



ISSN-0447-2500

Jagruti

Vol.60

No.2

Mumbai

January 2016



A Monthly Journal of KVIC on Rural Industrialisation
KHADI AND VILLAGE INDUSTRIES COMMISSION, MUMBAI

ISSN-0447-2500 Jagruti

A Monthly Journal of KVIC
on Rural Industrialisation

Vol. 60 No.1 January 2016

EDITORIAL BOARD

Chairman
Arun Kumar Jha

Editor
K.S.Rao

Sub Editor
Usha Misra

Jr. Sub Editor
Shiv Dayal Kushwaha

Sr. Artist
Anup. R. Khodaskar

Artist
Dilip Palkar

Published By:

Directorate of Publicity, Film, & P.E.P. for Khadi and
Village Industries Commission, Gramodaya,
3, Irla Road, Vile Parle (West), Mumbai-400056.
Tel.: 2671 9465, 2671 6323
E-mail: jagritikvic@gmail.com,
Website: www.kvic.org.in

Subscription

Annual : Rs. 100/
Subscription for 3 Years : Rs. 250/-

Opinions expressed in articles published in this journal do
not necessarily reflect the views of the
KVIC or of the Editor.

INSIDE

News Update

3 to 33

Messages from Hon'ble Chairman.....	
Hon'ble Minister, MSME Inaugurates Global Small Medium	
Over 95,000 Udyog Aadhar Memorandums for ease of doing	
Credit Rating Scheme through the NSIC for MSME	
Loan for self employment	
Air India to promote use of Khadi onboard	
Women Entrepreneurship Development Programme.....	
Heritage Cluster to promote traditional craft at J&K.....	
Chairman, KVIC laid foundation stone of first SFURTI Cluster	
Gujarat Khadi Institutions to supply 200 solar charkhas.....	
Khadi units need to be revived	
Khadi not just means of employment, but also symbol of	
Rajasthan Heritage Week: Khadi, kota get fashionable twist	
Meeting on implementation of solar Charkha programme	
Modi Jacket is becoming popular in the Country	
Khadi export Cell moves ahead for e- Market	
Chief Vigilance Officer, KVIC visited NRD.....	
Smt. Usha Suresh, IES joins as FA, KVIC.....	
KVIC's Peoples' Education Programme for students of St.	
Member, S.Z. visited State Office Hyderabad.....	
Member C.Z. reviewed KVI activities at Meerut.....	
MIS application training under KRDP Conducted at	
Awareness Camp on PMEGP scheme at Caddlegunj.....	
Nagar Rajbhasha Karyshala Samiti Ambala applauded KVIC.....	
Beekeeper's Meet at Kolkata	

Articles:

34 - 39

2015 sees Khadi become the must have fabric for every	
Diastase –An Important parameter of honey quality.....	
History of Indian Tricolor	

Photo page

23

Press Coverage

40 -42

Page From History

43

विनाय कुमार सक्सेना
VINAI KUMAR SAXENA



अध्यक्ष
CHAIRMAN
खादी और ग्रामोद्योग आयोग
KHADI & VILLAGE INDUSTRIES COMMISSION
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small & Medium Enterprises
भारत सरकार
Government of India

31.12.2015

NEW YEAR MESSAGE

On the occasion of ringing in the NEW YEAR-2016, I extend my "Warm Greetings for The Season and Best Wishes for the New Year" to each and every officer and staff of the KVIC. I also extend my "Warmest Greetings" to all members of the Khadi Pariwar - the spinners, weavers, artisans, institution, entrepreneurs and stake holders who have been associated with us for more than six decades, toiling hard for the fulfillment of the dream of Gandhi ji.


Today, the buzz is all about KVIC reinventing itself and surging ahead to usher in a new era of progress and prosperity. While employment generation has been the core competence of the Commission, but much has to be done to ensure sustainability of the body and soul of the poorest of the poor rural masses.

The Commission has embarked on an new area of science and technology where modern equipments like the Solar Charkha is being introduced for doing away with the drudgery of the women spinners while providing them with enhanced production and wages as well.

While we have many new challenges to face in the future, on this occasion let us pledge to come together, to work together in order to build an atmosphere of faith, trust, teamwork, commitment, integrity that will help us in ushering a new era of progress and prosperity.

I am sure that your heartfelt commitment to this cause will go a long way in reinforcing the dreams of the 'Mahatma' in our venture for generating sustainable employment opportunity in the rural sector and socio economic upliftment of the downtrodden and underprivileged masses.

I once again wish you and your loved ones peace, health, happiness and prosperity in the coming New Year.


Vinai Kumar Saxena
Chairman

विनय कुमार सक्सेना
VINAI KUMAR SAXENA



अध्यक्ष
CHAIRMAN
खादी और ग्रामोद्योग आयोग
KHADI & VILLAGE INDUSTRIES COMMISSION
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small & Medium Enterprises
भारत सरकार
Government of India

31.12.2015

AN APPEAL FOR SURRENDERING GAS SUBSIDY

As you are aware that recently Hon'ble Prime Minister Shri Narendra Modi ji, has given a clarion call to all well off Citizens of India, to voluntarily surrender 'Gas Subsidy' and contribute to the nation building process.

This initiative of surrendering subsidy worth around Rs. 200/- per cylinder would be used for making LPG available to the poor and needy as well as various projects and initiatives that will benefit the poorest of the poor in terms of health care, education, potable water, infrastructure, domestic lighting and many others on the rural, social and cultural fronts.

We, in the Khadi Parivar trading on the philosophy of Gandhi ji, have pledged ourselves to the virtues of the Mahatama that;

**“Vaishnav jan to tene kahiye
je Peer paraayi jaaNe re”**

Remaining true to the virtues of this philosophy and as a mark of respect to the 'Father of Nation - Mahatma Gandhi ji' on the occasion of Centenary Celebrations of Mahatma Gandhiji's return to India from South Africa and ringing in the "New Year - 2016", let us all pledge to surrender our gas subsidy and fulfil the dreams of 'Bapu ji' in upliftment of 'Antodaya'.

I am sure, that we shall be able to reassure ourselves that this humble initiative shall go a long way in sustaining the life and soul of millions of the poor and needy across the country.


Vinai Kumar Saxena
Chairman

Hon'ble Minister MSME inaugurated Global Small Medium Enterprises (SME) Summit -2015



After inaugurating the Global SME Summit-2015 Hon'ble Union Minister for MSME, Shri Kalraj Mishra in his inaugural address said, MSMEs should forge partnerships with their counterparts in various countries and try to become more competitive.

He also said that his Government has drawn up a number of schemes to boost the sector. Private players should also come up to support the Government's initiatives for the purpose.

Shri Kalraj Mishra inaugurated Global SME Summit 2015 at India Habitat Center on 7th December, 2015. Theme of this year's summit was 'Make in India through Global SME partnerships'. This summit was organized by CII in partnership

with Ministry of MSME.

The objective of this summit was to connect the Global SMEs with the Indian SMEs for mutual business development and explore the emerging Indian market. This summit will also work towards creating a strong platform for key decision makers, business leaders and multilateral, global funding agencies to address issues common to SMEs and identify cross-border partnership opportunities

New Initiatives of MSME Ministry

Over 95,000 Udyog Aadhar Memorandums for ease of doing Business filed within a Short Period of 3 Months

Aspire Scheme Launched to Promote Rural Entrepreneurship

During the year 2015, Ministry of MSME launched various initiatives to improve the ease of doing business and to make Micro, Small and Medium Enterprises more globally competitive. These initiatives include ease of registration of the business in the form of Udyog Aadhar Memorandum, Framework to revive sick MSMEs, promoting innovation in rural entrepreneurship through ASPIRE scheme, fund for regenerating traditional industries, financial support in the form of credit guarantee and credit linked capital subsidy. Some of the programmes launched during the year include:

Udyog Aadhaar Memorandum (UAM)

The Ministry in September-2015 under the MSME Development Act, 2006

has notified that every MSME unit shall file Udyog Aadhaar Memorandum (UAM). This is a path breaking step to promote ease-of-doing-business for MSMEs in India as the UAM replaces the filing of Entrepreneurs' Memorandum (EM part-I & II) with the respective States/UTs. While some of the States/UTs had made the process online, either by themselves or through the portal created by this Ministry, several States/ UTs were still relying on the manual way of filing EM. The cumbersome filing of EM has now been dispensed with and the entrepreneurs in the MSME sector just need to file online, a simple one-page UAM on <http://udyogaadhaar.gov.in> to instantly get a unique Udyog Aadhaar Number (UAN). The information sought is on self-certification basis and no supporting documents are required at the time of online filing of UAM.



Hon'ble Minister, MSME, Shri Kalraj Mishra addressed a press conference on "Udyog Aadhar Memorandum" a simplified registration format for MSMEs, in New Delhi on October 06, 2015. The Secretary, Ministry of Micro, Small & Medium Enterprises and Steel, Dr. Anup K. Pujari and the Director General (M&C), Press Information Bureau, Shri A.P. Frank Noronha are also seen.

The UAM can be filed online by individuals themselves in case they have an Aadhaar Number. However, in all exceptional cases, including those of not having an Aadhaar Number, the UAM can be filed in offline mode (i.e. on paper form), with the General Manager (GM) of the concerned District Industries Centre (DIC).

The UAM has emerged from the vision of Hon'ble Prime Minister of India shared with the Nation through "Mann Ki Baat" telecast on 3rd October, 2014 and the recommendations for Universalization of Registration in the

Report of the Kamath Committee on Financial Architecture of MSME sector. Wide-ranging consultation exercise has been done in the matter in the National Board of MSMEs and the Advisory Committee for MSME Act. It is expected that this simplified one-page memorandum to be filed online shall unlock the potential of MSMEs, besides improving our international ranking in Doing Business Index. Within a short time of three months, more than 95,650 UAMs have been filed in the country.

Framework for Revival and Rehabilitation of MSMEs

The existing mechanism for addressing revival, rehabilitation and exit of small enterprises is very weak in the country. The most recent Doing Business (DB) Report ranks India 137 out of the 189 economies for resolving insolvencies. It notes that resolving insolvency takes 4.3 years on average and costs 9.0% of the debtor's estate, with the most likely outcome being that the company will be sold as piecemeal sale.

Pending a detailed revision of the legal framework for resolving insolvency/bankruptcy, there was a felt need for special dispensation for revival and exit of MSMEs. The MSMEs facing insolvency/bankruptcy need to be provided legal opportunities to revive their units. This could be through a scheme for re-organization and rehabilitation, which balances the interests of the creditors and debtors.

