



कामये दुखतप्रानाम्।
प्राणिनाम् आतिनाशनम्॥



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Saluting the Nation



Khadi magic over Rann of Kutch



**A Monthly Journal of KVIC on Rural Industrialisation
KHADI AND VILLAGE INDUSTRIES COMMISSION, MUMBAI**



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Khadi India

Khadi magic over Rann of Kutch



Taking a step forward towards realizing Prime Minister Shri Narendra Modi's vision of 'Khadi for Nation' and 'Khadi for Fashion', an exciting Mega 'Khadi fashion show', first ever on salt-pan covered white fields at 'Rann of Kutch' was organized by Khadi and Village Industries Commission on 29th January. This mega event was the first such event of KVIC was first of its kind in the Rann of Kutch with the aim of popularizing Khadi among the youth in the country and abroad market, promoting cultural heritage and art, which was organised by the efforts with KVIC's 'Centre of Excellence for Khadi', to

establish new dimensions of Khadi, to further promote the excellent design of Khadi garments-apparels, accessories for Khadi fashion promotion, and to promote Khadi as a brand all over the world. Students of NIFT, Gandhinagar, Gujarat made the event more exciting by their way of performing the fashion catwalk in this Khadi fashion event.

On this occasion, Shri Manoj Kumar, Chairman, KVIC informed that for the first time such an exciting Khadi mega fashion show has been organized by KVIC in



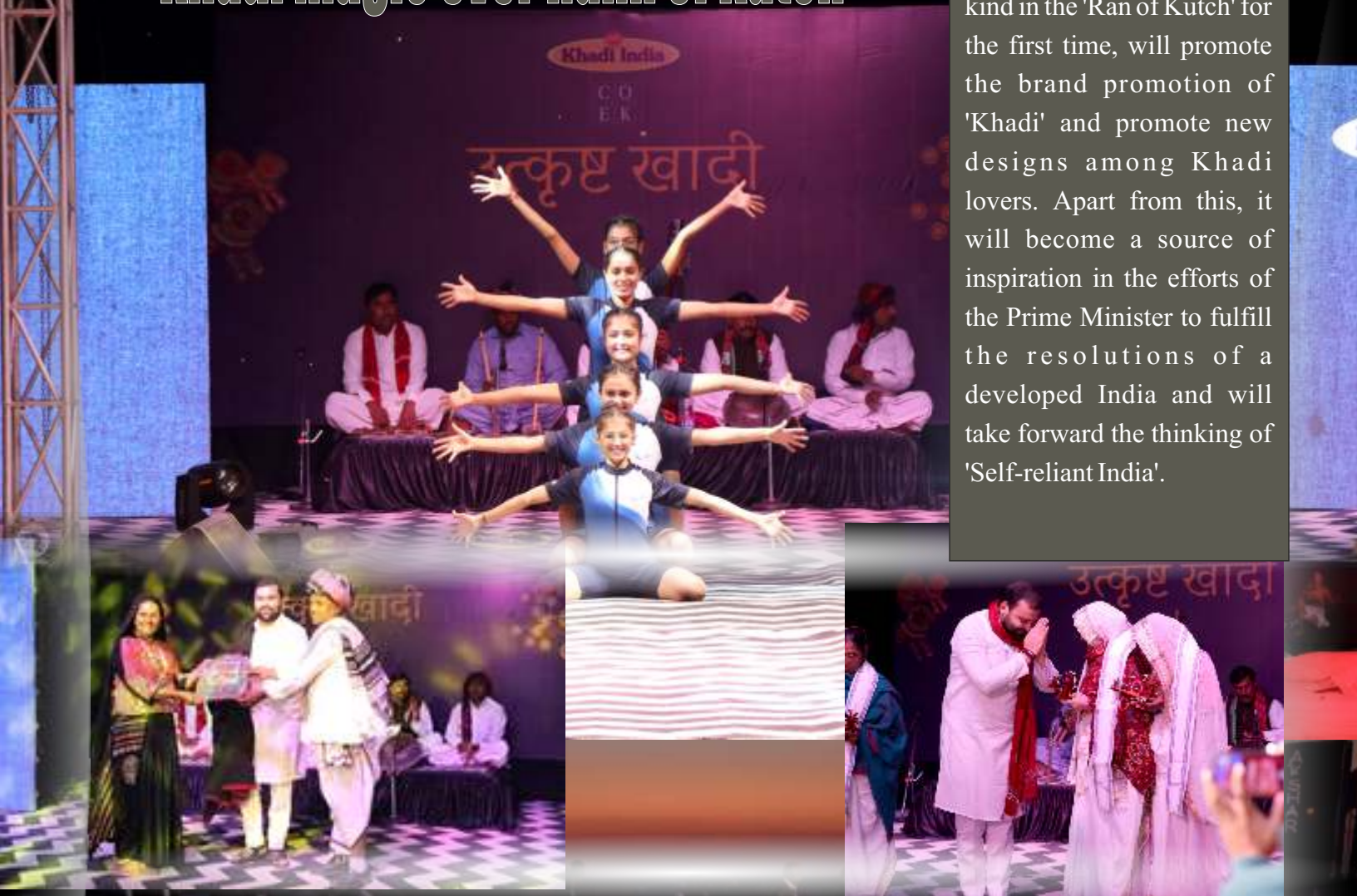
Khadi magic over Rann of Kutch



'Rann of Kutch', which will become a medium for Brand promotion of 'Khadi' and disseminate new designs among Khadi lovers, as well as it would be a source of inspiration in the efforts of Prime Minister Shri Narendra Modi to fulfill the promises of a developed India, and take forward the vision of 'AtmaNirbhar Bharat'. Large number of tourists were present to watch this Rann show. On this occasion, folk singer Shri Borelal mesmerized people by presenting folklore famous among the locals.

