



# Jagruti

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कामये दुखतप्रानाम्।  
प्राणिनाम् आतिनाशनम्॥



## Chairman KVIC visits the Tawang War Memorial, a stupa (Buddhistshrine)

built to commemorate the Indian martyrs who sacrificed their lives in the 1962 war

A Monthly Journal of KVIC on Rural Industrialisation  
KHADI AND VILLAGE INDUSTRIES COMMISSION, MUMBAI





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## आयोग की 697 वीं बैठक 697<sup>th</sup> MEETING OF THE COMMISSION

खादी और ग्रामोद्योग आयोग  
KHADI AND VILLAGE INDUSTRIES COMMISSION

सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार  
Ministry of Micro, Small & Medium Enterprises, Govt. of India

दिनांक : 19.05.2023  
DATE :

स्थान : पुणे  
VENUE : PUNE

**697th Commission Meeting was held at Pune, for the discussion on the development of Khadi Gramodyog and the artisans' community. The main agenda of the meeting was uplifting the marginalised and working towards their betterment.**



**Hon'ble Chairman KVIC, Shri Manoj Kumar  
Chaired over the meeting held with bankers in  
Ahmedabad on the Interest Subsidy Eligibility  
Certificate Scheme in which several important  
decisions were taken.**







**KVIC Chairman weaves Threads of Inspiration with Gandhinagar NIFT Students! KVIC Chairman's presence as the Chief Guest leaves an indelible mark on Gandhinagar NIFT students, nurturing a love for indigenous textile – Khadi**





The textile department of **NIFT** Gandhinagar organised a Khadi exhibition, where Students from **Textile Design** displayed their marvellous work on design innovation in Khadi.







## KVIC Chairman distributes Bee-boxes, pickle making machines and automatic agarbatti machines to beneficiaries in Assam

**with emphasis on self reliance**

In order to fulfill the vision of 'Atmanirbhar Bharat' of Prime Minister Shri Narendra Modi, Shri Manoj Kumar, Chairman, Khadi and Village Industries Commission (KVIC), Ministry of Micro, Small and Medium Enterprises (MSME) launched three different distribution programmes in Assam on Monday. Bee-boxes, pickle making machines and automatic agarbatti machines were distributed to the beneficiaries in different programmes. In Kumarikata village of Tamulpur he distributed 500 bee-boxes to 50 beekeepers, handed over 40 pickle making machines and 20 automatic agarbatti machines to the beneficiaries at KVIC Complex in Guwahati. A pilot project



related to footwear industry was also inaugurated in Six-Mile Guwahati under the Gramodyog Vikas Yojana. This clarion call for benefiting the farmer community in Bodoland, Assam through Honey mission was made during last year in the



same month by Union Home Minister & Minister of Cooperation Shri Amit Shah during his public address at Tamulpur.

Addressing the meeting in Tamulpur, the Chairman said that the mantra of the self-reliant India on which the Prime Minister Shri Narendra Modi is working is - work for every hand, and a fair price for the work. Following this, the KVIC is implementing schemes in the villages and towns of the country. He further said that on the call of Sweet Revolution by Prime Minister Shri Narendra Modi, the Khadi and Village Industries Commission is running the Honey Mission scheme at the national level from the year 2017. Under this scheme, 8290 bee-boxes and bee-colonies have been distributed after training to 829 beekeepers in the state of Assam. Shri Kumar encouraged the beekeepers to produce world class honey so that the 'local honey' of Assam gets 'global' recognition. He further said in addition to increasing the production of agriculture, beekeeping is also increasing the income of the farmers. Apart from this, elephants







are being prevented from entering human habitats and farmers' fields through bee boxes in the villages adjacent to the forest area, which has seen a reduction in the incidence of human attacks and damage to farmers' crops by elephants. The Chairman also informed that one such effort under Project RE-HAB is being conducted by the Khadi and Village Industries Commission in the villages of Mornoi, Dahikata, Rajapara and Kadamtala in Goalpara district of Assam.

