



**Office of the Commissioner for
Khadi and Village Industries**
Ministry of Micro, Small, & Medium Enterprises
Government of India
"Gramodaya" 3 Irla Road, Vile Parle (West),
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No: PME GP/Policy/2015-16/

Dt: 22.05.2015

CIRCULAR

Sub: Display of Sign Board by PME GP beneficiaries at main Entrance of project site- reg.

As per the PME GP scheme guidelines published in booklet "Road to Pride and Progress" para 11 (t) Banks/KVIC/KVIB/DICs have to ensure that each beneficiary promptly displays the following signboard at the main entrance of his/her product slide.

<p>.....(Unit Name)</p> <p>Financed By(Bank), District Name Under Prime Minister's Employment Generation Programme (PME GP)</p> <p>Ministry of Micro, Small and Medium Enterprises</p>
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3. However, instances have been noticed that many PME GP units/entrepreneurs have not installed the sign board at the entrance of the site of unit/enterprises, despite time and again communication in this regard has already been given.

4. Hence it is directed that the physical verification team should check this aspect of display of prescribed sign board and also take the photographs of the same which needs to be submitted along with physical verification. These photographs can then be uploaded to the Khadi website along with address of the beneficiary. State/Divisional Directors while conducting sample purchase of units as per existing guidelines should also check this aspect of display of signboards as per the guidelines.

..2/-

5. Since the interaction with the beneficiaries take place during the EDP system this aspect may be highlighted in the EDP programme and also during State Level workshops/exhibitions etc. State/Divisional Directors should also being the contents of the above directions to all the stake holders including banks, KVIC/KVIB/DIC, SLMC and SLBC for information and necessary. Zonal Dy. CEO may monitor the compliance.

This is issued with the approval of competent authority.



(K. S. Rao)

Dy. Chief Executive Officer (PMEGP)

To

1. All State/Divisional Offices, OCKVI
2. All State/UT KVI Boards
3. All Zonal Dy. CEOs
4. All Director, Industries, State Govt.

Copy for kind information to-

1. OSD to CEO, OCKVI
2. Dy. Director, CVO Cell, KVIC, Mumbai
3. Dy. Director (FA Cell), KVIC, Mumbai
4. All Industry/Programme Directors, KVIC, Mumbai
5. Director (IT) with a request to place the Circular on KVIC/PMEGP website.
6. Director (Publicity) with a request to publish the same in the ensuing "JAGRITI".
7. Director (Hindi Cell) for translation in Hindi
8. Master file for record.



वाय. के. बरामतीकर
निदेशक (प्रमरोसुका)
Y. K. BARAMATIKAR
Director (PMEGP)