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**DIRECTORATE OF PMEGP/REGP  
KAHDI AND VILLAGE INDUSTRIES COMMISSION  
IRLA ROAD, VILE PARLE (WEST), MUMBAI – 56**

No.REGP/PMEGP/Scheme/2008-09

Dt. 01-10-2008

**STANDING ORDER NO.1673**

**SUB:- Implementation of Prime Minister's Employment  
Generation Programme (PMEGP) - reg.**

Consequent upon the approval communicated by the Ministry of MSME, Govt. of India and subsequent decision taken by the Commission in its 561<sup>st</sup> meeting held on 24-9-2008, following guidelines are issued for implementation of PMEGP scheme through KVIC, KVIB and DICs.

1. KVIC will be the nodal agency at National level for implementation of PMEGP scheme. The scheme will be implemented through KVIC field offices & KVIBs in the rural areas of the country and through DICs in both rural and urban areas.
2. KVIC will provide State/Division/UT wise physical and financial targets in respect of No. of Projects, Margin Money (Govt.subsidy) and Employment to be generated through its field offices as well as through KVIBs and DICs every year.
3. The State/Divisional Directors of KVIC, CEO/Managing Director, KVIB and Director of Industries (for DICs) will reallocate the above targets Districtwise/Bankwise in consultation with SLBC. While doing so, they have to give more weightage for backward districts in the state. It should be ensured by DIC that atleast 50% of the target should be implemented in rural areas of the district.

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3. Commission will place funds (subsidy) as per the total States targets (inclusive of KVIC, KVIB and DICs) with the State Director, KVIC who will deposit the same in the main account of KVIC i.e KVIC-S.O- PMEGP main Account. It should be a Saving Bank Account in a Bank situated at the State Head Quarter. Thereafter, the State Director in consultation with KVIB, Directorate of Industries of respective State (for DICs) and SLBC will identify and open Nodal Branch Saving Accounts separately i.e KVIC – PMEGP, KVIB-PMEGP and DIC -PMEGP in each Public Sector Bank and release subsidy to these accounts proportionately from main account of S.O., KVIC. The State Director, KVIC will also intimate all the details of Nodal Branch Bank Account to the concerned authorities.
4. As regards the Divisional offices of KVIC, the Divisional Director will open a main account i.e KVIC-D.O-PMEGP in the 'town' where Divisional office is situated. Subsidy will be released by the Central Office to the said Account as per the target allocated. Further, he will also identify nodal branch of Public Sector Banks for placing Margin Money (Govt. Subsidy) in the pattern to be followed by State Offices mentioned above. Divisional Directors need not to open any account in favour of KVIB & DICs.
5. The State/Divisional Directors while identifying the nodal branches of Public Sector Banks will ensure that only such Banks who have good track and performance record are identified. While placing the Funds in the nodal branches, past performance of the Banks under REGP should be taken into cognigence.

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