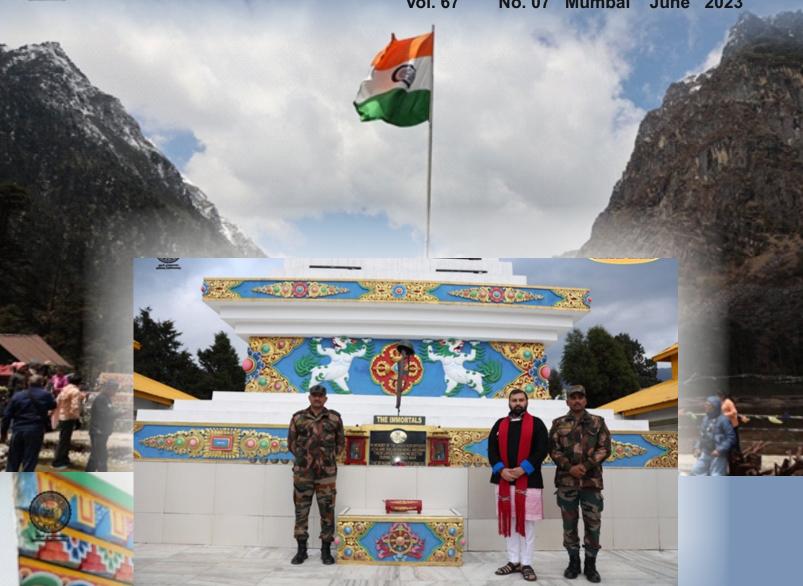








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the Indian martyrs who sacrificed
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A Monthly Journal of KVIC on Rural Industrialisation KHADI AND VILLAGE INDUSTRIES COMMISSION, MUMBAI







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A Monthly Journal of KVIC on Rural Industrialisation

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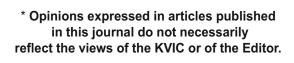
News Update

3 to 24

- 697th Commission Meeting held at Pune, KVIC Office for the discussion on the development of Khadi Gramodyog and the artisans' community.....
- Hon'ble Chairman KVIC, Shri Manoj Kumar Chaired over the meeting held with bankers in Ahmedabad on the Interest Subsidy Eligibility Certificate Scheme in which several important decisions were taken......
- KVIC Chairman weaves Threads of Inspiration with Gandhinagar NIFT Students
- KVIC Chairman distributes Bee-boxes, pickle making machines and automatic agarbatti machines to beneficiaries in Assam with emphasis on self reliance....
- Chairman KVIC, Manoj Kumar visited Sangestar Tso Lake & popularly known as Madhuri Lake, located on the way from Tawang to Bum La Pass in Arunachal Pradesh.....
- Chairman KVIC visited the Tawang War Memorial, a stupa (Buddhistshrine) built to commemorate the Indian martyrs who sacrificed their lives in the 1962 war.....
- Chairman, KVIC reviews activities related to on going Khadi and Village Industries Development Scheme in Arunachal Pradesh and Assam.....
- Tool kit distribution by Shri Manoj Kumar, Chairman, KVIC under Gram Vikas Yojana at Hapur, Uttar Pradesh.....
- PMEGP Awarness at Hisar.....
- Chairman, KVIC Manoj Kumar Visited PMEGP unit to inspect about the working condition of the place and the value addition it is providing to the beneficiaries....
- Chairman, KVIC Distributed 600 bee boxes to 60 benificiaries under Honey Mission programme and electric chalk.....

Press Coverage

24-25







Hon'ble Chairman KVIC, Shri Manoj Kumar Chaired over the meeting held with bankers in **Ahmedabad on the Interest Subsidy Eligibility Certificate Scheme in which several important** decisions were taken.











with emphasis on self reliance

In order to fulfill the vision of 'Atmanirbhar Bharat' of Prime Minister Shri Narendra Modi, Shri Manoj Kumar, Chairman, Khadi and Village Industries Commission (KVIC), Ministry of Micro, Small and Medium Enterprises (MSME) launched three different distribution programmes in Assam on Monday. Bee-boxes, pickle making machines and automatic agarbatti machines were distributed to the beneficiaries in different programmes. In Kumarikata village of Tamulpur he distributed 500 bee-boxes to 50 beekeepers, handed over 40 pickle making machines and 20 automatic agarbatti machines to the beneficiaries at KVIC Complex in Guwahati. A pilot project



related to footwear industry was also inaugurated in Six-Mile Guwahati under the Gramodyog Vikas Yojana. This clarion call for benefiting the farmer community in Bodoland, Assam through Honey mision was made during last year in the

same month by Union Home Minister & Minister of Cooperation Shri Amit Shah during his public address at Tamulpur.

