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DIRECTORATE OF PMEGP  
KHADI AND VILLAGE INDUSTRIES COMMISSION  
3, Irla road, Vile-parle (West), Mumbai-56.

NO:PMEGP/Prog.Impl./Delhi/2010-11

Date: 21.09.2010.

**C I R C U L A R**

Sub:- Fraudulent misrepresentation by unscrupulous agency as authorized agent of KVIC for sanctioning PMEGP projects.

Instances have been brought to the notice of KVIC that certain unscrupulous agencies have been fraudulently misrepresenting to the Public that they are the authorized agency for sanctioning PMEGP projects. This is reportedly been done through advertisements and internet. A specific instance has come to notice to take necessary action including issuing a Public Advertisement in the matter.

2. It is therefore brought to the notice of all implementing agencies of PMEGP i.e. KVIC/KVIB/DIC to be vigilant in this matter and through various awareness camps, workshop as well as printed material for PMEGP it should be clearly clarified that KVIC has not engaged any Private Party/Agency for promoting or sanctioning of PMEGP projects and any potential beneficiary dealing with such agency shall be doing so at his/her own risk and consequences.

3. The content of the above circular may be given wide publicity and circulated to all agency including banks and appropriate State Government Authorities.

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*J.S. Mishra*  
(J.S. Mishra)  
Chief Executive Officer

To

1. All State /Divisional/Industry Directors of KVIC
2. All Zonal Dy.Chief Executive Officers
3. All CEOs of State/UT KVI Boards
4. All Zonal Dy. CEO, KVIC.
5. Director/Commissioner of Industries of all State/UT Government.


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Copy to :

- (i) All Members of the Commission
- (ii) Jt. Secretary, Ministry of MSME, GOI, New Delhi.

Copy in Central Office:

- 6. Secretary to Hon'ble Chairperson
- 7. O.S.D to C.E.O, KVIC.
- 8. A.O to F.A cell ,KVIC .
- 9. P.A. to Jt.C.E.O, KVIC
- 10. Director (IT) for web-site
- 11. Director (Publicity) for publishing in ensuing 'Jagriti'.



(K.S.Rao)  
DIRECTOR (PMEGP)