADI : "Local to Global"

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National Trade Conclave

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Skill India

Shri V. K. Saxena, Chairman, KVIC attended National Trade Conclave "Taking KHADI : Local to Global" on July19, 2018 at FICCI, New Delhi. Shri Ashwani Lohani, Chairman, Railway Board, Alok Vardhan Chaturvedi, IAS, Ministry of Commerce and Industry, Rakesh Mohan Joshi, Project leader, IIFT were also Present.



ad



Empowering Women: Fostering Entrepreneurship, Innovation and sustainability held at India International Centre, New Delhi on 16th and 17th July 2018.

# Contd from pg. no..13

on the Occasion of the National Day joining hands with Khadi by Montenegro is a great conversion, a long way to see Khadi going Global. Khadi means honesty, purity, hand woven and hand spun is also called the National fabric of India. Joining hands with Montenegro is a historical Day today because Khadi is going global. I am thankful to Ms Janice Darbari for giving this opportunity to take it Global."

The signature Fashion Show was choreographed by the Teachers of D.A.V School Mausasm Vihar ,their alumini and senior students participated as models.

Smt. Paridi Sharma N.G.O working with khadi and Raj Darbari helped in designing the trendy clothes .Smt Sheila Darbari aged 90 years populary known as the daughter of the British era the oldest Alumini of DAV College dating back to 1947 brought back nostaligic memories of 1942 as her father Jagdishwar Nigam I.C.S was the district Magistrate in Ballia who allowed a massmovement a crowd of 25 thousand satyagrahis enter Ballia all wearing Khadi. She walked the ramp amidst a great applause as the song "Apne azadi ko hum hargish mita sakte nahi sar kata sakte lekin sar jhukha sakte nahi" (We cannot forget our freedom we can get our heads cut but we cannot bow our head.) The show stopper Mrs Swheta Dagar former first runner up Mrs India worlldwide 2017 ,wore a khadi saree looking absolutely stunning.

The event was applauded by the distinguished gathering.



# Miscellaneous



Shri Jaiprakesh Tomar Member, KVIC discussing with sales persons at Vinayak mall, Varanasi. He also had talk with potters for distribution of electronic chalk and blender.



Shri Virender Kashyap Hon'ble MP, Shimla visited State Office, KVIC, Shimla (HP) wherein Shri Mange Ram, Director/Incharge presented status of KVIC. During meeting, Director, honored the Hon'ble MP by garlanding him with Suthmala (Coloured) & also presented him with a set of Khadi Handkerchiefs.



A meeting with Acharya Balkrishn and Shri Kunjbihari, State Director, KVIC Deharadun, at Patanjali Yogpeeth Haridwar. This meeting was aimed to benefit Bee keepers for selling their Honey to Patanjali.



State Office, KVIC, Ahmedabad observes Swachhata Divas.

#### Miscellaneous

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Spinning and beekeeping training inaugurated by Dy CEO EZ for tigar victim widows and SC/ST at Bali Sundarban on 01.08.2018. Total 50 for spinning and 25 for bee keeping trainees participated in the training programme.



State Director SO Dehradun attended the one day training program of Swachh Bharat Abhiyan organized by ISTM New Delhi on 30th July 2018.

## Contd from pg. no..03

apiculture and Khadi activities right in their native villages and to stop villagers from collecting honey and fishing in deep waters of the Sundarban forest for eking out bread for their families – risking their lives – prey to tigers, crocodiles and poisonous snakes.

KVIC Chairman explains: "We want to bring down human deaths due to tiger attack to zero. Keeping this in mind, we will help villagers in taking up apiculture and weaving in all possible forms right in the villages so that they do not need to venture deep into the forests."

However, for KVIC – successfully giving dignified ways of eking out the livelihood to the victims across India – is not a new phenomenon.

many government and non-government organisations. After that, the KVIC derived a novel way to cut out illegal poaching and maintain flora and fauna in and around Kaziranga National Park in Assam. It first started a new training-cum-production centre setup in association with Assam forest department, giving 25 charkhas, five looms and other accessories to the village artisans of Silimkhowa village under Karbi-Anglong district in Kaziranga forest area. After that, On May 20 this year on World Honey Bee Day, the KVIC distributed as many as 1,000 bee-boxes among 100 Mishing Asamese tribal people in Kaziranga – for rebuilding their lives and secure their future.

First, it was the turn of Nagrota village in Jammu and Kashmir, where the migrant women of terrorism-infested villages there were rehabilitated in the Napkin Stitching Centre. And now, the handkerchiefs made by those women are being used as gifts to the noted national and international dignitaries by



Some more pictures in connection with Spinning and beekeeping training for tiger victim widows and SC/ST at Bali, Sundarban, West Bengal on 1st , August, 2018.