A Framework for Revival and Rehabilitation of MSMEs has thus been notified in May-2015 under section 9 of the Micro, Small and Medium Enterprises Development Act, 2006. The salient features of the same are as follows:

- Identification of incipient stress
- Committees for Distressed Micro, Small and Medium Enterprises
- Corrective Action Plan (CAP) by the Committee with various Options
- Restructuring Process

- Prudential Norms on Asset Classification and Provisioning
- Identification of Willful Defaulters and Non-Cooperative Borrowers

Prime Minister's Employment Generation Programme (PMEGP)

PMEGP is the flagship programme of the government offering credit linked subsidy to establish new enterprises for generating continuous and sustainable employment opportunities in Rural and Urban areas of the country.

- Ø Rs. 860.51 crore has been released by the Ministry as margin money under PMEGP out of which Rs. 528.32 crore has already been disbursed by the banks.
- Ø 24126 new enterprises providing employment to 170983 persons have been benefited under the Scheme.
- Ø There is more than 50% increase over the previous year in terms of funds disbursed by the banks, no of projects with funds disbursed and the employment generated.

A Scheme for Promotion of Innovation, Rural Industry and Entrepreneurship (ASPIRE)

ASPIRE has been launched on 16.03.2015 with an objective to set up a network of technology centers, incubation centres to accelerate entrepreneurship and also to promote start-ups for innovation and entrepreneurship in rural and agriculture based industry with a fund of Rs.210 crores.

Ø The planned outcomes of ASPIRE are setting up Technology Business Incubators (TBI), Livelihood Business Incubators (LBI) and creation of a Fund of Funds for such initiatives with SIDBI.

- Ø 1st LBI set up in April-2015 under ASPIRE within a month of launching the Scheme. The first batch of 107 youth has been trained and skilled through it.
- Ø 19 LBIs have been approved till September 2015 and another 9 LBIs & 2 TBI is ready to be approved.

Scheme of Fund for Regeneration of Traditional Industries (SFURTI)

The objectives SFURTI is to organize the traditional industries and artisans into

clusters to make them competitive and provide support for their long term sustainability by way of enhancing the marketability of products, improving the skills of artisans, making provision for common facilities and strengthening the cluster governance systems.

- Ø The Scheme guidelines of SFURTI have been revamped in 2015 and the Scheme has taken giant strides in 2015. Funds to the tune of Rs.62 Crore have been sanctioned under the Scheme in 2015 as against Nil in 2014.
- Ø 68 clusters have already been approved in 2015 itself against the target of 71 clusters during 12th Plan period with more than a year of the plan period to spare.



Hon'ble Minister MSME, Shri Kalraj Mishra addressing at the inauguration of the National Level Workshop on Revamped SFURTI, in New Delhi

Lean Manufacturing Competitiveness Scheme(LMCS)

LMCS is being implemented across the country to enhance the competitiveness of manufacturing MSMEs. The Objective of the Scheme is to enhance the manufacturing competitiveness of MSMEs through application of various Lean Manufacturing Techniques (e.g. Total Productive Maintenance (TPM), 5S, Visual control, Standard Operation Procedures, Single Minutes Exchange of Dies or Quick Changeover (SMED), Value Stream Mapping, Just in Time, Kanban System, Kaizen, Cellular Layout, Poka Yoke).

- Ø 188 New Clusters identified and selected for LM (Lean manufacturing) interventions.
- Ø Lean manufacturing Interventions have been initiated in 359 Units.
- Ø Organised 63 Awareness Programmes across the country.

Credit Guarantee Trust for Micro and CGTMSE Scheme

CGTMSE was set up to strengthen credit delivery system and facilitate flow of credit to the MSE sector. The Credit Guarantee under CGTMSE seeks to reassure the lender that, in the event of a MSE unit,

which availed collateral free credit facilities, fails to discharge its liabilities to the lender; the CGMSE would make good the loss incurred by the lender up to 85 per cent of the credit facility.

- Ø During the current financial year (April to October 2015), total number of proposals approved under the scheme was 2,31,774 involving a guarantee amount of Rs.11,446 crore.

Credit Linked Capital Subsidy Scheme (CLCSS) for Technology Upgradation

CLCSS aims at facilitating technology upgradation of Micro and Small Enterprises (MSEs) by providing 15% capital subsidy (limited to maximum Rs.15 lakhs) for purchase of Plant & Machinery. Maximum limit of eligible loan for calculation of subsidy under the scheme is Rs.100 lakhs. Presently, more than 1500 well established/improved technologies under 51 sub-sectors have been approved under the Scheme.

- Ø During the current financial year (April to October 2015), 1,195 units benefitted and total subsidy released to the tune of Rs. 75.57 crore.

Credit Rating Scheme through the NSIC for MSME

The Ministry of Micro, Small and Medium Enterprises has not introduced any grading system for MSMEs in the Country However, the Ministry is implementing Performance & Credit Rating Scheme through the National Small Industries Corporation (NSIC) Limited.

The main objective of the scheme is to provide a trusted third party opinion on the capabilities and credit worthiness of the MSEM's so as to create awareness amongst

the strengths and weakness of their existing operations. Rating under the scheme is being carried out through empanelled rating agencies i.e. CRISIL, CARE, ONICRA, SMERA, ICRA and Brickwork India Ratings. This information was given by the Minister of State, Micro, Small and Medium Enterprises, Shri Giriraj Singh in a written reply to a question in Lok Sabha on 21st December.

Loan for Self Employment

Shri Giriraj Singh, Hon'ble Minister of State, Micro, Small and Medium Enterprises in a written replies to a question in Lok Sabha informed:

Under Prime Minister's Employment Generation Programme (PMEGP), an individual, above 18 years of age can apply for establishing a unit through Bank credit. The maximum cost of project is Rs. 25 lakh in the manufacturing sector and Rs. 10 lakh in the service sector. General category beneficiaries can avail of margin money subsidy of 25% of the project cost in rural areas and 15% in urban areas.

For beneficiaries belonging to special categories such as scheduled castes, scheduled tribes, OBCs, minorities, women, ex-servicemen, physically handicapped,

beneficiaries belonging to North Eastern Region, hill and border areas, etc., the margin money subsidy is 35% in rural areas and 25% in urban area.

The PMEGP Scheme provides for mandatory Entrepreneurship Development Programme (EDP) training of 1-2 weeks for the PMEGP entrepreneurs. The EDP training is aimed at imparting knowledge on the concept of entrepreneurship, its challenges and prospects and to develop skill on management of a unit - including financial and marketing etc. EDP training is provided through:

- i) KVIC and KVIB Departmental Training Centers
- ii) Central and State Government Training Centers
- iii) Rural Self Employment Training Institutes (RSETI) Training Centers.

Air India to promote use of Khadi onboard

KVIC bags an order of KVI products worth Rs. 1.25 Cr. from Air India



Seeking to promote the use of indigenous fabric, national carrier Air India has decided to use natural and eco-friendly khadi products on its International flights, and has placed an order worth Rs 1.21 crore with the Khadi and Village Industries Commission (KVIC) for getting 25,000 units of amenity kits.

The amenity kits are provided by Air India to its first class and business class passengers, flying on the airline's international network.

The products will be supplied by Khadi Gramodyog Bhawan, a flagship retail unit of the KVIC. The kits include a hand sanitiser, moisturiser lotion, lemongrass, handmade soap, khadi lip balm, rose face wash, essential oils, among others.

KVIC will supply 25,000 kits to Air India by next year, of which 20,000 kits will be for the business class while the rest for the first class passengers. This order will generate more than 60,000 man hours which will be a boost to the workers .

Women Entrepreneurship Development Programme

Minister of State, Micro, Small and Medium Enterprises, Shri Giriraj Singh in a written reply to a question in Lok Sabha on 30th November, 2015.

The Ministry is implementing schemes for imparting training and to promote women entrepreneurship by setting up micro, small and medium enterprises in the rural and urban areas of the country through Khadi & Village Industries Commission (KVIC) and Coir Board.

KVIC conducts skill development and Entrepreneurship Development Programme (EDP), to encourage participation of women, KVIC offers free training to women under skill development programme.

Ministry of Micro, Small and Medium Enterprises (MSME) is implementing Prime Minister's Employment Generation Programme (PMEGP), a major credit-linked subsidy scheme since 2008-09, to promote and set up micro, small and medium enterprises and to generate employment in rural and urban areas of the country. The maximum cost of the project under PMEGP scheme is Rs.25.00 lakhs for manufacturing sector units and Rs.10.00 lakhs for units under service sector. Under the scheme the women entrepreneurs are provided 25% and 35% subsidies for the project set up in urban and rural areas respectively. For women beneficiaries, own contribution is only 5% of the project cost while for general

category it is 10%. All the entrepreneurs including women are eligible for 2 weeks Entrepreneurship Development Programme (EDP) after the sanction of their projects from banks for financial assistance to setup their unit and also imparting training under EDP.

Under the Skill Upgradation & Mahila Coir Yojana (MCY), Coir Board is organizing programmes like Entrepreneurship Development Programme (EDP), Awareness Programme, Workshop, Seminar, Exposure Tour, etc. for attracting more women entrepreneurs to set up coir industrial units.

Coir Board is conducting training programmes under 'Mahila Coir Yojana' exclusively for rural women. Under this, training in spinning of coir yarn/various coir processing activities is imparted to rural women in regions producing coir fibre in the country. The scheme envisages distribution of motorized ratts/motorized traditional ratts and other coir processing equipments at 75 % subsidy subject to a maximum of Rs. 7500/- which can be operated by women after completion of a two months' training programme. During the training period, the women artisans are given stipend amounting Rs. 1000/- per month.

Heritage Clusters to promote traditional craft at J&K

Two Heritage clusters will be opened in Jammu and Kashmir. One in Srinagar and another in Jammu



Describing Khadi and Village Industries as a vibrant sector of rural economy, Former CM, J&K stressed upon a comprehensive cluster approach to overcome the challenges posed by imported products available in the market on 14th December, 2015.

He also called for complete focus on traditional craft which are women-centric such as shawl embroidery, chain stitch, sozni and crewel work.

The former CM, J&K informed these in a meeting with state Industries and Commerce Minister, Chander Parkash Ganga and Chairman of Khadi and Village Industries Commission, Shri Vinai Kumar at

Jammu. Principal Secretary to the Chief Minister, Shri B. B. Vyas, was also present on the occasion.

