



KHADI VILLAGE INDUSTRIES COMMISSION
3, IRLA ROAD, VILE PARLE (WEST), MUMBAI-56

No.REGP/PMEGP/Cir.Guide/BFL/09-10

Date: 17-06-2009

C I R C U L A R

**Sub : Guidelines of Backward & Forward Linkages under
PMEGP-reg.**

Ministry of Micro, Small & Medium Enterprises, Govt. of India in a revolutionary step has launched Prime Minister Employment Generation Programme (PMEGP) by merging both the Central sponsored subsidy scheme i.e. PMRY and REGP into one scheme. Khadi and Village Industries Commission is nominated as National Nodal Agency for implementing PMEGP Scheme. The scheme is being implemented through KVIC and KVIB in rural area and DIC in rural as well as urban areas.

To implement the PMEGP scheme across the country, Promotional support is being provided under Backward and Forward Linkages of PMEGP. These activities include EDP Training, Awareness Camps, Bankers Meetings, Workshops, Exhibitions, Review Meetings, Publicity & Advertisement, Physical Verification, etc. The approved guidelines by Ministry of MSME, Govt. of India has been circulated in the form of booklet in Hindi & English. However, the operational guidelines for Backward & Forward Linkages and reporting formats for maintenance of records is enclosed as follows:-

- a) Operational guidelines for Backward & Forward Linkages at Annexure-A.
- b) Prescribed format of project sponsoring letter at Annexure-B.
- c) Prescribed format of maintenance of books of account at the level of State/Divisional Office, KVIC , KVIB and DIC at Annexure-C.
- d) Prescribed format of sponsoring the beneficiary for EDP training at Annexure-D.

Contd....2.../-

All concerns are requested to follow the enclosed operational guidelines strictly while implementing the Prime Minister's Employment Generation Programme in Rural Area as well as Urban Area.

This will come in to force with immediate effect.

Encl: As above.

hmv 14.6.8

CHIEF EXECUTIVE OFFICER

To,

1. All State/Divisional Offices of KVIC
2. The Heads of all State/UT. KVI Boards
3. The Heads of all State/UT DIC
4. All Dy.CEOs, KVIC.
5. All Training Centers of KVIC (RICS)

Copy to :-

1. P.S. to Hon'ble Chairperson, KVIC, Mumbai-56.
2. P.S. to Chief Executive Officer, KVIC, Mumbai-56.
3. P.A. to Financial Advisor , KVIC, Mumbai-56.
4. All Members of Commission.
5. All Program Directors, KVIC, Mumbai-56.
6. Director Publicity to publish in ensuing jagriti.
7. Director (IT) for placing KVICS web. site.

[Signature]

DIRECTOR(PMEGP.)

Tele. Fax No.022-26713686

