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K.S. Rao
Director (PMEGP)

No:PMEGP/Cir.Guide/BFL/2012-13/

Date:17.04.2013

CORRIGENDUM

**Sub: Guidelines of Backward and Forward Linkages
under PMEGP – reg.**

**Ref: Partial modification in the B&F Circular No. REGP/
PMEGP/Cir. Guide/BLF/09-10 dated
17.06.2009 regarding Exhibition Committees.**

Exhibition guidelines for Marketing and REGP were issued with the approval of the Commission vide Circular No. MKT/Exh/Plan/2006-07/2007-08 dated 03.09.2007.

The same were being followed for PMEGP units. However detailed policy guidelines of Backward and Forward Linkages were issued vide Circular No.REGP/PMEGP/Cir. Guide/BLF/09-10 dated 17.06.2009 for items like awareness camps, workshops, exhibitions etc.

However, under Exhibitions Head at Page No. 171 of Annexure-A under Head of "F" (Exhibition) Circular dated 17.06.2009 the Local Committee will be constituted for organizing PMEGP exhibitions headed by State Directors. In this regard, it has been observed that Zonal Level Exhibitions and National Level Exhibitions (TITF) are organized under PMEGP and therefore it will not be proper for State Directors to Chair the Committee for such Exhibitions.

Accordingly, in line with the above mentioned Circular of Marketing and REGP dated 03.09.2007, it has been decided that Local Committee will be as per Circular dated 03.09.2007 where the representatives of DIC may also be included. Besides, Circular No.MKT /Exh/Guidelines-plan/ 2012-13/901 dated 09.11.2012 may also be followed while constituting Local Committees for State and District Level Exhibition.

Contd.....2/-

Other terms and conditions will be as per Circular dated 17.06.2009.

This is issued with the approval of Chief Executive officer, KVIC.



Director (PMEGP)

To,

1. All State/Divisional Offices of KVIC
2. The Heads of all State/UT. KVI Boards
3. The Heads of all State/UT DIC
4. All Dy. CEO's KVIC
5. All Training Centers of KVIC

Copy for kind information to:-

1. The Director, (MSME), Udyog Bhavan, New Delhi.
2. All Members of the Commission.
3. Secretary to Hon'ble Chairperson, KVIC, Mumbai-56
4. OSD to Chief Executive Officer, KVIC, Mumbai-56
5. A.O. to Finance Advisor, KVIC, Mumbai-56
6. P.A. to Jt. CEO, KVIC, Mumbai-56
7. All Industry/Programme Directors, KVIC, Mumbai-56
8. The Director (IT) with a request to place the circular on KVIC website.
9. The Director Publicity with a request to publish the same in the ensuing issue of Jagriti.
10. The Director (Hindi) for translation in Hindi



Director (PMEGP)