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**DIRECTORATE OF PMEGP
KHADI AND VILLAGE INDUSTRIES COMMISSION,
3, IRLA ROAD, VILE PARLE (WEST), MUMBAI-400 056**

No.PMEGP/Policy/Gen/2009-10

Date: 20.08.2010

CIRCULAR

Sub: To ensuring quality control of KVI Products – Reg.

Khadi and Village Industries Commission is providing employment opportunities to the first generation entrepreneurs under PMEGP Scheme, it is also felt necessary to maintain quality of the products produced by the PMEGP entrepreneurs.

2. Mahatma Gandhi Institute of Rural Industries (MGIRI), Wardha has been visited by Financial Advisor, KVIC, Mumbai and observed that excellent testing facility were provided for the chemical products like different liquids and beauty products etc.

3. The KVI Products produced by PMEGP entrepreneurs should invariably maintain quality to compete in the market with multinational company. To ensure the quality of KVI products the State/Divisional Directors may bring to the notice of all the first generation entrepreneurs interested to establish units under PMEGP Scheme about to facilities available for testing the quality of the products. Further a portable test kits for soaps at Rs.25,000/= is also developed by MGIRI, Wardha.

4. Similarly, Directorate of PCBI has issued a circular bearing No.PCPI/NEOS/BIS/Specification/2010-11 dated 6.8.2010 wherein the guidelines were issued to maintain quality of the soap products and a list of quality control laboratories established under KVIC for testing of products of NEO's Soap have been given.

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5. The State/Divisional Directors is therefore requested to use the quality control laboratory set up by KVIC at Nasik, (Maharashtra), Jaipur (Rajasthan) and Trichur (Kerala) for the benefit of entrepreneurs availing financial assistance under PMEGP. Further State / Divisional Directors should ensure that the cost of test kits of MGIRI to maintain quality control to be invariably included in the project cost in the projects of chemical based products under PMEGP to facilitate qualitative and marketable products.

(J.S.Mishra)
Chief Executive Officer

To

1. All State /Divisional Directors of KVIC
2. All CEOs of State/UTKVI Boards
3. All Zonal Dy.Chief Executive Officers
4. Director/Commissioner Industries State Government

Copy to : (i)All Members of the Commission
(ii)Jt. Secretary,Ministry of MSME, GOI,New Delhi.

Copy in Central Office:

1. Secretary to Hon'ble Chairperson
2. O.S.D to C.E.O, KVIC.
3. A.O to F.A cell ,KVIC .
4. P.A. to Jt.C.E.O, KVIC
5. Director (IT) for web-site
6. Director (Publicity) for publishing in Jagriti
7. Director (Hindi Cell) for Hindi Version

(K.S.Rao)
Director (PMEGP)