Khadi magic over Rann of Kutch

An exciting Khadi mega fashion show of this kind in the 'Ran of Kutch' for the first time, will promote the brand promotion of 'Khadi' and promote new designs among Khadi lovers. Apart from this, it will become a source of inspiration in the efforts of the Prime Minister to fulfill the resolutions of a developed India and will take forward the thinking of 'Self-reliant India'.



*extreme talented artists and artisans
with their extrinsic work at Kutch. Sustaining Indian culture and
heritage with Khadi.*

Special focus on hilly and border areas for better implementation of KVI activities

-Shri Manoj Kumar, Chairman, KVIC



On the occasion of inauguration of West Tripura Bamboo Mat Cluster and new KVIC building under SFURTI scheme along with inauguration of various programs launched in North Eastern Regions of the country, held at Agartala, Tripura on 9th January, 2023 Chairman Shri Manoj Kumar said that the priority of KVIC is to create additional employment opportunities in the country through various programs and schemes to make dream come true of 'Atmanirbhar Bharat' of Prime Minister Shri NarendraModi. We have to contribute our full towards realizing his dream, so that more and more artisans, spinners and weavers associated with this sector may earn respectable remuneration.

Chairman Shri Manoj Kumar while addressing on the occasion of launch of various

programs and schemes organized in Agartala in the dignified presence of Micro, Small and Medium Enterprises Minister Shri Narayan Rane and Chief Minister of Tripura said that Khadi and Village Industries Commission is Making every effort to promote the KVI programs initiated for the development of the sector, So that Khadi and Village Industries activities can be implemented better at the hilly and border areas than at the ground level.

Chairman, KVIC mentioned that our Prime Minister has been making continuous efforts for the promotion of Khadi for the last 8 years. He gave priority to revive Khadi and he is taking 'Khadi' to new heights on the motto of 'Khadi for Nation, Khadi for Fashion and Khadi for Transformation'. He further said, the Government of India has also increased the



maximum project cost from Rs.25 lakh to Rs.50 lakh for the margin money subsidy to be given under PMEGP under the manufacturing sector, thereby making it easier for the projects to be implemented under the PMEGP scheme.

In the financial year 2021-22, the sale of Khadi and village industries has crossed Rs 1 lakh 15000 thousand crore. In the same year, on October 2, the highest record sale of Rs. 1 crore 36 lakhs was achieved in single day at Khadi Bhawan in Delhi and during the International Trade Fair organized from November 14 at Pragati Maidan, New Delhi the Khadi Pavilion recorded the sale of Rs. 12 Cr. through more than 200 stalls Chairman said .

He said that KVIC has launched the first ever flagship program 'Honey Mission' in the country with the objective of increasing honey production, protecting the environment and providing sustainable employment to the rural masses – mostly farmers, women, tribals and unemployed youth. ' Similarly , 'Kumhar Sashaktikaran Yojana' program has been introduced

and another scheme has also been started to plant bamboo saplings on unused, barren land, which is a source of raw material for making incense sticks, furniture and artistic handicraft items.

In the last 3 years, work sheds were built for 346 Khadi artisans, 15710 bee colonies were distributed, electronic potter wheels were distributed to 1020 potters under 'Kumhar Empowerment Scheme', about 23,00 units under PMEGP scheme Subsidy of about 467 crores was approved and distributed, which employed 1,83,616 people. Whereas in the North Eastern region, during 2021-22, the production of Khadi was Rs 13 crore 11 lakh and the sale was Rs 15 crore 55 lakh, which provided employment to 5,827 people in the region.



KVIC came forward to help people leaving the path of militancy and joining the mainstream

Assures them economic self-reliance through KVIC schemes and programs



Chairman, Khadi and Village Industries Commission, Shri Manoj Kumar who is on a weeklong visit to Assam and Tripura to accelerate and promote the implementation of developmental program like Khadi and Village Industries activities in the North Eastern States, visited the Khadi Gramodyog Vidyalaya of Tamulpur Anchalik Gramdan Sangh, Kumarikata, Assam on January 12, 2023. He interacted with 26 weaving and spinning trainees of Khadi and Village Industries Commission, who were the once underground ceasefire

militant of Dimasa National Liberation Army (DNLA), United People's Liberation Army (UPLA) and People's Democratic Council of Karbi Longri (PDCK) militant groups and underground militants from Dima Hasao, Karbi

Hon'ble Chairman, KVIC interacts with people undergoing training in spinning and weaving who have left the path of militancy





Anglong and Vishwanath Charali. The announcement for these initiative in the Bodo Territorial area has been initiated by Union Minister for Home and Co-operation, Govt of India during their visit in May, 2022.

During his visit, Chairman, KVIC also graced

the valedictory function of training certificate distribution program. The trainees also received an individual sum of Rs. 4,00,000.00 (Rupees Four Lakhs Only) each for the self-employment under this scheme from the Govt. of Assam.

