



कामये दुखतप्रानाम्।
प्राणिनाम् आतिनाशनम्॥



Jagruti

Vol. 67

No. 07

Mumbai

January

2023



**Various programs launched in
North Eastern Regions of the Country**

**Chairman, KVIC
meets Dr. Jitendra Singh,
Minister of State
for Personnel, Public Grievances
and Pensions**



**A Monthly Journal of KVIC on Rural Industrialisation
KHADI AND VILLAGE INDUSTRIES COMMISSION, MUMBAI**



Vol.67 No.02 Mumbai, January-2023

A Monthly Journal of KVIC on Rural Industrialisation

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Khadi India

Special focus on hilly and border areas for better implementation of Khadi and Village Industry activities -Shri Manoj Kumar, Chairman KVIC



On the occasion of inauguration of West Tripura Bamboo Mat Cluster and new KVIC building under SFURTI scheme along with inauguration of various programs launched in North Eastern Regions of the country, held at Agartala, Tripura on 9th January, 2023 Hon'ble Chairman Shri Manoj Kumar said that the priority of KVIC is to create additional employment opportunities in the country through various programs and schemes to make dream come true of 'Atmanirbhar Bharat' of Hon'ble Prime Minister Shri Narendra Modi. We have to contribute our full towards realizing his dream, so that more and more artisans, spinners and weavers associated

with this sector may earn respectable remuneration.

Hon'ble Chairman Shri Manoj Kumar while



addressing on the occasion of launch of various programs and schemes organized in Agartala in the dignified presence of Hon'ble Micro, Small and Medium Enterprises Minister Shri Narayan Rane and Hon'ble Chief Minister of Tripura said that Khadi and Village Industries Commission is making every effort to promote the KVI programs initiated for the development of the sector, So that Khadi and Village Industries activities can be implemented better at the hilly and border areas than at the ground level.

Hon'ble Chairman, KVIC mentioned that our Hon'ble Prime Minister has been making continuous efforts for the promotion of Khadi for the last 8 years. He gave priority to revive Khadi and he is taking 'Khadi' to new heights on the motto of 'Khadi for Nation, Khadi for Fashion and Khadi for Transformation'. He further said, the Government of India has also increased the maximum project cost from Rs.25 lakh to Rs.50 lakh for the margin money subsidy to be given under PMEGP under the manufacturing sector, thereby making it easier for the projects to be implemented under the PMEGP scheme. In the financial year 2021-22, the sale of Khadi and village industries has crossed Rs 1 lakh 4000 thousand crore. In the same year, on October 2, the highest record sale of Rs. 1 crore 36 lakhs was achieved in single day at Khadi Bhawan in Delhi and during the International Trade Fair organized



from November 28 at Pragati Maidan, New Delhi the Khadi Pavilion recorded the sale of Rs. 12 Cr. through more than 200 stalls Hon'ble Chairman said.

He said that KVIC has launched the first ever flagship program 'Honey Mission' in the country with the objective of increasing honey production, protecting the environment and providing sustainable employment to the rural masses – mostly farmers, women, tribals and unemployed youth. 'Similarly, 'Kumhar Sashaktikaran Yojana' program has been introduced and another scheme has also been started to plant bamboo saplings on unused, barren land, which is a source of raw material for making incense sticks, furniture and artistic handicraft items.

In the last 3 years, work sheds were built for 346 Khadi artisans, 15710 bee colonies were distributed, electronic potter wheels were distributed to 1020 potters under 'Kumhar Empowerment Scheme', about 23,00 units under PMEGP scheme Subsidy of about 467 crores was approved and distributed, which employed 1,83,616

people. Whereas in the North Eastern region, during 2021-22, the production of Khadi was Rs 13 crore 11 lakh and the sale was Rs 15 crore 55 lakh, which provided employment to 5,827 people in the region.





Chairman, KVIC Shri Manoj Kumar met Dr. Jitendra Singh Hon'ble Minister of State for Personnel, Public Grievances and Pensions at his office on 20 December, 2022. As a token of appreciation a Charkha momento was presented to him. During the meeting, discussions were held regarding the expansion and development of the Khadi sector.

Khadi reforms and developments programme aims to revitalize khadi sector by renovating sales outlets run by khadi institutions



Ministry of MSME through Khadi and Village Industries Commission (KVIC) implements 'Khadi Reform and Development Programme' (KRDP) which aims to revitalize the Khadi sector by renovating sales outlets run by Khadi Institutions to increase incomes and employment for spinners and weavers. Khadi Reform Package envisages reform support in the following areas: (i) Artisan Earnings and Empowerment, (ii) Direct Reform Assistance to 449 Khadi Institutions (KIs) and (iii) Implementation of a

well-knit Management Information System (MIS). KVIC State/ Divisional office wise number of sales outlets renovated and financial assistance under KRDP is **annexed**.