"An institutional mechanism has to be worked out so that our artisans benefit from KVIC's prepared and procured policy, particularly in papier machie, wood work, Basohli paintings and Kishtwari blanket-making," former CM said.



On including transport component under SFURTI to promote the state's tourism industry, Shri Vinai Kumar said, once a proposal is received, it will be accorded positive consideration by exploring the possibility of carving out

special dispensation as it is not included in the scheme.

"We also plan to organise a national-level exhibition for the first time in the state next year," he added. Chairman, KVIC also apprised the then Chief Minister about their plan to set up a Multi-Disciplinary Training Centre-cum-Showroom to promote traditional industries at Pampore in South Kashmir.

On this occasion Shri Vinai Kumar Saxena, Chairman KVIC Informed that two heritage clusters, one each in Srinagar and Jammu, would be set up under Scheme of Fund for Regeneration of Traditional Industries (SFURTI). He also offered skill-based training to artisans so that they are acquainted with new designs which can be blended with traditional designs depicting local flavours. SFURTI has inbuilt provision for soft interventions including skill training, capacity building and design development. To provide marketing support to Khadi and village industries, KVIC is establishing 20 Khadi Gram Udyog Bhawans out of which two are being envisaged for Jammu and Kashmir.



Chairman, KVIC laid foundation stone of first SFURTI Cluster in Gujarat



Shri Vinai Kumar Saxena, Chairman KVIC led the foundation stone of tools and biomanure productions clusters for agriculture use at Bardoli, Gujarat on 24th December, 2015 under the SFURTI Cluster of KVIC. On this occasion Shri Y.K. Baramatikar, Dy.CEO Western Zone, Shri Sanjay Hedao, State Director KVIC, Local MLA, Proprietor of the institution, Shri Ram Kumar Singh were also present. The inaugural function was presided over by Shri Dilipbhai Bhakt, Chaiman, District Co-Operative Bank, Surat.

Speaking on this occasion Chairman KVIC expressed his delight over laying foundation stone of first SFURTI cluster in Gujarat. He also gave thrust on Prime Minister's Make in India Drive, which will make the Villages

self sufficient. KVIC is ready to provide all kinds of support for programmes which make the villagers self-reliant, he added. He appreciated the idea of availability of all the facilities under one roof, at the same time also urged to reduce the tenure of SFURTI Programmes less than three years, as the programme loses its value in the long period of three years.

Earlier, Shri Y.K.Baramatikar, Dy. CEO, Western Zone and Shri Sameer Kumar, Director SFURTI spoke on the SFURTI Programme and appreciated the opening of 1st cluster in Gujarat.

Chairman District Co-operative Bank also expressed his views on this occasion.

Later Shri Sanjay Hedao, State Director, proposed the vote of thanks.

Gujarat Khadi Institutions to supply 200 solar charkhas

Govt. has roped in two institutions to supply solar charkhas to MSMEs in India

Ahmedabad January 4, 2016



KVIC has signed a memorandum of understanding (MoU) with Gujarat-based two Khadi institutions to supply solar-driven charkha under Prime Minister's Employment Generation Programme (PMEGP). Gondal-based Udyog Bharti Trust and Rajkot-based Khadi Gram Udyog Sangh-Samanvay will provide solar charkhas to Khadi institutions and artisans across India.

"We have signed MoU provide solar-driven charkha to various Khadi institutions

to increase employment in this sector under PMEGP. Both Udyog Bharti and Samanvay will supply 100 Solar Charkha by March-end," said Sanjay Hedao, State Director, KVIC.

Earlier, Shri Giriraj Singh, Minister of State for Micro, Small and Medium Enterprises (MSME) had visited Udyog Bharti and seen test results of solar charkha. Impressed by their production and cost-efficiency, Hon'ble Minister for State asked KVIC to supply 100 solar charkhas from Udyog Bharti.

Hon'ble Minister had also visited the campus of Udyog Bharti- and remarked these institutions were producing more khadi at lesser cost than those developed by others. Hence, they were asked us to supply the same through KVIC.

The Udyog Bharti Trust is also initiating a trial run with 15 spinning wheels of 10-24 spindles that cost of each charkha will be around Rs 35,000-40,000 each. As of now, solar charkha with eight spindle produces 45,000 metres of khadi while production on hand-driven charkha with eight spindle is not more than 25,000 metres

Hand-driven Ambar charkha of

Udyog Bharti have been one of the most popular amongst khadi institutions and artisans in India.

Similarly, Rajkot-based Samanvay trust, which produces and sells khadi cloths in Gujarat, has signed an MoU with KVIC to provide 100 solar charkhas to their artisans and plans to invest about Rs 1.25 crore.

Ajay Doshi, Director, Samanvay said, "We will buy normal charkhas and convert them into solar charkha with the help of Mahatma Gandhi Institute for Rural Industrialization (MGIRI) and distribute it to our artisans under PMEGP. This will cost about Rs 1.25 crore."

Khadi units need to be revived

Shri Harish Rawat, Chief Minister, Uttarakhand inaugurated National KVI Exhibition at Dehradun

Speaking on the occasion, Shri Harish Rawat, Chief Minister, Uttarakhand said that old and sick Khadi Units need to be revived as per today's demand.

He also stressed on setting up Sales outlets in small cities and Shrines, by this way the sale of KVI products can be increased.

Chief Minister, Madhya Pradesh said-

Khadi not just means of employment, but also symbol of dignity

Chief Minister, Madhya Pradesh, Shri Shivraj Singh Chouhan said that spinning wheel and Khadi are not only means of employment, but are also symbols of our self-respect. State government will extend every possible assistance to promote Khadi. Shri Shivraj Singh Chouhan was addressing concluding function of 'Khadi Gramodyog Expo-2015' organized by Madhya Bharat Khadi Federation and Khadi and Gramodyog Board at Gwalior on 13 December, 2015.



The function was presided over by Hon'ble Union Steel and Mining Minister Shri Narendra Singh Tomar. The Chief Minister Shri Chouhan said that major industries may be set up in large number, but they cannot provide employment to all needy persons. Solution of this Problem of unemployment lies in small and cottage industries like Khadi production. He assured that the government will earnestly solve problems of Khadi Federation.

Federation has taken laudable initiative to promote Khadi by organizing expo. Such events would definitely promote Khadi industry. Women and Child Development Minister Smt. Maya Singh, Mayor Shri Vivek Narayan Shejwalkar, MLAs Sarvshri Jaibhan Singh Pawaiya, Narayan Singh Kushwaha, Bharat Singh Kushwaha, Ghanshyam Pironiya and other public representatives were also present on the occasion.

Hon'ble Union Minister Shri Tomar said that Madhya Bharat Khadi Gramodyog

Rajasthan Heritage Week: Khadi, kota get fashionable twist



Jaipur December 4, 2015 "The Rajasthan Heritage Week is a unique perspective that integrates the traditional textile arts of the state with the most talented designers in India and abroad. In the same way that the Irish made a global Statement with their linen, India needs to brand its Khadi and handloom masterpieces and position them as true luxury that is rare and unique."

Shirts, kurtas, dresses, suits, saris, jumpsuits and coats all this and more in khadi and kota were at the core of the eclectic showcase on day one of the Rajasthan Heritage Week, which went underway.

Designers, both Indian and international as well as award-winning weavers, showcased the versatility of weaves and crafts from the state.

Chief Minister Vasundhara Raje, who attended the gala, was impressed by the possibilities that the designers explored with fabrics and techniques native to the state.

Bangladeshi designer Bibi Russell, who

works closely with artisans and weavers in Rajasthan, opened the gala with a bright and wearable line.

Saris, skirts, dhotis, kurtas, shawls and pants, all well-accessorised with ethnic belts, headgear, jewellery or tie-ups, made up Russell's collection, which was vibrant and soothing to the eye.

The designer, who considers Rajasthan her second home, took a much-deserved bow with the local artisans whose skills she has so beautifully interspersed with her design sensibilities.

Next up was a showcase of ten kota saris by master weaver Nasruddin Ansari, while Sabir Bhai, another award-winning weaver from Kaithoon in Kota district, displayed his creations of kota saris done in leheriya. From black and nude colours to pink and orange he brought a riot of colours on the white ramp.

Jason and Anshu of brand 'smallshop' created a mix of menswear and womenswear in casual yet chic silhouettes, while Kaaryah a non-casual wear brand for women brought out a line which saw a melange of the traditional and modern in a subtle yet convincing way.

For Kaaryah's line, vibrant handmade fabrics like khadi and cotton were incorporated with the use of Rajasthani techniques like 'abhala' and 'bandhani'.

There was also Sri Lanka-based designer Ajai Vir Singh, who brought in an all-men collection in khadi. The beauty in his creations truly lay in their simplicity.

The colour and glamour was brought to the show by the day one finale designer Pallavi Murdia, who's based in the city. The use of embroideries like aari-tari, mirror work, dabka, zardozi, mukaish, resham, gota-patti with sequins, beads and crystals in bright and lovely colours, lent a glamorous look to the outfits.

With interesting drapes, capes and crop tops, apart from suits, saris and more the finale was enlivened with a live performance of songs like "Chhaap tilak", "Piya re" and "Damadam mast". The show

had a celebrity showstopper in the form of beauty queen Vartika Singh, but it was rightfully the creations that caught the attention. The Rajasthan Heritage Week, which was concluded on 5th December, is a step by the Khadi Board and the Rajasthan government, in association with Prasad Bidapa Associates. The idea is to promote the concept of 'Handmade in Rajasthan', thereby generating employment and exposure for the state's weavers.



Meeting on Implementation of solar charkha programme at New Delhi

Shri Giriraj Singh, Minister of State, Ministry of MSME, Shri Manoj Sinha, Minister of State, Railways, Shri Prahlad Singh Patel Member of Parliament of Damoh Loksabha Shri S. N. Tirpathi, Addl. Secretary, Ministry of MSME, Shri Vinai Kumar Saxena,

Chairman, KVIC, Shri B.H. Anil Kumar, Joint Secretary, Ministry of MSME, Shri Arun Kumar Jha, CEO, KVIC in a meeting with stake holders of KVIC for implementation of solar charkha programme at KVIC, Gandhi Darshan, Rajghat, New Delhi on 16.12.2015.



Jagruti



In response to a question in Parliament on Khadi, Minister, MSME said-

Modi Jacket is becoming popular in the Country



Government has taken a number of steps to promote and popularise Khadi among people, Hon'ble minister, MSME informed

Modi Jacket', a half sleeve coat often worn by Hon'ble Prime Minister Narendra Modi, has become "very popular" among the people in India as well as in some foreign countries, Union Minister Kalraj Mishra said.

