



कामदे सुखदायकम्।
प्राणिनाम् अतिनिश्चयम्॥

Jagruti

Vol.62

No.6

Mumbai

May 2018



Another milestone, KVIC launched store locator Mobile App.

The Ministry of Small and Medium Enterprises (MSME) organised the International SME Convention 2018.





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Published By:

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Another Milestone: KVIC launches store-locator Mobile App



New Delhi: Amid much fervor and enthusiasm, Union Minister of State for MSME Giriraj Singh, on 6th April, 2018, launched the much-awaited KVIC's store-locating Mobile App ahead of the ninth meeting of National Khadi & Village Industries Board at Vigyan Bhavan here.



This App would connect more than 4000 Khadi India outlets, to give the detailed location and

availability of products at the respective stores – to the consumers – in a single click on their mobile phones.

While launching this App, the minister said that KVIC has done a commendable job in developing this mobile application. “Following the vision of our Prime Minister Shri Narendra Modi to bring economic transformation in India through Khadi, it will certainly increase the

footfall of Khadi users in India,” he said. KVIC Chairman Shri Vinai Kumar Saxena, in his address, said that with the launch of this Mobile App, the Commission has taken another leap forward on the path of 'Digital India'. “It will not only provide exact location of the Khadi India stores across the nation, but also give them the details of the products available there. Now, the consumers will also give us their valuable
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Welcome of Foreign delegates to

The INTERNATIONAL SME CONVENTION 2018



Shri Giriraj Singh, Minister of State (I/C) for MSME, welcomed Foreign Delegates to the International SME Convention 2018 at Hotel Crowne Plaza, New Delhi.

The Ministry of Micro, Small and Medium Enterprises organised the first ever International SME Conventions 2018 (ISC 2018) from 22-24th April 2018. The event was supported by many eminent International SME organisations across the globe.

The International SME Convention hosted over 400 entrepreneurs from India and 150 participants from around 31 countries. All the States were invited to participate in the convention to enable them to invite International companies to setup their facilities and apprise them of their respective Industrial policies.

The International SME Convention 2018 full-fledged platform for intensive business discussion, trade cooperation and collaborations between International entrepreneurs and selected entrepreneurs from India. The best of Indian SMEs chosen from among the top 10,000 SMEs program of the India SME Forum along with international delegates with innovative/ high technology products and services, interested in finding partners or those looking to penetrate Indian Markets, participated at this convention. The convention has a specific focus on inclusion of MSMEs in the Hon'ble Prime Minister's 'Make in





India' program and empowering women entrepreneurs.

The Ministry had engaged with over 35 international trade development organisations to attract and invite able and willing entrepreneurs and encourage people to people contact with selected Indian Entrepreneurs from key sectors of the International counterparts.

Australia, Austria, Bahrain, Cameroon, France, Ghana, Guinea, Hungary, Indonesia, Italy, Kenya, Korea, Malawi, Malaysia, Mauritius, Morocco, Nigeria, Philippines, Poland, R.D. Congo, Republic of Côte d'Ivoire, Russia, San Merino, Senegal, Spain, Srilanka, South

Africa, Tunisia, UAE, Uganda, Uzbekistan. The Focus sectors were Agriculture, Food Processing, Alcoholic Beverages, Fruit Beverages, Jewelry, Healthcare - IT, Ammunition, Strategic Defence Training, Coal, Education, Logistics, Bitcoin, Digital Entertainment, Waste Management, Energy, Dairy Products, Seeds & Fertilizers etc.

Ministry of Micro, Small and Medium Enterprises, Government of India. The National Small Industries Corporation Ltd.-NSIC The INDIA SME forum Khadi India, New Delhi, Govt. of India, SME Bots, NSIC, MSME, KVIC, SME, Okhla, Khadi, Coir and Crownpl Plaza.



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feedback in a single click on their cellphones,” he said, adding, “This App has so far incorporated more than 4,000 Khadi India outlets out of altogether 8058 outlets across the country and by the end of this month, the remaining outlets would also be reflecting on this App.”

Khadi Fashion Show shines before 36 International Heads in Delhi

'Khadi - Transcending Boundaries'



New Delhi: The crowd got spellbound and the guests were mesmerized, when India's leading designers Rohit Bal, Anju Modi, Payal Jain and Poonam Bhagat showcased their ground-breaking modern twists to Khadi ensembles in colours of white, black, indigo, green and saffron at the show named 'Khadi - Transcending Boundaries' at the International SME Convention 2018, held under the aegis of Khadi Village and Industries Commission (KVIC) at NSIC Ground in New Delhi on 6th April, 2018.



The Ministry of Small and Medium Enterprises (MSME) organised the International SME Convention 2018, in which representatives of altogether 36 countries took their active participation.



appreciated it wholeheartedly. Khadi is all set to reach new heights in coming days and we will leave no stone unturned to make it most popular fabric of the world,” he said.

Among other prominent national and international personalities, who witnessed this grand Khadi Fashion

Union Minister of State for MSME Giriraj Singh, who was the chief guest, said that it was a matter of pride for Ministry of MSME that KVIC had organised such a marvelous show. “We, in fact, brought Khadi from village to global level, following Prime Minister Shri Narendra Modi's vision of 'Khadi for Nation, Khadi for Fashion and Khadi for Transformation',” he said.

Echoing similar views, KVIC Chairman Vinai Kumar Saxena said that it was the biggest exposure of the signature abric so far as it caught the attention of the representatives of altogether 36 countries and won accolades from all of them. “What else could be a better spotlight for Khadi, when the representatives of international bodies of Small and Medium Enterprises watched the full show and later



Show, were Union Minister of Minority Affairs Mukhtar Abbas Naqvi, Lok Sabha MP, Ms Meenakshi Lekhi, World Union of Small and Medium Enterprises President Gian Franco Terenzi, Africa SME Forum Chairman Dogad Dogoui,



contd...on pg.10

MSME Minister inaugurated KVI Exhibition at Begusarai



Minister, MSME Shri Giriraj Singh inaugurated a Khadi and Village Industries exhibition on 31st March, 2018 at Begusarai said that “Begusarai has tremendous opportunities under Village Industries. Hence a Khadi and Village Industries unit will be set up at Simaria Village of Begusarai during the next financial year. The Government of India intends to provide employment to five crore women, he added.

It is for the first time that this kind of National level exhibition was organized in this region where institutions not only of Bihar but Jharkhand, West Bengal, Uttar Pradesh and other states also participated with their quality and specialized products.

In the exhibition live demo of various household activities like women grinding sattu in a traditional way, exhibition of solar charkha, artists making madhubani paintings was seen.

Addressing the inaugural function Shri Bhalla Singh, MP, Begusari said that khadi is the

cloth of freedom and symbol of our culture. Thus, it should be launched as fast as possible.

Smt. Sangeeta Kumari Member, (E.Z.) Present on this occasion threw light on Schemes and programmes of KVIC like KRDP, SFURTI, ISEC etc which are designed for the welfare of artisans. Later, Shri, Upendra Singh, Mayor, Begusai in his vote of thanks.

Shri S.K.Gupta State Director, KVIC, Dy. Mayor Shri Rajiv Ranjan and other dignitaries also expressed their views.

Shri Giriraj Singh Hon'ble Minister, MSME also visited RECL-KVIC project Shivapure for distribution of solar Charkhas, e-rickas, flag off of Human Hair collection and visited Harit khadi training centre.





MoS, MSME, visits MSME units, lauds Sikkim entrepreneurs

Gangtok: Union Minister for Micro, Small and Medium Enterprises (MSME) Giriraj Singh visited several MSME units in and around Gangtok on April 26th 2018. He visited a bakery unit at Syari, dry-cleaning and packaged drinking water plant at Lower Burtuk, an IPR release informs. While visiting the units, Singh said the Union ministry is going to launch a new scheme under Prime Minister's Employment Generation Programme (PMEGP).