#### Contd from pg. no..07

sum for it. Now, this in-house software will not only give a realtime data of sales, it will also give the updated status of stocks of our Bhawans and godowns, subsequently smoothing the planning procedure, along with controlling the inventory of KVIC," he said, adding, "Not only 480 Khadi institutions and our showrooms are linked with this billing software KIMIS, it is also very useful in raising demand and supply of goods in high demand, from institutions located at faraway places in seconds. Even I am aware of the sale at far-off places in seconds. It will also nullify the chances of any dearth or burden of any Bhawan."

Saxena further said that since this system is at nascent stage, few hiccups might arise sooner or later. "In the earlier system, our staff had to face a lot of problems in deletion or updation of bills, but now with this new software, it is now a game of seconds, with an eagle's eye of server at our Head Office. We will provide proper training to all our staff, so that they can be accustomed with the new software soon," he added.  Awareness programme on bee keeping at kumarghat Unokuti dist tripura on 10.07.2018. The five days training w a s h e l d f r o m 12.07.2018. This is eighth awareness camp

and training in tripura state during 2018-19.

# S.O. Chandigarh received prize for OL

State office Chandigarh receives first prize for use and implementation of hindi Language in the office work. Town Official Language Implementation Committees Chandigarh awarded state office, KVIC, Chandigarh a Memento and certificate.





A 5 days SDP on b e a u t i c i a n, sanitary napkin and imitation J e w e l l e r y t r a i n i n g p r o g r a m inaugurated by C P P I

madhavaram Chennai at Tirupur Kumaran women's college Tirupur 146 students took the training.

Miscellaneous

# A Monthly Journal of KVIC on Rural Industrialisation



Karnataka State Office has received Award for its best performance under Official Language (Hindi) on 17.7.2018 from Director of ISRO, Blore Chairman TOLIC.



Inauguration of farmers school of Honey Beekeeping at Ratibad, village-amla, Bhopal.





On 12th July,2018,.Shri Yashpal Singh, State Director, Ambala visited Khadi Gramodyog Sangh, Kurukshetra and started a training program for spinners under the KRDP programme of the organization.



State Office, KVIC, Bhopal held a meeting with weak Institutions under Khadi Reform and Development Programme on 20th July, 2018 at S.O. Bhopal.

To popularise carry bags from Khadi, new articles being developed for sales at khadi unit.



# KVIC reaches upcountry local self bodies Safai Karmacharis of Bihar Capital to don Khadi now

New Delhi: With a view to club two favourites of Mahatma Gandhi, i.e. cleanliness and Khadi, ahead of his 150th Birthday celebrations across the nation on October 2 this year, the Patna Municipal Corporation (PMC) has decided to purchase customized Khadi uniform sets from the Khadi and Village Industries Commission (KVIC), for its 4,000 men and women safai karmacharis. Not only that, the PMC would be signing a three-year-agreement with KVIC for supply of Khadi and village industries products, preferably next week in presence of Minister of MSME Shri Giriraj Singh and other dignitaries. Earlier, those karmacharis used to wear uniforms made of terry-cotton, which was not good for their health and skin.

Earlier on June 19 this year, the PMC Commissioner like a fi Anupam Kumar Suman had requested the KVIC Chairman for providing Khadi uniform sets for its Men and Women sanitation workers. Taking serious notes of PMC commissioner's request, KVIC Chairman had sent some of his officials to Patna with the samples, to get it approved from the competent authorities in the PMC. Surprisingly, the PMC had not only approved the samples, it also raised a demand letter on June 30 for supply of Khadi uniform sets for its 4,000 men and women safai karmacharis,

including 8,000 sets of shirt and pant (for men), 8,000 sets of salwar kurta (for women), 4,000 pairs of sandals, 4,000 pairs of shoes/boots and 4000 pieces of cap, by August 15 this year. Besides, the PMC has also signed a three-year agreement with KVIC for a regular supply of materials, including the supply of woolen Khadi clothes during the winter season.

KVIC Chairman Vinai Kumar Saxena appears a happy man with Gandhiji's Khadi reaching in upcountry local self bodies from Bihar. "To me, it is like a fittest tribute to the Father of Nation ahead of his  $150^{th}$ Birthday celebrations from Bihar – a land of Champaran from where he kicked off his journey as Mahatma – to have a unique conversion with a local self body. The value of this order, approximately

Rs.2 Crore, is immaterial with respect to Khadi being attire of safai karmacharis – one of the most lovable lots of Mahatma Gandhi since his Phoenix days in South Africa," he said, adding, "It is also very important that Khadi has started getting recognition from all corners of the nation. Not only that, the safai

karmacharis are the lowest yet most important part of local self bodies – the arch of decentralized administration."

Applauding the KVIC officials for their timely, quick and focused approach in drafting MoU, proposing samples and finalization of supply, Saxena further said: "Right from initiation to finalization of this conversion, it took only 10 days. It indicates that like our rocketing growth, our speed has also gone in higher gears."

# Popularising the charkha, KVIC-style

For Gandhiji, the 'charkha' was the 'dharma chakra', the instrument of our proud inheritance that needed to be reinserted into our national lives

Any wheel is symbolic of changing times, revolving fortunes of people and reminiscent of justice that does not discriminate between people or epochs of history. A wheel is always seen as a unifier and an icon of our past, present and future.