The main objective of renovation of outlets under KRDP is to increase the

sales of Khadi products. The sales of Khadi shows an increasing trend as may be seen from the table:

Year intervention	Sales (Rs. in Crore)
2019-21	4211.26
2021-22	3527.71
2022-23	5051.72



693rd Commission meeting

693rd Commission meeting of KVIC held at Central Office, KVIC Mumabi on December 21, 2022, Chairman, KVIC put forward his views on the roadmap for the upcoming year.

On December 21, 2022, Hon'ble Chairman, KVIC Shri Manoj Kumar Presided over a review meeting regarding the role of Khadi Village Industries in the upcoming G-20 conference and reviewed the preparations.



Loans under PMEGP

Ministry of MSME, through Khadi and Village Industries Commission (KVIC), is implementing, since 2008-09, Prime Minister's Employment Generation Programme (PMEGP) for generating self-employment opportunities in the country by setting up micro-enterprises in non-farm sector. Loans under PMEGP are provided for manufacturing and service sector. Besides, following trading and business activities are also allowed under PMEGP:

- i. Business / Trading activities in form of sales outlets in NER, Left Wing Extremism (LWE)-affected districts and A & N Islands.
- ii. Retail outlets/Business - selling of Khadi products, Village Industry products procured from Khadi and Village Industry Institutions certified by KVIC as well as products manufactured by PMEGP units and clusters set up under Scheme of Fund for Regeneration of Traditional Industries (SFURTI) are also permitted under PMEGP across the country.
- iii. Retail outlets backed by Manufacturing (including processing) / Service facilities are permitted across the country.
- iv. The maximum cost of the project for Business / Trading activities covered under (i) and (ii) above is Rs.20 lakh.
- v. Maximum 10% of the financial allocation in a year in a State may be used for Business / Trading activities covered under (i) and (ii) above.

Number of beneficiaries under PMEGP for the last three years, State-wise

State-wise position of number of beneficiaries under PMEGP

S.N	State/UT	2019-20	2020-21	2021-22
1	Andaman and Nicobar	93	155	162
2	Andhra Pradesh	2192	1674	2477
3	Arunachal	211	98	196
4	Assam	2603	2939	3855
5	Bihar	2221	2192	2477
6	Chandigarh -UT	14	10	21
7	Chhattisgarh	2811	2718	3020
8	Delhi	93	74	100
9	Goa	90	58	87
10	Gujarat*	3983	2854	4143
11	Haryana	2029	1740	1726
12	Himachal	1226	1208	1274
13	Jammu & Kashmir	5355	8575	21648
14	Jharkhand	1544	1522	1714
15	Karnataka	3697	4438	5877
16	Kerala	2421	2389	2789
17	Ladakh	0	281	295
18	Lakshadweep	0	3	7
19	Madhya Pradesh	2168	4854	8082
20	Maharashtra**	4404	3104	4128
21	Manipur	1173	1556	1139
22	Meghalaya	377	359	699
23	Mizoram	760	810	650
24	Nagaland	1109	740	1241
25	Odisha	2718	3171	4301
26	Puducherry	64	44	66
27	Punjab	1695	1652	1790
28	Rajasthan	3025	2772	2599
29	Sikkim	79	57	85
30	Tamil Nadu	5172	5188	5972
31	Telangana	2178	2025	2906
32	Tripura	962	842	958
33	Uttar Pradesh	6120	9994	12594
34	Uttarakhand	1844	2249	1836
35	West Bengal	2222	2070	2305
		66653	74415	103219

* including Daman & Diu. ** including Dadra & Nagar Haveli

KVIC Assam Rifles sign MoU Paramilitary forces to taste Khadi Mustard Oil Now



The Khadi and Village Industries Commission(KVIC) has taken another big step towards making India “Aatmanirbhar” by joining hands with Assam Rifles to supply mustard oil. On Monday, KVIC and Assam Rifles signed a



Memorandum of Understanding (MoU) to this effect. The MoU was signed by Shri Jitendra Kumar Gupta, Zonal Dy.Chief Executive Officer, KVIC and Shri Biju K. Sam, Commandant, Assam Rifles, in presence of KVIC Chairman,

Shri Manoj Kumar.