The technology upgradation scheme where MSME will give Rs. 1.00 crore loan where Rs.15 lakh will be subsidy, he added urging the the entrepreneurs to avail the scheme in coming days. While interacting at the drinking water plant in Lower Burtuk, Singh suggested to go for premium water so that it will capture local and national market in near future. "Premium water means Mint and Tulsi flavours and fragrances. Nowadays people are more health conscious and it has huge scope," he said. Singh asked the unit to send their employee for training at Fragrance and Flavour Development Centre (FFDC), Kannauj under ministry of MSME for premium water.

The minister also attended a sensitisation programme on women empowerment development at ICAR-complex, Pakyong as the chief guest. Addressing orchid growers and self help groups of Pakyong and surroundings, Singh said, "I want to develop agro-cluster in this area and agriculture institutions to support farmers. Agriculture institutions should provide platform for farmers for marketing of orchid in national and international markets."

He also directed ICAR and Agriculture College of Ranipool to set up recognised platform which will benefit farmers and suggested for development of nursery on public private partnership mode. Singh assured that the ministry under his charge will extend all help and support for the welfare of farmers.

Later in the day, the Minister chaired the Sikkim Entrepreneurs Meet held at Chintan Bhawan here. The meet was attended by Commerce and Industries secretary Arvind Kumar, heads and officials from various departments, Temi Tea estate

managing director Mrinalini Shrivastava, representatives from banks and young entrepreneurs from Sikkim. The Micro, Small and Medium Enterprises (MSME), Tadong organised the Entrepreneurs Meet.

Addressing the gathering, the Union minister appreciated the growth made by the young entrepreneurs of Sikkim past several years and urged them to continue with same zeal and enthusiasm. “There are so many prospects in Sikkim products as Sikkim already made its brand as organic. So young entrepreneurs must take advantage of it by labelling it as organic products. Besides organic products, e-entrepreneurs can set up of bamboo industry in Sikkim under P M E G P ,” he remarked. Singh also released a first data bank book on MSME, Sikkim and said this data bank

book will help the State and ministry in days to come and every state must have Data Bank Book on MSME for reference.



MoS, MSME Shri Giriraj Singh visited Samastipur Anumandaliya Khadi Gramodyog Samiti funded by Khadi and Village Industries Commission on 30th May, 2018.

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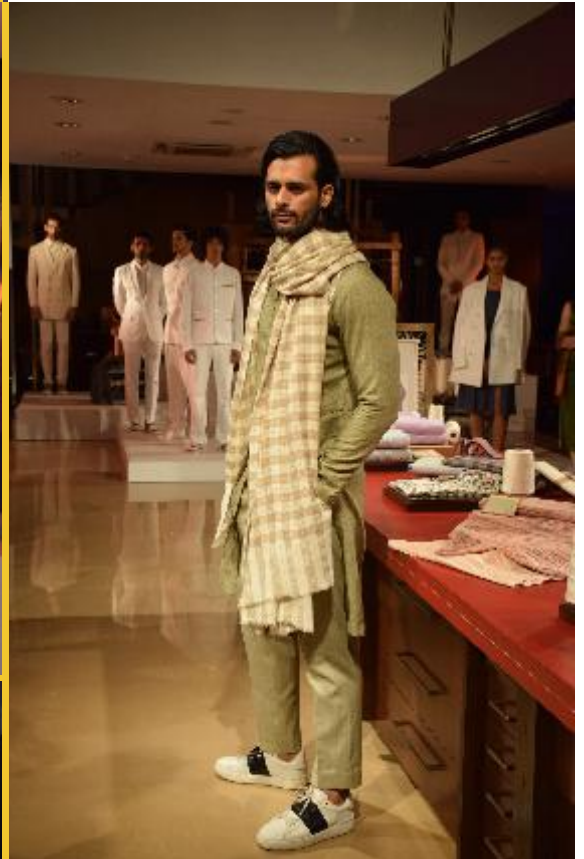
Association of Ghana Industries President Yew Adu Gyamfi, ad guru Prahlad Kakkar, MSME Secretary Shri Arun Kumar Panda and KVIC CEO Smt. Preeta Verma.

It may be noted that on April 14, a Khadi Fashion

Show was held at Indonesian Embassy to India, in which leading Indian designers Rina Dhaka, Charu Parashar and Varun Bhal displayed their Khadi collections. Similarly, Noted fashion designer Gavin Rajah choreographed a 20-minute textile event – aimed to project Khadi in a modern and trendy style – at Sandton Convention Centre in Johannesburg on April 30, during the concluding session of the two-day India-South Africa Business Summit as 'The Tribute to Mahatma and Madiba' program, being celebrated in memory of 125 years of Pietermaritzburg train incident with Mahatma Gandhi along with Nelson Mandela's birth centenary.

Fashion Design Council of India (FDCI) President Sunil Sethi curated the show.

Raymond formally launched its **Raymond Khadi** in retail marketing by organising a grand Khadi Fashion show in presence of its elite guests.



Charkha Distribution programme under KRDP



In Co-ordination with Khadi Institutions of Aligarh Khadi and Village industries Commission, organized a Charkha Distribution programme under KRDP scheme on 12th April 2018 at Charra Janpad of Aligarh District.

In this programme 350 new Model 8 spindle Charkhas were distributed to women spinners. Shri Vinai Kumar Saxena, Chairman, KVIC chaired the Programme. Shri Rajesh Kumar Diwakar MP Hathras ; Shri Satish Kumar Gautam, MP, Aligarh; MLA, Charra, constituency; Shri Jai Prakash Tomar, Member , KVIC; District Collector and Chief Development Officer of Charra Janpad were present on this occasion.



in rural areas and poorest of the poor in society through Khadi and village-based activities.

Speaking on the occasion Member, Central Zone, KVIC informed about successfully implementation of various schemes and programme like Honey Mission, Prime Ministers Employment Generation programme .

He said that KVIC distributed Bee Boxes across the country under Honey Mission. By this way another employment and earning will generate for needy and poor people.

Huge number of spinners and representatives of Khadi Institutions participated in this programme.

In his address, Shri Vinai Kumar Saxena said that Gandhiji asserted that rural economy is different from the industrial economy and the progress of the nation depends on the progress of the villages. He believed that to overcome the problem of unemployment the development of Khadi and Village Industries in India is necessary. In my view “Khadi Village Industries is the soul of the Nation and the heart of India”, he added.

Following the ideals and principles of Mahatma Gandhi, the Khadi and Village Industries Commission is providing employment opportunities

NEW ERA OF FASHION – Promoting Khadi and Silk globally

Khadi going Local to Global. A gala fashion show organised in Indonesian Embassy. Leading Indian designers Rina



Dhaka, Charu Parashar & Varun Bhal displayed their Khadi collection.



Meeting with representative of the best performing KVIC institutions at MSME DI Extension centre complex bal sahyog, Connaught place, New Delhi on 24th April 2018.



Beekeepers meet at Sikkim

Chairman, KVIC met Beekeeper's under Honey Mission at a remote village Sumbuk in Sikkim on 29th April, 2018.



Champaran centenary celebrations: steel charkha unveiled in Bihar

Motihari: Under the Champaran Satyagrah centenary celebrations across the nation – amid much fanfare and gaiety, Union Minister of Agriculture and Farmers Welfare Shri Radha Mohan Singh unveiled a 18 feet long, 5.75 feet wide and 9 feet high Grand Steel Charkha in Charkha Park – located in front of Gandhi Museum at Motihari on 15th April, 2018.