When emperor Ashoka used the wheel as a 'dharma chakra' and installed it in eddicts and around his empire, he had just one intention in his mind: Establishing 'social justice, indiscrimination and reducing inequalities'. That symbolism, that he established in the Indian society, is an asset of immemorial heritage. Chakra, as a propagator of 'dharma', still revolves at the core of our social value system. And values of inheritance do not change with passing time. Gandhiji reiterated this to us over a century ago. In his eminence of thought, dharma gave people self-reliance, life support and opportunity to hold the heads high and stand on one's own feet. For Gandhiji, the 'charkha' was the 'dharma chakra', the instrument of our proud inheritance that needed to be reinserted into our national lives and consciousness.

The Khadi and Village Industries Commission (KVIC) is a custodian of this fortune of inheritance. Commemorating this monumental and extraordinary inheritance of value, the KVIC, under the guidance of Prime Minister Narendra Modi, has embarked on a mission of installing '*charkhas*' in prominent places of India and abroad as a constant reminder of our commitment to 'social justice' and people's 'self reliance' as a tribute to *dharma*.

The KVIC has also embarked upon distributing *charkhas* to the poor of India, following the spirit of this inheritance of heritage. While in a decade after 2004, successive Governments had just distributed 175 *charkhas*, minimising the message of *dharma* as established by Gandhiji, the KVIC in the past three years distributed more than 31,000 *charkhas* to the needy artisanal families across the length and breadth of the country. Inheritance of social justice and self-reliance is now an asset of pride, thanks to the spinning wheel.

As for establishing the visibility of the message of *charkha*'s symbolism to india, the KVIC at first installed a high-quality Burma teak-wood four-ton *charkha* on July 5, 2016, at Terminal-3 of Indira Gandhi International Airport in New Delhi. This was the world's largest wooden *charkha* — nine feet wide, 17 feet tail and 30 feet long — it has been silently broadcasting Gandhi/'s idea of social justice to millions of travellers. The KVIC then installed a 13 feet tail and 25 feet long world's largest steel *charkha* at Rajiv Chowk at Connaught Place on May 21, 2017, along with the establishment of the Heritage Charkha Museum. It has become so popular that now the people have rechristened the area as Charkha Chowk.

VINAI KUMAR SAXENA



To mark the celebrations of Champaran Satyagraha centenary across the nation, another 18 feet long. 5.75 feet wide and 10 feet high grand steel charkha was installed on April 15, 2018 in Charkha Park, located in front of the Gandhi Museum at Motihari in Bihar. Not only that, as a part of the centenary year celebrations of Gandhiji's Swadeshi Movement alias BUBU in Uganda, the KVIC donated a 25-kg high-quality teak wood 3.6 feet long *charkha* to the Gandhii Heritage Site at Jinja in Uganda on October 2 last year, which is also the International Day of Non-Violence. And, the last but not the least in this lineup is the installation of a 2.2-ton large stainless steel *charkha*, made of highquality chromium-nickel, corrosion resistant, non-magnetic and non-hardenable (11 feet tall, 22 feet long and 6.5 feet broad) stainless steel, near gate number 3 of Sabarmati River Front Park on the opposite bank of Sabarmati Ashram at Ahmedabad, which was unveiled on June 26, 2018 as a tributary endeavour to 150 years of the birth anniversary of Mahatma Gandhi — also known as 'Saint of Sabarmati'.

Much like the legendary idea of building Taj Mahal and Lal Quila on opposite banks of Yamuna River at Agra, the stainless steel charkha is the first charkha of this sort in Gujarat — the native State of Mahatma Gandhi. Since the location is so strategic, this charkha is visible to one and all coming to the Sabarmati Ashram and Dandi Bridge, from where Mahatma Gandhi kicked off the famous Dandi March.

Apart from installation of these monumental *charkhas*, Prime Minister Narendra Modi also advocated that a wider distribution of *charkhas* in every corner of the nation for creation of job opportunities for rural masses at their doorsteps, needs to be accomplished. Following this dedication to the cause, from November 2015, the KVIC has so far distributed more than 6,000 looms in addition to 31,000 *charkhas* given to artisans. Besides, nearly 2,100 solar *charkhas*, too, have been given for the very first time after Independence in such a large scale.

Over a million artisans living in rural India, predominantly women, aspire to possess one single instrument — charkha, which can empower them to spin khadi yarn and sustain their family. And in the spirit of the 'dharma' of social justice, the KVIC constantly caters to the need and sustains those lives that build the inner fibre of modern India. For the KVIC, charkha and dharma are two inseparable halves of national consciousness.