Hon'ble Minister, MSME said in Lok Sabha that there was a time when 'Jawahar

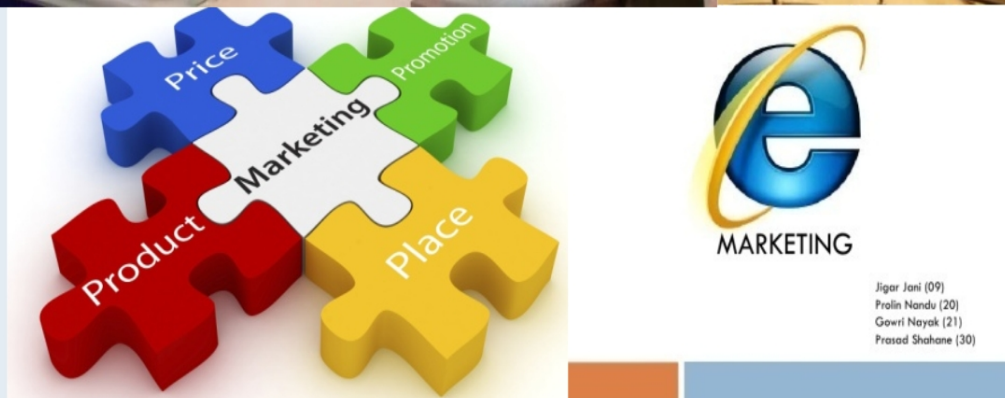
Jacket, worn by former Prime Minister Jawaharlal Nehru, was very popular in India. "Now, the Modi Jacket has become very popular among a cross section of people. Modi Jacket is popular even in foreign countries. Recently, Japanese Prime Minister (Shinzo Abe) had worn a Modi Jacket," he said during Question Hour.

Courtesy: DNA



Khadi export cell moves ahead for e-Market

Khadi was licensed to export from the year 2006, but there could not be any further progress in this direction. Presently, KVIC has opened an export cell which will look after exports only, Shri Vinai Kumar Saxena, Chairman KVIC speaking on this threw light on the workshop organized during IITF where participants advised on the project and tips on exporting good alongwith e-commerce and e-marketing of khadi goods.



The weakened image of Khadi is being build up at all levels, strong marketing of Khadi is the first step in this direction. Connecting khadi with latest fashions is one of the important initiatives. For this tailors

and the designers have also been appointed.

University, railway, security and other departments have been asked to lend a hand in the regeneration of Khadi. Not only cotton but Polyester Khadi is also available in

outlets which can be worn in any season. , KVIC is negotiating with various departments for increasing its sale and marketing. Khadi institutions are having turnover of around Rs 1,200 crore whereas institutions related to Khadi institutions are making additional business of 43 thousand crores, informed the Chairman.

Recalling the campaign taken by Hon'ble Prime Minister to promote khadi , he said, Khadi and Khadi himself is the biggest brand ambassador. With the initiative of the Prime Minister of Khadi, businesses across the country have increased by 43 percent. This is harnessed by KVIC to increase the business.

KVIC is the one and only one

institution which provides loan after training with production and further for marketing of products. All this is under one roof. KVIC sector has changed significantly over the last 10 years. But lack of proper systems is creating problems. Many institutions have closed down and these need to be overcome by focusing on more and marketing. This will double the production as a result income of the weaver will be doubled, he added. For this Rs 127 crore were released by the Commission. This will help in strengthening village industries and village economy. This will help in providing employment at their door steps. Solar charkhas are also used in Varanasi.

Chief Vigilance Officer, KVIC visited NRD

Shri Mohit Jain, CVO, KVIC visited Gramoudyog Khadi Sangh (NRD) Kurukshetra on 29th December, 2015. The Chief Vigilance Officer appreciated the new model Charkha, eight spindle spinning and



weaving on being apprised of the work. He updated the institutions about Khadi Reforms and Development Programme of KVIC. Shri Jain also appreciated the efforts

of the institution for setting up newly constructed building and installing warp machine. The organization demanded the extremely competitive era providing employment to

weavers working in the Khadi Development is working better. He assured that KVIC will provide all possible support to Khadi Institution for development.

Smt. Usha Suresh , IES joins as FA, KVIC



Smt. Usha Suresh , IES joined as Financial Advisor, KVIC on 31/ 12/2015. Smt. Usha Suresh who is Post Graduate in Economics from prestigious institute of Delhi belongs to Indian Economics Service 1986 batch.

Earlier, Smt. Usha Suresh has served on various position in Planning Commission, Office of the Textile Commissioner, Forward Market Commission and Ministry of Micro, Small and Medium Enterprises in Delhi and Mumbai.

KVIC's People's Education Programme for Students of St. Xavier's College



programme was chaired by Shri K.S.Rao, Dy.CEO (Publicity) and Shri Y. K Baramatikar, Dy.CEO. WZ. Spoke on this occasion Dy.CEO Publicity gave a talk exhorting the students to use the Khadi which is a skin friendly and excellent fabric for summer and a

Organizing Peoples' Education Programme for the youth in different colleges and sponsoring their major fests and programmes is an innovative idea adopted by KVIC for popularizing Khadi among youth. In this series of events, ANTAS a Hindi annual programme of St. Xavier's College, Mumbai scheduled from 04.12.2015 to 10.12.2015, was sponsored.

In this week long programme of Xavier's college events KVIC sponsored the programme by setting exhibition of Khadi, banners on Khadi, question-answer series, coining slogans on khadi and elocution on Gandhi ke Desh mein Khadi etc.

The great finale of the

winter and also supports rural employment programme of the country. He also invited them to try the new products designed for the youths like Khadi denims, T-shirts, skirts, jackets etc. and suggested that students should take up the self employment opportunities through PHEMEGP scheme of KVIC.

The KVIC dignitaries also had a discussion with Father Angelo Menezes, Principal and Dr. Aasha, Vice Principal, where it was decided that St. Xavier's college will work for promotion of Khadi and will also organizes visits of students to sensitize about the spinning, weaving process and also the employment process

being carried out by KVIC. Students will also take part in campaign for Khadi and allied activities like consent study, brand building for Khadi etc.

Father Angelo also informed that they conduct various activities under National Social Service (NSS) for the rural development and their students are working in rural areas and future activities will be taken up in coordination with KVIC. It was also decided that the students of St. Xavier's College will be involved in KVIC events and also plan street plays, folk dance, fashion shows to promote Khadi and PMEGP scheme.

Discussion was also held with

Dr. Taraporevala, Associate Professor & Head Dept. of Sociology, and Xavier's Resource Centre for the visually challenged. He informed that they have developed software which can run on the laptop as well as on mobile phone and can assist visually challenged persons for operating the computer. He also gave a demonstration and during discussion it was felt that training may be given to trainers of KVIC so that an exclusive training programme could be launched at MDTC, Borivali for training visually challenged persons in running computers.

Fr.Menezes and his team thanked KVIC for the suggestion.



Member (S.Z.) Visited State Office, Hyderabad

Shri G. Chandramouli, Hon'ble Member, South Zone, KVIC visited the State Offices of KVIC, Andhra Pradesh and Telangana, Gandhi Bhawan, Nampally, Hyderabad on 7th December 2015.



He also interacted with newly constituted Khadi Gramodyog Institutions Federation of Andhra Pradesh and Telangana.

Dr. M.A. Khuddus, Director, KVIC, S.O. Andhra Pradesh, Shri. R. K.

During his visit Hon'ble member had interaction with the representatives of Khadi Institutions and assured to solve the problems being faced by them in implementation of Khadi programme.

Choudhury, Director, KVIC, S.O., Telangana accompanied the Hon'ble member. Other KVIC officials of both the States were also present.

Member (C.Z) Reviewed KVI activities at Meerut

A review meet KVI activities at central Zone was held at Meerut on 9th December, 2015. Shri Jai Prakash Toamar, Member Center Zone, KVIC Chaired the meeting. Shri Karnail Singh Dy. CEO, Central Zone. Director Raipur, Deharadun, Lucknow, Dy. Director I/C Bhopal and director,



Divisional Office, Meerut and Gorakhpur were present in this review meeting.

MIS APPLICATION TRAINING UNDER KRDP CONDUCTED AT GSGS KENDRAM, NANTHYATTUKUNNAM



Ernakulam: State Office, KVIC, Trivandrum conducted MIS application training under KRDP at GSGS Kendram, Nanthyattukunnam, Ernakulam from 2nd to 8th December, 2015. 18 officials from 6 stakeholders implementing KRDP attended the training. All the trainees showed overwhelming response to learn the application of new software developed by GSS oft com, for the production, sales and accounting activities. There was theory as well as practical classes in the training curriculum. Shri .I. Jawahar, State Director, KVIC, Kerala participated in the valedictory function of the training programme and analyzed the feedback from the trainees. Further, he also urged all the Khadi Institutions implementing KRDP to implement the programme immediately considering its contemporary importance.

He also distributed Certificates to all the trainees participated in the training programme. Shri Kishore Kumar, Secretary, Trivandrum Sarvodaya Sangh, who was associated with the training programme, elaborated the various aspects of MIS application. Shri Balakrishnan, Secretary, GSGSK, Nantyattukunnam welcomed all participants.

Later Shri P.KBinesh, Principle, KG Vidyalaya proposed the vote of thanks.



Awareness Camp on PMEGP scheme at Caddlegunj

With the collaboration of Surabi (NGO), the A&N Islands Khadi & Village Industries Board organized an "Awareness Camp-cum-Peoples' Education Programme on PMEGP" and other Govt. sponsored self employment schemes in association with the Directorate of Industries, Agriculture, Fisheries, MSME-DI, NYKS, Banks and PRIs at Caddlegunj and Brindaban on 4th November, 2015 and 18th November, 2015 respectively.

On 4th November, Shri A. Sinha, Executive Officer A&N KVIB explained the details of PMEGP Scheme and other package assistance available under the purview of the Board regarding training facilities. Shri Hemant Songadkar, General Manager, NABARD also appealed the

participants to take on rational approach towards this endeavor.

Shri Anjanaiah, Assistant Director, MSME-DI explained about various schemes being implemented by MSME for the benefit of the unemployed youth. He also stressed on the schemes specially designed for the women entrepreneurs. Father Jeyaraj, Director, Surabhi (NGO) was also present on this occasion.