The grand high-quality steel, corrosion resistant and non-magnetic Charkha has been provided by the Khadi and Village Industries Commission (KVIC) and manufactured at Prayog Samiti Ahmedabad, a KVIC unit near Sabarmati Ashram in Gujarat.

Shri Singh, in his inaugural address, said that it is a matter of pride for this erstwhile land of Satyagraha, from where Mohandas Karamchand Gandhiji started his journey to be our loving 'Bapu' that it is now symbolizing our Hon'ble Prime Minister Shri Narendra Modi's 'Make in India' mission.

KVIC Chairman Shri Vinai Kumar Saxena said that the Charkha showcases the fusion of two great

cultures of India – coming from land of Goddess Sita and Lord Krishna. “As Mahatma Gandhi himself believed, the Charkha is a symbol of our Swaraj and Self-reliance, this monument at Champaran will be a proud tribute the Charkha's historic importance in our nation. And, it will economically empower the lives of several weavers associated with the Khadi industry,” he said, adding “Champaran is a testimonial town as it drove away the Britishers – who colonized it perfectly for their trade.”

He also thanked government in Bihar for rechristening old 'Bara Bariarpur Bypass Chowk' of Motihari to 'Charkha Park'.

It may be noted that the KVIC had already provided altogether 60 eight-spindle New Model Charkha (NMC) to East Champaran Khadi Gramodyog Sangh, besides distributing five charkhas and one looms each in those 13 villages – where Mahatma Gandhi had visited during his Satyagrah Movement in 1917.





Chairman KVIC, distributed honey bee boxes and Charkhas to SC/ST beneficiaries

500 Honey bee boxes and 46 Charkhas were distributed at Dahod by Chairman KVIC Shri Vinai Kumar Saxena on 20th April 2018. On this occasion appreciating the honey mission programme, he said that honey mission income has increased income of farmers in past two years.



last year which produced around 4280 kg of honey. Under this programme 580 at Kumbhera and 300 beehives at Sabarkantha were distributed.

NITI Ayog has declared 114 aspirational districts under which Narmada and Dahod districts have been selected from Gujarat. On this occasion Shri Sanjay Hedao, State Director, Gujarat informed about the honey mission programme.

Bee rearing not only provides honey but but its other by products like bee venom, jelly can also be sold at at striking high prices. In addition to this production at fields will also increase at around 40%.

Following the clarion call of Hon'ble Prime Minister given at Banas Kantha, Honey mission pilot project was started at Banas Kantha in 2016. Under this project 660 bee boxes were distributed



CEO, KVIC visited newly renovated Khadi India show room at Lucknow

CEO, KVIC Smt. Preeta Verma visited newly renovated Khadi India showroom at Lalbag, Lucknow and KVI institution of the region. On this occasion she also reviewed the progress of PMEGP, SFURTI, Khadi and KRDP etc. under KVIC State Office, Lucknow for the year 2017-18 and found it satisfactory.

While reviewing the Khadi programme, the Chief Executive Officer directed to enlist at least two institutions with new employment of 100 each in 2018-19.

The CEO discussed with representatives of some leading Institutions and suggested various modalities for operating this show room profitably.

The CEO also made a visit to Kshetriya Shri Gandhi Ashram, Khadi Emporium and Honey



processing unit of Shri Gandhi Ashram, Lucknow and the virtual Incubation Centre run by Samadhan with assistance of NSIC/ Ministry of MSME.

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Vocational Training Programme for Development in Khadi

Dr. Sheila Rai, Expert Member Marketing visited Khadi Construction and Women's Vocational Training Program of the informal female education center running in the premises of the Rajasthan Forest Style University, Nanhi district, Tonk and had discussion with the Director of the Center, Smt. Laad Kanwar, 20th April 2018.



Member(KVIC) Shri Chandramouli inaugurated the 3 days MDP for officials of KVIC at IBS Hyderabad. Shri S.N.Shukla Dy. CEO (NZ) also present on this occasion.

Dr. Sheila Rai Expert Member, (Marketing) KVIC at Jaisalmer for reviewing khadi institution and departmental activities under RBDO, KVIC, Barmer, RBDO.

Awareness programme on Happiness, Emotional Health and Back flower Essence

Emotional health is concept synonymous with well-being, which is vital to living of life with wholeness, balance and contentment. Lot of patience and perseverance is required to handle day today stress of life to handle this Emotional Quotient.

Directorate of Capacity Building of KVIC organised a lecture on happiness, emotional health and back flower essence in Dhebarbhai hall for its officials. The guest invitee Shri Virendra Sonasaria in his lecture dwelt at length on handling emotional health, loneliness and it's health hazards.

The opening session was Chaired by Shri Satyapal Jt.CEO and and Shri K.S.Rao, Dy.CEO,



Marketing and Publicity. Shri Rao in his opening remarks spoke on how human being is reacting mechanism to stimulus and response.



PIB Team at Central Office

PIB Western zone team from their Mumbai, Ahmedabd, Goa and Nagpur office visited KVIC Central Office on 12th April, 2018 and had elaborate interaction with Dy.CEOs and senior officers of KVIC. The PIB Officers understood Scheme and programmes of KVIC through power point presentation made by Shri Rajan Babu, Director publicity and assured all possible cooperation in Publicity of KVIC initiatives. The team also visited Khadi lounge and appreciated Khadi and other products.





Jt. Secretary, MSME visited Khadi institution at Khanjarpur

Joint Secretary, MSME Shri Bandla Srinivas visited Khadi institution Manav Sewa Samiti Khanjarpur on 14 April, 2018

The Jt. Secretary MSME appreciated the khadi and other village industries products displayed in the institution.

He also tried his hand on the loom and had interaction with spinners and weavers of the institution.





KVIC , Marketing team headed by Shri K.S.Rao , Dy. CEO and Shri I. Jawahar, Director, Marketing with President and DG of Indian Merchant Chambers discussing convergence in offering to promote Khadi.

Skill Development Training for Traditional Potters under MBI organised

From 12 th to 16th Feb.,2018, a 'Skill Development Training for Traditional Potters under Mineral Based Industry' was organised by the State Office, KVIC, West Bengal at Gangajalghati, Dt.- Bankura, West Bengal. In the training programme 'Powered Potters' Wheel' to 20 Potters and set up 'Clay Blunger Machine and klin was distributed. Faculty



Shri Rajan Babu, Director(IT) explaining details of online developments during MDP for KVIC Officials at IBS Hyderabad.

from 'Bankura Engineering College' participated in the programme.



A team headed by Smt.K.P. Lalithamany, State Director, KVIC,Trivandrum visited the Office of the Shri Suresh Gopi MP on 11th April 2018 and handed over Banana Cloths (blended fabric of banana fibre and cotton, and blended fabric of banana fibre and silk). Banana fabrics were woven during the National Banana Fest held at Trivandrum.



Shri D.S. Bhati, Principal, MDTC New Delhi distributed certificates to the participants after conducting NMC charkha training programme at MDTC, Gandhi Darshan Rajghat New Delhi.

One month Field man training course in beekeeping was conducted at GNMDTC, KVIC Dahanu. Training completion Certificate was issued during the valedictory function. It was the first Beekeeping training conducted in the history of Dahanu. Trainees were given maximum practical training for handling the bee colony and its management.



On 18th April 2018 it was a curtain raiser for major honey mission program of Kerala. State Director Chennai Smt. Lalithamani distributed Bee hives and tools and implements to 20 SC/ST beneficiaries by State Director at Pangod, Kerala.

Free Dress to school children

Govt. of Gujarat, distributed Polyvastra dress to school children in lakhtar taluka, Dist. Bhuj through Gujarat Khadi Board. On this occasion Hon'ble Minister Shri Purushottam Rupalaji, Chairman GKVIB, and other government officials were present.