On 13th January, 2023, Chairman, KVIC also visited Prime Minister's Employment Generation Programme (PMEGP) units in Barpeta district and assured all help to the entrepreneurs convert their units into clusters with modern amenities. Further, Chairman, KVIC Shri Manoj Kumar also assured all possible co-operation from the Khadi and Village Industries Commission in setting up micro and small enterprises which will increase employment and fulfil Prime Minister's vision of self-reliant India in North East region which is priority for the Khadi and Village Industries Commission family. He also visited the Departmental Training Centre (MDTC) of Khadi and Village Industries Commission, Rupnagar, Guwahati.

KVIC is implementing KVI schemes and programme throughout the country and has created employment for 167.60 Lakh people Pan India. Through Prime Minister's Employment Generation Programme (PMEGP), which is a flagship Programme of the Ministry of MSME, Government of India for which KVIC is the National Nodal Agency, during the year 2022-23, KVIC has so far generated employment for 3,76,720 people Pan India, out of which 25,824 are in the North Eastern Region and 10,328 in Assam establishing 47090 Units in India, 3228 in NER and 1291 in the state of Assam. The Government of India provided Margin Money to the tune of Rs. 82.47 Cr. in NER and Rs. 29.71 Cr. in Assam.

KVIC is also implementing Cluster Development Programme (SFURTI), RENTI, Honey Mission and Re-HAB, Kumbhar Sasaktikarn Programme (Pottery Development), across the country.



Khadi-Samvad organized to discuss development and expansion of Khadi and Village Industries Program

A 'Khadi-Samvad' (Dialogue on Khadi) was organized by the Chairman of Khadi and Village Industries Commission Shri Manoj Kumar, in the presence of the representatives of more than 150 Khadi institutions from across the states of Uttar Pradesh and Haryana. During this Khadi-Samvad held on the occasion of New Year, a detailed discussion was held regarding the development and expansion of the Khadi & Village Industries program. The issues included availability of sliver at a reasonable rate as a raw material for Khadi yarn spinning, and timely payment of subsidy under the MMDA scheme, whereby the Chairman of KVIC assured the spinners-weavers for early resolution of the same issues.

On this occasion, it was informed that compared to the previous year, there has been a record production and sale during current financial year, and Khadi institutions have also got the benefit of participating in the India International Trade Fair etc. It is worth mentioning here that this year IITF organized Khadi India Pavilion with 250 stalls, in which a record sale of Rs.12.06 crores was registered by institutions participating from different states. These institutions

got an opportunity to know the interest of the customers and they were encouraged to take forward the program with sustainable employment.

The Chairman of the KVIC expressed satisfaction over the fact that number of new and young people are joining the Khadi sector and they are not only moving towards self-reliance by setting up their own enterprises, but they are also becoming a source of inspiration for other youths, and they are providing employment opportunities to them. He also called upon all the representatives of Khadi institutions to undertake the task of training new work-force in the Khadi sector on traditional charkhas, so that new dimensions would be established in Khadi production, and more and more income reaches to the hands of the spinners & weavers.



Beekeeping is the Medium of Sweet Revolution

More Income can be earned by Joining Beekeeping : Manoj Kumar, Chairman, KVIC



05 JAN 2023: Chairman, KVIC Shri Manoj Kumar said that beekeeping is the medium of sweet revolution, more income can be earned by joining this work. On the call of Prime Minister Narendra Modi, Khadi and village industries are working with commitment to bring Sweet Revolution in the country.

So far, 1 lakh 75 thousand bee boxes have been distributed by the Commission after providing beekeeping training to 17 thousand 500 beneficiaries across the country. In Haryana state, 4400 boxes have been distributed by giving training in beekeeping to 440 beneficiaries. Manoj Kumar, Chairman, Khadi and Village Industries Commission, Government of India, was speaking during the distribution of 200 bee boxes to 20 beekeepers in village Devra, Kaithal, Haryana participating in the Khadi Honey Mission dialogue program. On reaching the village, Tehsildar Sudesh Mehra and Sarpanch Vikram Singh and other dignitaries welcomed the Chairman on behalf of the district administration. Addressing the gathering, Chairman Manoj Kumar said that work is being

done in the direction of special promotion of beekeeping in Haryana, so that villagers can get benefited by joining this work in rural areas. 200 bee boxes have been provided to 20 beekeepers in village Devra and 300 bee boxes will be distributed soon to 30 beneficiaries of district Kaithal itself. He said that work will be done to increase Khadi activities in the entire state. In the present scenario, employment is being created in new areas under the leadership of Prime Minister Shri Narendra Modi. Describing the beekeeping industry as the need of the hour, he said that this eco-friendly industry not only produces honey which gives income to the entrepreneurs/farmers, but also increases the productivity of the crop by up to 30 percent due to the pollen grains spread by the bees. In this way, with this mission of Prime

MSME Minister, addressed Goa MSME Conference



Indian economy. He said a permanent industry is an absolute necessity for a State to generate stable income and urged the State of Goa to formulate concrete plans to ensure there is booming industrial activity. He called for all stakeholders to work together and instill more vibrancy in the State's economy.

He further highlighted the need for the MSME sector to have lofty goals and ambitions. Noting that around 96% of the industries in the State are in the micro category,

Union Minister of Micro, Small & Medium Enterprises (MSME) Narayan Rane addressed the Goa MSME Adhiveshan in Panaji . The meet was organized by Laghu Udyog Bharati (LUB) in association with the Department of Trade, Industries & Commerce, Government of Goa. The event is described to be the largest gathering of representatives from the MSME sector in the State and marked the official launch of the Goa chapter of LUB.