On 18th November, Shri Rakesh Kumar, Technical Assistant A&NI KVIB addressed the Programme at Brindaban, South Andaman. Representative of Agriculture and Revenue Department were also present on this occasion.

Nagar Rajbhasha Karyshala Samiti Ambala applauded KVIC

The Nagar Rajbhasha Samiti, Amabala applauded State Office, KVIC, Ambala for its effort in the execution of Official Language in Biannual meeting of Amabala Circle on 10th December, 2015. Committee also appealed to the representative of other Government offices to follow the KVIC as a motivational organization for better execution of Hindi.

General Manager, Bharat Sanchar Nigam Limited Chaired the Meeting. Dr. V.K.Nagar, State Director, KVIC, Ambala Cantonment participated in this meeting.



Beekeeper's Meet at Kolkata



A beekeeper's meet was held at The Institute of Co-Operative Management for Agriculture & Rural Development (ICMARD), Ultadanga, Kolkata on 30.11.15. The State Director, KVIC, Kolkata inaugurated the programme by lighting Traditional Lamp and garlanding the portrait of Mahatma Gandhi.

Dr. Swapan Kumar Mandal, Professor HOD., Entomology Bidhan Chandra Agriculture University, Nadia delivered a lecture on cross pollination by Bees and its benefit. He also described about the adverse impact of Beekeeping Industry for use of insecticide and pesticide in the crops.

Sheri P. Bhattacharyya Asset. Director

(EZ) Presided the technical session. The Beekeepers shared the problems & prospects of Beekeeping Industry. Shri B.M. Das former KVIC Official shared his experience with the participants on various aspects of Beekeeping Industry. An Open session was also Scheduled for the interaction between participants and the experts to satisfy various doubts to

encourage Beekeeping Industry across the State of West Bengal.

Earlier, Smt. Swapna Das Nandi, Principal/In-Charge (SBEC) welcomed the participants. 47 beekeepers participated in the meeting.

Shri P. Bhattacharyya Asstt. Director (Ex), Smt. Swapna Das Nandi, Principal/ In-Charge (SBEC), Shri. K.C.Roy Asstt. Director, S.O., KVIC, Kolkata, Shri Ishwar Chandra, A.D.O. (FBI), Shri K.C. Roy Asset. Director S.O., KVIC, Kolkata, Sheri Ishtar Chandra, A.DO. (FBI) Sheri R.G. Kale Sup. (FBI) C.O., KVIC, were present on the occasion.

2015 sees Khadi become the must have fabric for every stylish wardrobe

With Prime Minister Narendra Modi's rallying call for 'Make In India' in September 2014, the handspun khadi has been returned to its venerated title of the fabric of the nation.



Forget mass manufactured items of clothing - the charm of handwoven fabrics is making its biggest comeback yet since Mahatma Gandhi's Independence movement. With Hon'ble Prime Minister Narendra Modi's rallying call for 'Make In India' in September 2014, the handspun khadi has been returned to its venerated title of the fabric of the nation. "There is no doubt that this call to the nation has helped in sales for Khadi Gramodyog Bhavans, but truthfully speaking, the rise of khadi for many people as a homegrown fabric started many years ago," says FDCI president Sunil Sethi. It may come as a surprise, but the ball was set rolling back in the year 2000, when Sethi had taken khadi creations by celebrated

designers like Rohit Bal and Rajesh Pratap for sale to the Selfridges department store in the UK. "Textile specialists and designers inclined towards Indian textiles never lost faith when the fabric didn't get the kind of boost it should. If you look back, you'll see that their lines have always carried khadi," he adds.

This is fostered by the fact that all fashion and design schools in India, like NID and NIFT, thoroughly inculcate the knowledge of Indian textiles in their curriculum. "Designers like Abraham & Thakore, Neeru Kumar and Madhu Jain followed this root, and the younger crop like Samant Chauhan, Aneeth Arora and 11.11 by Cell DSGN have taken it forward," says Sethi.

Diastase – An Important Parameter of Honey Quality



Honey contains many enzymes; diastase, invertase, catalase, glucose oxidase, acid phosphates and insulin which aid in digestion and assimilation. Diastase and Invertase have received the most attention of all the enzymes.

The nectar is mixed with secretions from the salivary and hypopharyngeal glands of foraging bee. In the hive the nectar is passed from bee to bee and more secretions are added before it's stored in the cells. Thus the amount of enzymes present is due to the age, diet and physiological stage of the bees (when a bee is a forager its glands produce more digestive enzymes), strength

of the colony, temperature of the hive and nectar flow and its sugar content. Diastase is an enzyme, which converts starch to dextrins and sugars. Diastase is used as a freshness indicator in honey, because it decreases in old or heated honey. When honey is adulterated by addition of inverted sucrose or hydrolyzed starch namely high fructose corn syrup (HFCS), then such dilution of honey leads to the reduction of diastase number. Such adulteration can be masked by the addition of foreign amylase i.e. Bakery mould amylases. In the market, several suspect honey samples with inconsistent diastase number were found.

The detecting of foreign amylase addition can be done based on the comparison of diastase determination using the Schade and Phadebas procedures.

In India, honey standards are followed as per Agmark and BIS parameters I which BIS have no reference of Diastase whereas Agmark refers the Diastase number as 3DN. As per Codex standards of European countries, the diastase number must not be less than or equal to 8DN. It is a well known fact that higher the content of the enzyme, higher the quality of honey. It is also helpful in increasing the metabolism of carbohydrates and turns them into simple sugars, which makes them easier to digest. Moreover the maximum diastase present in Indian honey is not studied so far. Considering the importance of the diastase

enzyme Central Bee research and Training Institute, Pune have carried out a project on evaluation of honeys from different species of honey bees.

The main objective of this study was to evaluate the quality of Indian honey, verifying their compliance with international standards. Honey samples used in the Research represent main honey producing regions of North East and Southern India. The physico-chemical characteristics and diastase enzyme activity of 18-samples were analyzed in this study.

The present study revealed that the highest Diastase enzyme is 56.04 DN in *Apis mellifera* (12.64 DN is average of 68 honey samples), 14.63 DN in *Apis cerana indica* (5.70 DN is average of 11 honey samples), 3.01 DN in *Trigona sp.* (1.62 DN is average of 10 honey samples).

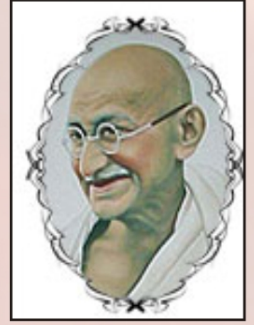
It is concluded that many Indian honeys are having diastase enzyme count higher than Codex standards and the possibility of export of Indian honeys are more. As the Agmark standards refer the Diastase enzyme as 3 DN for all honeys, it is necessary to revise the standards as the diastase count in the present study shows a remarkable variation of diastase Count.



History of Indian Tricolor

"A flag is a necessity for all nations. Millions have died for it. It is no doubt a kind of idolatry which would be a sin to destroy. For, a flag represents an Ideal The unfurling of the Union Jack evokes in the English breast sentiments whose strength it is difficult to measure. The Stars and Stripes mean a world to the Americans. The Star and the Crescent will call forth the best bravery in Islam."

"It will be necessary for us Indians Muslims, Christians Jews, Parsis, and all others to whom India is their home-to recognize a common flag to live and to die for."



- Mahatma Gandhi

Every free nation of the world has its own flag. It is a symbol of a free country. The National Flag of India was designed by Pingali Venkayya and adopted in its present form during the meeting of Constituent Assembly held on the 22 July 1947, a few days before India's independence from the British on 15 August, 1947. It served as the national flag of the Dominion of India between 15 August 1947 and 26 January 1950 and that of the Republic of India thereafter. In India, the term "tricolour" refers to the Indian national flag.

The National flag of India is a horizontal tricolor of deep saffron (kesari) at the top, white in the middle and dark green at the bottom in equal proportion. The ratio of width of the flag to its length is two to three. In the centre of the white band is a navy blue wheel which represents the chakra. Its design is that of the wheel which appears on the abacus of the Sarnath Lion Capital of Ashoka. Its diameter approximates to the width of the white band and it has 24 spokes. Evolution of the Tricolour

It is really amazing to see the various

changes that our National Flag went through since its first inception. It was discovered or recognised during our national struggle for freedom. The evolution of the Indian National Flag sailed through many vicissitudes to arrive at what it is today. In one way it reflects the political developments in the nation. Some of the historical milestones in the evolution of our National Flag involve the following:

The **first national flag** in India is said to have been hoisted on August 7, 1906, in the Parsee Bagan Square (Green Park) in Calcutta now Kolkata. The flag was composed of three horizontal strips of red, yellow and green.



The **second flag** was hoisted in Paris by Madame Cama and her band of exiled revolutionaries in 1907 (according to some in 1905). This was very similar to the first flag except that the top strip had only one lotus but seven stars denoting the Saptarishi. This

flag was also exhibited at a socialist conference in Berlin.



The **third flag** went up in 1917 when our political struggle had taken a definite turn. Dr. Annie Besant and Lokmanya Tilak hoisted it during the Home rule movement. This flag had five red and four green horizontal strips arranged alternately, with seven stars in the saptarishi configuration super-imposed on them. In the left-hand top corner (the pole end) was the Union Jack. There was also a white crescent and star in one corner.



During the session of the All India Congress Committee which met at Bezwada in 1921 (now Vijayawada) an Andhra youth prepared a flag and took it to Gandhiji. It was made up of two colours-red and green-representing the two major communities i.e. Hindus and Muslims. Gandhiji suggested the addition of a white strip to represent the remaining communities of India and the spinning wheel to symbolise progress of the Nation.

The year 1931 was a landmark in the history of the flag. A resolution was passed adopting a tricolor flag as our national flag. This flag, the forbear of the present one, was saffron, white and green with Mahatma Gandhi's spinning wheel at the center. It was, however, clearly stated that it bore no

communal significance and was to be interpreted thus.

On July 22, 1947, the Constituent Assembly adopted it as Free India National Flag. After the advent of Independence, the colours and their significance remained the same. Only the Dharma Charkha of Emperor Asoka was adopted in place of the spinning wheel as the emblem on the flag. Thus, the tricolour flag of the Congress Party eventually became the tricolour flag of Independent India.

Colours of the Flag:

In the national flag of India the top band is of Saffron colour, indicating the strength and courage of the country. The white middle band indicates peace and truth with Dharma Chakra. The last band is green in colour shows the fertility, growth and auspiciousness of the land.

