



27

Directorate of Marketing  
**KHADI AND VILLAGE INDUSTRIES COMMISSION**  
**3, IRLA ROAD, VILE PARLE(WEST), MUMBAI - 400 056**  
Phone/Telefax No: 022-26716680/26714320 Ext.227  
E-mail : [samirkumar@kvic.gov.in](mailto:samirkumar@kvic.gov.in)

No. KVIC/MKT/EXH/Circular/2009-10/

15<sup>th</sup> September, 2009

**C I R C U L A R**

Sub :- Ban on the purchase, sales and display of Catapults in the Sales Outlets/Exhibitions under KVIC.

In continuation to the Circulars issued from the Directorate of Marketing in respect of DSOs/Institutional and Boards managed sales outlets under KVIC alongwith Exhibitions guidelines. This is to bring to the notice of all State/Divisional Directors of KVIC, CEOs of KVI Boards and Secretaries of Institutions that purchase, sales and display of Catapults should be put to complete ban, with immediate effect, as it does not correspond to the motto and objectives of KVIC.

Hence forth, all the concerned under KVI Sector are informed that the purchase, sales and display of the Catapults in all the Sales Outlets and in all exhibitions under KVIC managed/organised by KVIC/KVIBs and Institutions/ Co-operative Societies are prohibited in all respects.

All State/Divisional Directors of KVIC are directed to bring this to the notice of all the concerned under their jurisdiction and ensure compliance.

*hmv 13/9/09*  
**( J.S. Mishra )**  
**Chief Executive Officer**

**To,**

1. All State / Divisional Directors, KVIC
2. All Chief Executive Officer, Khadi & V.I. Board
3. All Managers of the DSOs

**Copy for information to :**

1. All Members of the Commission
2. Chief Vigilance Officer, KVIC, Mumbai
3. All Zonal Dy. Chief Executive Officers
4. All Programme Directors of KVIC, Mumbai
5. Secretary to Chairperson
6. OSD to C.E.O. Cell
7. A.O. to F.A. Cell
8. Director (Publicity) - In duplicate for publishing in the ensuing Jagriti
9. Hindi Officer - For Hindi version