2nd awareness programme on Honey processing was conducted by SBEC KVIC Kuzhlithurai Tamil Nadu at Mudalur, Sathankulam, Tutucorin District TN on 27th April, 2018. Around 122 women attended the programme.



Certificate for conducting training programme from 09-13 April 2018 was given by Shri Kunj Bihari Dy. Director I/c. KNHPI Jaipur to Shri Dinesh Kumar B.Tech. Student from Shuats University, Allahabad on making handmade paper from cow dung waste.



EDP training programme held at MDTC, Dimapur, Nagaland on 24th April, 2018.



In the august presence of Honorable Prime Minister at the Women's Empowerment Ceremony on March 12, 2018, Shri Baldhari Singh, Dy. Director, Divisional Office, KVIC, Varanasi was given letter of appreciation for his proficient leadership.



Hemlata Ghadiali-

fabric to fashion is her passion

Story of Hemlata Ashish Ghadiali of Vrushti Creations is one of those who have the courage to plunge in new or an existing business going, and a woman entrepreneur is someone who is willing to pass all the hurdles of economic uncertainty and society to produce something new. This is what Mrs. Hemlata Ghadiali has done. She just broke all the hurdles in her life and started her own business a year back with the vision of setting a trend in women's fashion.

She studied the existing market and found that Mumbai market is flooded with imported cloths. But with the vision of having something more ethnic and Indian, Hemlata took the initiative of trying Khadi as her product which is hand spun and hand woven fabric made out of cotton. There is no modern machinery used in its manufacturing process.

Hemlata took initiative as a leader. She decided to have her own set up at Satpala, which is 5 km from Virar in Suburbs of Mumbai and she started hiring workers from there. Initially, it was difficult to train those unskilled workers but Hemlata not only succeeded in training them but made her workers realize the importance of self-independence. Today 14 people, most of them women and with this team she is running her business.

Hemlata launched her brand called **Shatakshee** under Vrushti Creation. Vrushti creations worked under the supervision of its Proprietor Mrs. Hemlata Ghadiali herself. Shatakshee has taken initiative to give khadi a new look The idea popped up after seeing the advertisement of Prime Minister's

Employment Generation Programme on a banner. Seeing this, she contacted Khadi and Village Industries Commission (KVIC). She worked out towards awareness of her products and services.



After that Hemlata approached Canara Bank for loan and they actually appreciated her for her initiative and approved her loan. Staff and seniors of KVIC and Canara Bank were very helpful and they guided Hemalatas team in a perfect manner.

During her business Hemlata also realized that business has two major aspects. One is Planning and Production and other is Sales and Marketing. To sell her products, she participated in KVIC exhibitions and Mumbai Grahak Panchayat Peth exhibition. She is thankful to KVIC which approved her 20 lakhs loan at one go and to Canara bank who sanctioned her dream project. She also made promise to KVIC to generate more employment and to help others. After that, her team introduced the new and exclusive designs of khadi apparels. Though

because it was Hemlata's passion to give something to the society, she worked day and night. She has a passion for design and a geeky love of numbers, so the idea of “, **being an entrepreneur means having dedication and heart, knowing how to deal with people and loving and treasuring what you have.**”

It means I can depend on myself and survive on my own. - Says Hemlata starting her own business seemed like a beautiful, exciting challenge to embark on. In less developed countries or “emerging economies,” the idea of entrepreneurship takes on an entirely different meaning. Its not about building a huge company with the goal being an IPO or an acquisition, rather, ones entrepreneurial spirit emerges in spite of dire circumstances to solve different problems and supporting a familys basic needs.

Drawing inspiration from her own story Hemlata is taking experience from her failure and success. She says, in the moment, some failure might seem like the end of the road, but remember, there are countless successful men and women in the world today who are only enjoying success because they decided to push past the inevitable bleakness of failure. 'Learn from your mistakes, reflect and accept the failure, but revisit your passion and keep pursuing your goals no matter what. Her product range includes: Tops & Tunics, Koties, Skirts, Shirts, Anarkalie Kurties, Punjabi suits, Blouses, Plazos, Pants & Trousers.

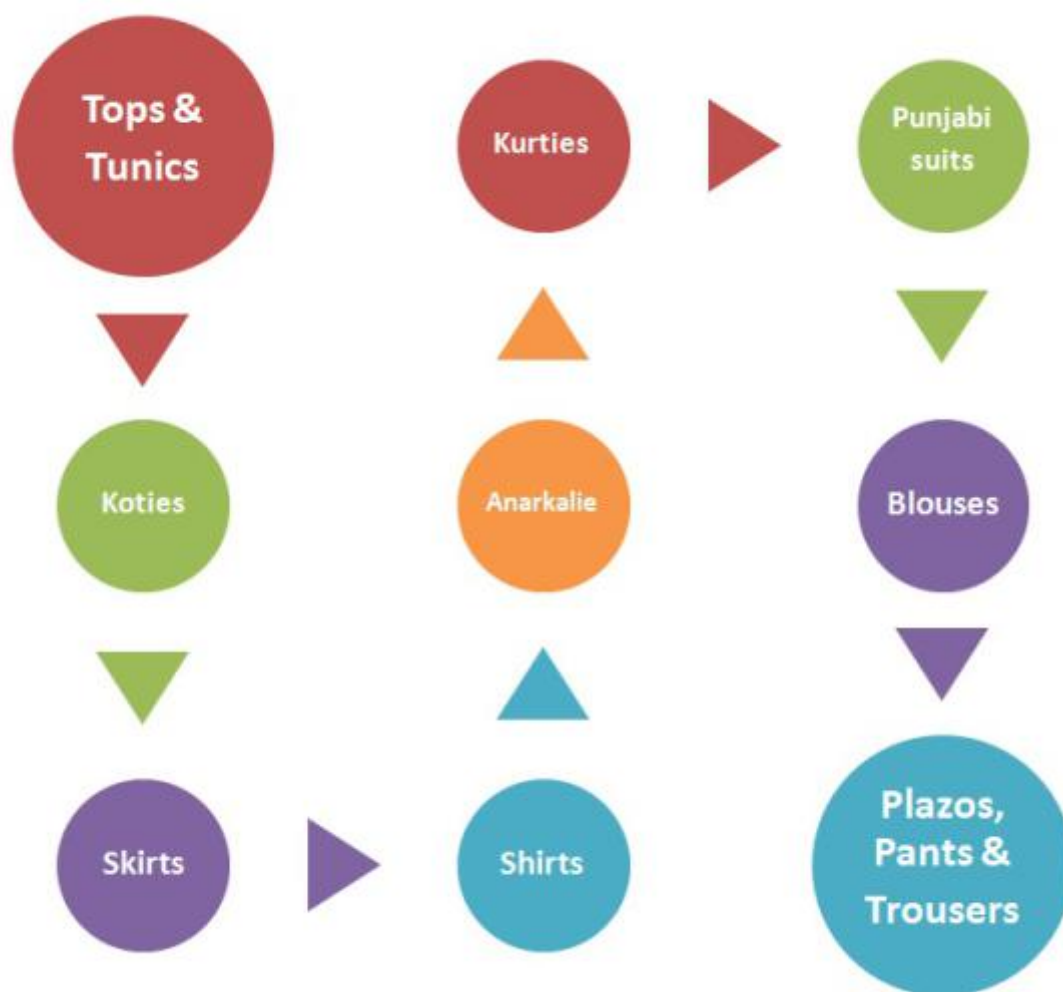
As a promoter of rural enterprise, Hemlata faced many problems to set up her own enterprise. Starting from the financial problem, arranging working capital becomes a major task as she could run out of money to buy raw materials though she may not yet



have earned any reputation in the market to get raw materials on credit. Similarly, she makes several production trials, improves quality, etc. This is not it. There are also policy challenges faced by her enterprise. To top it all, there are marketing problems (competition, middlemen), management problems (legal formalities, low quality of products, procurement of raw materials, etc.), and Human Resources problems (low skill level of workers and negative attitude of rural folk towards the ideas of business). When Hemlata started her own business,

Hemlata and her team's innovative ideas and creative approach helps them in designing fashionable ladies apparels in beautifully finished patterns. Now they have a monthly capacity of manufacturing almost 1K pieces of design. Even though Vrushti Creation is a team work but the whole team believes that Shatakshee brand will take this business higher.