The development comes in wake of the instructions of Home Minister Shri Amit Shah to the paramilitary forces, to encourage local products in a bid to support the “Aatmanirbhar Bharat Abhiyan” initiated by Prime Minister Shri Narendra Modi. Minister for MSME, Shri Narayan Rane welcomed the move.

Shri Amit Shah had also made it mandatory to sell only “Swadeshi” products through the CAPF canteens across India. The Assam Rifles will soon place an order for supply of 458 quintals of high quality kachhi ghani mustard oil, worth about Rs. 2.71 Crores, which will be supplied by KVIC during 2022-23. The Expressed Mustard oil will be packed in 15 kg square ISI marked tin conforming to BIS specification No IS: 10325-2000 and 01 Litre Pet Bottle as per the specification of BIS/FSSAI norms as applicable

in PAN India.

Supplies of Mustard oil by the KVIC shall conform to the relevant FSSAI Standards. The quality of Mustard oil will be checked at consignee's door step by a Board of Officers detailed by the DG, Assam Rifles. Mustard oil proposed to be supplied will carry "Shelf Life" of approx. nine (09) months from the date of supply at Assam Rifles for soundness, wholesomeness and fitness for human consumption. Supply will be provisioned by KVIC within 45 days from the date of issue of supply order by Assam Rifles. Stores are required to be dispatched by road/rail transport only up to five destinations (1) Shillong, 2) Dimapur, 3) Mantripukhri (Imphal), 4) Silchar and 5) Jorhat, all MGARs locations of Assam Rifles) on freight paid basis.

KVIC Chairman Shri Manoj Kumar, while thanking the Home Minister for his initiative, said the MoU was a historic step, as this is for the second time that KVIC has signed a deal with the

Khadi's Zonal Review Meeting (North Zone)



Khadi's Zonal Review Meeting (North Zone) on this occasion Chairman KVIC stressed on making India Aatmanirbhar bharat by carrying Rajghat forward the legacy of Swadeshi.

paramilitary forces for supply of any material. He said this was a major step towards creating sustainable local employment in these times.

The KVIC and Assam Rifles have signed the MoU for a period of one year which will be renewed further.

Notably, the KVIC recently supplied products like; honey, pickles, edible oils, agarbatti, papad, amla candy and cotton towels, etc. to CAPF canteens

Shri Manoj Kumar Singh Hon'ble Member (EZ), KVIC along with State Director, KVIC, Ranchi and other Dignitaries attended the Programme.



KVIC Chairman distributed footwear manufacturing machines and 200 B-boxes in Agra and Barabanki



Shri Manoj Kumar, Chairman, Khadi and Village Industries Commission, Government of India distributed footwear manufacturing machine under Leather Pilot Project at Agra district and Honey bee boxes under 'Village Industry Development Scheme' at Barabanki Janpad, through digital mode on 13th December 2022.

The beneficiaries have been given 5 days training to form two self-help groups "Vaishnav and Gyan" of Barabanki District, who were distributed 200 bee boxes and tool kits under the Honey Mission today.

On this occasion chairman KVIC had interaction with the beneficiaries about the problems related to beekeeping work and encouraged them to take forward the work of beekeeping in their region. Later feedback was also taken about them and they were encouraged to take forward the work they were doing. In addition to this, he also distributed footwear machines and equipments under the Leather Craft Mission to 10 beneficiaries who had taken 50 days training at CFTI Agra in district Agra. While interacting with the beneficiaries Chairman took firsthand information from the beneficiaries regarding the training provided and motivated them to set up

the leather industry by taking advantage of this project. Chairman also emphasized on realizing the dream of the Prime Minister of self-reliant India and creating new opportunities of self-employment through various schemes implemented by Khadi and Village Industries Commission. Officials of State Office- Lucknow and Divisional Office, Meerut, representatives of Uttar Pradesh Khadi and Village Industries Board and CSIR were present.



CEO, KVIC , visited an auto mobile service center funded under PMEGP



Vinit Kumar, Chief Executive Officer, Khadi and Village Industries Commission, visited Ronit Sukheja's Auto Mobile Service Center funded under Prime Minister's Employment Generation Program (PMEGP). Ram Narayan, State Incharge Director, Khadi and Village Industries Commission, Dehradun and Dr. Sanjib Roy, Director, KVIC also .

Vinit Kumar appreciated the successful entrepreneur and suggested him to take a second loan to expand the unit and achieve more success and also create more employment for others.



Shri Vinit, Kumar, Chief Executive Officer, Khadi and Village Industries Commission, visited Bhogpur Spinning Training Center.