The Chairman distributed pickle making machines to 40 beneficiaries and automatic agarbatti machines to 20 beneficiaries in a program organized at KVIC premises, Guwahati. On this occasion, he also briefed on the Prime Minister's Employment Generation Program being implemented at the national level by KVIC for the self-employment of youth and women, in which up to 50 lakh rupees are given for the establishment of small industries. A grant of up to a maximum of 35% of the project cost is being

given by the Government of India.

The Chairman shared that the determined goals of the Prime Minister has infused a new lease of life into the Khadi sector after 2014. Khadi has now become global from local. As a result of this, in the financial year 2021-22, the turnover of Khadi and Village Industries products crossed the figure of 1,15,000 crores. This happened for the first time after independence. Shri Manoj Kumar said that in order to improve the economic condition of the Khadi artisans, along with improving the sales of Khadi, the commission has decided to increase the remuneration of all the artisans working in Khadi by 35% from April 1, 2023 which is a historic step in itself. He said that since 2014, the remuneration of Khadi artisans has been increased by more than 150 percent. Shri Jolen Daimary, MLA, Tamulpur and Shri Siddharth Bhattacharya, MLA, Guwahati (East), officers and employees of Government of Assam and KVIC were present in the programme.



Hon'ble Chairman, KVIC distributed automatic Agarbatti & Pickle making machine with Hon'ble MLA Shri Siddharth Bhattacharya, Guwahati with the vision of our Hon'ble PM Shri Narendra Modi of providing Assam with massive employment opportunities through KVIC.



Hon'ble Chairman, KVIC during his visit of Assam met Khadi artisans. He was touched with the love & passion of artisans with which they are engaged in Charkha unit and Khadi manufacturing.

Chairman KVIC Visited Tamulpur with Hon'ble MLA Shri Jolen Daimary, Tamulpur for the distribution of BeeBoxes & Live BeeColonies. Also addressed the Bee Keepers Meet under Gramodyog Vikas Yojana at Kumarikata, Assam.







The new Financial Advisor of KVIC Shri Pankaj Bodkhe met and greet the Hon'ble Chairman, KVIC at Chairman's Secretariat, New Delhi.



The Honey Mission scheme is being implemented at the national level by the Khadi and Village Industries Commission on the call of Sweet Revolution of Honorable Prime Minister Shri Narendra Modi. 5000 Bee-boxes have been distributed to 500 beneficiaries of Madhya Pradesh.





**Chairman KVIC , Shri Manoj Kumar visited Sangestar Tso Lake & popularly known as MadhuriLake, located on the way from Tawang to BumLaPass in ArunachalPradesh. India, the land of beautiful views & diverse culture offers something at every corner.**



Distributed Pickle Machinery (ABFPI) at Bomdila, WestKameng and interacted with the community for local production of household products by these extremely talented artisans. It was a wonderful experience with these local people at Arunachal.





**Chairman KVIC visited the Tawang War Memorial, a stupa (Buddhist shrine) built to commemorate the Indian martyrs who sacrificed their lives in the 1962 war. We salute The National Hero's who fought for the nation & built up our Indian subcontinent.**

Addressed the PMEGP Awareness camp at Tawang, Arunachal Pradesh to boost the entrepreneurship & startup-culture under Hon'ble PM Shri Narendra Modi vision of StartupIndia at the bordervillages of India. This will help young Indians to create jobs rather than ask for jobs.

PMEGP Awareness camps by KVIC helps the young entrepreneurs to understand the process of application to apply for subsidies, benefits, incubation and much more. Though this KVIC aims to give them the vision to start their own entrepreneurial journey.