The Chakra:

This Dharma Chakra depicted the "wheel of the law" in the Sarnath Lion Capital made by the 3rd-century BC Mauryan Emperor Ashoka. The chakra intends to show that there is life in movement and death in stagnation.



Flag Code

On 26th January 2002, the Indian flag code was modified and after several years of independence, the citizens of India were finally allowed to hoist the Indian flag over their homes, offices and factories on any day

and not just National days as was the case earlier. Now Indians can proudly display the national flag any where and any time, as long as the provisions of the Flag Code are strictly followed to avoid any disrespect to the tricolour. For the sake of convenience, Flag Code of India, 2002, has been divided into three parts. Part I of the Code contains general description of the National Flag. Part II of the Code is devoted to the display of the National Flag by members of public, private organizations, educational institutions, etc. Part III of the Code relates to display of the National Flag by Central and State governments and their organisations and agencies.

There are some rules and regulations upon how to fly the flag, based on the 26 January 2002 legislation. These include the following:



The Do's:

- The National Flag may be hoisted in educational institutions (schools, colleges, sports camps, scout camps, etc.) to inspire respect for the Flag. An oath of allegiance has been included in the flag hoisting in schools.
- A member of public, a private organization or an educational institution may hoist/display the National Flag on all days and occasions, ceremonial or otherwise consistent with

the dignity and honour of the National Flag.

- Section 2 of the new code accepts the right of all private citizens to fly the flag on their premises.

The Don'ts

- The flag cannot be used for communal gains, drapery, or clothes. As far as possible, it should be flown from sunrise to sunset, irrespective of the weather.
- The flag cannot be intentionally allowed to touch the ground or the floor or trail in water. It cannot be draped over the hood, top, and sides or back of vehicles, trains, boats or aircraft.
- No other flag or bunting can be placed higher than the flag. Also, no object, including flowers or garlands or emblems can be placed on or above the flag. The tricolour cannot be used as a festoon, rosette or bunting.



PRESS COVERAGE

ग्रामोद्योग इकाइयों को जीएसटी से मुक्त रखे



शास्त्रीनगर स्थित सेंट्रल पार्क में लखी राज्य स्तरीय खादी ग्रामोद्योग की प्रदर्शनी का उद्घाटन करते हुए कानपुर के निदेशक आर एस पांडेय। शास्त्रीनगर स्थित सेंट्रल पार्क में लखी राज्य स्तरीय खादी ग्रामोद्योग प्रदर्शनी में कपड़े परसेल करता परिवार।



खादी बाजार का उद्घाटन के बाद प्रदर्शनी देखते में आर एस पांडेय। खादी बाजार का उद्घाटन के बाद प्रदर्शनी देखते में आर एस पांडेय।

कानपुर, जगन्नाथ खंडवतलाल : देश को विकास की उड़ान में तेजी से ले जाने के लिए खादी को बढ़ावा देना होगा। खादी को बढ़ावा देने के लिए खादी को जीएसटी से मुक्त रखें। खादी को जीएसटी से मुक्त रखें। खादी को जीएसटी से मुक्त रखें।

निदेशालय के संयुक्त आयुक्त एनके सिंह, आर एस पांडेय, उद्घाटन के दौरान राज्य खादी एवं ग्रामोद्योग आयोग के निदेशक आर एस पांडेय ने कहा कि खादी को बढ़ाने के लिए कई योजनाओं का प्रचार प्रसार किया जाएगा। खादी को बढ़ाने के लिए कई योजनाओं का प्रचार प्रसार किया जाएगा।

खादी बाजार का मेयर ने किया शुभारंभ

पीएमईजीपी से जुड़े उद्यमियों द्वारा उत्पादित खादी वस्तुओं की होगी बिक्री

kanpur@inext.co.in

KANPUR (28 Dec): खादी एवं ग्रामोद्योग आयोग के राज्य कार्यालय के तत्वावधान में संडे से खादी बाजार व पीएमईजीपी से जुड़े उद्यमियों द्वारा उत्पादित वस्तुओं के बाजार का शुभारंभ किया गया। जिसका उद्घाटन शहर के मेयर जगतवीर सिंह द्रोण ने फीता काट कर किया। कार्यक्रम के दौरान राज्य खादी एवं ग्रामोद्योग आयोग के निदेशक आर एस पांडेय ने विभिन्न योजनाओं की विस्तृत जानकारी दी। मंचासीन वरिष्ठ भाजपा विधायक सत्यदेव पचौरी ने खादी के संवर्धन के लिए शोध की निरंतरता पर बल दिया। खादी ग्रामोद्योग महासंघ के अध्यक्ष सुरेश गुप्ता ने ग्रामोद्योग इकाइयों की आवश्यकता पर बल देते हुए उनके प्रोत्साहन की ठोस योजना बनाए जाने की मांग की। कार्यक्रम के दौरान आशुतोष सिंह, सुनील कुमार, वीके चतुर्वेदी, एके मिश्रा आदि लोग उपस्थित रहे।



खादी बाजार का उद्घाटन के बाद प्रदर्शनी देखते में आर एस पांडेय। खादी बाजार का उद्घाटन के बाद प्रदर्शनी देखते में आर एस पांडेय।

स्पष्ट आवाज़

15 दिवसीय खादी बाजार प्रदर्शनी शुरू

कानपुर नगर। खादी ग्रामोद्योगी तथा पीएमईजीपी के उद्यमियों द्वारा उत्पादित उत्पादों को बढ़ावा देने और कई राज्यों में सूक्ष्म उद्यमियों को विपणन सहायता प्रदान करने के लिए 15 दिवसीय खादी बाजार खादी प्रदर्शनी का आयोजन शास्त्री नगर स्थित सेंट्रल पार्क में किया गया जिसका उद्घाटन महापौर जगवीर सिंह द्रोण, विधायक सत्यदेव पचौरी की अध्यक्षता एवं नीना शर्मा आयुक्त एवं निदेशक उभोग तथा मनमोहन चौधरी मुख्य कार्यपालक अधिकारी खादी बोर्ड की उपस्थिति में किया गया। खादी ग्राम के सुरेश गुप्ता ने बताया कि प्रदर्शनी में लगभग सौ स्टालों को लगाया गया। प्रदर्शनी में सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय, भारत सरकार के अन्न विभाग तथा राष्ट्रीय लघु उद्योग विकास निगम कानपुर द्वारा उनके विभागों से संचालित योजनाओं एवं गतिविधियों का जानकारी उपलब्ध कराया जायेगी। प्रदर्शनी में प्रधानमंत्री रोजगार सृजन कार्यक्रम, वर्कशेड स्कीम, कमजोर खादी संस्थाओं का सुदृढीकरण, खादी सुधार एवं विकास कार्यक्रम, ब्याज छूट पात्रता प्रमाण पत्र योजना, विपणन विकास सहायता, खादी कारीगर जन श्री बीमा योजना, क्षमता निर्माण और नौकराज्य विकास लोक है।

शास्त्री नगर में खादी बाजार का उद्घाटन

कानपुर। खादी ग्रामोद्योग तथा पीएमईजीपी के उद्यमियों द्वारा उत्पादित उत्पादों को बढ़ावा देने के लिए खादी और ग्रामोद्योग आयोग ने सेंट्रल पार्क शास्त्री नगर में 15 दिवसीय खादी बाजार का उद्घाटन किया। खादी बाजार में उत्तर प्रदेश, राजस्थान, बिहार, पश्चिम बंगाल, मध्य प्रदेश, गुजरात, उड़ीसा तथा अन्य राज्यों से आए हुए उद्यमियों द्वारा उत्पादित खादी वस्तुएं प्रदर्शित की गईं। खादी बाजार का उद्घाटन के बाद प्रदर्शनी देखते में आर एस पांडेय। खादी बाजार का उद्घाटन के बाद प्रदर्शनी देखते में आर एस पांडेय।

शास्त्री नगर में खादी बाजार 2015 आज से, मिलेगी छूट

अन्न उजाला ध्यूरो
कानपुर। खादी और ग्रामोद्योग आयोग का 'खादी बाजार-2015' शास्त्री नगर सेंट्रल पार्क में सोमवार से शुरू हो रहा है। पहली बार राज्यस्तरीय इस प्रदर्शनी में खादी के कपड़ों पर सीस प्रतिरक्षा की छूट दी जायेगी। यह जानकारी खादी और ग्रामोद्योग आयोग के स्टेट डायरेक्टर आर एस पांडेय ने रविवार को सेंट्रल पार्क में पत्रकारों से बातचीत में दी। उन्होंने बताया कि केंद्रीय मंत्री (एमएसएमई) कलराज मिश्र की पहल पर कानपुर में राज्य स्तरीय 'खादी बाजार-2015' का आयोजन किया जा रहा है। जो 11 जनवरी तक चलेगा। इसमें उत्तर प्रदेश, उत्तराखंड, मध्य प्रदेश, बिहार, पश्चिम बंगाल, गुजरात, उड़ीसा, कोलकाता और राजस्थान के बने खादी उत्पादों को सीस लगाने। मोदी कटौत के अलावा, लेडीज गार्मेंट्स और नई उद्यम के युवाओं के लिए खाद्य रोजगार केंद्रों का उद्घाटन भी किया जा रहा है। हर दिन शाम को 5 से 8 बजे तक सांस्कृतिक कार्यक्रम होंगे। दिन खादी पर फैशन-शो भी होगा। भारत में पकज नुसरात, उड़ीसा, मध्य प्रदेश, बिहार, पश्चिम बंगाल, गुजरात, उड़ीसा, कोलकाता और राजस्थान के बने खादी उत्पादों को सीस लगाने।

खादी बाजार 250 रुपये में सदरी और 200 में शॉल

अन्न उजाला ध्यूरो
कानपुर। खादी और ग्रामोद्योग आयोग का 'खादी बाजार-2015' शास्त्री नगर सेंट्रल पार्क में सोमवार से शुरू हो रहा है। खादी बाजार का उद्घाटन के बाद प्रदर्शनी देखते में आर एस पांडेय। खादी बाजार का उद्घाटन के बाद प्रदर्शनी देखते में आर एस पांडेय।

खादी बाजार 250 रुपये में सदरी और 200 में शॉल

अन्न उजाला ध्यूरो
कानपुर। खादी और ग्रामोद्योग आयोग का 'खादी बाजार-2015' शास्त्री नगर सेंट्रल पार्क में सोमवार से शुरू हो रहा है। खादी बाजार का उद्घाटन के बाद प्रदर्शनी देखते में आर एस पांडेय। खादी बाजार का उद्घाटन के बाद प्रदर्शनी देखते में आर एस पांडेय।