Shatakshee's motive is to encourage people to wear khadi as regular wear and at most affordable prices.



contd. from previous issue.....

Part - II

Beekeeping and Importance of KVIC's Honey Mission

Dr. Sukamal Deb

Opportunities:

- Diversified Agro Climatic conditions provide great potential and opportunities;
- Potential & requirement for 200 million Bee colonies.
- Employment to 215 Lakh persons.
- 10 million tonnes of honey, valued Rs.12,00,000/- million.
- Value of enhanced crop production Rs. 240,00,000/- million.
- Beekeeping industry has great self help potential for rural people, Tribal, Marginal Farmers & Small Farmers, land-less labourers, etc. and great opportunities as under:
 - Honey has great food value and provides cash income;
 - Beeswax which is twice as much costly as honey is in great demand;
 - Pollen, propolis, bee venom & royal jelly are very high value products
 - Part time employment without sacrificing main occupation;
 - Providing bee pollination services to farmers for increasing crop production and productivity of honeybees
 - A double benefit service; and
 - Processing and value added products of Bee products.

Beekeeping - boon to Agriculture and Horticulture: Besides honey production, beekeeping has a much more important role in pollination of agriculture crops. Several of our oilseeds, vegetable, legume, pulse and fodder crops including plantation and orchard crops like orange, lemon, coffee, cardamom and coco palm depend on honey bees for

cross-pollinations and yield more seed/fruit of better quality than when no bees are present.

Human beings are perhaps becoming less careful about the much worthy nature. Our indifference towards the nature has been resulting in decrease of the useful pollinating insects day by day. The main contributing factor for this is indiscrete use of insecticides on various crops. This not only retarded or even destroyed the populations of beneficial insects, but has also affected indirectly the production of oilseed and other crops.

The oilseed, pulse and fruit production can be augmented by providing bee colonies to these crops during their flowering period. Bee pollinated results not only in yield increase but also in improvement in their quality. Provision of bee colonies during the flowering of crops is a simple, less expensive but an essential input. There is an acute edible oil shortage in our country. India is importing edible oil to the tune of Rs. 6,000 million from other countries to meet the shortage. The oilseed production will continue to show decreasing trend in future, unless adequate steps are taken now itself to keep bee colonies in the fields of these crops during their flowering period.

The main constraint in developing beekeeping as an integral part of agriculture is the absence of food to the honey bee throughout the year in the agriculture farms. The bees can get forage during the flowering season of the crop, but starve in the remaining period. In order to get the benefits of bee pollination, the farmers have to provide for bee forage when there are no crops flowering in the farms. Various trees, herbs can be planted along hedges, borders, bunds and waste lands which can provide nectar and pollen to bees. In addition, the farmers can also introduce

several crops like coriander, maize, sunflower, lucerne and berseem in crop rotation schedules. These crops provide valuable bee forage when needed and at the same time augment the income of the farmers through their produce.

Honey the Ambrosia: It is called “Half Lime and two spoons of Honey a day keep the doctor away”. Honey, the first sweetener the human being came to know. It was used as currency for trade in ancient times along with gold. Its uses spread in human life from birth till death. Honey was placed near mummies in Egyptian pyramids believing that after death the souls need honey in heaven. Honey is held in high esteem, next only to Amrit, the Ambrosia. It is most complete Natural food. In Ayurvedaic therapies honey is a most common component. Beekeeping is perhaps the only industry which besides production of honey, wax etc. increases the yields of some crops and at the same time helps in maintenance of ecological balance. Beekeeping industry depends on a balanced environment in association with the flowering plants.

Benefits from Beekeeping and range of produces:

(1) Bees help in cross pollination thus they increase the productivity of crops; (2) Unemployed youth can start this business with minimal funds; (3) 3 Lakh man-days are required to maintain 10,000 Bee colonies; (4) 73,000 man-days are required to manufacture appliances / equipments for 10,000 Bees Colonies; (5) Proper utilization of natural resources; (5) Beekeeping helps in increasing the national income; (6) Net income from 100 Bee colonies is around Rs. 1.70 Lakh; (7) It helps in rural development, promotes village industry.

- Honey: Nutritious whole food with medicinal property.
- Bees Wax: More valuable, used in candle, pharmaceutical and cosmetic industry.

- Bee venom: Venom is the healer of arthritis, rheumatic and pains (the treatment known as api-therapy);
- Royal jelly: Nutritious, increase vigor and vitality/fertility;
- Propolis: Resinous substance uses as gum;
- Honey and hive products is source of income, helps employment generation.
- Organic honey can fetch world market in the line of Kashmir, Himachal Pradesh. The average production of honey in India is around 22 kg / hive whereas it could be 45 kg / hive. The NER can play a lead role.

Plant Propagation: Both agriculture and forestry are necessary for beekeeping. The evergreen and semi - evergreen forests and transitional belts between farms and forests are particularly favourable for beekeeping. The forests are the permanent locations of natural honey bee colonies, where they produce honey and multiply in number, generally during spring. But large scale deforestation in many parts of the country and thus depleting forage from forests results in the desertions and dwindling of bee fauna in them. Aforestation with plants useful to bees as sources of bee forage round the year helps beekeeping. This will also develop the forest as a biological unit maintaining an ecological balance. A systematic Programme of reforestation with bee plants can, in a few years time, sustain large number of bee colonies which can also provide gainful self-employment to the local forest of tribal population. The benefits of such a Programme will start accruing after five to ten years. Therefore, if this is not done now, we may have to face very serious problems in forestry and agriculture five to ten years later. It is necessary to take up large scale aforestation Programme as soon as possible. The plant species selected for a

forestation, social forestry and farm forestry can have dual utility as sources of food to bees and a source of timber, fruit, medicine etc.

The programmes of social forestry, a forestation of waste agricultural lands, denuded forest and grass lands assume special significance in the national rural development programmes. In addition to utilizing these waste lands for providing additional income to the farmers of tribal population, this can also allow undertaking beekeeping both for honey production and increased crop production through bee pollination. In view of this, the Central Bee Research Institute, KVIC, prepared a list of plants which are useful for timber, fruit and other purposes and also as source of bee forage. The beekeepers himself can do much by undertaking bee plant propagation and by encouraging other to do the same. He should provide for supplementary bee forage near his apiary by planting various bee plants to get flowers throughout the year.

The department of Forest in every state maintains nurseries of forest species. Important tree species useful to honey bee could be identified and included in their aforestation Programme and to raise a large supply of seedlings. Planting material can thus be obtained from the nurseries of the forest department. Beekeeping is a rural Agro-horticulture based activity. It fits very well in the integrated agriculture as an allied activity to increase the income of all groups of farmers, including small & marginal farmers, agricultural labourers and others. It involves very less physical work, therefore is also suitable for women.

