

(66) *W* *u/b*

**KHADI AND VILLAGE INDUSTRIES COMMISSION**  
**IRLA ROAD, VILE PARLE (WEST), MUMBAI - 56.**

No.Adm-II/3/153(iii)/Vol-VI/(156)/09-10.

Dated: 28.5.2009

**C I R C U L A R**

The Govt. of India has entrusted KVIC with various programmes for creating employment opportunities in the country. The Govt. has further reposed the confidence in KVIC by making it the nodal agency for the prestigious Prime Ministers Employment Generation Programme (PMEGP) as well as sanctioning new schemes for Khadi. Further as a part of the rejuvenation efforts, Reform Package from ADB is also to be implemented by KVIC.

2. All the above factors are expected to raise the employment creation opportunities in KVI sector to a new horizon altogether. It has therefore become imperative that while facing the new challenges, the ground realities are not lost track of. The achievement of objectives is directly linked with the employment generation and the wages earned by the artisans. Hence there has to be constant follow-up and also updation of information in this respect of various developments in the sector.

3. Recently, it was observed that even Dy.CEO level Officers do not have correct progress and figures about various programmes being implemented by KVIC. This shows lack of involvement, alertness and inefficiency, poor preparation and lack of awareness about the KVIC Programme at senior level.

4. It is, therefore, necessary that as and when field functionaries interact with the officials of Ministry, State Government or other Organizations, they must be well prepared with all the facts and figures should be known to them. Officers should properly examine, analyse, monitor and review the KVIC Programmes from time to time and also discuss various parameters to update themselves accordingly.