**KVIC is providing employment opportunities through Eri Silk Training and Production Centre, Khadi Institution - Buddhist Culture Preservation Society (BCPS) Lhou, District Tawang with Vibrant Village Programme at Indian border villages.**







## Chairman, KVIC reviews activities related to on going Khadi and Village Industries Development Scheme in Arunachal Pradesh and Assam

In an effort to take the 'Self-reliant India (Atmanirbhar Bharat)' and 'Local to Global' campaign of Prime Minister Shri Narendra Modi to the remote villages of the North Eastern States, Shri Manoj Kumar, Chairman Khadi and Village Industries Commission(KVIC) visited Assam and Arunachal Pradesh. During his stay from May 8 to May 13, he contacted with the beneficiaries of the Prime Minister's Employment Generation Program (PMEGP) along with reviewing the activities related to the ongoing Khadi and Village Industries Development Scheme in Arunachal Pradesh where he inspired the people to join the self-reliant India campaign of Prime Minister. In order to provide employment opportunities to maximum numbers of youths, a PMEGP awareness camp was also organized in Tawang on Friday.



On the occasion the KVIC Chairman while addressing the gathering, announced the opening of sub-office of KVIC, Itanagar in Tawang city. There has been a long pending demand from the people of Tawang to open an office here. It takes approximately 48 hours i.e. 2 days to reach Tawang from KVIC Itanagar office. After the opening of the sub-office of KVIC in Tawang, it would cater the maximum employment opportunities and needs for the youth of Tawang city.





The Chairman also visited the Khadi Eri Silk Training cum Production Center at Lohu on the occasion. It would be worth mentioning here that KVIC had set up Khadi Eri Silk Training cum Production Center at Tawang in Arunachal Pradesh in bordering China and Bhutan last year, in a historic move to revive the silk industry in Arunachal Pradesh and to generate local employment in a sustainable manner, therewith. The center is stationed on the snow-clad Himalayan peaks at an altitude of about 14,000 feet, and it established with the assistance of the Buddhist Culture Protection Society, Bomdila. The Society has provided the building for the Silk Center and the KVIC has provided the necessary infrastructures like handlooms, charkhas, silk reeling machines and warping drums etc. It is providing direct employment to 20 women artisans from Tawang and West Kameng districts. Chairman assured the artisans that a branch of Khadi Eri Silk Training cum Production Center would be opened in Tawang town, also. He further said that after the year 2014 the determined intentions of Prime Minister Shri Narendra Modi have worked to infuse new life into the Khadi sector. Khadi has now become global from local and upto 31<sup>st</sup> January, 2023, the turnover of KVI products has crossed the figure of 1,08,000 crores in the financial year 2022-23.



The Chairman, distributed pickle-making machine to 20 beneficiaries on 12th May at Bomdila, Arunachal. He said that with the inspiration of Prime Minister KVIC is constantly striving hard to provide employment to every village. KVIC is distributing tools and machinery to the workers of Indian traditional industries under the Gramodyog Vikas Yojana, thereby increasing the income of the artisans of traditional industries, improving their standard of living, as well as preserving and promoting Indian traditional industries, thereby anticipating the rural economy to become more strengthened.....





The visit of North Eastern States was initiated by Chairman KVIC from Assam on 8th May. He distributed Bee-boxes, pickle making machines and automatic incense sticks making machines to the beneficiaries in two different programs here. In Kumarikata village of Tamulpur, he distributed 500 Bee-boxes to 50 beekeepers, while at KVIC Complex in Guwahati, 40 pickle-making machines and 20 automatic agarbatti making machines were handed over to the beneficiaries. Further, in the process of the same a pilot project related to footwear industry was also launched in Six-Mile Guwahati under the Village Industries Development Scheme here.

On 10th May, Shri Manoj Kumar attended an awareness camp under Gramodyog Vikas Yojana and Prime Minister's Employment Generation Program (PMEGP) at Lohu, Arunachal Pradesh where a large number of youth and beneficiaries participated in the camp. Addressing the gathering, he said that today he himself has brought the vision of Prime Minister among the youths of Arunachal, in which he has appealed the youths of the country, to become job provider instead of becoming a job seeker.