Beekeeping supplements income generation to the rural people. The honey production and pollination of agricultural & horticultural crops are two major roles of honeybees. In recent years use of Honey Bees as pollinating agents for crops has shown

increasing trend. It is being increasingly realized that bees could be less expensive inputs for promoting sustainable and eco-friendly agriculture and enhancing crop productivity. In addition bees have their vital role in sustaining plants biodiversity resulting in environmental stability. There is a need to make efforts to integrate the Beekeeping Programme with other programmes of agricultural and rural development at all the levels

National Bee Board (NBB): NBB is a registered society under Societies Registration Act XXI of 1860, was reconstituted (established in 2000) by the Department of Agriculture, Cooperation and Farmers Welfare, Ministry of Agriculture & Farmers Welfare, Govt. of India in June, 2006. The main objective of NBB is overall development of scientific beekeeping in India.

National Horticulture Mission (NHM): Beekeeping has been included as a supplementary activity under NHM for promoting cross pollination of Horticultural crops. The National Horticulture Board was set up by Government of India in April 1984 is registered as a Society under the Societies Registration Act 1860. The main objectives are to improve integrated development of Horticulture industry and to help in coordinating, sustaining the production and processing of fruits and vegetables.

Note: - Information gathered from various sources, websites, NBB, News papers etc.

Authored By -Dr. Sukamal Deb, Ph.D is the Director (In-charge North East Zone), KVIC, Guwahati. He may be reached at sukamal05@gmail.com

Khadi goes global:

South Africa to showcase Khadi in textile event, KVIC gets its first overseas order

New Delhi: It is official now! Noted fashion designer Gavin Rajah choreographed a 20-minute textile event – aimed to project Khadi in a modern and trendy style – at Sandton Convention Centre in Johannesburg on April 30, 2018, during the concluding session of the two-day India-South Africa Business Summit as 'The Tribute to Mahatma and Madiba' program, being celebrated in memory of 125 years of Pietermaritzburg train incident with Mahatma Gandhi along with Nelson Mandela's birth centenary. Not only that, Khadi and Village Industries Commission (KVIC) has got its first lot of overseas order of 175 gift boxes containing silk scarves for this function from South Africa.

According to letter no. Pre/Pol/202/1/2018 dated March 7, 2018, the High Commissioner for India in Pretoria Ruchira Kamboj, had requested the KVIC Chairman Vinai Kumar Saxena, to provide different Khadi fabric, including silk and muslin – in both embroidered and printed forms, reflected by fashion designer Gavin Rajah. According to this letter, the Summit, with a tag line 'United by legacy, unified for prosperity' seeks to showcase New India in South Africa, with the intent to double two-way bilateral trade and investment within a five year period. “This follows the vision set out by PM Narendra Modi and former South African President Jacob Zuma, in the course of PM's State Visit to South Africa in 2016,” the letter further states.

Acting quickly on High Commissioner's request, the KVIC immediately dispatched more than double length of the desired fabric, which was delivered to them on March 24, 2018. The most eminent figure in the fashion landscape and a household name in South-Africa, Gavin Rajah played an active role as UNICEF's goodwill ambassador advocating for the rights of children. He was so satisfied with the quality of fabric

that he even tweeted about this signature fabric of India. Impressed with the quality of silk fabric – gifted by the KVIC, the organizers later ordered to supply 175 Khadi gift boxes containing silk fabric. The overall value of this order is worth approximately Rs 2 lakh.

Jubilant on getting first overseas order for the KVIC, Chairman Vinai Kumar Saxena said that Khadi reaching South Africa means that world is moving in the direction of economic freedom now. “The monetary value of this order might not be very big, but it is a big morale gain for KVIC as it has caught the attention of the world famous fashion designer and the organizers as well. When Gandhiji reached South Africa, a war against apartheid and British rule was started. Now, much on the expectations of Prime Minister Shri Narendra Modi, Khadi is all set to bring economic freedom as the 'Ahimsa Silk' would showcase its piousness and economic feasibility in the land of Madiba,” he said.

Not only that, as a part of Centenary Year celebrations of Gandhiji's Swadeshi Movement alias BUBU, the High Commission of India in Uganda, in association with the Republic of Uganda, unveiled the Gandhi Charkha – gifted by KVIC – at the Gandhi Heritage Site at Jinja in Uganda on October 2, 2017, which is also the International Day of Non-Violence. The 25-kg Charkha was made of high-quality teak wood and is 3.6 feet long, 1 foot 11 inch tall and 1.5 feet wide, made in Ahmedabad by a Khadi institution. It was the first testimony that a Charkha had gone to the foreign soil.

And, on Saturday, a gala fashion show was organised in Indonesian Embassy to India. In which leading Indian designers Rina Dhaka, Charu Parashar and Varun Bhal displayed their Khadi collections.

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बेगूसराय जाग

गोबर, गोमूत्र और चरखे से करेंगे ग्रामीण भारत का विकास : गिरिराज

वोएमपी-8 में आयोजित हुआ 15 दिवसीय खादी व ग्रामोद्योग महोत्सव

उत्सव सफलतापूर्वक समाप्त हुआ... खादी के माध्यम से ग्रामीण भारत का विकास...



खादी के माध्यम से ग्रामीण भारत का विकास...



खादी के माध्यम से ग्रामीण भारत का विकास...

राज्य स्तरीय इवेंट्स में लगे हैं दर्जनी स्टल

राज्य स्तरीय इवेंट्स में लगे हैं दर्जनी स्टल... खादी के माध्यम से ग्रामीण भारत का विकास...

मेरी दो बहों की मेहनत का फल है यह म्हालसर - डॉ. सतीश

मेरी दो बहों की मेहनत का फल है यह म्हालसर... खादी के माध्यम से ग्रामीण भारत का विकास...

मेरी दो बहों की मेहनत का फल है यह म्हालसर... खादी के माध्यम से ग्रामीण भारत का विकास...

रोजगार का जरिया नहीं इंडस्ट्री है चरखा

छर्ना में सर्वोदय खादी आश्रम पर समारोह में 350 महिलाओं को बांटे गए चरखा

संवाद मुर, इली : सर्वोदय खादी आश्रम पर रोजगार का जरिया नहीं इंडस्ट्री है चरखा...



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केवीआईसी स्टोर की जानकारी एप पर स्थायी सभ



कार्यालय संवाद मुर, इली में आयोजित हुआ 15 दिवसीय खादी व ग्रामोद्योग महोत्सव

कार्यालय संवाद मुर, इली में आयोजित हुआ 15 दिवसीय खादी व ग्रामोद्योग महोत्सव... खादी के माध्यम से ग्रामीण भारत का विकास...

चरखा चलाओ, 10 हजार कमाओ : गिरिराज

केंद्रीय राज्य मंत्री ने आईएचबीटी पालमपुर में किया योजनाओं का खुलासा, पालमपुर में स्थापित होगा टीबीआई केंद्र

उत्सव सफलतापूर्वक समाप्त हुआ... खादी के माध्यम से ग्रामीण भारत का विकास...



खादी के माध्यम से ग्रामीण भारत का विकास...

पद्मश्री डा. येरनी से मिलेंगे गिरिराज

पद्मश्री डा. येरनी से मिलेंगे गिरिराज... खादी के माध्यम से ग्रामीण भारत का विकास...