(The writer is Chairman, KVIC)

# Jagriti

A Monthly Journal of KVIC on Rural Industrialisation

# KVIC comes to rescue the tiger-troubled 'Sunderban'

#### OUR CORRESPONDENT

Baldard of Sonderbur-the land where tigets have nucled the men widowing weight. Life of 30-year-old Sumitra a trand of Sunderban -

Life of 30-year-old. Summirs, Michaw statter trags by the class as she boye the undertable pain of losing her haddend in their stack. The Bag hildred right wild we afternaish of the interial incident, while due was copies with the con-sequent diarramation, depression, and water previous, and the unput on the statter of the statter of the order of the statter of the statter of the statter of the statter of the sheard in the state is into good.

changed in the area to good. Vinat Romar Science, Chairman, KVIC visited the Island to under-

KVIC reined the bland to under-stands the pinn and agoine of the ingressedness on bity 21. "We search throng down human deaths due to toget stack to zero. Keeping das is mind, we will hely villagers in taking up spiculate and wenting in all possible forms right in the willagers so that they do not need to versione deep into the for-

राजरंगः

nts," Saxena said on the vice ntic Saurna raid on the view. After marking the imposed on the surveyors in terms of health, both physical and psychosocial, disrup-tion of livelihoods and food insecu-ting – the commission led by Khadi planned to provide a new leanse of the in form of Gandhian Charlchas and bee-boxes for Bag-Bidhoba Sumitra

Vinei Roman Samma, Chairman, KVIC visited Ball Inland of Sunderbars to Interch a training comes - Tigge Victor Rholl Katal Kender: Bell for all the victors who saffer the loss of their buildoods and many others like her, to eke out hast week of August, training the their livelihood. their livelabood. selected vomen in spinning and Besides gying 50 Charkhas, bet-keeping. It is likely that the Kendes insu-all victim wildows for training in the first phase. Named as Tiger Victim Khadi Scher this year. Name Kani Kender Sale- the programmer significant wirde by the KVIC to well start from July 30 until the

omen in spinning and

up spiculture and Khads activi-ties right in their native villages. The programme will also stop village res from collecting honey wind fai-ing in deep waters of the Sandarban forest for elong out bread for their families - ritologi their blows - prey in tigers, executions and posseneous trakes.

It is not something new for If it not concluding new for KVIC to successfully provide dig-nified ways of eking out the live-lihoods to the victims/ sufferers across the nation.

Initially, the women of Nagrota village in Jaromu and Kashmir wit-nessed the training from the cen-tre developed by KVIC, where

the ssigrant women of terrorism

the migrant women of serversion-utentee villages there were enhable-sated in the Napkin Stitching Centre. As a result of which, the hand-kerchiefs mude by those women are being used as gifts to the noted national and international dignitu-in by many government and note-government organisations. Continueum with the reactive of

government organisations. Continuing with the practice of making a good change, the RVIC derived a newl way to cat out ille-gal possible and maintain flora and fauta in and around Kastranga National Park in Assain. Started with a new training cum-produc-tion centre of up in average and have the set of maintain second by Assum forest department, going 25 charichus, five loarns to the village artisans of Sdimkhowa village under Karbi-Anglong diatri-t

Kathi-Anglong district. Following that initiative, on May 20 which is colobrated as World Honey Bee Day order a programme of KVIC, it distributed as many as 1,000 bee-boxes among 100 Mish ing Asamete tribal people in Kazi-ranga - for rebuilding their lives and secure their future.

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# किसानों की आय दोगुना करने में मदद करे : कश्यप

शिमाला: ४ जाताई (स्मूर्य): सांसाद मीरेंद्र करवन ने कहा है कि प्रधानमंत्री रोजगार स्टूजन कार्यक्रम के तहत रवादी और सामोरातेण आयोग सामोण क्षेत्र के म्ययं सहापता

समूह को पहचान करें। इनॉने कहा कि स्वयं सहायमा सम्हों की मदद में लोगों को खेदा जान्छ चाहिए ताकि वर्ष 2022 तक किसानों को आव को दीमूना किया जा सके। उनॉने खारी भीर दामोधीम आयोग के रात्य कार्यालय दीरे क दौरान अधिकारियों और कर्मधारियों के नाम वैत्यम के दौरान यह बात कही। उन्होंने कहा कि

हवी विशय कार्यक्रम के अंतर्गत यामीच क्षेत्री के लोगों को जोड़ने के लिए ज्यापक ऑधियान बन्धवा जाना जापरपक है। इससे जोगों को आप में मुद्द होगी और रीजगात के अवस्था भी कड़ेंगे। त्यांने कहा कि आगीत

को तरफ से नेपार जपाद की प्रदर्शनी किसला व सीला सहित संन्य क्षेत्रों में लगाई जाए, जिससे विभाग को तरफ में तैयार सिंध गए जगाद का प्रचार-प्रसार हो और वेश्रीके विषयम में भी महत्व सिले। उन्होंने कहा

कि प्रधानमंत्री जोजन ज्योति कार्यक्रम के लहत सभी कर्मभारी एवं जाधिकारी 12 स्पर्ध के साहित ग्रीधियम में फिसी भी केंक में अपना बीमा आवत्य करवाएँ । इस अवसर या तपानदेशक एवं प्रचारी राज्य कार्यालय जिल्ला मामे राम ने खाठी और राग्मीचींग के अंतर्गत वर्ष 2017-18 के दीसन को गई प्रगाद को जानकारी दी।इसके आलिनेका आयोग के अधिकतांग्यों और कर्मयारियों ने सायह जो