The Goa MSME Adhiveshan is a conference of representatives of the MSME sector in Goa, intended to serve as a platform to network, ideate and share knowledge. The day long event witnessed multiple sessions by industry experts on a range of topics from 'Business Process Automation' to 'Brand Driven Growth'. At the event, Goa Chapter of LUB expressed its resolve to focus on increasing exports and creating industrial clusters that generate employment and promote entrepreneurship in the State.

Speaking at the event, Union MSME Minister Narayan Rane appreciated Laghu Udyog Bharati for their selfless efforts to bring dynamism to the

Minister Narayan Rane stated there is immense potential for growth in the sector. He informed that the MSME sector is also an area that Prime Minister Narendra Modi takes keen interest in. He added that the Prime Minister regularly seeks status updates on the rate of growth in the MSME sector.

Challenging all the micro industries to grow to the small category and all small industries to grow to medium, the Union Minister said though Goa has high per capita income compared to other States in the country, its citizens should be looking to match the levels attained by Developed Nations. He praised the punctuality, sincerity and



Chairman, KVIG reviews Khadi institutions at Murshidabad



Chairman, Khadi Village Industries Commission Shri Manoj Kumar visited various Khadi institutions located in Murshidabad, West Bengal on January 11, 2023.



During this, Chairman visited Chandrakala Lalit Mohan Resham Khadi Samiti, Chak Islampur and Bharat Khadi Institute, Lal Bagh, Berhampur and reviewed the Khadi activities carried out by the Khadi institutions. Meanwhile, the artisans of the Khadi institutions collectively thanked him for revising the Artisan Workshed Guidelines to increase the total cost per workshed from Rs.60,000 to Rs.1,20,000. Khadi artisans across the country will be benefitted. Chairman also instructed to take appropriate action on the proposal to provide assistance for the artisans' pension scheme.

Chairman also assured for the minimum monthly pension to be provided under Pradhan Mantri Shram Yogi Maandhan Yojana (PM-SYM) to ensure old age security. During his visit, the Chairman reviewed SFURTI and KRDP scheme and observed the infrastructure developed under these schemes for machinery, loom, charkha and common facility centre etc. to fully utilize the scheme and target DPR/scheme and instructed to ensure results accordingly.

Shri Manoj Kumar also attended the felicitation programme in State Level Khadi, Handicrafts and Handloom Fair organized by West Bengal State Khadi and Village Industries Board at Square Field, Berhampur, Murshidabad.





KVIC Initiative- Chairman distributes 300 Bee-boxes

at Malavalli District, Karnataka

To fulfil Prime Minister's dream of 'Aatmanirbhar Bharat', Chairman, Khadi and Village Industries Commission Shri Manoj Kumar, was on a four-day visit to Karnataka from 18th to 21st January 2023. During his maiden visit in this region, he distributed 300 Bee-Boxes including equipment and bee colonies under the Honey Mission program implemented by KVIC on the first day and inaugurated the Electric Potter's Wheel training program for skill upgradation of people engaged in potter's work under Gramodyog Vikas Yojana, in which about 40 trainees are participating at Malavalli.

Addressing the participants on this occasion, Shri Manoj Kumar opined that KVIC is playing crucial role in generating employment opportunities for youth, especially women in villages, and hilly-border areas through its various schemes and programmes in the endeavour of fulfilling the vision of Prime Minister Shri Narendra Modi's 'Self-reliant



India'. This is also leading to self-reliance in lakhs of spinners through spinning on charkhas with self-respect and meeting the daily needs of their family.



KVIC through RE-HAB project of the Honey Mission Programme aims to reduce elephant attacks on humans and farmers' crops



On 19th January, 2023 :Shri Manoj Kumar, Chairman, KVIC distributed live Bee Colonies, Bee-keeping equipment and 200 Bee-Boxes to the trained beneficiaries at Sulia at Dakshina Kannada, Karnataka under the RE-HAB Project, an initiative under the Honey Mission Programme of Prime Minister Shri Narendra Modi.

Shri Manoj Kumar, Chairman, KVIC distributed live Bee Colonies, Bee-keeping equipment and 200 Bee-Boxes to the trained beneficiaries at Sulia at Dakshina Kannada, Karnataka under the RE-HAB Project, an initiative under the Honey Mission Programme of Prime Minister Shri Narendra Modi.

Under the Project RE-HAB, “Bee-fences” are created by setting up bee boxes in the passage ways of elephants to block their entrance to human habitats. The boxes are connected with a string so that when elephants attempt to pass through, a tug or pull causes the bees to swarm the elephant herds and dissuade them from

moving further

This is a cost-effective way of reducing human-wild conflicts without causing any harm to the animal. It is scientifically recorded that elephants fear the bee swarms that can bite their sensitive inner side of the trunk and eyes. The collective buzz of the bees annoys elephants which force



Chairman, KVIC distributed live Bee Colonies, Bee-keeping equipment and 200 Bee-Boxes



them to return.

Speaking on this occasion Shri Manoj Kumar said “It was seen that Bees help the farmers in arresting the encroachment of elephants in their agricultural fields and destroy them. Not only this, some precious lives are also lost in that condition. Taking an initiative, KVIC initiated a pilot project with the Technical assistance of the College of Forestry, Ponnampet, Kodagu District and the results were encouraging. Hence, 6 such projects were sanctioned in the most wanted states namely Assam, Maharashtra, West Bengal, Orissa, Uttarakhand apart from Karnataka.”