Addressing the meeting in Tamulpur, the Chairman said that the mantra of the self-reliant India on which the Prime Minister Shri Narendra Modi is working is - work for every hand, and a fair price for the work. Following this, the KVIC is implementing schemes in the villages and towns of the country. He further said that on the call of Sweet Revolution by Prime Minister Shri Narendra Modi, the Khadi and Village Industries Commission is running the Honey Mission scheme at the national level from the year 2017. Under this scheme, 8290 bee-boxes and beecolonies have been distributed after training to 829 beekeepers in the state of Assam. Kumar encouraged the beekeepers to produce world class honey so that the 'local honey' of Assam gets 'global' recognition. He further said in addition to increasing the production of agriculture, beekeeping is also increasing the income of the farmers. Apart from this, elephants

Khadi India





are being prevented from entering human habitats and farmers' fields through bee boxes in the villages adjacent to the forest area, which has seen a reduction in the incidence of human attacks and damage to farmers' crops by elephants. informed that one such effort Chairman also under Project RE-HAB is being conducted by the Khadi and Village Industries Commission in the villages of Mornoi, Dahikata, Rajapara and Kadamtala in Goalpara district of Assam.

The Chairman distributed pickle making machines to 40 beneficiaries and automatic agarbatti machines to 20 beneficiaries in a program organized at KVIC premises, Guwahati. On this occasion, he also briefed on the Prime Minister's Employment Generation Program being implemented at the national level by KVIC for the self-employment of youth and women, in which up to 50 lakh rupees are given for the establishment of small industries. A grant of up to a maximum of 35% of the project cost is being given by the Government of India.

The Chairman shared that the determined goals of the Prime Minister has infused a new lease of life into the Khadi sector after 2014. Khadi has now become global from local. As a result of this, in the financial year 2021-22, the turnover of Khadi and Village Industries products crossed the figure of 1,15,000 crores. This happened for the first time after independence. Shri Manoj Kumar said that in order to improve the economic condition of the Khadi artisans, along with improving the sales of Khadi, the commission has decided to increase the remuneration of all the artisans working in Khadi by 35% from April 1, 2023 which is a historic step in itself. He said that since 2014, the remuneration of Khadi artisans has been increased by more than 150 percent. Shri Jolen Daimary, MLA, Tamulpur and Shri Siddharth Bhattacharya, MLA, Guwahati (East), officers and employees of Government of Assam and KVIC were present in the programme.

Hon'ble Chairman, KVIC distributed automatic Agarbatti & Pickle making machine with Hon'ble MLA Shri Siddharth Bhattacharya, Guwahati with the vision of our Hon'ble PM Shri Narendra Modi of providing Assam with massive employment opportunities through KVIC.





Hon'ble Chairman, KVIC during his visit of Assam met Khadi artisans. He was touched with the love & passion of artisans with which they are engaged in Charkha unit and Khadi manufacturing.

Chairman KVIC Visited Tamulpur with Hon'ble MLA Shri Jolen Daimary, Tamulpur for the distribution of BeeBoxes & Live BeeColonies. Also addressed the Bee Keepers Meet under Gramodyog Vikas Yojana at Kumarikata, Assam.









The Honey Mission scheme is being implemented at the national level by the Khadi and Village Industries Commission on the call of Sweet Revolution of Honorable Prime Minister Shri Narendra Modi. 5000 Bee-boxes have been distributed to 500 beneficiaries of Madhya Pradesh.







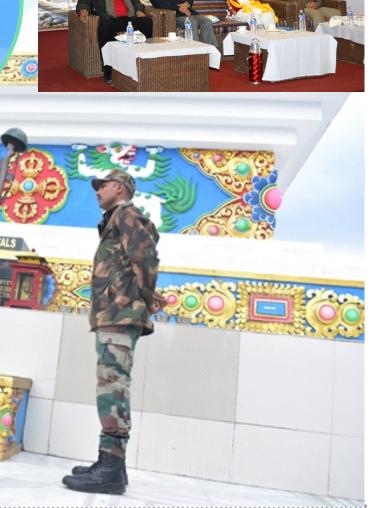
Distributed Pickle Machinery (ABFPI) at Bomdila, WestKameng and interacted with the community for local production of household products by these extremely talented artisans. It was a wonderful experience with these local people at Arunachal.



Addressed the PMEGP Awareness camp at Tawang, Arunachal Pradesh to boost the entrepreneurship & startup-culture under Hon'ble PM Shri Narendra Modi vision of StartupIndia at the bordervillages of India. This will help young Indians to create jobs rather than ask for jobs.

PMEGP Awareness camps by KVIC helps the young entrepreneurs to understand the process of application to apply for subsidies, benefits, incubation and much more. Though this KVIC aims to give them the vision to start their own entrepreneurial journey.