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भारत याचे प्रताय कार्यद्व-ग्रापलच्याता के अध्वेश यी सांच गढ भी प्रस्तुत किया।

# KVIC launches in-house emarketing system

Khadi and Village Industries Commission (KVIC) has launched its first in-house single umbrella e-marketing system that can be accessed from anywhere in India for sale and purchase of its products. The earlier software was a third-party software, with its headquarters in Bengaluru, on which the KVIC had no control in stock and accounts, despite paying hefty sum for it, KVIC Chairman V K Saxena said, "The in-house software will not only give a real-time data of sales, it will also give the updated status of stocks of Bhawans and godowns. subsequently smoothing the planning procedure, along with controlling the

खादी ग्रामोछोग बेरोजगारों को रोजगार का देता है अवसर : वतधारी सिंह TIT 御御 非前者 化开始 如 如 前 如 前 前 前 和 和 三 前 老 田 時有前,4 部, 茶前,

all work all one many and a dury it would be allen i in en an tim in ant tim set and the set where the second second a second of the second of राजे प्रमाधित ज्यांत के मिल्लाक क्लाओं जात की प्रार्थन विद्या प्रार्थकर प्रेरेक्षण त्व व साम करतेत से किस्ते प्रथम था। ति प्रत्यती देवला मुझ सांग्र, कुछ किंग क्या को प्रदेश में उन्होंने 可治 時 花 和月 相 非在 经资源市场 प्रायन्त्र ने लिए नेपट प्रेयन्त्र है. उन्हा देव के लिएक लाई सीवत आपनी जीत में बात, तिप्रतित स्व को को प्रत्ये जन्म मा को संगत के किस नगर स्थान होए। जन्म संग सन्तर से ता व स्वीन से व लिए स. ११ मा झाल तो वह के सी मां। की करता पर साम हो वहीं क

unter blade de fer ja me net mit i ster eren anne al i den eren an me er meter ter inter er eren als trep wavers it from 12 way findly. When it where it where wants where it interes it was not by parameter is the शिर्म्सन के के लिए 10 नाम की कामन को के प्रायंत्र में के प्रायंत्रिय में 100 मा है के का तान की मंग्री भी कर कि पोलान अन्यान्त्रमान् का को लाइ के नाइ के अपने अनेक राज्यकों प्राप्त की के दे प्रारं को के रहे गया जाता जाता जाता जाता के प्रोणवेद साम के लिए ल्यूनल करें उपरांत की के पर के प्रत है जा हता है। शिव्यकों य प्रेसली प्रय कार्य प्रोपत भाग हैं। यो ने सी लोग पेन प्राप्त हे ने जिस्ती में स्थानकर सील, प्रेसिक, अनमें से स्थान की किसे में उत्पन्नी र्ग राजिन नियम प्रतिम गरिति निवनन जो पुरित, स्वर्थ । तलन सुम नांद १ तन में स्वर्ण (रेटेवे) अरेक्य मध्य के काम है। प्रोत्सय, सिंबकों की मंग मांगे सेन में आहे कहा, भी कार्यक

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दिन अगेर के दर्भन के मधी देवें की अंग प्रदान की द राजीतों हे काल के आपन की मार्गन क्रांति प्रांत, महा उ which we are set of the set of th इन्हों करत कि पीपरेश के अध्यक्त की के अपनित के करने न प्रतिक के के इस बाहन को ता तरंग कर के



# Jagrit August-20

AND THE PHONE INTERNET AT UN BOURY.

# Govt aims to promote Khadi as global fabric, says Prabhu

NEW DELHI: The government aims to promote Khadi as a global fabric as it has the potential to boost economic growth, Commerce and Industry Minister Suresh Prabhu said on Thursday.

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To achieve this aim, new designs and styles in Khadi are essential, he said.

His remarks came through a video message at a conclave jointly organised by Ficci, IIFT and Khadi India.

The minister said districtlevel development is the key to promote Khadi as a global fabric which in turn will promote economic growth. For this, 6 districts in 5 states have been identified and taken up as pilot projects. Besides, Directorate Gen-

Besides, Directorate General of Foreign Trade Alok Vardhan Chaturvedi said Khadi sector employs 80 lakh



people and government assistance and promotions can provide once-in-a-while push, but long-term sustainability requires inherent demand.

'He said there is huge opportunity for Indian fashion industry in textile sector, both in domestic and international market, and Khadi needs to create demand. Ashwani Lohani, Chairman, Indian Railway Board, said there is a need to make Khadi a symbol of national pride.