Shri Vinit Kumar, CEO, KVIC visited MDTC, Nadathara and CSP Kuttur on 4.12.22 along with Dy CEO (SZ) and Director (KRM)



Khadi India

Khadi India

Khadi and Village Industries Commission (KVIC) has a wide network of 8 Departmental Sales Outlets 'Khadi India' with its 18 branches and 8035 Khadi Sales Outlets of Khadi Institutions (KIs) and plays a major role in creating a network between the rural artisans producing Khadi and Village Industries (KVI) products and the consumers living in urban areas. In addition, KVIC has taken the following steps for promotion of KVI products to counter foreign goods:

1. Launched an official e-commerce portal 'khadiindia.gov.in' exclusively to sell KVI products, where only listed KIs are allowed to sell Khadi products.
2. Obtained trade mark registration for the wordmark '**KHADI**' and the '**Khadi India**' logos in India, under most of the classes, including classes-24 & 25 (textiles and textiles products).
3. Popularizing KVI products by organizing exhibitions at various levels to make them accessible in the domestic and international markets.
4. US-based world's leading fashion brand, Patagonia, is now using handcrafted Khadi Denim fabric for making Denim apparels. Patagonia, through Arvind Mills, has purchased Khadi Denim Fabric.
5. Centre of Excellence (CoE) has been established for providing design, product development and increasing marketability of Khadi products.
6. KVIC arranged supply/marketing mechanism of KVI products including specialized in heritage and indigenous art and craft, through e-Market linkage for MSMEs - GeM portal (gem.gov.in), dedicated online portal (kviconline.gov.in) and accredited e-marketing portal (www.ekhadiindia.com).
7. Exclusive Khadi Lounges have been opened at Kevadia (Gujarat) and at the airports in New Delhi, Mumbai, Jaipur, Jodhpur, Bhopal and Goa to showcase the KVI products for national and international tourists.
8. KVIC has taken the services of fashion designers for promotion of KVI products.

The following measures have been taken to safeguard and preserve the brands of KVI products:

1. Khadi Trademark Registration for safeguarding interests of Khadi brands and boosting the sale of Khadi products.
2. KVIC has removed the unauthorized entities which are selling KVI products from e-commerce sites and social media platforms.
3. Ministry of Commerce & Industry, Govt. of India conveyed the allocation of separate HS Code for 11 numbers of Khadi products so that the brand is protected and the international trades of our heritage products are tracked.
4. Notification has been issued to all Central Govt. Ministries, Departments and Public Sector Undertakings (PSUs) to procure minimum 25% of their annual value of goods and services from these Micro & Small Enterprises (MSEs) registered with District Industries Centres (DICs)/ KVIC/ State Khadi and Village Industries Boards (KVIBs)/ Coir Board/ National Small Industries Corporation (NSIC)/ Directorate of Handicraft and Handloom/ any other body specified by Ministry of MSME.

This information was given by the Minister of State for Micro Small and Medium Enterprises, Shri Bhanu Pratap Singh Verma in a written reply to the Lok Sabha.

Sale of Counterfeit Khadi

The following steps to prevent the sale of counterfeit Khadi products:

1. KVIC has obtained Trade Mark Registration for the wordmark “KHADI”, under most of the classes including classes-24 & 25 (textiles and textile products).
2. KVIC has appointed 7 Trade Mark Consultants, who are actively watching the Trade Mark infringements by third parties and issuing legal notices to the unauthorized users.
3. KVIC is also removing the links regarding the online sale of fake Khadi products from e-commerce platforms and social media on a continuous basis. So far, KVIC removed 2487 links from Amazon, Flipkart, Snapdeal, WhatsApp, YouTube, etc.
4. KVIC is constantly opposing the applications for registration of Trade Marks filed by third parties with the word 'KHADI' as part of their Trade Mark. So far, KVIC filed 185 oppositions.
5. KVIC is also filing rectification applications before the Trade Mark Authorities for cancellation of the Trade Marks of the third parties already registered, which contains the word “KHADI” as part of its Trade Mark. So far, KVIC already filed 43 rectification applications.

As per, MHA Order No. 02/01/2020-Public (Part-III) dated 03.12.2021 has amended Flag Code of India 2002 that at Part-I, Para 1.2 “The National Flag of India shall be made of hand spun and hand woven or machine made, cotton/polyester/wool/silk Khadi bunting”. According to the MHA order, hand spun, hand woven Khadi bunting cloth is still continued even though decentralized for manufacturing of the Flag out of polyester or machine-made fibers. Three Khadi Institutions are holding BIS license for manufacturing the IS-I National Flag and 7 more Khadi Institutions have been identified for obtaining the BIS license for manufacturing flag.