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बेगूसराय भास्कर

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बेगूसराय, 15 मई 2018

15 मई 2018

आयोजन | 15 दिवसीय खादी प्रामोद्योग मेला का वीएम्पी मैदान में केंद्रीय मंत्री गिरिराज ने किया शुभारंभ, खादी की तस्करी पर जोर सिमरिया में स्थापित होगा खादी ग्रामोद्योग, गोबर व गौ मूत्र के लिए बरौनी डेयरी का लेंगे सहयोग

15 मई 2018

बेगूसराय में खादी की 15 दिवसीय प्रामोद्योग मेला का शुभारंभ केंद्रीय मंत्री गिरिराज ने किया। उन्होंने कहा कि खादी को बढ़ावा देने के लिए हमें खादी की तस्करी पर जोर देना होगा। उन्होंने कहा कि खादी को बढ़ावा देने के लिए हमें खादी की तस्करी पर जोर देना होगा।

खादी का शुभारंभ

खादी का शुभारंभ केंद्रीय मंत्री गिरिराज ने किया। उन्होंने कहा कि खादी को बढ़ावा देने के लिए हमें खादी की तस्करी पर जोर देना होगा। उन्होंने कहा कि खादी को बढ़ावा देने के लिए हमें खादी की तस्करी पर जोर देना होगा।



केंद्रीय मंत्री गिरिराज ने खादी प्रामोद्योग मेले का शुभारंभ किया।

सिमरिया में खादी का उत्पादन शुरू

सिमरिया में खादी का उत्पादन शुरू किया गया है। खादी को बढ़ावा देने के लिए हमें खादी की तस्करी पर जोर देना होगा। उन्होंने कहा कि खादी को बढ़ावा देने के लिए हमें खादी की तस्करी पर जोर देना होगा।

खादी-गोबर

खादी-गोबर का उपयोग करने के लिए हमें खादी की तस्करी पर जोर देना होगा। उन्होंने कहा कि खादी को बढ़ावा देने के लिए हमें खादी की तस्करी पर जोर देना होगा।



खादी प्रामोद्योग मेले में महिलाएं अपनी तैयार की गई खादी दिखा रही हैं।

खादी प्रामोद्योग मेले में महिलाएं अपनी तैयार की गई खादी दिखा रही हैं। उन्होंने कहा कि खादी को बढ़ावा देने के लिए हमें खादी की तस्करी पर जोर देना होगा।

खादी को बढ़ावा देने के लिए हमें खादी की तस्करी पर जोर देना होगा। उन्होंने कहा कि खादी को बढ़ावा देने के लिए हमें खादी की तस्करी पर जोर देना होगा।

उच्चभू ग्राहकांसाठी 'सुपर प्रीमियम' खादी

खादी प्रामोद्योग मेले का शुभारंभ

खादी को बढ़ावा देने के लिए हमें खादी की तस्करी पर जोर देना होगा। उन्होंने कहा कि खादी को बढ़ावा देने के लिए हमें खादी की तस्करी पर जोर देना होगा।

घर-घर पहुंचेगा चरखा, महिलाओं को मिलेगा रोजगार ग्रामोद्योग आयोग के चेयरमैन ने कार्यक्रम के तहत महिलाओं को वितरित किए चरखे



महिलाओं को चरखा वितरित करने के लिए खादी प्रामोद्योग आयोग के चेयरमैन विजय कुमार सरस्वती ने कार्यक्रम का शुभारंभ किया।

अमर उजाला जूटो
खादी को बढ़ावा देने के लिए हमें खादी की तस्करी पर जोर देना होगा। उन्होंने कहा कि खादी को बढ़ावा देने के लिए हमें खादी की तस्करी पर जोर देना होगा।

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बेगूसराय प्रभात

असम 18-09 इलेक्ट्रॉनिक उपकरण 055 इलेक्ट्रॉनिक

आयोजन बेगूसराय में खादी ग्रामोद्योग महोत्सव का केंद्रीय मंत्री ने किया उद्घाटन

खादी ग्रामोद्योग महोत्सव का हुआ आगाज

- 1. मंत्री के साथ वर सार्वजनिक कार्यक्रम
- 2. मंत्री के साथ पर कार्यक्रम के प्रदर्शन के आयोजन



केंद्रीय मंत्री ने खेडिया परिषद को दी संतुष्टि

बेगूसराय, 18-09-2018: केंद्रीय मंत्री ने बेगूसराय में आयोजित खादी ग्रामोद्योग महोत्सव का उद्घाटन किया। मंत्री ने खेडिया परिषद को संतुष्टि व्यक्त की और कहा कि खादी ग्रामोद्योग महोत्सव का आयोजन बेगूसराय में एक बार फिर से हो रहा है। मंत्री ने कहा कि खादी ग्रामोद्योग महोत्सव का आयोजन बेगूसराय में एक बार फिर से हो रहा है।

खेडिया परिषद ने केंद्रीय मंत्री को लिखा धन

बेगूसराय, 18-09-2018: खादी ग्रामोद्योग महोत्सव के आयोजन के लिए खेडिया परिषद ने केंद्रीय मंत्री को लिखा धन।

बेगूसराय में खादी ग्रामोद्योग महोत्सव का आयोजन किया गया। मंत्री ने कहा कि खादी ग्रामोद्योग महोत्सव का आयोजन बेगूसराय में एक बार फिर से हो रहा है।

केंद्रीय मंत्री ने खादी ग्रामोद्योग महोत्सव का उद्घाटन किया। मंत्री ने कहा कि खादी ग्रामोद्योग महोत्सव का आयोजन बेगूसराय में एक बार फिर से हो रहा है।

खेडिया परिषद ने केंद्रीय मंत्री को लिखा धन। मंत्री ने कहा कि खादी ग्रामोद्योग महोत्सव का आयोजन बेगूसराय में एक बार फिर से हो रहा है।

गाजियाबाद / आसपास **हिन्ट 5**

उद्यम मंत्रालय के संयुक्त सचिव ने खादी उत्पादन केन्द्र का किया निरीक्षण

सरकार खादी ग्रामोद्योग को बढ़ावा देने के लिए कर रही है काम : श्रीनिवास

खादी उत्पादन केन्द्र का निरीक्षण करने के लिए संयुक्त सचिव ने गाजियाबाद के खादी उत्पादन केन्द्र का निरीक्षण किया।

संयुक्त सचिव ने कहा कि खादी उत्पादन केन्द्र का निरीक्षण करने के लिए संयुक्त सचिव ने गाजियाबाद के खादी उत्पादन केन्द्र का निरीक्षण किया।

महिलाओं को मिलेगा कशीदाकारी का प्रशिक्षण

खादी ग्रामोद्योग आयोग की सदस्य ने किया दौरा

खादी ग्रामोद्योग आयोग की सदस्य ने खादी ग्रामोद्योग आयोग का दौरा किया।

खादी ग्रामोद्योग आयोग की सदस्य ने खादी ग्रामोद्योग आयोग का दौरा किया।

खादी उद्योग को नई ऊंचाई देना चाहती है सरकार

पीएम के आह्वान पर खादी की बिक्री में खासा इजाफा हुआ है, खादी के माध्यम से मिलेगा रोजगार भी

360 बुजुर्गों को अर्थव्यवस्था में शामिल किया

025 युवाओं को नई रोजगार के अवसर दिए

घरखा वितरण समारोह

- केंद्रीय खादी ग्रामोद्योग आयोग के अध्यक्ष विनय कुमार शर्मा
- सर्वोच्च खादी संरक्षण नगरी बदायुन में बुजुर्गों को घांटे घरखे

केंद्रीय खादी ग्रामोद्योग आयोग के अध्यक्ष विनय कुमार शर्मा ने कहा कि खादी उद्योग को बढ़ावा देने के लिए सरकार खादी उद्योग को 'कंधारियों तक पहुंचाना चाहती है। पीएम मोदी के आह्वान पर खादी की बिक्री में खासा इजाफा हुआ है। खादी के माध्यम से रोजगार उपलब्ध कराना भी लक्ष्य है।

केंद्रीय खादी ग्रामोद्योग आयोग के अध्यक्ष ने यह बात नुक़रार को यहां सर्वोच्च खादी संरक्षण नगरी बदायुन में नुक़रार को घरखा वितरण समारोह के दौरान कही। इस दौरान उन्होंने 360 बुजुर्गों को घरखा वितरण किया। मुख्य अतिथि दर्जा प्राप्त मंत्री व खादी ग्रामोद्योग अध्यक्ष विनय कुमार ने कहा कि वर्ष 1929 में राष्ट्रीय महात्म्य गांधी ने घरखा संघ को स्थापना की थी। यह चाहते थे कि ग्रामीण अंचल में घर-घर घरखा पहुंचे, उनकी इच्छा के अनुसार ही घरखा में समय समय पर