15 दिवसीय खादी प्रदर्शनी का मेयर ने किया उद्घाटन

सेन्ट्रल पार्क में विभिन्न वैरायटियों के लगाए गए 100 स्टाल
विद्यार्थ्या सहायता सेवा
कानपुर 28 दिसम्बर। खादी ग्रामोद्योग तथा पीएमईजीपी के उद्यमियों द्वारा उत्पादित उत्पादों को बढ़ावा देने व प्रदर्शन सत्र उद्घाटन, बिहार, मध्य प्रदेश, पश्चिम बंगाल, गुजरात, उड़ीसा तथा राजस्थान राज्यों में सूक्ष्म उद्यमियों को विपणन सहायता प्रदान करने के लिए 15 दिवसीय 'खादी बाजार-2015' का आयोजन किया जा रहा है। खादी ग्रामोद्योग आयोग के निदेशक आर एस पांडेय ने रविवार को सेंट्रल पार्क में 100 स्टालों के उद्घाटन के बाद प्रदर्शनी देखते में आर एस पांडेय। खादी बाजार का उद्घाटन के बाद प्रदर्शनी देखते में आर एस पांडेय।

PRESS COVERAGE

बाजारबाहरी

बाराबंकी/कानपुर 4

15 दिवसीय खादी बाजार प्रदर्शन का आयोजन



जिला संवाददाता कानपुर नगर। खादी ग्रामोद्योगी तथा पीएफडीजी के उद्यमियों द्वारा उत्पादित उत्पादों को बढ़ावा देने और कई रंगों में स्लूथम उद्यमियों को विपणन सहायता प्रदान करने के लिए 15 दिवसीय खादी बाजार प्रदर्शनी का आयोजन शाही नगर स्थित सेन्ट्रल पार्क में किया गया जिसका उद्घाटन महोदय जगजीर सिंह श्रेष्ठ, विधायक सत्यदेव पंचौरी की अध्यक्षता एवं नीना शर्मा अतिथि एवं

निदेशक उद्योग तथा मनमोहन चौधरी मुख्य कार्यपालक अधिकारी खादी बोर्ड की उपस्थिति में किया गया। खादी ग्राम के सुरेश गुप्ता ने बताया कि प्रदर्शनी में लगभग सौ स्टालों को लगाया गया। प्रदर्शनी में सूथम, लघु एवं मध्यम उद्यम मंत्रालय, भारत सरकार के अन्तर्गत विभाग तथा राष्ट्रीय लघु उद्योग विकास निगम कानपुर द्वारा उनके विभागों से संचालित योजनाओं एवं गतिविधियों का जानकारी उपलब्ध करवाई जायेगी।

प्रदर्शनी में प्रधानमंत्री रोजगार सृजन कार्यक्रम, चक्रवर्ती स्कीम, केमजीवी खादी संस्थाओं का सुदृढीकरण, 'खादी सुधार एवं विकास कार्यक्रम, न्याय सूट पात्रता प्रमाण पत्र योजना, विपणन विकास सहायता, खादी कारीगर जन श्रौ बीमा योजना, क्षमता निर्माण और कोशल विकास, लोक शिक्षण कार्यक्रम, पारम्परिक उद्योगों के पुनः सृजन हेतु निधि की योजना' की जानकारी दी जायेगी।

देश की आज खादी का कल से लगेगा बाजार

कानपुर | प्रमुख संवाददाता

खादी भारत की आन है। स्वतंत्रता आंदोलन को पहचान है। कल से खादी आपको बताएगी अपनी मुस्क और देश के बारे में। मोदी के मेक इन इंडिया को बढ़ावा देने के लिए खादी और ग्रामोद्योग आयोग पहली बार शहर में खादी बाजार लगाने का रास्ता है। खादी बाजार सोमवार से शुरू हो जाएगा। इसमें इस बार देश के लगभग हर प्रदेश के खादी उत्पादों की प्रस्तुत दिखेगी। इसलिए आयोग ने खादी में पहले दिन से ही 30 फीसदी की सूट का एलान किया है। साथ ही इनमें शहर के खादी कपड़ों और उत्पादों के निर्माताओं को भी आमंत्रित किया गया है। इस बार खादी बाजार में सर्वोच्च सौन्दर्य प्रदर्शनों को भी शामिल है। इन्होंने हर प्रदेश के प्रमाणित उत्पादों को मिला है।



मिलेंगे छूट

- शहर में पहले खादी बाजार 28 से, 30 फीसदी मिलेंगे छूट
- कानपुर के खादी निर्माताओं को भी स्टॉल लगाने की दी अनुमति

आयोग ने खादी के शोबीन लोगों के लिए हर तरह के कपड़े सस्ते की तैयारी की है। लोगों को इस बार खादी के डिजाइनर कपड़े भी मिलेंगे। इसमें सुथम-फिटिंग और सारा बच्चों तक के कपड़े उद्योग ला रहे हैं। सेन्ट्रल पार्क में शाहीनगर में सोमवार से खादी बाजार 11 जनवरी तक चलेगा। बाजार में हेण्डमेड चमड़े और कपड़ों के सामान बजाए जा रहे हैं। खादी बाजार में बहिनओं के लिए खादी सिक्का की डेरी बैगड्री लाने के लिए आयोग ने सभी प्रदेशों के निर्माताओं को आमंत्रित किया है। शहर पर स्टॉल के लिए खादी के क्षेत्र में व्यापार करने के लिए भी युवाओं को जानकारी दी जायेगी।

कानपुर, मंगलवार 29 दिसम्बर 2015

महापौर ने किया प्रदर्शनी का उद्घाटन



कानपुर नगर, खादी ग्रामोद्योगी तथा पीएफडीजी के एक विभाग द्वारा उत्पादित उत्पादों को बढ़ावा देने और कई रंगों में स्लूथम उद्यमियों को विपणन सहायता प्रदान करने के लिए 15 दिवसीय खादी बाजार प्रदर्शनी का आयोजन शाही नगर स्थित सेन्ट्रल पार्क में किया गया जिसका उद्घाटन महोदय जगजीर सिंह श्रेष्ठ, विधायक सत्यदेव पंचौरी की अध्यक्षता एवं नीना शर्मा अतिथि एवं निदेशक उद्योग तथा मनमोहन चौधरी मुख्य कार्यपालक अधिकारी खादी बोर्ड की उपस्थिति में किया गया। खादी ग्राम के सुरेश गुप्ता ने बताया कि प्रदर्शनी में लगभग सौ स्टालों को लगाया गया। प्रदर्शनी में सूथम, लघु एवं मध्यम उद्यम मंत्रालय, भारत सरकार के अन्तर्गत विभाग तथा राष्ट्रीय लघु उद्योग विकास निगम कानपुर द्वारा उनके विभागों से संचालित योजनाओं एवं गतिविधियों का जानकारी उपलब्ध करवाई जायेगी। प्रदर्शनी में प्रधानमंत्री रोजगार सृजन कार्यक्रम, चक्रवर्ती स्कीम, केमजीवी खादी संस्थाओं का सुदृढीकरण, 'खादी सुधार एवं विकास कार्यक्रम, न्याय सूट पात्रता प्रमाण पत्र योजना, विपणन विकास सहायता, खादी कारीगर जन श्रौ बीमा योजना, क्षमता निर्माण और कोशल विकास, लोक शिक्षण कार्यक्रम, पारम्परिक उद्योगों के पुनः सृजन हेतु निधि की योजना' की जानकारी दी जायेगी।

समाचार सार



वार्ता करने वाले निदेशक आर.एस. घण्डेय व अन्य। छाया: आज शाहीनगर सेन्ट्रल पार्क में खादी बाजार आज से
कानपुर। खादी तथा ग्रामोद्योग आयोग द्वारा चलाये जा रहे कार्यक्रमों में खादी ग्रामोद्योग पीएफडीजी तथा स्कीम योजना के उद्यमियों द्वारा उत्पादित उत्पादों को बढ़ावा देने और रंगों में स्लूथम उद्यमियों को विपणन सहायता प्रदान करने के लिए शाही नगर सेन्ट्रल पार्क में 15 दिवसीय खादी बाजार प्रदर्शनी का आयोजन 28 दिसम्बर से 11 जनवरी तक किया जायेगा। जिसमें उद्यमियों द्वारा उत्पादित किये गये सूथम और केमजीवी वस्त्र आकर्षण के केंद्र होंगे। उक्त जानकारी खादी और ग्रामोद्योग आयोग के राज्य निदेशक आर.एस. घण्डेय ने आज एक प्रेस वार्ता में दी। इस दौरान सूथम लघु एवं मध्यम उद्यम मंत्रालय भारत सरकार के अन्य विभागों द्वारा संचालित योजनाओं की जानकारी भी दी जायेगी। प्रेस वार्ता में निदेशक को मौजूद थे।

शहर में खादी बाजार आज से, सौ स्टॉल पर मिलेंगे उत्पाद

कानपुर | प्रमुख संवाददाता

खादी और ग्रामोद्योग आयोग का खादी बाजार-15 सेन्ट्रल पार्क, शाहीनगर में सोमवार को दोपहर में उद्घाटन के साथ ही शुरू हो जाएगा। खादी बाजार में देश प्रदेशों के खादी संस्थानों के उत्पाद मिलेंगे। कपड़ों में 30 फीसदी की छूट कानपुर के वासिदों को नकारित करेगी। खादी बाजार में 100 स्टॉल लगाए जा रहे हैं। 15 दिन तक लाने वाले बाजार में सभी वर्गों के स इनाम हैं। यह जानकारी रिविगर को खादी ग्रामोद्योग आयोग के राज्य शक आर.एस. घण्डेय ने दी। उन्होंने कहा कि बाजार को सफलता मिले तो आयोग हर साल खादी बाजार लगाने का क्रम शुरू करेगा। खादी बाजार में



रिविगर को राज्यस्तरीय खादी ग्रामोद्योग प्रदर्शनी के बारे में जानकारी देते दिखाए। राज्यस्तरीय खादी ग्रामोद्योग प्रदर्शनी में बाजार का आयोजन किया जाएगा। खादी बाजार में अभी तक आयोग 75 स्टॉल ही लगाया रहा है लेकिन यहां पर सबसे ज्यादा स्टॉल लगाए जा रहे हैं। उन्होंने कहा कि बाजार को सफलता मिले तो आयोग हर साल खादी बाजार लगाने का क्रम शुरू करेगा। खादी बाजार में