Under the RE-HAB farmers are trained in bee-keeping and each of them are supplied with 10 Bee boxes and installed in the elephant corridors so bee boxes and bee hives are placed in the Elephant corridor to restrict elephants from approaching the agricultural field. This Pilot project has shown very good results in Ponnampet. This project has also helped in the



increasing agricultural output due to enhanced pollination as well as Honey Extraction, he informed.

Chairman, KVIC also emphasised the farmers to take benefit of the scheme for its long-term advantages. Speaking on this occasion he also shared in details about the PMEGP Scheme of KVIC which has enhanced Loan ceiling from Rs 25.00 Lakhs to Rs 50.00 by the Prime Minister and encouraged the women and rural youth to take up the scheme.



KVIC Chairman Releases margin money subsidy to 5046 Beneficiaries under PMEGP at Hubli



Chairman, Khadi and Village Industries Commission Shri Manoj Kumar inaugurated various training programs being run by the Khadi and Village Industries Commission under the Village Industries Development Scheme in Hubli today on the third day of his visit to Karnataka and disbursed margin money to the PMEGP Units through virtual medium.

Chairman KVIC also released margin money subsidy of Rs 165 Crores to 5046 beneficiaries from the states of East & South zone with the total bank loan of Rs 488 crores for setting up of new micro enterprises under PMEGP scheme which is expected to create more than 40000 employment opportunities in these states.

Financial assistance to Khadi artisans was also approved by Chairman Manoj Kumar under the work shed scheme for Khadi artisans of “Khadi Vikas Yojana”. The Chairman visited CVPI, Khanpur a KVI training run by Khadi and Village Industries Commission, where he distributed hostel useful items to the trainees and launched MS Roof Truss Work .

CVPI, Khanapur is one of the best pottery training institutes not only in South India but also in the whole country. During this, he discussed with the beneficiaries of PMEGP and SFURTI cluster. In the



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Margin Money worth Rs. 100.29 Crore distributed among 3223 beneficiaries Under PMEGP Scheme ,26000 new employment generated



Chairman, Khadi and Village Industries Commission Shri Manoj Kumar today released margin money grant of Rs 100.29 crore to 3223 beneficiaries of Uttar Pradesh, Madhya Pradesh, Chhattisgarh and Uttarakhand under the Prime Minister Employment Generation Program (PMEGP) implemented by KVIC in Varanasi.

Shri Ravindra Jaiswal, Minister of State , Govt. of U.P. , Dr. Sunil Patel, MLA (Rohania), Shri Nagendra Raghuvanshi, Member KVIC, representatives and officials of various banks and other departments were present on this occasion. Addressing on the occasion, the Chairman, KVIC said that the Prime Minister's Employment Generation Program is playing a crucial role in realizing the dream of a self-reliant India of the Prime Minister. He said Khadi and Village

Industries Commission through its various programs is generating employment opportunities for artisans at their door steps in remote areas at very low cost.

Under the Gramodyog Vikas Yojana of KVIC efforts are being made to improve the economic and social status of more and more artisans by providing advanced training and tool kits through schemes such as Kumhar Sashaktikaran Yojana, Honey Mission, Charm

Khadi Fest 2023 inaugurated at KVIC, Mumbai

Shri Manoj Kumar, Chairman, KVIC inaugurated Khadi Fest 2023 in Mumbai, taking forward the Vocal4Local and AatmanirbharBharat vision of Hon'ble Prime Minister Shri Narendra Modi.

The festival runs from Jan 26th - Feb 24th, showcased the best of Indian handicrafts and textiles. Khadi Fest 2023 is the perfect opportunity to support local artisans and businesses while discovering the rich cultural heritage of India.



In his inaugural address Shri Manoj Kumar said that KVIC is entrusted with the responsibility of providing livelihood to the most backward and poor people of this country. He said that events and exhibitions like Khadi Fest provide a platform to the Khadi Institutions, PMEGP and SFURTI units to market the products of thousands of artisans directly to the hands of customers. He emphasized on organizing such events in larger numbers in the other parts of the country as well as abroad.

KVIC Chairman said that after the clarion call of Prime Minister Shri Narendra Modi to the people of

the country to buy Khadi and Village Industries products, their sales have increased unexpectedly. He appealed to the nation to fulfill the vision of our Prime Minister Shri Narendra

Modi's dream "Vocal for Local and Local to Global" in to reality. Chairman also motivated the officers and employees of KVIC to fulfill the responsibility of the upliftment of the poor people living in the rural. The highest ever sale of

Rs more than 12 crore in the

IITF-2022 held in Delhi in the month of November is the live example. This year on 2nd October, Delhi Outlet of Khadi India has once





Shri Manoj Kumar, Chairman, KVIC had an informal meeting with Cabinet Minister Shri Pralhad Joshi has in-depth discussion on implementing KVIC scheme in 14 districts of Karnataka.



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He added that KVIC has distributed 800 bee-boxes, equipment and bee colonies to 80 beekeepers under the “Honey Mission” program in the state of Karnataka during the last financial year. In addition to that, the KVIC also distributed 100 electric wheels to potters under "Kumhar Sashaktikaran Yojana" and 201 tool kits to trained tannery-artisans under Leather Industry Programme. Under the PMEGP scheme, 5864 units have been set up, through which employment opportunities were

provided to 46,912 people and disbursement of about Rs 157.74 crore subsidy.





again set an all-time new record of Khadi sales in a single day worth Rs 1.34 crore. It is worth mentioning that last year Khadi and village industry items had record sale of one lakh fifteen thousand crores. Further, a sale of Rs. 3.03 crores was recorded in the Khadi Fest-2022 organized in the month of October 3rd, he added.

