## Directorate of PMEGP Khadi and Village Industries Commission, 3, Irla Road, Vile Parle (West), Mumbai-400 056

No.PMEGP/ dep of staff /2013-14 /4 85 Date: 06.08.2013

### CIRCULAR

# Subject: Designating and deploying KVIC Official for Districts for propagating PMEGP Programme reg.

Commission in its meeting no. 614<sup>th</sup> dated 27.025.2013 decided that one KVIC official may be deputed/deployed in each of the districts across the country who shall be responsible for propagating PMEGP programme across the district.

- 2. Accordingly State/Divisional Directors, KVIC are directed to identify and deploy KVIC official under their purview for attending to District/Districts for propagating PMEGP scheme, in addition to their existing work.
- 3. Concerned official will be responsible to ensure collection of data of the concerned District, attending DTFC meetings and also to ensure in achieving the District wise targets under PMEGP scheme including social category targets.
- 4. State/Divisional Director should prepare the list of the officials and Districts allotted and send the same to Directorate of PMEGP for record purpose.
- 5. It may also be noted that to ensure the transparency in implementation, the Districts allotted to officials may be rotated once in a two year.
- 6. State/Divisional Directors, KVIC are requested to comply with Commission's directions and sent action taken report to Directorate of PMEGP.

7. Jt.CEO/Zonal Dy. CEOs, KVIC should monitor the compliance.

This is issued with the approval of CEO and Hon'ble Chairman, KVIC.

(K.S.RAO)
Director(PMEGP)

Copy for information and necessary action to:

- 1. State/Divisional Directors, KVIC
- 2. Jt.CEO/All Zonal Dy. Chief Executive Officers, KVIC

### Copy to:

- 1. Hon'ble Members of KVIC for kind information
- 2. Joint Secretary, Ministry of MSME, Govt. of India, New Delhi- for kind information

### Copy in Central Office, KVIC, Mumbai:

- 1. Secretary to Chairperson for kind information
- 2. OSD to CEO Cell for kind information
- 3. AO, FA Cell for kind information
- 4. CVO Cell for kind information
- 5. Senior PA, Jt.CEO Cell for kind information
- 6. All Programme/Industry Directors, Mumbai.
- 7. Director (IT) for placing on website
- 8. Director (Publicity) for publishing in Jagriti
- 9. Director (Hindi Cell) for translating the Circular

(K.S.RAO) Director(PMEGP)