Shri Manoj Kumar visited also Monpa Handmade Paper Making Unit in Tawang and also met the artisans associated with it. Significantly, to mention here that, due to the dedicated efforts of KVIC, the 1000 years old traditional art of Arunachal Pradesh, Monpa Handmade Paper Industry, which had become extinct recently, has now come alive once again. The Monpa Handmade Paper making art originated over 1000 years ago, and gradually became an integral part of the local customs and cultures in Tawang, Arunachal Pradesh. For the last 100 years, this handmade paper industry had almost disappeared; and which has now become functional again in the

year 2020 with the help of KVIC. Mr Kumar congratulated the artisans associated with Monpa Handmade Paper Industry and assured that 50 artisans would be sent for a training at Kumarappa National Handmade Paper Institute of KVIC, Jaipur, so as to make Monpa handmade paper a world class paper product. He further said that there is a good demand for traditional handmade Monpa papers in the international markets, and it will be the endeavor of KVIC to bring recognition to the Monpa handmade paper of Arunachal Pradesh in the international market, thereby generating more and more employment.









The mantra of "Make in India" along with "Make for the World"



**Tool kit distribution by Shri Manoj Kumar, Chairman, KVIC under Gram Vikas Yojana at Hapur, Uttar Pradesh.**





Chairman, KVIC Shri Manoj Kumar distributed tool kits under the Gram Vikas Yojana organized in Nanpur village of Garh Mukteshwar tehsil, Hapur, Uttar Pradesh conducted by the KVIC's Divisional office Meerut.

In this programme, 300 bee boxes and bee colonies were provided to 30 beekeepers under the Honey Mission program and electric potter

wheels were given to 100 potters under the Kumhar Sashaktikaran Yojana and shoe repair toolkits were provided to 75 leather artisans. MLA, Garh Mukteshwar constituency, Shri Harendra Singh Tevatia, was present as a special guest at the event

Addressing the gathering Shri Manoj Kumar said that everyone should utilize the machinery and toolkits being provided to create as many employment opportunities as possible and contribute to the construction of a self-reliant India. Under the visionary leadership of Prime Minister Shri Narendra Modi, India is showcasing itself as a strong, capable, and self-reliant nation to the world. He said we must move forward with the mantra of "Make in India" along with "Make for the World" in order to realize the Prime Minister's vision of a local to global India.



## PMEGP Awareness at Hisar

Chairman, KVIC While addressing the PMEGP awareness Programme at Hisar said that, taking forward the PM Narendra Modi Ji's foreword of making India self-reliant, today PMEGP Awareness Camp was organised at Hisar, Haryana with young students, addressing them about Entrepreneurship & making India reach global through product & Job creation.

He Said, Khadi & Gramodyog have been a pioneer in creating jobs all over the outskirts of India through Pradhan Mantri Employment Generation Program, & how this Aatmanirbhar Bharat campaign has helped young minds become aware about the immense opportunities that lies in our country.





## Chairman, KVIC Manoj Kumar Visited PMEGP unit to inspect about the working condition of the place and the value addition it is providing to the beneficiaries.

During his Visit, Hon'ble Chairman Shri Manoj Kumar said "Under the able guidance of Honorable Prime Minister Shri Narendra Modi,

Khadi and Village Industries Commission Development Schemes, tools and machinery are being distributed to the workers of Indian industries, so that the standard of living of the workers of traditional industries can be improved by increasing their income. For employment generation, 4 SFURTI clusters are running in 4 different cities of Madhya Pradesh, in which about 1783 artisans are getting employment.



## Chairman, KVIC Distributed 600 bee boxes to 60 beneficiaries under Honey Mission programme and electric chalk and footwear manufacturing machines under village development scheme in Porsa, District Morena.







During his Madhya Pradesh visit Chairman, KVIC also Visted  
“Madhya Bharat Khadi Sangh,” **National Flag**  
manufacturing institution of KVIC.





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**Khadi & Village Industries Commission**  
**Ministry of Micro, Small & Medium Enterprises**  
**Government of India**