Chairman KVIC visited the Tawang
War Memorial, a stupa
(Buddhistshrine) built to
commemorate the Indian martyrs
who sacrificed their lives in the 1962
war. We salute The National Hero's
who fought for the nation & built up
our Indian subcontinent.







KVIC is providing employment opportunities through Eri Silk Training and Production Centre, Khadi Institution - Buddhist Culture Preservation Society (BCPS) Lhou, District Tawang with Vibrant Village Programme at Indian border villages.







In an effort to take the 'Self-reliant India (Atmanirbhar Bharat)' and 'Local to Global' campaign of Prime Minister Shri Narendra Modi to the remote villages of the North Eastern States, Shri Manoj Kumar, Chairman Khadi and Village Industries Commission(KVIC) visited Assam and Arunachal Pradesh. During his stay from May 8 to May 13, he contacted with the beneficiaries of the Prime Minister's Employment Generation Program (PMEGP) along with reviewing the activities related to the ongoing Khadi and Village Industries Development Scheme in Arunachal Pradesh where he inspired the people to join the self-reliant India campaign of Prime Minister. In order to provide employment opportunities to maximum numbers of youths, a PMEGP awareness camp was also organized in Tawang on Friday.



On the occasion the KVIC Chairman while addressing the gathering, announced the opening of sub-office of KVIC, Itanagar in Tawang city. There has been a log pending demand from the people of Tawang to open an office here. It takes approximately 48 hours i.e. 2 days to reach Tawang from KVIC Itanagar office. After the opening of the sub-office of KVIC in Tawang, it would cater the maximum employment opportunities and needs for the youth of Tawang city.





The Chairman, distributed pickle-making machine to 20 beneficiaries on 12th May at Bomdila, Arunachal. He said that with the inspiration of Prime Minister KVIC is constantly striving hard to provide employment to every village. KVIC is distributing tools and machinery to the workers of Indian traditional industries under the Gramodyog Vikas Yojana, thereby increasing the income of the artisans of traditional industries, improving their standard of living, as well as preserving and promoting Indian traditional industries, thereby anticipating the rural economy to become more strengthened.



The visit of North Eastern States was initiated by Chairman KVIC from Assam on 8th May. He distributed Bee-boxes, pickle making machines and automatic incense sticks making machines to the beneficiaries in two different programs here. In Kumarikata village of Tamulpur, he distributed 500 Bee-boxes to 50 beekeepers, while at KVIC Complex in Guwahati, 40 pickle-making machines and 20 automatic agarbatti making machines were handed over to the beneficiaries. Further, in the process of the same a pilot project related to footwear industry was also launched in Six-Mile Guwahati under the Village Industries Development Scheme here.

On 10th May, Shri Manoj Kumar attended an awareness camp under Gramodyog Vikas Yojana and Prime Minister's Employment Generation Program (PMEGP) at Lohu, Arunachal Pradesh where a large number of youth and beneficiaries participated in the camp. Addressing the gathering, he said that today he himself has brought the vision of Prime Minister among the youths of Arunachal, in which he has appealed the youths of the country, to become job provider instead of becoming a job seeker.







Shri Manoj Kumar visited also Monpa Handmade Paper Making Unit in Tawang and also met the artisans associated with it. Significantly, to mention here that, due to the dedicated efforts of KVIC, the 1000 years old traditional art of Arunachal Pradesh, Monpa Handmade Paper Industry, which had become extinct recently, has now come alive once again. The Monpa Handmade Paper making art originated over 1000 years ago, and gradually became an integral part of the local customs and cultures in Tawang, Arunachal Pradesh. For the last 100 years, this handmade paper industry had almost disappeared; and which has now become functional again in the

year 2020 with the help of KVIC. Mr Kumar congratulated the artisans associated with Monpa Handmade Paper Industry and assured that 50 artisans would be sent for a training at Kumarappa National Handmade Paper Institute of KVIC, Jaipur, so as to make Monpa handmade paper a world class paper product. He further said that there is a good demand for traditional handmade Monpa papers in the international markets, and it will be the endeavor of KVIC to bring recognition to the Monpa handmade paper of Arunachal Pradesh in the international market, thereby generating more and more employment.











Chairman, KVIC Shri Manoj Kumar distributed tool kits under the Gram Vikas Yojana organized in Nanpur village of Garh Mukteshwar tehsil, Hapur, Uttar Pradesh conducted by the KVIC's Divisional office Meerut.

