

KHADI & VILLAGE INDUSTRIES COMMISSION **PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA**

BROOM MAKING

Broom making is a traditional work involves very simple manual process & suitable for rural unemployed women of different origin. Various types of brooms (long /short handles) of different weight made out of coconut midribs, inflorescences of grasses or palm leaves. It is widely used by all means in industrial as well as domestic.

1	Name of the Product	:	Broom
2	Project Cost	:	
	a Capital Expenditure		
	Land	:	
	Building Shed 1000 Sq.ft	:	Rs. 200000.00
	Equipment	:	Rs. 20000.00
	(Carding M/c, Tools & implements etc..)		
	Total Capital Expenditure	Rs.	220000.00
	b Working Capital	Rs.	104000.00
	TOTAL PROJECT COST	:	Rs. 324000.00

3 Estimated Annual Production of Broom : (Value in '000)

Sr.No.	Particulars	Quantity	Rate	Total Value
1	Broom	125000.00	5.00	626.80
	TOTAL	125000.00	5.00	626.80

4	Raw Material	:	Rs. 150000.00
5	Sugar feeding, Migration, Disease control	Rs.	1000.00
6	Wages (Skilled & Unskilled)	:	Rs. 360000.00

7	Salaries	:	Rs.	36000.00
8	Administrative Expenses	:	Rs.	15000.00
9	Overheads	:	Rs.	15000.00
10	Miscellaneous Expenses	:	Rs.	5000.00
11	Depreciation	:	Rs.	12000.00
12	Insurance	:	Rs.	2200.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	28600.00
	b. W.C.Loan	:	Rs.	13520.00
	Total Interest		Rs.	42120.00
14	Working Capital Requirement			
	Fixed Cost		Rs.	86800.00
	Variable Cost		Rs.	539520.00
	Requirement of WC per Cycle		Rs.	104387.00

15 Estimated Cost Analysis

Sr.No.	Particulars	Capacity Utilization (Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	86.80	52.08	60.76	69.44
2	Variable Cost	540.00	324.00	378.00	432.00
3	Cost of Production	626.80	376.08	438.76	501.44
4	Projected Sales	800.00	480.00	560.00	640.00
5	Gross Surplus	173.20	103.92	121.24	138.56
6	Expected Net Surplus	161.00	92.00	109.00	127.00

- Note : 1.All figures mentioned above are only indicative and may vary from place to place.
2. If the investment on Building is replaced by Rental then
- Total Cost of Project will be reduced.
 - Profitability will be increased.
 - Interest on C.E.will be reduced.