Lohani said the railways on a daily basis require four lakh bedrolls and would be willing to partner Khadi and Village Industries Commission (KVIC) in developing a strategy to provide disposable Khadi bedrolls and towels at economical rates. *Pli* 



के.वी.आई.सी. की ऑनलाइन बिलिंग शुरू

ਾਬੱਤ ਕੱਫ ਪੁਣ ਰਿਪੁਸ਼ ਜੇ ਕਗਈ ਵਾਸ਼ੀਕਿ

देमा जनमतः सर्वसि

नई दिल्ली, 3 जुलाई (वार्ता): खादी एवं गामोद्योग आयोग (के.वी.आई.सी.) ने ऑनलाइन बिलिंग प्रणाली 'खादी संस्थान प्रबंधन एवं सूचना प्रणाली (किमिस) 'का शुभारंभ किया। के.वी. आई.सी. के अध्यक्ष विनय कुमार सक्सेना ने 'किमिस' का उद्घाटन करते हुए कहा कि खरीद-बिक्री के लिए आंतरिक तौर पर एकल वृहद बिलिंग सॉफ्टवेयर विकसित करना समय की मांग है जिस पर देश में कहीं से भी चौबीसों घंटे करीबी नजर रखी जा सकती है।

# Mere Slogan of 'Say No To Drugs' will not yield any result: Dr Hina

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Dr Hina Shafi Bhat, Member (NZ) KVIC speaking at an anti-drug abuse awareness programme.

#### STATE TIMES NEWS

SRINAGAR: Mere slogan of 'Say No to Drogs' will not yield any result. We have a collective responsibility to find the cause, as well as remedial measures, for the safety and security of our youth.

This was stated by Dr Hina Shafi Bhat, Member (NZ) KVIC while speaking at an anti-drug abuse awareness programme organised by Kashmir Adventurist here at Tagore Hall. The aforesaid programme was sponsored by the Khadi and Village Commission Industries (KVIC). During the programme, large number of students from various colleges and higher secondary participated. Dr Hina said, "We lost one generation to the gun and we are going to lose the next generation to drugs. This is a great hint to understand the cause of drug-addiction in Kashmir." She said, "It is unfortunate that drug addiction in the

Valley has received little attention from the general public as well as from NGOs, who are just superficially dealing with the problem. It is a big social problem and needs concrete steps and strategies." The government, mass media and other social organisations must work with great coordination, and in a close-knit manner, to nip the evil in the bud, she asserted. Anil Kumar Sharma Assistant Director, In-charge Kashmir Region KVIC gave a detailed presentation on Prime Minister's Employment Generation Programme (PMEGP). He said under PMEGP people especially youth can start their entrepreneurship and can be saved from the ill effects of drugs.

The programme ended with a resolution to make the entire State a drug-addiction free region.

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TSLSA emphasises on n

Bee-keeping training camp by ICFAI

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loy a fun-filled river crossing, expensione and reach Hullyachi Rhadi The locale gives one an opportunity to chill out, ex-plore the forests or simply erjoy the cascade. "Guality Brand Business Exto Mr. Sanjeev Pendhackar

W KVIC launches single umbrella pan-India e-mktg on trashat comes as a fusion of Digital In-tal dia and Made in India, the Khad and Village Industries Commission (KVKG) ral) on Tuesday, launched its first in-house

single-uncouls a-navating ayasan named Khadi institution Management and Marmation Sys- proach towards produ tem, which can be accessed from anywhere pan-India for the in the skilled and healing has 424 purpose of sale and purchase of KVIC. KVIC Charmen Virus, dharker, VICCO as a brand r 105. Kumat Saxana, who maugurated it is system, and that since handover the finest product KVIC firmly believes in transparency in all of its applicits. It and touch the ives of millions was the read of the toos to develop some in-house single tol and representing services, unbrids billing software for sale and putchase that could be Deecar, Vicco Laboratories t 118. net- monitored mend-the-case from any remotest place. 'It gives fictuated for "County Brand Bu-rine improvements placeware and satisfaction that KVIC if heart has at mational contentros held

Since 1952, the VICCO brand displayed an amazing growth

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DHI KOM SHTU I गंहर के मोल बेहरे वाली पर तोडी से भीचे तथा तपना जे के बाल ज़रही लगते हैं। तन्त्र अर्थ - विकोर चेल्ला होने पर छोटे था मीडियम 201 307 वासी वाली हेवर स्टाइल अन्द्री लने थे।

गेराम

स्त छाटा हामा. कही होन कोच की मेटी ईस्ट -वेस्ट कॉर्डिसेर क पताचा का जाव नाम ताम कि मुतने राखनाक की जना। बंध ने कनेका ही जीत धाराई तराजी । उद्देश्य तीम कि मुतने राखनाक की जना। बंधों ने कनेका ही जीत पहर के साने वाली की लंडनाक मंद्री के खारण परेशानी भी न उद्यानी पड़ें (क्येंसि 66 हजार करेंड के इस प्रेलेक्ट की अगर समय ने पुरू कर दिया रख से वर्ष 2028 नक मंग्रे की सुविध रजवानी के लोगों की मिलनी गुरू हो आगरी।