Chairman, KVIC appealed to all to give wide



publicity to Khadi Fest and purchase Khadi and village industry items for respectable earnings of the poor spinners, weavers, women and artisans of the country. He congratulated Ms. Neihunuo Sorhie the Khadi Weaver from Nagaland for her Padma Shri Award & Sant Kabir Award and Khadi veteran Shri V P Appukuttan Poduval from Kerala who has also been conferred with Padma Shri.

In this Khadi Fest, Khadi and Village Industries Institutions, PMEGP units from various parts of the country affiliated to Khadi and Village Industries Commission are showcased their



products for exhibit and sales. In addition to cotton khadi, khadi silk, pashmina, poly vastra, patola Silk, kalamkari sarees, kanjivaram silk, light weight soft silk sarees, tussar silk, fulkari dress materials and other attractive



apparels made of khadi fabrics, madhubani prints, dry fruits, tea, kahwa, beauty herbal and ayurvedic products, honey products, hand paper products, home decor products , Bamboo Products, Carpets, Aloe Vera Products, Leather Products and many other Khadi and Village Industries products are available

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evening, a Khadi sanvad was conducted with Khadi Institutions of Dharwad regions & Chairman assured that KVIC will continue supporting the good work being done by these institutions.

Earlier, Shri Manoj Kumar distributed large number of Bee - boxes among the farmers of the district during a brief function held at Nisarani village in Shimoga district of Karnataka this morning. Speaking on the occasion Chairman, KVIC, Shri Manoj Kumar said that doubling the income of farmers is the dream of Prime Minister Narendra Modi and therefore KVIC is continuously working in this direction under

' Honey Mission'.

The Chairman, KVIC said it is a



motive to make the country self-reliant in honey production and “We want our country to become self-reliant in honey production. At present, we are the fourth-largest producer of honey in the world but in the coming time, we want to become the number one producer of honey and for that, we are making all these attempts,” Shri Manoj Kumar stressed.

Runn of Kutch hoisted our Nation's pride, our National Flag made of Khadi



Proud of this first instance of many more ahead, Shri Manoj Kumar, Chairman, KVIC and other team members visited BSF_India at Runn of Kutch hoisted our Nation's pride, our National Flag made of Khadi, such an extrinsic & remarkable event hosted by BSF at Kutch, Gujarat. KVIC salutes to the brave hearts for their immense contribution towards the service for our people and our Nation





Shri Manoj Kumar, Chairman, KVIC with Union Minister of MSME Shri Narayan Rane witnessed the Beating Retreat ceremony at the Agartala-Akhaura Border with Bangladesh on 9th January, 2023.



During his visit to Kaithal, Haryana, Shri Manoj Kumar, Chairman, KVIC visited a Glass Unit established under PMEGP scheme. This PMEGP unit is working hard towards Aatmanirbhar Bharat taking forward the vision of the Hon'ble PM in making India self-reliant.



Chairman, KVIC met representatives of Odisha Khadi Institutions on 3rd, January, 2023.





Chairman KVIC with MSME Minister visited Neermahal on 9th January, 2023 during his visit to inaugurate KVIC and TKVIB complex in Agartala

Khadi Samwad with Khadi Institutions

Under the guidance of Prime Minister Shri Narendra Modi and his initiative of AatmanirbharBharat, KVIC organised Khadi Samwad with Khadi Institutions from West Bengal, on 11th January, 2023 overseen by Chairman Manoj Goel to learn and understand their issues and resolve them. KVIC Chairman presided over the meeting with more than 50 Khadi Institutions of West Bengal and officials of KVIC, Ministry of MSME.

Different subjects were discussed on the prospects of khadi programmes in West Bengal. Congregation was assured of progress. Participants were filled with enthusiasm on the context of the employment generation under new Khadi institution, artisans census and issuing of identity card and other concerns were discussed and Hon Chairman promise to work on khadi artisans welfare activities.



Shri Manij Kumar Chairman, KVIC also visited Khadi Institutions of West Bengal at Murshidabad on 11.02.2023, observed the Khadi activities performed by the Khadi Institutions. He began with Bharat Khadi Sevak Sangha where Silk & Cotton Khadi work is done.



Chairman, KVIC Shri Manij Kumar visited Chandrakanta Lalit Mohan Sanstha on 11th Jan, 2023 where he interacted with artisans working together for both Cotton Khadi & Silk Khadi and making themselves self reliant, the vision of Hon'ble Prime Minister Shri Narendra Modi .

Shri Vineet Kumar Chief Executive Officer, KVIC participated in the National Conference of the National Scheduled Caste Scheduled Tribe Hub in Mumbai and observed the products displayed in the organized exhibition.



MSME Minister emphasises the significant role of MSMEs in the North East and their contribution in making India 'Self Reliant'

Union Minister for MSME Shri Narayan Rane along with Chief Minister of Tripura, Prof. (Dr.) Manik Saha, and Union Minister of State Shri Bhanu Pratap Singh Verma, presided the 'Regional Conference on Sustainable Development of MSMEs in the North East Region (NER)' held at Agartala, Tripura .



The conference was organized by the Ministry of MSME to spread awareness of various Schemes of the Ministry. Addressing the conference Shri Narayan Rane emphasized the significant role of MSMEs in the North East and their contribution in making India 'Self Reliant'. He said Tripura is a land of agrarian products and has great potential for MSMEs in food processing industries and advised Tripura Government on

developing more tourism opportunities for MSMEs while strengthening the existing industries.