KVIC also provides financial assistance for Marketing Infrastructure under the existing scheme of 'Strengthening of Infrastructure of existing weak Khadi Institutions and Assistance for marketing infrastructure' for the renovation of Sales Outlets including modernization and computerization of Sales outlets. Under this scheme, financial assistance upto the Rs. 25.00 lakh has been provided to KIs/Departmental Sales Outlets/sales outlets of Khadi and Village Industries Boards (KVIBs) to develop marketing infrastructure. Since, inception

of scheme i.e. 2009-10, 358 sales outlets were renovated with a financial assistance of Rs.2966.55 lakhs. 47 sales outlets were renovated during the year 2021-22.

*sales decreased due to Covid-19 Pandemic

No.	State/ Divisional offices of KVIC	Renovated (upto 19.12.2022)	Amount spent (Rs.in lakh)
1	Ambala	43	332.95
2	Jaipur	2	131.83
3	Bikaner	11	121.45
4	Chandigarh	7	10.00
5	Shimla	7	37.00
6	Bhubneshwar	7	532.30
7	Kolkata	33	147.99
8	Patna	23	19.64
9	Ranchi	13	32.21
10	Guwahati	2	19.11
11	Manipur	5	27.52
12	Itanagar	1	5.00
13	Shillong	1	5.00
14	Chennai	26	393.47
15	Madurai	11	133.01
16	Bengaluru	48	412.24
17	Hubali	26	169.32
18	Vijayawada	21	135.17
19	Vishakhapatnam	8	68.00
20	Thiruvananthapuram	18	120.67
21	Telangana	0	0.00
22	Ahmedabad	33	289.01
23	Nagpur	4	50.00
24	Bhopal	8	64.83
25	Raipur	10	101.81
26	Dehradun	12	51.73
27	Lucknow	21	119.10
28	Meerut	21	265.40
29	Varanasi	27	279.17
30	Gorakhpur	17	134.41
Total		466	4209.34

This information was given by Union Minister of State for MSME Shri Bhanu Pratap Singh Verma in a written reply in Lok Sabha.



Babasaheb Ambedkar's 67th Mahaparinirvana Day

KVIC observed 67th Mahaparinirvan Divas on 6th December to mark the death anniversary of Dr. Bhimrao Ramji Ambedkar. Chief Vigilance Officer, Deputy Chief Executive Officer, Director A.D.M.H.R., other officers/employees of the Commission paid floral tributes to Babasaheb Dr. B.R. Ambedkar on his Mahaparinirvan Divas at Central Office, KVIC, Mumbai.

10-day skill development training program for 20 potter artisans concluded in Haridwar



Dehradun;1.12.2022: Pottery activity under Mineral Based Industry (MBI) by State Office, Khadi and Village Industries Commission, Dehradun Uttarakhand under the Gramodyog Vikas Yojana, a 10-day skill development training program was completed in village Paniyala Chandapur district Haridwar.

After the completion of the program, Entrepreneurship Awareness Program was also organized in which more than 75 people participated.



On the occasion of 138th Jayanti of 'Deshratna' Dr. Rajendra Prasadji



Live demonstration of spinning of woollen and cotton yarn by 50 spinners of KVIC's KI (Swadeshi Kambal Ashram, Patna) held at Rajbhawan, Patna . Honourable Governor and Chief Minister of Bihar distributed Sarees to the artisans (arranged by District Administration, Patna). A brief of KVIC's activities in Bihar state was also given on the occasion.



SLMC meeting held on 8.12.22 for Kerala under chairmanship of Principle Secretary, Govt. of Kerala, Shri Andavar, Dy.Dir I/C, SO, KVIC, SLBC representatives of Banks attended



MDTC, Bangalore distributed paper conversion, soap making and beautician course completion certificates to all trainees.



PMEGP EXPO 2022, an exhibition and sale fair of KVI products manufactured under the PMEGP was held at the Dr. Alexander Marthoma Auditorium, Thiruvalla, Pathanamthitta from December 20 to 31st. Small scale industries from within and outside Kerala attend the 12-day fair. There was sale of various types of Khadi garments with up to 30% government rebate. The expo was organised under the joint auspices of KVIC and the Kerala Sarvodaya Sanghthikha.

Exhibition and sale of Khadi and Village Industries products at Thiruvalla

The Central government provides subsidy of up to 35% towards the cost of small business enterprises through the Pradhan Mantri Pradhan Dayak Yojana. Since 2008-09 till now subsidy of Rs.526.28 crore have been given to 25,650 enterprises. Those who are interested in starting enterprises can apply through the online portal of KVIC <https://www.kviconline.gov.in/pmegportal>.