In this programme, 300 bee boxes and bee colonies were provided to 30 beekeepers under the Honey Mission program and electric potter

wheels were given to 100 potters under the Kumhar Sashaktikaran Yojana and shoe repair toolkits were provided to 75 leather artisans. MLA, Garh Mukteshwar constituency, Shri Harendra Singh Tevatia, was present as a special guest at the event

Addressing the gathering Shri Manoj Kumar said that everyone should utilize the machinery and toolkits being provided to create as many employment opportunities as possible and contribute to the construction of a self-reliant India. Under the visionary leadership of Prime Minister Shri Narendra Modi, India is showcasing itself as a strong, capable, and self-reliant nation to the world. He said we must move forward with the mantra of "Make in India" along with "Make for the World" in order to realize the Prime Minister's vision of a local to global India.

PMEGP Awarness at Hisar

Chairman, KVIC While addressing the PMEGP awareness Programme at Hisar said that, taking forward the PM Narendra Modi Ji's foreword of making India self-reliant, today PMEGP Awareness Camp was organised at Hisar, Haryana with young students, addressing them about Entrepreneurship & making India reach global through product & Job creation.

He Said, Khadi & Gramodyog have been a pioneer in creating jobs all over the outskirts of India through Pradhan Mantri Employment Generation Program, & how this AatmanirbharBharat campaign has helped young minds become aware about the immense opportunities that lies in our country.







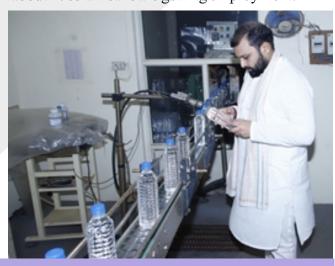


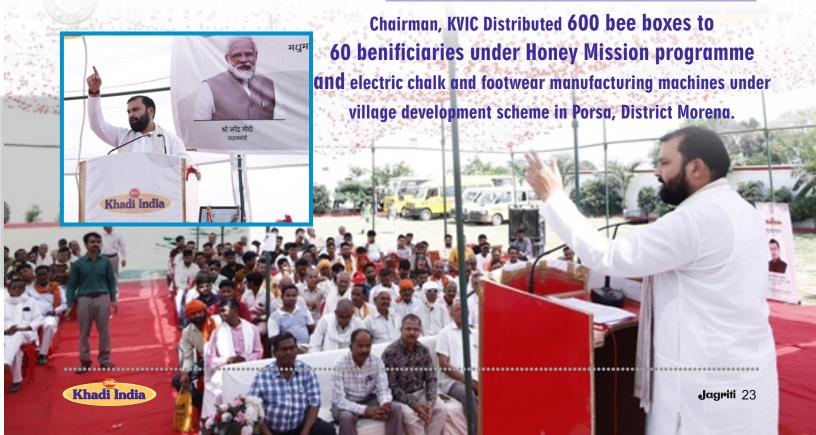
Chairman, KVIC Manoj Kumar Visited PMEGP unit to inspect about the working condition of the place and the value addition it is providing to the beneficiaries.

During his Visit, Hon'ble Chairman Shri Manoj Kumar said "Under the able guidance of Honorable Prime Minister Shri Narendra Modi,



Khadi and Village Industries Commission Development Schemes, tools and machinery are being distributed to the workers of Indian industries, so that the standard of living of the workers of traditional industries can be improved by increasing their income. For employment generation, 4 SFURTI clusters are running in 4 different cities of Madhya Pradesh, in which about 1783 artisans are getting employment.

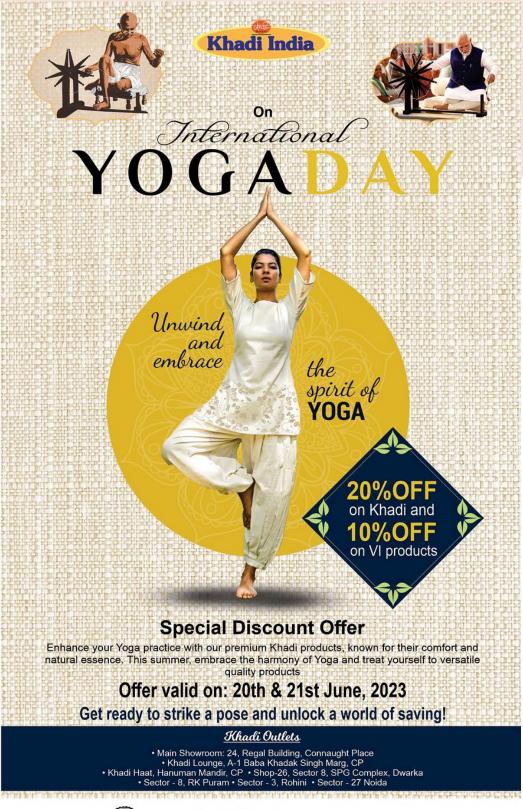














Khadi & Village Industries Commission Ministry of Micro, Small & Medium Enterprises Government of India