भवारतन हो रहा है। बील बहुई हुने प्रतप्रधार से व आनी है. मेटी स्टेशन ने मुंगी पुलिया म्टेशन के बैध करती जगरी। निर्देशक कुनार केलव ने बतन्त्र जी मेरी कोन राजवेर्ट नग अन्तेश्वन त द्वारान कल्के तेवन क्रिका जा नहां है। उद्देशव हे क्रि ीमांड के हिसाब से हर तीन जिनह में स्टेजन पर कविशी को

133 फीसद बढ़ी खादी की बिक्री खादी और ग्रामोद्योग आयोग के अध्यक्ष विनय व विधि मंत्री ने किया लालवाग में खादी माद का उदघाटन

जागरण संवादधाता, शखनऊ गांची की सारी सिर्फ कपड़ा ही नहीं विचारण्डन है, जिसी आगे बहाने का कार्य युद्ध स्तर पर जारी है। खादी और सब्बंधीय जावीग की पाल पर वर्ष 2004 में 2014 के बीच स्वायी के उत्पन्धें को अर्थुलगे जो 6.6 बोच

भी, यह 2014 से 2018 के बीच बढ़कर 133 फीसट ही रही है। आम आदनी से लेकर खम अटनी की पहुंच वल्ली 作;注 f ut नेवे स्वम्ये अध्य विकास की ओर बद् ली है। साली 412 और ग्रामीयोग आयोग के अध्यक्ष विनय in 1 कुमार सप्सी व सीसवार को खाउँ के विवयस Eù पर बोल को थे।

यह सालवान में आये हीतव के नाम से निरा 1000 खुले प्रवेश के जहने साथी यहाँ के उद्धादन गर बतीर मुख्य अतिथि अधिमल हुए। उद्यादन first अवयर पर गिर्वेच एव न्यायमंत्री जातेल पाठक. मते। प्रमुख सीवव राज्ये प्रमोद्येन नवनीत शहमल STOC: के अल्पना आयोग के सदस्य जेव दलाज 181 गोम्स, सञ्च निर्देशक आरएस पहिंच थ सहायक निर्देशक एक स्वित समेत अगीन के 調力 बडे साधिपाते व वसंपत्तने में जुल थे।



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# रहादी अपनाएं, यानी वसाएं

राजना उमेग्याए, पांस विदार नागरी और प्रामंत्रीम आठीन के जावा निया कुमार कार्यना प्रजाने में जिन मिर पांनी को दिना में अतीन एक मीर मिन पंनी को दिनों में अतीन एक मीर मिन में वर्धना के पंनी में कार्य जाना कर पांचे को बनाव जा स्थान है।

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# not yield any result: Dr Hina



सन्मार्ग संपाददाता, तई दिल्ली : यात्र केता से को प्रिय सादी लंग सफर तम कर चुको हैं। तादी के पारंपरिक और पणियमां परिधान के रूप में डिलंडन किए जाने के बाद अब इसे दुनिया भर में पग्नेद किया जाएवा और इसमें कोई आरबर्थ नहीं है कि भारत का पर मिन्तेचर फैनिक आने काले समय में विंतक जोड बन जाएगा। यह बाद माइको, लप्पु और मध्यम उद्यम प्रियहसएमई) मंत्री गिरिराज सिंह ने कतींद प्लेस के सादी भवन में इंडियन काटने दिवाइवरार विषय के लाव के परिकार पत्र की में पी ने कता कि साथी और प्रामंद्रमेंग आरोगी गिरिराज सिंह ने कतींद प्लेस के सादी भवन में इंडियन काटने दिवाइवरार विषय के लाव के मौक पर बड़ी । मंत्री में क्यांदी आवन से इंडियन काटने दिवाइवरार विषय के लाव के मैंक पर बड़ी । मंत्री में क्यांदी और प्रामंद्रमेंग आर्गमा (केल्डेआईन्हे) को विक्री में लेखे से बहाति के साथ-माथ पिछले चार साली में व्हर्थिक कारोजर में काफो पुदि हुई हैं जो कई व्यापरिक कंपनियों के लिए आहम्पर को साथ पन गई है। केलीआईसी प्रधानमंत्री के रुप्ले को कातविक आहमर दे यहा है, क्योंकि घट देन में सबसे बड़ा नीक प्रार्थी और है। केल्डीआईसी के सेप्रतमेन कितय कुमाए सकस्तेना ने कहा कि सादी और को बादी को पाल पर वर्थ 2014 के सीच खड़ा के दलादी की प्रामंग्रेश आयोग की पाल पर वर्थ 2024 में 2014 के सीच खड़ती के दल्पार्टी की बड़ीगरी जो 6.6 भी, जह 2014 में 2016 के सीच खड़ती के दल्पार्टी को बड़ी स्त्राने के स्तर को लोग प्रभेद कर रहे हैं और विग्रले चार वर्थी में स्वारी की लोकतियक स्तास कर जुकाओं में बड़ी है।

> eration to drugs. This is a great hint to understand the cause of drug-addiction in Kashnin." She said. "It is unfortunate

from the ill effects of drugs. The programme ended with resolution to make the entir State a drug-addiction fre



