



KHADI AND VILLAGE INDUSTRIES COMMISSION
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No. MKT/Exh/Guidelines/NEZ/2008-09/ $\frac{8^{\text{th}}}{9}$ April, 2009

Sub : Guidelines for Domestic Exhibition and special assistance to the Institutions/REGP Units from North Eastern Zone, Jammu & Kashmir, Andaman Nicobar & Lakshadweep

C I R C U L A R

Guidelines for Domestic Exhibition and assistance to the participating Institutions/REGP units from North Eastern Zone at point No.12 was issued vide Circular No.MKT/EXH/Plan/2006-07/2007-08 dtd.03.09.2007 issued by Directorate of Marketing.

Based on request from Dy. C.E.O.(N.E.Z.) and institution of N.E.Z. special package for the Institutions/REGP & PMEGP Units from North Eastern Zone, Jammu & Kashmir, Andaman Nicobar & Lakshadweep has been approved by the Commission in its meeting No.566 dtd.26.02.2009.

The salient feature of package is as follows:-

- (A) Grant support for Units of NE Zone and Jammu & Kashmir, Andaman Nicobar & Lakshadweep to participate in other exhibition outside region.
- (i) To & fro traveling expenses by 2nd Class Sleeper rail fare for two persons from KVI institutions/REGP& PMEGP units by the shortest route.
 - (ii) Transportation charge for actual cost of transportation of goods restricted to 500 Kg. of Railway freight by Mail train as per RR/LR to be produced by the Units, Maximum of Rs.10,000/- whichever is less.
 - (iii) 50% concession in the stall rent for institution/REGP& PMEGP units.
 - (iv) Food Allowance @Rs.150/- per person per day. Free accommodation arrangement for the participants during exhibitions.
- (B) Grant support for Units of NE Zone and Jammu & Kashmir, Andaman Nicobar & Lakshadweep to participate in other exhibition within the region.

- (i) 50% of to and fro traveling expenses in 2nd Class Sleeper Railway/Bus for one person in case of REGP& PMEGP units and two people of Khadi institutions at actual.
- (ii) Reimbursement will be made for 50% actual cost of transportation restricted to 500 Kg. of Railway freight by Mail train as per RR/LR to be produced by the Units, maximum of Rs.5,000/- which ever is less.
- (C) Grant support for institutions/REGP& PMEGP Units of out side States to participate in the exhibition of NE Zone and Jammu & Kashmir, Andaman Nicobar & Lakshadwp.
- (i) Transportation charge for actual cost of transportation of goods restricted actual maximum upto 200 Kg. of Railway freight by Mail train as per RR/LR to be produced by the Units.

This will come in to effect from financial year 01.04.2009 onwards.

J.S. Mishra

(J.S. Mishra)
Chief Executive officer

To,

1. All State Divisional Directors, KVIC
2. Chief Executive Officer, Khadi & V.I. Board

Copy for information to:

1. All Members of the Commission
2. Chief Vigilance Officer, KVIC, Mumbai
3. All Zonal Dy. Chief Executive Officers
4. All Programme Directors of KVIC, Mumbai
5. Secretary to Chairperson
6. OSD to C.E.O. Cell
7. A.O. to F.A. Cell
8. Grievance Officer, KVIC Mumbai
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11. Public Relation Officer, KVIC, Mumbai.
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