



Directorate of Prime Minister's
Employment Generation Programme
**Office of the Commissioner Khadi &
Village Industries**

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कामदे दुखभागानम् ।
प्रणिनाम् अतिनिशानम् ॥

NO.PMEGP/Policy /2014-15/

Date: 22.11.2014

C I R C U L A R

Sub:- Transparency in implementation of PMEGP scheme - reg.

With a view to ensure transparency and fairness in implementation of PMEGP scheme, the following guidelines are issued for immediate compliance:

- a. Details of the service area jurisdiction of all the banks should be obtained and it should be ensured that the applications are forwarded to the banks concerned with in the service area network so as to avoid the return of the applications by banks by citing the service area jurisdiction.
- b. State Directors have to ensure proper co-ordination with the authorities concerned so as to obtain advance intimation about the DLTFC meetings which will enable the applicant to appear before the meeting.
- c. In all the meetings related to PMEGP, awareness about the online submission of the applications requires to be emphasized to avoid frequent intervention / visit by the applicants.
- d. All State/ Divisional Directors have been informed with specific directions about the adherence of the guidelines issued from to time while dealing with PMEGP applications.

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- e. Specific awareness camps requires to be organized for targeted groups such as SC/ST and minority etc. so as to familiarize the benefits of the scheme.
- f. In view of the above, all State / Divisional Directors including KVIC, KVIB and DIC are requested to take necessary action and compliance.
- g. In all our exhibition/fairs invariably a awareness camp about PMEGP/SFURTI etc should be organized with due publicity and information booklet about the schemes.


Chief Executive Officer

To,

1. All State/Divisional Directors, OCKVI.
2. All State/UT. KVI Boards.
3. The Heads of all State/UT DIC.
4. All Zonal Dy. CEO's OCKVI.
5. All Principal Secretaries, State Governments.
6. All CMDs, of Public Sector Banks.

Copy for kind information to:-

The Joint Secretary, Ministry of MSME, New Delhi.

Copy for kind information in Central Office:

1. OSD , CEO Cell,OCKVI Mumbai-56.
2. Dy. Director, FA Cell, OCKVI, Mumbai-56.
3. PS to CVO cell, OCKVI, Mumbai-56.
4. P.A. to Jt. CEO, OCKVI, Mumbai-56.
5. All Industry/Programme Directors, OCKVI, Mumbai-56.
6. The Director (IT) with a request to place the circular on OCKVI/PMEGP website.
7. The Director Publicity with a request to publish the same in the ensuing issue of 'Jagruti'.
8. The Director (Hindi) for translation in Hindi.