Smt.Santhamma Varghese, Municipal Chairperson Thiruvalla released The Logo of PMEGP Expo 2022 on 16-12-2022 in the presence of Shri. G.G. Andavar, Dy. Director I/c



Organised Banker's review meeting on 02.12.2022 and State Director, KVIC, Director, Industries (GoB) reviewed the bankwise and district wise progress of PMEGP in Bihar state. Review was mainly focused to clear referred back applications and

disbursement to sanction cases. State controlling heads of the banks and SLBC attended the meeting physically while al 38 GM, DIC and LDM connected virtually.



Khadi Institution's meeting on 9.12.22 at KKVI Federation Ernakulam.

Shri Andavar Dy.Dir I/C and Shri Paulose Astd.Director attended and briefed the revised guideline of KVI & GVI to all Khadi institutions



Review of PMEGP is done under the chairmanship of PS, Industries along with Director Industries, CEO, KVIB, SLBC, bank officials and GM of all DICs of Bihar state.



Addressed bankers, industries association, and existing & potential entrepreneurs in 'Town Hall Meeting' organised by Reserve Bank of India on 13th December in Patna and shared brief of KVIC's schemes for promotion of self employment and Village Industries.



Awareness programme under PMEGP Scheme as on 14th December, 2022 Govt. Polytechnic College Dindori

PMEGP EXPO 2022 AT THIRUVALLA, PATHANAMTHITTA

State Level PMEGP Exhibition (PMEGP EXPO 2022) started at Thiruvalla on 20.12.22.

Shri Mathew T. Thomas MLA inaugurated the "PMEGP EXPO 2022" by lighting the traditional lamp. Smt. Santhamma Varghese, Municipal Chairperson Thiruvalla, Shri Andavar Dy. Director I/C and Shri P. Sanjeev, Nodal Officer (PMEGP), State Office, Khadi & Village Industries Commission are addressed in the inaugural meeting.

PMEGP EXPO 2022, an exhibition and sale fair of Khadi village industry products manufactured under the Prime Minister's Employment Generation Programme (PMEGP) at the Dr. Alexander Marthoma Auditorium, Thiruvalla, Pathanamthitta from 20-12-2022 to 31-12-2022 (12 days).

Small scale industries from within and outside Kerala will attend the 12-day fair. There was sale of various types of Khadi garments with up to 30% government rebate. The expo is under the joint auspices of the Khadi and Village Industries Commission (Ministry of MSME, Govt. of India) and the Kerala Sarvodaya

Sangh (KSS).
Khadi India



Distribution of Machines, Equipments and Tool Kits under the Pilot Project of Footwear Manufacturing (GVY) to three SHG held on 14th December 2022 at Barkagaon, Hazaribagh, Jharkhand.

P M E G P
A w a r e n e s s
c a m p
c o n d u c t e d
a t
G M R
V a r l a k s h m i
f o u n d a t i o n
s k i l l
d e v e l o p m e n t
c e n t e r
a t
H y d e r a b a d
A i r p o r t.



KVIC, State Office, Patna organised PMEGP awareness program on 17.12.2022 at CRK Polytechnic College, Hajipur (Vaishali) for the prospective beneficiaries/students.





On 21.12.2022, Dr. Rajendra Prasad Multipurpose Training Center, Khadi and Village Industries Commission, Patna, on the completion of EDP training organized in Banka district from 12.12.22 to 21.12.22 to the beneficiaries by Deputy Development Commissioner (DDC), Banka certificates distributed.



Conducted PMEGP awareness programme at Govt. ITI, Mallepally, Hyderabad along with senior officers of Director, Employment and Training, Govt. Of Telangana.

Khadi India

Prime Minister's Employment Generation Programme (PMEGP)

Objective :

- To create self-employment opportunities and generate employment for rural and unemployed youth

Key Benefits :

- Bank financed subsidy program for setting up new micro-enterprise in non-farm sector.
- Margin Money subsidy on Bank Loan ranges from 15% to 35% for projects up to Rs. 90 Lakh in manufacturing and Rs. 20 Lakh in the service sector.

Scheme applicable for:

- Any individual, above 18 years of age can apply.

How to apply:

- Visit : kviconline.gov.in/pmegportal

 /kvicindia



Dr. Rajendera Prasad Multi Disciplinary Training Centre(KVIC,State Office,Patna) Organized one day PMEGP awareness program on 21.12.2022 at Navjeevan Sansthan, village+post Benipatti, Madhubani for prospective beneficiaries.