आयोजन

- बाजार में होने दस प्रदेशों के खादी उत्पाद, हर तरह के कपड़ों पर मिलेंगे छूट
- महिलाओं और लड़कियों के लिए डेढ़े रंगड्री के साथ इन्हें प्रस्तुत भी

इसमें संस्थान अपनी तरफ से सूट का ऑर्डर दे सकते हैं। प्रदर्शनी में रंग देखावत को सांस्कृतिक कार्यक्रम भी होंगे। एक दिन केवल सौ भी रखा गया है। इस दौरान खादी ग्रामोद्योग आयोग के अध्यक्ष सुरेश गुप्ता, प्रकाश पंडेय, पंचदेव श्रेष्ठ, राम प्रकाश विरकर्म भी थे।

महिलाओं को 35 फीसदी तक सस्ती

खादी और ग्रामोद्योग आयोग ने महिलाओं को 35 फीसदी तक सस्ती मिलेगी। जल्द ही सूथम योजना भी लाने होंगे। आयोग के निदेशक आर.एस. घण्डेय ने बताया कि निदेशक आर.एस. घण्डेय ने बताया कि प्रदर्शनी में लाने को रूप देने का प्रस्ताव है। इसमें सूथम, लघु एवं मध्यम उद्यम मंत्रालय भारत सरकार के अन्य विभागों द्वारा संचालित योजनाओं की जानकारी भी दी जायेगी। प्रेस वार्ता में निदेशक को मौजूद थे।

कलकत्ता मिश्र के आने की संभावना कम

खादी और ग्रामोद्योग आयोग के राज्य निदेशक आर.एस. घण्डेय ने बताया कि केन्द्रीय लघु, सूथम और मध्यम उद्यम मंत्री कलकत्ता मिश्र के विरिण मिश्र पर कानपुर में पहले बार आयोग को लक्ष्य से खादी बाजार लाने है। संभवतः को उन्हे बाजार का उद्घाटन करना है लेकिन अदरबय के कारण उन्हे की संभावना कम है।

मण्डल

कानपुर, मंगलवार 29 दिसम्बर 2015 पृष्ठ

मेयर ने किया 15 दिवसीय खादी प्रदर्शनी का उद्घाटन

सेन्ट्रल पार्क में विभिन्न वैरायटियों के लगाए गए 100 स्टाल



उत्पादों को अधिक से अधिक बढ़ावा देने के लिए 100 स्टालों का निर्माण किया गया है। जिसमें महिला वस्त्रों, बच्चों के वस्त्रों, लैडिंग सामान, फ्लोरिंग, फ्लोरिंग, डेसिंग तथा रासमनन वस्त्रों में सूथम उद्यमियों को विपणन सहायता प्रदान करने के लिए 15 दिवसीय उद्घाटन से सोमवार को शाही नगर स्थित सेन्ट्रल पार्क में एक 15 दिवसीय 'खादी बाजार' प्रदर्शनी का आयोजन राज्य प्रमाणित खादी और ग्रामोद्योग आयोग, कलकत्ता के निदेशक आर.एस. घण्डेय ने किया गया। प्रदर्शनी में सूथम, लघु एवं मध्यम उद्यम मंत्रालय, भारत सरकार के अन्तर्गत विभाग तथा राष्ट्रीय लघु उद्योग विकास निगम कानपुर द्वारा उनके विभागों से संचालित योजनाओं एवं गतिविधियों का जानकारी उपलब्ध करवाई जायेगी।

zTV LIVE

खादी बाजार प्रदर्शनी का महापौर ने किया शुभारम्भ



उत्पादों को अधिक से अधिक बढ़ावा देने के लिए 100 स्टालों का निर्माण किया गया है। जिसमें महिला वस्त्रों, बच्चों के वस्त्रों, लैडिंग सामान, फ्लोरिंग, फ्लोरिंग, डेसिंग तथा रासमनन वस्त्रों में सूथम उद्यमियों को विपणन सहायता प्रदान करने के लिए 15 दिवसीय उद्घाटन से सोमवार को शाही नगर स्थित सेन्ट्रल पार्क में एक 15 दिवसीय 'खादी बाजार' प्रदर्शनी का आयोजन राज्य प्रमाणित खादी और ग्रामोद्योग आयोग, कलकत्ता के निदेशक आर.एस. घण्डेय ने किया गया। प्रदर्शनी में सूथम, लघु एवं मध्यम उद्यम मंत्रालय, भारत सरकार के अन्तर्गत विभाग तथा राष्ट्रीय लघु उद्योग विकास निगम कानपुर द्वारा उनके विभागों से संचालित योजनाओं एवं गतिविधियों का जानकारी उपलब्ध करवाई जायेगी।

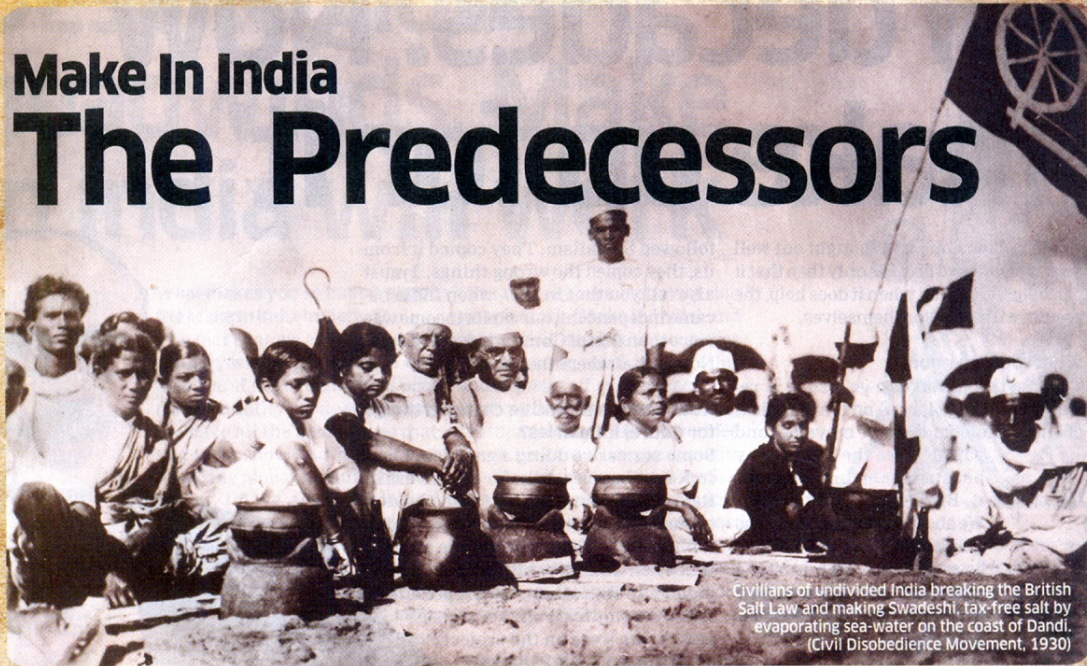
कानपुर महानगर लखनऊ, 29 दिसंबर 2015 5

खादी ग्रामोद्योग ने लगायी 15 दिवसीय प्रदर्शनी

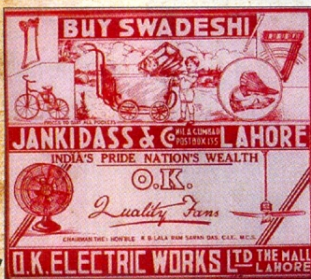


कानपुर (नगर संवाददाता)। शहर में खादी को बढ़ावा देने के लिए 15 दिवसीय 'खादी बाजार' सेन्ट्रल पार्क शाहीनगर में खादी प्रदर्शनी लगायी गयी। खादी बाजार का उद्घाटन महोदय जगजीर सिंह श्रेष्ठ ने किया। प्रदर्शनी में सूथम, लघु एवं मध्यम उद्यम मंत्रालय, भारत सरकार के अन्तर्गत विभाग तथा राष्ट्रीय लघु उद्योग विकास निगम कानपुर द्वारा उनके विभागों से संचालित योजनाओं एवं गतिविधियों का जानकारी उपलब्ध करवाई जायेगी। प्रदर्शनी में प्रधानमंत्री रोजगार सृजन कार्यक्रम, चक्रवर्ती स्कीम, केमजीवी खादी संस्थाओं का सुदृढीकरण, 'खादी सुधार एवं विकास कार्यक्रम, न्याय सूट पात्रता प्रमाण पत्र योजना, विपणन विकास सहायता, खादी कारीगर जन श्रौ बीमा योजना, क्षमता निर्माण और कोशल विकास, लोक शिक्षण कार्यक्रम, पारम्परिक उद्योगों के पुनः सृजन हेतु निधि की योजना' की जानकारी दी जायेगी।

Make In India The Predecessors



Civilians of undivided India breaking the British Salt Law and making Swadeshi, tax-free salt by evaporating sea-water on the coast of Dandi. (Civil Disobedience Movement, 1930)



Those were the times when 'India's Pride' and 'Lahore' mentioned in the same body copy didn't raise any eyebrows.



The bonfires to boycott foreign goods ought to have been lit by indigenous matchsticks. Hence, Swadeshi matches.



#Bootstrapping: Mahatma Gandhi spinning a Charkha during the early days of Swadeshi Movement.

No one in their right mind would compare political movements that shaped the history of India's Independence to a year-old economic initiative. That said, it is imperative to highlight that there have been 'Make In India'esque movements in our country since 1905 – be it in the name of Khilafat & Non-Cooperation Movement, the Khadi movement, Dandi March, or the Swadeshi movement. What the 21st century Make in India movement could possibly learn from them is building on the one factor that led to the failure of Khilafat & Non-Cooperation but made Mahatma Gandhi-led other three a turning point in our history: **UNITY**

Compiled by Shephali Bhatt



'India's Hope: Her Textile Industry.' Picture courtesy: A journal titled 'Visually Mapping the Nation: Swadeshi Politics in Nationalist India, 1920-1930'



WhatsApp notification for pre-Independence India: Postage Stamps promoting Khadi products.



Elphinstone Road station, now a landmark for several MNC offices, was once a venue to burn foreign goods as a sign of revolt. (July, 1921)



Early morning inspection: Mahatma Gandhi picking up salt grains marking the end of Dandi March. (6th April, 1930)