

**KHADI AND VILLAGE INDUSTRIES COMMISSION  
3, IRLA ROAD, VILE PARLE(WEST), MUMBAI -56**

No: PMEGP/NSIC-NIESBUD/2012-13 November 16, 2012

**C I R C U L A R**

**Sub:- Convergence with NSIC, NIESBUD and  
DCMSME for implementation of PMEGP**

Prime Minister Employment Generation Programme (PMEGP) scheme is being successfully implemented by Ministry of MSME through KVIC, KVIB and DIC in the country. KVIC is the single nodal agency for the scheme.

2. As a part of quality improvement a meeting was convened under the Chairmanship of Secretary, MSME on 5.3.2012 where modalities for collaboration by NSIC, NIESBUD and DCMSME discussed and a committee was constituted under the Chairmanship of CEO, KVIC to work out and finalize the modalities for the collaboration.

3. Accordingly, detailed discussions were held on 6.6.2012 by the Committee consisting of DG, NIESBUD, Director NSIC, Dy. Director, DCMSME, Director (PMEGP) and Director (Ec. R.) under the Chairmanship of CEO, KVIC at New Delhi.

4. After detailed deliberations the following guidelines for convergence between these organizations for PMEGP have been finalized for implementation as detailed below:

5. NSIC, NIESBUD, MSME-Dis, who are providing incubation / skill development / entrepreneurship development training, will be involved in implementation

of PMEGP. This will be done by linking with credit support under PMEGP (as per rules) to the trained pass-outs from these institutions.

6. These institutions will assist the trained pass-outs to fulfill all requirements of applying under PMEGP, inclusive of a project report and refer the trained pass-outs to the concerned KVIC office with complete documents for availing of assistance under PMEGP, and KVIC, in turn, will refer the cases to the concerned DTFC.

7. Such trained pass-outs will be exempted from undergoing EDP training under PMEGP.

8. NSIC will give necessary marketing support to interested entrepreneurs of PMEGP. It will also help entrepreneurs of PMEGP in forming consortiums and provide necessary hand-holdings for taking advantage of government supply opportunities. It will, further provide opportunities to entrepreneurs of PMEGP in displaying their products in its national and international exhibitions. For this purpose, KVIC will collect from NSIC its marketing-related information relevant for entrepreneurs of PMEGP and put it on the KVIC website.

9. NSIC, NIESBUD and DC-MSME will identify interested potential beneficiaries of PMEGP who have been trained in the NSIC, NIESBUD, DC-MSME training /incubation centers and forward their applications to KVIC to be placed in the concerned DTFC for onward submission to concerned Bank for sanction.

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10. The application forwarded by NSIC, NIESBUD and DC-MSME will be sponsored by KVIC to DTFC and convey sanctions against the KVIC allocation.

11. KVIC, NSIC, NIESBUD, DC-MSME will monitor the progress of these sponsored applications under PMEGP.


12. NSIC and DC-MSME will prepare model project for PMEGP district wise, state wise which would be provided to potential beneficiaries through KVIC website and during awareness camps.

13. All the organizations including KVIC will host the list of training centers on their website and also issue policy directions for convergence within the organization for training the candidates especially focusing on SC/ST category to be linked to PMEGP scheme.

14. List of training centers of DCMSME, NSIC, NIESBUD will be circulated to KVIC.

15. DCMSME and NSIC to forward available model projects upto Rs. 25.00 lakhs to KVIC for including them for purpose of PMEGP.

16. All the State/Divisional Directors of KVIC are requested to note the above guidelines and take necessary action for compliance. They should also bring to the notice of stakeholders of the scheme viz. State/UT KVIB, DIC and banks. Zonal Dy. CEOs should monitor compliance in their respective Zones.

  
(Udai Pratap Singh)  
Chief Executive Officer

To:

1. DG, NESBUD with a request to issue similar internal guidelines for NESBUD Training Centers.
2. Director, DCMSME with a request to issue similar internal directions for DCMSME
3. CMD, NSIC with a request to issue similar internal directions for NSIC.
4. All State /Divisional Directors of KVIC
5. All CEOs of State/UT KVI Boards
6. Director of Industries of all State/UT Govts
7. CMDs of Banks.

**Copy for information to:**

1. Jt. Secretary, Ministry of MSME, GOI, New Delhi.
2. All Members of the Commission
3. Secretary to Hon'ble Chairperson
4. O.S.D to C.E.O, KVIC
5. A.O to F.A Cell, KVIC
6. Dy. Director, CVO cell, KVIC
7. P.A. to Jt.C.E.O, KVIC
8. Director (IT) for web-site
9. Director (Publicity) for publishing in Jagriti
10. Director (Hindi Cell) for Hindi version.

(Udai Pratap Singh)  
Chief Executive Officer