

No: PCBI/NEOS/BIS/Specification/2010-11

Date: 06-08-2010

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CIRCULAR

The products manufactured in the Khadi & V.I. Sector are having unique goodwill in the minds of public for its purity as well as its genuineness. In the aggressive advertising scenario as well as marketing trend, prevailing global competition, there is an urgent need to ensure quality products, as per specification of Bureau of Indian Standards(BIS), so as to attract and retain the customer base for our products.

2. In the era of customer awareness as well as active consumer grievances redressal mechanism, it is mandatory for all the manufacturers to abide by certain regulatory specifications earmarked for the products.
3. Hence, the following guidelines are reiterated for immediate compliance by all concerned:-

1. Manufacturers of Toilet Soap, Shampoo and Hair Oil are to obtain License from Food and Drugs Administration Authority since the products are covered under Drugs Cosmetics Act.
2. The License Number should be distinctly printed on the wrapper of the products.
3. It is also advised to make available the details about Ingredients, Date of manufacturing, Product's Net Weight, Nutrition Facts, Allergy's specifications, if any as well as directions for use to avoid any consumer's grievances in future.
4. KVIC has set up Quality Control Laboratory for testing the products of NEO Soap Industry as well as to guide the manufacturers to improve the quality of the products and the list of Laboratories are as under:-

1. Central Quality Control Laboratory
Dr. B. R. Ambedkar Institute of
Rural technology and Management
Khadi & V.I. Commission,
Trimbak Vidya Mandir,
Nasik- 422213 (Maharashtra)

2. Regional Analytical Laboratory
Khadi & V.I. Commission,
Jhalana Doongri, Institutional Area,
J.L.N. Marg,
Jaipur- 302 004(Rajasthan)

3. Regional Analytical Laboratory
Multi Disciplinary Training Centre,
Khadi & V.I. Commission,
Post-Nadathara,

5. All State/Divisional Directors are informed to ensure that directly aided institutions/Board Aided institutions, REGP-PMEGP financed units should compulsorily send their samples for testing of the products to any one of the above or any such Laboratory duly authorized by GOI or other GOI authority so as to ensure genuine quality of the products.
6. Managers of Departmental Sales Outlets of KVIC should ensure that products which are adhering to the above guidelines are only to be procured for sales in the DSOs.
7. Treat it as most urgent.

hmv s.s.p.
(J. S. Mishra)
Chief Executive Officer

To
All the State/ Divisional Directors
All State Khadi & V.I. Board office

Copy for information to :

1. Secretary to Hon'ble Chairperson
2. O.S. D. to CEO Cell, KVIC, Mumbai
3. P.A. to Financial Advisor, KVIC, Mumbai
4. Jt. Chief Executive Officer, KVIC, Mumbai
5. Chief Vigilance Officer, KVIC, Mumbai
6. All Members of the Commission
7. All Zonal Dy. C.E.Os.
8. Director(Publicity), KVIC, Mumbai (In duplicate) for publication in ensuing issue of Jagriti.
9. All head of offices of the Commission in and outside Mumbai.
10. All Sections in Central Office, KVIC, Mumbai.
11. Director(DIT), KVIC, Mumbai for web site.
12. Public Relation Officer, KVIC, Mumbai
13. Asstt. Director, Hindi cell, KVIC, Mumbai with a request to Issue Hindi version of this Circular.
14. Grievances Officer, KVIC, Mumbai