Media Coverage

KVIC ALLEGES TRADEMARK INFRINGEMENT Court Restrains MKVIA from Using 'Khadi', Logo

Maulik Vyas@timesgroup.com

Mumbai: The Bombay High Court has restrained Mumbai Khadi and Village Industries Association (MKVIA) from using the word 'Khadi' and its logo that contains a 'Charkha' (spinning wheel) until further orders.

The order came on a petition by the Khadi & Village Industries Commission (KVIC), which argued that the Mumbai-based organisation was using the word 'Khadi' and a depiction of the 'Charkha' logo in conjunction with its name, which is an infringement of its trademark.

"This court is of the opinion that the plaintiff (KVIC) has made out a strong case in its favour for the protection of its proprietary rights as regards the registered trademark," said Justice Manish Phale in his order dated December 14.

"This court is of the opinion that unless the defendant is temporarily restrained from further indulging in such conduct, the plaintiff will suffer grave and irreparable loss, thereby indicating that the balance of convenience is also in favour of

the plaintiff."

Before the court's order, Senior Advocate Birendra Saraf, appearing for KVIC, argued that the actions of the defendant (MKVIA) not only infringed the registered trademarks of the plaintiff, but the adoption of the mark was dishonest and in the teeth of a solemn undertaking given to this court.

Any use of the word 'Khadi' requires mandatory prior approval and licence from KVIC.

KVIC argued that the defendant was not justified in claiming that 'khadi' was generic or descriptive in nature, because the defendant itself had applied for registration of the word 'khadi'.

Countering the arguments, counsel for MKVIA said even if the registration certificates were issued in favour of the Commission in 1966, these documents were of no consequence since MKVIA was using the word 'khadi' from 1948, for which it has produced enough evidence.



KVIC argued that the Mumbai-based organisation using 'Khadi' is trademark infringement

खादी ग्रामोद्योग में दी तकनीकी जानकारी

देहरादून। राज्य कार्यालय खादी और ग्रामोद्योग आयोग देहरादून में सोमवार को आयोजित हुई हिंदी कार्यशाला में कर्मचारियों को तकनीक की जानकारी दी गई।

विशेषज्ञ ललित भूषण की ओर से राजभाषा में उपयोग किये जाने वाले प्रौद्योगिकी उपकरणों के उपयोग पर व्याख्यान प्रस्तुत किया गया। इसके तहत वॉइस टाइपिंग, पीडीएफ से वर्ड फाइल बनाना, गूगल लेंस के माध्यम से ट्रांसलेशन और यूनिकोड टाइपिंग के तरीके प्रोजेक्टर के जरिये बताए गए। इस अवसर पर निदेशक प्रभारी राम नारायण और विजेन्द्र कुमार प्रमुख रूप से मौजूद थे।

Women@बिजनेस

कटपौस से ऐसे छोटे-बड़े बैग बनाए जो आम बैग से अलग थे, कॉलेजों में अच्छी प्रतिक्रिया मिली और खड़ा हो गया एक स्टार्टअप, जिस विदेशों से भी ऑर्डर मिलने लगे।

जयपुर की बैगवती; कतरनों से शुरू किया बिजनेस, आज 100 तरह के बैग बना रही हैं

BAG DESIGNER
राज और रीतिका अग्रवाल - जयपुर



दिल्ली के इंडिया इंटरनेशनल ट्रेड फेयर में हिस्सा लिया

राज और रीतिका अग्रवाल, जयपुर के हैं और आज की दुनिया में फैशन के नए-नए ट्रेंडों में अलग-अलग तरह के बैग बनाने की शुरुआत की है। उनके बैग फील्ड और जटिल डिजाइन के होते हैं। 3 साल पहले उन्हें कोलकाता में जाने में आम शुरू करने की शुरुआत करनी पड़ी। वहीं, दिल्ली में भी उन्होंने अपना बिजनेस शुरू कर दिया। 152 तरह के बैग बनाने शुरू कर दिए और अभी तक उनके बैग बनाने में काम करते हैं। दिल्ली में भी उन्होंने अपना बिजनेस शुरू कर दिया। 152 तरह के बैग बनाने शुरू कर दिए और अभी तक उनके बैग बनाने में काम करते हैं।

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नवदून कोजीबादवांचा जमिनीसंबंधीची माहिती उपेक्षित आनी अर्धे, चालधर, राणागड, रावगिरी, सिधुपुर्ण च पाषाण लिंगादीनां कोजीबादवांचा जमिनी राजा साकाराच्या महारुल विभागाच्या अंतर्गत येत आहे. महारुल विभागाच्या अंतर्गत जमिनी या असल्यास त्या कोजीबादवांचा पाषाण कलांचाचे प्रतिक्रिया सुलभा होत असल्याचे