MoS Shri Bhanu Pratap Singh Verma urged the entrepreneurs to take maximum advantage of the schemes. He said state government of Tripura has put in sincere and dedicated effort under the leadership of Chief Minister to make this event a grand success. He said he sure that the coordinated efforts by both the ministries will create a better eco-system for development of



MSME sector in the North Eastern Region (NER). The conference showcased launch of various initiatives of the Ministry of MSME, Government of India, and the State Government of Tripura. The new initiatives launched by dignitaries during the programme were RAMP (Raising and Accelerating MSME Performance) portal, Linking of NER Portal under Udyam Shakti, Inauguration of the Gomati City Gas Project, inauguration of West Tripura Bamboo Mat Cluster under SFURTI scheme and inauguration of new building of KVIC (Khadi & Village Industries Commission) & TKVIB (Tripura Khadi & Village Industries Board). The conference through its various activities like VDP's, CEO Conference etc. provided a much-needed platform for aspiring/existing entrepreneurs of NER to interact with Government departments from Central and State

governments, CPSEs and Industry Associations. MSME sector plays a significant role in terms of job creation and improving livelihood. Currently, it consists of over 6 crore units employing more than 11 crore people, contributing significantly to economic growth with around 30% of contribution to GDP.

Given the impact of MSMEs on our economy, it is imperative that focused efforts are given to promote entrepreneurship amongst the youth and create a conducive ecosystem where they play an integral role in development of Indian economy to realize the 5 trillion USD economy.

Nurturing the MSME sector is important for the economic well-being of the nation. M/o MSME is consistently working to empower MSMEs for sustainable growth and to become compatible in the global value chain.



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discipline he has witnessed in the State and urged Goans to draw upon these strengths and work towards propelling the State's economy to greater heights. He added that each citizen should think about how they can contribute to India's growth story and help the country emerge as a shining example for the rest of the world.

Goa Chief Minister Pramod Sawant thanked Union Minister Narayan Rane for his advice and guidance. He urged representatives of MSME sector to utilize all the various schemes and incentives launched by both the Central and

State Governments and grow both their businesses and the economy of Goa. He also highlighted the need for Goa to reduce its dependence on Tourism and diversify its economic base. It is only then that the goal of Swayampurna Goa and through that, the goal of Atmanirbhar Bharat can be made a reality, he added.

Also present on the occasion were National Vice President of LUB, Ravindra Sonawane, Punjab National Bank Executive Director Vijay Dubey and Head of Startups & SME at BSE India, Ajay Thakur.

On the occasion of
74th Republic Day of our Nation,
Shri Manoj Kumar,
Chairman, KVIC
hoisted The National Flag with
much pride at Central Office,
Mumbai.





On 12th January, 2023 Chairman, KVIC Shri Manoj Kumar visited State Office KVIC at Kolkata and observed working environment in the office.



Chairman KVIC [Shri Manoj Kumar](#) visited Departmental Khadi India Sales Outlet (Khadi Gramodyog Bhavan), Kolkata on 12th January, 2023 to see functioning of Sales Outlet.

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Karigar Sashaktikaran Yojana, Incense Sticks Making, Handmade Paper and so on, said Shri Manoj Kumar..

The Chairman also opined that up to the year 2021-22, 7.84 lakh units have been established under PMEGP, through which employment opportunities have been made available to about 63 lakh people. And today about 26000 new employment opportunities will be created through the disbursement of margin money grant amount of Rs. 100.29 crore to 3223 beneficiaries. He inspired the beneficiaries to run the units successfully to build a strong, self-reliant and prosperous nation.

Earlier, the Chairman also visited the Jayapur village adopted by Prime Minister in Varanasi and after observing the ongoing Khadi and village industry activities discussed issues with the Khadi artisans engaged in Khadi activities.

It is notable that the Prime Minister's Employment Generation Program of the Government of India is playing vital role in

providing employment to the unemployed youth of rural and urban areas. Under this scheme, any entrepreneur can set up a unit up to Rs 50 lakh in the manufacturing sector and up to Rs 20 lakh in the service sector. For the establishment of these units, 15% to 25% of the entire project cost is provided to the beneficiaries in urban areas and 25% to 35% in rural areas as grant by the Government of India. Along with this, free entrepreneurship development training is also provided to the beneficiaries after loan approval to make them established entrepreneurs.

A total of Rs.100.29 crore as margin money released today under PMEGP includes Rs.59.06 crore to 1829 beneficiaries in Uttar Pradesh, Rs.25.45 crore to 856 beneficiaries in Madhya Pradesh, Rs.09.30 crore to 278 beneficiaries in Chhattisgarh and Rs. 9.30 crore to 260 beneficiaries in Uttarakhand. A total loan of Rs 299.94 crore has been sanctioned by various banks to these beneficiaries.



On 12th Jan, 2023, Hon'ble Chairman, KVIC Shri Manoj Kumar attended the Exhibition organised by West Bengal KIVB at Berhampur. He felt proud to be a part of KVIC organization to see the efforts of Artisans and their detail works.



Shri Manoj Kumar, Chairman, KVIC marked a visit at Tamulpur Zonal Gramdan Sangh, Kumarikata on 12.01.2023. He interacted with 26 spinners and weavers trainees who were part of terrorist activities easlies. He observed their day to day activities at the training centre.