कहा कि प्रधानमंत्री के निर्देश पर खादी ग्रामोद्योग को नई दिशा दी जा रही है। पहले वर्ष 2004 से वर्ष 2014 तक पूरे देश में केवल 175 घरखे ही वितरित किए गए थे। परंतु वर्ष 2015 से फरवरी 2018 तक पूरे देश में 3076 घरखे वितरित किए जा चुके हैं। इसका उद्देश्य परिवार को आय बढ़ाना है। घरखा कोई महत्वहीन वस्तु नहीं है। मंत्री की अध्यक्षता में खादी ग्रामोद्योग आयोग के अध्यक्ष विनय कुमार ने कहा कि देश के निर्माण में खादी सेक्टर अहम भूमिका निभा सकता है। वर्तमान में प्रवेश में 690 संस्थाएं कार्यरत हैं। इन संस्थाओं द्वारा 365.26 करोड़ की खादी उत्पादन कर 1.84 लाख बुजुर्गों को रोजगार प्रदान किया है। सर्वोच्च खादी उद्योग के मंत्री जगदीश प्रसाद ने कहा कि इसका उद्देश्य सरकार को मंत्र के अनुसार कार्य करना है।

अध्यक्ष ने कहा कि बुजुर्गों को अर्थव्यवस्था में शामिल किया। मुख्य अतिथि दर्जा प्राप्त मंत्री व खादी ग्रामोद्योग अध्यक्ष विनय कुमार ने कहा कि वर्ष 1929 में राष्ट्रीय महात्म्य गांधी ने घरखा संघ को स्थापना की थी। यह चाहते थे कि ग्रामीण अंचल में घर-घर घरखा पहुंचे, उनकी इच्छा के अनुसार ही घरखा में समय समय पर

सम्मिलित किया। अध्यक्ष विनय कुमार ने कहा कि खादी उद्योग को बढ़ावा देने के लिए सरकार खादी उद्योग को 'कंधारियों तक पहुंचाना चाहती है। पीएम मोदी के आह्वान पर खादी की बिक्री में खासा इजाफा हुआ है। खादी के माध्यम से रोजगार उपलब्ध कराना भी लक्ष्य है।

மீண்டும் கதர்

கையினால் நூற்கப் பட்டு, கையினால் தெய்யப் படுவதே கதர். இது விடுதலை இயக்கத்தின் அடையாளமாக மீண்டும் அறிமுகமானது. இதனால் கதர் அணிவது இந்தியின் மரபணுக்களில் தன்னம்பிக்கையை ஏற்படுத்தும். கதர், 100 சதவீதம் இயற்கையானது. உற்பத்தி முதல் நுகர்வு வரை, கதர் எந்தவிதத்திலும் சுற்றுச்சூழலை பாதிப்பதில்லை. கோடையிலும் குளிரிலும் உடலுக்கு இதம் தருபவை. வியர்வையை உறிஞ்சி, தோலை பாதுகாக்கிறது. கோடையில் அளியும் சித்தெட்டிக் ஆடைகளால் உடல் வெப்பம் கூடுகிறது. இந்த ஆடைகள், உடலுக்கு தேவையான வெளிப்புற காற்றை சகுமத்திற்கு தராமல் அதிக வியர்வை, துர்நாற்றம், பூஞ்சை காளான் பிரச்சனைகளை ஏற்படுத்தும். இழைவுத்தன்மை குறைந்திருந்தாலும் கூட, கதரை பயன்படுத்தி கொள்வதில் தற்போது பேஷன் துறை தீவிரம் காட்டி வருகிறது. கதர் ஆடையை வாங்கும்போது அதில் 50 சதவீதம் தொழிலாளர்கள் குக்கு கிடைக்கிறது. 20 சதவீதம் மட்டும் நிர்வாக செலவுகளுக்கு போகின்றது. வேலைவாய்ப்புகளை உருவாக்க கதர், கைத்தறி துறைகளின் பயன்பாடு பரவலாக வேண்டும்.

तकनीक से चमकेंगे मिट्टी के बर्तन

मेरठा खादी ग्रामोद्योग आयोग के तत्वावधान में बागपत जिले के बरवाला गांव में ग्रामीण बेरोजगारों को नई तकनीक का प्रशिक्षण देने के लिए पांच दिवसीय कौशल एवं उन्नयन शिविर का शुभारंभ हुआ। अतिथियों ने युवाओं को स्वरोजगार के लिए प्रेरित किया, साथ ही विभिन्न ट्रेड के कारीगरों से अपील की गई।

कुम्हारी उद्योग के तहत पांच दिवसीय कौशल एवं उन्नयन प्रशिक्षण कार्यक्रम के तीसरे बैच का शुभारंभ गुरुवार को सहायक निदेशक द्वितीय अमृतपाल सिंह ग्रामोद्योग ने किया। शिविर में छपरौली, बडौली, हिकाना, शबगा, जौहड़ी, गुराना, बरवाला, लोन मलकपुर, चौबली, बसी, जौनमाना, किरठल आदि को प्रतिभागी भाग ले रहे हैं। मिट्टी के विभिन्न सामान एवं जैसे खिलौने, हाथी-घोड़े, मूर्ति फ्लावर पोट तथा अन्य सामग्री बनाने का प्रशिक्षण कुंभकार द्वारा दिया जाएगा। कार्यकारी ग्रामोद्योग सुरेंद्रपाल समेत खादी एवं ग्रामोद्योग विभाग के अन्य अधिकारी शामिल रहे। उन्होंने ग्रामीण बेरोजगारों को नई तकनीक की जानकारी दी।

कांग्रेस ने गांधी के त्वरो लाले भारत को त्वाह करो या एवा

मरकزی وزیر مملکت گری راج سنگھ کا مضحکہ خیز بیان

بہار میں ہوسے تیار ہوئے کے بیان بہار میں فرق داران کشمیری کی قیمت پر ہوسے تیار کیا جائے گا کا استہزاء کیا اور بے وقوفی پر نشانہ بن کر کہا کہ کسی کا تھو گیلے آئے ذی ہوسے بہار میں لاد کر کے کام کر رہی ہے۔ مرکزی وزیر ممبر نے کہا کہ ہوسے سو بے میں 100 کادی کے اسٹال کئے گئے ہیں۔ جس میں کادی کیڑوں کے مادہ کے دھماکے کی تعمیر تھو کے ان کے جسم کی حسیت کی مراد کے کامیابی ہے۔ سوئی پر ان کے ذہن کو ممبر نے ہوسے ہوسے کہا کہ اس کے لئے کادی کو کام کر رہے ہیں۔ اس کے لئے کادی کو کام کر رہے ہیں۔ اس کے لئے کادی کو کام کر رہے ہیں۔



சுற்றுச்சூழல் பாதிப்பில்லாத பனை ஓலை பொருட்கள்

பனை, மர அழிந்துவரும்பகுதிகளில், விட்டு உயிர் கொடுக்கும் பனை ஓலை பொருட்கள் தற்போது பெருமளவில் உற்பத்தி செய்யப்பட்டு வருகிறது. பனை ஓலை பொருட்கள் உற்பத்தி செய்வதில் சூழல் பாதிப்பு இல்லை. பனை ஓலை பொருட்கள் உற்பத்தி செய்வதில் சூழல் பாதிப்பு இல்லை. பனை ஓலை பொருட்கள் உற்பத்தி செய்வதில் சூழல் பாதிப்பு இல்லை.

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பனை ஓலை பொருட்கள்

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