खादी उत्सवाचे उद्घाटन



मुंबई. नवराष्ट्र न्यूज नेटवर्क. खादी आणि ग्रामोद्योग अयोगाचे 'खादी उत्सव' विदर्भ (प.) येथील मंत्रालयाच्या मुख्यालयात २४ फेब्रुवारीला संपन्न झाले. योजने विधीत कुमार आणि इतर वरिष्ठ अधिकार्यांसह उपस्थित 'खादी उत्सव'चे उद्घाटन करताना आयोगाचे अध्यक्ष मनोस कुमार म्हणाले की, खादी महालयामध्ये फायदेम आणि प्रदर्शन खादी संस्था, पोपप्रांतीची आणि स्कूटी युनिट्सम हजेरी कार्यालयाचे उद्घाटन होत

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नवभारत

विलेपार्ले में खादी उत्सव 2023 का हुआ शुभारंभ



प्रधानमंत्री खादी सम्मन, पितम्बरपुरी और लखनौ इलाक़ों की हस्तकला शिल्पियों के उपहारों को नवभारत के इलाक़ों में बेचने के लिए एक कार्यक्रम का आयोजन किया गया। कार्यक्रम के अंतर्गत नवभारत के अलग-अलग इलाक़ों में खादी उत्सव का आयोजन किया गया।

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इंजीनियरिंग करने के बाद बड़ी कंपनी में नौकरी के बदले कंपनी खोलें युवा : डीएम



नये टेनोलॉजी एवं इनोवेशन के माध्यम से स्टार्टअप शुरू करते हुए ग्लोबल लेवल पर परचम लहरावें इंजीनियरिंग कॉलेज के छात्र-छात्राएं : जिलाधिकारी

जिलाधिकारी ने कहा कि युवाओं को नौकरी के बजाय खुद की कंपनी खोलने के लिए प्रोत्साहित किया जा रहा है। युवाओं को नौकरी के बजाय खुद की कंपनी खोलने के लिए प्रोत्साहित किया जा रहा है। युवाओं को नौकरी के बजाय खुद की कंपनी खोलने के लिए प्रोत्साहित किया जा रहा है।

जॉब सीकर से जॉब क्रिएटर बनें इंजीनियरिंग के छात्र

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अभिव्यंजन महाविद्यालय, कुमारबाग में एक दिवसीय जागरूकता शिविर का हुआ आयोजन



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रोजगार लेने वालों की जगह सृजनकर्ता बनें इंजीनियरिंग के छात्र: जिलाधिकारी

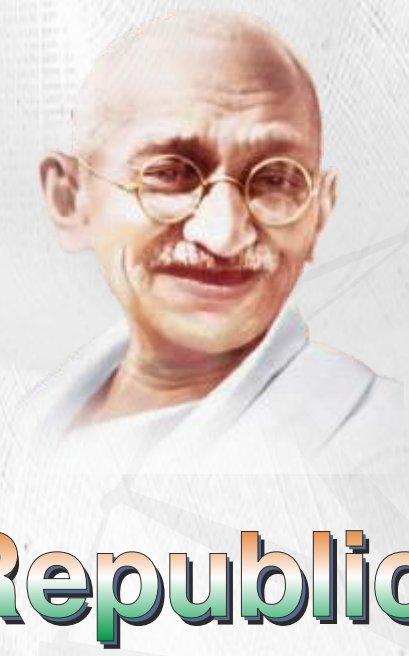
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प्रखंड स्तरीय तरंग मेघा स्पोर्ट्स प्रतियोगिता में बच्चों ने लिया हिस्सा

जिलाधिकारी ने कहा कि युवाओं को नौकरी के बजाय खुद की कंपनी खोलने के लिए प्रोत्साहित किया जा रहा है। युवाओं को नौकरी के बजाय खुद की कंपनी खोलने के लिए प्रोत्साहित किया जा रहा है। युवाओं को नौकरी के बजाय खुद की कंपनी खोलने के लिए प्रोत्साहित किया जा रहा है।



KHADI AND VILLAGE INDUSTRIES COMMISSION Celebrates



74th Republic Day

26th January 2023



KHADI AND VILLAGE INDUSTRIES COMMISSION
Ministry of Micro, Small & Medium Enterprises Govt. of India

Gramodaya, 3, Irla Road, Vile Parle (West), Mumbai- 400056