Shri Manoj Kumar, Chairman, KVIC visited Anovar Barbet Industry at Barpeta. He appreciated the innovative work done by

PMEGP artisans at the unit.

PMEGP scheme supported around 100 beneficiaries working on Artisan work by Bamboo in 4 villages under a cooperative bamboo cluster in the area of Raypur, Balabhita, Assam; known as Raypur Cane and Bamboo Cooperative Society. Looking at the potential of this initiative, Shri Manoj Kumar, Chairman, KVIC assured the society of the benefits under SFURTI scheme through KVIC to formulate a Bamboo SFURTI cluster on 15th January, 2023

During his visit to Assam State, Shri Manoj Kumar, Chairman, KVIC also visited Dulal Cane and Bamboo Udyog, a PMEGP beneficiary Unit on 16th Jan, 2023. He appreciated the work of artisans at the unit.



Shri Manoj Kumar, Chairman, KVIC also interacted with the computer & Agarbatti trainees during his Assam State visit.

Khadi India participated in the International Kite Festival at Gujarat



For the first time, Khadi India participated in the International Kite Festival on 13th January,

2023. KVIC Chairman expressed his pleasure over this and appreciating efforts of people who worked to make this event successful.



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Minister Shri Narendra Modi, there will definitely be a relative increase in the income of the farmers. He informed that in the second phase, in district Bhiwani and district Sirsa and after that in other districts of Haryana state also, it has been decided to encourage beekeeping industry by distributing bee boxes by giving training to the beekeepers. On this occasion, Chairman Manoj Kumar interacted with the beneficiaries and other present people and also took suggestions from them. After the program, the Chairman of the

commission Shri Manoj Kumar visited the Khadi and Village Industries enterprises and met the beneficiaries of the PMEGP Units. After that he also visited the units established under the Prime Minister's Employment Generation Program and discussed with the beneficiaries.

On this occasion State Director of the Commission, I Jawahar, Tehsildar Sudesh Mehra, Naib Tehsildar Ashish, Sarpanch Vikram Singh, Chandrabhan Devra, Hisam Singh, Labh Singh and other senior officers of the Commission and other dignitaries were present.

Regional Conference on sustainable development of MSME in North East region at Agartala, Tripura

Union Minister for MSME Shri Narayan Rane, along with Chief Minister of Tripura, Prof. (Dr.) Manik Saha, and Union Minister of State Shri Bhanu Pratap Singh Verma, will preside over the 'Regional Conference on Sustainable Development of MSMEs in the North East Region (NER)' to be held at Agartala, Tripura on 9th January 2023.



The conference is being organized by the Ministry of MSME to spread awareness of various Schemes of the Ministry. The Conference will showcase launch of various initiatives of the Ministry of MSME, Government of India (GoI), and the State Government of Tripura. Launch of RAMP (Raising and Accelerating MSME Performance), connecting of NER Portal under Udyam Shakti, Inauguration of the Gomati City Gas Project, Inauguration of West Tripura Bamboo Mat Cluster under SFURTI scheme and Inauguration of new building of KVIC (Khadi & Village Industries Commission) & TKVIB (Tripura Khadi & Village Industries Board) are few of the activities planned for the conference. The conference will provide a platform for aspiring/existing entrepreneurs to interact with Government departments from Central and State governments, CPSEs and Industry Associations, working continuously towards the development of MSMEs in India.

Briefing on this occasion, senior officials of MSME gave details of inclusive growth for which the Ministry of MSME implements

various schemes to promote entrepreneurship in India providing handholding support to MSMEs through various interventions catering to every segment of society

To empower MSMEs in NER, Government has spearheaded many initiatives. **“Promotion of MSMEs in NER & Sikkim”** is a dedicated scheme providing financial support for infrastructure development for MSMEs. Till date **Rs 140 crore** has been released. Under **PMEGP (Prime Minister Employment Generation Programme) 1.14 Lakh micro units** have been assisted leading to generation of **7.6 Lakh jobs**. **MSME Cluster Development Programme** has led to the completion of **29 projects** since its inception, **Rs 135.45 Crore** has been released by Government. Total of **85 clusters**, benefitting the local artisans have been approved under **“SFURTI (Scheme of Fund for Regeneration of Traditional Industries)”**. Till date **2.7 Lakh enterprises** from NER have registered themselves on **Udyam Portal** giving employment to **23 Lakh people**.

Given the impact of MSMEs on our economy, it



Shri Manoj Kumar, Hon'ble, Chairman, KVIC, distributed bee boxes to beekeepers under Honey Mission in village Devra

Bee Boxes, Equipment and Bee-colonies were distributed to trainees

Bengaluru: Under the prestigious Honey Mission- the Vision of Hon'ble Prime Minister Shri Narendra Modi, Bee Boxes, Equipment and Bee-colonies were distributed to trainees by Chairman, KVIC at Malavalli, Mandya District in Karnataka on 19 th January 2023 Chairman, KVIC distributed certificates to the EDP training to successful participants as well as PMEGP subsidy under PMEGP scheme.



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is imperative that focused efforts is given to promote entrepreneurship amongst the youth and create a conducive ecosystem where they play an integral role in development of Indian economy to realize the 5 trillion USD economy. Nurturing the MSME sector is important for the economic well-being of the nation. MoMSME is

consistently working to empower MSMEs for sustainable growth and to become compatible in the global value chain. This conference will help MSMEs of Tripura and other North Eastern States to expand their horizons by incorporating new ideas as they become aware of the various interventions given by the Government.

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