को कायान हरमनगीत कोर ने किया। इस आवसर घर आइंटीसी वीरिएड वेवरीज के सीओओ संजय-विपाल उपस्थित थे।

# केवीआईसी ने खुद की ई-मार्केटिंग प्रणाली शुरू की

नयी दिग्री, खादा एव सामाछाम आयंग (केवीआईसी) ने जाज अपनी है - मार्केटिन प्रणाली शुरू को है। इस प्रणालों के जरिये देश के किसी भी हिस्से से खादी उत्पादों को क्षिक्रो - खरीद की जा सकती है। केवीआईमी चेयरमेज से क. सक्सेना ने कहा को इससे पहले जो है - मार्केटिन प्रणाली थी उसका साफ्टवेयर बाहरों कंपनी का झ जिसका मुख्यालय बेंगलूरू में था। केवीआईसी का इस पर कोई नियंत्रण नहीं था। इसके लिये भारी राशि का भुगतान करने के वावजुद केवीआईसी का इसमें स्टॉक और खात पर कोई नियंत्रण नहीं था। सक्सेना ने कहा कि आयोग के अपने साफ्टवेयर से अब उत्पादों को बिक्री की त्यरित जानकारी तो मिल्लंगी ही इसमें खादी भवनों और गोदासों में माल को स्थिति की भी पूरी जानकारी होगी। इससे आगे गो योजना बताने में आसानी होगी।

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जपा उ नयां † को कंपनी (जेगएएल) लिमिटेड बेंक से 1, सहित ठ

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Khadi gets a 'fitting' tribute

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7/12

# Honey bee may get state insect tag in K'taka

Bengaluru: After a state animal, bird and butterfly, here is another. If all goes to plan, the Karnataka Biodiversity Board (KBD) will be the first state in the country to have a "state insect" - the honey bee. P Sheshadri, KBD chairman, revealed that it has received a proposal to make the honey bee the state insect and that it will be discussed with the experts before the board approaches the government. "Honey bees are special as they contribute immensely to maintain balance in ecology and they also are a means of livelihood for many," Sheshadri said. "It deserves the state insect tag." Bee farming in the state is thriving and is a profitable industry and experts say honey bees play a crucial role in pollinating crops. However, due to rapid urbanisation the bees are a threatened lot in cities, while pesticides used for agriculture are a threat to them in rural areas, a KBD member said.



CSR without consciousness is folly: KVIC Chairman



Chairman

ट्रमचे पोड़ी को खोते जा कॉलेज के प्राप्त व वात्राओं ने धान लिया। कार्यक्रम को मुख्य भोभ नजीली रहे हैं। हिना ने कहा कि यह दुर्भाग्यपूर्ण दबाओं का दुश्रपंत्रींग और अर्थेश है कि फाटों में नहीली दबाओं की कई काश्मीरी युवाओं ने संगीत और डिक्राकों इस छात्रों के साथ वावी पर उसकरी के खतरे ये तहने के लिए- तर की आम काल के साथ-साथ- इत्य के मतावा विभिन्न स्टेज शीका- अन दिया। उन्होंने पुकाओं को उन आय जनता व सरकारी विभागों को गैर-सरकारी संगठनों से बहुत कम ध्यान प्राप्त हु जह है, जो सिर्फ संचल्या इस अवसर फ मुख्यतिथि के से निपटने के लिए सतही है। यह एक बडी सामाजिक समस्या है और रूप में मौजूद डा, हिना शफी भट्ट, सदस्य के.बी. जहाँ सी. ( उन्हीं क्षेत्र) इसको खत्म करने के लिए दोस कदम ने कहा कि ' हुम्म को न कहें' का मात्र नाग कोई परिणाम नहीं देगा। और रणनीतियों की जरूरत है। यो.एम.ई.जो.पी.पर पाथर प्याईट



भट्ट । (लगेर बाग) प्रैनेटेशन थी : कार्यक्रम के छैरल

पूर्व के महात्व निर्माण रहे व से का प्रदर्शन कर पुवाओं को नजीली दवाओं से दूर राने का संदेश दिया। कार्यक्रम के दौरान के वी आई सी. के सहायक निदेशक, प्रभरी अंग्रिस कुमार शर्मा ने मुखाओं को बेहता रोजगार प्रदान करने के लिए भारत सरकार को योजना' प्रधानमंत्री रोजगार - प्रमाण- एउ प्रालुत किया :

1000 को जन्मने के लिए बहुत किया। प्रथमी सबित हो सकल है। को जात इस बीच विभिन्न वकाओं ने जारती, जो हानिकारफ हैं, ये दूर रखने के लिए सीलल मीडिया के माण्यम से संदेश फैलाने पर भी जोन हिया। अंत में आयोजकों मे के.ची. आई.सी. को इस कार्यक्रम को प्रयोगित करने के लिए संग्रहन

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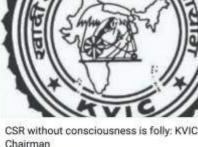
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